

# Macclesfield

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Macclesfield when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Macclesfield when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Macclesfield when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Macclesfield when compared to any previous December.
- November 2011 saw a new record in company registrations in Macclesfield when compared to any previous November.
- October 2011 saw a new record in company registrations in Macclesfield when compared to any previous October.
- 2011 was a record year for net growth in Macclesfield when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Macclesfield when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Macclesfield when compared to any previous Q4.
- Q4 2011 was a record quarter for net growth in Macclesfield when compared to any quarter in history.
- December 2011 saw a new record in net growth in Macclesfield when compared to any previous December.
- November 2011 saw a new record in net growth in Macclesfield when compared to any previous November.
- October 2011 saw a new record in net growth in Macclesfield when compared to any previous October.

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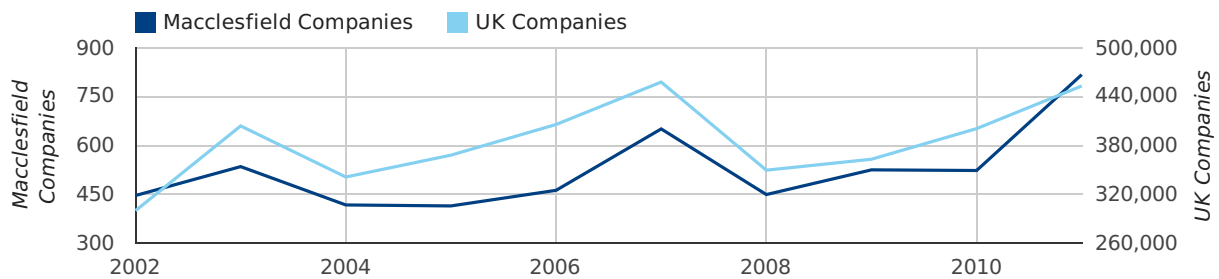
## Annual Data (2011)

2011 was a record year for company registrations in Macclesfield when compared to any year in history.

A total of 817 companies were formed in Macclesfield in 2011. This total is 56.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR        | MACCLESFIELD | UK             |
|-------------|--------------|----------------|
| 2011        | 817          | 452,870        |
| 2010        | 522          | 400,358        |
| 2009        | 524          | 362,675        |
| 2008        | 448          | 349,203        |
| 2007        | 650          | 457,649        |
| RECORD YEAR | 2011 (817)   | 2007 (457,649) |

### new companies by year



## Half Year Data (Jul-Dec 2011)

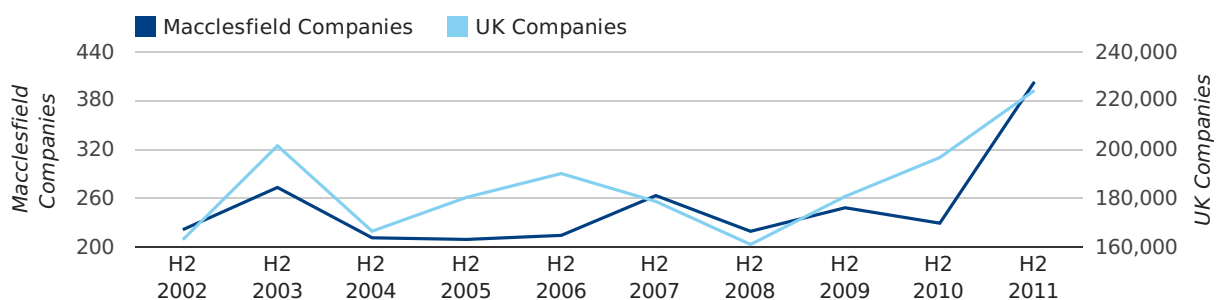
The second half of 2011 saw a new record in company registrations in Macclesfield when compared to any previous second half year.

In the second half of 2011 a total of 403 companies were formed in Macclesfield. This figure is 76.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Macclesfield occurred in 2011 when a total of 403 were formed.

| HALF YEAR (JUL-DEC) | MACCLESFIELD | UK             |
|---------------------|--------------|----------------|
| 2011                | 403          | 224,135        |
| 2010                | 229          | 196,609        |
| % CHANGE            | 76.0%        | 14.0%          |
| RECORD YEAR         | 2011 (403)   | 2011 (224,135) |

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

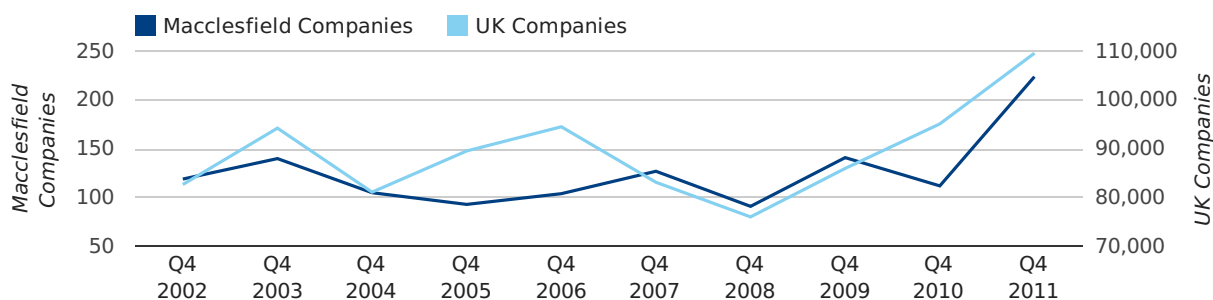
Q4 2011 saw a new record in company registrations in Macclesfield when compared to any previous Q4.

A total of 224 companies were registered in Macclesfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 100.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | MACCLESFIELD | UK             |
|--------------------------------------|--------------|----------------|
| 2011                                 | 224          | 109,623        |
| 2010                                 | 112          | 95,117         |
| % CHANGE                             | 100.0%       | 15.3%          |
| RECORD YEAR                          | 2011 (224)   | 2011 (109,623) |

### new companies by quarter



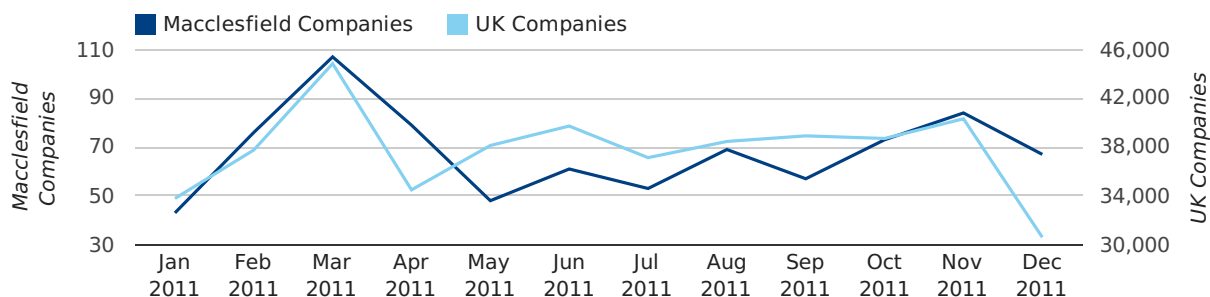
## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Macclesfield when compared to any previous December.

November 2011 saw a new record in company registrations in Macclesfield when compared to any previous November.

October 2011 saw a new record in company registrations in Macclesfield when compared to any previous October.

### new companies by month



|                       | OCTOBER   | NOVEMBER  | DECEMBER  |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 73        | 84        | 67        |
| NEW COMPANIES IN 2010 | 38        | 36        | 38        |
| % CHANGE              | 92.1%     | 133.3%    | 76.3%     |
| RECORD YEAR           | 2011 (73) | 2011 (84) | 2011 (67) |

### Annual Data (2011)

A total of 357 companies were dissolved in Macclesfield in 2011. This total is 24.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR        | MACCLESFIELD | UK             |
|-------------|--------------|----------------|
| 2011        | 357          | 314,523        |
| 2010        | 472          | 342,232        |
| 2009        | 572          | 533,773        |
| 2008        | 248          | 237,901        |
| 2007        | 266          | 220,295        |
| RECORD YEAR | 2009 (572)   | 2009 (533,773) |

### dissolved companies by year



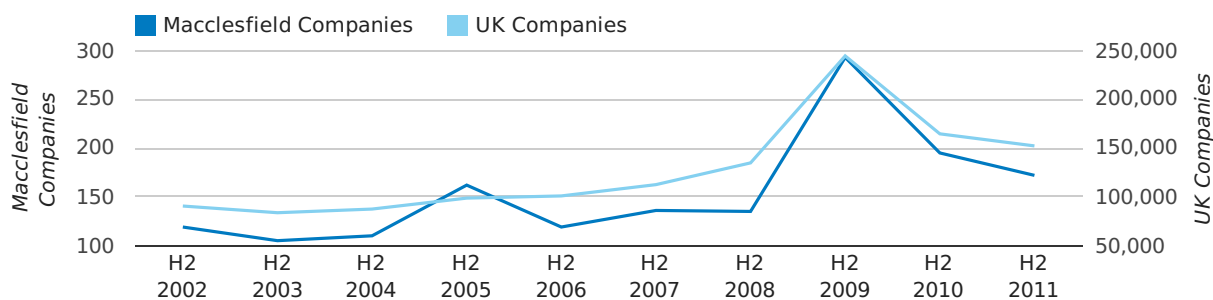
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 172 companies were dissolved in Macclesfield. This figure is 11.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Macclesfield occurred in 2009 when a total of 293 were closed.

| HALF YEAR (JUL-DEC) | MACCLESFIELD | UK             |
|---------------------|--------------|----------------|
| 2011                | 172          | 152,213        |
| 2010                | 195          | 164,601        |
| % CHANGE            | -11.8%       | -7.5%          |
| RECORD YEAR         | 2009 (293)   | 2009 (244,537) |

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

A total of 76 companies were dissolved in Macclesfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 30.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

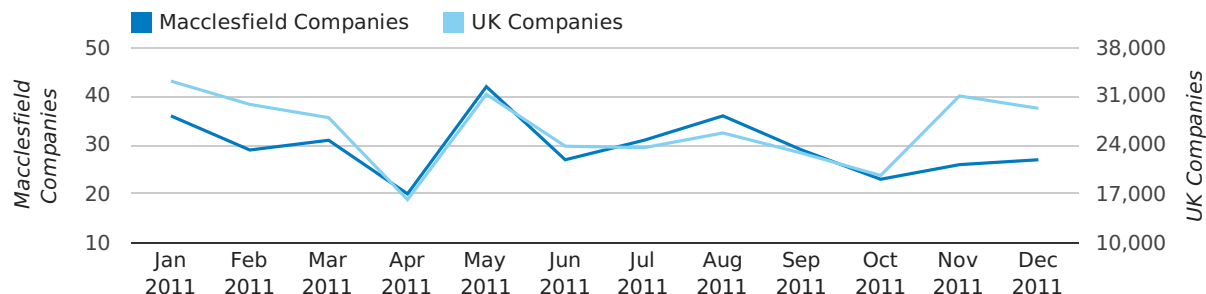
| FOURTH QUARTER (OCT 2011 - DEC 2011) | MACCLESFIELD | UK            |
|--------------------------------------|--------------|---------------|
| 2011                                 | 76           | 79,983        |
| 2010                                 | 109          | 76,896        |
| % CHANGE                             | -30.3%       | 4.0%          |
| RECORD YEAR                          | 2009 (147)   | 2009 (85,136) |

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



|                          | OCTOBER   | NOVEMBER  | DECEMBER  |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 23        | 26        | 27        |
| CLOSED COMPANIES IN 2010 | 35        | 49        | 25        |
| % CHANGE                 | -34.3%    | -46.9%    | 8%        |
| RECORD YEAR              | 2009 (46) | 2009 (60) | 2009 (41) |

## Annual Data (2011)

2011 was a record year for net growth in Macclesfield when compared to any year in history.

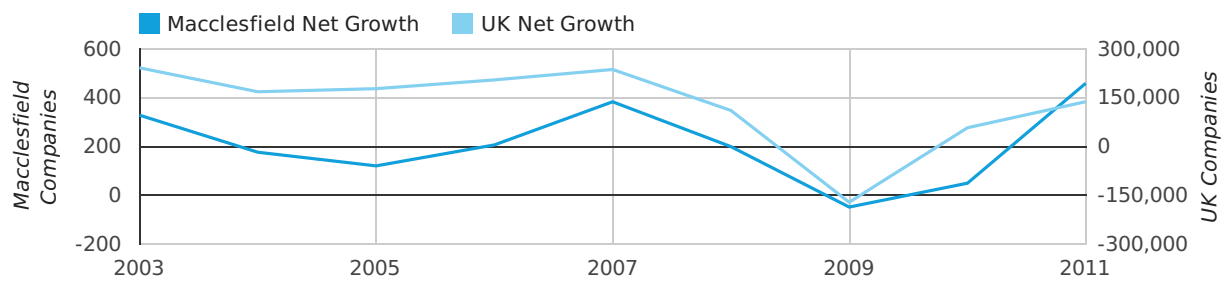
A total of 460 companies were added to the company register for Macclesfield in 2011. This number represents growth of 88.1% which compares favourably to the UK figure of 34.6%.

This number is 410 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Macclesfield company register grew by 460 companies.

| YEAR        | MACCLESFIELD | UK             |
|-------------|--------------|----------------|
| 2011        | 460          | 138,347        |
| 2010        | 50           | 58,126         |
| 2009        | -48          | -171,098       |
| 2008        | 200          | 111,302        |
| 2007        | 384          | 237,354        |
| RECORD YEAR | 2011 (460)   | 2003 (242,543) |

### net growth by year



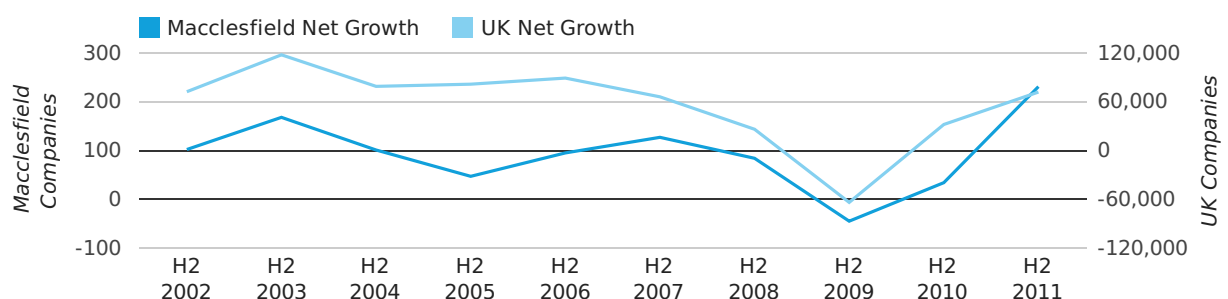
## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Macclesfield when compared to any previous second half year.

In the second half of 2011 the company register for Macclesfield increased by 231 companies. This figure is 579.4% higher than last year, which compares well to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | MACCLESFIELD | UK             |
|---------------------|--------------|----------------|
| 2011                | 231          | 71,922         |
| 2010                | 34           | 32,008         |
| % CHANGE            | 579.4%       | 124.7%         |
| RECORD YEAR         | 2011 (231)   | 2003 (117,772) |

### net growth by half year



## Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in net growth in Macclesfield when compared to any previous Q4.

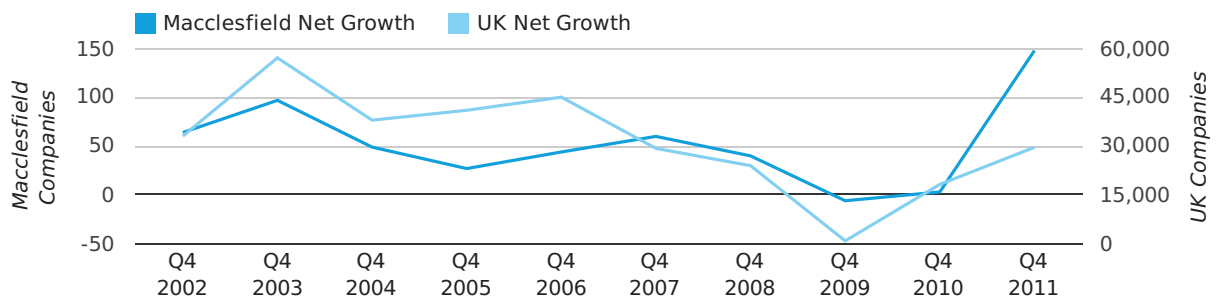
Q4 2011 was a record quarter for net growth in Macclesfield when compared to any quarter in history.

Net company growth for Macclesfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 148 companies.

This represents an increase of 4,833.3% on the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | MACCLESFIELD | UK            |
|--------------------------------------|--------------|---------------|
| 2011                                 | 148          | 29,640        |
| 2010                                 | 3            | 18,221        |
| % CHANGE                             | 4,833.3%     | 62.7%         |
| RECORD YEAR                          | 2011 (148)   | 2003 (57,175) |

### net growth by quarter



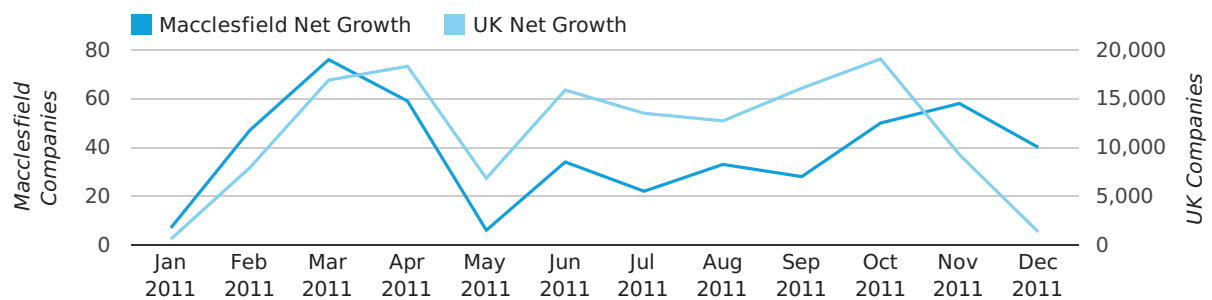
## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in net growth in Macclesfield when compared to any previous December.

November 2011 saw a new record in net growth in Macclesfield when compared to any previous November.

October 2011 saw a new record in net growth in Macclesfield when compared to any previous October.

### net growth by month



|                    | OCTOBER   | NOVEMBER  | DECEMBER  |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 50        | 58        | 40        |
| NET GROWTH IN 2010 | 3         | -13       | 13        |
| % CHANGE           | 1,566.7%  | -546.2%   | 207.7%    |
| RECORD YEAR        | 2011 (50) | 2011 (58) | 2011 (40) |



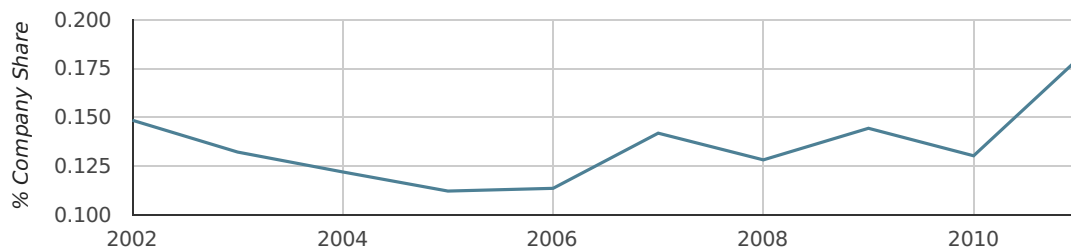


### Annual Data (2011)

In 2011 Macclesfield formed 0.2% of all UK companies. This is an improvement on 2010 when Macclesfield was responsible for 0.1% of all UK companies.

| YEAR                     | MACCLESFIELD |
|--------------------------|--------------|
| 2011                     | 0.2%         |
| 2010                     | 0.1%         |
| 2009                     | 0.1%         |
| 2008                     | 0.1%         |
| 2007                     | 0.1%         |
| RECORD YEAR (SINCE 1960) | 1963 (0.3%)  |

company share by year

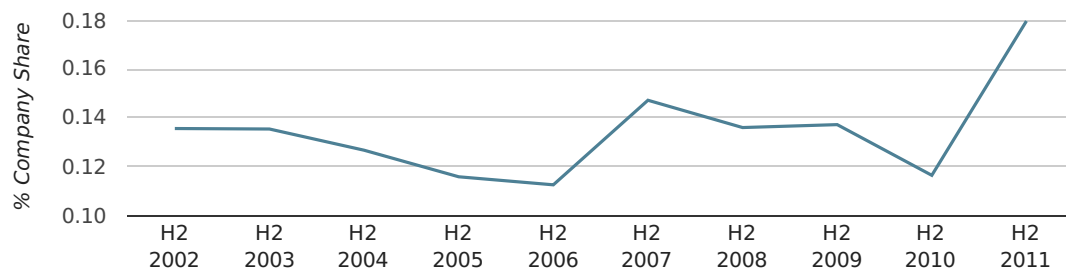


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Macclesfield formed 0.2% of all UK companies. This is more than the 2010 figure of 0.1%.

| HALF YEAR (JUL-DEC)      | MACCLESFIELD |
|--------------------------|--------------|
| 2011                     | 0.2%         |
| 2010                     | 0.1%         |
| 2009                     | 0.1%         |
| 2008                     | 0.1%         |
| 2007                     | 0.1%         |
| RECORD YEAR (SINCE 1960) | 1963 (0.3%)  |

company share by half year

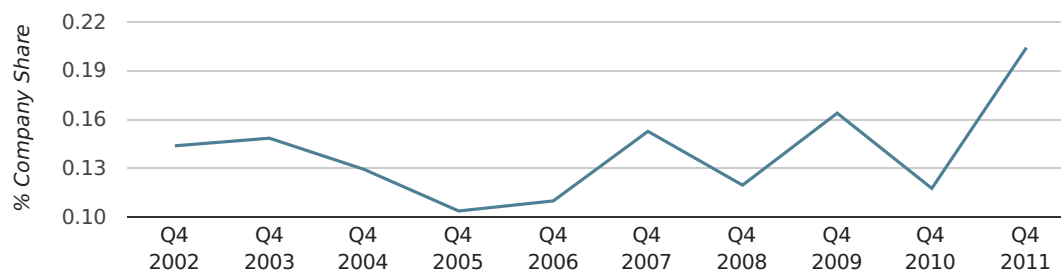


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Macclesfield formed 0.2% of all UK companies.

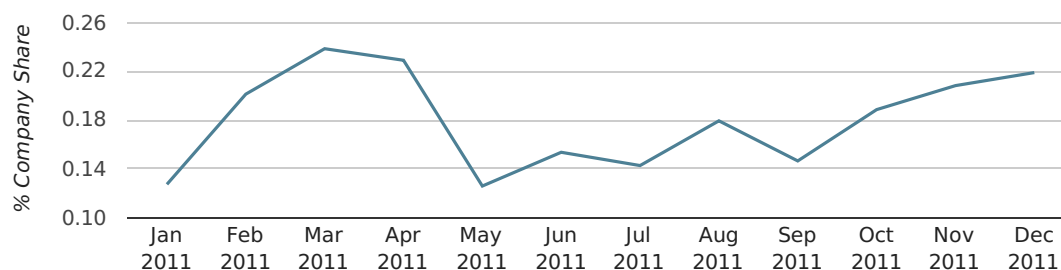
| FOURTH QUARTER (OCT 2011 - DEC 2011) | MACCLESFIELD |
|--------------------------------------|--------------|
| 2011                                 | 0.2%         |
| 2010                                 | 0.1%         |
| 2009                                 | 0.2%         |
| 2008                                 | 0.1%         |
| 2007                                 | 0.2%         |
| RECORD YEAR (SINCE 1960)             | 1961 (0.4%)  |

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



|                            | OCTOBER     | NOVEMBER    | DECEMBER    |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | 66.9%       | 98.8%       | 56.4%       |
| RECORD YEAR                | 1986 (0.6%) | 1960 (0.6%) | 1961 (0.6%) |

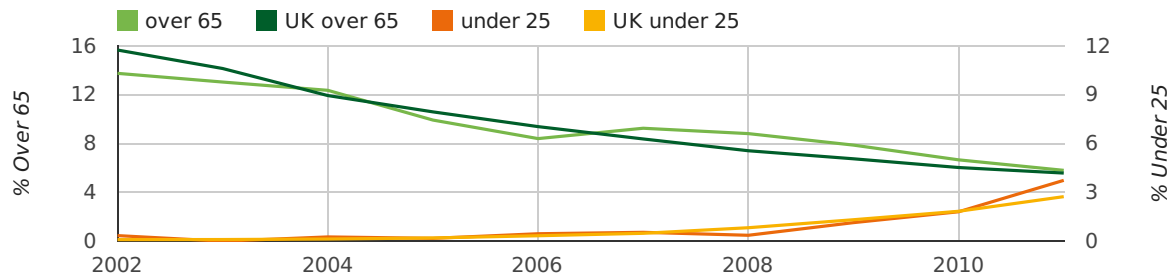
### Annual Data (2011)

The average age of a director in 2011 was 44.3.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.2%.

#### director age by year



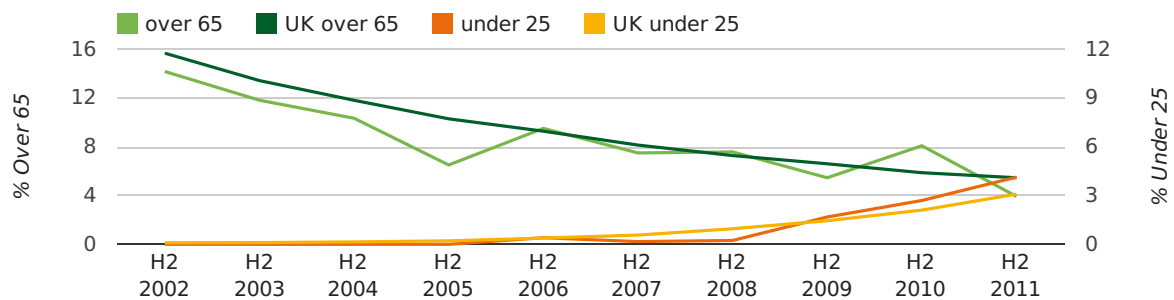
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.3.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

#### director age by half year



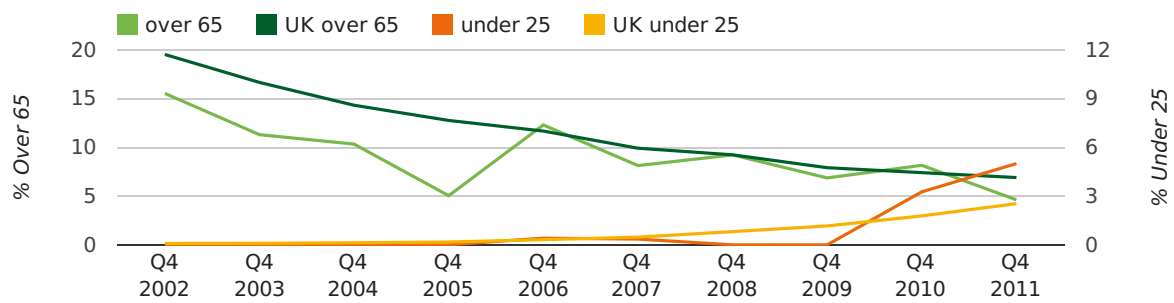
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.2.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.1%.

### director age by quarter

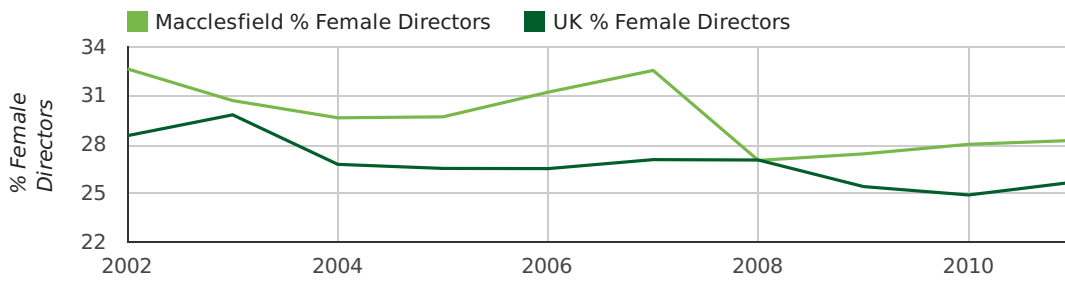


### Annual Data (2011)

The record year for female directors in Macclesfield was 1857 when 36.4% of all directors were female.

The percentage of female directors in Macclesfield in 2011 was 32.7%. The average for the UK during this time was 28.6%

#### director gender by year

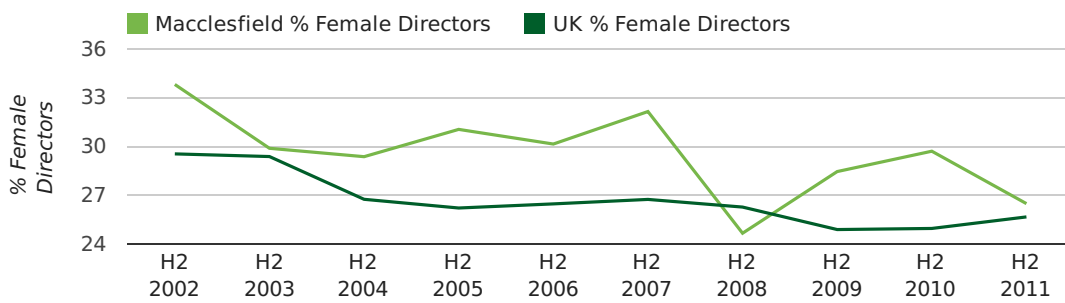


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Macclesfield was 1860 when 42.9% of all directors were female.

26.5% of all director appointments in Macclesfield in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

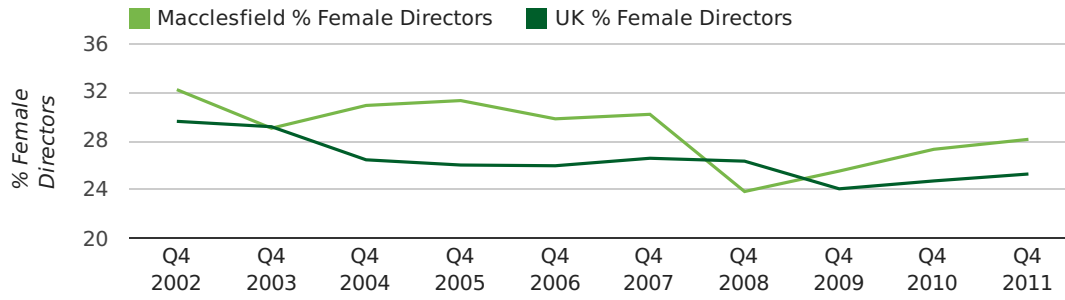


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Macclesfield was in 1977 when 31.1% of all directors were female.

28.1% of all director appointments in Macclesfield in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD           | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|----------------|------------|--------------|---------------|
| CONSULTING     | 1.82%      | CONSULTING   | 5.07%         |
| MANAGEMENT     | 1.67%      | MANAGEMENT   | 4.74%         |
| PROPERTY       | 1.21%      | CONSULTANCY  | 3.26%         |
| PARTNERS       | 1.21%      | PROPERTY     | 2.37%         |
| CONSULTANTS    | 0.91%      | TRADING      | 2.07%         |
| ASSOCIATES     | 0.83%      | DESIGN       | 1.92%         |
| TRADING        | 0.83%      | ASSOCIATES   | 1.86%         |
| DESIGN         | 0.68%      | ENGINEERING  | 1.78%         |
| CONSULTANCY    | 0.61%      | BUSINESS     | 1.78%         |
| INVEST         | 0.61%      | CONSULTANTS  | 1.76%         |
| SECURITY       | 0.61%      | CONSTRUCTION | 1.73%         |
| MARKETING      | 0.61%      | MEDIA        | 1.71%         |
| MEDIA          | 0.53%      | LONDON       | 1.63%         |
| TRAINING       | 0.53%      | J            | 1.51%         |
| BUSINESS       | 0.53%      | INVESTMENTS  | 1.48%         |
| CHESHIRE       | 0.46%      | GLOBAL       | 1.46%         |
| FINANCIAL      | 0.46%      | IT           | 1.41%         |
| INTERNATIONAL  | 0.46%      | CARE         | 1.39%         |
| GLOBAL         | 0.46%      | PROPERTIES   | 1.29%         |
| FINANCE        | 0.46%      | ELECTRICAL   | 1.29%         |
| ACADEMY        | 0.46%      | M            | 1.27%         |
| HEALTH         | 0.38%      | BUILDING     | 1.26%         |
| (MACCLESFIELD) | 0.38%      | ENERGY       | 1.25%         |
| IT             | 0.38%      | S            | 1.20%         |
| INVESTMENTS    | 0.38%      | ENTERPRISES  | 1.20%         |



## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 262                 | 205,525      |
| 7487 - Other business activities   | 58                  | 57,052       |
| 99999 - Dormant Company  | 52                  | 21,846       |
| 70229 - Management consultancy activities other than financial management                | 33                  | 17,765       |
| 82990 - Other business support service activities not elsewhere classified               | 33                  | 32,483       |
| 9999 - Dormant Company   | 32                  | 20,199       |
| 7414 - Business & management consultancy   | 28                  | 13,034       |
| 62020 - Information technology consultancy activities                                    | 24                  | 12,072       |
| 62090 - Other information technology service activities                                  | 21                  | 7,493        |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 19                  | 8,671        |
| 74990 - Non-trading company  | 14                  | 8,929        |
| 9305 - Other service activities  | 13                  | 9,492        |
| 7222 - Other software consultancy and supply   | 10                  | 7,398        |
| 96090 - Other service activities not elsewhere classified                                | 10                  | 11,768       |
| 7260 - Other computer related activities   | 10                  | 7,667        |
| 7499 - Non-trading company   | 10                  | 9,957        |
| 47910 - Retail sale via mail order houses or via Internet                                | 9                   | 2,740        |
| 98000 - Residents property management  | 9                   | 2,874        |
| 41202 - Construction of domestic buildings   | 8                   | 2,598        |
| 73110 - Advertising agencies   | 7                   | 1,823        |