

Loughton

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Loughton when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Loughton when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Loughton when compared to any previous December.
- December 2011 saw a new record in company closures in Loughton when compared to any previous December.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

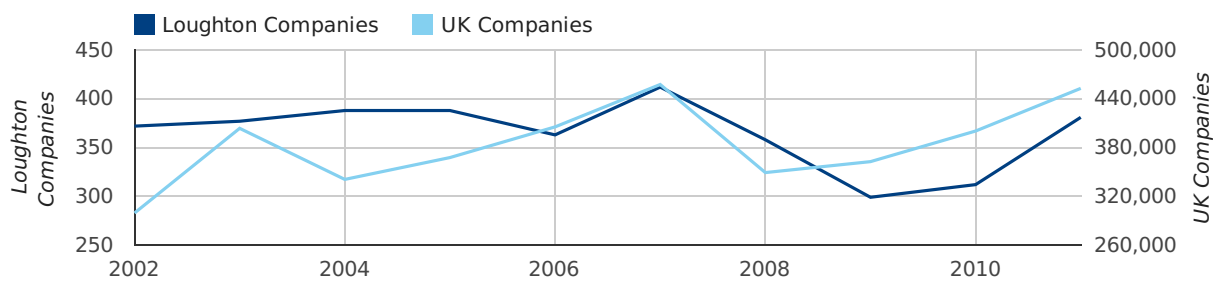
sic data

Annual Data (2011)

A total of 381 companies were formed in Loughton in 2011. This total is 22.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	LOUGHTON	UK
2011	381	452,870
2010	312	400,358
2009	299	362,675
2008	358	349,203
2007	412	457,649
RECORD YEAR	2007 (412)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

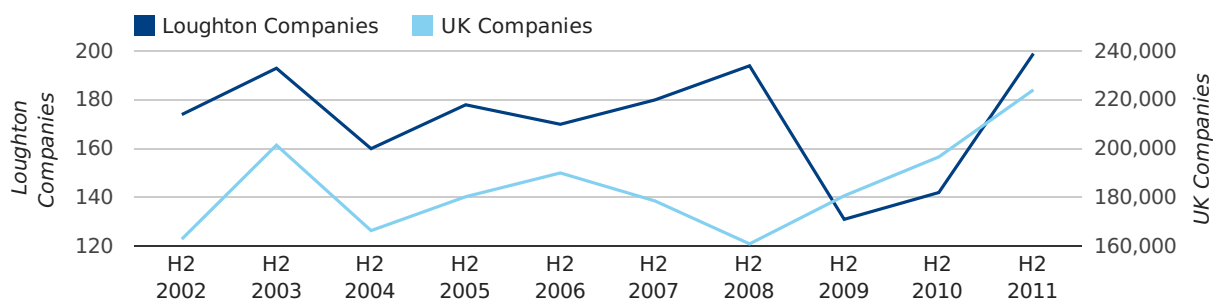
The second half of 2011 saw a new record in company registrations in Loughton when compared to any previous second half year.

In the second half of 2011 a total of 199 companies were formed in Loughton. This figure is 40.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Loughton occurred in 2011 when a total of 199 were formed.

HALF YEAR (JUL-DEC)	LOUGHTON	UK
2011	199	224,135
2010	142	196,609
% CHANGE	40.1%	14.0%
RECORD YEAR	2011 (199)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

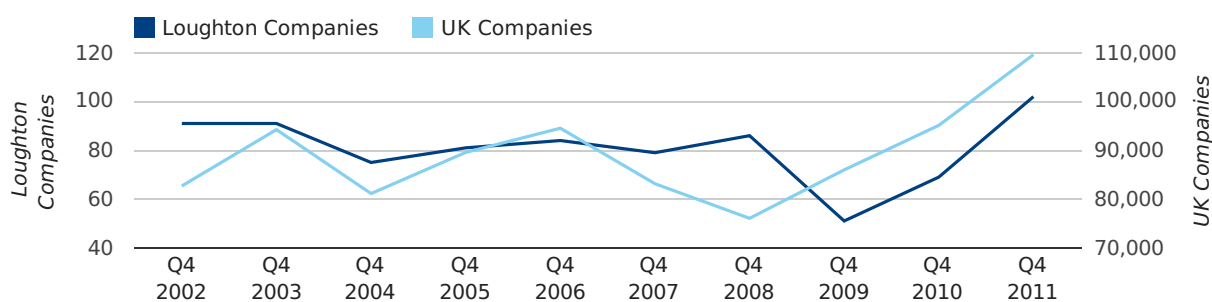
Q4 2011 saw a new record in company registrations in Loughton when compared to any previous Q4.

A total of 102 companies were registered in Loughton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 47.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LOUGHTON	UK
2011	102	109,623
2010	69	95,117
% CHANGE	47.8%	15.3%
RECORD YEAR	2011 (102)	2011 (109,623)

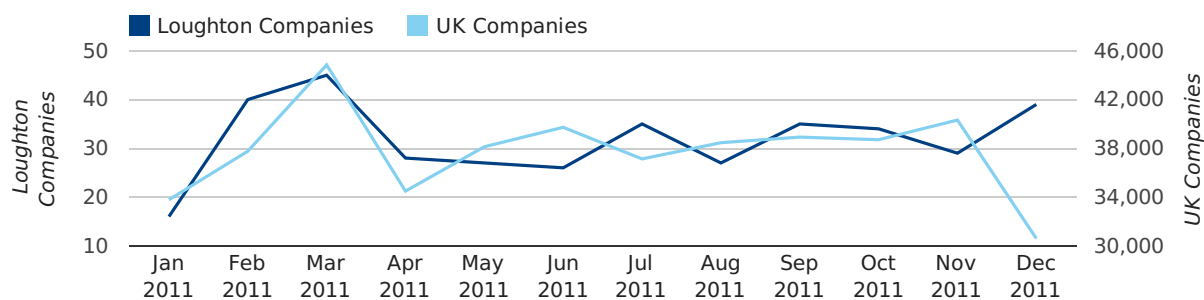
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Loughton when compared to any previous December.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	34	29	39
NEW COMPANIES IN 2010	28	24	17
% CHANGE	21.4%	20.8%	129.4%
RECORD YEAR	2005 (38)	2008 (36)	2011 (39)

Annual Data (2011)

A total of 347 companies were dissolved in Loughton in 2011. This total is 11.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	LOUGHTON	UK
2011	347	314,523
2010	394	342,232
2009	469	533,773
2008	235	237,901
2007	273	220,295
RECORD YEAR	2009 (469)	2009 (533,773)

dissolved companies by year



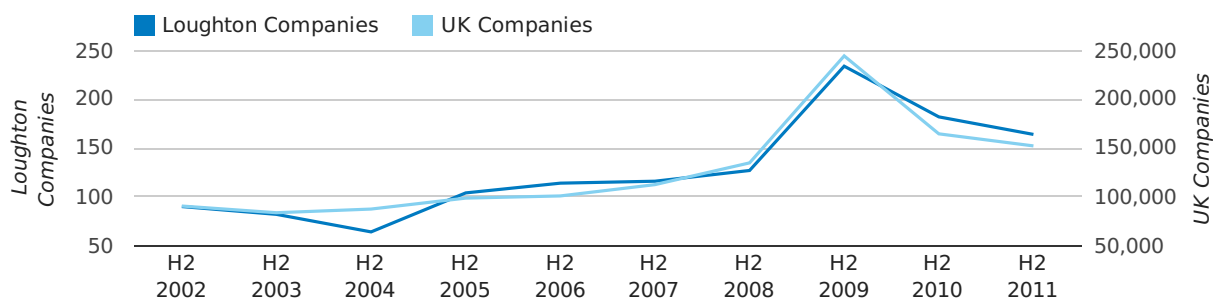
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 164 companies were dissolved in Loughton. This figure is 9.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Loughton occurred in 2009 when a total of 234 were closed.

HALF YEAR (JUL-DEC)	LOUGHTON	UK
2011	164	152,213
2010	182	164,601
% CHANGE	-9.9%	-7.5%
RECORD YEAR	2009 (234)	2009 (244,537)

dissolved companies by half year



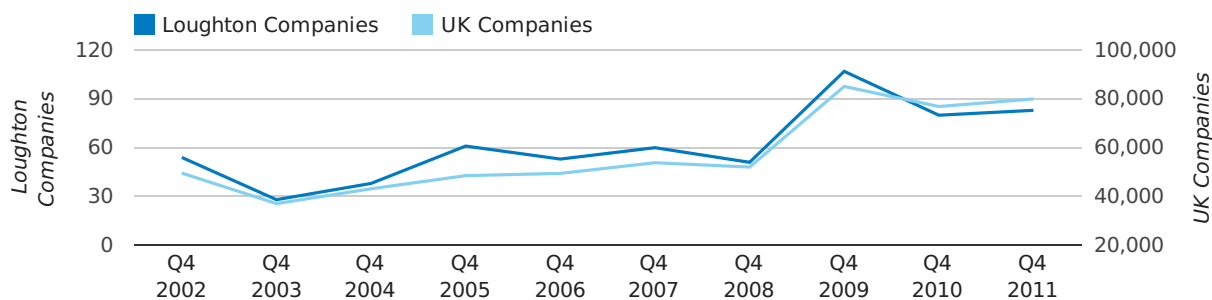
Quarterly Data (Q4 Oct-Dec 2011)

A total of 83 companies were dissolved in Loughton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	LOUGHTON	UK
2011	83	79,983
2010	80	76,896
% CHANGE	3.8%	4.0%
RECORD YEAR	2009 (107)	2009 (85,136)

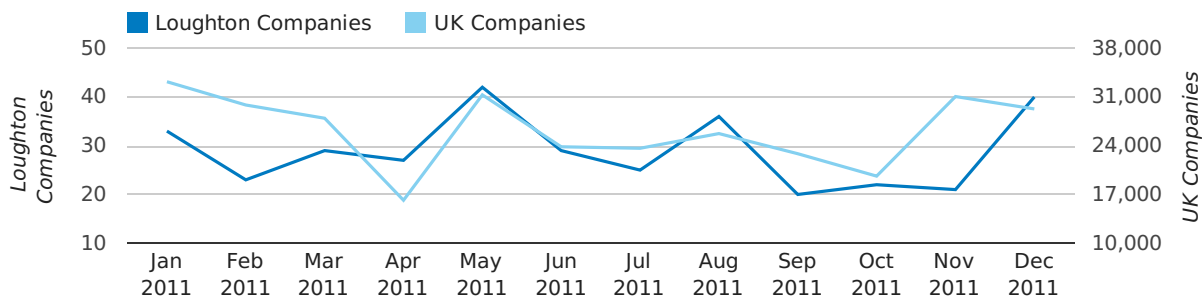
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Loughton when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	22	21	40
CLOSED COMPANIES IN 2010	25	37	18
% CHANGE	-12.0%	-43.2%	122%
RECORD YEAR	2009 (34)	2010 (37)	2011 (40)

Annual Data (2011)

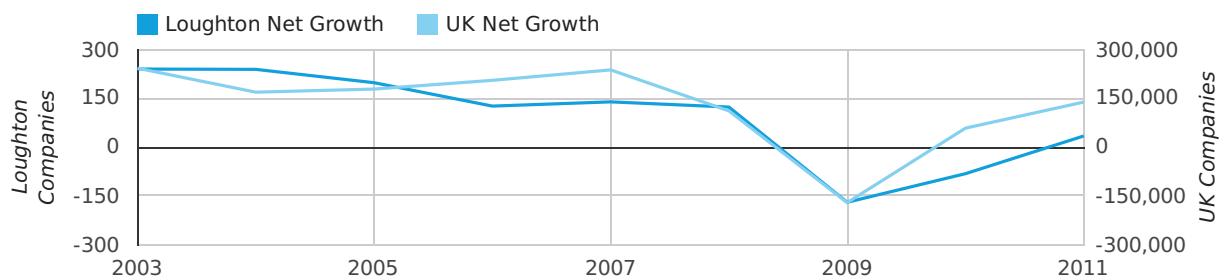
A total of 34 companies were added to the company register for Loughton in 2011. This number represents growth of 10.9% which compares unfavourably to the UK figure of 34.6%.

This number is 116 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2000 when the Loughton company register grew by 259 companies.

YEAR	LOUGHTON	UK
2011	34	138,347
2010	-82	58,126
2009	-170	-171,098
2008	123	111,302
2007	139	237,354
RECORD YEAR	2000 (259)	2003 (242,543)

net growth by year

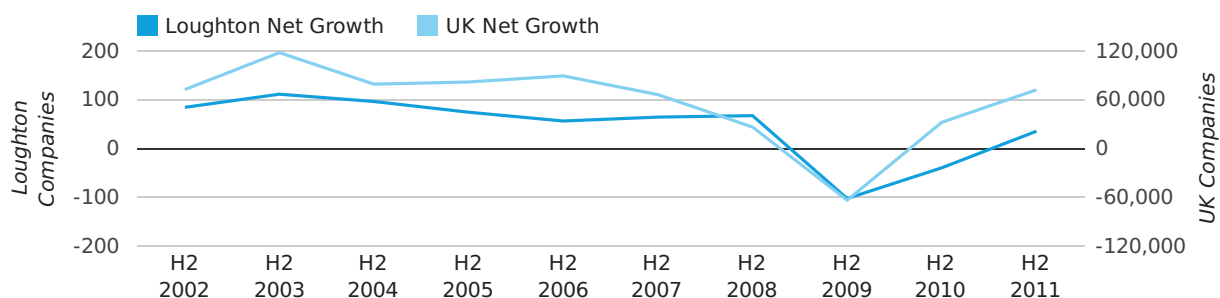


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Loughton increased by 35 companies. This figure is 187.5% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	LOUGHTON	UK
2011	35	71,922
2010	-40	32,008
% CHANGE	-187.5%	124.7%
RECORD YEAR	2003 (111)	2003 (117,772)

net growth by half year



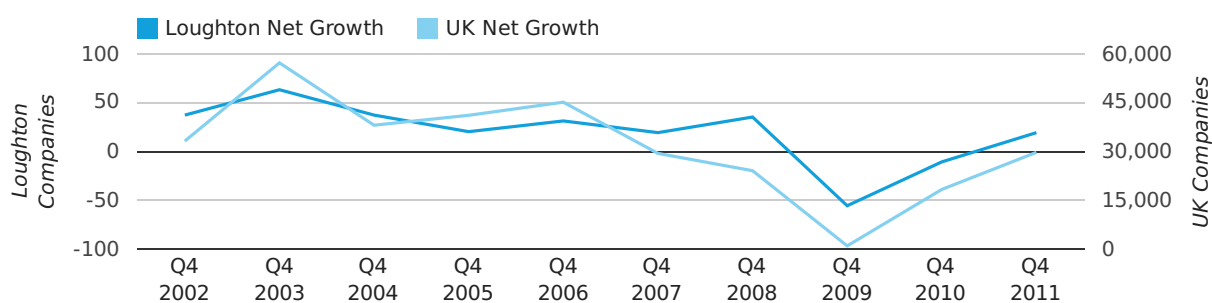
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Loughton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 19 companies.

This represents an increase of 272.7% on the same period last year.

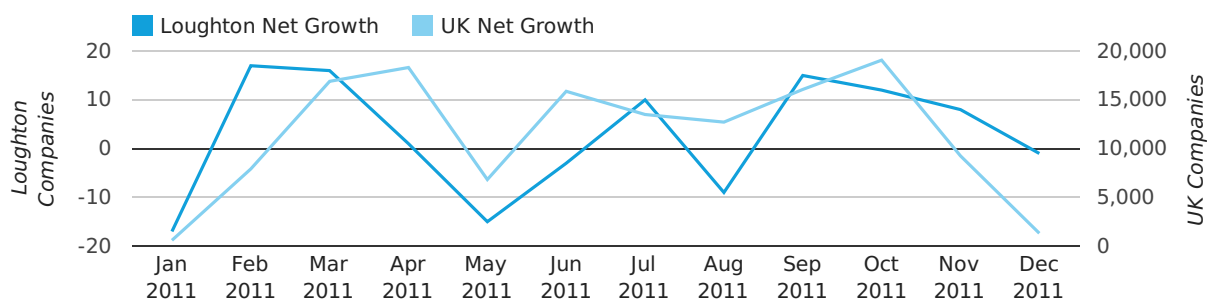
FOURTH QUARTER (OCT 2011 - DEC 2011)	LOUGHTON	UK
2011	19	29,640
2010	-11	18,221
% CHANGE	-272.7%	62.7%
RECORD YEAR	2003 (63)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



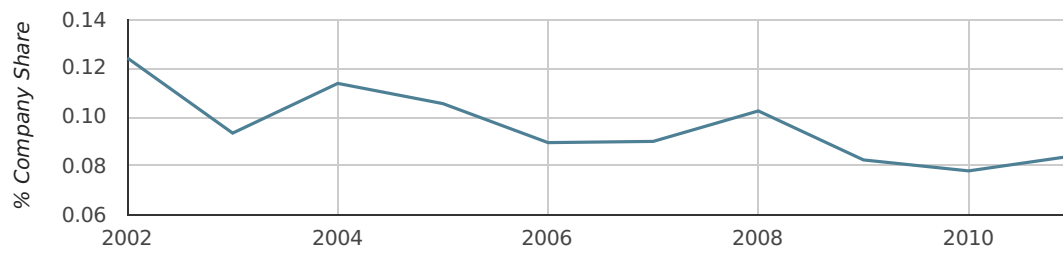
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	12	8	-1
NET GROWTH IN 2010	3	-13	-1
% CHANGE	300.0%	-161.5%	0.0%
RECORD YEAR	2003 (27)	1998 (21)	1996 (19)

Annual Data (2011)

In 2011 Loughton formed 0.1% of all UK companies. This is no change on 2010 when Loughton was responsible for 0.1% of all UK companies.

YEAR	LOUGHTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.2%)

company share by year

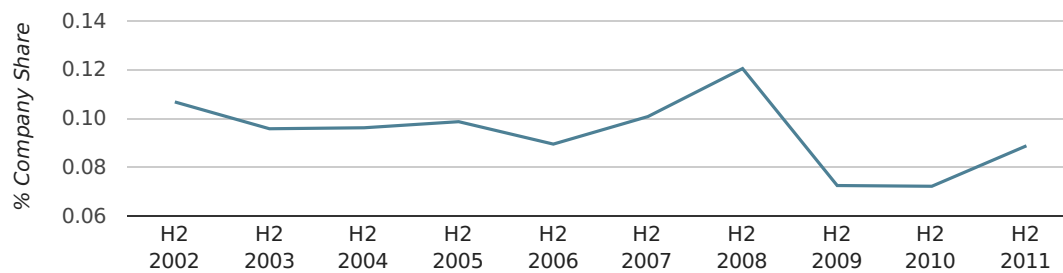


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Loughton formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	LOUGHTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.2%)

company share by half year

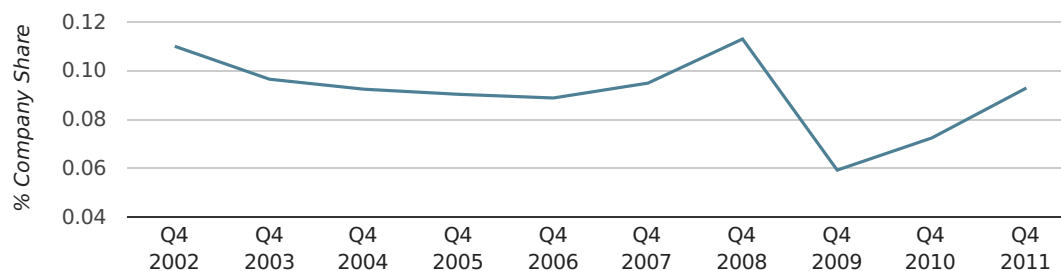


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Loughton formed 0.1% of all UK companies.

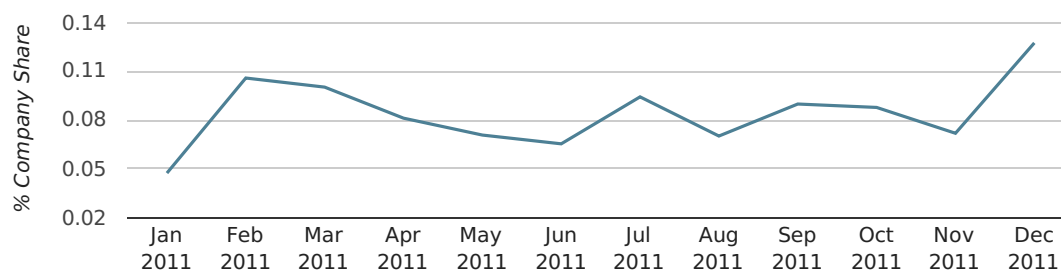
FOURTH QUARTER (OCT 2011 - DEC 2011)	LOUGHTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	5.5%	2.9%	103.3%
RECORD YEAR	1960 (0.4%)	1977 (0.5%)	1967 (0.3%)

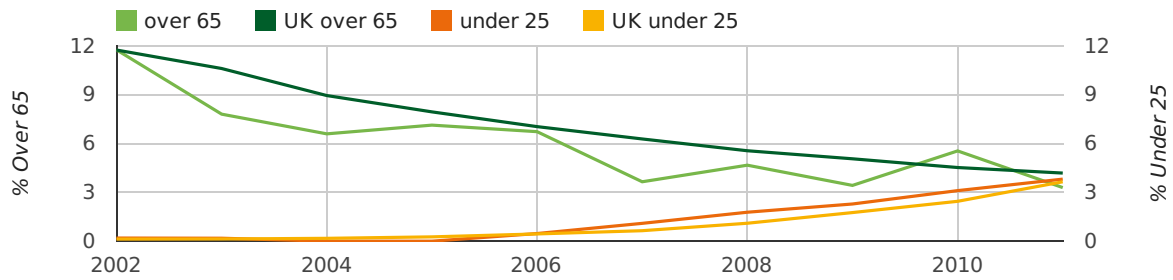
Annual Data (2011)

The average age of a director in 2011 was 44.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.2%.

director age by year



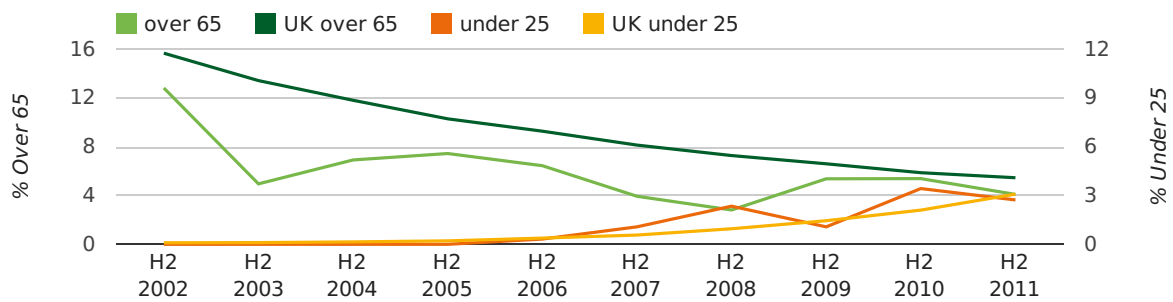
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.7.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

director age by half year



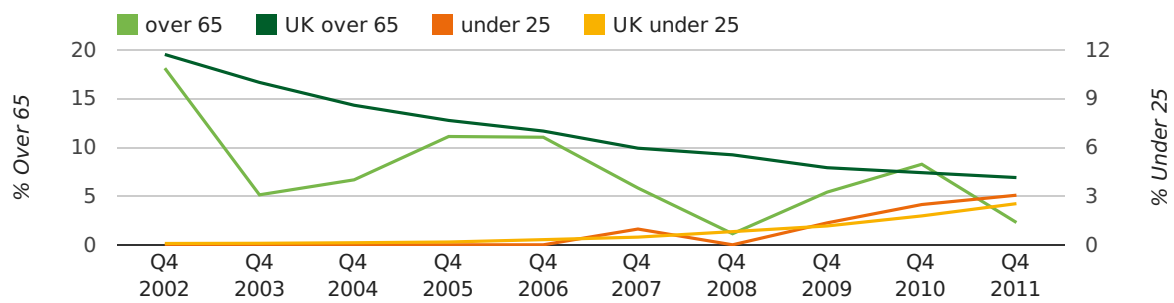
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.5.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

director age by quarter

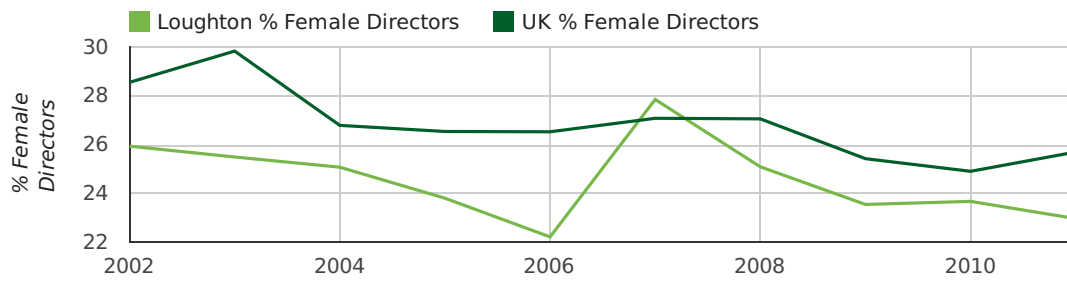


Annual Data (2011)

The record year for female directors in Loughton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Loughton in 2011 was 25.9%. The average for the UK during this time was 28.6%

director gender by year

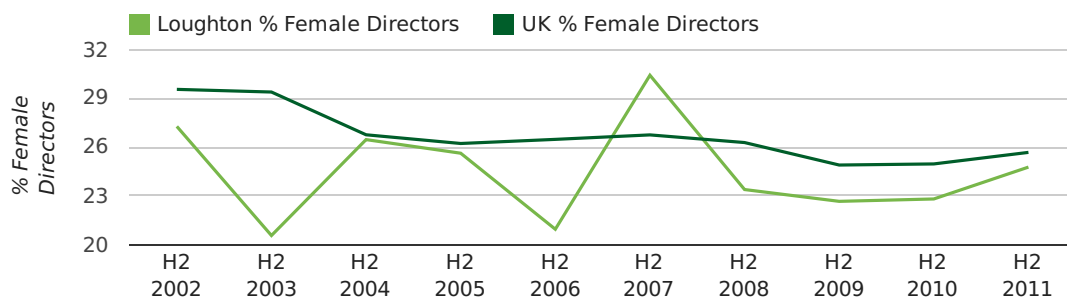


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Loughton was 1860 when 42.9% of all directors were female.

24.8% of all director appointments in Loughton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

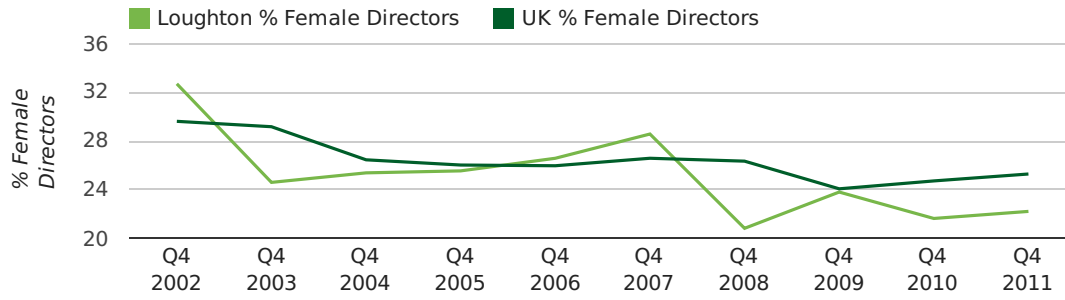


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Loughton was in 1977 when 31.1% of all directors were female.

22.2% of all director appointments in Loughton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.56%	CONSULTING	5.07%
CONSULTING	1.95%	MANAGEMENT	4.74%
INVESTMENTS	1.65%	CONSULTANCY	3.26%
M	1.35%	PROPERTY	2.37%
CONSULTANCY	1.35%	TRADING	2.07%
CONSTRUCTION	1.20%	DESIGN	1.92%
CO	1.05%	ASSOCIATES	1.86%
(LONDON)	0.90%	ENGINEERING	1.78%
DIGITAL	0.90%	BUSINESS	1.78%
ROAMQUEST	0.90%	CONSULTANTS	1.76%
BLUNSDON	0.90%	CONSTRUCTION	1.73%
SUBSIDIARY	0.90%	MEDIA	1.71%
LONDON	0.90%	LONDON	1.63%
MAINTENANCE	0.90%	J	1.51%
(NUMBER	0.75%	INVESTMENTS	1.48%
R	0.75%	GLOBAL	1.46%
LAND	0.75%	IT	1.41%
PROPERTIES	0.60%	CARE	1.39%
RECRUITMENT	0.60%	PROPERTIES	1.29%
J	0.60%	ELECTRICAL	1.29%
GREEN	0.60%	M	1.27%
CARE	0.60%	BUILDING	1.26%
ROAD	0.60%	ENERGY	1.25%
MEDIA	0.60%	S	1.20%
CONSULTANTS	0.60%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	136	205,525
7487 - Other business activities	53	57,052
82990 - Other business support service activities not elsewhere classified	35	32,483
7499 - Non-trading company	20	9,957
41100 - Development of building projects	14	4,331
99999 - Dormant Company	13	21,846
9999 - Dormant Company	12	20,199
70229 - Management consultancy activities other than financial management	12	17,765
62020 - Information technology consultancy activities	10	12,072
74990 - Non-trading company	10	8,929
96090 - Other service activities not elsewhere classified	9	11,768
7260 - Other computer related activities	7	7,667
9305 - Other service activities	7	9,492
7414 - Business & management consultancy	7	13,034
43210 - Electrical installation	6	3,175
68100 - Buying and selling of own real estate	6	2,749
7450 - Labour recruitment	6	1,864
7222 - Other software consultancy and supply	5	7,398
5248 - Other retail specialised stores	5	1,968
43999 - Other specialised construction activities not elsewhere classified	5	3,342