Leamington Spa

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Learnington Spa when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Learnington Spa when compared to any quarter in history.
- January 2012 saw a new record in company registrations in Learnington Spa when compared to any previous January.
- Q1 2012 saw a new record in net growth in Learnington Spa when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Learnington Spa when compared to any quarter in history.
- January 2012 saw a new record in net growth in Learnington Spa when compared to any previous January.

contents

new company registrations
closed companies (dissolved)
net company growth
uk company share
director age
director gender
naming trends
sic data

Q1 2012 saw a new record in company registrations in Learnington Spa when compared to any previous Q1.

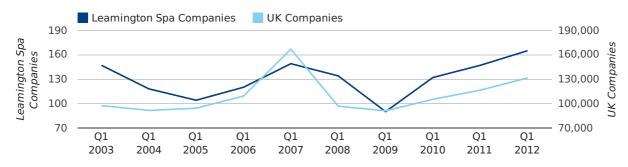
Q1 2012 was a record quarter for company registrations in Learnington Spa when compared to any quarter in history.

A total of 165 companies were registered in Learnington Spa during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 12.2% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	LEAMINGTON SPA	UK
2012	165	131,491
2011	147	116,391
% CHANGE	12.2%	13.0%
RECORD YEAR	2012 (165)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Learnington Spa when compared to any previous January.

2012 (57)

Leamington Spa Companies UK Companies 70 50,000 Leamington Spa UK Companies 45.000 Companies 60 50 40,000 40 35,000 30 30,000 May Apr Aug Sep Nov Feb Mar Jun Jul Oct Dec Jan 2011 2011 2011 2011 2011 2011 2011 2011 2011 2012 2012 2012 JANUARY FEBRUARY MARCH 48 60 **NEW COMPANIES IN 2012** 57 NEW COMPANIES IN 2011 44 54 49 % CHANGE 29.5% 22.4% -11.1%

2011 (54)

2007 (72)

new companies by month

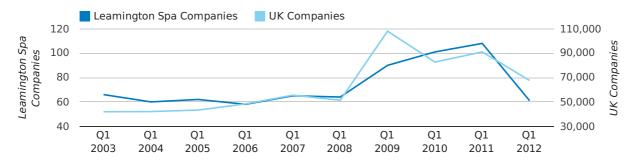
RECORD YEAR

A total of 61 companies were dissolved in Learnington Spa during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 43.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

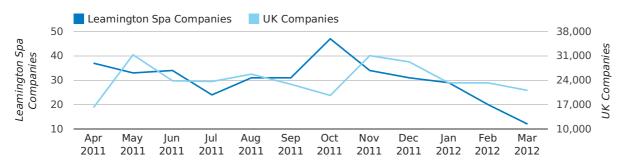
FIRST QUARTER (JAN 2012 - MAR 2012)	LEAMINGTON SPA	UK
2012	61	67,576
2011	108	90,986
% CHANGE	-43.5%	-25.7%
RECORD YEAR	2011 (108)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	29	20	12
CLOSED COMPANIES IN 2011	39	29	40
% CHANGE	-25.6%	-31.0%	-70%
RECORD YEAR	2011 (39)	2010 (39)	2009 (53)

Q1 2012 saw a new record in net growth in Learnington Spa when compared to any previous Q1.

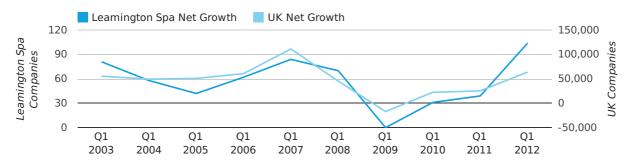
Q1 2012 was a record quarter for net growth in Learnington Spa when compared to any quarter in history.

Net company growth for Learnington Spa during the first quarter of 2012 (Jan 2012 - Mar 2012) was 104 companies.

This represents an increase of 166.7% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	LEAMINGTON SPA	UK
2012	104	63,915
2011	39	25,405
% CHANGE	166.7%	151.6%
RECORD YEAR	2012 (104)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Learnington Spa when compared to any previous January.

Leamington Spa Net Growth UK Net Growth 60 28,000 Leamington Spa Companies UK Companies 21,000 45 30 14,000 15 7,000 0 0 Apr May Mar Jun Aug Sep Oct Nov Dec Feb Jul Jan 2011 2011 2011 2011 2011 2011 2011 2011 2011 2012 2012 2012

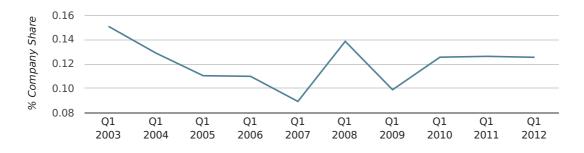
net growth	by month
------------	----------

	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	28	28	48
NET GROWTH IN 2011	5	25	9
% CHANGE	460.0%	12.0%	433.3%
RECORD YEAR	2012 (28)	2007 (33)	2008 (53)

In the first quarter of 2012, Learnington Spa formed 0.1% of all UK companies.

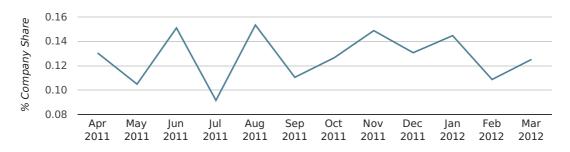
FIRST QUARTER (JAN 2012 - MAR 2012)	LEAMINGTON SPA
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



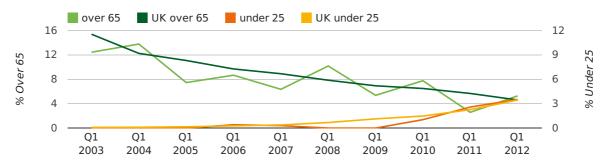
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	11.1%	-24.0%	14.5%
RECORD YEAR	1962 (0.4%)	1963 (0.4%)	1968 (0.7%)

The average age of a director in the first quarter of 2012 was 42.7.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 3.5%.

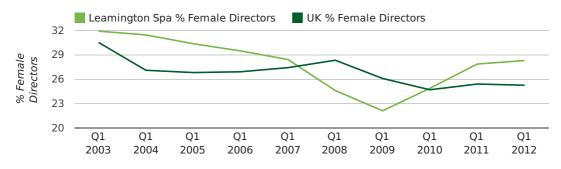
director age by quarter



The record first quarter for female directors in Learnington Spa was in 1861 when 40.0% of all directors were female.

28.3% of all director appointments in Learnington Spa in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.72%	CONSULTING	5.07%
CONSULTANCY	1.41%	MANAGEMENT	4.74%
DESIGN	1.31%	CONSULTANCY	3.30%
ENGINEERING	1.01%	PROPERTY	2.37%
TRADING	0.81%	TRADING	2.07%
MANAGEMENT	0.71%	DESIGN	1.93%
WARWICKSHIRE	0.71%	ENGINEERING	1.86%
LEAMINGTON	0.71%	ASSOCIATES	1.84%
IT	0.61%	CONSULTANTS	1.79%
PROPERTY	0.61%	BUSINESS	1.73%
HOLDINGS	0.61%	MEDIA	1.72%
М	0.61%	CONSTRUCTION	1.72%
D	0.61%	LONDON	1.66%
J	0.61%	J	1.54%
CONSULTANTS	0.50%	INVESTMENTS	1.51%
BUILDING	0.50%	GLOBAL	1.50%
ASSOCIATES	0.50%	IT	1.40%
C	0.50%	CARE	1.34%
CONSTRUCTION	0.50%	PROPERTIES	1.31%
COMMUNICATIONS	0.50%	ELECTRICAL	1.27%
EVENTS	0.40%	М	1.27%
CO	0.40%	BUILDING	1.24%
HEATING	0.40%	ENERGY	1.20%
TECHNOLOGY	0.40%	S	1.20%
SPA	0.40%	ENTERPRISES	1.19%



Previous 36 months, excluding companies less than 12 months old

None Supplied 7487 - Other business activities 82990 - Other business support service activities not elsewhere classified	204 64 55	216,665 52,735
		52,735
82990 - Other business support service activities not elsewhere classified	55	
or other business support service detrifies not ensemble dussined		35,233
70229 - Management consultancy activities other than financial management	39	19,704
99999 - Dormant Company	37	25,084
7414 - Business & management consultancy	32	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	31	9,892
9999 - Dormant Company	27	18,617
62020 - Information technology consultancy activities	20	14,303
74990 - Non-trading company	15	9,729
62090 - Other information technology service activities	14	8,145
96090 - Other service activities not elsewhere classified	11	13,637
69201 - Accounting and auditing activities	9	4,132
5248 - Other retail specialised stores	9	1,837
74100 - specialised design activities	9	1,861
62012 - Business and domestic software development	9	4,356
7222 - Other software consultancy and supply	9	6,934
4521 - General construction & civil engineering	9	5,169
7499 - Non-trading company	8	9,102
71129 - Other engineering activities	8	2,217