

Liverpool

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Liverpool when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

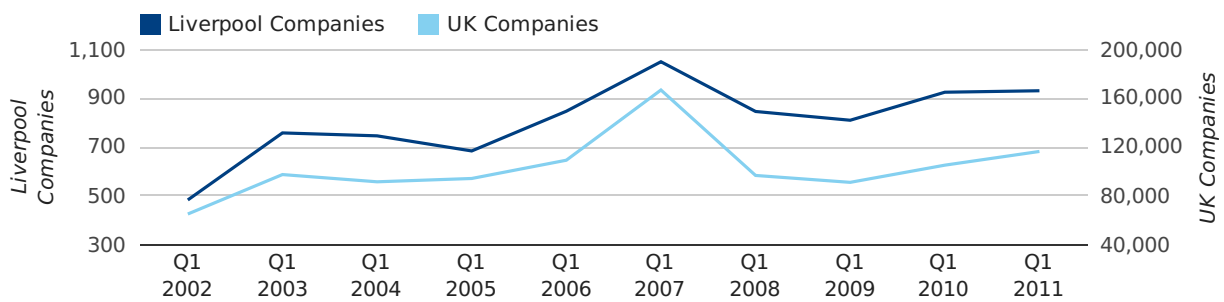
Quarterly Data (Q1 Jan-Mar 2011)

A total of 931 companies were registered in Liverpool during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 0.6% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

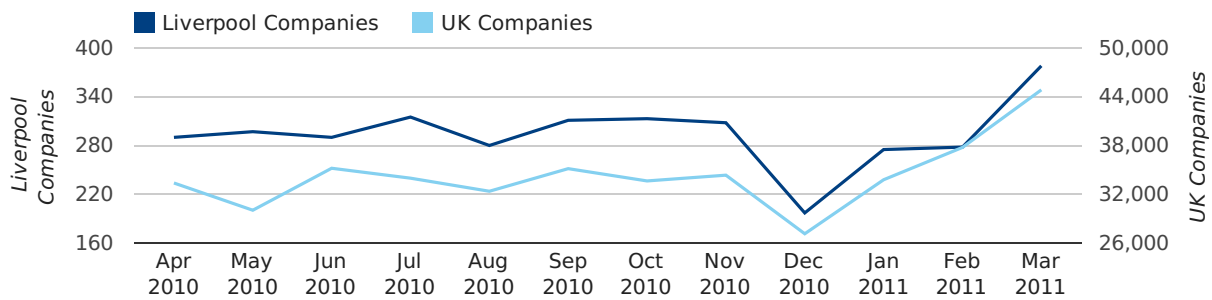
FIRST QUARTER (JAN 2011 - MAR 2011)	LIVERPOOL	UK
2011	931	116,391
2010	925	105,137
% CHANGE	0.6%	10.7%
RECORD YEAR	2007 (1,050)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	275	278	378
NEW COMPANIES IN 2010	261	306	358
% CHANGE	5.4%	-9.2%	5.6%
RECORD YEAR	2008 (280)	2007 (320)	2007 (454)

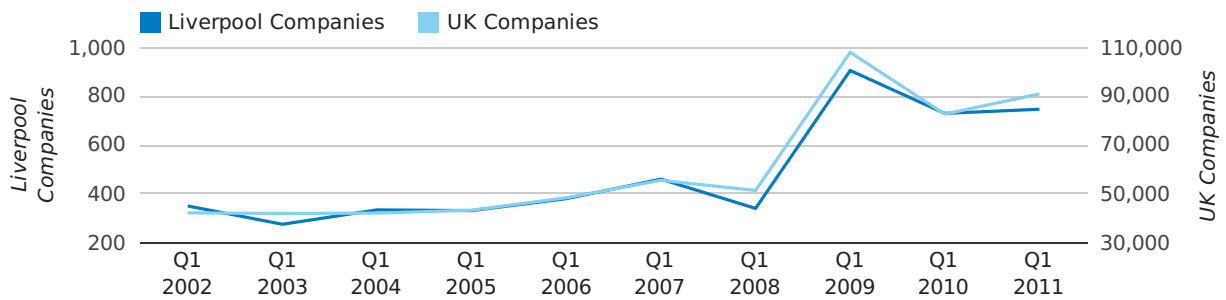
Quarterly Data (Q1 Jan-Mar 2011)

A total of 747 companies were dissolved in Liverpool during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 2.3% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	LIVERPOOL	UK
2011	747	90,986
2010	730	82,677
% CHANGE	2.3%	10.0%
RECORD YEAR	2009 (906)	2009 (108,060)

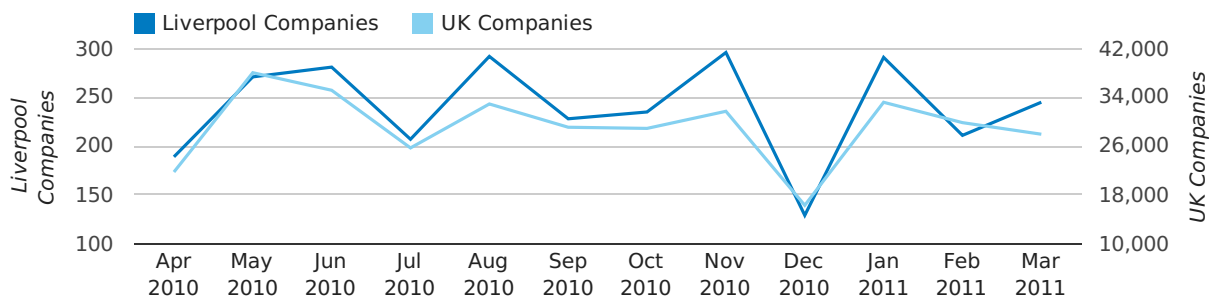
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Liverpool when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	291	211	245
CLOSED COMPANIES IN 2010	192	249	289
% CHANGE	51.6%	-15.3%	-15%
RECORD YEAR	2011 (291)	2010 (249)	2009 (639)

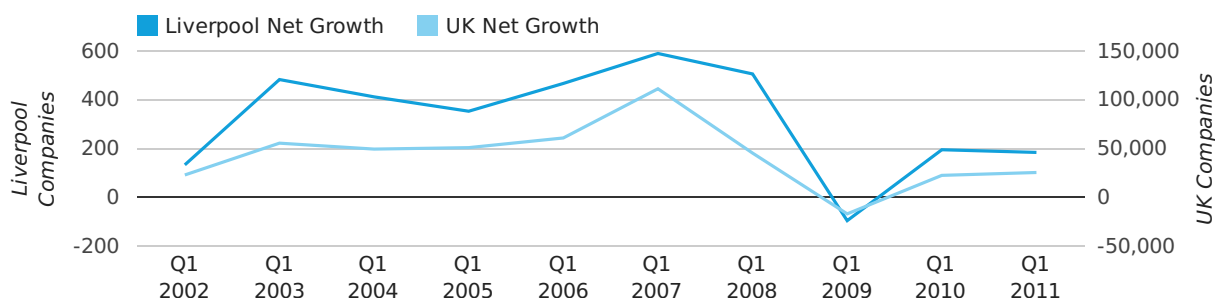
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Liverpool during the first quarter of 2011 (Jan 2011 - Mar 2011) was 184 companies.

This represents a decrease of 5.6% on the same period last year.

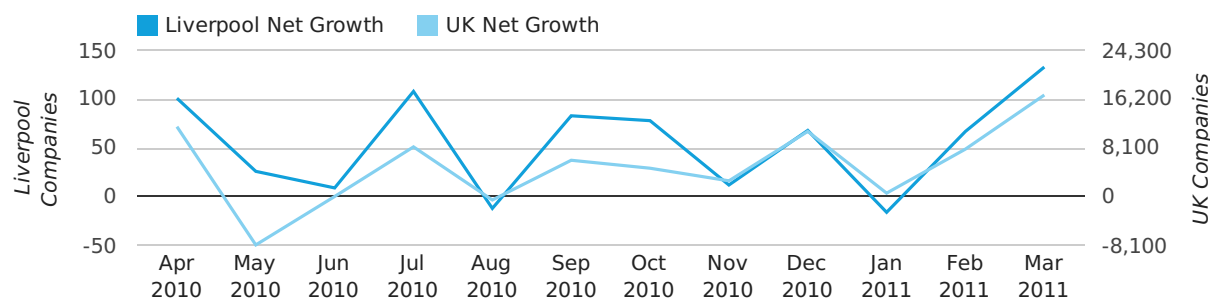
FIRST QUARTER (JAN 2011 - MAR 2011)	LIVERPOOL	UK
2011	184	25,405
2010	195	22,460
% CHANGE	-5.6%	13.1%
RECORD YEAR	2007 (590)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



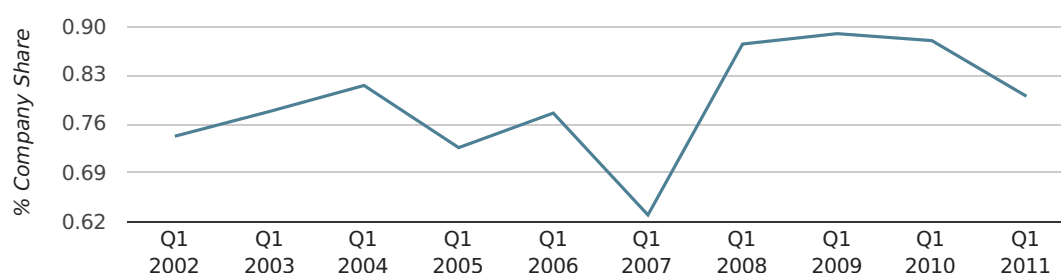
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-16	67	133
NET GROWTH IN 2010	69	57	69
% CHANGE	-123.2%	17.5%	92.8%
RECORD YEAR	2009 (138)	2007 (192)	2007 (285)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Liverpool formed 0.8% of all UK companies.

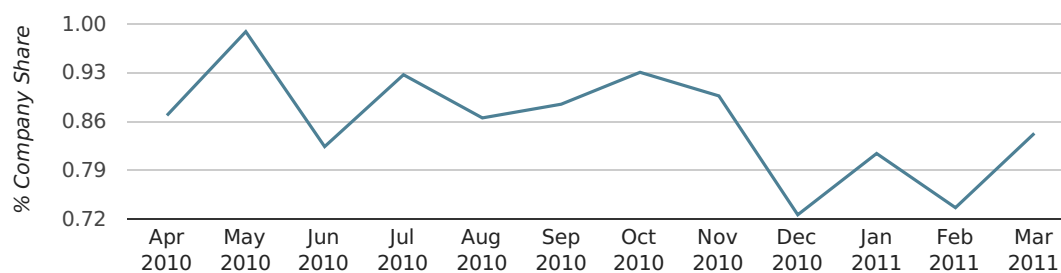
FIRST QUARTER (JAN 2011 - MAR 2011)	LIVERPOOL
2011	0.8%
2010	0.9%
2009	0.9%
2008	0.9%
2007	0.6%
RECORD YEAR (SINCE 1960)	1964 (1.0%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.8%	0.7%	0.8%
UK FORMATION SHARE IN 2010	0.9%	0.9%	0.8%
% CHANGE	-9.1%	-20.1%	0.7%
RECORD YEAR	1964 (1.5%)	1971 (1.2%)	1978 (1.1%)

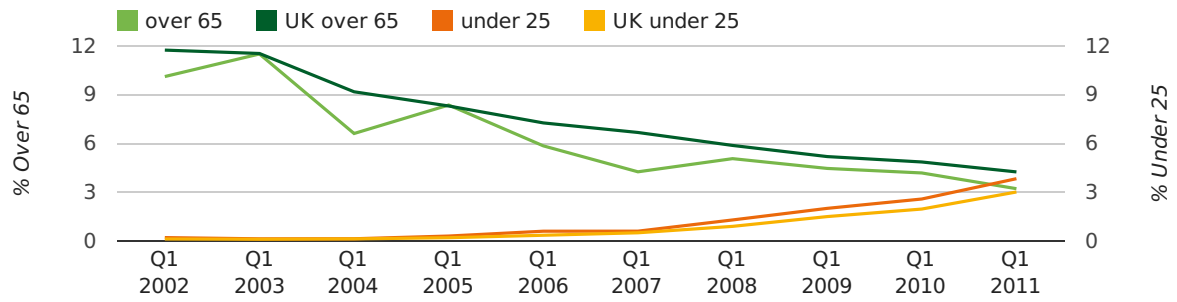
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 42.6.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

director age by quarter

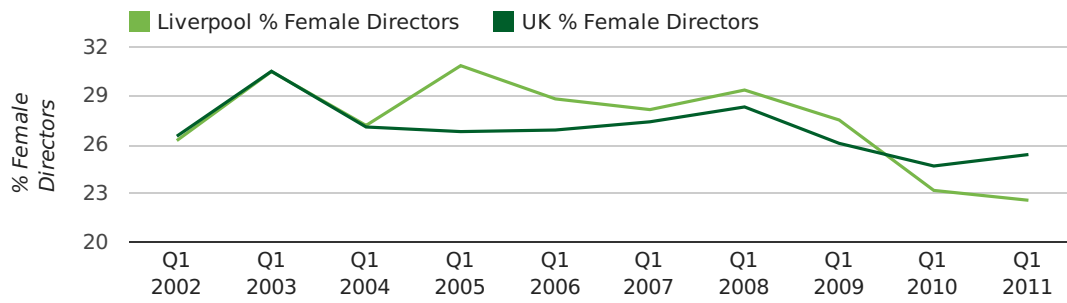


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Liverpool was in 1861 when 40.0% of all directors were female.

22.6% of all director appointments in Liverpool in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.01%	CONSULTING	5.04%
PROPERTY	1.92%	MANAGEMENT	4.97%
LIVERPOOL	1.83%	CONSULTANCY	3.16%
(LIVERPOOL)	1.31%	PROPERTY	2.38%
(NW)	1.22%	TRADING	2.10%
CONSULTANCY	1.15%	DESIGN	1.93%
PROPERTIES	1.05%	ASSOCIATES	1.92%
BUILDING	1.05%	BUSINESS	1.87%
ARMADA	1.03%	CONSTRUCTION	1.80%
CIC	1.01%	CONSULTANTS	1.76%
ELECTRICAL	0.87%	MEDIA	1.69%
TRAINING	0.87%	ENGINEERING	1.61%
WEST	0.80%	LONDON	1.60%
NORTH	0.80%	CARE	1.45%
SECURITY	0.77%	J	1.45%
J	0.77%	GLOBAL	1.44%
M	0.75%	INVESTMENTS	1.43%
CONSTRUCTION	0.70%	IT	1.41%
CARE	0.68%	PROPERTIES	1.36%
DEVELOPMENTS	0.68%	BUILDING	1.34%
CENTRE	0.68%	M	1.30%
MAINTENANCE	0.66%	ELECTRICAL	1.28%
COMMUNITY	0.66%	S	1.24%
TRANSPORT	0.66%	INTERNATIONAL	1.23%
P	0.61%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,099	202,798
7487 - Other business activities	465	60,968
82990 - Other business support service activities not elsewhere classified	146	30,253
96090 - Other service activities not elsewhere classified	123	10,085
9999 - Dormant Company	118	19,765
99999 - Dormant Company	103	18,336
4521 - General construction & civil engineering	91	6,183
70229 - Management consultancy activities other than financial management	82	16,150
9305 - Other service activities	79	8,740
7414 - Business & management consultancy	78	12,916
7499 - Non-trading company	60	11,316
5530 - Restaurants	56	4,898
7260 - Other computer related activities	51	7,789
74909 - Other professional, scientific and technical activities not elsewhere classified	49	7,788
7222 - Other software consultancy and supply	45	7,000
4531 - Installation electrical wiring etc.	44	2,072
62020 - Information technology consultancy activities	44	10,246
56302 - Public houses and bars	39	1,825
5540 - Bars	38	2,075
4545 - Other building completion	37	2,483