Leamington Spa

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Leamington Spa when compared to any previous February.
- Q1 2011 saw a new record in company closures in Leamington Spa when compared to any previous Q1.
- January 2011 saw a new record in company closures in Learnington Spa when compared to any previous January.

contents

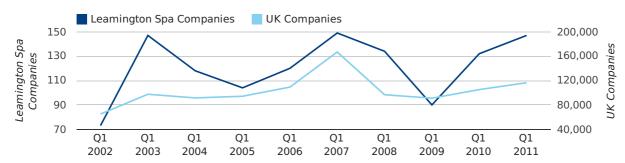
new company registrations		
closed companies (dissolved)		
net company growth		
uk company share		
director age		
director gender		
naming trends		
sic data		

A total of 147 companies were registered in Leamington Spa during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 11.4% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	LEAMINGTON SPA	UK
2011	147	116,391
2010	132	105,137
% CHANGE	11.4%	10.7%
RECORD YEAR	2007 (149)	2007 (166,814)

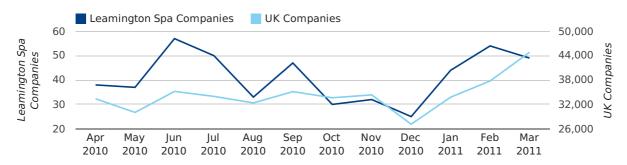
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Leamington Spa when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	44	54	49
NEW COMPANIES IN 2010	34	42	56
% CHANGE	29.4%	28.6%	-12.5%
RECORD YEAR	2003 (47)	2011 (54)	2007 (72)

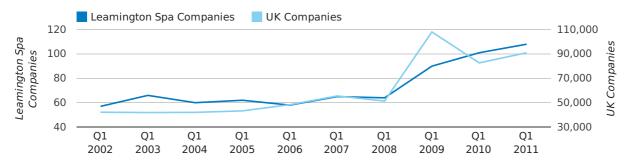
Q1 2011 saw a new record in company closures in Leamington Spa when compared to any previous Q1.

A total of 108 companies were dissolved in Leamington Spa during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 6.9% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	LEAMINGTON SPA	UK
2011	108	90,986
2010	101	82,677
% CHANGE	6.9%	10.0%
RECORD YEAR	2011 (108)	2009 (108,060)

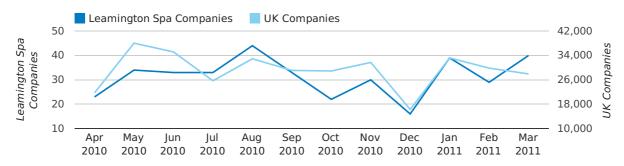
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Leamington Spa when compared to any previous January.

dissolved companies by month



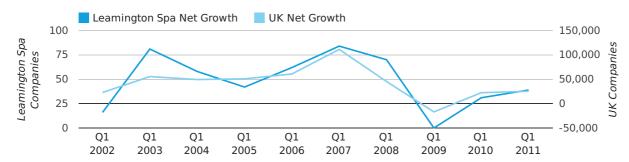
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	39	29	40
CLOSED COMPANIES IN 2010	21	39	41
% CHANGE	85.7%	-25.6%	-2%
RECORD YEAR	2011 (39)	2010 (39)	2009 (53)

Net company growth for Leamington Spa during the first quarter of 2011 (Jan 2011 - Mar 2011) was 39 companies.

This represents an increase of 25.8% on the same period last year.

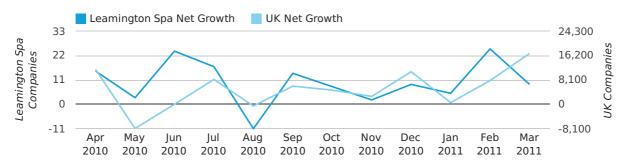
FIRST QUARTER (JAN 2011 - MAR 2011)	LEAMINGTON SPA	UK
2011	39	25,405
2010	31	22,460
% CHANGE	25.8%	13.1%
RECORD YEAR	2007 (84)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

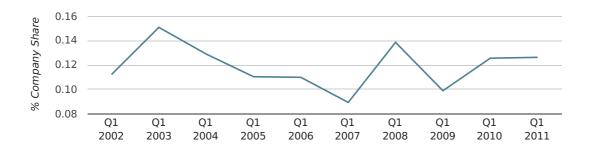


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	5	25	9
NET GROWTH IN 2010	13	3	15
% CHANGE	-61.5%	733.3%	-40.0%
RECORD YEAR	2004 (26)	2007 (33)	2008 (53)

In the first quarter of 2011, Leamington Spa formed 0.1% of all UK companies.

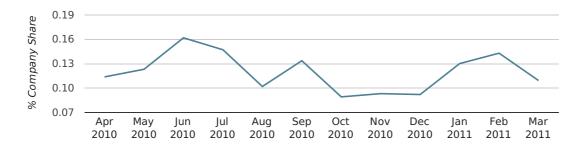
FIRST QUARTER (JAN 2011 - MAR 2011)	LEAMINGTON SPA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



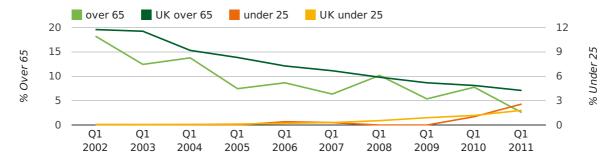
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	11.6%	13.0%	-16.5%
RECORD YEAR	1962 (0.4%)	1963 (0.4%)	1968 (0.7%)

The average age of a director in the first quarter of 2011 was 43.6.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.3%.

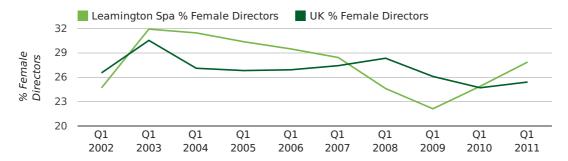
director age by quarter



The record first quarter for female directors in Leamington Spa was in 1861 when 40.0% of all directors were female.

27.9% of all director appointments in Leamington Spa in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.68%	CONSULTING	5.04%
CONSULTANCY	1.57%	MANAGEMENT	4.97%
ENGINEERING	1.23%	CONSULTANCY	3.16%
DESIGN	1.12%	PROPERTY	2.38%
ASSOCIATES	1.01%	TRADING	2.10%
MANAGEMENT	0.89%	DESIGN	1.93%
PROPERTY	0.78%	ASSOCIATES	1.92%
CONSULTANTS	0.67%	BUSINESS	1.87%
SPA	0.67%	CONSTRUCTION	1.80%
MEDIA	0.56%	CONSULTANTS	1.76%
HOME	0.56%	MEDIA	1.69%
HOUSE	0.56%	ENGINEERING	1.61%
DEVELOPMENT	0.56%	LONDON	1.60%
BUSINESS	0.56%	CARE	1.45%
TRAINING	0.56%	J	1.45%
NEW	0.45%	GLOBAL	1.44%
LEAMINGTON	0.45%	INVESTMENTS	1.43%
WARWICKSHIRE	0.45%	IT	1.41%
SPACE	0.45%	PROPERTIES	1.36%
ENTERPRISES	0.45%	BUILDING	1.34%
PHOTOGRAPHY	0.45%	М	1.30%
PROJECT	0.45%	ELECTRICAL	1.28%
LEISURE	0.45%	S	1.24%
MARKETING	0.34%	INTERNATIONAL	1.23%
HOLDINGS	0.34%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	178	202,798
7487 - Other business activities	70	60,968
82990 - Other business support service activities not elsewhere classified	55	30,253
99999 - Dormant Company	41	18,336
70229 - Management consultancy activities other than financial management	33	16,150
74909 - Other professional, scientific and technical activities not elsewhere classified	31	7,788
7414 - Business & management consultancy	25	12,916
9999 - Dormant Company	21	19,765
62090 - Other information technology service activities	16	6,996
62020 - Information technology consultancy activities	13	10,246
7499 - Non-trading company	10	11,316
74990 - Non-trading company	9	8,695
7222 - Other software consultancy and supply	8	7,000
86900 - Other human health activities	8	4,092
9305 - Other service activities	8	8,740
4534 - Other building installation	7	2,285
7260 - Other computer related activities	7	7,789
5248 - Other retail specialised stores	7	1,957
71129 - Other engineering activities	7	1,590
68209 - Other letting and operating of own or leased real estate	7	3,895