

# Lichfield

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Lichfield when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Lichfield when compared to any previous second half year.
- November 2011 saw a new record in company registrations in Lichfield when compared to any previous November.

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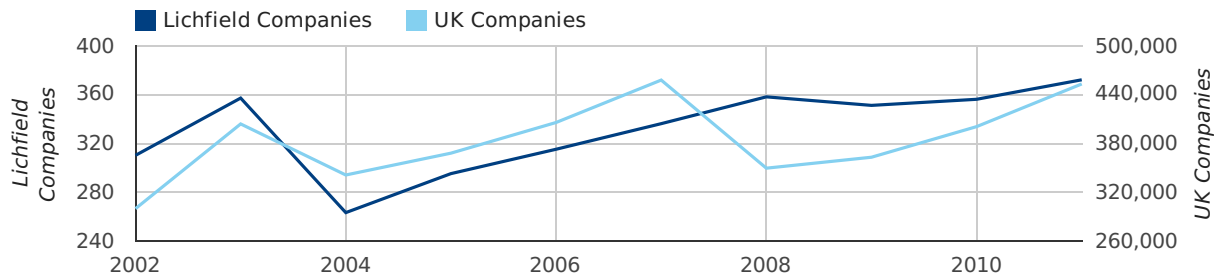
## Annual Data (2011)

2011 was a record year for company registrations in Lichfield when compared to any year in history.

A total of 372 companies were formed in Lichfield in 2011. This total is 4.5% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	LICHFIELD	UK
2011	372	452,870
2010	356	400,358
2009	351	362,675
2008	358	349,203
2007	336	457,649
RECORD YEAR	2011 (372)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

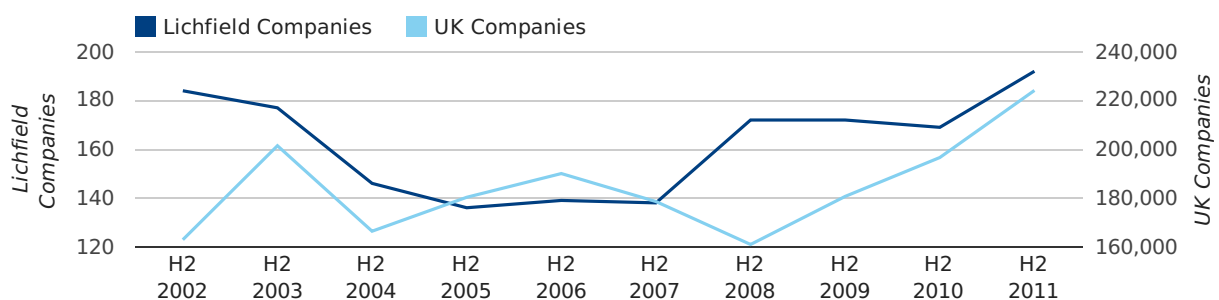
The second half of 2011 saw a new record in company registrations in Lichfield when compared to any previous second half year.

In the second half of 2011 a total of 192 companies were formed in Lichfield. This figure is 13.6% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Lichfield occurred in 2011 when a total of 192 were formed.

HALF YEAR (JUL-DEC)	LICHFIELD	UK
2011	192	224,135
2010	169	196,609
% CHANGE	13.6%	14.0%
RECORD YEAR	2011 (192)	2011 (224,135)

### new companies by half year



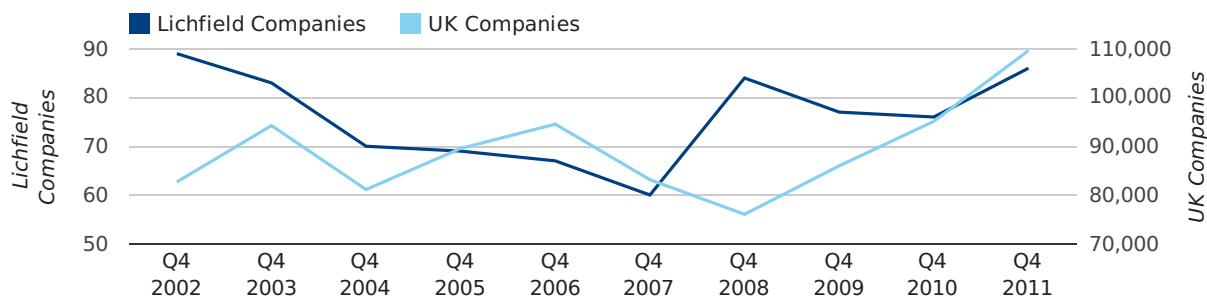
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 86 companies were registered in Lichfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 13.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LICHFIELD	UK
2011	86	109,623
2010	76	95,117
% CHANGE	13.2%	15.3%
RECORD YEAR	2002 (89)	2011 (109,623)

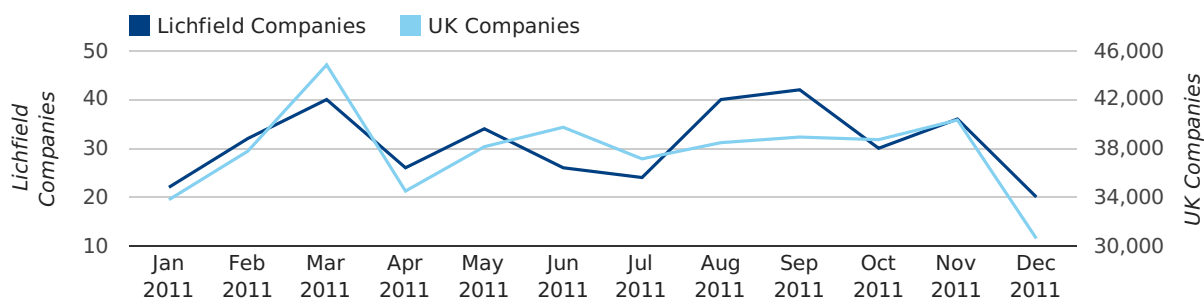
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Lichfield when compared to any previous November.

### new companies by month



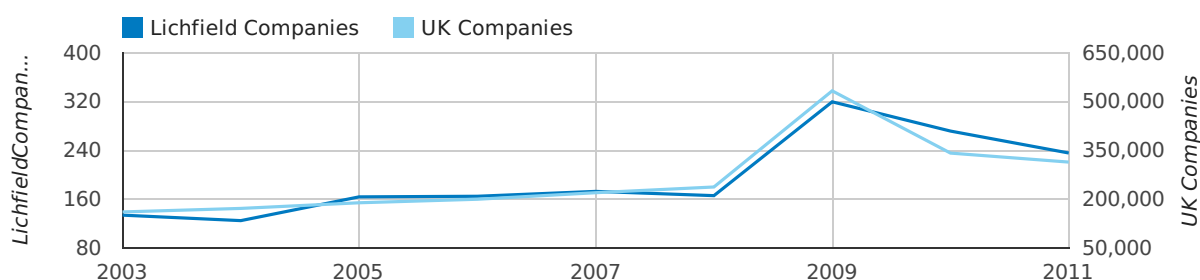
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	30	36	20
NEW COMPANIES IN 2010	26	25	25
% CHANGE	15.4%	44.0%	-20.0%
RECORD YEAR	2002 (37)	2011 (36)	2002 (26)

### Annual Data (2011)

A total of 236 companies were dissolved in Lichfield in 2011. This total is 13.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	LICHFIELD	UK
2011	236	314,523
2010	272	342,232
2009	320	533,773
2008	166	237,901
2007	173	220,295
RECORD YEAR	2009 (320)	2009 (533,773)

### dissolved companies by year



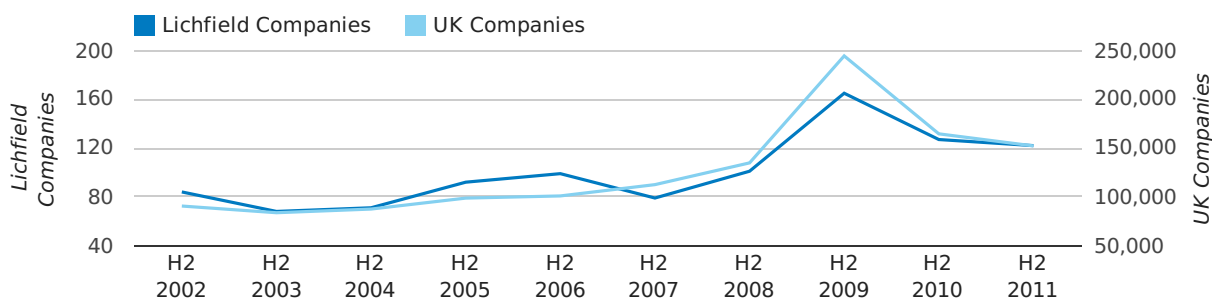
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 122 companies were dissolved in Lichfield. This figure is 3.9% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Lichfield occurred in 2009 when a total of 165 were closed.

HALF YEAR (JUL-DEC)	LICHFIELD	UK
2011	122	152,213
2010	127	164,601
% CHANGE	-3.9%	-7.5%
RECORD YEAR	2009 (165)	2009 (244,537)

### dissolved companies by half year



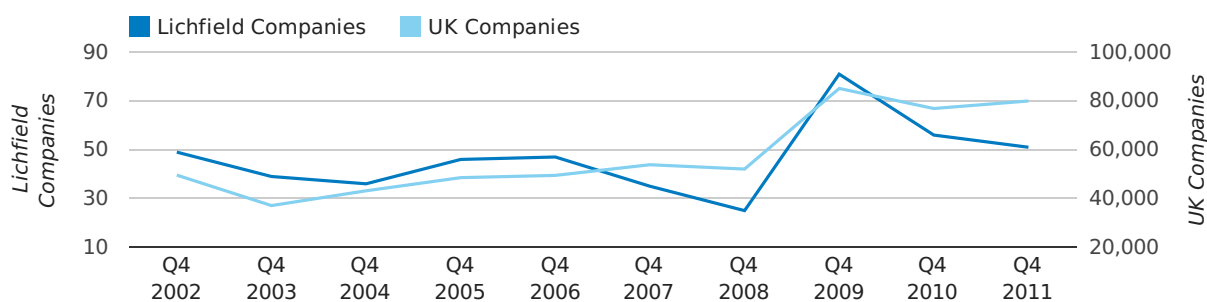
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 51 companies were dissolved in Lichfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 8.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

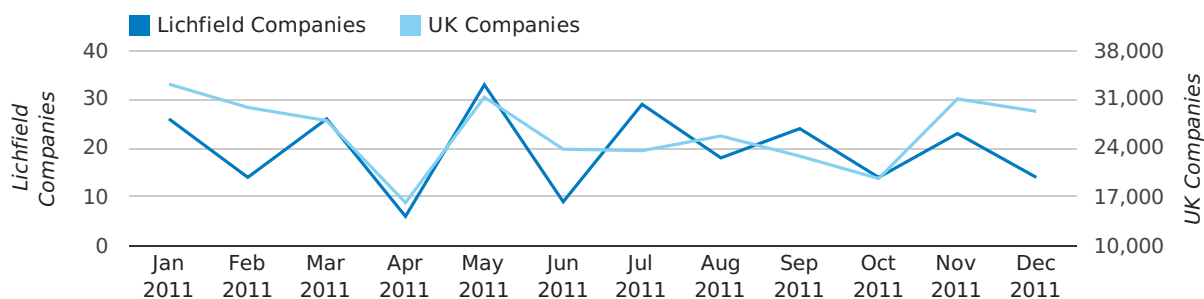
FOURTH QUARTER (OCT 2011 - DEC 2011)	LICHFIELD	UK
2011	51	79,983
2010	56	76,896
% CHANGE	-8.9%	4.0%
RECORD YEAR	2009 (81)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	14	23	14
CLOSED COMPANIES IN 2010	13	30	13
% CHANGE	7.7%	-23.3%	8%
RECORD YEAR	2009 (32)	2010 (30)	2009 (30)

### Annual Data (2011)

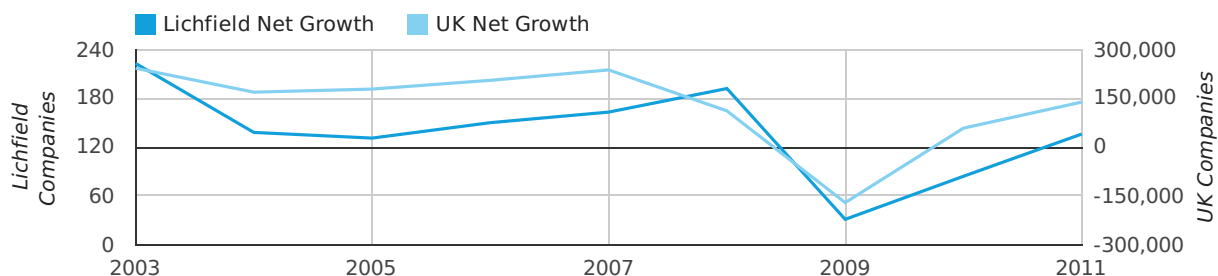
A total of 136 companies were added to the company register for Lichfield in 2011. This number represents growth of 38.2% which compares favourably to the UK figure of 34.6%.

This number is 52 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Lichfield company register grew by 223 companies.

YEAR	LICHFIELD	UK
2011	136	138,347
2010	84	58,126
2009	31	-171,098
2008	192	111,302
2007	163	237,354
RECORD YEAR	2003 (223)	2003 (242,543)

### net growth by year

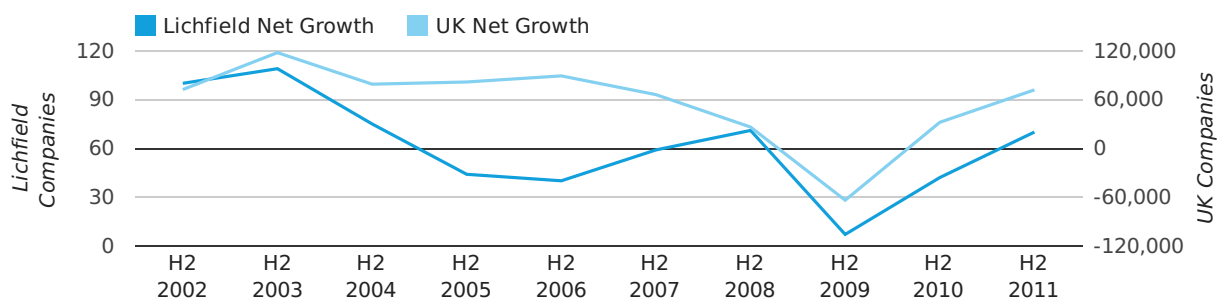


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Lichfield increased by 70 companies. This figure is 66.7% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	LICHFIELD	UK
2011	70	71,922
2010	42	32,008
% CHANGE	66.7%	124.7%
RECORD YEAR	2003 (109)	2003 (117,772)

### net growth by half year



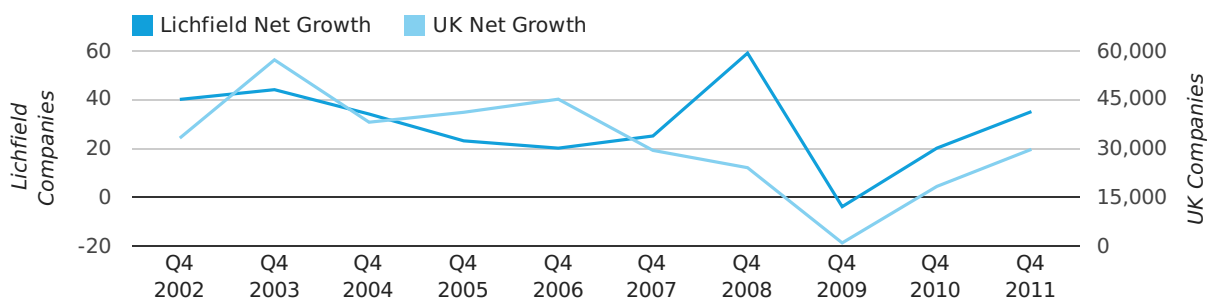
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Lichfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 35 companies.

This represents an increase of 75.0% on the same period last year.

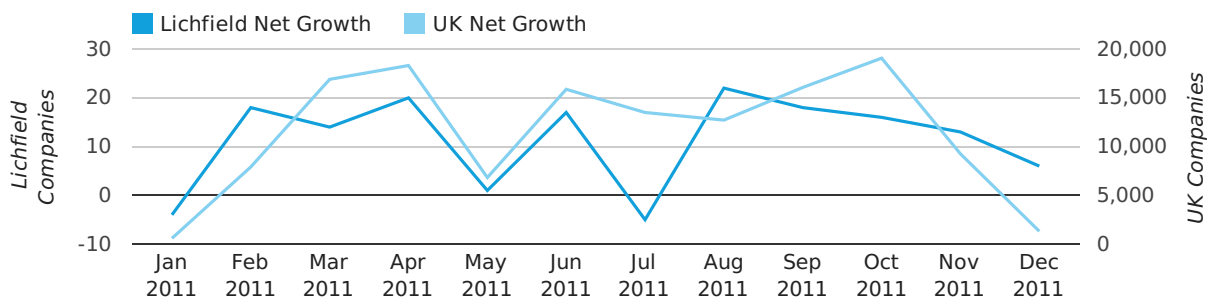
FOURTH QUARTER (OCT 2011 - DEC 2011)	LICHFIELD	UK
2011	35	29,640
2010	20	18,221
% CHANGE	75.0%	62.7%
RECORD YEAR	2008 (59)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	16	13	6
NET GROWTH IN 2010	13	-5	12
% CHANGE	23.1%	-360.0%	-50.0%
RECORD YEAR	2008 (31)	2008 (18)	2001 (18)

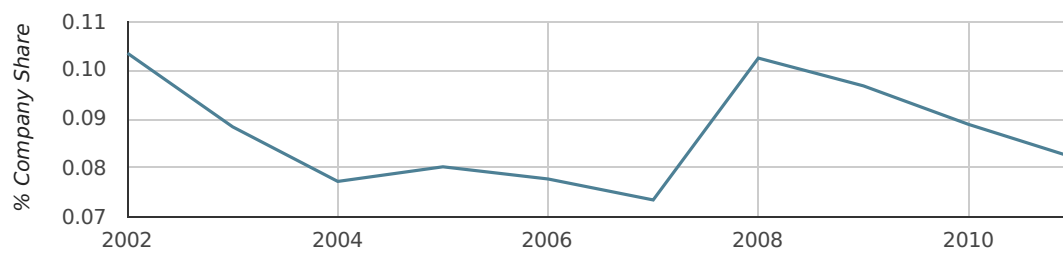


### Annual Data (2011)

In 2011 Lichfield formed 0.1% of all UK companies. This is no change on 2010 when Lichfield was responsible for 0.1% of all UK companies.

YEAR	LICHFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

### company share by year

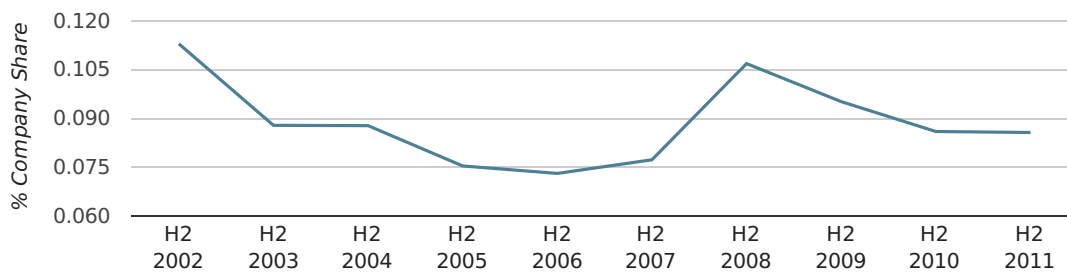


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Lichfield formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	LICHFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

### company share by half year

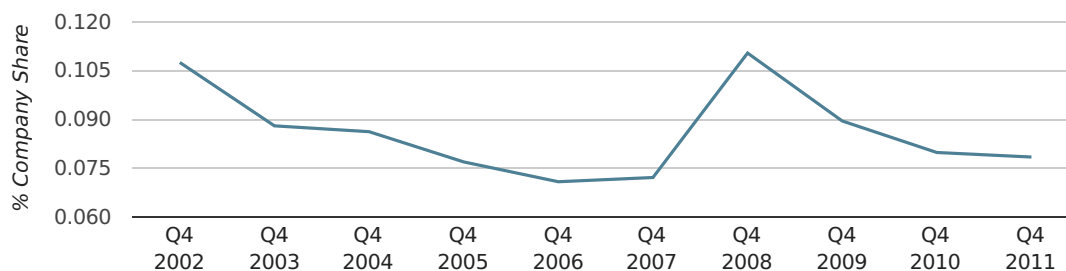


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Lichfield formed 0.1% of all UK companies.

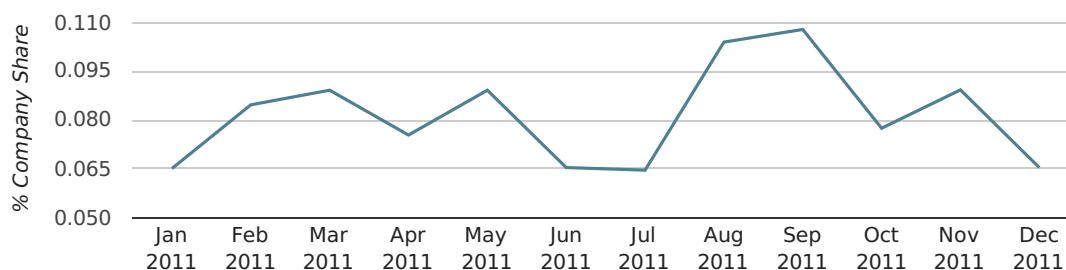
FOURTH QUARTER (OCT 2011 - DEC 2011)	LICHFIELD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.3%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	0.3%	22.7%	-29.0%
RECORD YEAR	1966 (0.5%)	1969 (0.6%)	1964 (0.5%)

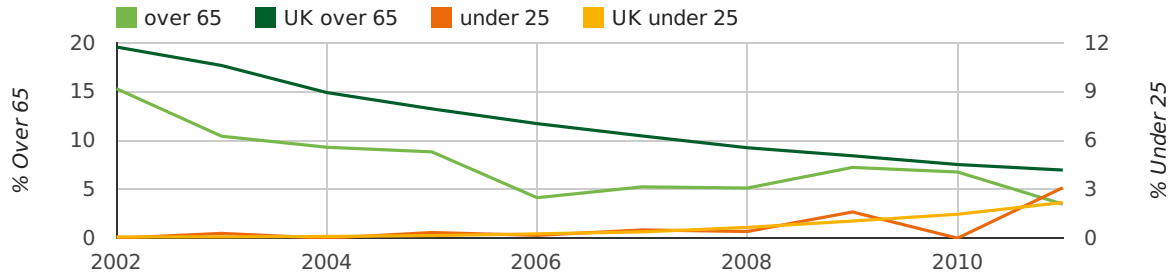
### Annual Data (2011)

The average age of a director in 2011 was 45.5.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.2%.

#### director age by year



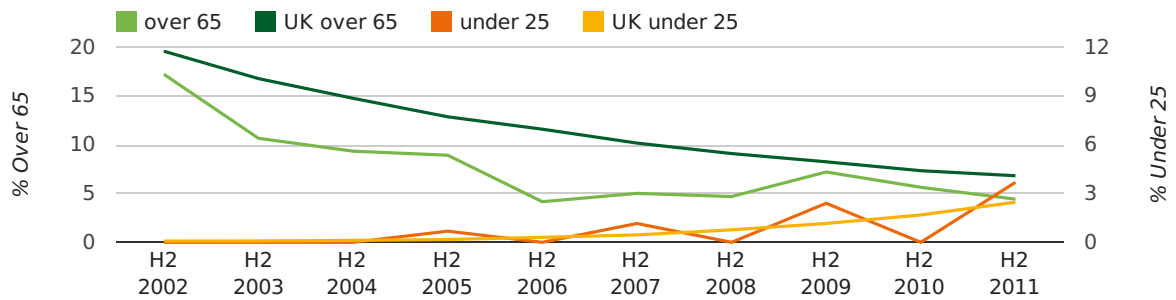
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.2.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.1%.

#### director age by half year



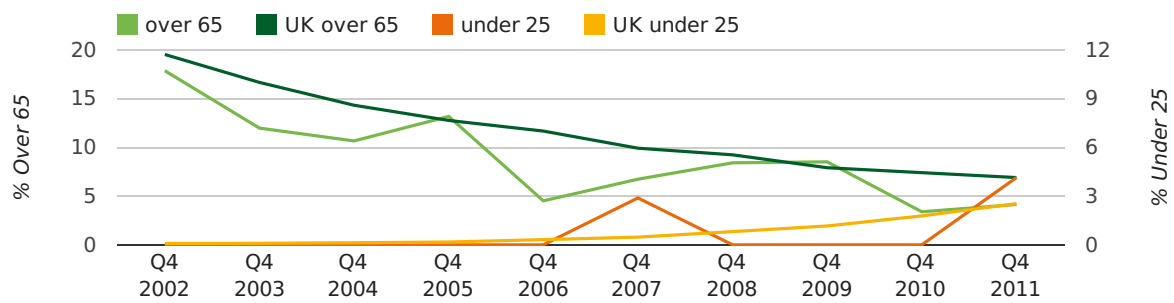
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

### director age by quarter

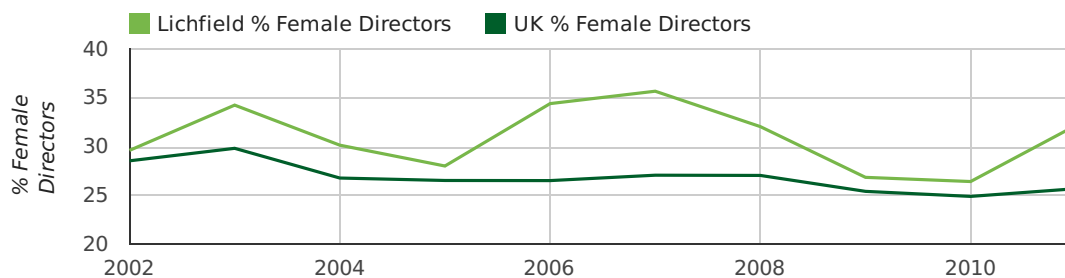


### Annual Data (2011)

The record year for female directors in Lichfield was 1857 when 36.4% of all directors were female.

The percentage of female directors in Lichfield in 2011 was 29.6%. The average for the UK during this time was 28.6%

#### director gender by year

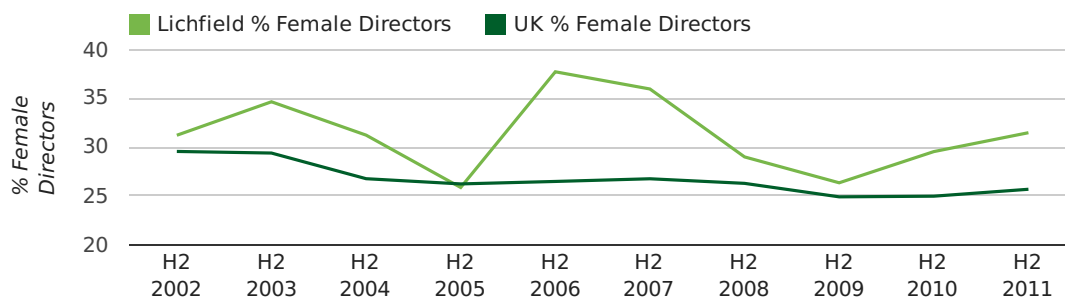


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Lichfield was 1860 when 42.9% of all directors were female.

31.5% of all director appointments in Lichfield in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

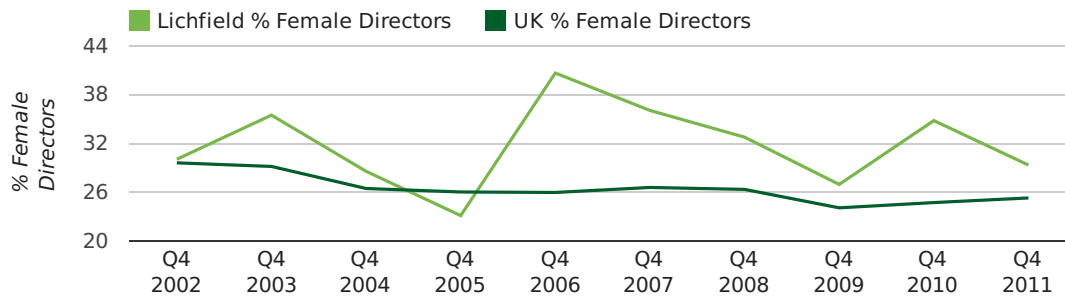


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Lichfield was in 1977 when 31.1% of all directors were female.

29.3% of all director appointments in Lichfield in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.12%	CONSULTING	5.07%
S	1.37%	MANAGEMENT	4.74%
LICHFIELD	1.21%	CONSULTANCY	3.26%
CONSULTING	1.21%	PROPERTY	2.37%
MIDLANDS	1.06%	TRADING	2.07%
ASSOCIATES	0.91%	DESIGN	1.92%
DESIGN	0.76%	ASSOCIATES	1.86%
M	0.76%	ENGINEERING	1.78%
C	0.76%	BUSINESS	1.78%
CENTRE	0.76%	CONSULTANTS	1.76%
ACCOUNTANCY	0.76%	CONSTRUCTION	1.73%
CREATIVE	0.61%	MEDIA	1.71%
SEARCH	0.61%	LONDON	1.63%
CONSULTANCY	0.61%	J	1.51%
T	0.61%	INVESTMENTS	1.48%
MARKETING	0.61%	GLOBAL	1.46%
FRANCHISE	0.61%	IT	1.41%
TRAINING	0.61%	CARE	1.39%
SYSTEMS	0.61%	PROPERTIES	1.29%
(LICHFIELD)	0.61%	ELECTRICAL	1.29%
CONSULTANTS	0.61%	M	1.27%
INNS	0.61%	BUILDING	1.26%
BUSINESS	0.61%	ENERGY	1.25%
EVENTS	0.61%	S	1.20%
SKINGENIOUS	0.46%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	125	205,525
7487 - Other business activities	43	57,052
70229 - Management consultancy activities other than financial management	32	17,765
99999 - Dormant Company	29	21,846
9999 - Dormant Company	25	20,199
7414 - Business & management consultancy	20	13,034
82990 - Other business support service activities not elsewhere classified	14	32,483
4521 - General construction & civil engineering	12	5,558
74909 - Other professional, scientific and technical activities not elsewhere classified	9	8,671
9305 - Other service activities	9	9,492
74990 - Non-trading company	8	8,929
70100 - Activities of head offices	7	2,662
5540 - Bars	7	2,147
62020 - Information technology consultancy activities	7	12,072
43999 - Other specialised construction activities not elsewhere classified	7	3,342
62090 - Other information technology service activities	7	7,493
69201 - Accounting and auditing activities	7	3,633
9262 - Other sporting activities	6	1,650
96090 - Other service activities not elsewhere classified	6	11,768
7020 - Letting of own property	6	1,606