Luton

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Luton when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Luton when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Luton when compared to any previous February.
- January 2012 saw a new record in company registrations in Luton when compared to any previous January.
- Q1 2012 saw a new record in net growth in Luton when compared to any previous Q1.
- January 2012 saw a new record in net growth in Luton when compared to any previous January.

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Q1 2012 saw a new record in company registrations in Luton when compared to any previous Q1.

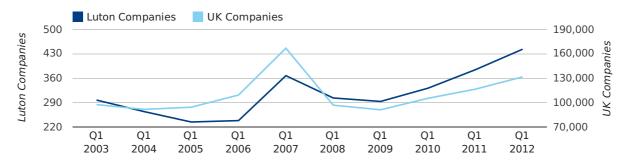
Q1 2012 was a record quarter for company registrations in Luton when compared to any quarter in history.

A total of 443 companies were registered in Luton during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 15.4% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	LUTON	UK
2012	443	131,491
2011	384	116,391
% CHANGE	15.4%	13.0%
RECORD YEAR	2012 (443)	2007 (166,814)

new companies by quarter

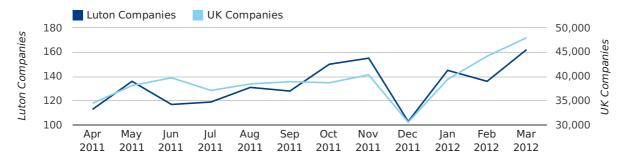


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Luton when compared to any previous February.

January 2012 saw a new record in company registrations in Luton when compared to any previous January.

new companies by month



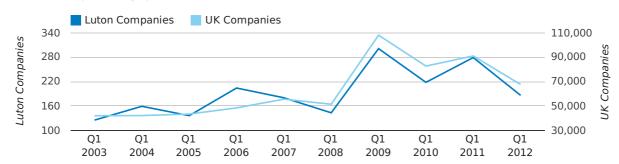
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	145	136	162
NEW COMPANIES IN 2011	110	133	141
% CHANGE	31.8%	2.3%	14.9%
RECORD YEAR	2012 (145)	2012 (136)	2007 (180)

A total of 186 companies were dissolved in Luton during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 33.3% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

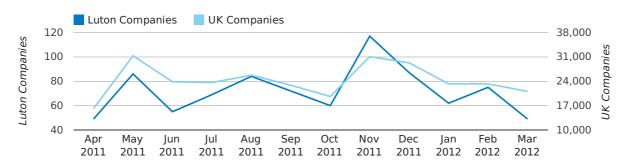
FIRST QUARTER (JAN 2012 - MAR 2012)	LUTON	UK
2012	186	67,576
2011	279	90,986
% CHANGE	-33.3%	-25.7%
RECORD YEAR	2000 (477)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	62	75	49
CLOSED COMPANIES IN 2011	123	78	78
% CHANGE	-49.6%	-3.8%	-37%
RECORD YEAR	2011 (123)	2000 (147)	2000 (255)

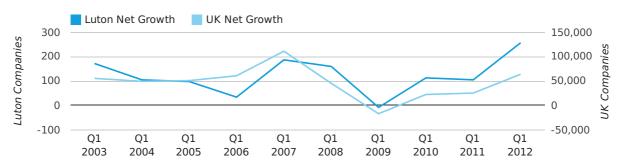
Q1 2012 saw a new record in net growth in Luton when compared to any previous Q1.

Net company growth for Luton during the first quarter of 2012 (Jan 2012 - Mar 2012) was 257 companies.

This represents an increase of 144.8% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	LUTON	UK
2012	257	63,915
2011	105	25,405
% CHANGE	144.8%	151.6%
RECORD YEAR	2012 (257)	2007 (111,282)

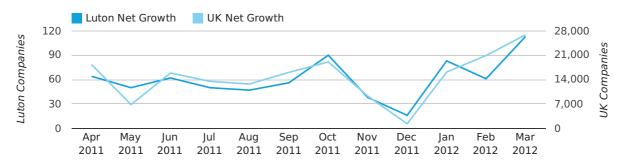
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Luton when compared to any previous January.

net growth by month

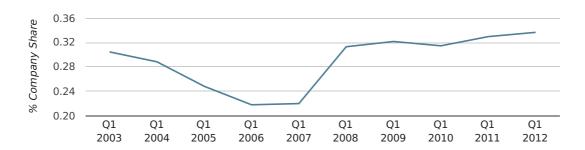


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	83	61	113
NET GROWTH IN 2011	-13	55	63
% CHANGE	-738.5%	10.9%	79.4%
RECORD YEAR	2012 (83)	1998 (82)	2007 (120)

In the first quarter of 2012, Luton formed 0.3% of all UK companies.

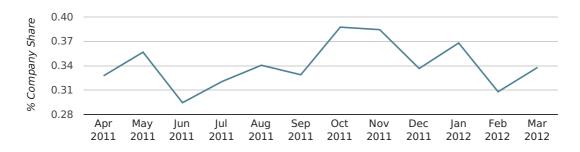
FIRST QUARTER (JAN 2012 - MAR 2012)	LUTON
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1968 (0.9%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



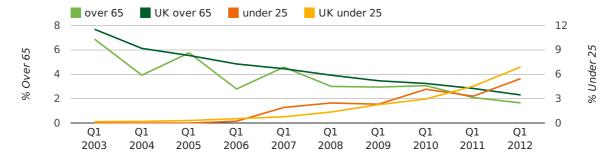
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.4%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.3%
% CHANGE	13.0%	-12.5%	7.5%
RECORD YEAR	1968 (1.0%)	1962 (0.8%)	1968 (0.9%)

The average age of a director in the first quarter of 2012 was 39.4.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.5%.

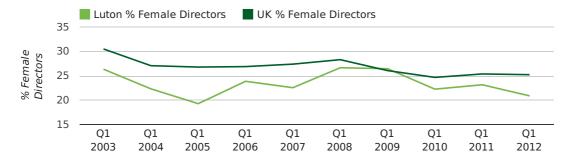
director age by quarter



The record first quarter for female directors in Luton was in 1861 when 40.0% of all directors were female.

20.9% of all director appointments in Luton in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LUTON	1.29%	CONSULTING	5.07%
MANAGEMENT	1.20%	MANAGEMENT	4.74%
PROPERTY	1.16%	CONSULTANCY	3.30%
CONSULTANCY	1.11%	PROPERTY	2.37%
CONSULTANTS	0.89%	TRADING	2.07%
M	0.89%	DESIGN	1.93%
ENTERPRISES	0.85%	ENGINEERING	1.86%
BUSINESS	0.85%	ASSOCIATES	1.84%
SECURITY	0.80%	CONSULTANTS	1.79%
GLOBAL	0.76%	BUSINESS	1.73%
R	0.76%	MEDIA	1.72%
CONSTRUCTION	0.71%	CONSTRUCTION	1.72%
CENTRE	0.67%	LONDON	1.66%
S	0.67%	I	1.54%
SPICE	0.58%	INVESTMENTS	1.51%
(LUTON)	0.58%	GLOBAL	1.50%
CONSULTING	0.58%	IT	1.40%
CAR	0.53%	CARE	1.34%
CARE	0.53%	PROPERTIES	1.31%
TRADING	0.53%	ELECTRICAL	1.27%
IT	0.53%	М	1.27%
TRANSPORT	0.53%	BUILDING	1.24%
FINANCIAL	0.53%	ENERGY	1.20%
ENTERPRISE	0.49%	S	1.20%
J	0.49%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	882	216,665
7487 - Other business activities	118	52,735
82990 - Other business support service activities not elsewhere classified	65	35,233
99999 - Dormant Company	55	25,084
62020 - Information technology consultancy activities	55	14,303
70229 - Management consultancy activities other than financial management	49	19,704
9999 - Dormant Company	48	18,617
5530 - Restaurants	40	4,633
96090 - Other service activities not elsewhere classified	33	13,637
9305 - Other service activities	33	8,818
7260 - Other computer related activities	33	7,154
7222 - Other software consultancy and supply	26	6,934
7414 - Business & management consultancy	26	12,113
62090 - Other information technology service activities	25	8,145
7499 - Non-trading company	22	9,102
41100 - Development of building projects	21	4,984
49410 - Freight transport by road	20	2,781
56101 - Licenced restaurants	19	2,051
74990 - Non-trading company	18	9,729
69201 - Accounting and auditing activities	17	4,132