

# Liverpool

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Liverpool when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Liverpool when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Liverpool when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Liverpool when compared to any previous December.
- November 2011 saw a new record in company registrations in Liverpool when compared to any previous November.

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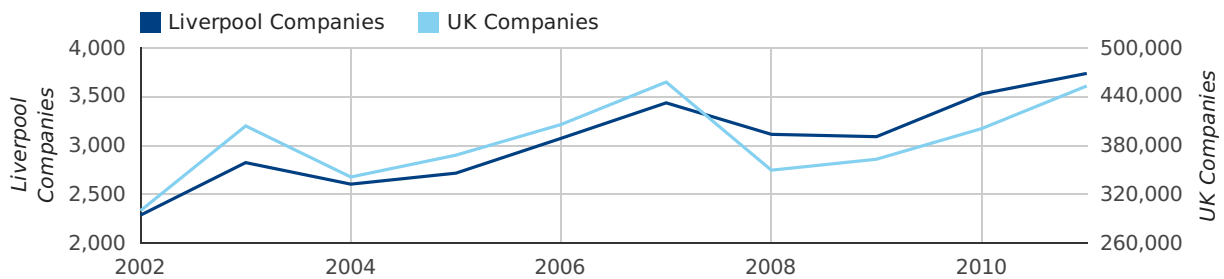
## Annual Data (2011)

2011 was a record year for company registrations in Liverpool when compared to any year in history.

A total of 3,736 companies were formed in Liverpool in 2011. This total is 6.0% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	LIVERPOOL	UK
2011	3,736	452,870
2010	3,526	400,358
2009	3,087	362,675
2008	3,111	349,203
2007	3,434	457,649
RECORD YEAR	2011 (3,736)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

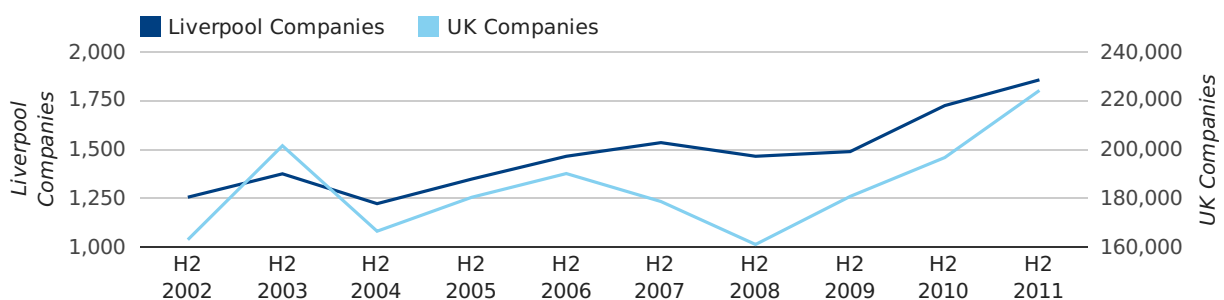
The second half of 2011 saw a new record in company registrations in Liverpool when compared to any previous second half year.

In the second half of 2011 a total of 1,856 companies were formed in Liverpool. This figure is 7.7% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Liverpool occurred in 2011 when a total of 1,856 were formed.

HALF YEAR (JUL-DEC)	LIVERPOOL	UK
2011	1,856	224,135
2010	1,724	196,609
% CHANGE	7.7%	14.0%
RECORD YEAR	2011 (1,856)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

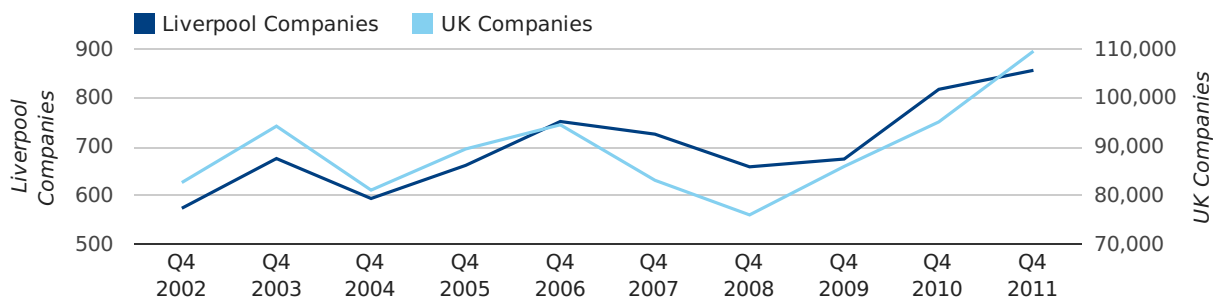
Q4 2011 saw a new record in company registrations in Liverpool when compared to any previous Q4.

A total of 857 companies were registered in Liverpool during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 4.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LIVERPOOL	UK
2011	857	109,623
2010	818	95,117
% CHANGE	4.8%	15.3%
RECORD YEAR	2011 (857)	2011 (109,623)

### new companies by quarter

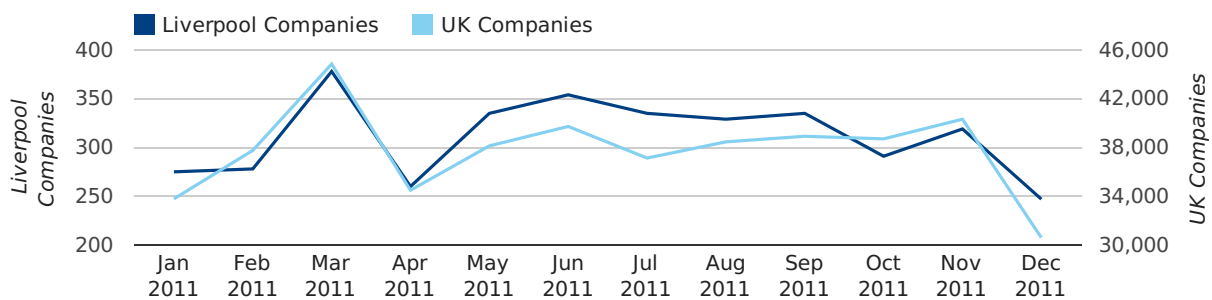


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Liverpool when compared to any previous December.

November 2011 saw a new record in company registrations in Liverpool when compared to any previous November.

### new companies by month



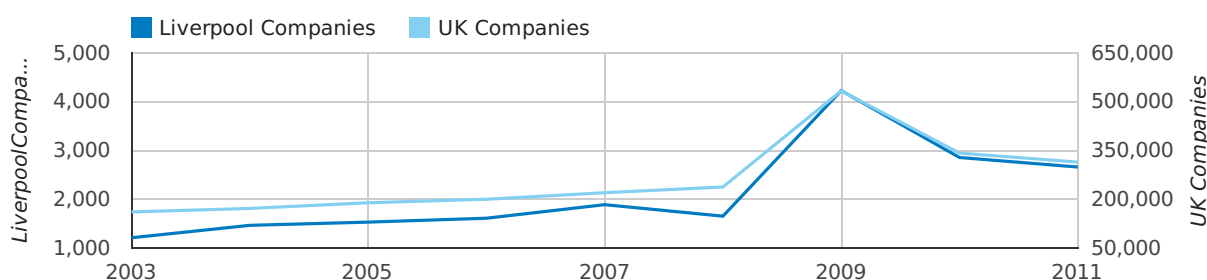
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	291	319	247
NEW COMPANIES IN 2010	313	308	197
% CHANGE	-7.0%	3.6%	25.4%
RECORD YEAR	2010 (313)	2011 (319)	2011 (247)

### Annual Data (2011)

A total of 2,662 companies were dissolved in Liverpool in 2011. This total is 6.9% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	LIVERPOOL	UK
2011	2,662	314,523
2010	2,858	342,232
2009	4,230	533,773
2008	1,654	237,901
2007	1,890	220,295
RECORD YEAR	2009 (4,230)	2009 (533,773)

### dissolved companies by year



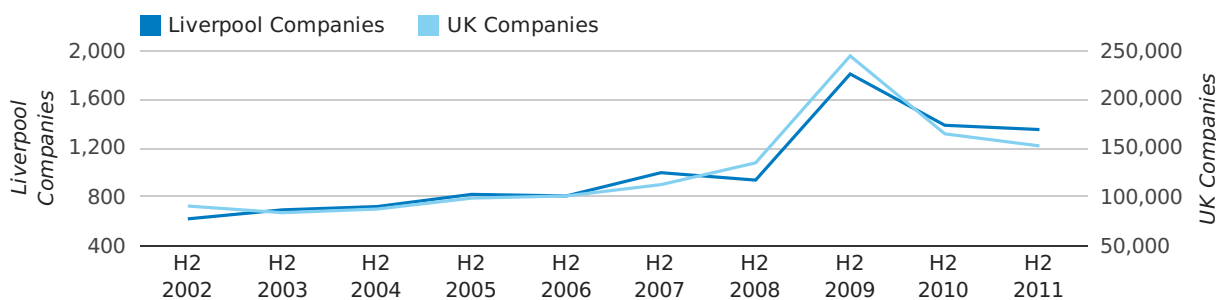
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 1,352 companies were dissolved in Liverpool. This figure is 2.5% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Liverpool occurred in 2009 when a total of 1,808 were closed.

HALF YEAR (JUL-DEC)	LIVERPOOL	UK
2011	1,352	152,213
2010	1,387	164,601
% CHANGE	-2.5%	-7.5%
RECORD YEAR	2009 (1,808)	2009 (244,537)

### dissolved companies by half year



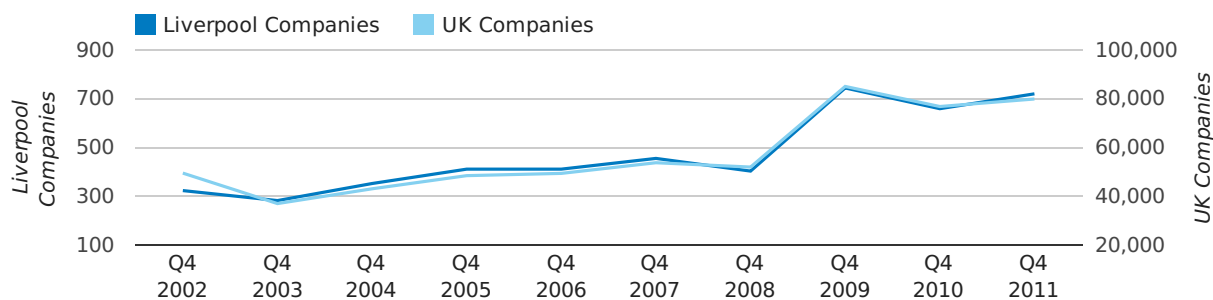
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 721 companies were dissolved in Liverpool during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 9.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LIVERPOOL	UK
2011	721	79,983
2010	660	76,896
% CHANGE	9.2%	4.0%
RECORD YEAR	2009 (745)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	177	276	268
CLOSED COMPANIES IN 2010	235	296	129
% CHANGE	-24.7%	-6.8%	108%
RECORD YEAR	2010 (235)	2010 (296)	2009 (296)

### Annual Data (2011)

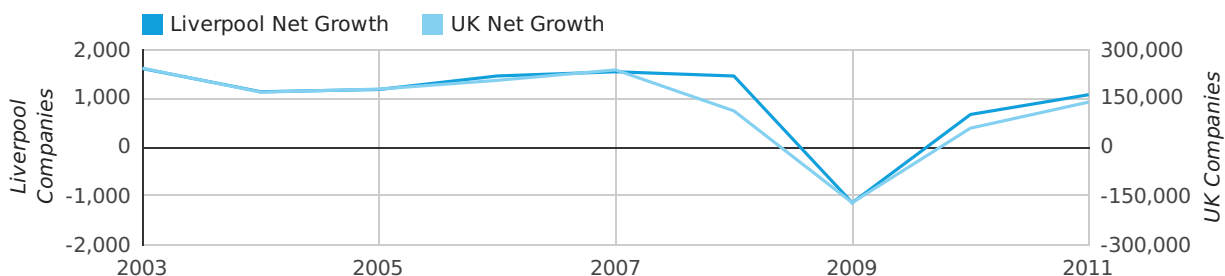
A total of 1,074 companies were added to the company register for Liverpool in 2011. This number represents growth of 30.5% which compares unfavourably to the UK figure of 34.6%.

This number is 406 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Liverpool company register grew by 1,610 companies.

YEAR	LIVERPOOL	UK
2011	1,074	138,347
2010	668	58,126
2009	-1,143	-171,098
2008	1,457	111,302
2007	1,544	237,354
RECORD YEAR	2003 (1,610)	2003 (242,543)

### net growth by year

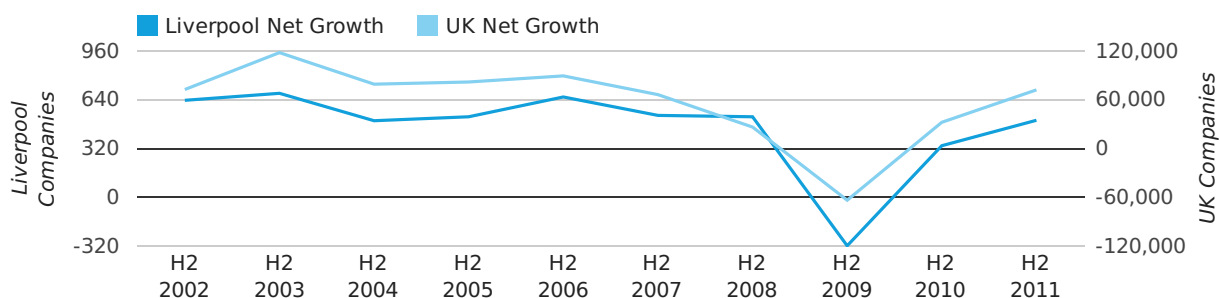


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Liverpool increased by 504 companies. This figure is 49.6% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	LIVERPOOL	UK
2011	504	71,922
2010	337	32,008
% CHANGE	49.6%	124.7%
RECORD YEAR	2003 (681)	2003 (117,772)

### net growth by half year



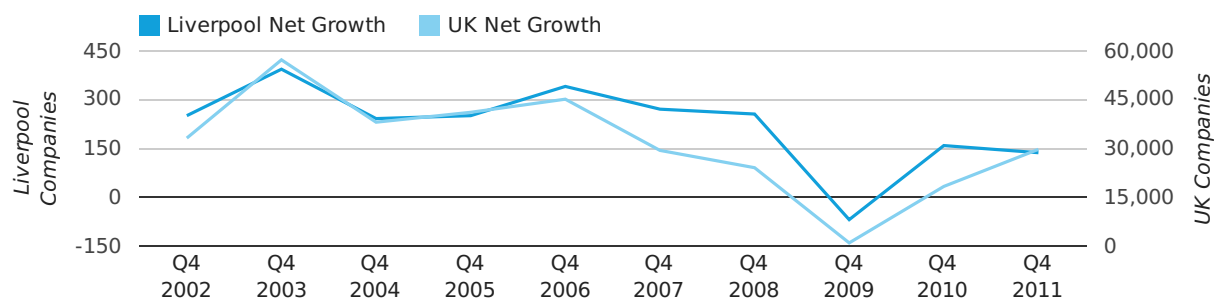
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Liverpool during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 136 companies.

This represents a decrease of 13.9% on the same period last year.

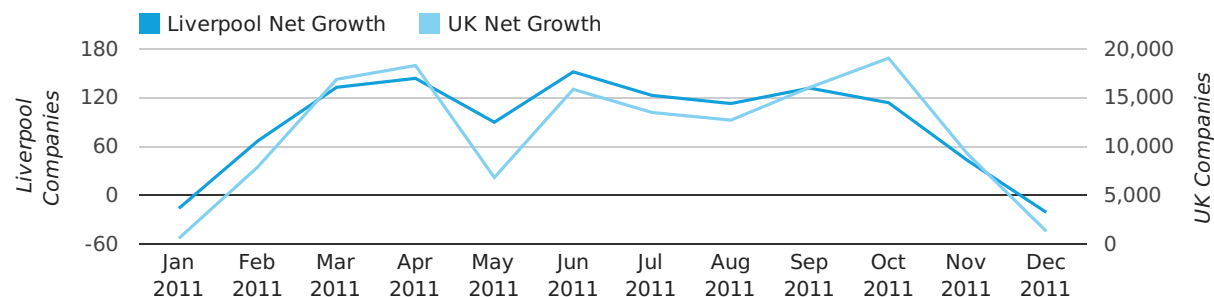
FOURTH QUARTER (OCT 2011 - DEC 2011)	LIVERPOOL	UK
2011	136	29,640
2010	158	18,221
% CHANGE	-13.9%	62.7%
RECORD YEAR	2003 (393)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	114	43	-21
NET GROWTH IN 2010	78	12	68
% CHANGE	46.2%	258.3%	-130.9%
RECORD YEAR	2003 (202)	2008 (110)	2006 (158)

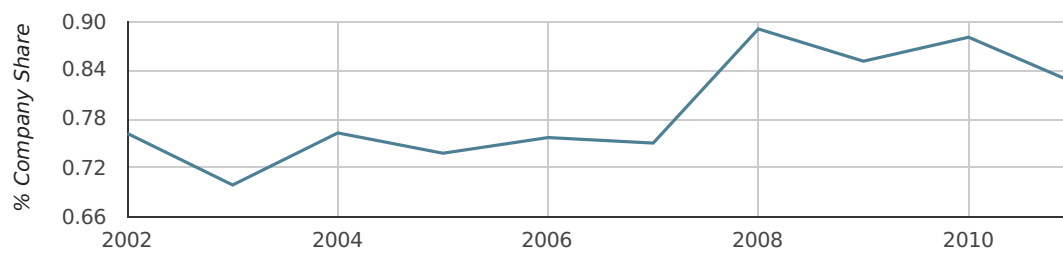


### Annual Data (2011)

In 2011 Liverpool formed 0.8% of all UK companies. This is a decline on 2010 when Liverpool was responsible for 0.9% of all UK companies.

YEAR	LIVERPOOL
2011	0.8%
2010	0.9%
2009	0.9%
2008	0.9%
2007	0.8%
RECORD YEAR (SINCE 1960)	1964 (0.9%)

### company share by year

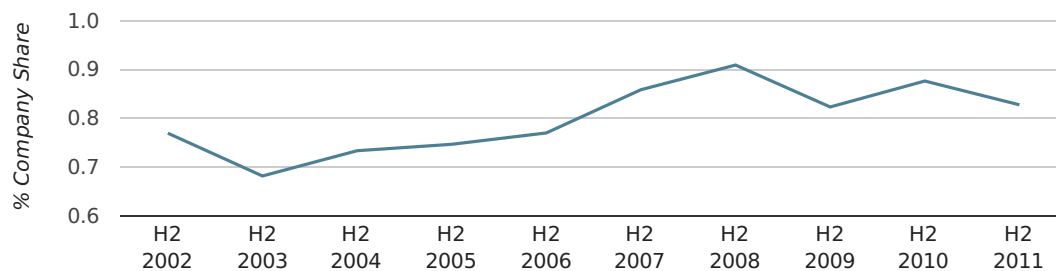


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Liverpool formed 0.8% of all UK companies. This is less than the 2010 figure of 0.9%.

HALF YEAR (JUL-DEC)	LIVERPOOL
2011	0.8%
2010	0.9%
2009	0.8%
2008	0.9%
2007	0.9%
RECORD YEAR (SINCE 1960)	1974 (1.0%)

### company share by half year

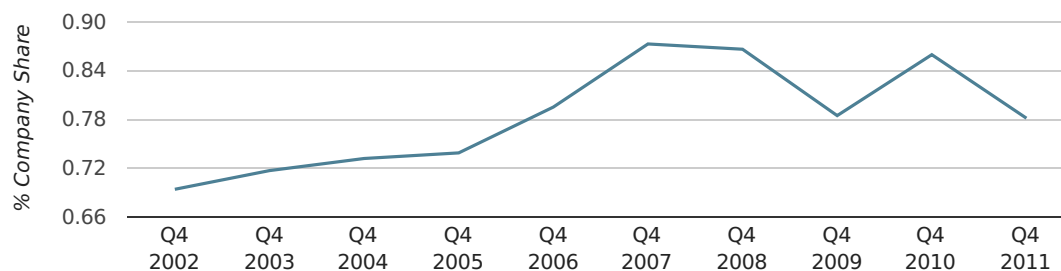


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Liverpool formed 0.8% of all UK companies.

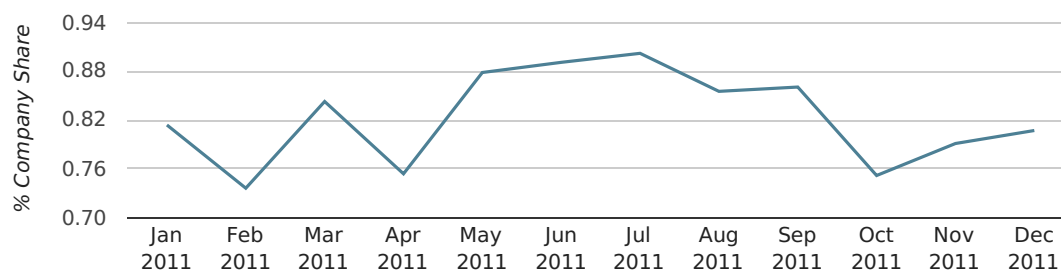
FOURTH QUARTER (OCT 2011 - DEC 2011)	LIVERPOOL
2011	0.8%
2010	0.9%
2009	0.8%
2008	0.9%
2007	0.9%
RECORD YEAR (SINCE 1960)	1974 (1.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.8%	0.8%	0.8%
UK FORMATION SHARE IN 2010	0.9%	0.9%	0.7%
% CHANGE	-19.2%	-11.8%	11.2%
RECORD YEAR	1972 (1.5%)	1960 (1.1%)	1967 (1.6%)

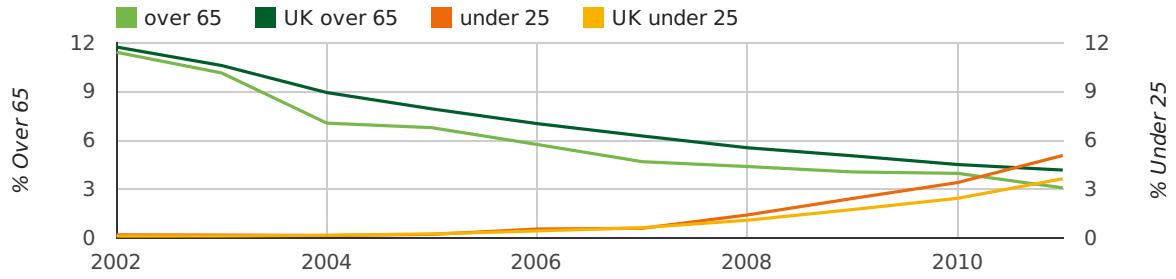
### Annual Data (2011)

The average age of a director in 2011 was 42.3.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.2%.

#### director age by year



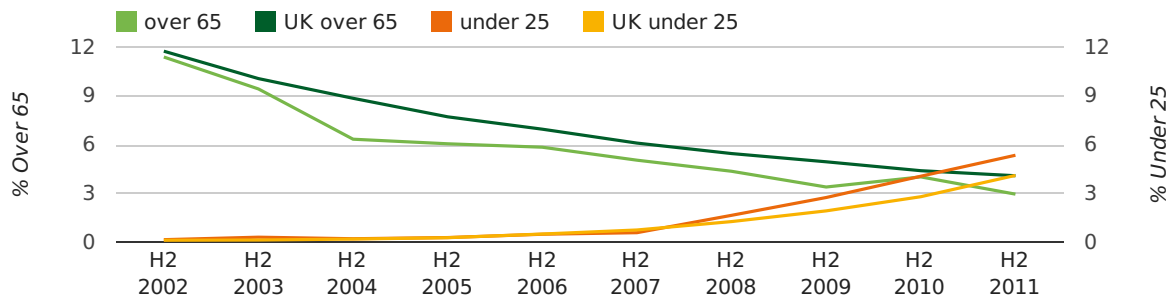
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.8.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

#### director age by half year



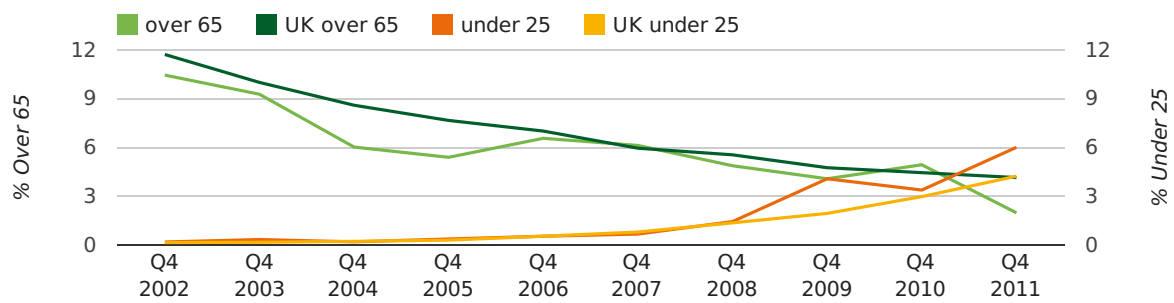
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.3.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.1%.

### director age by quarter

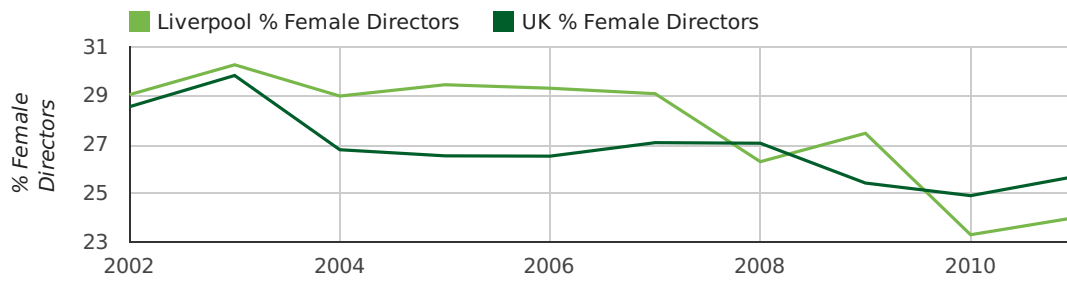


### Annual Data (2011)

The record year for female directors in Liverpool was 1857 when 36.4% of all directors were female.

The percentage of female directors in Liverpool in 2011 was 29.1%. The average for the UK during this time was 28.6%

#### director gender by year

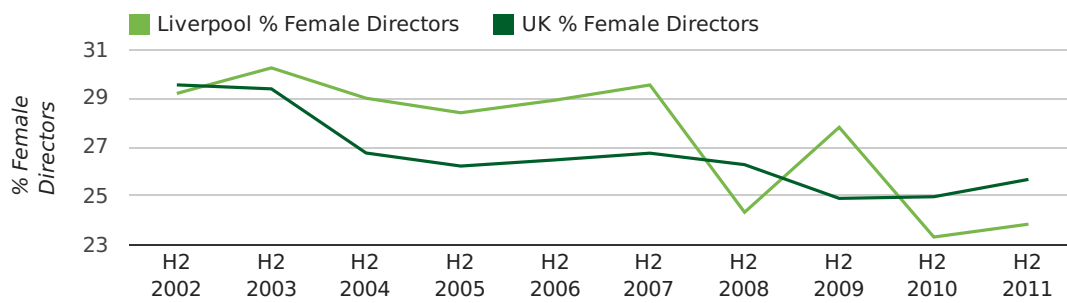


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Liverpool was 1860 when 42.9% of all directors were female.

23.8% of all director appointments in Liverpool in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

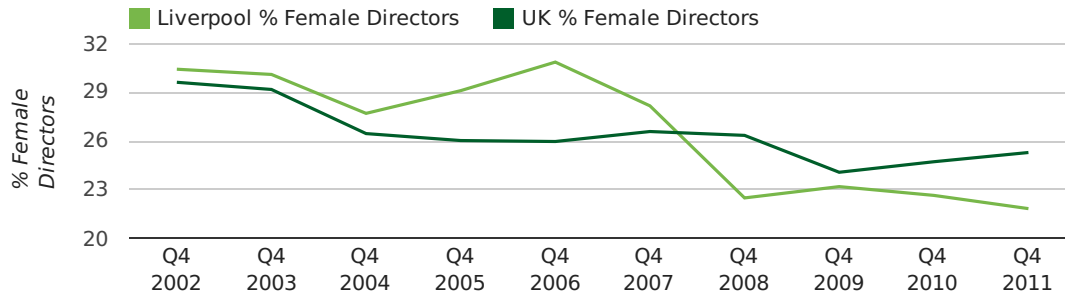


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Liverpool was in 1977 when 31.1% of all directors were female.

21.8% of all director appointments in Liverpool in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LIVERPOOL	1.95%	CONSULTING	5.07%
MANAGEMENT	1.75%	MANAGEMENT	4.74%
PROPERTY	1.59%	CONSULTANCY	3.26%
CONSULTANCY	1.43%	PROPERTY	2.37%
(NW)	1.12%	TRADING	2.07%
TRADING	0.99%	DESIGN	1.92%
CIC	0.96%	ASSOCIATES	1.86%
(LIVERPOOL)	0.94%	ENGINEERING	1.78%
TRAINING	0.94%	BUSINESS	1.78%
ELECTRICAL	0.92%	CONSULTANTS	1.76%
MEDIA	0.92%	CONSTRUCTION	1.73%
FINANCIAL	0.90%	MEDIA	1.71%
ASSOCIATES	0.81%	LONDON	1.63%
PROPERTIES	0.81%	J	1.51%
DESIGN	0.76%	INVESTMENTS	1.48%
CONSTRUCTION	0.74%	GLOBAL	1.46%
CONSULTANTS	0.74%	IT	1.41%
WEST	0.72%	CARE	1.39%
BUSINESS	0.72%	PROPERTIES	1.29%
COMMUNITY	0.72%	ELECTRICAL	1.29%
M	0.67%	M	1.27%
DEVELOPMENTS	0.67%	BUILDING	1.26%
ENGINEERING	0.67%	ENERGY	1.25%
CARE	0.67%	S	1.20%
NORTH	0.65%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,089	205,525
7487 - Other business activities	425	57,052
82990 - Other business support service activities not elsewhere classified	189	32,483
96090 - Other service activities not elsewhere classified	131	11,768
99999 - Dormant Company	127	21,846
9999 - Dormant Company	117	20,199
70229 - Management consultancy activities other than financial management	88	17,765
9305 - Other service activities	77	9,492
4521 - General construction & civil engineering	75	5,558
7414 - Business & management consultancy	72	13,034
5530 - Restaurants	68	5,013
7260 - Other computer related activities	60	7,667
62020 - Information technology consultancy activities	53	12,072
5540 - Bars	48	2,147
56302 - Public houses and bars	48	2,308
74909 - Other professional, scientific and technical activities not elsewhere classified	47	8,671
68209 - Other letting and operating of own or leased real estate	47	4,082
4531 - Installation electrical wiring etc.	44	1,967
7222 - Other software consultancy and supply	44	7,398
7499 - Non-trading company	41	9,957