Luton

q1 2011 business confidence report



headlines

- $\bullet~$ Q1 2011 saw a new record in company registrations in Luton when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Luton when compared to any quarter in history.
- February 2011 saw a new record in company registrations in Luton when compared to any previous February.
- January 2011 saw a new record in company registrations in Luton when compared to any previous January.
- January 2011 saw a new record in company closures in Luton when compared to any previous January.

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Q1 2011 saw a new record in company registrations in Luton when compared to any previous Q1.

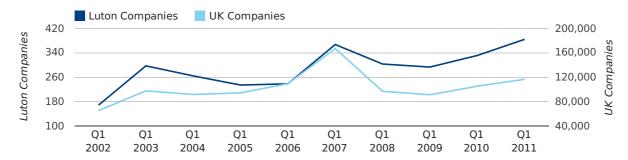
Q1 2011 was a record quarter for company registrations in Luton when compared to any quarter in history.

A total of 384 companies were registered in Luton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 16.0% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	LUTON	UK
2011	384	116,391
2010	331	105,137
% CHANGE	16.0%	10.7%
RECORD YEAR	2011 (384)	2007 (166,814)

new companies by quarter

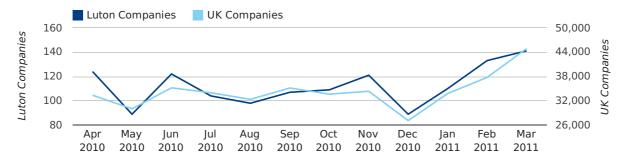


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Luton when compared to any previous February.

January 2011 saw a new record in company registrations in Luton when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	110	133	141
NEW COMPANIES IN 2010	91	108	132
% CHANGE	20.9%	23.1%	6.8%
RECORD YEAR	2011 (110)	2011 (133)	2007 (180)

A total of 279 companies were dissolved in Luton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 28.0% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	LUTON	UK
2011	279	90,986
2010	218	82,677
% CHANGE	28.0%	10.0%
RECORD YEAR	2000 (477)	2009 (108,060)

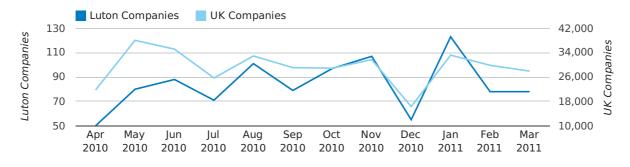
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Luton when compared to any previous January.

dissolved companies by month



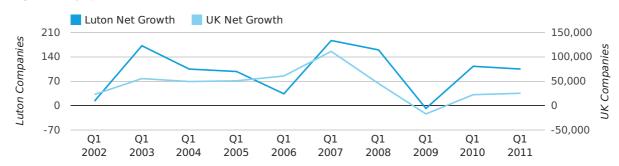
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	123	78	78
CLOSED COMPANIES IN 2010	78	65	75
% CHANGE	57.7%	20.0%	4%
RECORD YEAR	2011 (123)	2000 (147)	2000 (255)

Net company growth for Luton during the first quarter of 2011 (Jan 2011 - Mar 2011) was 105 companies.

This represents a decrease of 7.1% on the same period last year.

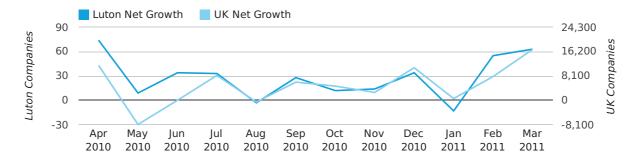
FIRST QUARTER (JAN 2011 - MAR 2011)	LUTON	UK
2011	105	25,405
2010	113	22,460
% CHANGE	-7.1%	13.1%
RECORD YEAR	1998 (248)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

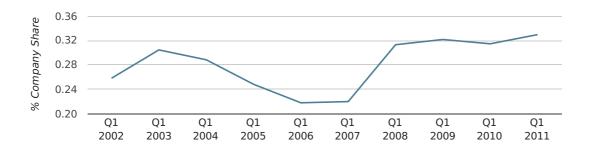


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-13	55	63
NET GROWTH IN 2010	13	43	57
% CHANGE	-200.0%	27.9%	10.5%
RECORD YEAR	1998 (64)	1998 (82)	2007 (120)

In the first quarter of 2011, Luton formed 0.3% of all UK companies.

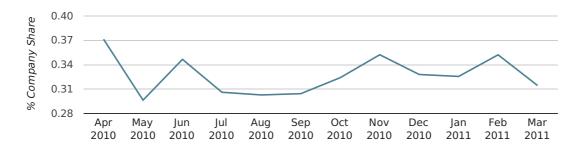
FIRST QUARTER (JAN 2011 - MAR 2011)	LUTON
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.9%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



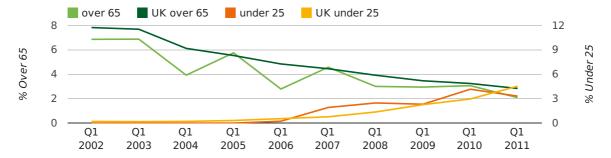
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	4.3%	8.3%	1.9%
RECORD YEAR	1968 (1.0%)	1962 (0.8%)	1968 (0.9%)

The average age of a director in the first quarter of 2011 was 41.0.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.3%.

director age by quarter



The record first quarter for female directors in Luton was in 1861 when 40.0% of all directors were female.

23.2% of all director appointments in Luton in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.53%	CONSULTING	5.04%
CONSULTANCY	1.28%	MANAGEMENT	4.97%
CONSULTING	1.23%	CONSULTANCY	3.16%
LUTON	0.97%	PROPERTY	2.38%
ASSOCIATES	0.92%	TRADING	2.10%
CO	0.82%	DESIGN	1.93%
GLOBAL	0.82%	ASSOCIATES	1.92%
CONSULTANTS	0.77%	BUSINESS	1.87%
PROPERTY	0.77%	CONSTRUCTION	1.80%
(LUTON)	0.77%	CONSULTANTS	1.76%
SECURITY	0.77%	MEDIA	1.69%
IT	0.77%	ENGINEERING	1.61%
CAR	0.72%	LONDON	1.60%
CONSTRUCTION	0.66%	CARE	1.45%
CARS	0.66%	J	1.45%
М	0.61%	GLOBAL	1.44%
ELECTRICAL	0.61%	INVESTMENTS	1.43%
CLAIMS	0.56%	IT	1.41%
EDUCATION	0.56%	PROPERTIES	1.36%
CENTRE	0.56%	BUILDING	1.34%
C	0.56%	М	1.30%
Н	0.56%	ELECTRICAL	1.28%
HIRE	0.51%	S	1.24%
D	0.51%	INTERNATIONAL	1.23%
TRAVEL	0.51%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	802	202,798
7487 - Other business activities	138	60,968
9999 - Dormant Company	59	19,765
82990 - Other business support service activities not elsewhere classified	59	30,253
99999 - Dormant Company	38	18,336
5530 - Restaurants	36	4,898
96090 - Other service activities not elsewhere classified	36	10,085
70229 - Management consultancy activities other than financial management	35	16,150
7260 - Other computer related activities	33	7,789
7414 - Business & management consultancy	32	12,916
7499 - Non-trading company	32	11,316
9305 - Other service activities	28	8,740
74990 - Non-trading company	27	8,695
62020 - Information technology consultancy activities	26	10,246
56101 - Licensed restaurants	24	2,736
62090 - Other information technology service activities	24	6,996
7222 - Other software consultancy and supply	22	7,000
4521 - General construction & civil engineering	19	6,183
6024 - Freight transport by road	18	2,299
49410 - Freight transport by road	17	2,167