

Liverpool

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Liverpool when compared to any previous February.
- January 2012 saw a new record in company registrations in Liverpool when compared to any previous January.

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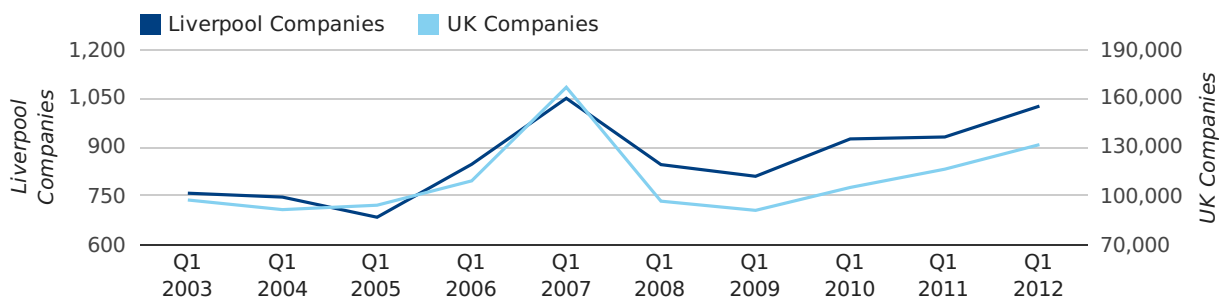
Quarterly Data (Q1 Jan-Mar 2012)

A total of 1,026 companies were registered in Liverpool during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 10.2% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	LIVERPOOL	UK
2012	1,026	131,491
2011	931	116,391
% CHANGE	10.2%	13.0%
RECORD YEAR	2007 (1,050)	2007 (166,814)

new companies by quarter

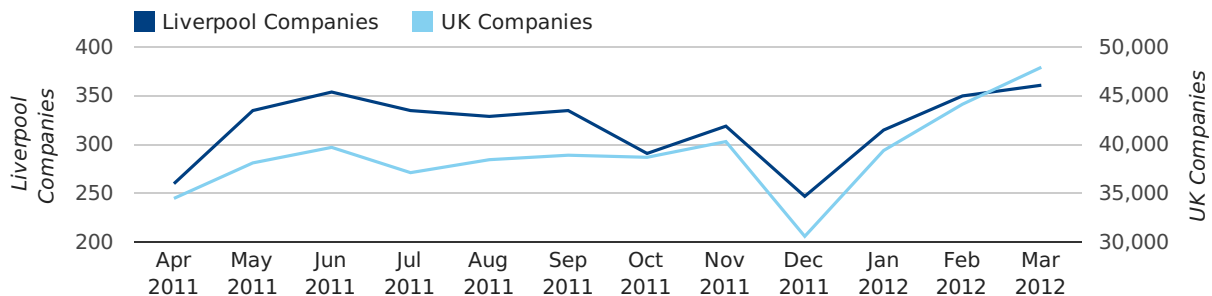


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Liverpool when compared to any previous February.

January 2012 saw a new record in company registrations in Liverpool when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	315	350	361
NEW COMPANIES IN 2011	275	278	378
% CHANGE	14.5%	25.9%	-4.5%
RECORD YEAR	2012 (315)	2012 (350)	2007 (454)

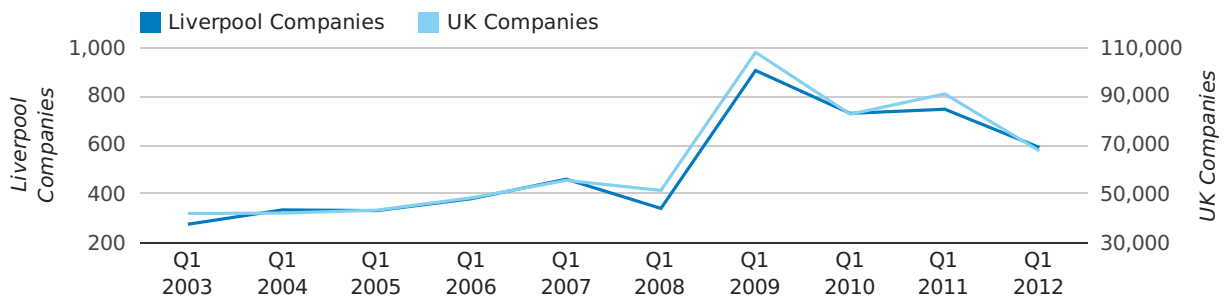
Quarterly Data (Q1 Jan-Mar 2012)

A total of 590 companies were dissolved in Liverpool during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 21.0% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

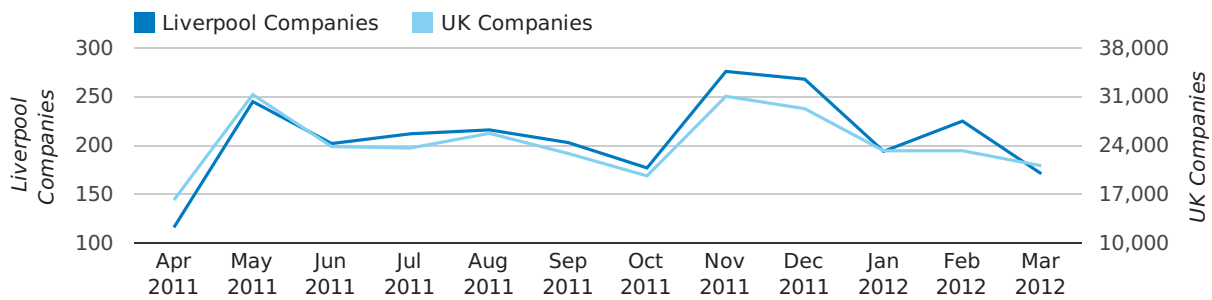
FIRST QUARTER (JAN 2012 - MAR 2012)	LIVERPOOL	UK
2012	590	67,576
2011	747	90,986
% CHANGE	-21.0%	-25.7%
RECORD YEAR	2009 (906)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	194	225	171
CLOSED COMPANIES IN 2011	291	211	245
% CHANGE	-33.3%	6.6%	-30%
RECORD YEAR	2011 (291)	2010 (249)	2009 (639)

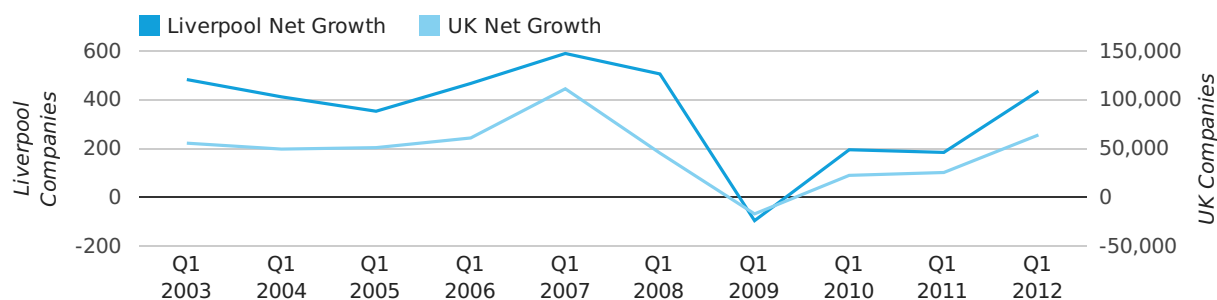
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Liverpool during the first quarter of 2012 (Jan 2012 - Mar 2012) was 436 companies.

This represents an increase of 137.0% on the same period last year.

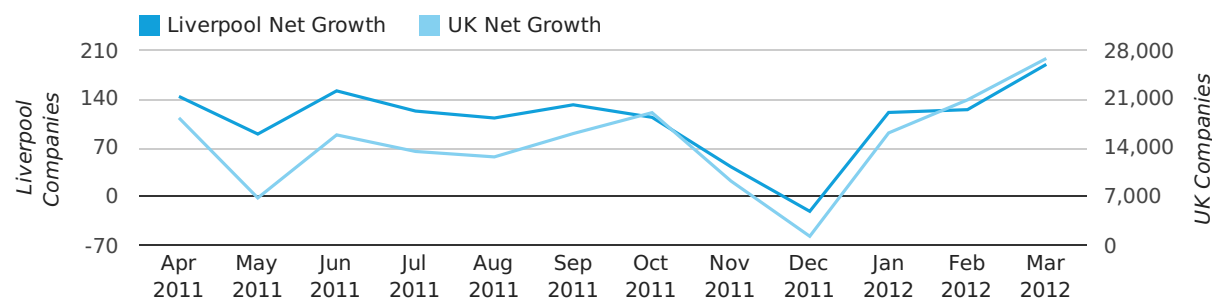
FIRST QUARTER (JAN 2012 - MAR 2012)	LIVERPOOL	UK
2012	436	63,915
2011	184	25,405
% CHANGE	137.0%	151.6%
RECORD YEAR	2007 (590)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



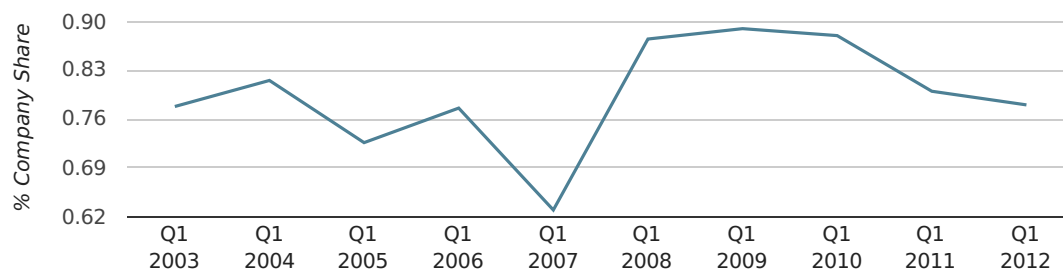
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	121	125	190
NET GROWTH IN 2011	-16	67	133
% CHANGE	-856.3%	86.6%	42.9%
RECORD YEAR	2009 (138)	2007 (192)	2007 (285)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Liverpool formed 0.8% of all UK companies.

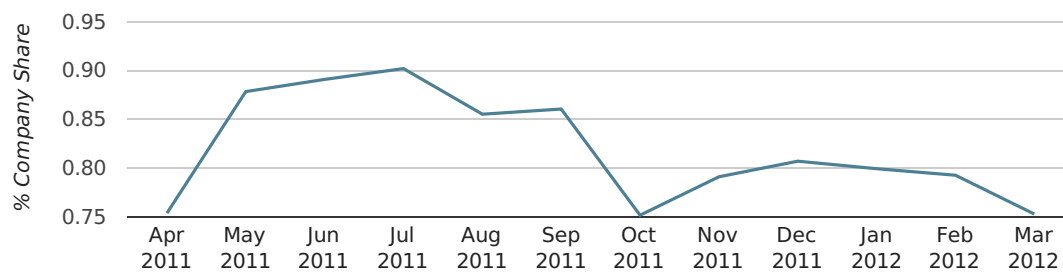
FIRST QUARTER (JAN 2012 - MAR 2012)	LIVERPOOL
2012	0.8%
2011	0.8%
2010	0.9%
2009	0.9%
2008	0.9%
RECORD YEAR (SINCE 1960)	1964 (1.0%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.8%	0.8%	0.8%
UK FORMATION SHARE IN 2011	0.8%	0.7%	0.8%
% CHANGE	-1.8%	7.7%	-10.7%
RECORD YEAR	1964 (1.5%)	1971 (1.2%)	1978 (1.1%)

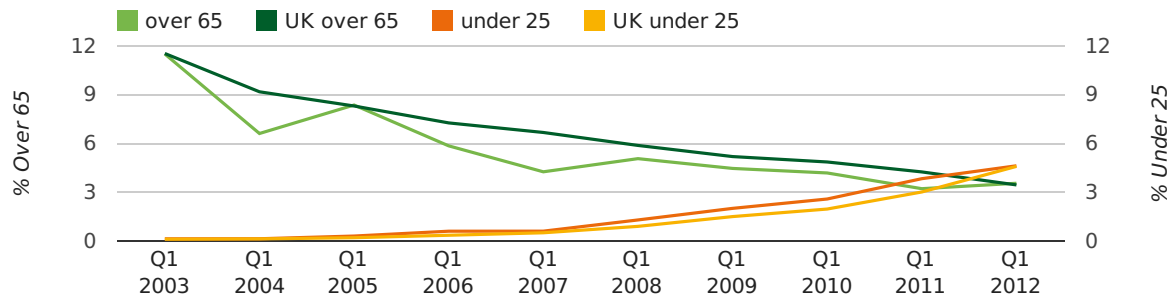
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.5.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 3.5%.

director age by quarter

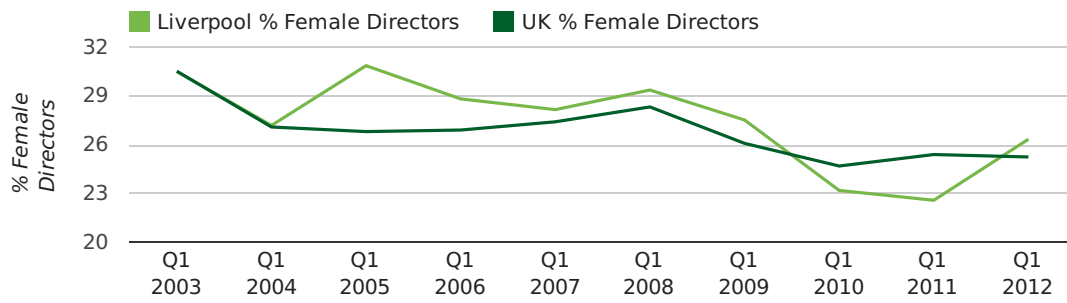


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Liverpool was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Liverpool in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.97%	CONSULTING	5.07%
LIVERPOOL	1.95%	MANAGEMENT	4.74%
PROPERTY	1.40%	CONSULTANCY	3.30%
CONSULTANCY	1.32%	PROPERTY	2.37%
TRADING	1.10%	TRADING	2.07%
(LIVERPOOL)	1.05%	DESIGN	1.93%
(NW)	0.92%	ENGINEERING	1.86%
FINANCIAL	0.90%	ASSOCIATES	1.84%
MEDIA	0.88%	CONSULTANTS	1.79%
CIC	0.88%	BUSINESS	1.73%
TRAINING	0.86%	MEDIA	1.72%
ELECTRICAL	0.86%	CONSTRUCTION	1.72%
ENGINEERING	0.81%	LONDON	1.66%
CONSTRUCTION	0.79%	J	1.54%
COMMUNITY	0.77%	INVESTMENTS	1.51%
CONSULTANTS	0.77%	GLOBAL	1.50%
ASSOCIATES	0.75%	IT	1.40%
DESIGN	0.72%	CARE	1.34%
J	0.70%	PROPERTIES	1.31%
BUILDING	0.70%	ELECTRICAL	1.27%
DEVELOPMENTS	0.70%	M	1.27%
PROPERTIES	0.68%	BUILDING	1.24%
CARE	0.68%	ENERGY	1.20%
CONSULTING	0.66%	S	1.20%
BUSINESS	0.66%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,179	216,665
7487 - Other business activities	388	52,735
82990 - Other business support service activities not elsewhere classified	221	35,233
96090 - Other service activities not elsewhere classified	149	13,637
99999 - Dormant Company	143	25,084
9999 - Dormant Company	110	18,617
70229 - Management consultancy activities other than financial management	95	19,704
9305 - Other service activities	74	8,818
4521 - General construction & civil engineering	70	5,169
7414 - Business & management consultancy	66	12,113
5530 - Restaurants	66	4,633
62020 - Information technology consultancy activities	60	14,303
56302 - Public houses and bars	58	2,795
7260 - Other computer related activities	56	7,154
68209 - Other letting and operating of own or leased real estate	54	4,427
74909 - Other professional, scientific and technical activities not elsewhere classified	49	9,892
5540 - Bars	47	1,978
43210 - Electrical installation	44	3,573
41202 - Construction of domestic buildings	41	3,052
4531 - Installation electrical wiring etc.	41	1,815