Loughborough

q1 2012 business confidence report



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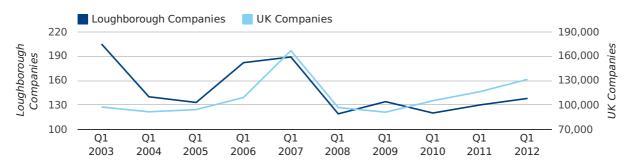
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A total of 138 companies were registered in Loughborough during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 6.2% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

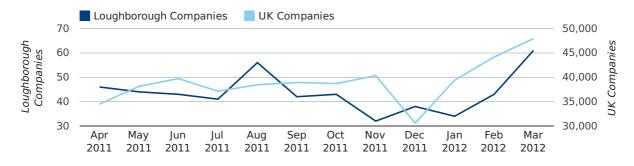
FIRST QUARTER (JAN 2012 - MAR 2012)	LOUGHBOROUGH	UK
2012	138	131,491
2011	130	116,391
% CHANGE	6.2%	13.0%
RECORD YEAR	2003 (205)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



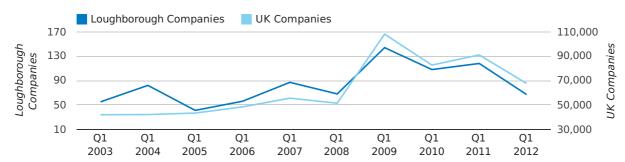
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	34	43	61
NEW COMPANIES IN 2011	35	39	56
% CHANGE	-2.9%	10.3%	8.9%
RECORD YEAR	2003 (59)	2006 (81)	2003 (88)

A total of 67 companies were dissolved in Loughborough during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 43.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

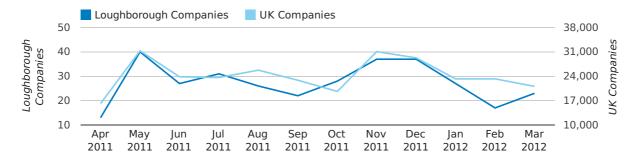
FIRST QUARTER (JAN 2012 - MAR 2012)	LOUGHBOROUGH	UK
2012	67	67,576
2011	118	90,986
% CHANGE	-43.2%	-25.7%
RECORD YEAR	2009 (144)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



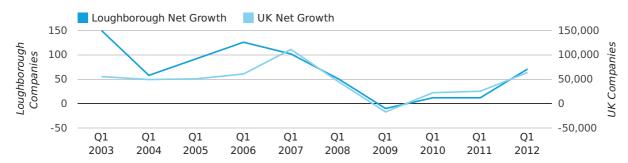
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	27	17	23
CLOSED COMPANIES IN 2011	51	37	30
% CHANGE	-47.1%	-54.1%	-23%
RECORD YEAR	2011 (51)	2010 (44)	2009 (88)

Net company growth for Loughborough during the first quarter of 2012 (Jan 2012 - Mar 2012) was 71 companies.

This represents an increase of 491.7% on the same period last year.

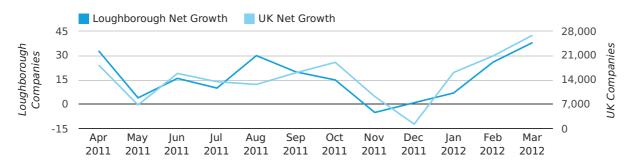
FIRST QUARTER (JAN 2012 - MAR 2012)	LOUGHBOROUGH	UK
2012	71	63,915
2011	12	25,405
% CHANGE	491.7%	151.6%
RECORD YEAR	2003 (150)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month

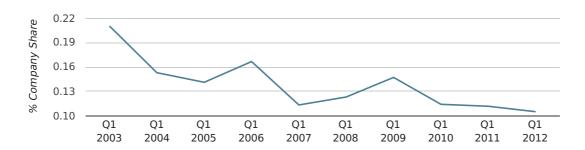


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	7	26	38
NET GROWTH IN 2011	-16	2	26
% CHANGE	-143.8%	1,200.0%	46.2%
RECORD YEAR	2003 (47)	2006 (66)	2003 (64)

In the first quarter of 2012, Loughborough formed 0.1% of all UK companies.

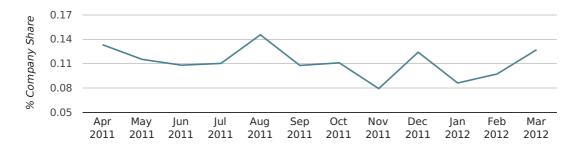
FIRST QUARTER (JAN 2012 - MAR 2012)	LOUGHBOROUGH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



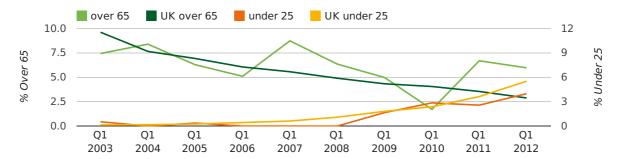
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-16.7%	-5.7%	1.8%
RECORD YEAR	1966 (0.7%)	1968 (1.5%)	1968 (0.4%)

The average age of a director in the first quarter of 2012 was 44.2.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 3.5%.

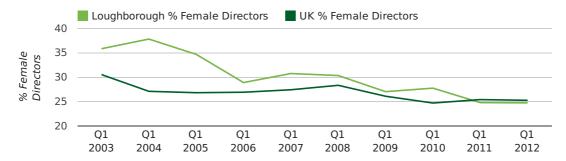
director age by quarter



The record first quarter for female directors in Loughborough was in 1861 when 40.0% of all directors were female.

24.7% of all director appointments in Loughborough in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.64%	CONSULTING	5.07%
LOUGHBOROUGH	1.21%	MANAGEMENT	4.74%
MANAGEMENT	1.21%	CONSULTANCY	3.30%
ENGINEERING	1.21%	PROPERTY	2.37%
CONSULTANCY	0.99%	TRADING	2.07%
TRAINING	0.99%	DESIGN	1.93%
DESIGN	0.88%	ENGINEERING	1.86%
PROPERTY	0.77%	ASSOCIATES	1.84%
CONSTRUCTION	0.66%	CONSULTANTS	1.79%
CONSULTANTS	0.66%	BUSINESS	1.73%
EAST	0.55%	MEDIA	1.72%
FINANCIAL	0.55%	CONSTRUCTION	1.72%
DEVELOPMENTS	0.55%	LONDON	1.66%
INVESTMENTS	0.55%	J	1.54%
TECHNOLOGIES	0.55%	INVESTMENTS	1.51%
MEDIA	0.44%	GLOBAL	1.50%
DIRECT	0.44%	IT	1.40%
ELECTRICAL	0.44%	CARE	1.34%
SCH00L	0.44%	PROPERTIES	1.31%
TECHNOLOGY	0.44%	ELECTRICAL	1.27%
В	0.44%	М	1.27%
MIDLANDS	0.44%	BUILDING	1.24%
COMMUNITY	0.44%	ENERGY	1.20%
PARTNERSHIP	0.44%	S	1.20%
R	0.44%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	189	216,665
99999 - Dormant Company	39	25,084
70229 - Management consultancy activities other than financial management	39	19,704
7487 - Other business activities	36	52,735
82990 - Other business support service activities not elsewhere classified	29	35,233
9999 - Dormant Company	28	18,617
7414 - Business & management consultancy	24	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	20	9,892
62020 - Information technology consultancy activities	16	14,303
69102 - Solicitors	15	1,363
5530 - Restaurants	11	4,633
7260 - Other computer related activities	10	7,154
68310 - Real estate agencies	10	2,207
85590 - Other education not elsewhere classified	9	2,786
9305 - Other service activities	9	8,818
43390 - Other building completion and finishing	9	3,228
93199 - Other sports activities	8	2,011
62090 - Other information technology service activities	8	8,145
7222 - Other software consultancy and supply	8	6,934
72190 - Other research and experimental development on natural sciences and engineering	7	699