Kirkcaldy

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in Kirkcaldy when compared to any year in history.
- October 2011 saw a new record in company registrations in Kirkcaldy when compared to any previous October.
- December 2011 saw a new record in company closures in Kirkcaldy when compared to any previous December.

contents

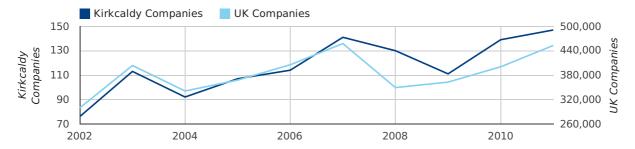
new company registrations
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 $2011\ was\ a\ record\ year\ for\ company\ registrations\ in\ Kirk caldy\ when\ compared\ to\ any\ year\ in\ history.$

A total of 147 companies were formed in Kirkcaldy in 2011. This total is 5.8% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KIRKCALDY	UK
2011	147	452,870
2010	139	400,358
2009	111	362,675
2008	130	349,203
2007	141	457,649
RECORD YEAR	2011 (147)	2007 (457,649)

new companies by year



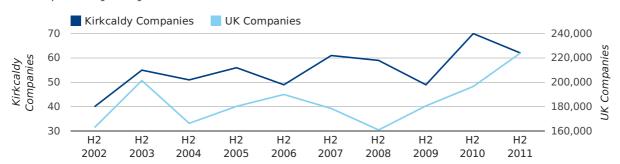
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 62 companies were formed in Kirkcaldy. This figure is 11.4% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Kirkcaldy occurred in 2010 when a total of 70 were formed.

HALF YEAR (JUL-DEC)	KIRKCALDY	UK
2011	62	224,135
2010	70	196,609
% CHANGE	-11.4%	14.0%
RECORD YEAR	2010 (70)	2011 (224,135)

new companies by half year

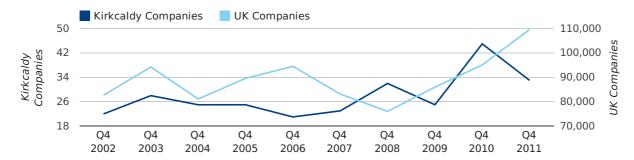


A total of 33 companies were registered in Kirkcaldy during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 26.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KIRKCALDY	UK
2011	33	109,623
2010	45	95,117
% CHANGE	-26.7%	15.3%
RECORD YEAR	2010 (45)	2011 (109,623)

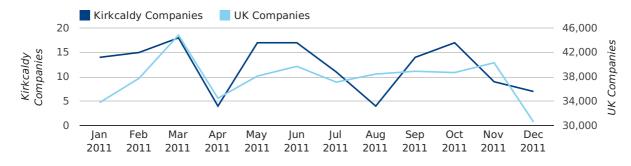
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Kirkcaldy when compared to any previous October.

new companies by month

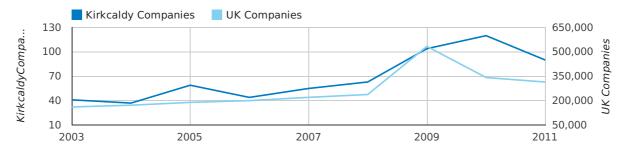


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	17	9	7
NEW COMPANIES IN 2010	16	17	12
% CHANGE	6.3%	-47.1%	-41.7%
RECORD YEAR	2011 (17)	2010 (17)	2010 (12)

A total of 90 companies were dissolved in Kirkcaldy in 2011. This total is 25.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KIRKCALDY	UK
2011	90	314,523
2010	120	342,232
2009	104	533,773
2008	63	237,901
2007	55	220,295
RECORD YEAR	2010 (120)	2009 (533,773)

dissolved companies by year



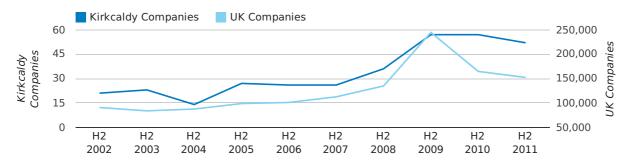
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 52 companies were dissolved in Kirkcaldy. This figure is 8.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Kirkcaldy occurred in 2010 when a total of 57 were closed.

HALF YEAR (JUL-DEC)	KIRKCALDY	UK
2011	52	152,213
2010	57	164,601
% CHANGE	-8.8%	-7.5%
RECORD YEAR	2010 (57)	2009 (244,537)

dissolved companies by half year

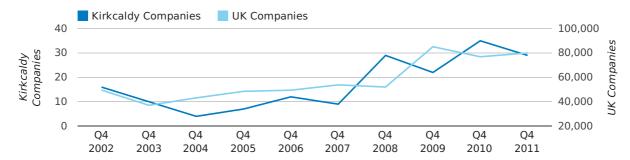


A total of 29 companies were dissolved in Kirkcaldy during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 17.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KIRKCALDY	UK
2011	29	79,983
2010	35	76,896
% CHANGE	-17.1%	4.0%
RECORD YEAR	2010 (35)	2009 (85,136)

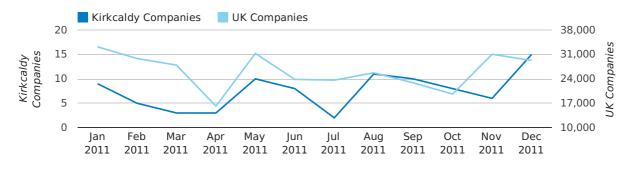
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Kirkcaldy when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	8	6	15
CLOSED COMPANIES IN 2010	18	4	13
% CHANGE	-55.6%	50.0%	15%
RECORD YEAR	2008 (24)	2002 (10)	2011 (15)

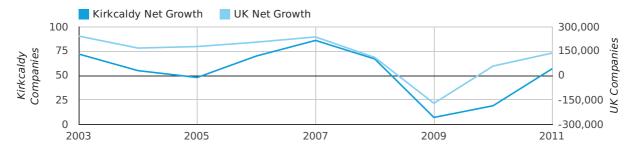
A total of 57 companies were added to the company register for Kirkcaldy in 2011. This number represents growth of 41.0% which compares favourably to the UK figure of 34.6%.

This number is 38 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Kirkcaldy company register grew by 86 companies.

YEAR	KIRKCALDY	UK
2011	57	138,347
2010	19	58,126
2009	7	-171,098
2008	67	111,302
2007	86	237,354
RECORD YEAR	2007 (86)	2003 (242,543)

net growth by year

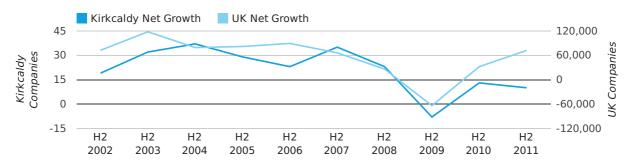


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Kirkcaldy increased by 10 companies. This figure is 23.1% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KIRKCALDY	UK
2011	10	71,922
2010	13	32,008
% CHANGE	-23.1%	124.7%
RECORD YEAR	2004 (37)	2003 (117,772)

net growth by half year

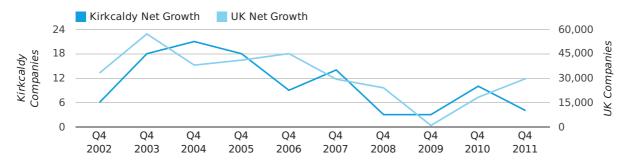


Net company growth for Kirkcaldy during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 4 companies.

This represents a decrease of 60.0% on the same period last year.

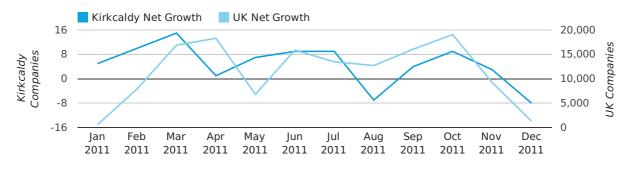
FOURTH QUARTER (OCT 2011 - DEC 2011)	KIRKCALDY	UK
2011	4	29,640
2010	10	18,221
% CHANGE	-60.0%	62.7%
RECORD YEAR	2004 (21)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

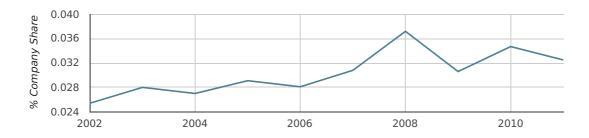


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	9	3	-8
NET GROWTH IN 2010	-2	13	-1
% CHANGE	-550.0%	-76.9%	700.0%
RECORD YEAR	2007 (12)	2010 (13)	2004 (10)

In 2011 Kirkcaldy formed 0.0% of all UK companies. This is no change on 2010 when Kirkcaldy was responsible for 0.0% of all UK companies.

YEAR	KIRKCALDY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by year

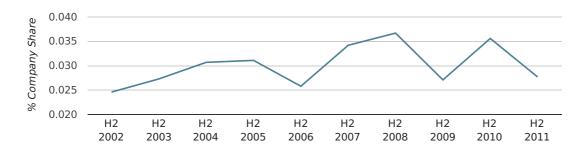


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Kirkcaldy formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	KIRKCALDY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

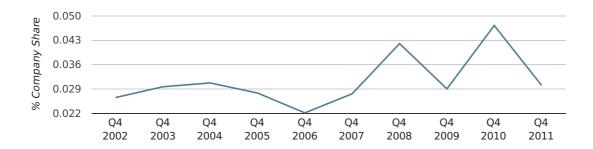
company share by half year



In the fourth quarter of 2011, Kirkcaldy formed 0.0% of all UK companies.

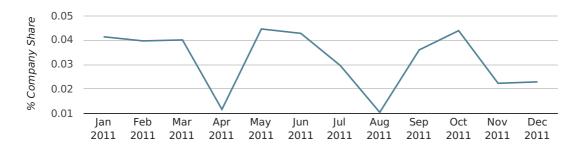
FOURTH QUARTER (OCT 2011 - DEC 2011)	KIRKCALDY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



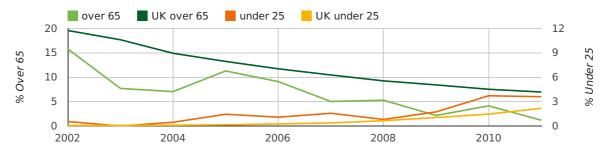
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-7.8%	-54.9%	-48.2%
RECORD YEAR	1963 (0.1%)	1974 (0.3%)	1966 (0.2%)

The average age of a director in 2011 was 43.6.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.2% compared to the UK figure of 4.2%.

director age by year



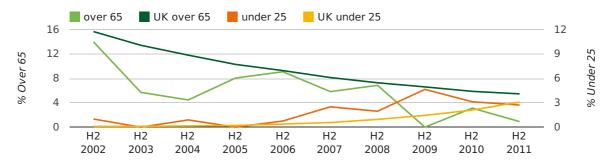
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.7.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 4.1%.

director age by half year

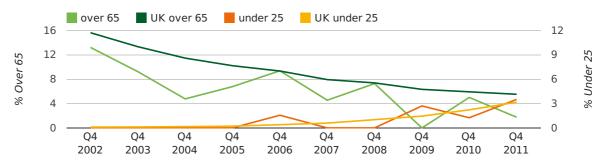


The average age of a director in the fourth quarter of 2011 was 43.6.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

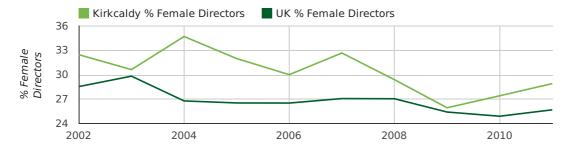
director age by quarter



The record year for female directors in Kirkcaldy was 1857 when 36.4% of all directors were female.

The percentage of female directors in Kirkcaldy in 2011 was 32.5%. The average for the UK during this time was 28.6%

director gender by year

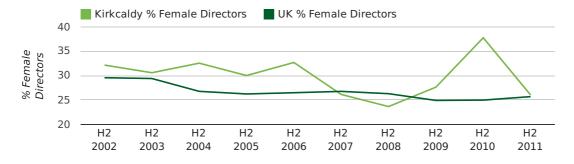


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Kirkcaldy was 1860 when 42.9% of all directors were female.

26.0% of all director appointments in Kirkcaldy in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in Kirkcaldy was in 1977 when 31.1% of all directors were female.

23.1% of all director appointments in Kirkcaldy in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
(FIFE)	2.47%	CONSULTING	5.07%
FIFE	1.41%	MANAGEMENT	4.74%
IT	1.41%	CONSULTANCY	3.26%
PROPERTIES	1.41%	PROPERTY	2.37%
DESIGN	1.06%	TRADING	2.07%
EVENTS	1.06%	DESIGN	1.92%
CENTRAL	1.06%	ASSOCIATES	1.86%
GB	1.06%	ENGINEERING	1.78%
ELECTRICAL	1.06%	BUSINESS	1.78%
INVESTMENTS	1.06%	CONSULTANTS	1.76%
DE	0.71%	CONSTRUCTION	1.73%
CONTRACTS	0.71%	MEDIA	1.71%
CO	0.71%	LONDON	1.63%
CONSULTING	0.71%	J	1.51%
GLOBAL	0.71%	INVESTMENTS	1.48%
CAIRN	0.71%	GLOBAL	1.46%
SUPERMARKETS	0.71%	IT	1.41%
TRADING	0.71%	CARE	1.39%
(KIRKCALDY)	0.71%	PROPERTIES	1.29%
TRAVEL	0.71%	ELECTRICAL	1.29%
WELL	0.71%	М	1.27%
DEVELOPMENTS	0.71%	BUILDING	1.26%
DUNNIKIER	0.71%	ENERGY	1.25%
SALONS	0.71%	S	1.20%
CONSULTANTS	0.71%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

None Supplied 69 205,525 7487 - Other business activities 14 57,052 70229 - Management consultancy activities other than financial management 11 17,765 9999 - Dormant Company 8 20,199 74909 - Other professional, scientific and technical activities not elsewhere classified 82990 - Other business support service activities not elsewhere classified 5 32,483 9305 - Other service activities 4 9,492 99999 - Dormant Company 4 21,846 47910 - Retail sale via mail order houses or via Internet 3 2,740 7260 - Other computer related activities 3 7,667 7222 - Other software consultancy and supply 3 7,398 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities 2 1,005 4525 - Other special trades construction	SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
70229 - Management consultancy activities other than financial management 9999 - Dormant Company 8 20,199 74909 - Other professional, scientific and technical activities not elsewhere classified 82990 - Other business support service activities not elsewhere classified 9,492 99999 - Dormant Company 4 9,492 99999 - Dormant Company 4 21,846 47910 - Retail sale via mail order houses or via Internet 3 2,740 7260 - Other computer related activities 3 7,667 7222 - Other software consultancy and supply 62020 - Information technology consultancy activities 3 3,342 6204 - Freight transport by road 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities	None Supplied	69	205,525
9999 - Dormant Company 74909 - Other professional, scientific and technical activities not elsewhere classified 82990 - Other business support service activities not elsewhere classified 9305 - Other service activities 4 9,492 99999 - Dormant Company 4 21,846 47910 - Retail sale via mail order houses or via Internet 3 2,740 7260 - Other computer related activities 3 7,667 7222 - Other software consultancy and supply 3 7,398 62020 - Information technology consultancy activities 3 3,342 6024 - Freight transport by road 94990 - Activities of other membership organizations not elsewhere classified 95090 - Other service activities not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities	7487 - Other business activities	14	57,052
74909 - Other professional, scientific and technical activities not elsewhere classified 82990 - Other business support service activities not elsewhere classified 5 32,483 9305 - Other service activities 4 9,492 99999 - Dormant Company 4 21,846 47910 - Retail sale via mail order houses or via Internet 3 2,740 7260 - Other computer related activities 3 7,667 7222 - Other software consultancy and supply 3 7,398 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities	70229 - Management consultancy activities other than financial management	11	17,765
classified 82990 - Other business support service activities not elsewhere classified 5 32,483 9305 - Other service activities 4 9,492 99999 - Dormant Company 4 21,846 47910 - Retail sale via mail order houses or via Internet 5 7,667 7260 - Other computer related activities 7 7,667 7222 - Other software consultancy and supply 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 6024 - Freight transport by road 94990 - Activities of other membership organizations not elsewhere classified 958 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities	9999 - Dormant Company	8	20,199
9305 - Other service activities 99999 - Dormant Company 4 21,846 47910 - Retail sale via mail order houses or via Internet 3 2,740 7260 - Other computer related activities 3 7,667 7222 - Other software consultancy and supply 3 7,398 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities		7	8,671
99999 - Dormant Company 4 21,846 47910 - Retail sale via mail order houses or via Internet 3 2,740 7260 - Other computer related activities 3 7,667 7222 - Other software consultancy and supply 3 7,398 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities	82990 - Other business support service activities not elsewhere classified	5	32,483
47910 - Retail sale via mail order houses or via Internet 3 2,740 7260 - Other computer related activities 3 7,667 7222 - Other software consultancy and supply 3 7,398 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities	9305 - Other service activities	4	9,492
7260 - Other computer related activities 7,667 7222 - Other software consultancy and supply 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities	99999 - Dormant Company	4	21,846
7222 - Other software consultancy and supply 62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities 2 1,005	47910 - Retail sale via mail order houses or via Internet	3	2,740
62020 - Information technology consultancy activities 3 12,072 43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities 2 1,005	7260 - Other computer related activities	3	7,667
43999 - Other specialised construction activities not elsewhere classified 3 3,342 6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities 2 1,005	7222 - Other software consultancy and supply	3	7,398
6024 - Freight transport by road 2 2,280 94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities 2 1,005	62020 - Information technology consultancy activities	3	12,072
94990 - Activities of other membership organizations not elsewhere classified 2 858 96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities 2 1,005	43999 - Other specialised construction activities not elsewhere classified	3	3,342
96090 - Other service activities not elsewhere classified 2 11,768 80100 - Private security activities 2 1,005	6024 - Freight transport by road	2	2,280
80100 - Private security activities 2 1,005	94990 - Activities of other membership organizations not elsewhere classified	2	858
	96090 - Other service activities not elsewhere classified	2	11,768
4525 - Other special trades construction 2 1,651	80100 - Private security activities	2	1,005
	4525 - Other special trades construction	2	1,651
62090 - Other information technology service activities 2 7,493	62090 - Other information technology service activities	2	7,493
45200 - Maintenance and repair of motor vehicles 2 2,452	45200 - Maintenance and repair of motor vehicles	2	2,452