

Liverpool

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Liverpool when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Liverpool when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Liverpool when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Liverpool when compared to any previous May.
- April 2012 saw a new record in company registrations in Liverpool when compared to any previous April.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Liverpool when compared to any previous first half year.

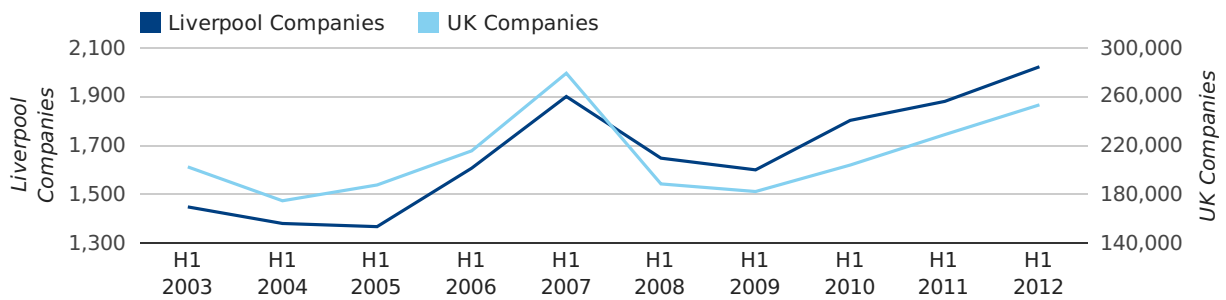
The first half of 2012 was a record first half year for company registrations in Liverpool when compared to any half year in history.

In the first half of 2012 a total of 2,022 companies were formed in Liverpool. This figure is 7.6% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Liverpool occurred in 2012 when a total of 2,022 were formed.

HALF YEAR (JAN-JUN)	LIVERPOOL	UK
2012	2,022	253,150
2011	1,880	228,735
% CHANGE	7.6%	10.7%
RECORD YEAR	2012 (2,022)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

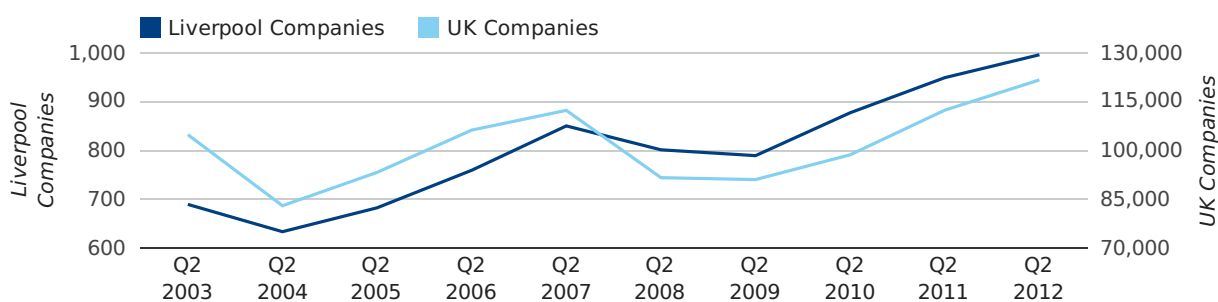
Q2 2012 saw a new record in company registrations in Liverpool when compared to any previous Q2.

A total of 996 companies were registered in Liverpool during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 5.0% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	LIVERPOOL	UK
2012	996	121,659
2011	949	112,344
% CHANGE	5.0%	8.3%
RECORD YEAR	2012 (996)	2012 (121,659)

new companies by quarter

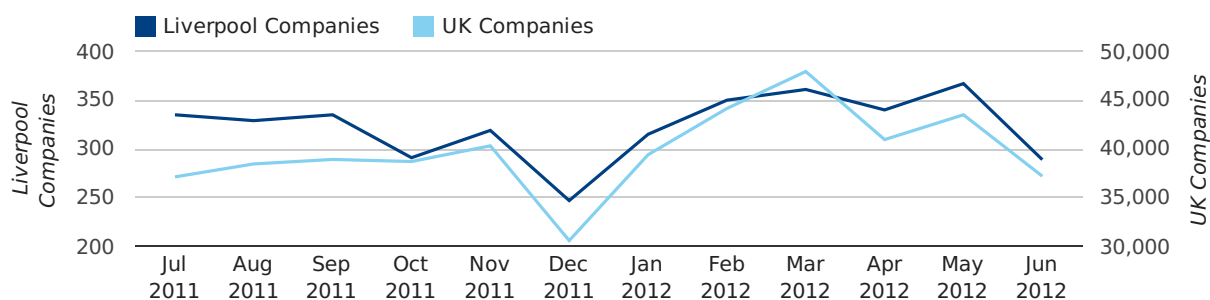


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Liverpool when compared to any previous May.

April 2012 saw a new record in company registrations in Liverpool when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	340	367	289
NEW COMPANIES IN 2011	260	335	354
% CHANGE	30.8%	9.6%	-18.4%
RECORD YEAR	2012 (340)	2012 (367)	2011 (354)

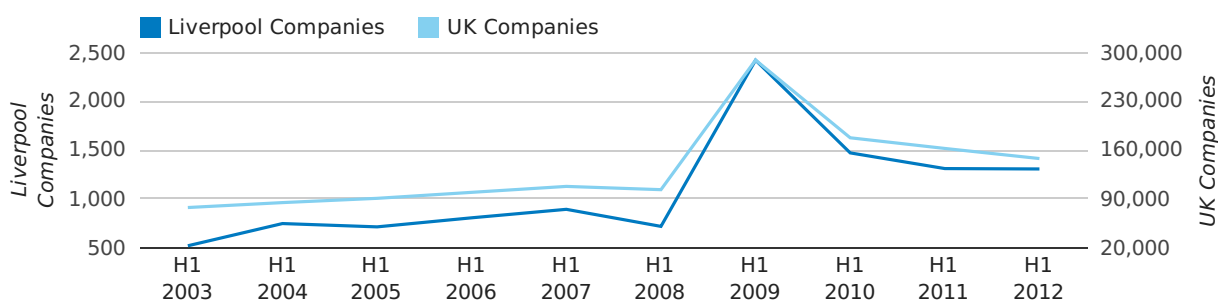
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 1,306 companies were dissolved in Liverpool. This figure is 0.3% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Liverpool occurred in 2009 when a total of 2,422 were closed.

HALF YEAR (JAN-JUN)	LIVERPOOL	UK
2012	1,306	147,793
2011	1,310	162,310
% CHANGE	-0.3%	-8.9%
RECORD YEAR	2009 (2,422)	2009 (289,236)

dissolved companies by half year



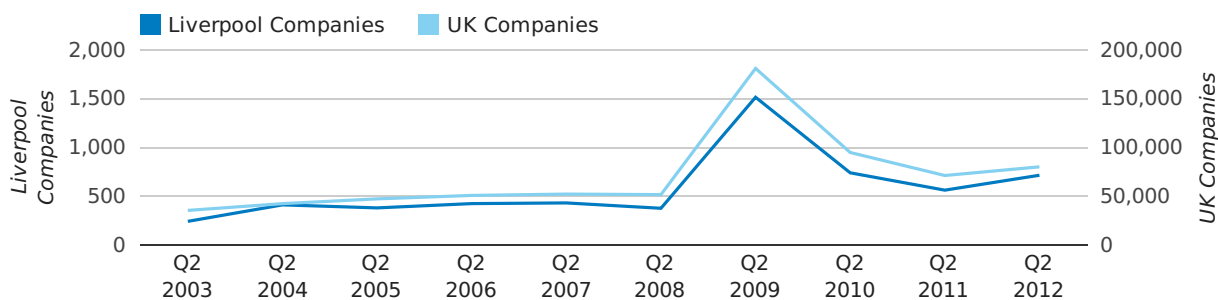
Quarterly Data (Q2 Apr-Jun 2012)

A total of 716 companies were dissolved in Liverpool during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 27.2% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	LIVERPOOL	UK
2012	716	80,217
2011	563	71,324
% CHANGE	27.2%	12.5%
RECORD YEAR	2009 (1,516)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



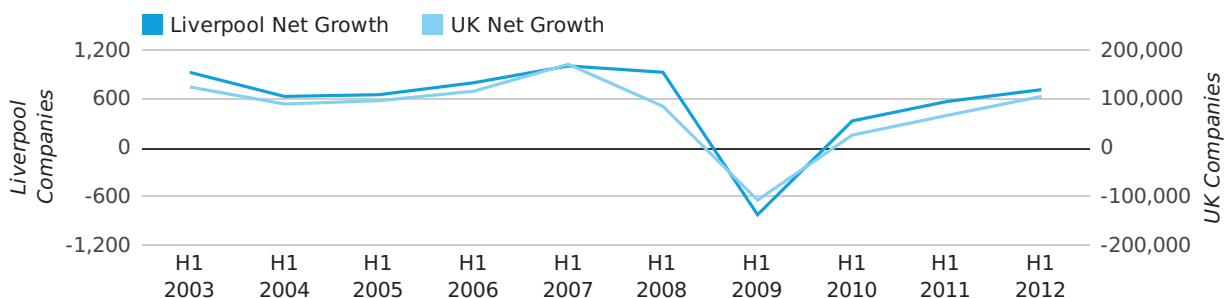
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	222	256	238
CLOSED COMPANIES IN 2011	116	245	202
% CHANGE	91.4%	4.5%	18%
RECORD YEAR	2009 (540)	2009 (621)	2009 (355)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Liverpool increased by 716 companies. This figure is 25.6% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	LIVERPOOL	UK
2012	716	105,357
2011	570	66,425
% CHANGE	25.6%	58.6%
RECORD YEAR	2007 (1,008)	2007 (171,296)

net growth by half year



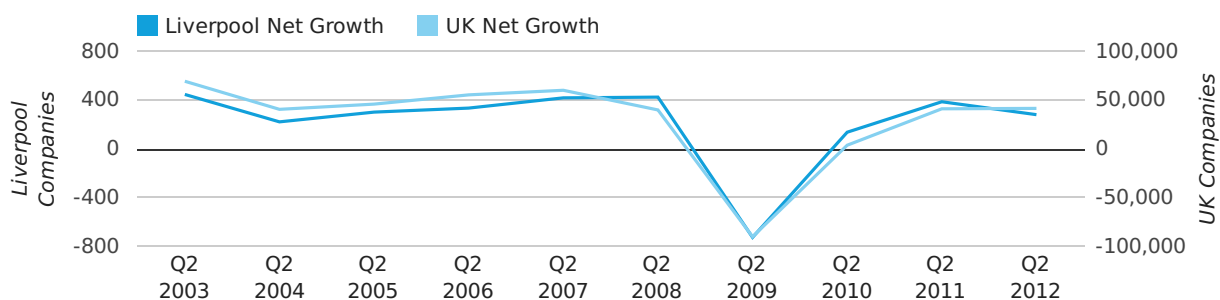
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Liverpool during the second quarter of 2012 (Apr 2012 - Jun 2012) was 280 companies.

This represents a decrease of 27.5% on the same period last year.

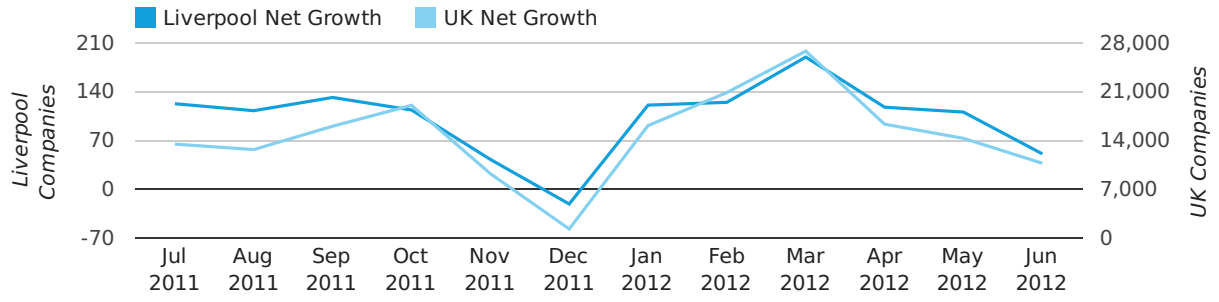
SECOND QUARTER (APR 2012 - JUN 2012)	LIVERPOOL	UK
2012	280	41,442
2011	386	41,020
% CHANGE	-27.5%	1.0%
RECORD YEAR	2003 (446)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



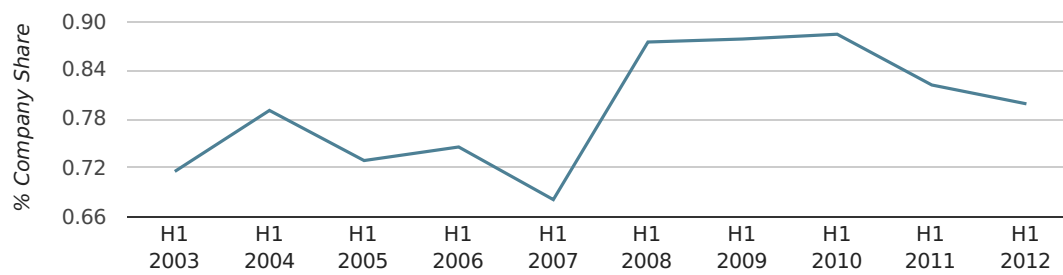
	APRIL	MAY	JUNE
NET GROWTH IN 2012	118	111	51
NET GROWTH IN 2011	144	90	152
% CHANGE	-18.1%	23.3%	-66.4%
RECORD YEAR	2007 (188)	2003 (160)	2008 (250)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Liverpool formed 0.8% of all UK companies. This is the same as the 2011 figure of 0.8%.

HALF YEAR (JAN-JUN)	LIVERPOOL
2012	0.8%
2011	0.8%
2010	0.9%
2009	0.9%
2008	0.9%
RECORD YEAR (SINCE 1960)	1964 (0.9%)

company share by half year

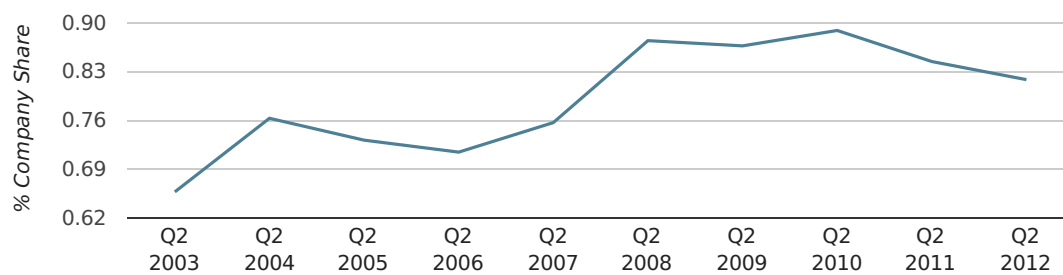


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Liverpool formed 0.8% of all UK companies.

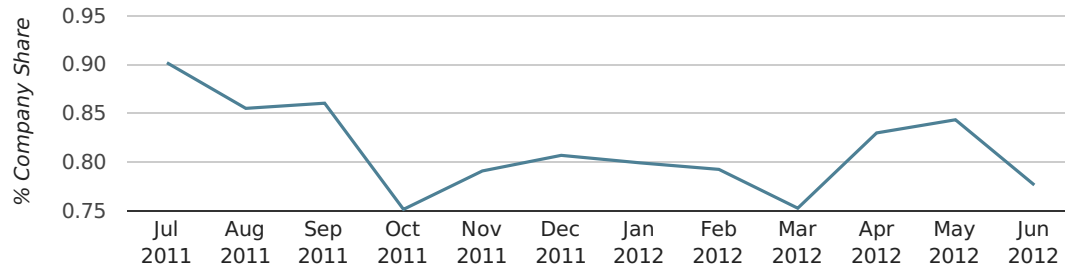
SECOND QUARTER (APR 2012 - JUN 2012)	LIVERPOOL
2012	0.8%
2011	0.8%
2010	0.9%
2009	0.9%
2008	0.9%
RECORD YEAR (SINCE 1960)	1980 (1.0%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.8%	0.8%	0.8%
UK FORMATION SHARE IN 2011	0.8%	0.9%	0.9%
% CHANGE	10.1%	-4.0%	-12.8%
RECORD YEAR	1965 (1.3%)	1978 (1.4%)	1971 (1.2%)

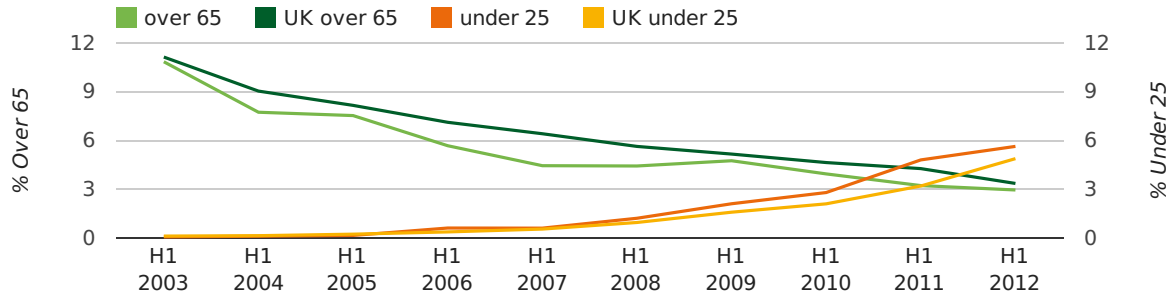
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 41.9.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 3.4%.

director age by half year



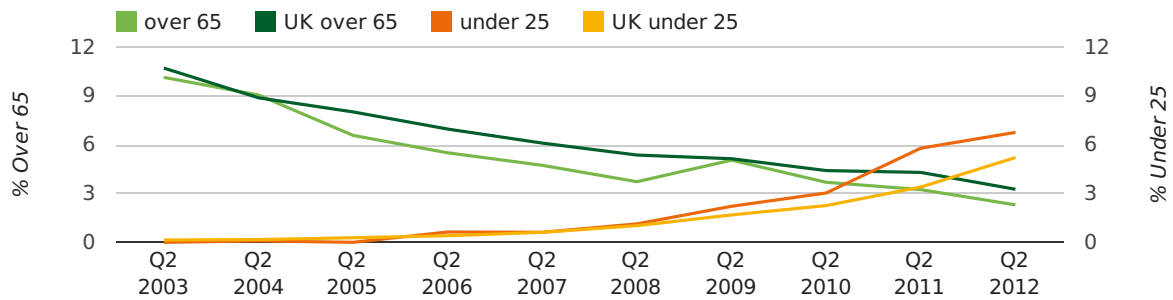
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.3.

The percentage of directors under the age of 25 was 6.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 3.3%.

director age by quarter

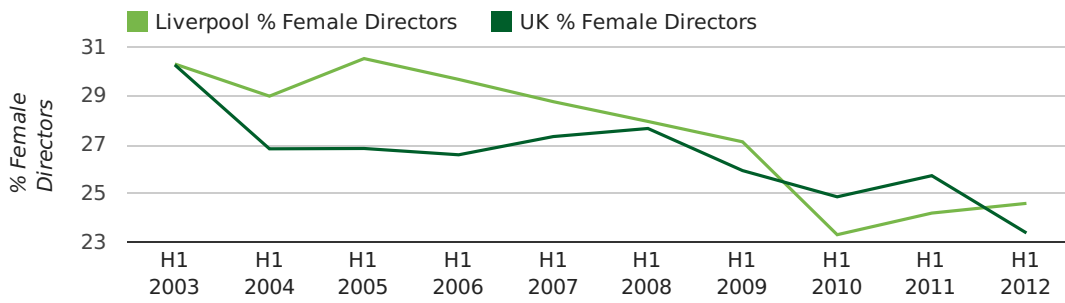


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Liverpool was 1861 when 40.0% of all directors were female.

24.6% of all director appointments in Liverpool in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

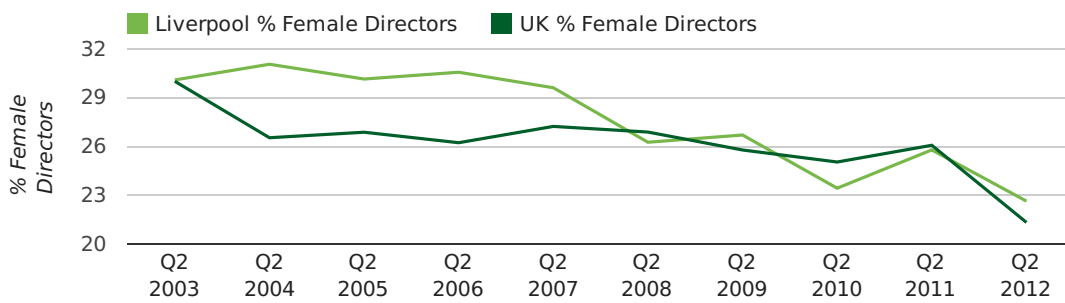


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Liverpool was in 1866 when 66.7% of all directors were female.

22.6% of all director appointments in Liverpool in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LIVERPOOL	2.01%	CONSULTING	5.07%
MANAGEMENT	1.60%	MANAGEMENT	4.74%
CONSULTANCY	1.47%	CONSULTANCY	3.28%
TRADING	1.12%	PROPERTY	2.35%
(NW)	1.04%	TRADING	2.10%
(LIVERPOOL)	1.04%	DESIGN	1.89%
PROPERTY	1.04%	ENGINEERING	1.87%
FINANCIAL	0.93%	ASSOCIATES	1.82%
ENGINEERING	0.91%	CONSULTANTS	1.78%
J	0.86%	CONSTRUCTION	1.71%
CIC	0.82%	BUSINESS	1.70%
MEDIA	0.80%	MEDIA	1.69%
ELECTRICAL	0.78%	LONDON	1.68%
PROPERTIES	0.76%	J	1.57%
CONSTRUCTION	0.73%	GLOBAL	1.51%
COMMUNITY	0.71%	INVESTMENTS	1.48%
DESIGN	0.71%	IT	1.42%
TRAINING	0.69%	CARE	1.31%
ASSOCIATES	0.67%	PROPERTIES	1.31%
CARE	0.63%	M	1.26%
BUSINESS	0.63%	ELECTRICAL	1.23%
CONSULTING	0.58%	BUILDING	1.23%
BUILDING	0.58%	SECURITY	1.19%
CONSULTANTS	0.58%	S	1.18%
C	0.56%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,435	244,457
7487 - Other business activities	329	47,029
82990 - Other business support service activities not elsewhere classified	213	35,447
99999 - Dormant Company	155	26,088
96090 - Other service activities not elsewhere classified	150	14,220
9999 - Dormant Company	100	16,469
70229 - Management consultancy activities other than financial management	95	20,390
9305 - Other service activities	66	7,926
4521 - General construction & civil engineering	66	4,644
62020 - Information technology consultancy activities	62	15,280
5530 - Restaurants	58	4,037
68209 - Other letting and operating of own or leased real estate	57	4,535
56302 - Public houses and bars	56	2,913
7414 - Business & management consultancy	54	10,978
7260 - Other computer related activities	53	6,456
74909 - Other professional, scientific and technical activities not elsewhere classified	50	10,271
56103 - Take-away food shops and mobile food stands	45	3,169
96020 - Hairdressing and other beauty treatment	42	2,993
85590 - Other education not elsewhere classified	41	2,921
43210 - Electrical installation	41	3,557