

Liverpool

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Liverpool when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Liverpool when compared to any previous June.
- May 2011 saw a new record in company registrations in Liverpool when compared to any previous May.

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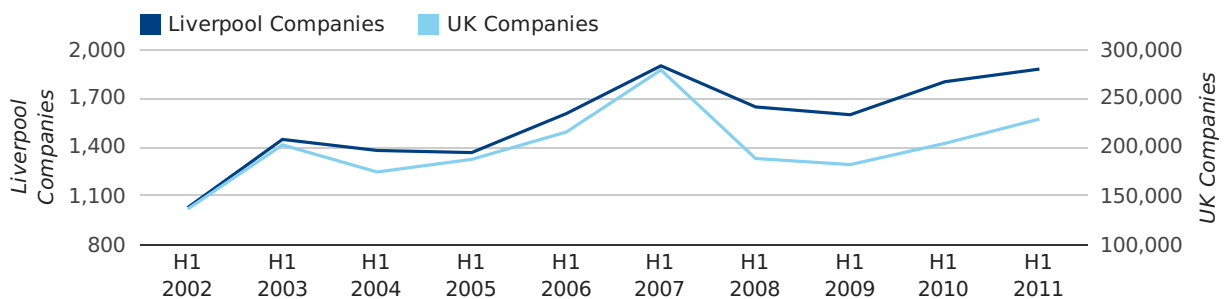
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 1,880 companies were formed in Liverpool. This figure is 4.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Liverpool occurred in 2007 when a total of 1,900 were formed.

HALF YEAR (JAN-JUN)	LIVERPOOL	UK
2011	1,880	228,735
2010	1,802	203,749
% CHANGE	4.3%	12.3%
RECORD YEAR	2007 (1,900)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

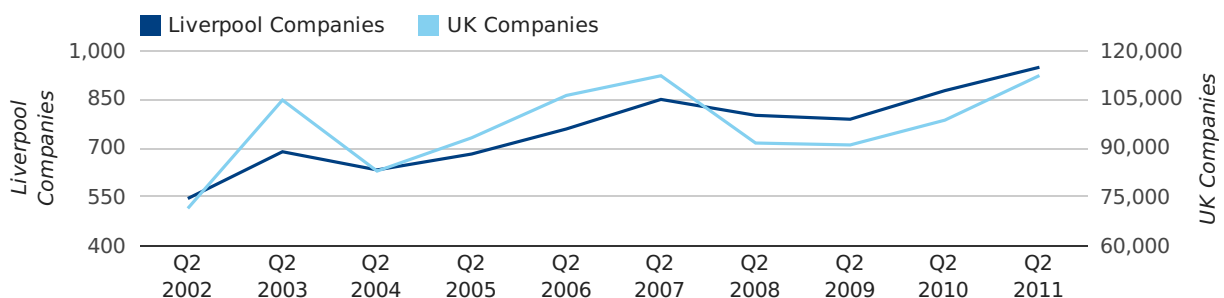
Q2 2011 saw a new record in company registrations in Liverpool when compared to any previous Q2.

A total of 949 companies were registered in Liverpool during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 8.2% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	LIVERPOOL	UK
2011	949	112,344
2010	877	98,612
% CHANGE	8.2%	13.9%
RECORD YEAR	2011 (949)	2011 (112,344)

new companies by quarter

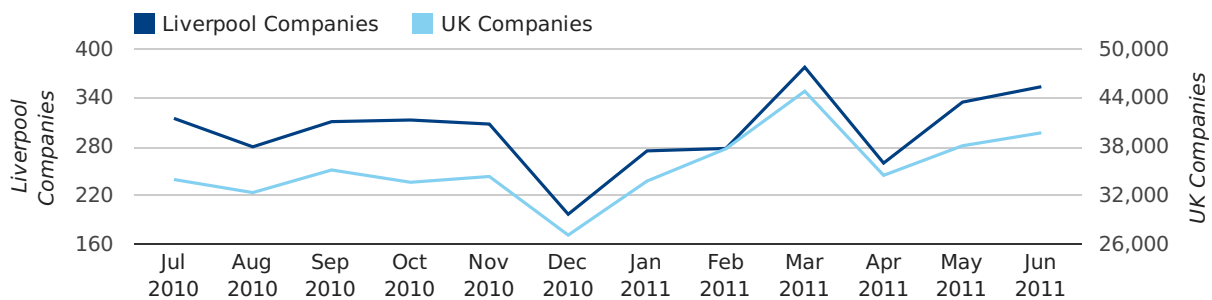


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Liverpool when compared to any previous June.

May 2011 saw a new record in company registrations in Liverpool when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	260	335	354
NEW COMPANIES IN 2010	290	297	290
% CHANGE	-10.3%	12.8%	22.1%
RECORD YEAR	2007 (303)	2011 (335)	2011 (354)

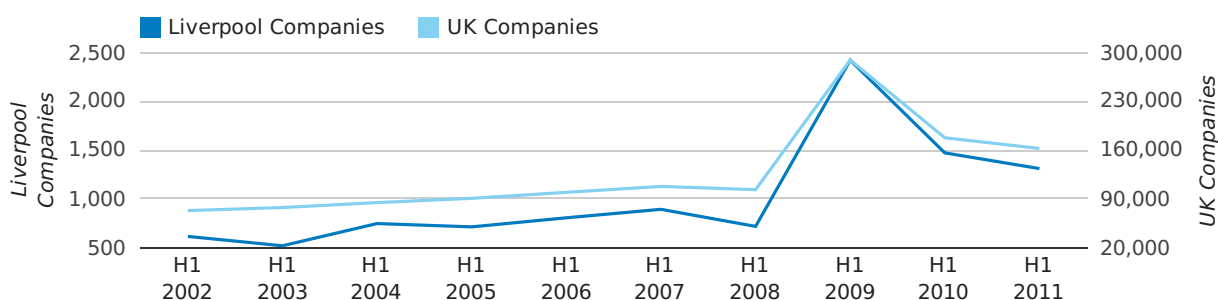
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 1,310 companies were dissolved in Liverpool. This figure is 10.9% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Liverpool occurred in 2009 when a total of 2,422 were closed.

HALF YEAR (JAN-JUN)	LIVERPOOL	UK
2011	1,310	162,310
2010	1,471	177,631
% CHANGE	-10.9%	-8.6%
RECORD YEAR	2009 (2,422)	2009 (289,236)

dissolved companies by half year



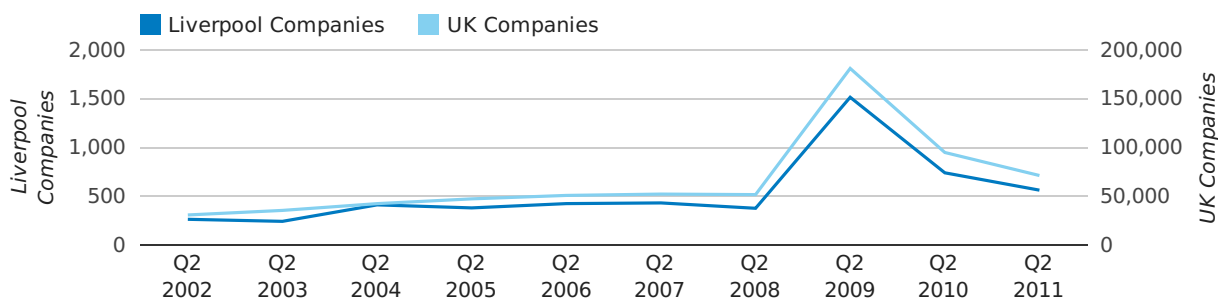
Quarterly Data (Q2 Apr-Jun 2011)

A total of 563 companies were dissolved in Liverpool during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 24.0% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

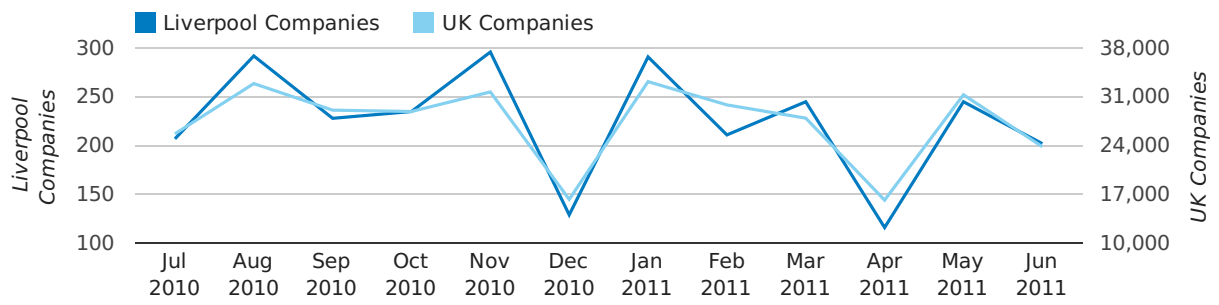
SECOND QUARTER (APR 2011 - JUN 2011)	LIVERPOOL	UK
2011	563	71,324
2010	741	94,954
% CHANGE	-24.0%	-24.9%
RECORD YEAR	2009 (1,516)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



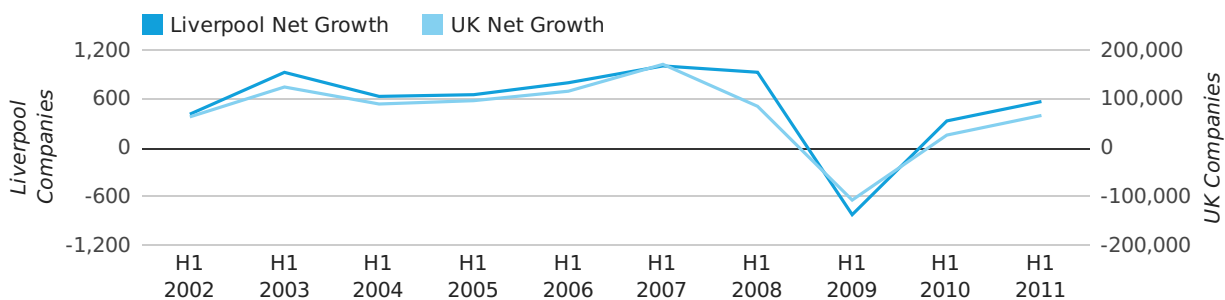
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	116	245	202
CLOSED COMPANIES IN 2010	189	271	281
% CHANGE	-38.6%	-9.6%	-28%
RECORD YEAR	2009 (540)	2009 (621)	2009 (355)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Liverpool increased by 570 companies. This figure is 72.2% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	LIVERPOOL	UK
2011	570	66,425
2010	331	26,118
% CHANGE	72.2%	154.3%
RECORD YEAR	2007 (1,008)	2007 (171,296)

net growth by half year



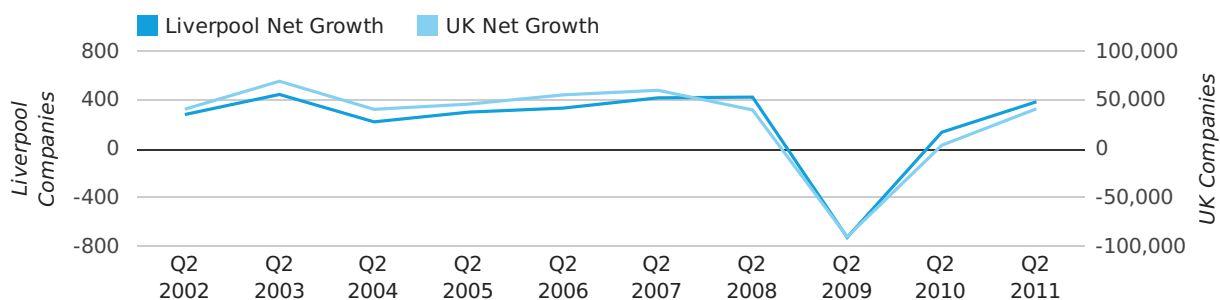
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Liverpool during the second quarter of 2011 (Apr 2011 - Jun 2011) was 386 companies.

This represents an increase of 183.8% on the same period last year.

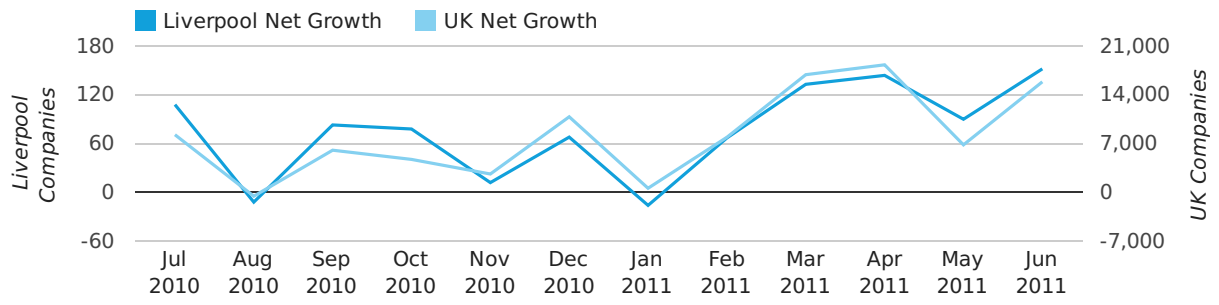
SECOND QUARTER (APR 2011 - JUN 2011)	LIVERPOOL	UK
2011	386	41,020
2010	136	3,658
% CHANGE	183.8%	1,021.4%
RECORD YEAR	2003 (446)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



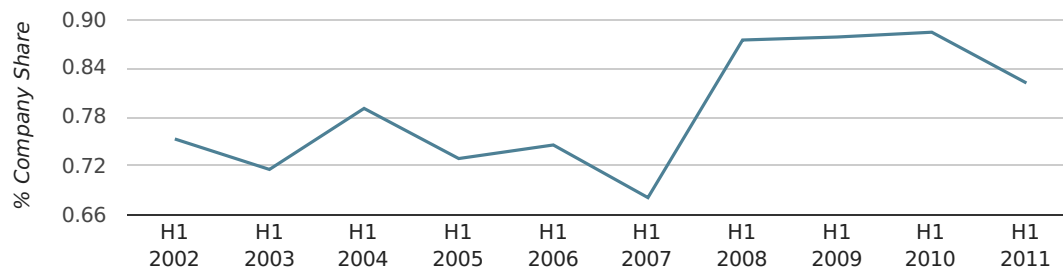
	APRIL	MAY	JUNE
NET GROWTH IN 2011	144	90	152
NET GROWTH IN 2010	101	26	9
% CHANGE	42.6%	246.2%	1,588.9%
RECORD YEAR	2007 (188)	2003 (160)	2008 (250)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Liverpool formed 0.8% of all UK companies. This is less than the 2010 figure of 0.9%.

HALF YEAR (JAN-JUN)	LIVERPOOL
2011	0.8%
2010	0.9%
2009	0.9%
2008	0.9%
2007	0.7%
RECORD YEAR (SINCE 1960)	1964 (0.9%)

company share by half year

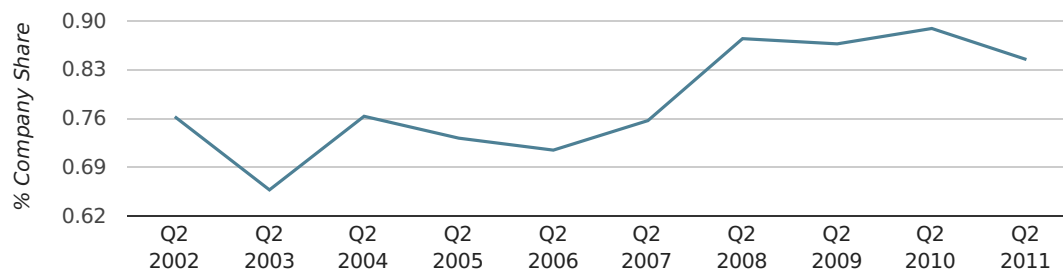


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Liverpool formed 0.8% of all UK companies.

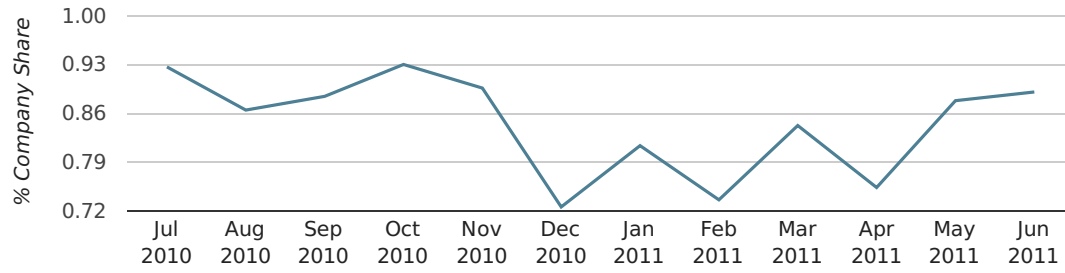
SECOND QUARTER (APR 2011 - JUN 2011)	LIVERPOOL
2011	0.8%
2010	0.9%
2009	0.9%
2008	0.9%
2007	0.8%
RECORD YEAR (SINCE 1960)	1980 (1.0%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.8%	0.9%	0.9%
UK FORMATION SHARE IN 2010	0.9%	1.0%	0.8%
% CHANGE	-13.2%	-11.2%	8.2%
RECORD YEAR	1965 (1.3%)	1978 (1.4%)	1971 (1.2%)

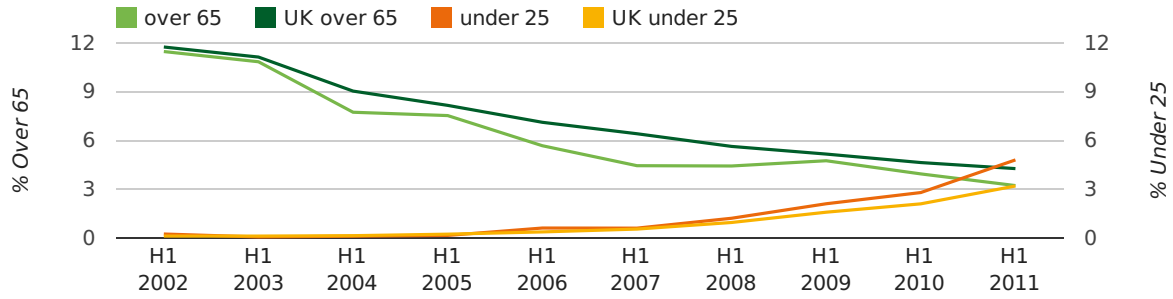
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.7.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

director age by half year



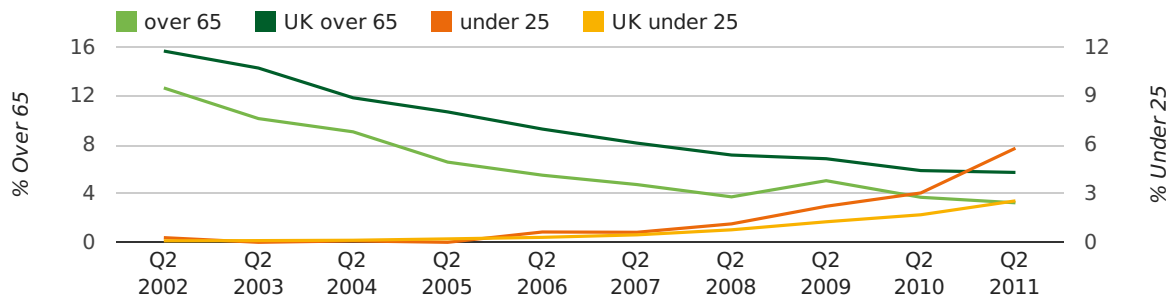
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

director age by quarter

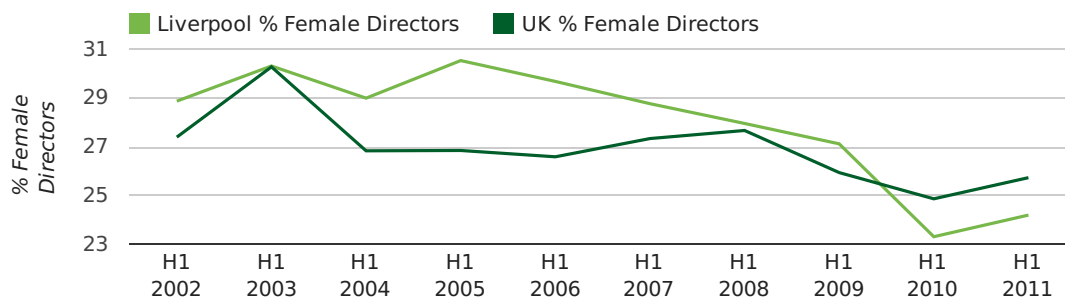


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Liverpool was 1861 when 40.0% of all directors were female.

24.2% of all director appointments in Liverpool in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

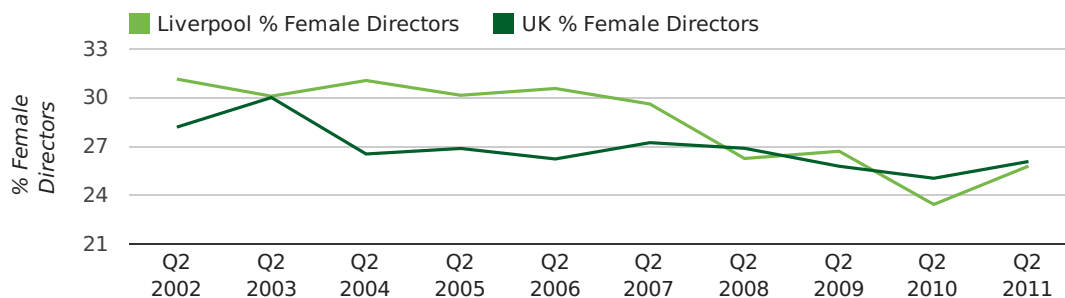


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Liverpool was in 1866 when 66.7% of all directors were female.

25.8% of all director appointments in Liverpool in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.02%	CONSULTING	5.09%
PROPERTY	1.93%	MANAGEMENT	4.86%
LIVERPOOL	1.90%	CONSULTANCY	3.17%
(LIVERPOOL)	1.24%	PROPERTY	2.43%
CONSULTANCY	1.15%	TRADING	2.05%
(NW)	1.12%	DESIGN	1.94%
TRAINING	1.01%	ASSOCIATES	1.92%
BUILDING	0.99%	BUSINESS	1.87%
CIC	0.96%	CONSTRUCTION	1.77%
PROPERTIES	0.85%	CONSULTANTS	1.76%
WEST	0.85%	MEDIA	1.73%
NORTH	0.83%	ENGINEERING	1.67%
ELECTRICAL	0.78%	LONDON	1.60%
SECURITY	0.76%	GLOBAL	1.46%
CENTRE	0.73%	J	1.44%
DEVELOPMENTS	0.73%	CARE	1.44%
J	0.71%	INVESTMENTS	1.42%
COMMUNITY	0.71%	IT	1.39%
MEDIA	0.71%	BUILDING	1.32%
TRANSPORT	0.66%	PROPERTIES	1.31%
CARE	0.66%	ELECTRICAL	1.30%
M	0.66%	M	1.27%
CONSTRUCTION	0.64%	S	1.23%
ASSOCIATES	0.64%	ENTERPRISES	1.20%
MAINTENANCE	0.60%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,090	202,072
7487 - Other business activities	471	60,758
82990 - Other business support service activities not elsewhere classified	164	30,647
99999 - Dormant Company	118	18,918
96090 - Other service activities not elsewhere classified	114	10,322
9999 - Dormant Company	114	20,111
4521 - General construction & civil engineering	84	5,928
70229 - Management consultancy activities other than financial management	83	16,419
9305 - Other service activities	79	9,063
7414 - Business & management consultancy	79	13,053
7260 - Other computer related activities	62	7,849
7499 - Non-trading company	57	10,955
5530 - Restaurants	56	5,086
7222 - Other software consultancy and supply	50	7,143
5540 - Bars	48	2,141
74909 - Other professional, scientific and technical activities not elsewhere classified	47	7,835
4531 - Installation electrical wiring etc.	47	2,037
62020 - Information technology consultancy activities	45	10,545
56302 - Public houses and bars	42	1,900
62090 - Other information technology service activities	37	7,095