

Littlehampton

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Littlehampton when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Littlehampton when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Littlehampton when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Littlehampton when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Littlehampton when compared to any previous November.
- November 2011 was a record month for company registrations in Littlehampton when compared to any month in history.
- The second half of 2011 saw a new record in company closures in Littlehampton when compared to any previous second half year.
- November 2011 saw a new record in company closures in Littlehampton when compared to any previous November.
- Q4 2011 saw a new record in net growth in Littlehampton when compared to any previous Q4.
- November 2011 saw a new record in net growth in Littlehampton when compared to any previous November.
- November 2011 was a record month for net growth in Littlehampton when compared to any month in history.

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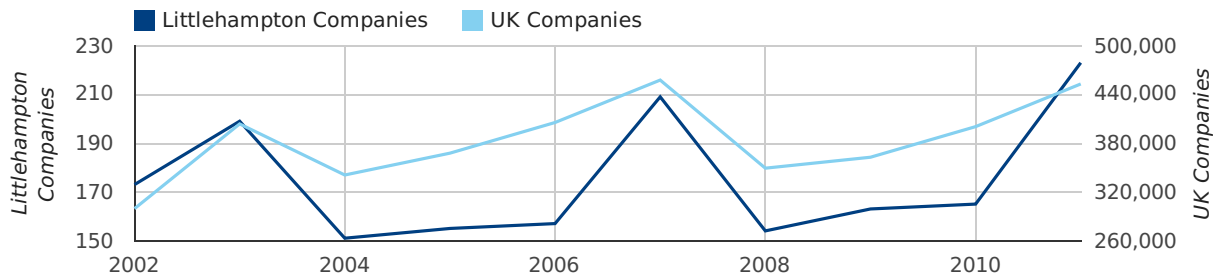
Annual Data (2011)

2011 was a record year for company registrations in Littlehampton when compared to any year in history.

A total of 223 companies were formed in Littlehampton in 2011. This total is 35.2% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	LITTLEHAMPTON	UK
2011	223	452,870
2010	165	400,358
2009	163	362,675
2008	154	349,203
2007	209	457,649
RECORD YEAR	2011 (223)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Littlehampton when compared to any previous second half year.

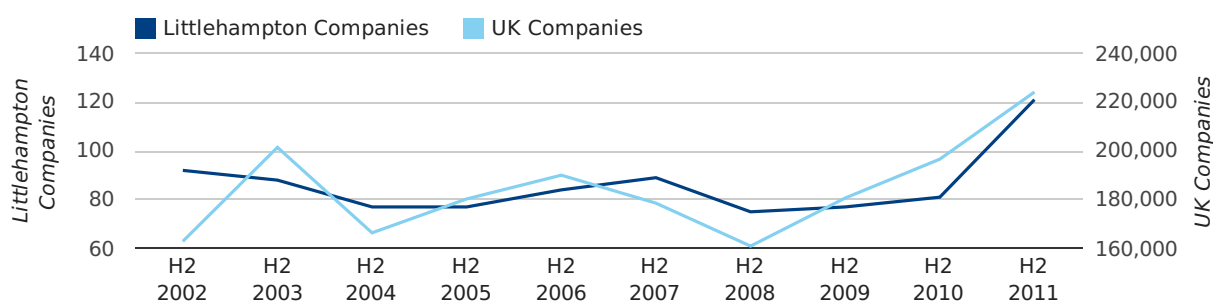
The second half of 2011 was a record second half year for company registrations in Littlehampton when compared to any half year in history.

In the second half of 2011 a total of 121 companies were formed in Littlehampton. This figure is 49.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Littlehampton occurred in 2011 when a total of 121 were formed.

HALF YEAR (JUL-DEC)	LITTLEHAMPTON	UK
2011	121	224,135
2010	81	196,609
% CHANGE	49.4%	14.0%
RECORD YEAR	2011 (121)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

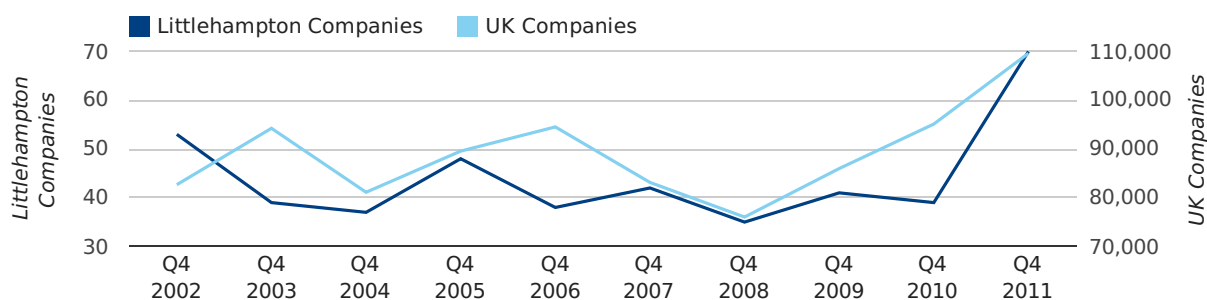
Q4 2011 saw a new record in company registrations in Littlehampton when compared to any previous Q4.

A total of 70 companies were registered in Littlehampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 79.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LITTLEHAMPTON	UK
2011	70	109,623
2010	39	95,117
% CHANGE	79.5%	15.3%
RECORD YEAR	2011 (70)	2011 (109,623)

new companies by quarter

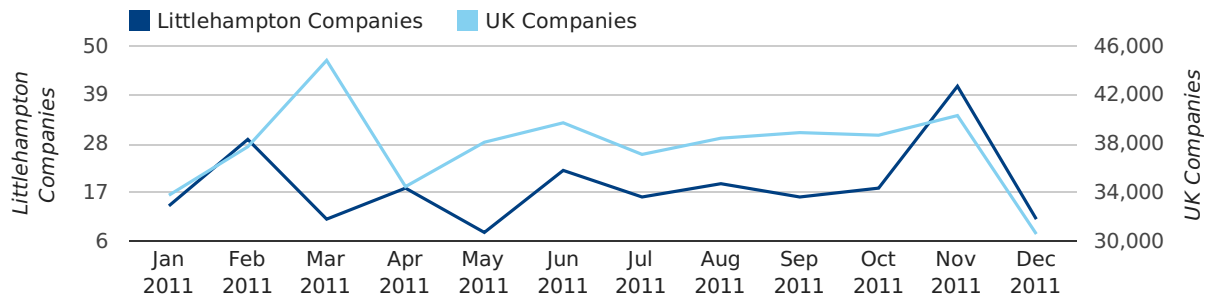


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Littlehampton when compared to any previous November.

November 2011 was a record month for company registrations in Littlehampton when compared to any month in history.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	18	41	11
NEW COMPANIES IN 2010	13	17	9
% CHANGE	38.5%	141.2%	22.2%
RECORD YEAR	2004 (19)	2011 (41)	2003 (17)

Annual Data (2011)

A total of 144 companies were dissolved in Littlehampton in 2011. This total is 11.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	LITTLEHAMPTON	UK
2011	144	314,523
2010	162	342,232
2009	188	533,773
2008	108	237,901
2007	105	220,295
RECORD YEAR	2009 (188)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

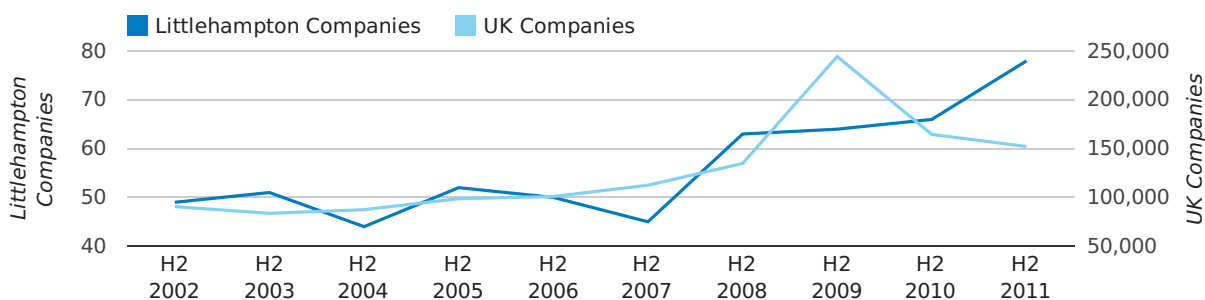
The second half of 2011 saw a new record in company closures in Littlehampton when compared to any previous second half year.

In the second half of 2011 a total of 78 companies were dissolved in Littlehampton. This figure is 18.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Littlehampton occurred in 2011 when a total of 78 were closed.

HALF YEAR (JUL-DEC)	LITTLEHAMPTON	UK
2011	78	152,213
2010	66	164,601
% CHANGE	18.2%	-7.5%
RECORD YEAR	2011 (78)	2009 (244,537)

dissolved companies by half year



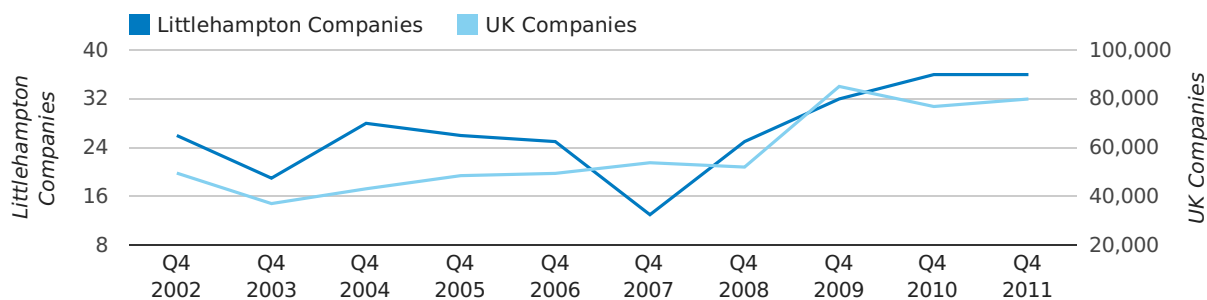
Quarterly Data (Q4 Oct-Dec 2011)

A total of 36 companies were dissolved in Littlehampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 0.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LITTLEHAMPTON	UK
2011	36	79,983
2010	36	76,896
% CHANGE	0.0%	4.0%
RECORD YEAR	2001 (44)	2009 (85,136)

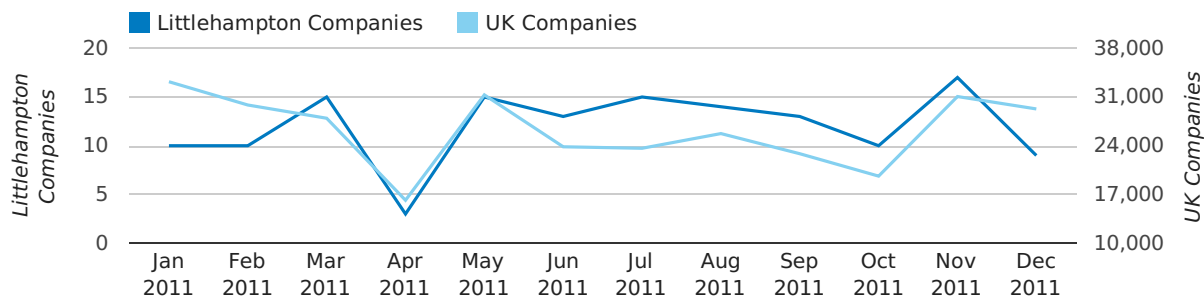
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Littlehampton when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	17	9
CLOSED COMPANIES IN 2010	14	12	10
% CHANGE	-28.6%	41.7%	-10%
RECORD YEAR	2001 (22)	2011 (17)	2009 (11)

Annual Data (2011)

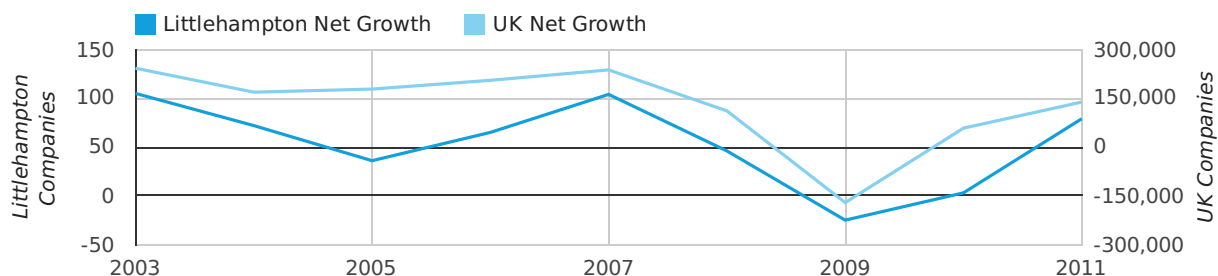
A total of 79 companies were added to the company register for Littlehampton in 2011. This number represents growth of 47.9% which compares favourably to the UK figure of 34.6%.

This number is 76 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Littlehampton company register grew by 105 companies.

YEAR	LITTLEHAMPTON	UK
2011	79	138,347
2010	3	58,126
2009	-25	-171,098
2008	46	111,302
2007	104	237,354
RECORD YEAR	2003 (105)	2003 (242,543)

net growth by year

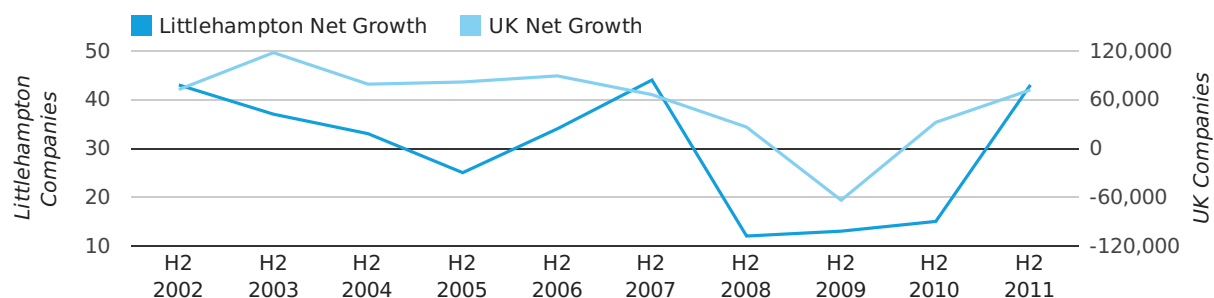


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Littlehampton increased by 43 companies. This figure is 186.7% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	LITTLEHAMPTON	UK
2011	43	71,922
2010	15	32,008
% CHANGE	186.7%	124.7%
RECORD YEAR	1996 (53)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

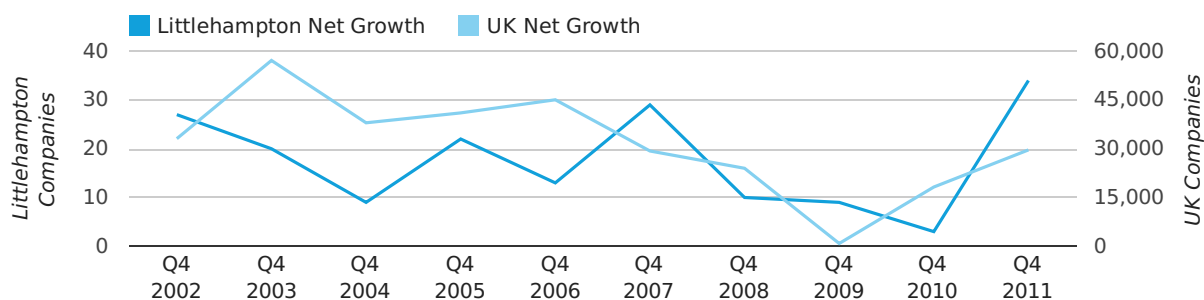
Q4 2011 saw a new record in net growth in Littlehampton when compared to any previous Q4.

Net company growth for Littlehampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 34 companies.

This represents an increase of 1,033.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LITTLEHAMPTON	UK
2011	34	29,640
2010	3	18,221
% CHANGE	1,033.3%	62.7%
RECORD YEAR	2011 (34)	2003 (57,175)

net growth by quarter

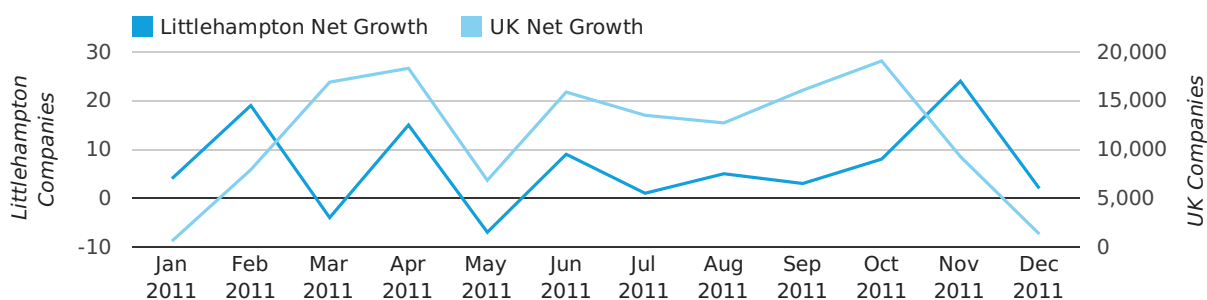


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Littlehampton when compared to any previous November.

November 2011 was a record month for net growth in Littlehampton when compared to any month in history.

net growth by month



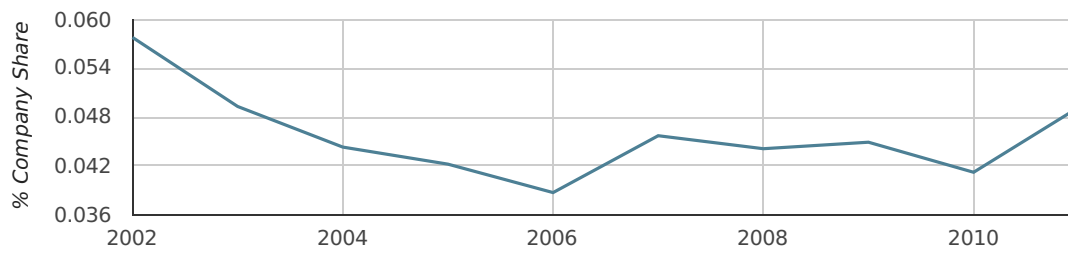
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	24	2
NET GROWTH IN 2010	-1	5	-1
% CHANGE	-900.0%	380.0%	-300.0%
RECORD YEAR	2004 (14)	2011 (24)	2002 (11)

Annual Data (2011)

In 2011 Littlehampton formed 0.0% of all UK companies. This is no change on 2010 when Littlehampton was responsible for 0.0% of all UK companies.

YEAR	LITTLEHAMPTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by year

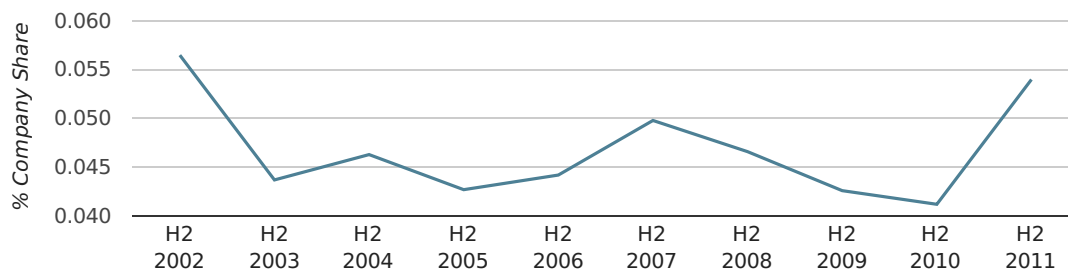


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Littlehampton formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	LITTLEHAMPTON
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by half year

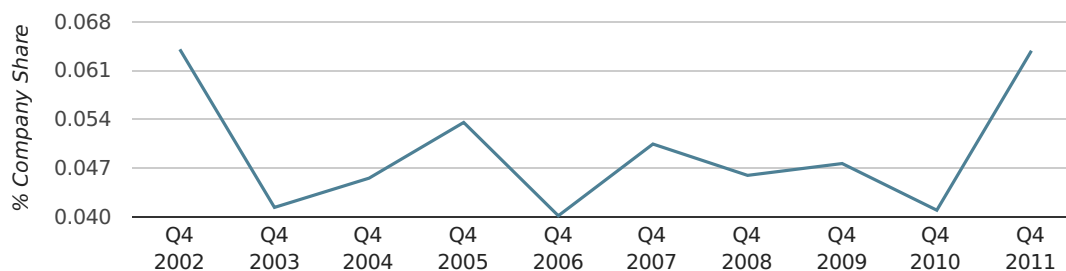


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Littlehampton formed 0.1% of all UK companies.

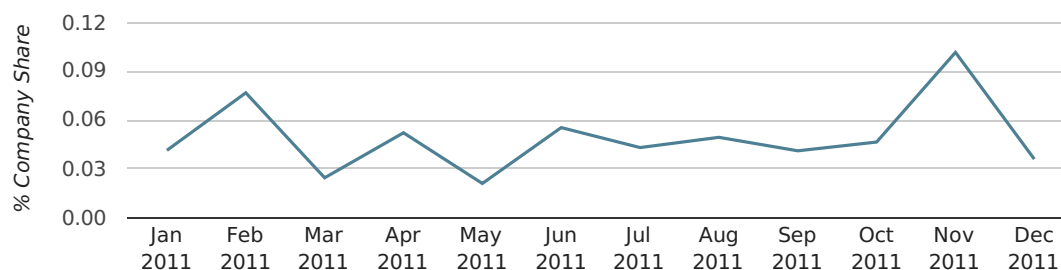
FOURTH QUARTER (OCT 2011 - DEC 2011)	LITTLEHAMPTON
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	20.5%	105.5%	8.4%
RECORD YEAR	1967 (0.4%)	1962 (0.5%)	1969 (0.4%)

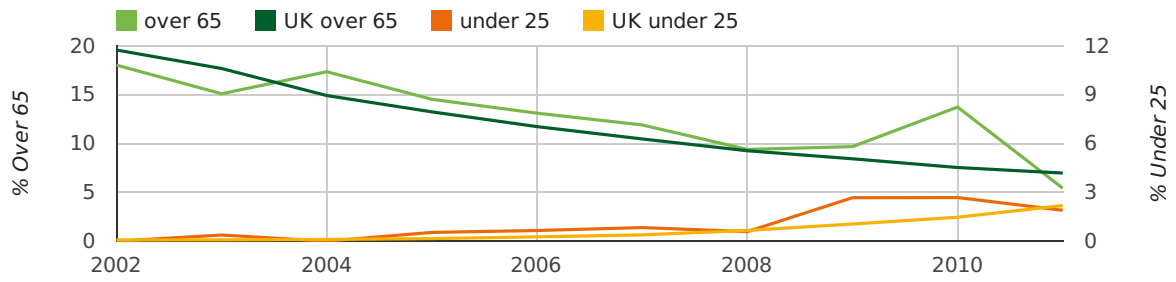
Annual Data (2011)

The average age of a director in 2011 was 43.7.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.2%.

director age by year



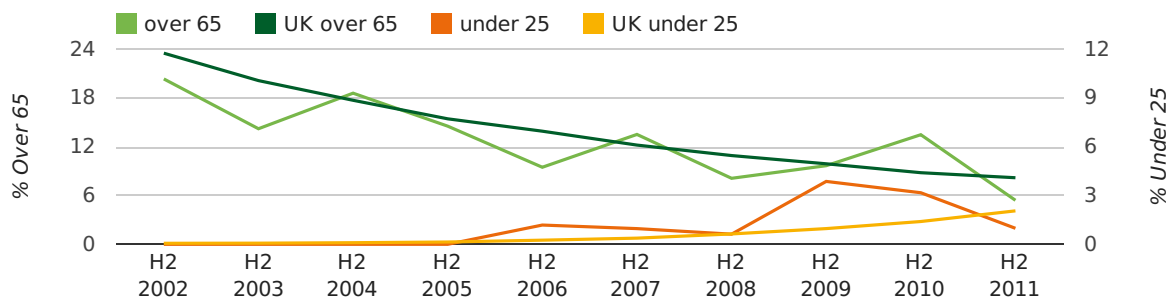
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.5.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.1%.

director age by half year



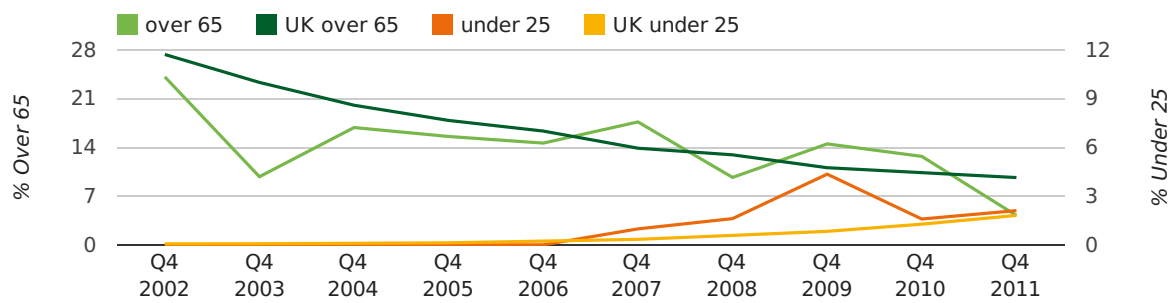
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.5.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.1%.

director age by quarter

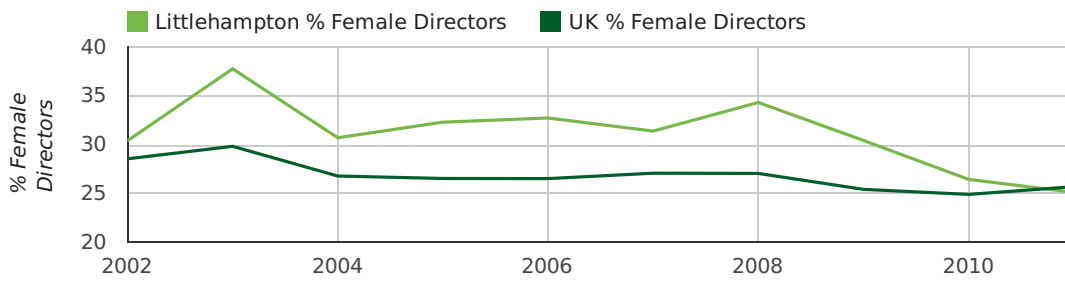


Annual Data (2011)

The record year for female directors in Littlehampton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Littlehampton in 2011 was 30.4%. The average for the UK during this time was 28.6%

director gender by year

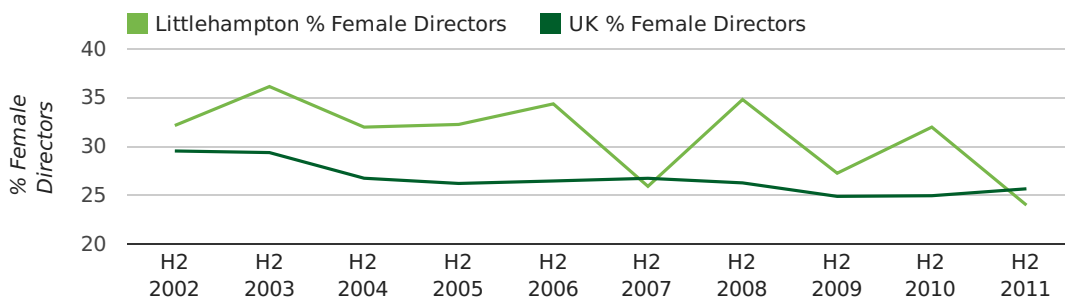


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Littlehampton was 1860 when 42.9% of all directors were female.

24.0% of all director appointments in Littlehampton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

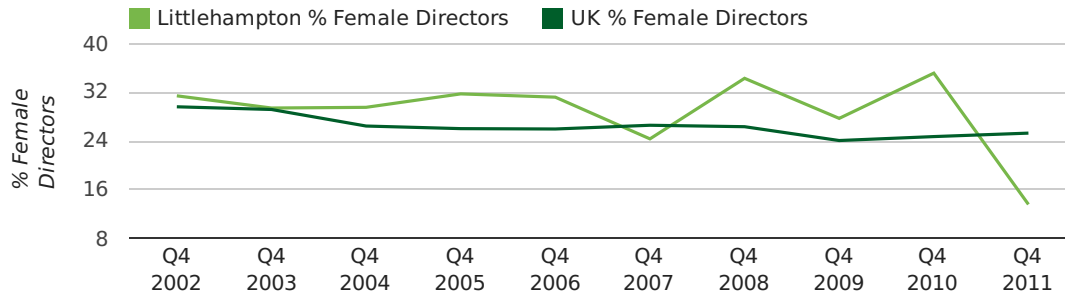


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Littlehampton was in 1977 when 31.1% of all directors were female.

13.6% of all director appointments in Littlehampton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SCAFFOLDING	5.97%	CONSULTING	5.07%
AERIALS	5.40%	MANAGEMENT	4.74%
SUSSEX	2.27%	CONSULTANCY	3.26%
WORTHING	1.42%	PROPERTY	2.37%
LITTLEHAMPTON	1.14%	TRADING	2.07%
TRADING	1.14%	DESIGN	1.92%
LONDON	1.14%	ASSOCIATES	1.86%
CONSULTANCY	1.14%	ENGINEERING	1.78%
CONTRACTORS	0.85%	BUSINESS	1.78%
SOUTHAMPTON	0.85%	CONSULTANTS	1.76%
ENGINEERING	0.85%	CONSTRUCTION	1.73%
DESIGN	0.85%	MEDIA	1.71%
BRIGHTON	0.85%	LONDON	1.63%
PETWORTH	0.85%	J	1.51%
REGIS	0.85%	INVESTMENTS	1.48%
MIDHURST	0.85%	GLOBAL	1.46%
DYNAMIC	0.85%	IT	1.41%
CHICHESTER	0.85%	CARE	1.39%
BOGNOR	0.85%	PROPERTIES	1.29%
ACTION	0.85%	ELECTRICAL	1.29%
WEST	0.57%	M	1.27%
J	0.57%	BUILDING	1.26%
HAMPSHIRE	0.57%	ENERGY	1.25%
WORLDWIDE	0.57%	S	1.20%
TRANSPORT	0.57%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	85	205,525
7487 - Other business activities	17	57,052
99999 - Dormant Company	8	21,846
98000 - Residents property management	8	2,874
7414 - Business & management consultancy	8	13,034
82990 - Other business support service activities not elsewhere classified	7	32,483
70229 - Management consultancy activities other than financial management	6	17,765
9305 - Other service activities	5	9,492
7499 - Non-trading company	5	9,957
62020 - Information technology consultancy activities	4	12,072
62090 - Other information technology service activities	4	7,493
43210 - Electrical installation	4	3,175
74990 - Non-trading company	3	8,929
7222 - Other software consultancy and supply	3	7,398
5530 - Restaurants	3	5,013
4521 - General construction & civil engineering	3	5,558
5552 - Catering	3	2,110
94990 - Activities of other membership organizations not elsewhere classified	3	858
7260 - Other computer related activities	3	7,667
41100 - Development of building projects	3	4,331