

Knutsford

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Knutsford when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Knutsford when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Knutsford when compared to any half year in history.
- October 2011 saw a new record in company registrations in Knutsford when compared to any previous October.
- The second half of 2011 saw a new record in company closures in Knutsford when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Knutsford when compared to any previous Q4.
- November 2011 saw a new record in company closures in Knutsford when compared to any previous November.
- October 2011 saw a new record in net growth in Knutsford when compared to any previous October.

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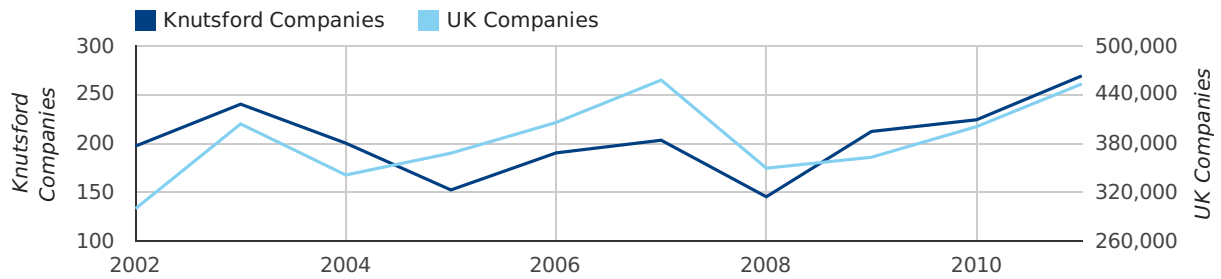
Annual Data (2011)

2011 was a record year for company registrations in Knutsford when compared to any year in history.

A total of 269 companies were formed in Knutsford in 2011. This total is 20.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	KNUTSFORD	UK
2011	269	452,870
2010	224	400,358
2009	212	362,675
2008	145	349,203
2007	203	457,649
RECORD YEAR	2011 (269)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Knutsford when compared to any previous second half year.

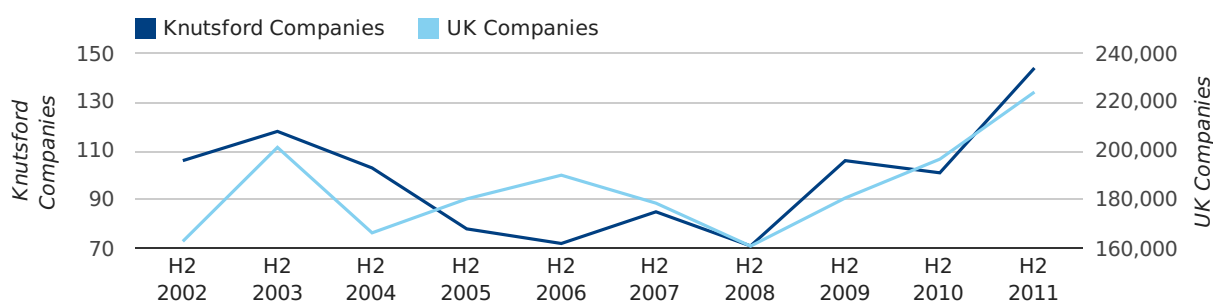
The second half of 2011 was a record second half year for company registrations in Knutsford when compared to any half year in history.

In the second half of 2011 a total of 144 companies were formed in Knutsford. This figure is 42.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Knutsford occurred in 2011 when a total of 144 were formed.

HALF YEAR (JUL-DEC)	KNUTSFORD	UK
2011	144	224,135
2010	101	196,609
% CHANGE	42.6%	14.0%
RECORD YEAR	2011 (144)	2011 (224,135)

new companies by half year



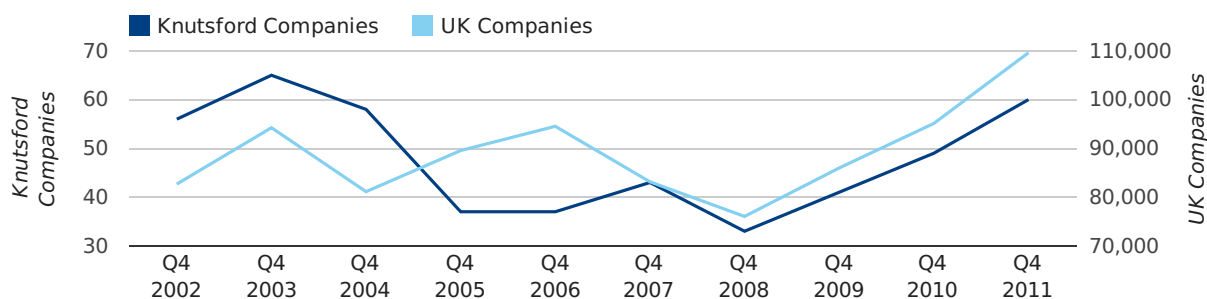
Quarterly Data (Q4 Oct-Dec 2011)

A total of 60 companies were registered in Knutsford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 22.4% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KNUTSFORD	UK
2011	60	109,623
2010	49	95,117
% CHANGE	22.4%	15.3%
RECORD YEAR	2003 (65)	2011 (109,623)

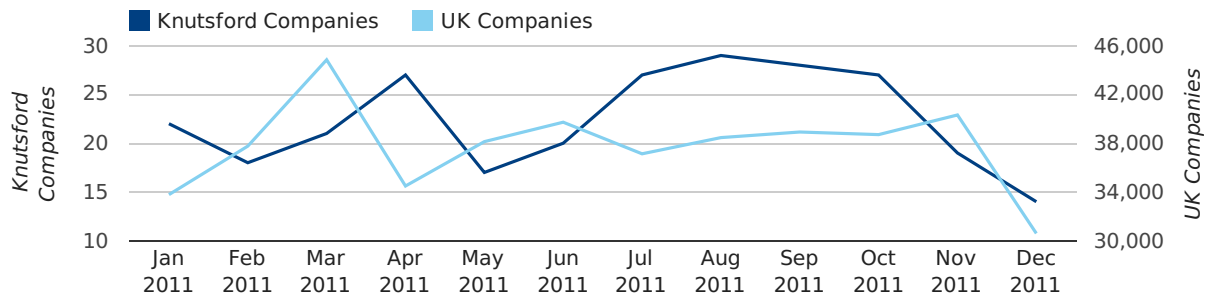
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Knutsford when compared to any previous October.

new companies by month



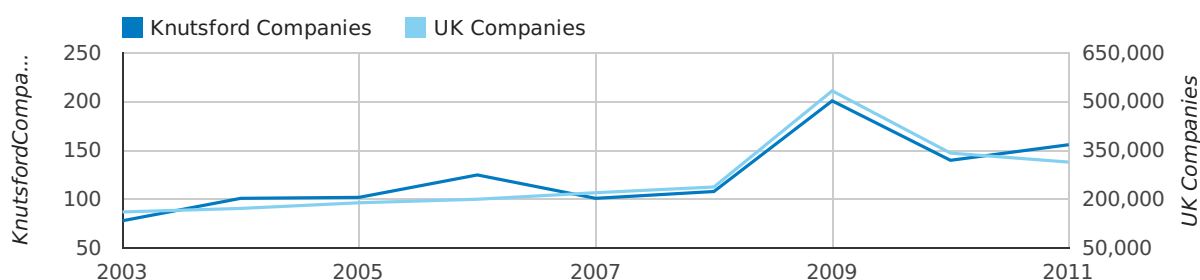
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	27	19	14
NEW COMPANIES IN 2010	18	21	10
% CHANGE	50.0%	-9.5%	40.0%
RECORD YEAR	2011 (27)	2010 (21)	1997 (49)

Annual Data (2011)

A total of 156 companies were dissolved in Knutsford in 2011. This total is 11.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	KNUTSFORD	UK
2011	156	314,523
2010	140	342,232
2009	201	533,773
2008	108	237,901
2007	101	220,295
RECORD YEAR	2009 (201)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

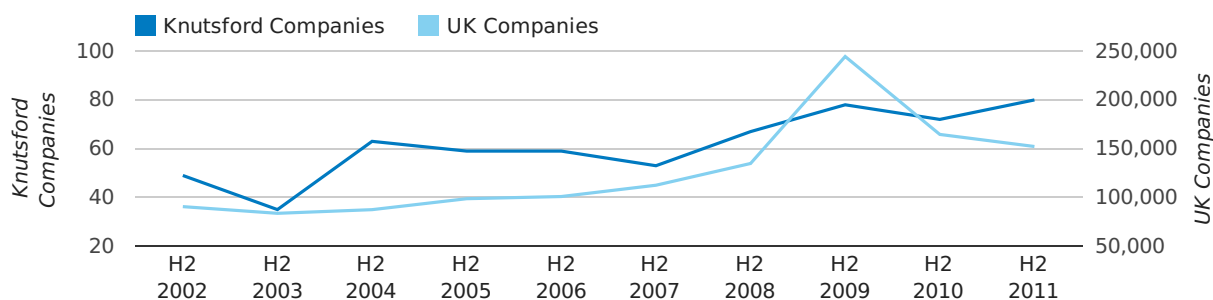
The second half of 2011 saw a new record in company closures in Knutsford when compared to any previous second half year.

In the second half of 2011 a total of 80 companies were dissolved in Knutsford. This figure is 11.1% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Knutsford occurred in 2011 when a total of 80 were closed.

HALF YEAR (JUL-DEC)	KNUTSFORD	UK
2011	80	152,213
2010	72	164,601
% CHANGE	11.1%	-7.5%
RECORD YEAR	2011 (80)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

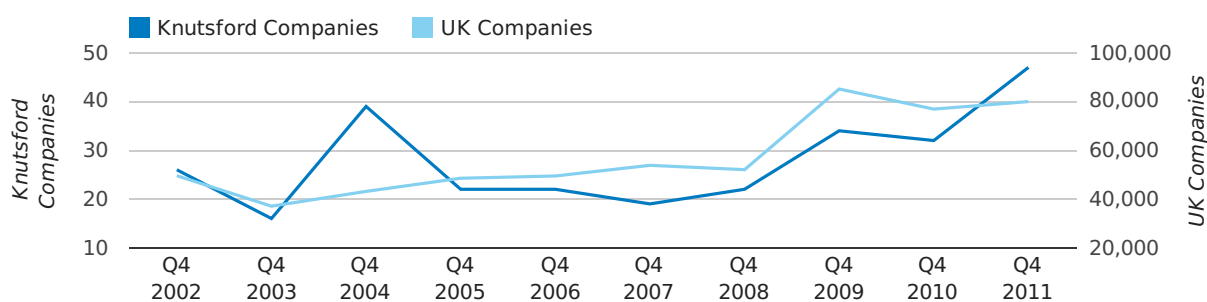
Q4 2011 saw a new record in company closures in Knutsford when compared to any previous Q4.

A total of 47 companies were dissolved in Knutsford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 46.9% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KNUTSFORD	UK
2011	47	79,983
2010	32	76,896
% CHANGE	46.9%	4.0%
RECORD YEAR	2011 (47)	2009 (85,136)

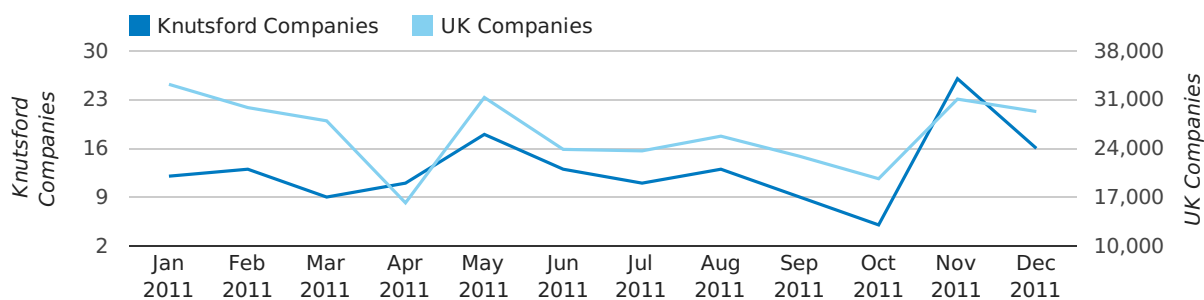
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Knutsford when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	26	16
CLOSED COMPANIES IN 2010	11	15	6
% CHANGE	-54.5%	73.3%	167%
RECORD YEAR	2010 (11)	2011 (26)	2004 (21)

Annual Data (2011)

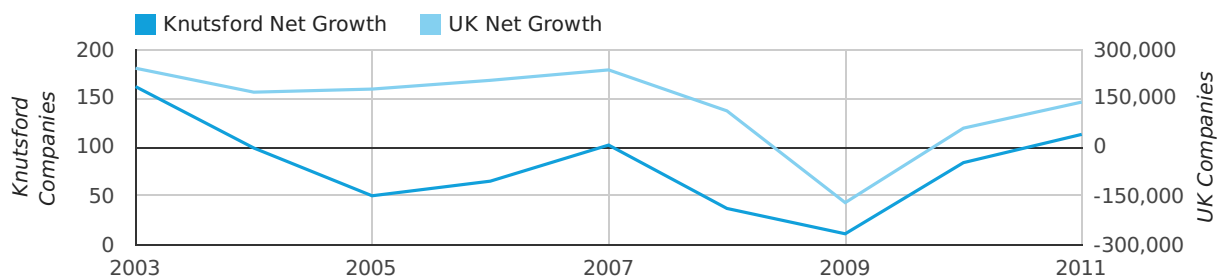
A total of 113 companies were added to the company register for Knutsford in 2011. This number represents growth of 50.4% which compares favourably to the UK figure of 34.6%.

This number is 29 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Knutsford company register grew by 162 companies.

YEAR	KNUTSFORD	UK
2011	113	138,347
2010	84	58,126
2009	11	-171,098
2008	37	111,302
2007	102	237,354
RECORD YEAR	2003 (162)	2003 (242,543)

net growth by year

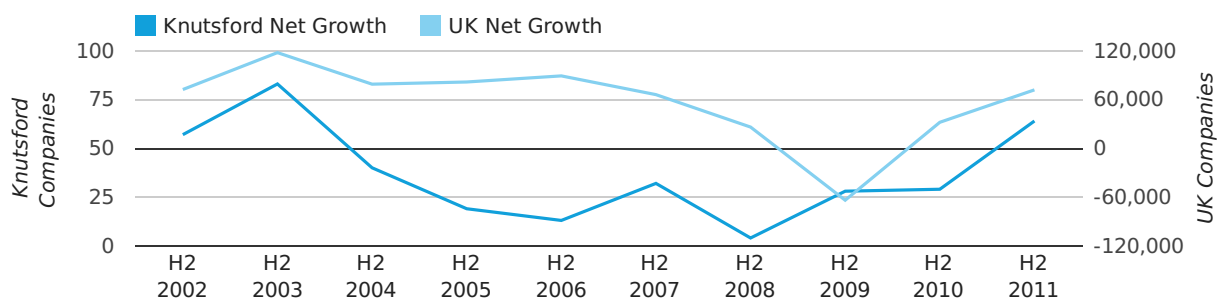


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Knutsford increased by 64 companies. This figure is 120.7% higher than last year, which compares equally to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	KNUTSFORD	UK
2011	64	71,922
2010	29	32,008
% CHANGE	120.7%	124.7%
RECORD YEAR	2003 (83)	2003 (117,772)

net growth by half year



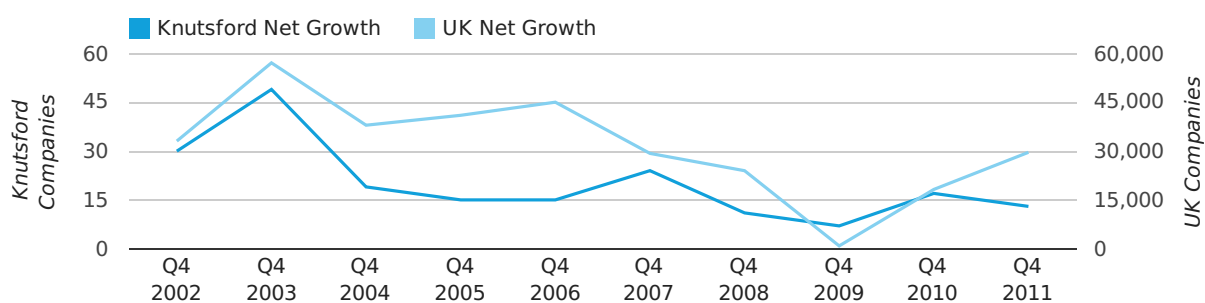
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Knutsford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 13 companies.

This represents a decrease of 23.5% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	KNUTSFORD	UK
2011	13	29,640
2010	17	18,221
% CHANGE	-23.5%	62.7%
RECORD YEAR	2003 (49)	2003 (57,175)

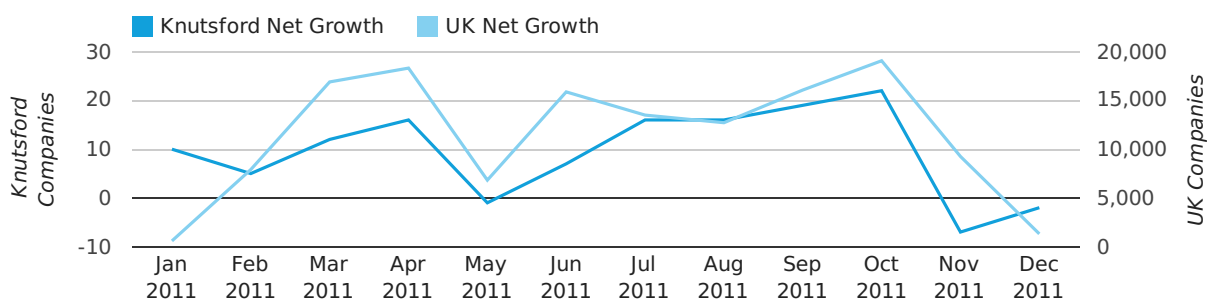
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Knutsford when compared to any previous October.

net growth by month



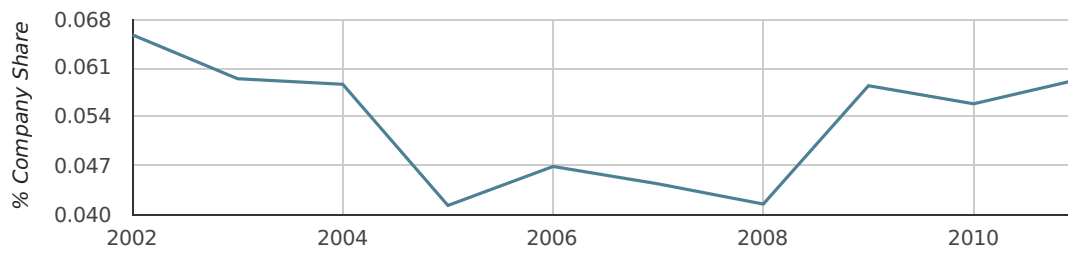
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	22	-7	-2
NET GROWTH IN 2010	7	6	4
% CHANGE	214.3%	-216.7%	-150.0%
RECORD YEAR	2011 (22)	1996 (13)	1997 (43)

Annual Data (2011)

In 2011 Knutsford formed 0.1% of all UK companies. This is no change on 2010 when Knutsford was responsible for 0.1% of all UK companies.

YEAR	KNUTSFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by year

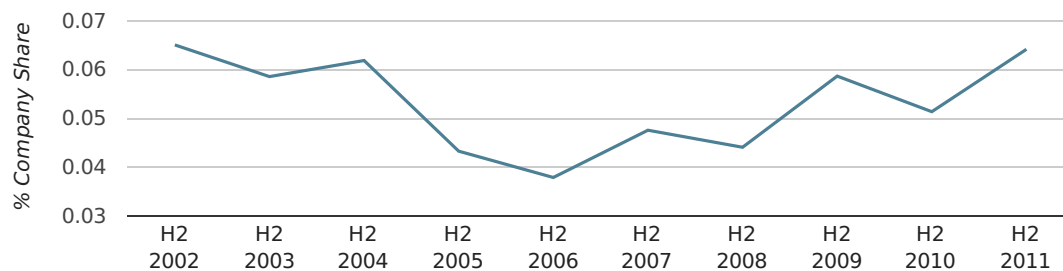


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Knutsford formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	KNUTSFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

company share by half year

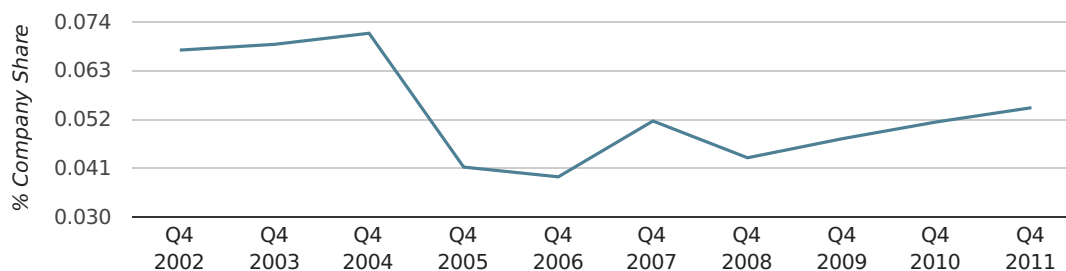


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Knutsford formed 0.1% of all UK companies.

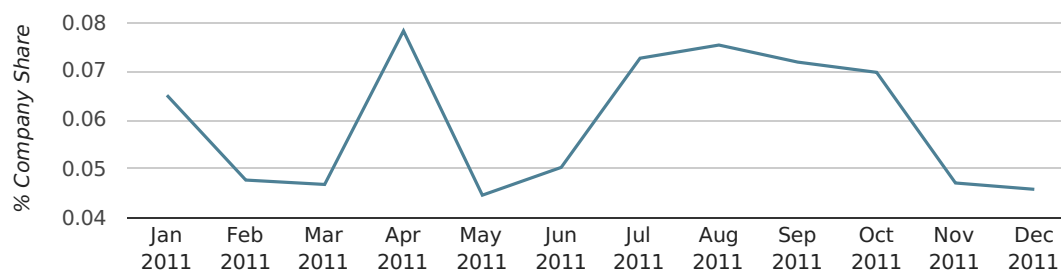
FOURTH QUARTER (OCT 2011 - DEC 2011)	KNUTSFORD
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	30.5%	-22.9%	24.1%
RECORD YEAR	1966 (0.2%)	1962 (0.5%)	1997 (0.3%)

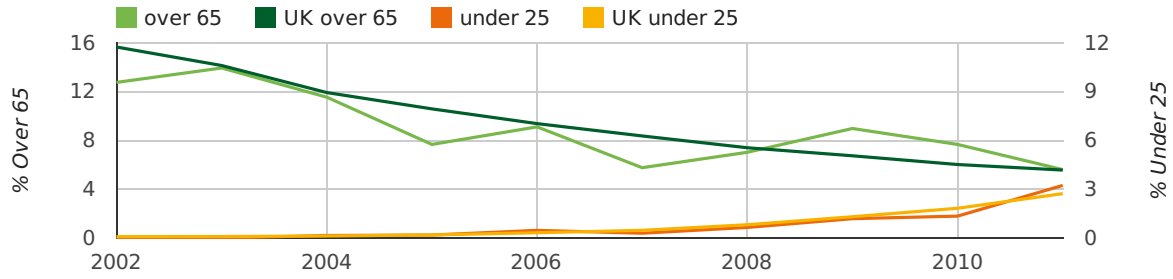
Annual Data (2011)

The average age of a director in 2011 was 46.0.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.2%.

director age by year



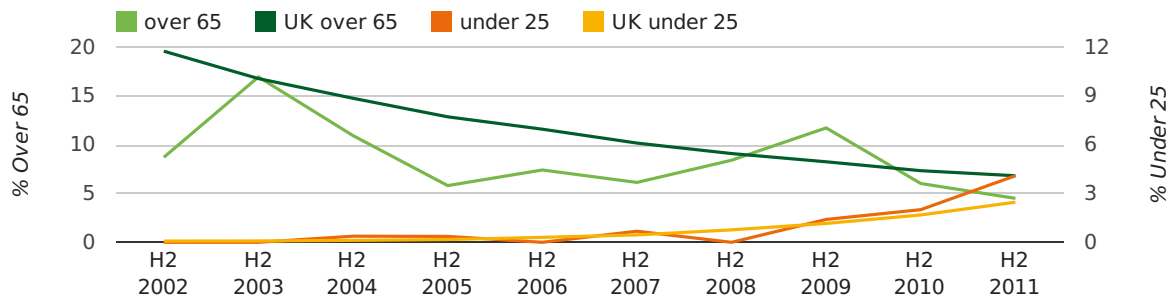
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.3.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.1%.

director age by half year



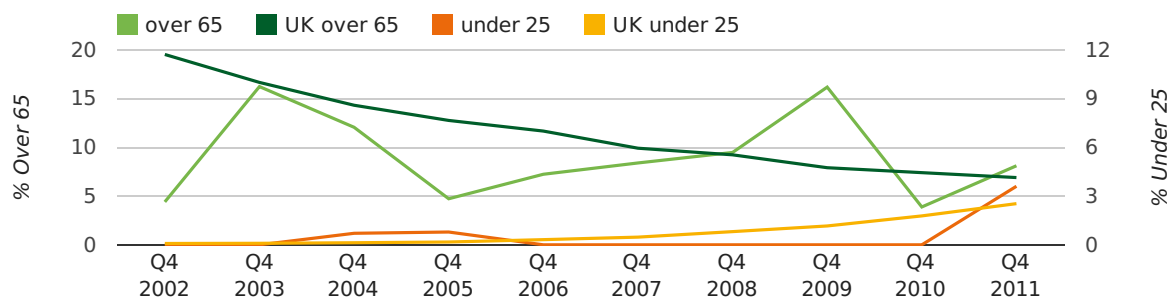
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 47.6.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.1%.

director age by quarter

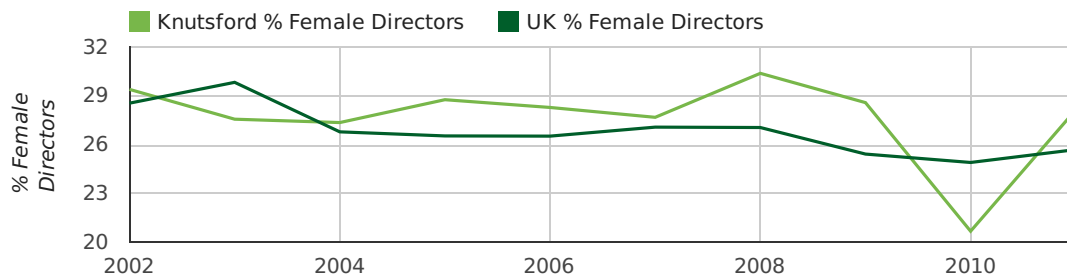


Annual Data (2011)

The record year for female directors in Knutsford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Knutsford in 2011 was 29.4%. The average for the UK during this time was 28.6%

director gender by year

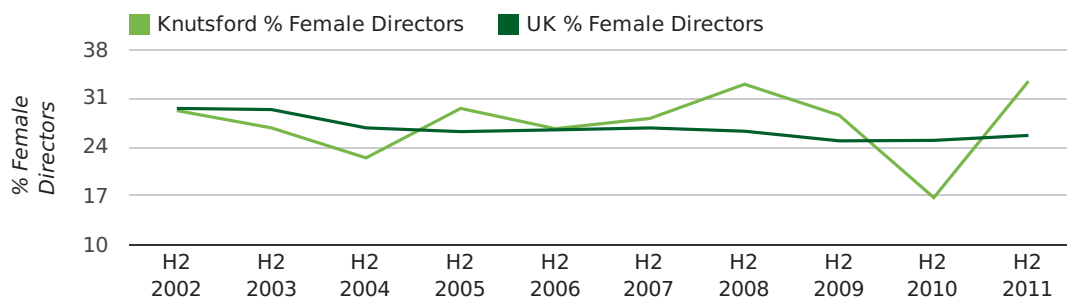


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Knutsford was 1860 when 42.9% of all directors were female.

33.5% of all director appointments in Knutsford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

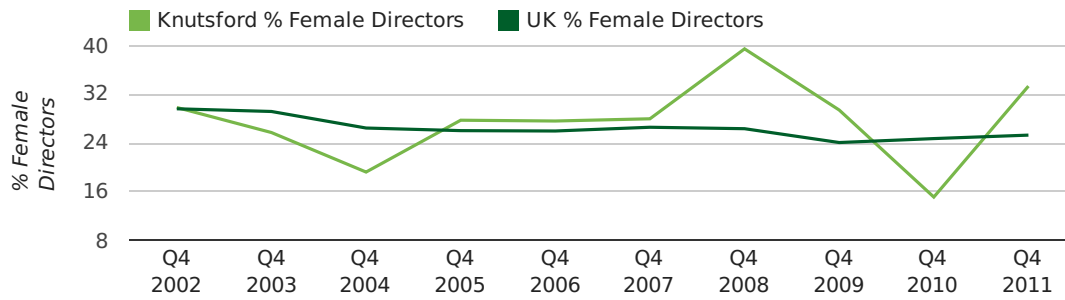


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Knutsford was in 1977 when 31.1% of all directors were female.

33.3% of all director appointments in Knutsford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.83%	CONSULTING	5.07%
LOCAL	1.22%	MANAGEMENT	4.74%
KNUTSFORD	1.22%	CONSULTANCY	3.26%
LIVING	1.22%	PROPERTY	2.37%
RESOURCES	1.22%	TRADING	2.07%
CONSULTANCY	1.02%	DESIGN	1.92%
DEVELOPMENTS	1.02%	ASSOCIATES	1.86%
ASSOCIATES	0.81%	ENGINEERING	1.78%
20	0.81%	BUSINESS	1.78%
HOUSE	0.81%	CONSULTANTS	1.76%
INVESTMENTS	0.81%	CONSTRUCTION	1.73%
PUB	0.81%	MEDIA	1.71%
WORLD	0.61%	LONDON	1.63%
CARTRIDGE	0.61%	J	1.51%
GROUP	0.61%	INVESTMENTS	1.48%
LEGAL	0.61%	GLOBAL	1.46%
RTM	0.61%	IT	1.41%
DESIGN	0.61%	CARE	1.39%
EFFORTLESS	0.61%	PROPERTIES	1.29%
CO	0.61%	ELECTRICAL	1.29%
CONSULTING	0.61%	M	1.27%
CHESHIRE	0.61%	BUILDING	1.26%
BEST	0.61%	ENERGY	1.25%
FINANCIAL	0.61%	S	1.20%
MARKETING	0.61%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	92	205,525
7487 - Other business activities	25	57,052
82990 - Other business support service activities not elsewhere classified	22	32,483
70229 - Management consultancy activities other than financial management	15	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	12	8,671
9999 - Dormant Company	10	20,199
98000 - Residents property management	6	2,874
7260 - Other computer related activities	6	7,667
78200 - Temporary employment agency activities	6	1,128
96090 - Other service activities not elsewhere classified	6	11,768
56101 - Licenced restaurants	6	1,252
68100 - Buying and selling of own real estate	5	2,749
7412 - Accounting, auditing; tax consult	5	2,496
9305 - Other service activities	5	9,492
70100 - Activities of head offices	5	2,662
7440 - Advertising	5	1,765
62020 - Information technology consultancy activities	5	12,072
64999 - Financial intermediation not elsewhere classified	4	2,946
68209 - Other letting and operating of own or leased real estate	4	4,082
93199 - Other sports activities	4	1,768