

Liverpool

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Liverpool when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Liverpool when compared to any previous September.
- August 2011 saw a new record in company registrations in Liverpool when compared to any previous August.
- July 2011 saw a new record in company registrations in Liverpool when compared to any previous July.
- August 2011 saw a new record in net growth in Liverpool when compared to any previous August.

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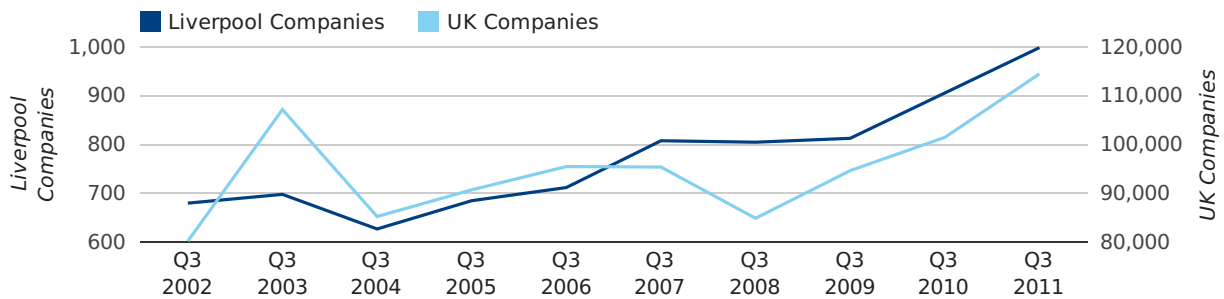
Q3 2011 saw a new record in company registrations in Liverpool when compared to any previous Q3.

A total of 999 companies were registered in Liverpool during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 10.3% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	LIVERPOOL	UK
2011	999	114,512
2010	906	101,492
% CHANGE	10.3%	12.8%
RECORD YEAR	2011 (999)	2011 (114,512)

new companies by quarter



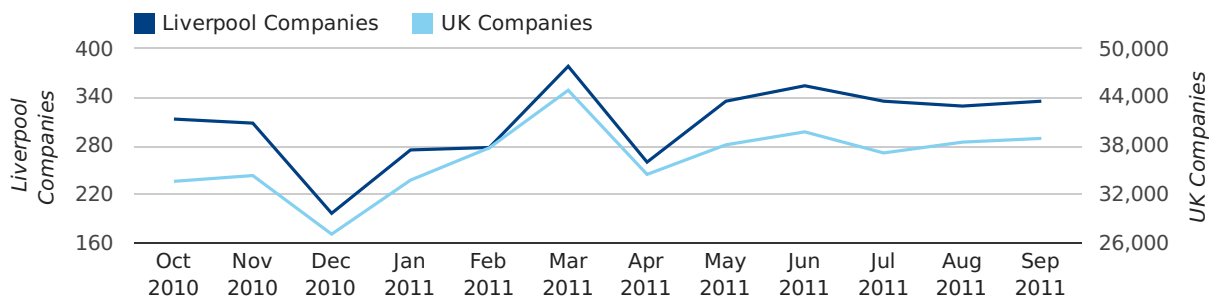
Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Liverpool when compared to any previous September.

August 2011 saw a new record in company registrations in Liverpool when compared to any previous August.

July 2011 saw a new record in company registrations in Liverpool when compared to any previous July.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	335	329	335
NEW COMPANIES IN 2010	315	280	311
% CHANGE	6.3%	17.5%	7.7%
RECORD YEAR	2011 (335)	2011 (329)	2011 (335)

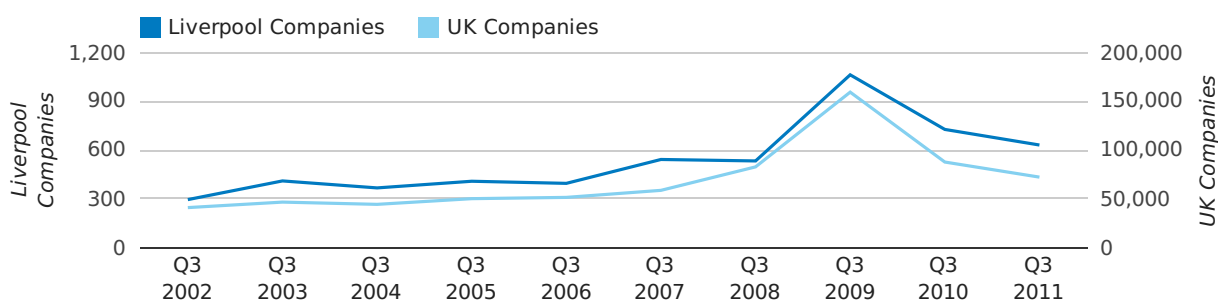
Quarterly Data (Q3 Jul-Sep 2011)

A total of 631 companies were dissolved in Liverpool during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 13.2% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

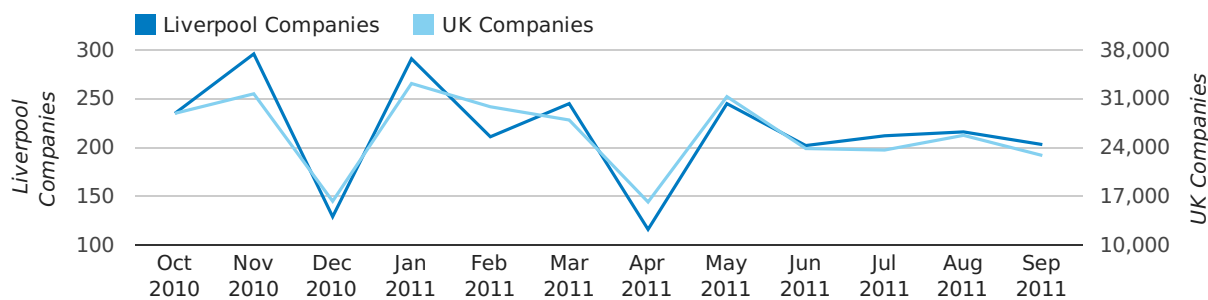
THIRD QUARTER (JUL 2011 - SEP 2011)	LIVERPOOL	UK
2011	631	72,230
2010	727	87,705
% CHANGE	-13.2%	-17.6%
RECORD YEAR	2009 (1,063)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	212	216	203
CLOSED COMPANIES IN 2010	207	292	228
% CHANGE	2.4%	-26.0%	-11%
RECORD YEAR	2007 (212)	2008 (373)	2009 (556)

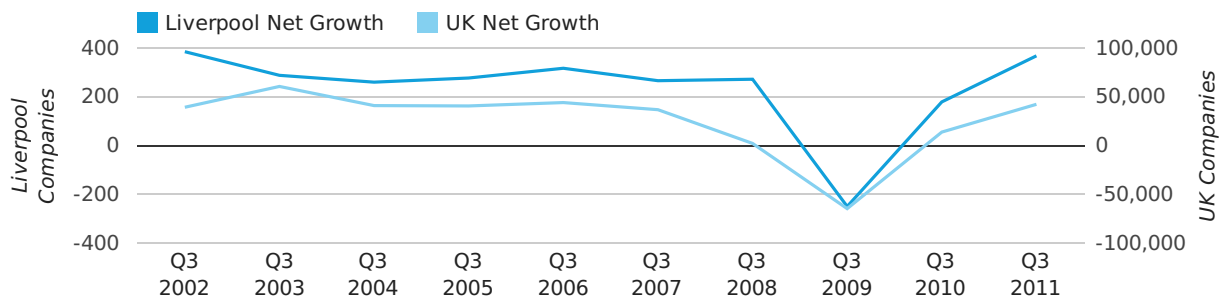
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Liverpool during the third quarter of 2011 (Jul 2011 - Sep 2011) was 368 companies.

This represents an increase of 105.6% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	LIVERPOOL	UK
2011	368	42,282
2010	179	13,787
% CHANGE	105.6%	206.7%
RECORD YEAR	2002 (385)	2003 (60,597)

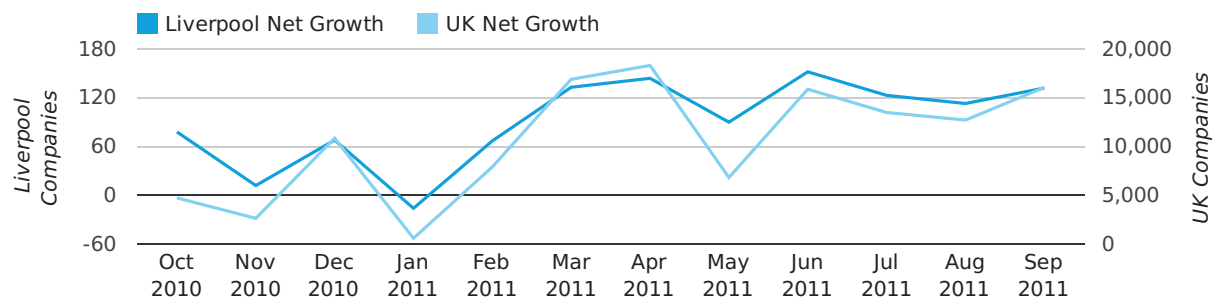
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in net growth in Liverpool when compared to any previous August.

net growth by month



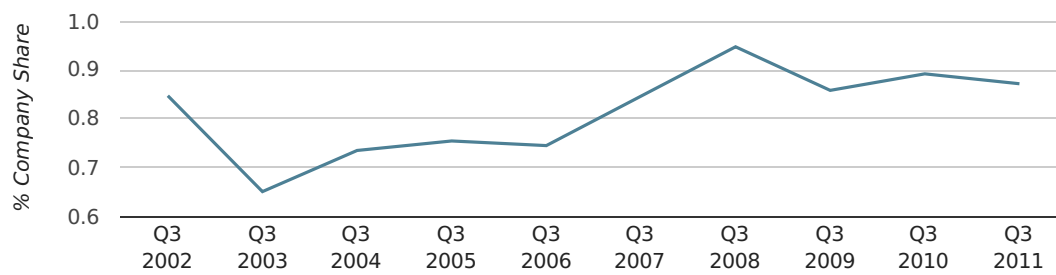
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	123	113	132
NET GROWTH IN 2010	108	-12	83
% CHANGE	13.9%	-1,041.7%	59.0%
RECORD YEAR	2008 (250)	2011 (113)	2002 (218)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Liverpool formed 0.9% of all UK companies.

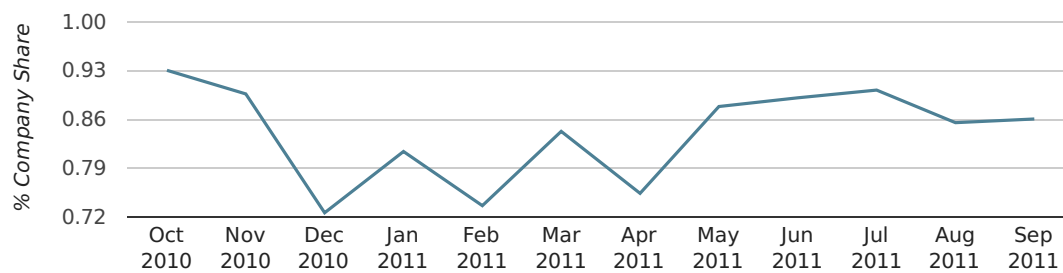
THIRD QUARTER (JUL 2011 - SEP 2011)	LIVERPOOL
2011	0.9%
2010	0.9%
2009	0.9%
2008	0.9%
2007	0.8%
RECORD YEAR (SINCE 1960)	1966 (1.1%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.9%	0.9%	0.9%
UK FORMATION SHARE IN 2010	0.9%	0.9%	0.9%
% CHANGE	-2.7%	-1.1%	-2.7%
RECORD YEAR	1960 (1.8%)	1980 (1.2%)	1967 (1.3%)

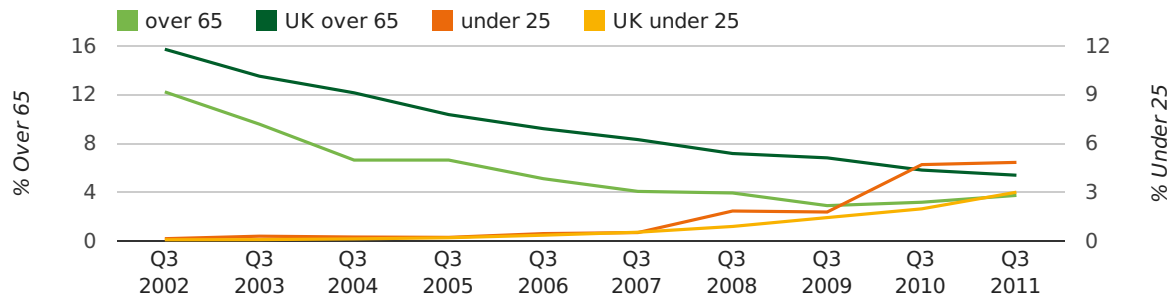
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 42.3.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.1%.

director age by quarter

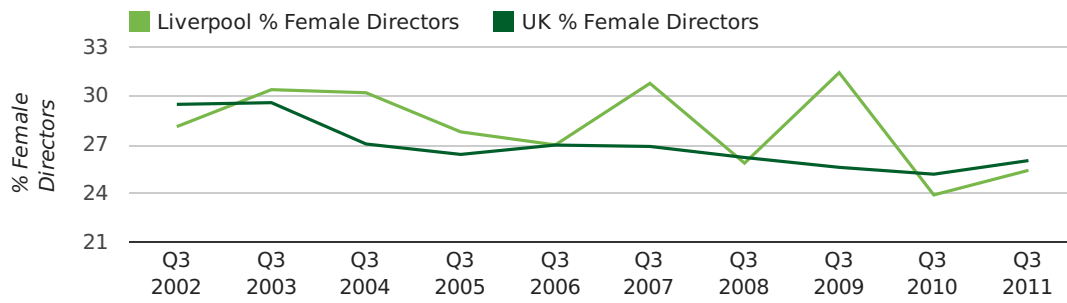


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Liverpool was in 1862 when 50.0% of all directors were female.

25.4% of all director appointments in Liverpool in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LIVERPOOL	1.93%	CONSULTING	5.11%
MANAGEMENT	1.82%	MANAGEMENT	4.75%
PROPERTY	1.75%	CONSULTANCY	3.19%
CONSULTANCY	1.21%	PROPERTY	2.41%
CIC	1.12%	TRADING	2.06%
(LIVERPOOL)	1.12%	DESIGN	1.94%
(NW)	1.10%	ASSOCIATES	1.85%
TRAINING	0.94%	BUSINESS	1.82%
MEDIA	0.90%	CONSULTANTS	1.76%
ELECTRICAL	0.83%	ENGINEERING	1.74%
BUILDING	0.78%	MEDIA	1.72%
PROPERTIES	0.78%	CONSTRUCTION	1.72%
TRADING	0.78%	LONDON	1.63%
DESIGN	0.76%	J	1.47%
WEST	0.74%	GLOBAL	1.46%
M	0.72%	INVESTMENTS	1.43%
COMMUNITY	0.72%	CARE	1.42%
CONSTRUCTION	0.69%	IT	1.38%
NORTH	0.67%	BUILDING	1.30%
ASSOCIATES	0.67%	PROPERTIES	1.28%
SECURITY	0.67%	ELECTRICAL	1.27%
BUSINESS	0.65%	M	1.25%
DEVELOPMENTS	0.65%	ENERGY	1.22%
CONSULTING	0.65%	TRAINING	1.21%
CARE	0.65%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,086	204,493
7487 - Other business activities	485	65,177
82990 - Other business support service activities not elsewhere classified	162	29,245
9999 - Dormant Company	138	22,587
99999 - Dormant Company	111	18,281
96090 - Other service activities not elsewhere classified	109	10,018
9305 - Other service activities	93	10,525
7414 - Business & management consultancy	87	14,755
4521 - General construction & civil engineering	79	6,321
70229 - Management consultancy activities other than financial management	79	15,760
5530 - Restaurants	71	5,640
7260 - Other computer related activities	68	8,686
7499 - Non-trading company	56	11,543
5540 - Bars	51	2,379
7222 - Other software consultancy and supply	49	8,345
4531 - Installation electrical wiring etc.	47	2,234
74909 - Other professional, scientific and technical activities not elsewhere classified	46	7,551
62020 - Information technology consultancy activities	45	10,137
56302 - Public houses and bars	41	1,873
8042 - Adult and other education	38	2,521