

Lichfield

2011 half year business confidence report



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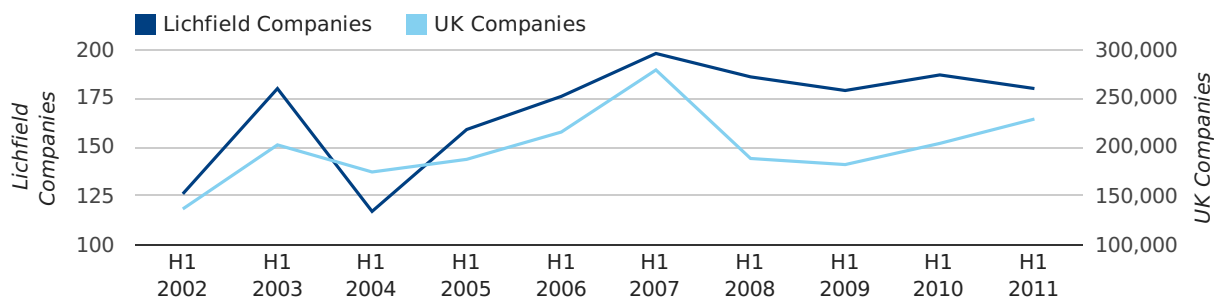
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 180 companies were formed in Lichfield. This figure is 3.7% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Lichfield occurred in 2007 when a total of 198 were formed.

HALF YEAR (JAN-JUN)	LICHFIELD	UK
2011	180	228,735
2010	187	203,749
% CHANGE	-3.7%	12.3%
RECORD YEAR	2007 (198)	2007 (279,097)

new companies by half year



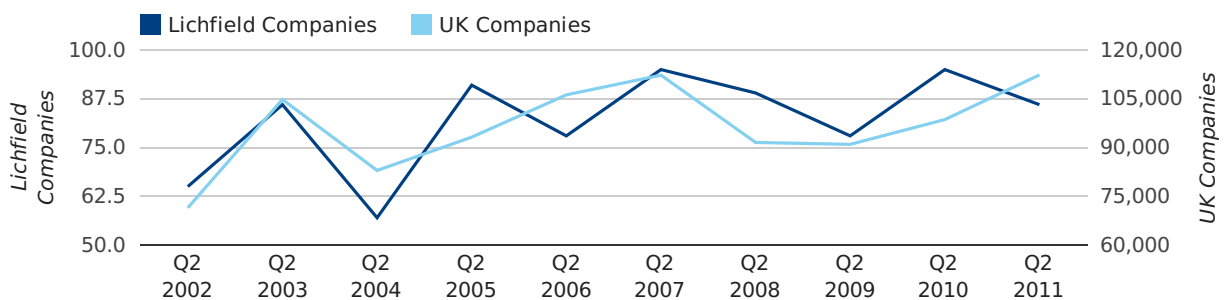
Quarterly Data (Q2 Apr-Jun 2011)

A total of 86 companies were registered in Lichfield during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 9.5% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

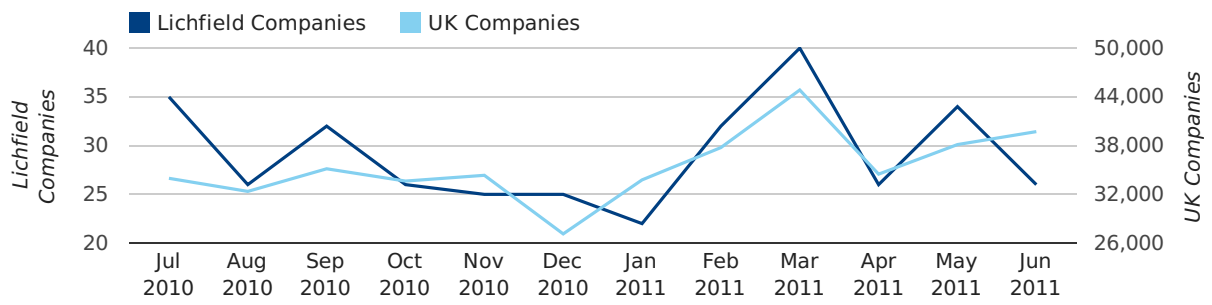
SECOND QUARTER (APR 2011 - JUN 2011)	LICHFIELD	UK
2011	86	112,344
2010	95	98,612
% CHANGE	-9.5%	13.9%
RECORD YEAR	2007 (95)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	26	34	26
NEW COMPANIES IN 2010	27	24	44
% CHANGE	-3.7%	41.7%	-40.9%
RECORD YEAR	2007 (41)	2007 (34)	2010 (44)

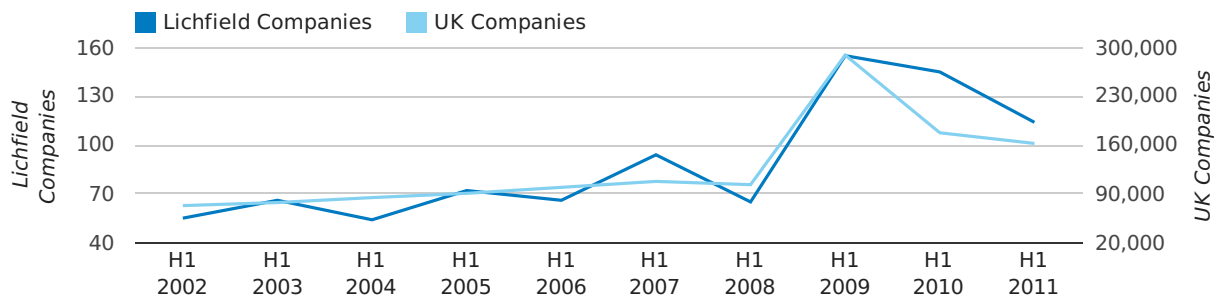
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 114 companies were dissolved in Lichfield. This figure is 21.4% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Lichfield occurred in 2009 when a total of 155 were closed.

HALF YEAR (JAN-JUN)	LICHFIELD	UK
2011	114	162,310
2010	145	177,631
% CHANGE	-21.4%	-8.6%
RECORD YEAR	2009 (155)	2009 (289,236)

dissolved companies by half year



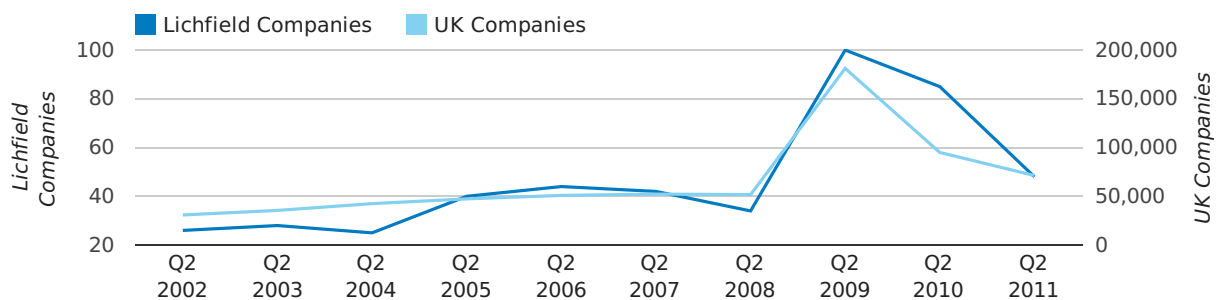
Quarterly Data (Q2 Apr-Jun 2011)

A total of 48 companies were dissolved in Lichfield during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 43.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

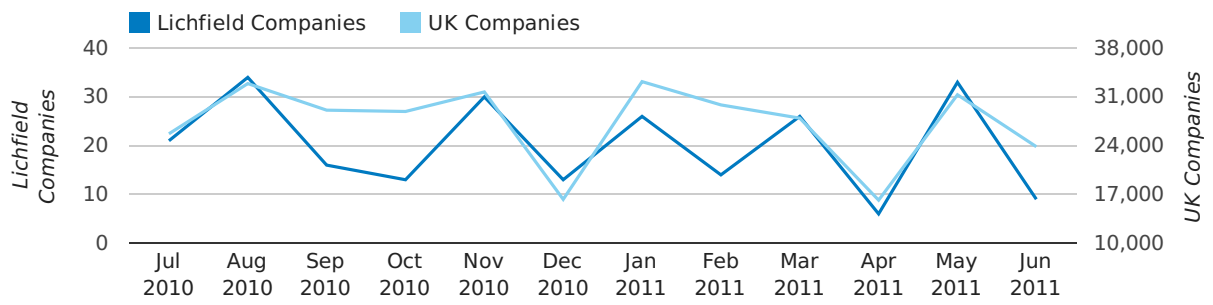
SECOND QUARTER (APR 2011 - JUN 2011)	LICHFIELD	UK
2011	48	71,324
2010	85	94,954
% CHANGE	-43.5%	-24.9%
RECORD YEAR	2009 (100)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



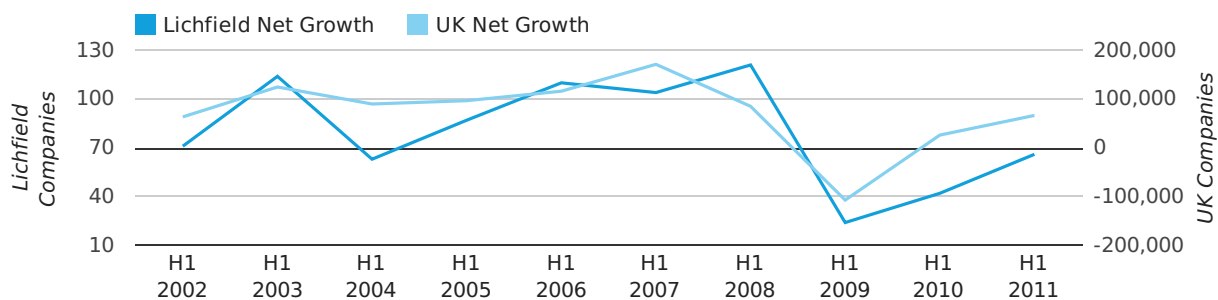
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	6	33	9
CLOSED COMPANIES IN 2010	23	34	28
% CHANGE	-73.9%	-2.9%	-68%
RECORD YEAR	2009 (27)	2009 (44)	2009 (29)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Lichfield increased by 66 companies. This figure is 57.1% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	LICHFIELD	UK
2011	66	66,425
2010	42	26,118
% CHANGE	57.1%	154.3%
RECORD YEAR	2008 (121)	2007 (171,296)

net growth by half year



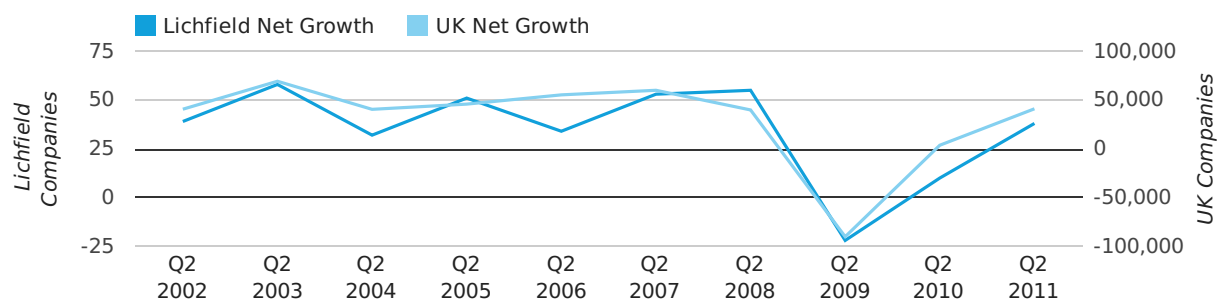
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Lichfield during the second quarter of 2011 (Apr 2011 - Jun 2011) was 38 companies.

This represents an increase of 280.0% on the same period last year.

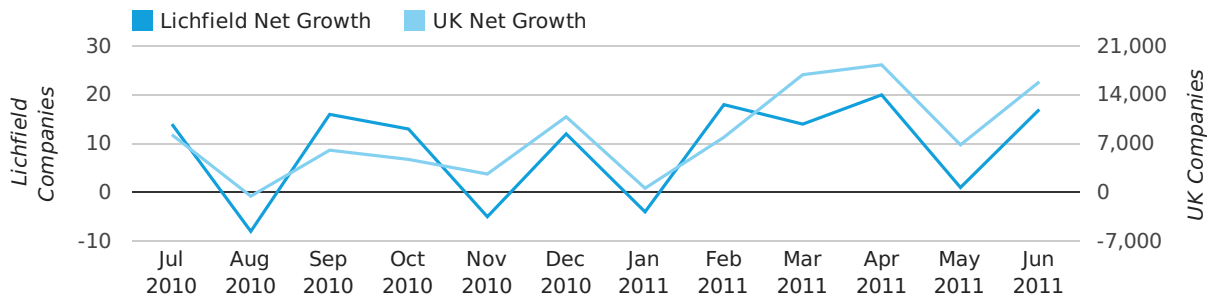
SECOND QUARTER (APR 2011 - JUN 2011)	LICHFIELD	UK
2011	38	41,020
2010	10	3,658
% CHANGE	280.0%	1,021.4%
RECORD YEAR	2003 (58)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



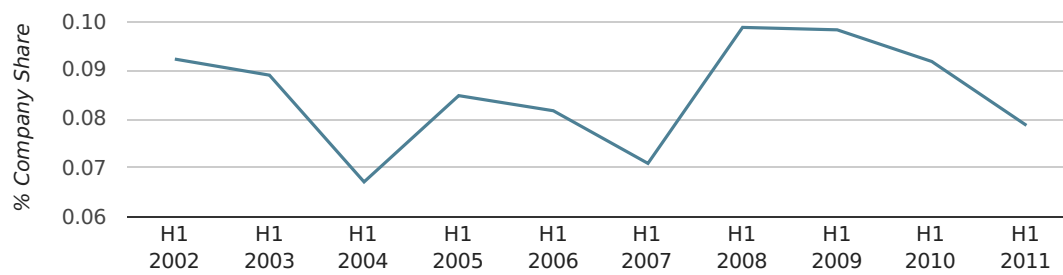
	APRIL	MAY	JUNE
NET GROWTH IN 2011	20	1	17
NET GROWTH IN 2010	4	-10	16
% CHANGE	400.0%	-110.0%	6.3%
RECORD YEAR	2007 (36)	2003 (26)	2008 (23)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Lichfield formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	LICHFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.1%)

company share by half year

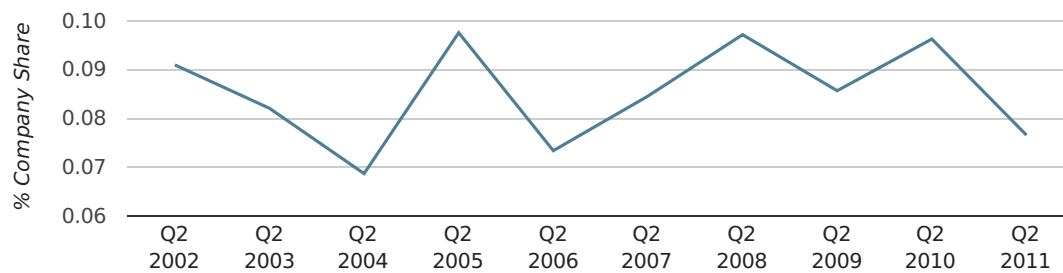


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Lichfield formed 0.1% of all UK companies.

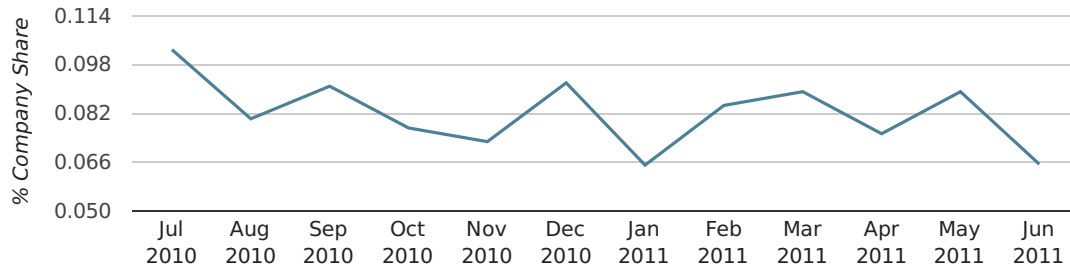
SECOND QUARTER (APR 2011 - JUN 2011)	LICHFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-6.8%	11.6%	-47.7%
RECORD YEAR	1981 (0.3%)	1972 (0.2%)	1975 (0.2%)

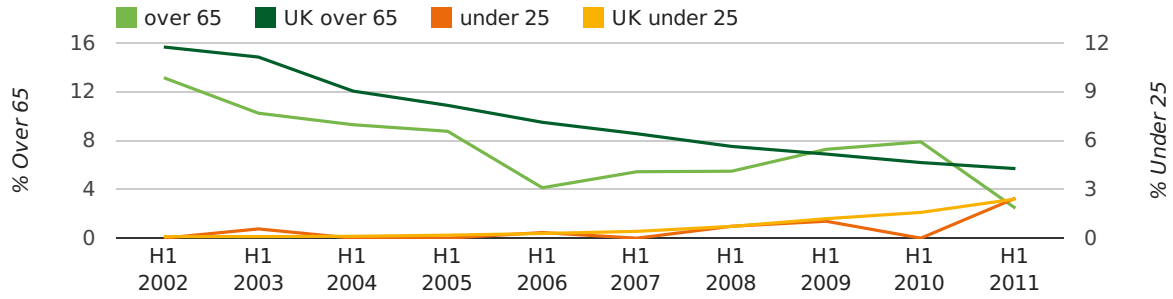
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.7.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.3%.

director age by half year



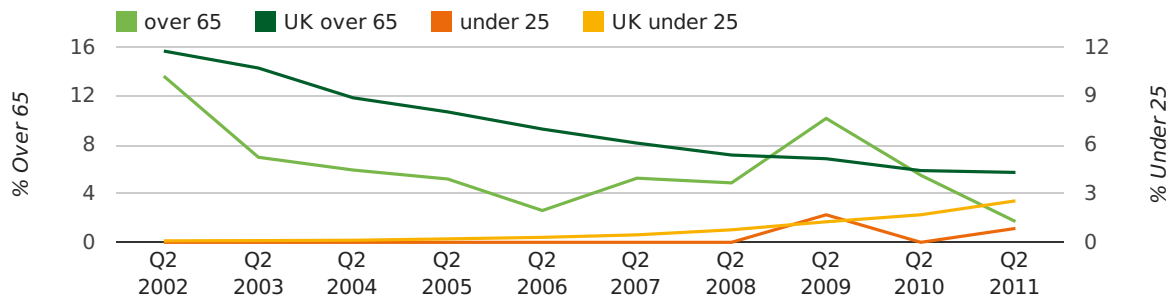
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 46.3.

The percentage of directors under the age of 25 was 0.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.3%.

director age by quarter

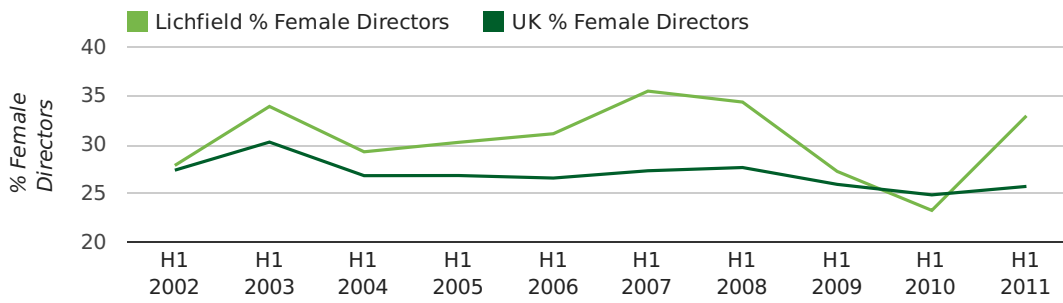


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Lichfield was 1861 when 40.0% of all directors were female.

33.0% of all director appointments in Lichfield in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

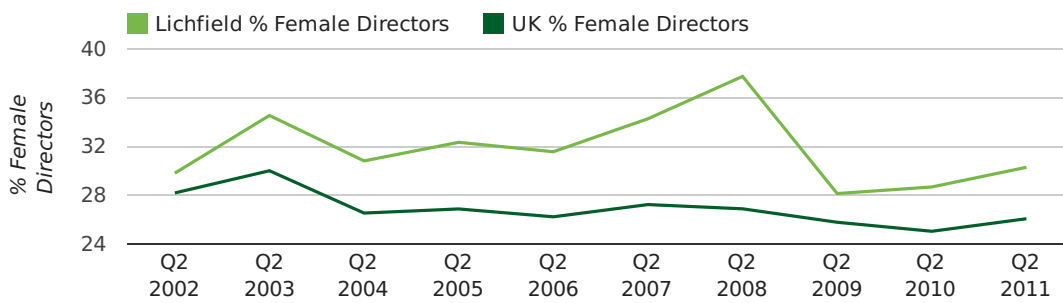


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Lichfield was in 1866 when 66.7% of all directors were female.

30.3% of all director appointments in Lichfield in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LICHFIELD	1.26%	CONSULTING	5.09%
CONSULTING	1.11%	MANAGEMENT	4.86%
ENGINEERING	0.95%	CONSULTANCY	3.17%
MANAGEMENT	0.95%	PROPERTY	2.43%
S	0.95%	TRADING	2.05%
CONSULTANCY	0.79%	DESIGN	1.94%
NETWORK	0.79%	ASSOCIATES	1.92%
PROPERTY	0.79%	BUSINESS	1.87%
ASSOCIATES	0.79%	CONSTRUCTION	1.77%
MARKETING	0.79%	CONSULTANTS	1.76%
TRAINING	0.79%	MEDIA	1.73%
PROFESSIONAL	0.79%	ENGINEERING	1.67%
(LICHFIELD)	0.63%	LONDON	1.60%
CENTRE	0.63%	GLOBAL	1.46%
ACCOUNTANCY	0.63%	J	1.44%
MIDLANDS	0.63%	CARE	1.44%
RECRUITMENT	0.63%	INVESTMENTS	1.42%
BUSINESS	0.63%	IT	1.39%
CREATIVE	0.63%	BUILDING	1.32%
MEDICAL	0.47%	PROPERTIES	1.31%
TRANSPORT	0.47%	ELECTRICAL	1.30%
CLUB	0.47%	M	1.27%
M	0.47%	S	1.23%
PROPERTIES	0.47%	ENTERPRISES	1.20%
TRADING	0.47%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	140	202,072
7487 - Other business activities	39	60,758
70229 - Management consultancy activities other than financial management	32	16,419
99999 - Dormant Company	30	18,918
9999 - Dormant Company	26	20,111
7414 - Business & management consultancy	17	13,053
4521 - General construction & civil engineering	14	5,928
82990 - Other business support service activities not elsewhere classified	12	30,647
62090 - Other information technology service activities	10	7,095
7260 - Other computer related activities	9	7,849
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,835
70100 - Activities of head offices	8	2,632
96090 - Other service activities not elsewhere classified	7	10,322
43210 - Electrical installation	7	3,085
4533 - Plumbing	7	1,453
7499 - Non-trading company	7	10,955
43999 - Other specialised construction activities not elsewhere classified	7	3,050
5540 - Bars	7	2,141
4531 - Installation electrical wiring etc.	6	2,037
9305 - Other service activities	6	9,063