

Littlehampton

2011 half year business confidence report



headlines

- April 2011 saw a new record in net growth in Littlehampton when compared to any previous April.

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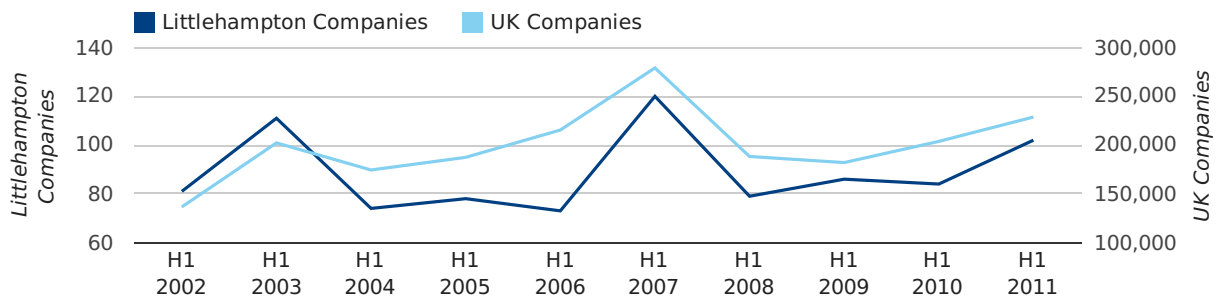
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 102 companies were formed in Littlehampton. This figure is 21.4% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Littlehampton occurred in 2007 when a total of 120 were formed.

HALF YEAR (JAN-JUN)	LITTLEHAMPTON	UK
2011	102	228,735
2010	84	203,749
% CHANGE	21.4%	12.3%
RECORD YEAR	2007 (120)	2007 (279,097)

new companies by half year



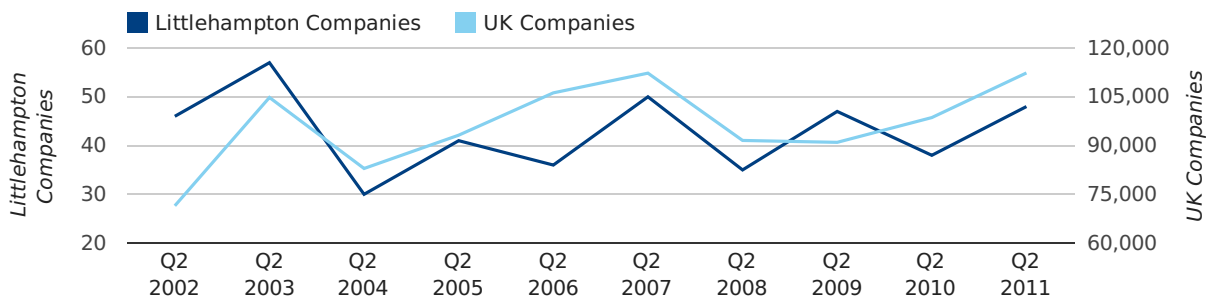
Quarterly Data (Q2 Apr-Jun 2011)

A total of 48 companies were registered in Littlehampton during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 26.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

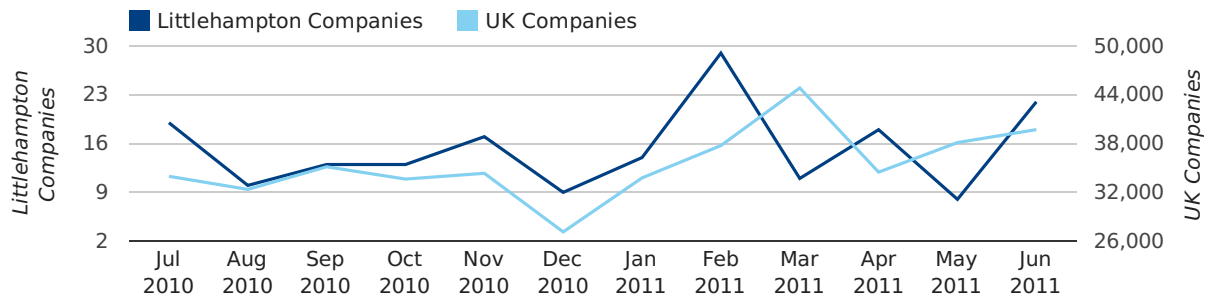
SECOND QUARTER (APR 2011 - JUN 2011)	LITTLEHAMPTON	UK
2011	48	112,344
2010	38	98,612
% CHANGE	26.3%	13.9%
RECORD YEAR	2003 (57)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	18	8	22
NEW COMPANIES IN 2010	12	14	12
% CHANGE	50.0%	-42.9%	83.3%
RECORD YEAR	2006 (20)	2007 (21)	2003 (24)

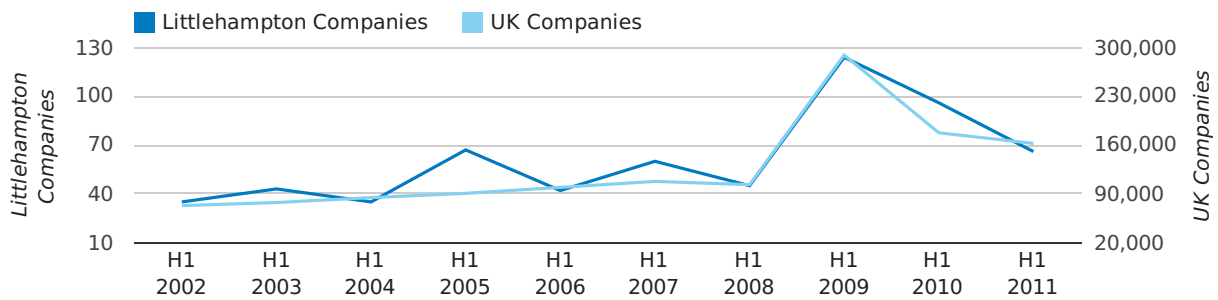
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 66 companies were dissolved in Littlehampton. This figure is 31.3% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Littlehampton occurred in 2009 when a total of 124 were closed.

HALF YEAR (JAN-JUN)	LITTLEHAMPTON	UK
2011	66	162,310
2010	96	177,631
% CHANGE	-31.3%	-8.6%
RECORD YEAR	2009 (124)	2009 (289,236)

dissolved companies by half year



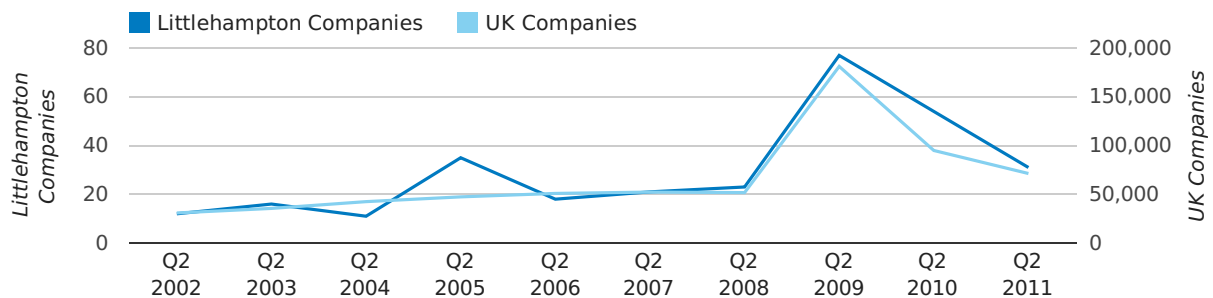
Quarterly Data (Q2 Apr-Jun 2011)

A total of 31 companies were dissolved in Littlehampton during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 42.6% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

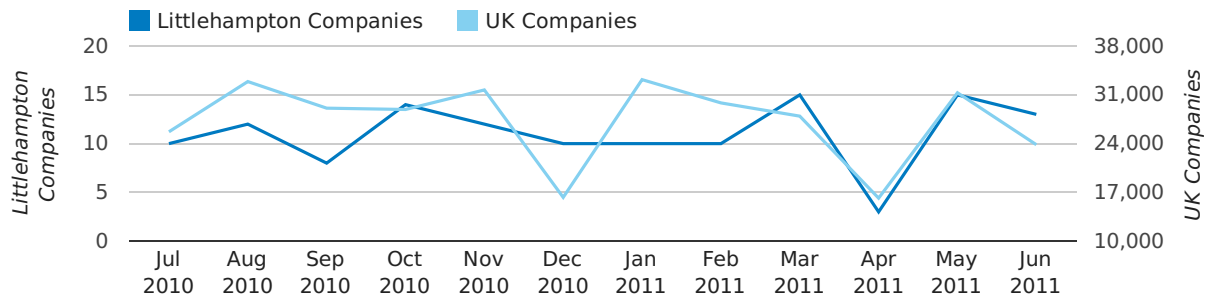
SECOND QUARTER (APR 2011 - JUN 2011)	LITTLEHAMPTON	UK
2011	31	71,324
2010	54	94,954
% CHANGE	-42.6%	-24.9%
RECORD YEAR	2009 (77)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



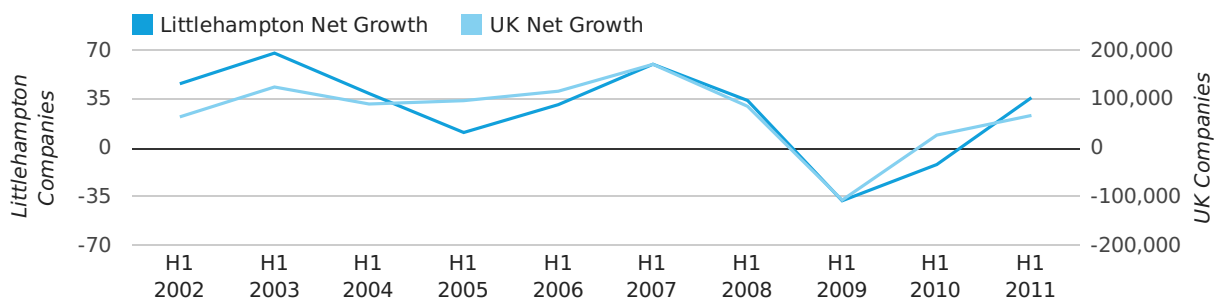
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	3	15	13
CLOSED COMPANIES IN 2010	22	21	11
% CHANGE	-86.4%	-28.6%	18%
RECORD YEAR	2009 (26)	2009 (31)	2009 (20)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Littlehampton increased by 36 companies. This figure is 400.0% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	LITTLEHAMPTON	UK
2011	36	66,425
2010	-12	26,118
% CHANGE	-400.0%	154.3%
RECORD YEAR	2003 (68)	2007 (171,296)

net growth by half year



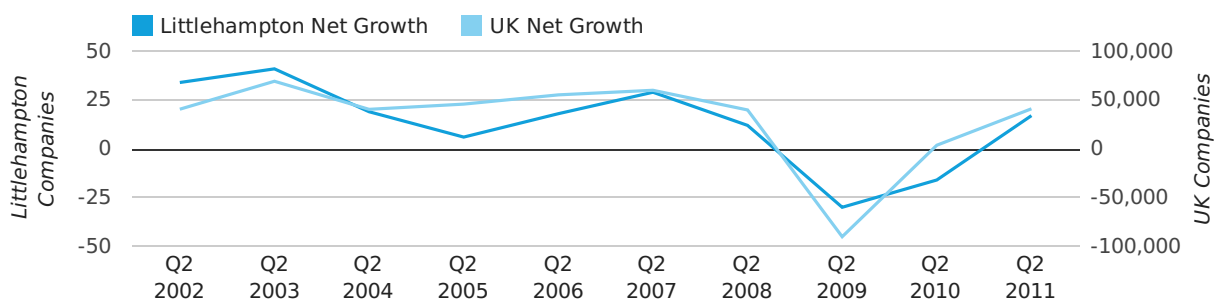
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Littlehampton during the second quarter of 2011 (Apr 2011 - Jun 2011) was 17 companies.

This represents an increase of 206.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	LITTLEHAMPTON	UK
2011	17	41,020
2010	-16	3,658
% CHANGE	-206.3%	1,021.4%
RECORD YEAR	2003 (41)	2003 (69,274)

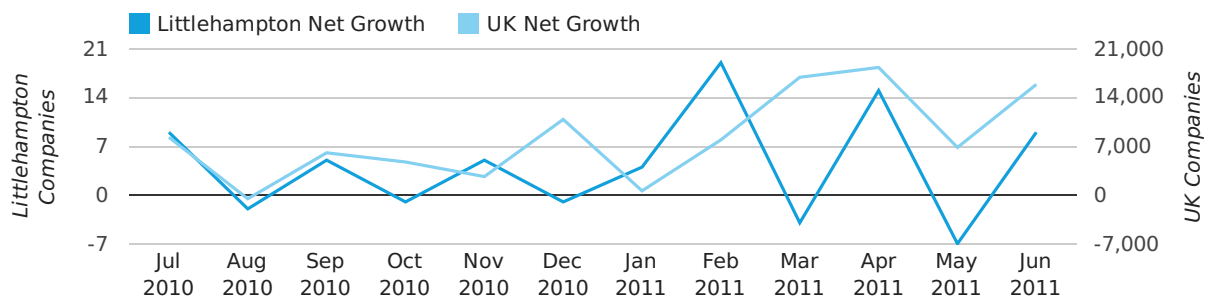
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in Littlehampton when compared to any previous April.

net growth by month



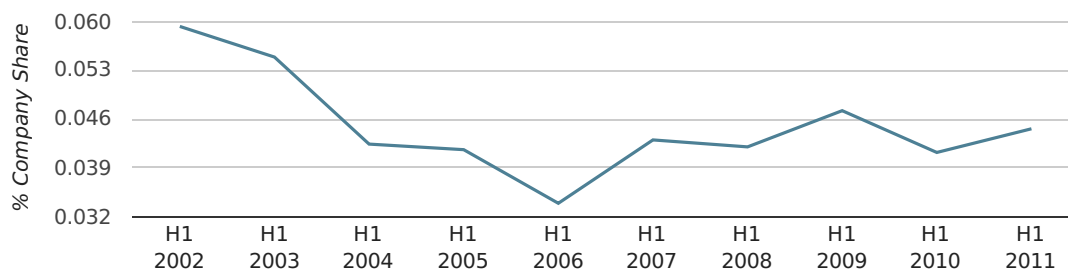
	APRIL	MAY	JUNE
NET GROWTH IN 2011	15	-7	9
NET GROWTH IN 2010	-10	-7	1
% CHANGE	-250.0%	0.0%	800.0%
RECORD YEAR	2011 (15)	2002 (11)	1999 (21)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Littlehampton formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JAN-JUN)	LITTLEHAMPTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by half year

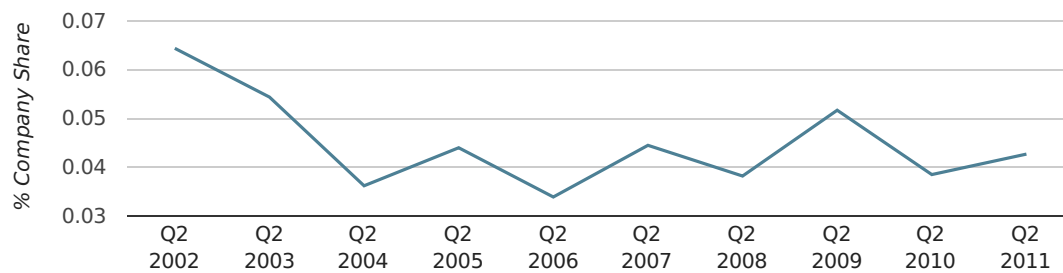


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Littlehampton formed 0.0% of all UK companies.

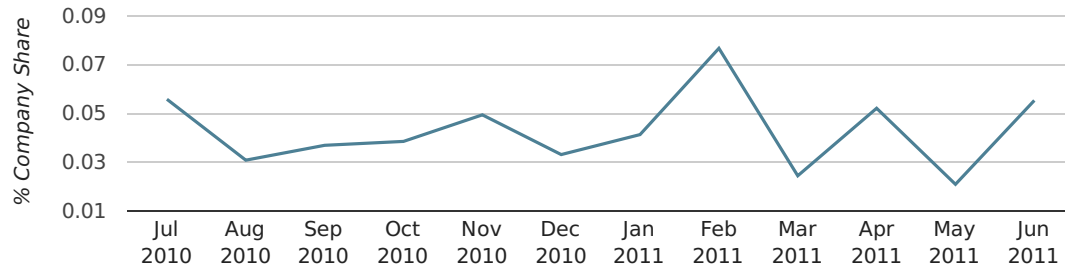
SECOND QUARTER (APR 2011 - JUN 2011)	LITTLEHAMPTON
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	45.4%	-54.9%	62.5%
RECORD YEAR	1961 (0.3%)	1964 (0.3%)	1967 (0.4%)

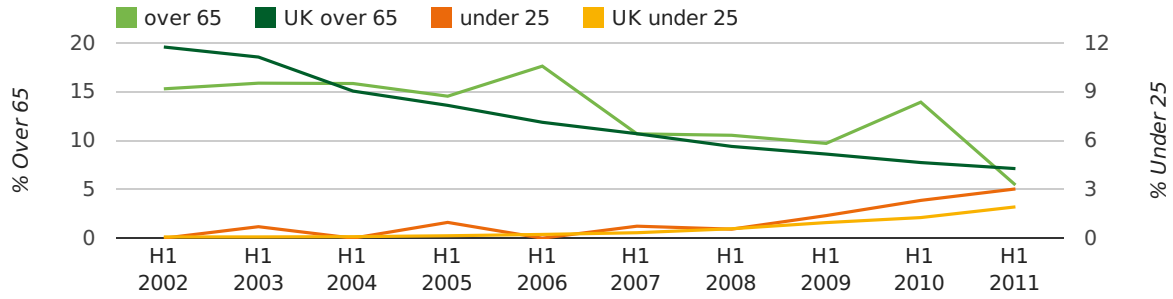
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.9.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 5.5% compared to the UK figure of 4.3%.

director age by half year



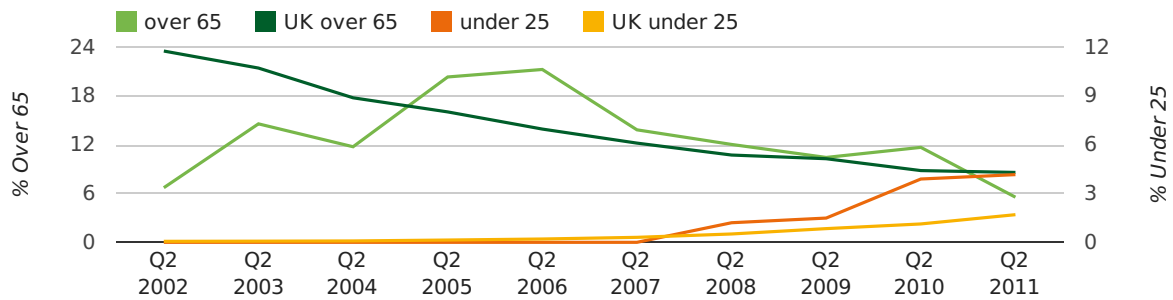
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.8.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.3%.

director age by quarter

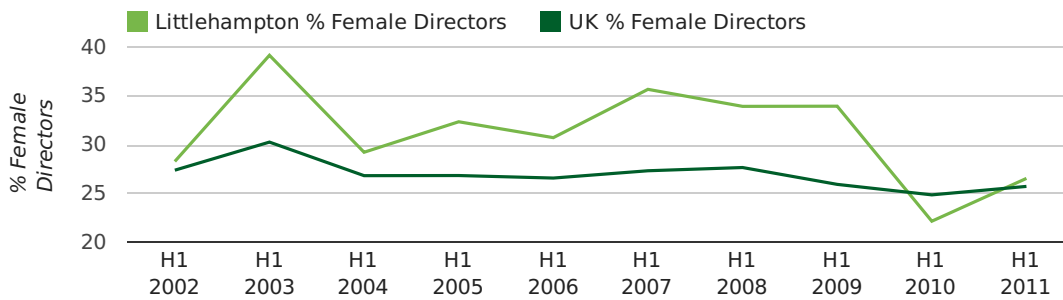


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Littlehampton was 1861 when 40.0% of all directors were female.

26.6% of all director appointments in Littlehampton in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

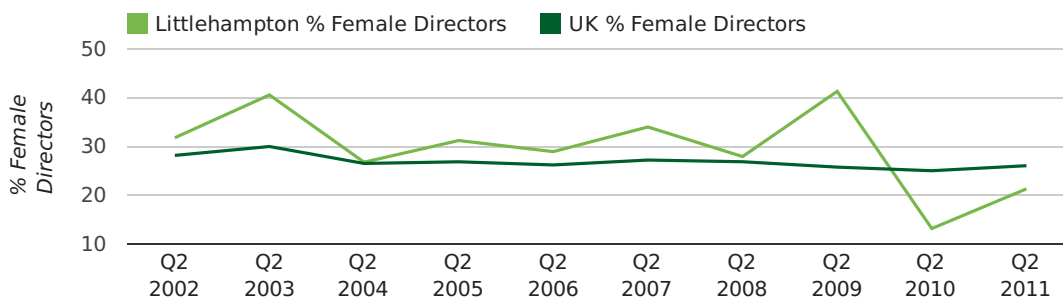


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Littlehampton was in 1866 when 66.7% of all directors were female.

21.3% of all director appointments in Littlehampton in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SUSSEX	3.08%	CONSULTING	5.09%
ENGINEERING	1.40%	MANAGEMENT	4.86%
ENTERPRISE	0.84%	CONSULTANCY	3.17%
MEDIA	0.84%	PROPERTY	2.43%
WEST	0.84%	TRADING	2.05%
CONSTRUCTION	0.84%	DESIGN	1.94%
CONSULTANCY	0.84%	ASSOCIATES	1.92%
COURT	0.84%	BUSINESS	1.87%
J	0.84%	CONSTRUCTION	1.77%
CARS	0.56%	CONSULTANTS	1.76%
HEALTH	0.56%	MEDIA	1.73%
ROAD	0.56%	ENGINEERING	1.67%
TRANSPORT	0.56%	LONDON	1.60%
KEARL	0.56%	GLOBAL	1.46%
ENTERTAINMENT	0.56%	J	1.44%
HIRE	0.56%	CARE	1.44%
LITTLEHAMPTON	0.56%	INVESTMENTS	1.42%
CENTRE	0.56%	IT	1.39%
DYNAMIC	0.56%	BUILDING	1.32%
DAVIS	0.56%	PROPERTIES	1.31%
(EMPLOYMENT)	0.56%	ELECTRICAL	1.30%
HARGREAVES	0.56%	M	1.27%
BODY	0.56%	S	1.23%
SHOP	0.56%	ENTERPRISES	1.20%
GLOBAL	0.56%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	75	202,072
7487 - Other business activities	17	60,758
7414 - Business & management consultancy	11	13,053
99999 - Dormant Company	8	18,918
82990 - Other business support service activities not elsewhere classified	7	30,647
74990 - Non-trading company	6	8,481
98000 - Residents property management	6	2,888
9999 - Dormant Company	5	20,111
41100 - Development of building projects	4	3,852
62020 - Information technology consultancy activities	4	10,545
70229 - Management consultancy activities other than financial management	4	16,419
7222 - Other software consultancy and supply	4	7,143
62090 - Other information technology service activities	4	7,095
43210 - Electrical installation	4	3,085
4521 - General construction & civil engineering	4	5,928
7499 - Non-trading company	4	10,955
7260 - Other computer related activities	3	7,849
4534 - Other building installation	3	2,274
7481 - Portrait photographic activities, other specialist photography, film processing	3	478
96090 - Other service activities not elsewhere classified	3	10,322