

Lichfield

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Lichfield when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Lichfield when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Lichfield when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Lichfield when compared to any previous May.
- May 2012 was a record month for company registrations in Lichfield when compared to any month in history.
- The first half of 2012 saw a new record in net growth in Lichfield when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Lichfield when compared to any half year in history.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Lichfield when compared to any previous first half year.

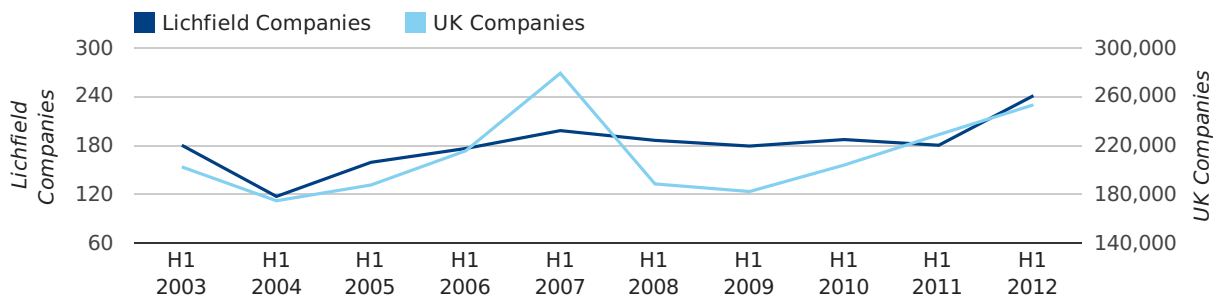
The first half of 2012 was a record first half year for company registrations in Lichfield when compared to any half year in history.

In the first half of 2012 a total of 241 companies were formed in Lichfield. This figure is 33.9% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Lichfield occurred in 2012 when a total of 241 were formed.

| HALF YEAR (JAN-JUN) | LICHFIELD | UK |
|---------------------|------------|----------------|
| 2012 | 241 | 253,150 |
| 2011 | 180 | 228,735 |
| % CHANGE | 33.9% | 10.7% |
| RECORD YEAR | 2012 (241) | 2007 (279,097) |

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

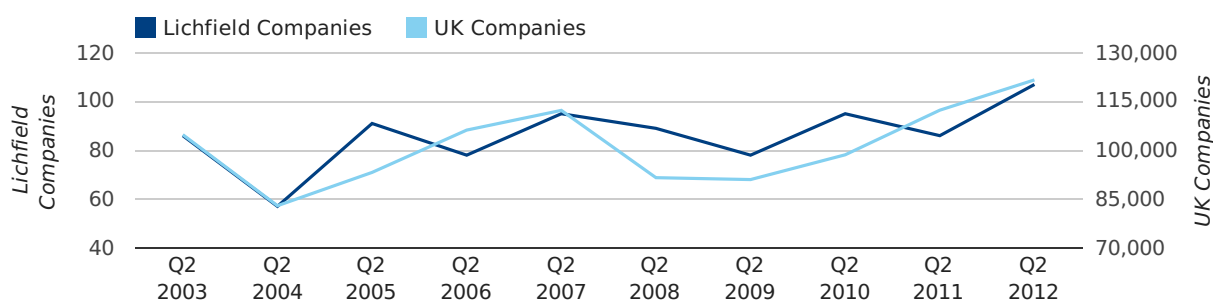
Q2 2012 saw a new record in company registrations in Lichfield when compared to any previous Q2.

A total of 107 companies were registered in Lichfield during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 24.4% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | LICHFIELD | UK |
|--------------------------------------|------------|----------------|
| 2012 | 107 | 121,659 |
| 2011 | 86 | 112,344 |
| % CHANGE | 24.4% | 8.3% |
| RECORD YEAR | 2012 (107) | 2012 (121,659) |

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Lichfield when compared to any previous May.

May 2012 was a record month for company registrations in Lichfield when compared to any month in history.

new companies by month



| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 33 | 50 | 24 |
| NEW COMPANIES IN 2011 | 26 | 34 | 26 |
| % CHANGE | 26.9% | 47.1% | -7.7% |
| RECORD YEAR | 2007 (41) | 2012 (50) | 2010 (44) |

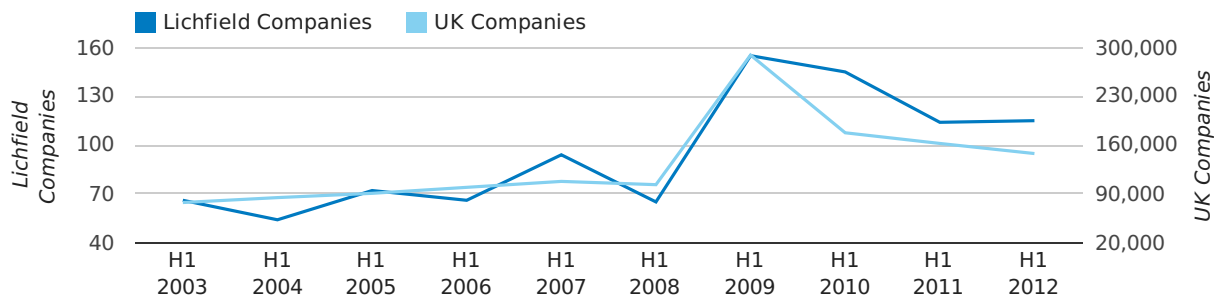
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 115 companies were dissolved in Lichfield. This figure is 0.9% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Lichfield occurred in 2009 when a total of 155 were closed.

| HALF YEAR (JAN-JUN) | LICHFIELD | UK |
|---------------------|------------|----------------|
| 2012 | 115 | 147,793 |
| 2011 | 114 | 162,310 |
| % CHANGE | 0.9% | -8.9% |
| RECORD YEAR | 2009 (155) | 2009 (289,236) |

dissolved companies by half year



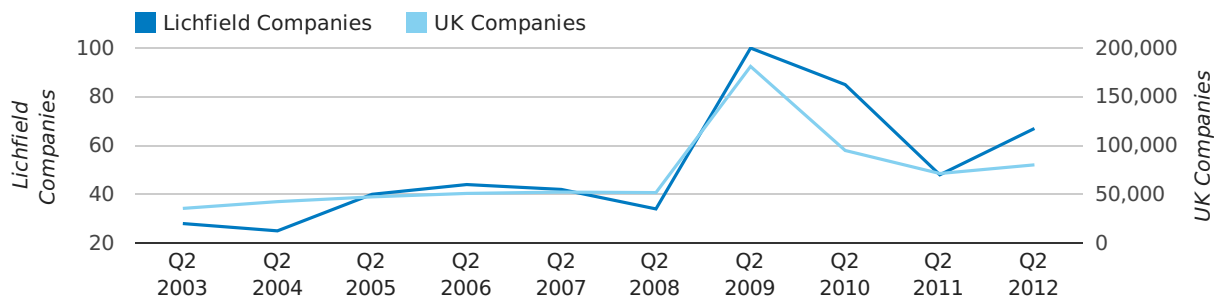
Quarterly Data (Q2 Apr-Jun 2012)

A total of 67 companies were dissolved in Lichfield during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 39.6% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | LICHFIELD | UK |
|--------------------------------------|------------|----------------|
| 2012 | 67 | 80,217 |
| 2011 | 48 | 71,324 |
| % CHANGE | 39.6% | 12.5% |
| RECORD YEAR | 2009 (100) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 21 | 31 | 15 |
| CLOSED COMPANIES IN 2011 | 6 | 33 | 9 |
| % CHANGE | 250.0% | -6.1% | 67% |
| RECORD YEAR | 2009 (27) | 2009 (44) | 2009 (29) |

Half Year Data (Jan-Jun 2012)

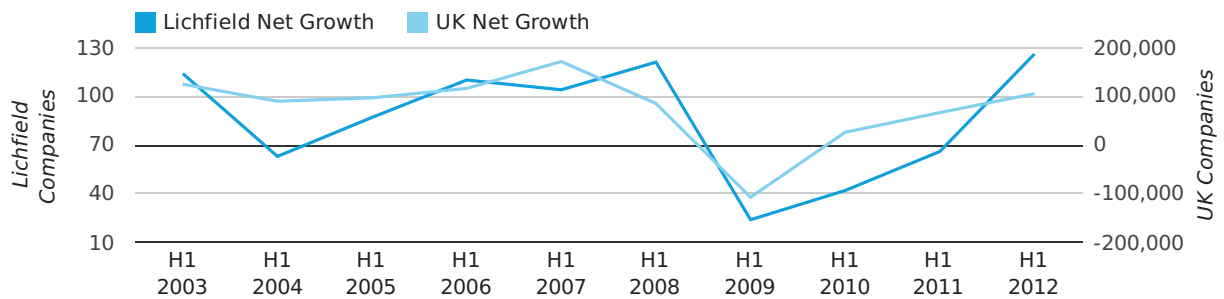
The first half of 2012 saw a new record in net growth in Lichfield when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Lichfield when compared to any half year in history.

In the first half of 2012 the company register for Lichfield increased by 126 companies. This figure is 90.9% higher than last year, which compares well to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | LICHFIELD | UK |
|---------------------|------------|----------------|
| 2012 | 126 | 105,357 |
| 2011 | 66 | 66,425 |
| % CHANGE | 90.9% | 58.6% |
| RECORD YEAR | 2012 (126) | 2007 (171,296) |

net growth by half year



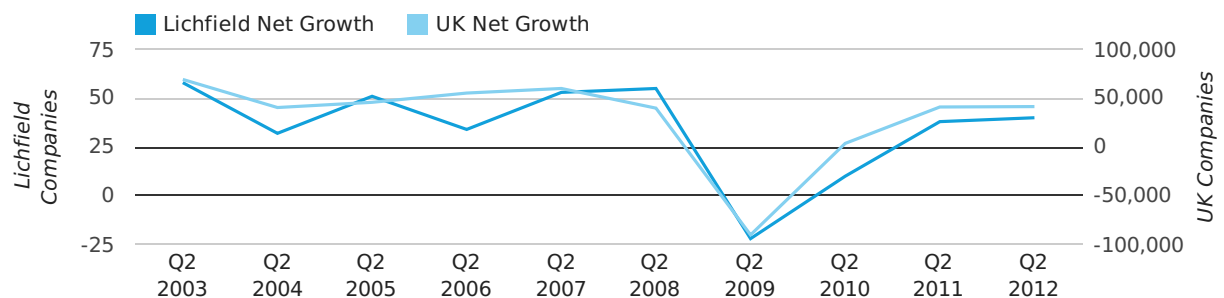
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Lichfield during the second quarter of 2012 (Apr 2012 - Jun 2012) was 40 companies.

This represents an increase of 5.3% on the same period last year.

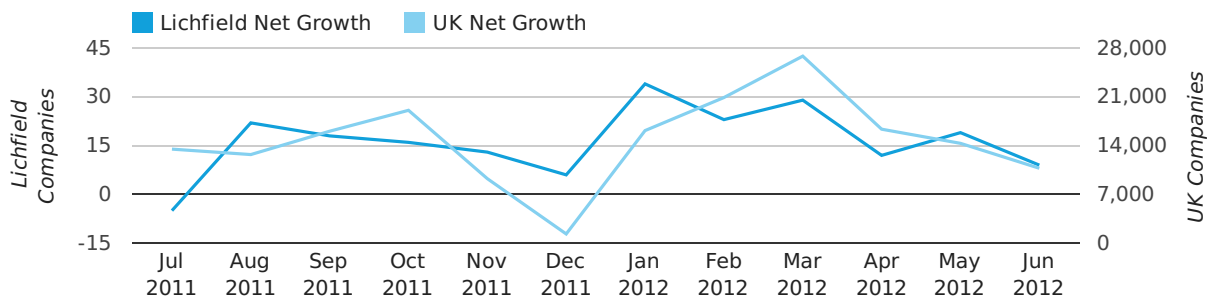
| SECOND QUARTER (APR 2012 - JUN 2012) | LICHFIELD | UK |
|--------------------------------------|-----------|---------------|
| 2012 | 40 | 41,442 |
| 2011 | 38 | 41,020 |
| % CHANGE | 5.3% | 1.0% |
| RECORD YEAR | 2003 (58) | 2003 (69,274) |

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



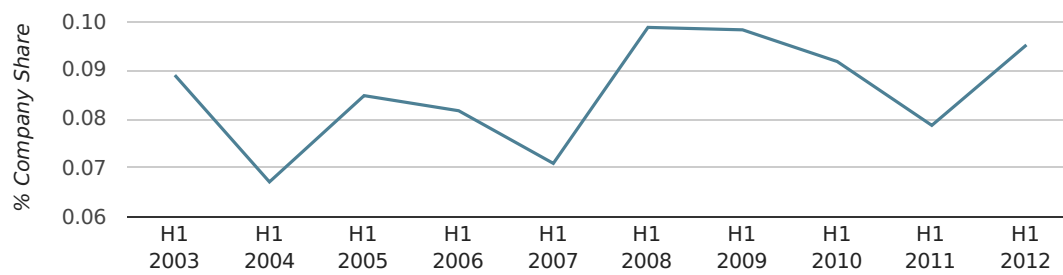
| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 12 | 19 | 9 |
| NET GROWTH IN 2011 | 20 | 1 | 17 |
| % CHANGE | -40.0% | 1,800.0% | -47.1% |
| RECORD YEAR | 2007 (36) | 2003 (26) | 2008 (23) |

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Lichfield formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

| HALF YEAR (JAN-JUN) | LICHFIELD |
|--------------------------|-------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1978 (0.1%) |

company share by half year

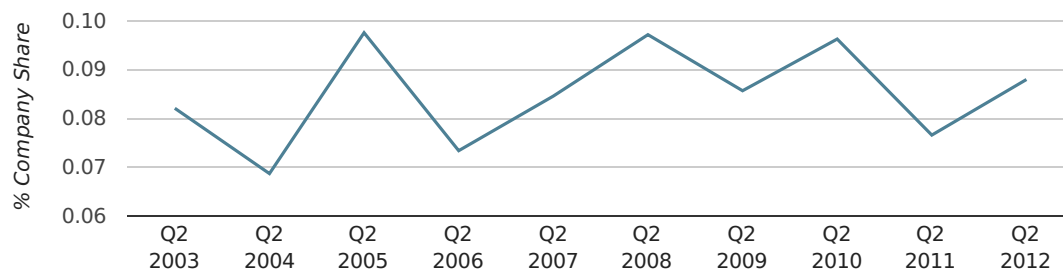


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Lichfield formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | LICHFIELD |
|--------------------------------------|-------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1972 (0.2%) |

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| % CHANGE | 6.9% | 28.8% | -1.4% |
| RECORD YEAR | 1981 (0.3%) | 1972 (0.2%) | 1975 (0.2%) |

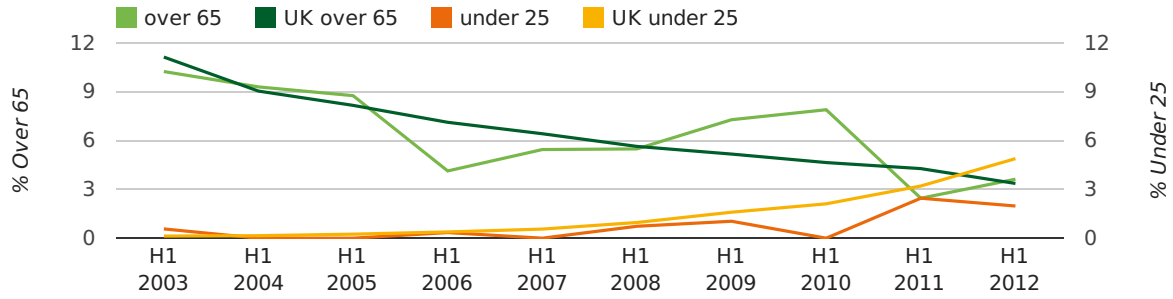
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.6.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 3.4%.

director age by half year



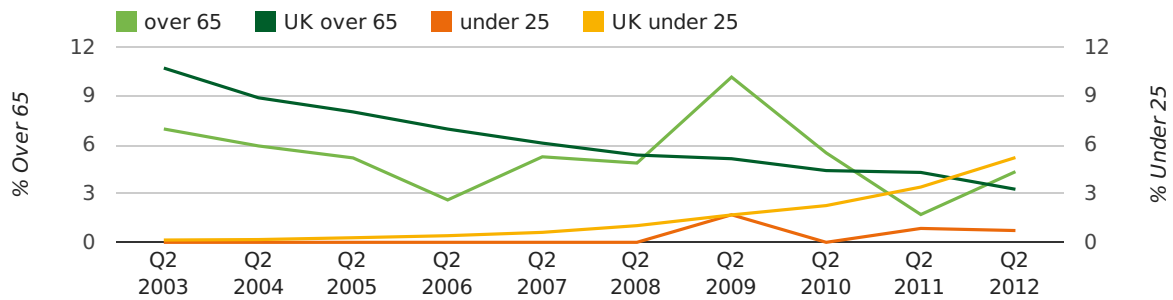
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.9.

The percentage of directors under the age of 25 was 0.7% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.3%.

director age by quarter

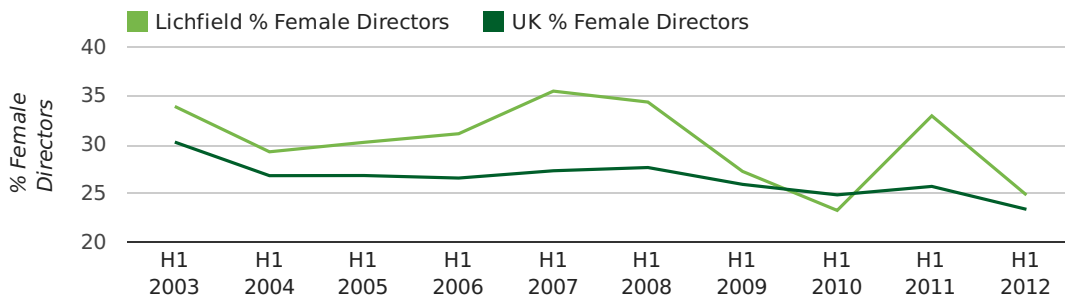


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Lichfield was 1861 when 40.0% of all directors were female.

24.9% of all director appointments in Lichfield in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

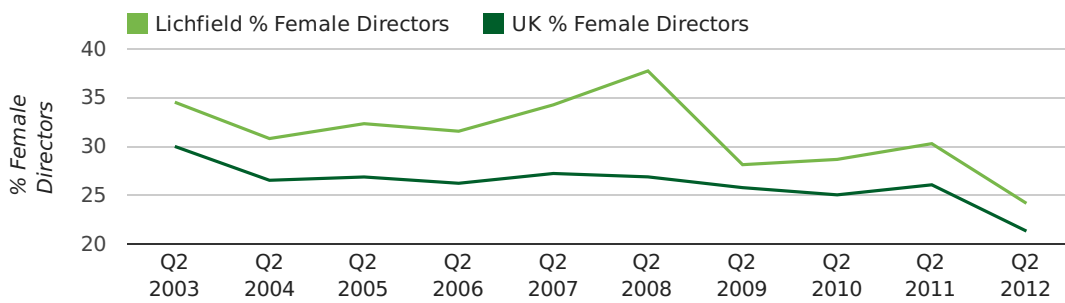


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Lichfield was in 1866 when 66.7% of all directors were female.

24.2% of all director appointments in Lichfield in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| LICHFIELD | 1.99% | CONSULTING | 5.07% |
| MANAGEMENT | 1.86% | MANAGEMENT | 4.74% |
| PI | 1.73% | CONSULTANCY | 3.28% |
| S | 1.20% | PROPERTY | 2.35% |
| MIDLANDS | 1.06% | TRADING | 2.10% |
| DESIGN | 0.93% | DESIGN | 1.89% |
| CONSULTING | 0.93% | ENGINEERING | 1.87% |
| (MIDLANDS) | 0.93% | ASSOCIATES | 1.82% |
| CONSULTANCY | 0.93% | CONSULTANTS | 1.78% |
| C | 0.80% | CONSTRUCTION | 1.71% |
| PROPERTY | 0.80% | BUSINESS | 1.70% |
| SYSTEMS | 0.80% | MEDIA | 1.69% |
| G | 0.80% | LONDON | 1.68% |
| FINANCIAL | 0.66% | J | 1.57% |
| CONSULTANTS | 0.66% | GLOBAL | 1.51% |
| (LICHFIELD) | 0.66% | INVESTMENTS | 1.48% |
| SOUTH | 0.66% | IT | 1.42% |
| M | 0.66% | CARE | 1.31% |
| CENTRE | 0.66% | PROPERTIES | 1.31% |
| ELECTRICAL | 0.53% | M | 1.26% |
| STAFFS | 0.53% | ELECTRICAL | 1.23% |
| INNS | 0.53% | BUILDING | 1.23% |
| KEELEX | 0.53% | SECURITY | 1.19% |
| T | 0.53% | S | 1.18% |
| CLINIC | 0.53% | ENTERPRISES | 1.17% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 156 | 244,457 |
| 99999 - Dormant Company | 35 | 26,088 |
| 7487 - Other business activities | 33 | 47,029 |
| 70229 - Management consultancy activities other than financial management | 33 | 20,390 |
| 82990 - Other business support service activities not elsewhere classified | 20 | 35,447 |
| 7414 - Business & management consultancy | 19 | 10,978 |
| 9999 - Dormant Company | 17 | 16,469 |
| 62020 - Information technology consultancy activities | 11 | 15,280 |
| 4521 - General construction & civil engineering | 10 | 4,644 |
| 74990 - Non-trading company | 10 | 9,706 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 9 | 10,271 |
| 96090 - Other service activities not elsewhere classified | 8 | 14,220 |
| 43999 - Other specialised construction activities not elsewhere classified | 8 | 4,091 |
| 9305 - Other service activities | 7 | 7,926 |
| 69201 - Accounting and auditing activities | 7 | 4,295 |
| 43210 - Electrical installation | 6 | 3,557 |
| 7020 - Letting of own property | 6 | 1,458 |
| 43390 - Other building completion and finishing | 6 | 3,241 |
| 70100 - Activities of head offices | 5 | 2,678 |
| 6024 - Freight transport by road | 5 | 1,933 |