

Leamington Spa

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Leamington Spa when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Leamington Spa when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Leamington Spa when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Leamington Spa when compared to any previous December.
- November 2011 saw a new record in company registrations in Leamington Spa when compared to any previous November.
- Q4 2011 saw a new record in company closures in Leamington Spa when compared to any previous Q4.
- December 2011 saw a new record in company closures in Leamington Spa when compared to any previous December.
- October 2011 saw a new record in company closures in Leamington Spa when compared to any previous October.
- November 2011 saw a new record in net growth in Leamington Spa when compared to any previous November.

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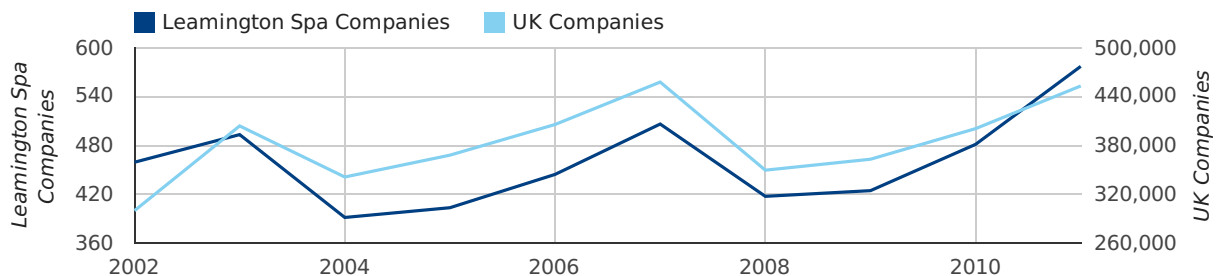
Annual Data (2011)

2011 was a record year for company registrations in Leamington Spa when compared to any year in history.

A total of 577 companies were formed in Leamington Spa in 2011. This total is 20.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	LEAMINGTON SPA	UK
2011	577	452,870
2010	481	400,358
2009	424	362,675
2008	417	349,203
2007	506	457,649
RECORD YEAR	2011 (577)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

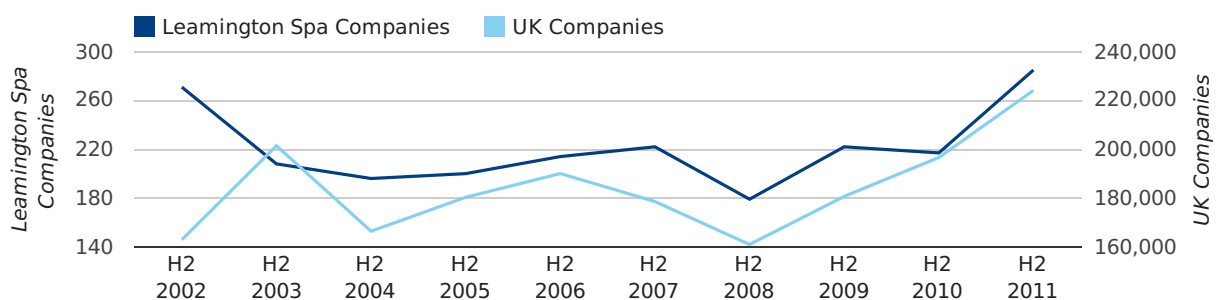
The second half of 2011 saw a new record in company registrations in Leamington Spa when compared to any previous second half year.

In the second half of 2011 a total of 285 companies were formed in Leamington Spa. This figure is 31.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Leamington Spa occurred in 2011 when a total of 285 were formed.

HALF YEAR (JUL-DEC)	LEAMINGTON SPA	UK
2011	285	224,135
2010	217	196,609
% CHANGE	31.3%	14.0%
RECORD YEAR	2011 (285)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

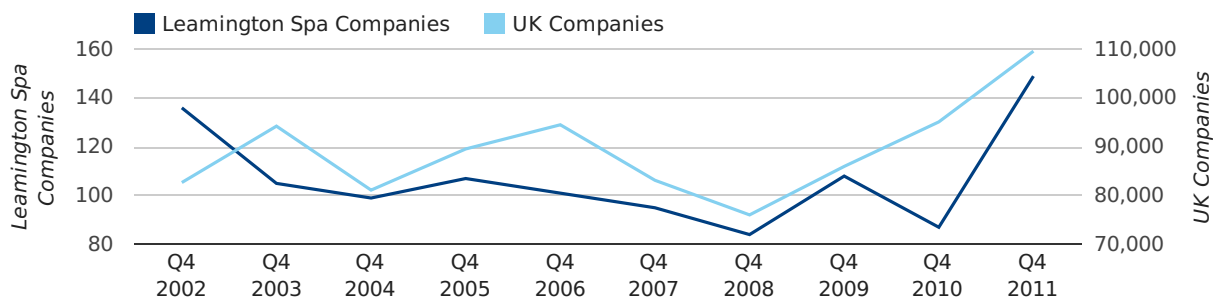
Q4 2011 saw a new record in company registrations in Leamington Spa when compared to any previous Q4.

A total of 149 companies were registered in Leamington Spa during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 71.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LEAMINGTON SPA	UK
2011	149	109,623
2010	87	95,117
% CHANGE	71.3%	15.3%
RECORD YEAR	2011 (149)	2011 (109,623)

new companies by quarter

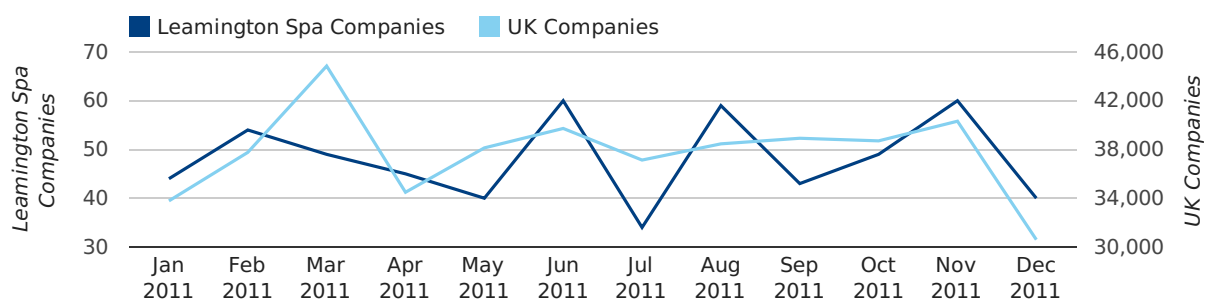


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Leamington Spa when compared to any previous December.

November 2011 saw a new record in company registrations in Leamington Spa when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	49	60	40
NEW COMPANIES IN 2010	30	32	25
% CHANGE	63.3%	87.5%	60.0%
RECORD YEAR	2002 (61)	2011 (60)	2011 (40)

Annual Data (2011)

A total of 410 companies were dissolved in Leamington Spa in 2011. This total is 11.1% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	LEAMINGTON SPA	UK
2011	410	314,523
2010	369	342,232
2009	477	533,773
2008	250	237,901
2007	253	220,295
RECORD YEAR	2009 (477)	2009 (533,773)

dissolved companies by year



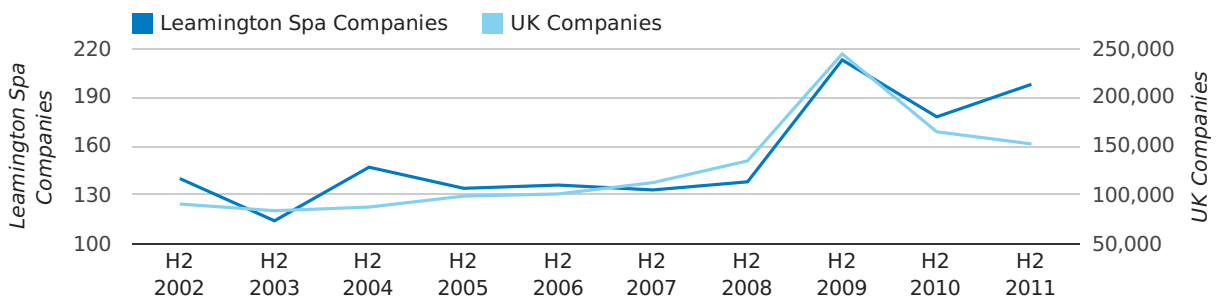
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 198 companies were dissolved in Leamington Spa. This figure is 11.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Leamington Spa occurred in 2009 when a total of 213 were closed.

HALF YEAR (JUL-DEC)	LEAMINGTON SPA	UK
2011	198	152,213
2010	178	164,601
% CHANGE	11.2%	-7.5%
RECORD YEAR	2009 (213)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

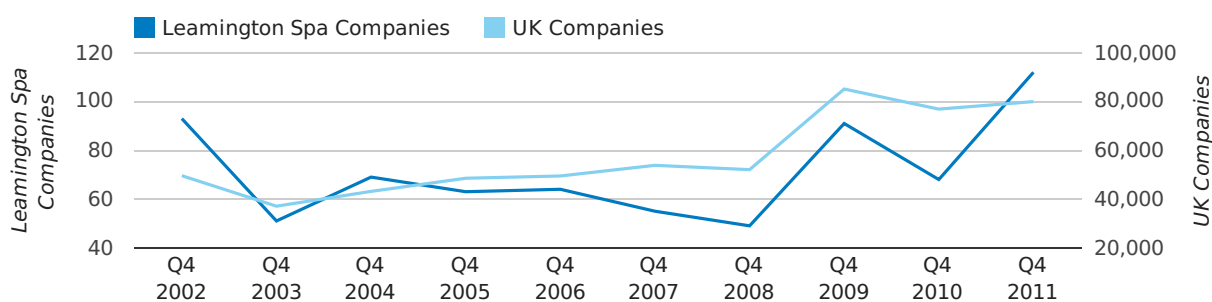
Q4 2011 saw a new record in company closures in Leamington Spa when compared to any previous Q4.

A total of 112 companies were dissolved in Leamington Spa during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 64.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LEAMINGTON SPA	UK
2011	112	79,983
2010	68	76,896
% CHANGE	64.7%	4.0%
RECORD YEAR	2011 (112)	2009 (85,136)

dissolved companies by quarter

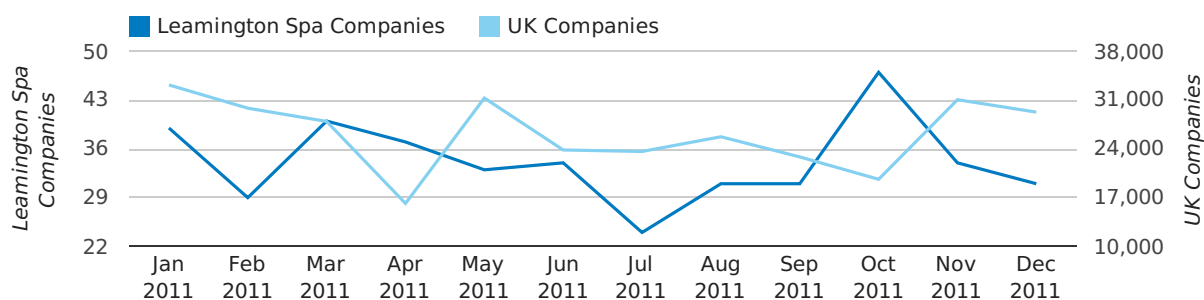


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Leamington Spa when compared to any previous December.

October 2011 saw a new record in company closures in Leamington Spa when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	47	34	31
CLOSED COMPANIES IN 2010	22	30	16
% CHANGE	113.6%	13.3%	94%
RECORD YEAR	2011 (47)	2002 (36)	2011 (31)

Annual Data (2011)

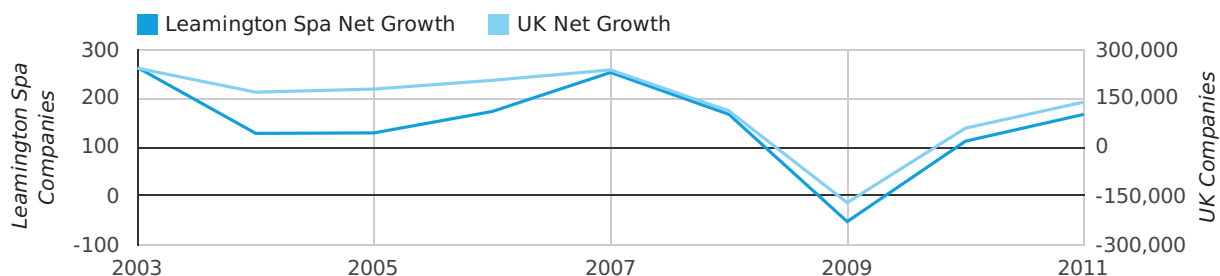
A total of 167 companies were added to the company register for Leamington Spa in 2011. This number represents growth of 34.7% which compares favourably to the UK figure of 34.6%.

This number is 55 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Leamington Spa company register grew by 263 companies.

YEAR	LEAMINGTON SPA	UK
2011	167	138,347
2010	112	58,126
2009	-53	-171,098
2008	167	111,302
2007	253	237,354
RECORD YEAR	2003 (263)	2003 (242,543)

net growth by year

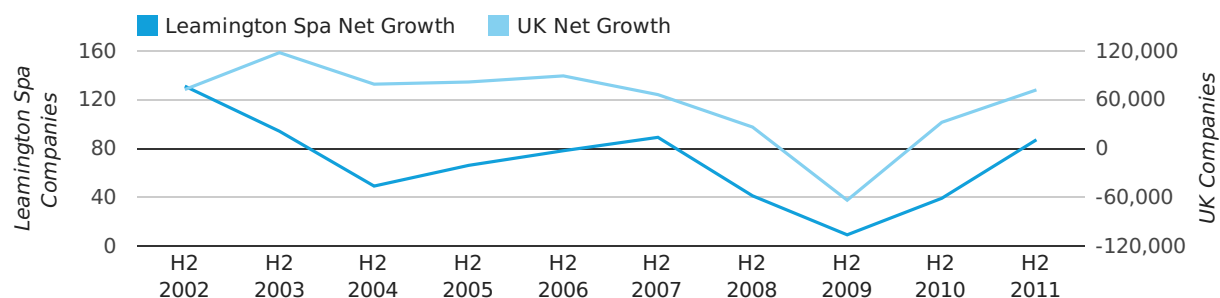


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Leamington Spa increased by 87 companies. This figure is 123.1% higher than last year, which compares equally to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	LEAMINGTON SPA	UK
2011	87	71,922
2010	39	32,008
% CHANGE	123.1%	124.7%
RECORD YEAR	2002 (131)	2003 (117,772)

net growth by half year



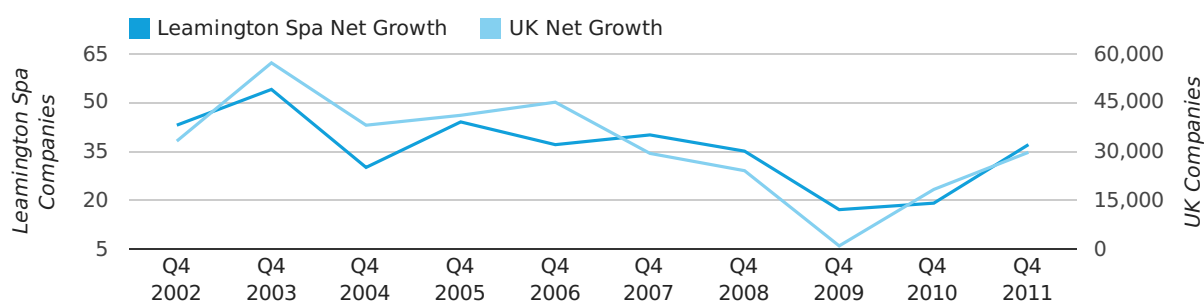
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Leamington Spa during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 37 companies.

This represents an increase of 94.7% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LEAMINGTON SPA	UK
2011	37	29,640
2010	19	18,221
% CHANGE	94.7%	62.7%
RECORD YEAR	2003 (54)	2003 (57,175)

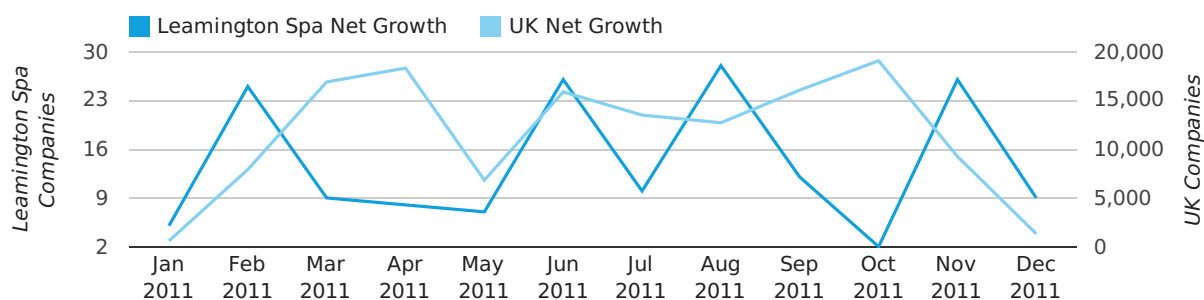
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Leamington Spa when compared to any previous November.

net growth by month



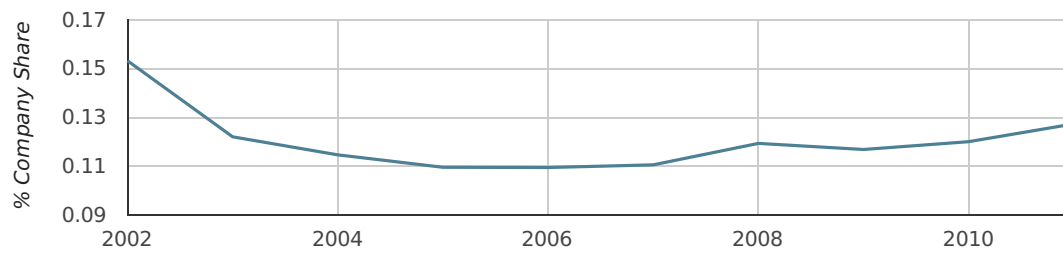
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	2	26	9
NET GROWTH IN 2010	8	2	9
% CHANGE	-75.0%	1,200.0%	0.0%
RECORD YEAR	2008 (25)	2011 (26)	1997 (14)

Annual Data (2011)

In 2011 Leamington Spa formed 0.1% of all UK companies. This is no change on 2010 when Leamington Spa was responsible for 0.1% of all UK companies.

YEAR	LEAMINGTON SPA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

company share by year

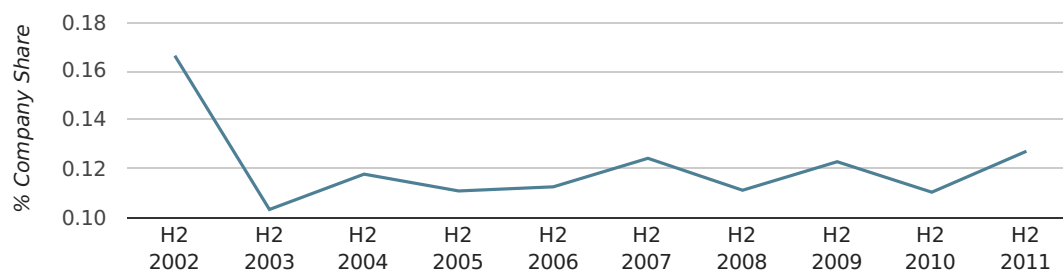


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Leamington Spa formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	LEAMINGTON SPA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

company share by half year

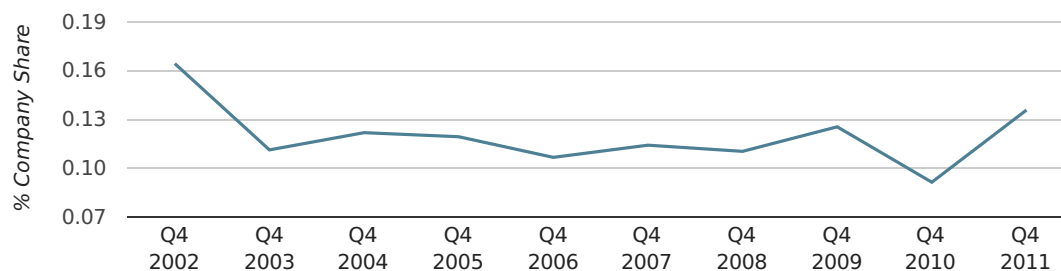


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Leamington Spa formed 0.1% of all UK companies.

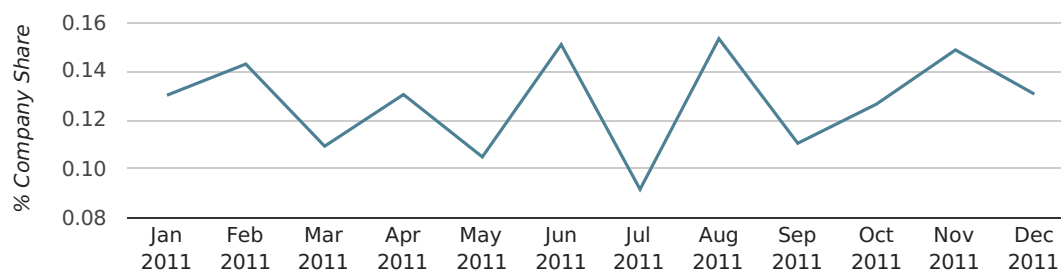
FOURTH QUARTER (OCT 2011 - DEC 2011)	LEAMINGTON SPA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	41.9%	59.7%	41.9%
RECORD YEAR	1973 (0.5%)	1966 (0.5%)	1967 (1.3%)

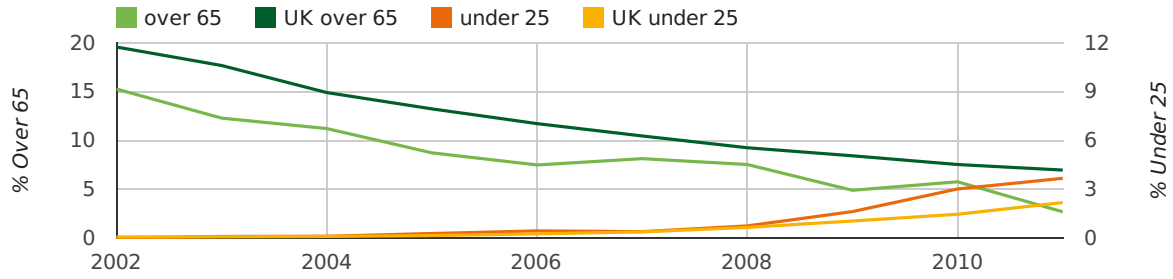
Annual Data (2011)

The average age of a director in 2011 was 42.9.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.2%.

director age by year



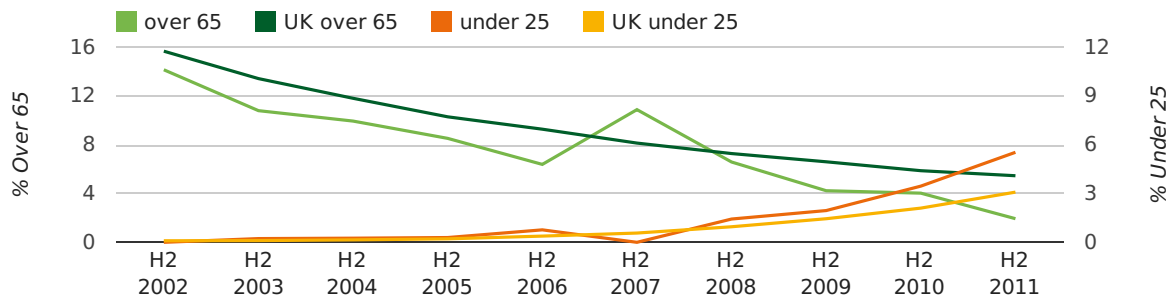
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.3.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.1%.

director age by half year



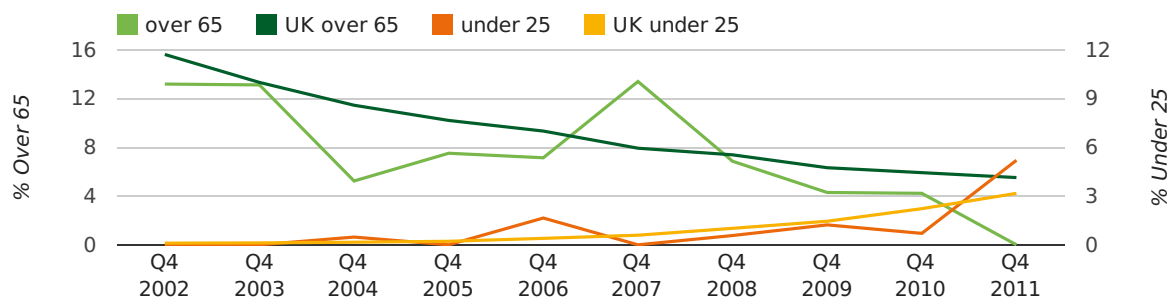
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

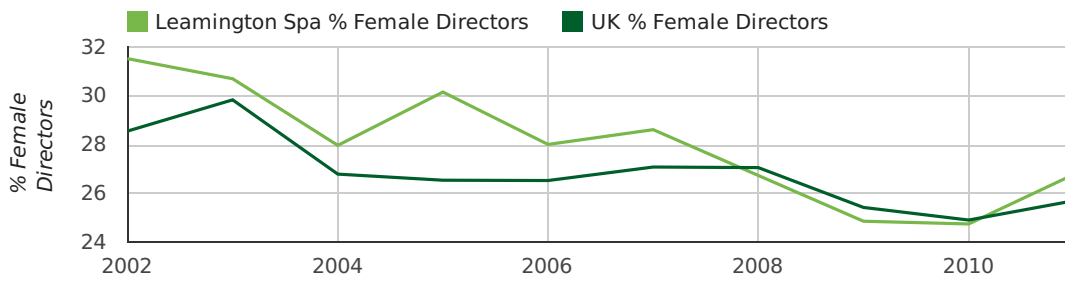


Annual Data (2011)

The record year for female directors in Leamington Spa was 1857 when 36.4% of all directors were female.

The percentage of female directors in Leamington Spa in 2011 was 31.5%. The average for the UK during this time was 28.6%

director gender by year

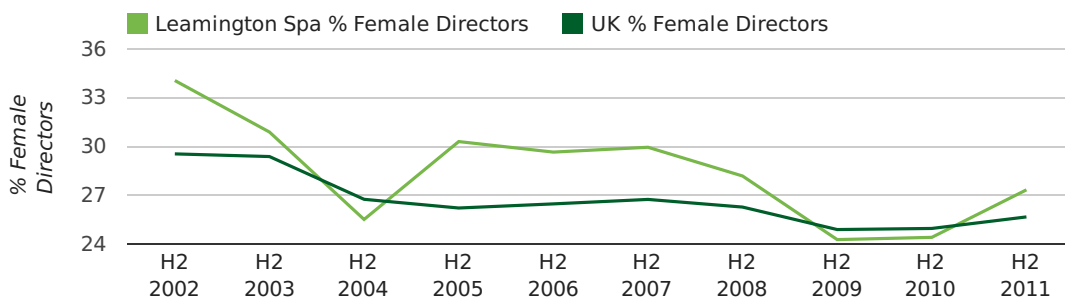


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Leamington Spa was 1860 when 42.9% of all directors were female.

27.3% of all director appointments in Leamington Spa in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

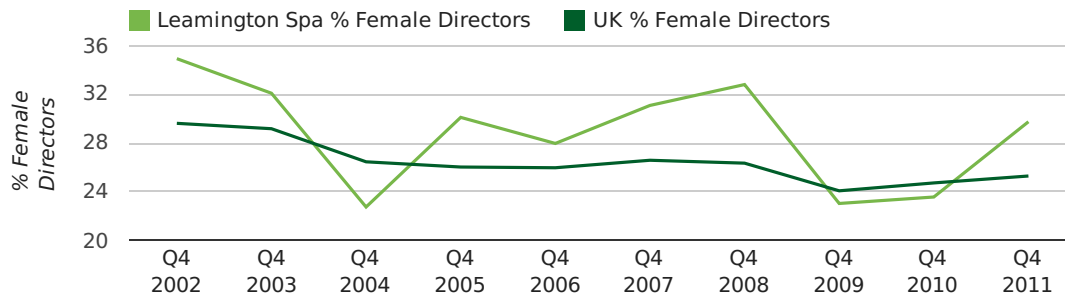


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Leamington Spa was in 1977 when 31.1% of all directors were female.

29.7% of all director appointments in Leamington Spa in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.57%	CONSULTING	5.07%
ENGINEERING	1.36%	MANAGEMENT	4.74%
CONSULTING	1.04%	CONSULTANCY	3.26%
DESIGN	0.94%	PROPERTY	2.37%
HOLDINGS	0.84%	TRADING	2.07%
LEAMINGTON	0.84%	DESIGN	1.92%
ASSOCIATES	0.73%	ASSOCIATES	1.86%
WARWICKSHIRE	0.73%	ENGINEERING	1.78%
D	0.63%	BUSINESS	1.78%
TECHNOLOGY	0.63%	CONSULTANTS	1.76%
TRADING	0.63%	CONSTRUCTION	1.73%
MANAGEMENT	0.63%	MEDIA	1.71%
SPA	0.63%	LONDON	1.63%
BUSINESS	0.52%	J	1.51%
MARKETING	0.52%	INVESTMENTS	1.48%
M	0.52%	GLOBAL	1.46%
PROJECTS	0.52%	IT	1.41%
CO	0.52%	CARE	1.39%
CONSULTANTS	0.52%	PROPERTIES	1.29%
PROPERTY	0.52%	ELECTRICAL	1.29%
CONSTRUCTION	0.52%	M	1.27%
BUILDING	0.42%	BUILDING	1.26%
WHITE	0.42%	ENERGY	1.25%
PRODUCTS	0.42%	S	1.20%
EVENTS	0.42%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	194	205,525
7487 - Other business activities	69	57,052
82990 - Other business support service activities not elsewhere classified	51	32,483
99999 - Dormant Company	38	21,846
7414 - Business & management consultancy	33	13,034
70229 - Management consultancy activities other than financial management	32	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	31	8,671
9999 - Dormant Company	28	20,199
62090 - Other information technology service activities	18	7,493
62020 - Information technology consultancy activities	14	12,072
74990 - Non-trading company	13	8,929
96090 - Other service activities not elsewhere classified	10	11,768
7222 - Other software consultancy and supply	9	7,398
5248 - Other retail specialised stores	9	1,968
4521 - General construction & civil engineering	9	5,558
7499 - Non-trading company	9	9,957
7260 - Other computer related activities	9	7,667
69201 - Accounting and auditing activities	8	3,633
74100 - specialised design activities	8	1,530
9305 - Other service activities	8	9,492