

# Maidenhead

q1 2012 business confidence report



## headlines

- Q1 2012 was a record quarter for company registrations in Maidenhead when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Maidenhead when compared to any previous February.
- Q1 2012 saw a new record in company closures in Maidenhead when compared to any previous Q1.
- February 2012 saw a new record in company closures in Maidenhead when compared to any previous February.
- January 2012 saw a new record in company closures in Maidenhead when compared to any previous January.

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### Quarterly Data (Q1 Jan-Mar 2012)

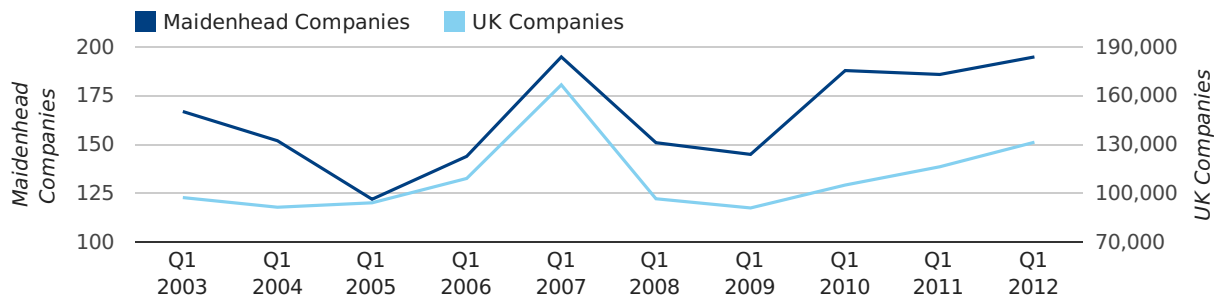
Q1 2012 was a record quarter for company registrations in Maidenhead when compared to any quarter in history.

A total of 195 companies were registered in Maidenhead during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 4.8% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDENHEAD	UK
2012	195	131,491
2011	186	116,391
% CHANGE	4.8%	13.0%
RECORD YEAR	2012 (195)	2007 (166,814)

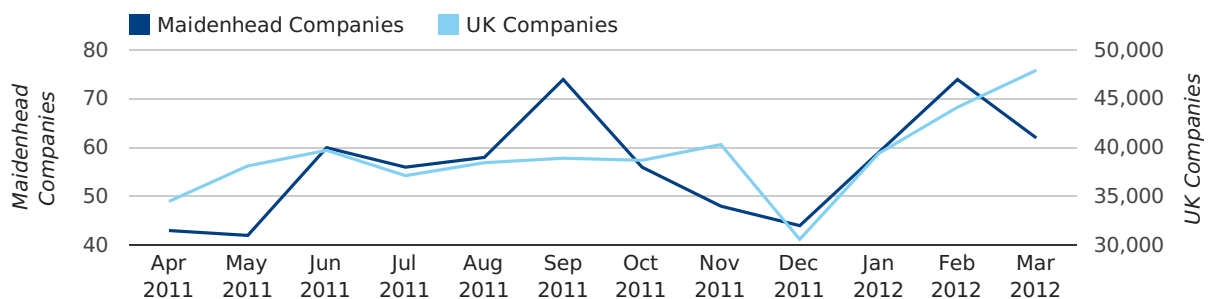
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Maidenhead when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	59	74	62
NEW COMPANIES IN 2011	49	74	63
% CHANGE	20.4%	0.0%	-1.6%
RECORD YEAR	2007 (59)	2012 (74)	2010 (82)

### Quarterly Data (Q1 Jan-Mar 2012)

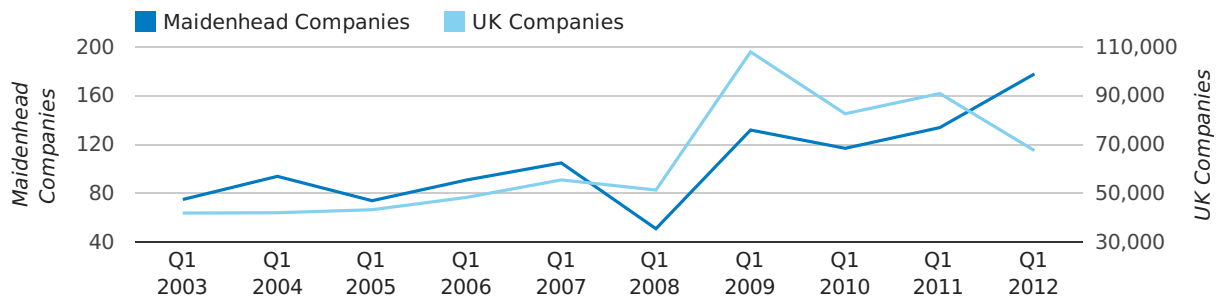
Q1 2012 saw a new record in company closures in Maidenhead when compared to any previous Q1.

A total of 178 companies were dissolved in Maidenhead during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 32.8% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDENHEAD	UK
2012	178	67,576
2011	134	90,986
% CHANGE	32.8%	-25.7%
RECORD YEAR	2012 (178)	2009 (108,060)

### dissolved companies by quarter

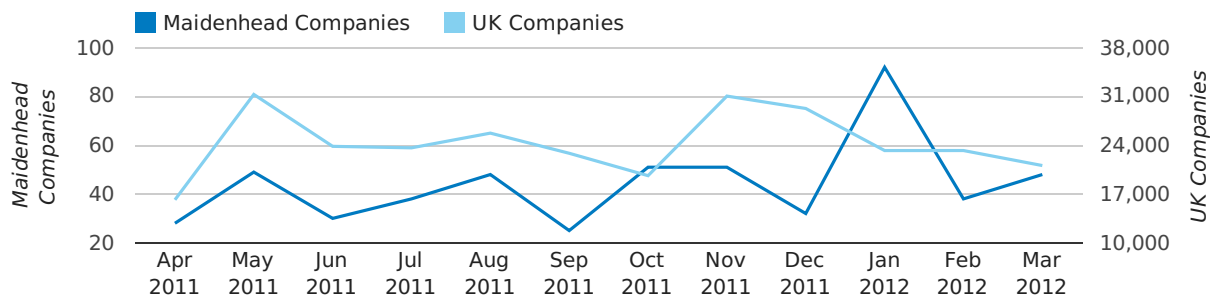


### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in Maidenhead when compared to any previous February.

January 2012 saw a new record in company closures in Maidenhead when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	92	38	48
CLOSED COMPANIES IN 2011	57	33	44
% CHANGE	61.4%	15.2%	9%
RECORD YEAR	2012 (92)	2012 (38)	2009 (89)

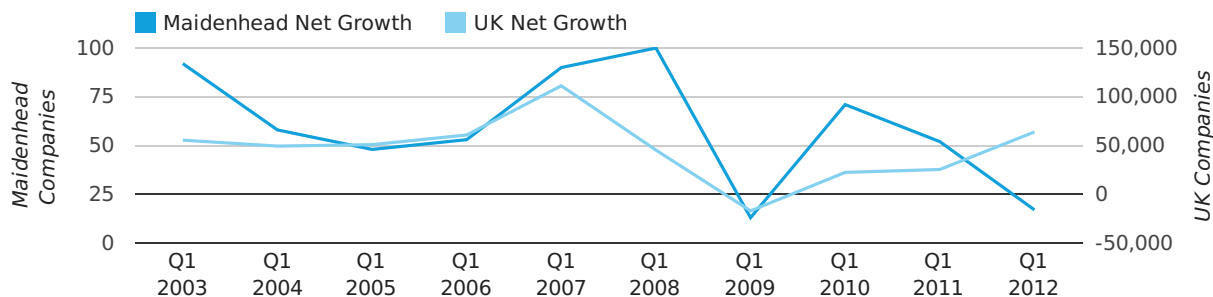
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Maidenhead during the first quarter of 2012 (Jan 2012 - Mar 2012) was 17 companies.

This represents a decrease of 67.3% on the same period last year.

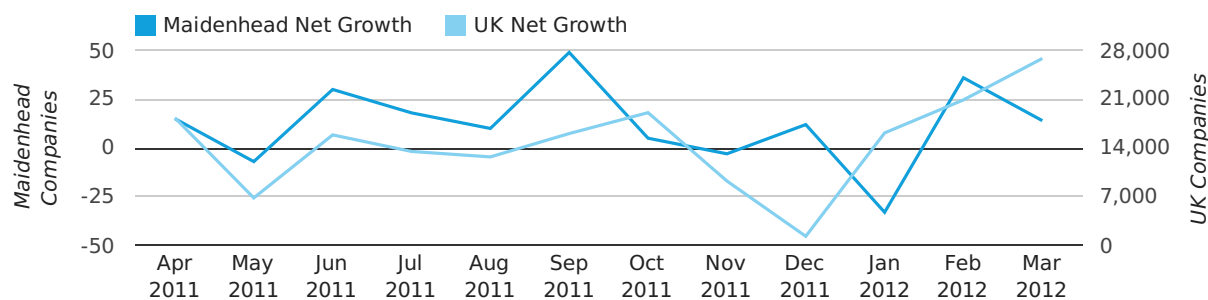
FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDENHEAD	UK
2012	17	63,915
2011	52	25,405
% CHANGE	-67.3%	151.6%
RECORD YEAR	2008 (100)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



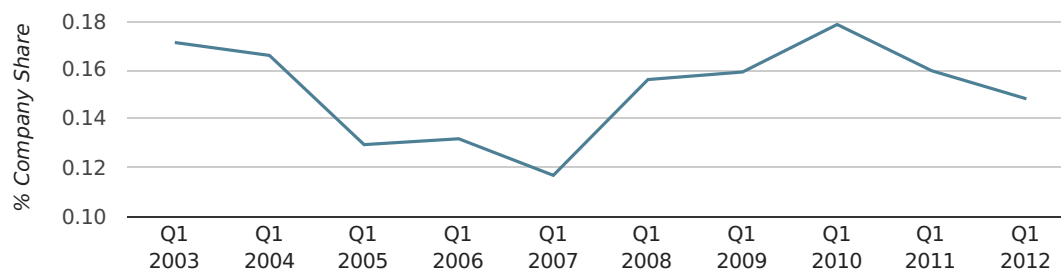
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	-33	36	14
NET GROWTH IN 2011	-8	41	19
% CHANGE	312.5%	-12.2%	-26.3%
RECORD YEAR	2008 (31)	2011 (41)	2008 (59)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Maidenhead formed 0.1% of all UK companies.

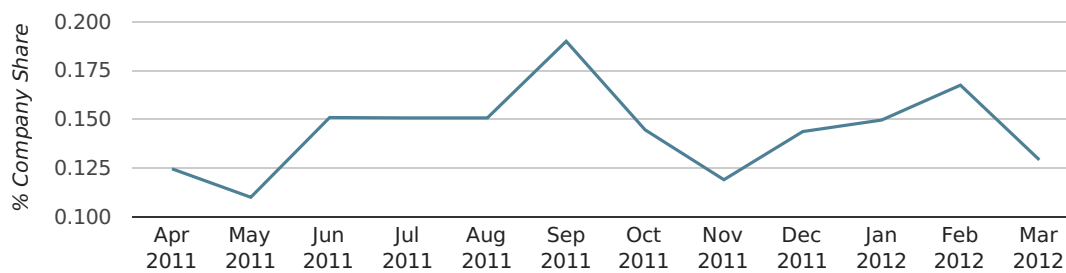
FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDENHEAD
2012	0.1%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.7%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.1%
% CHANGE	3.2%	-14.5%	-8.0%
RECORD YEAR	1964 (0.6%)	1961 (1.3%)	1969 (0.7%)

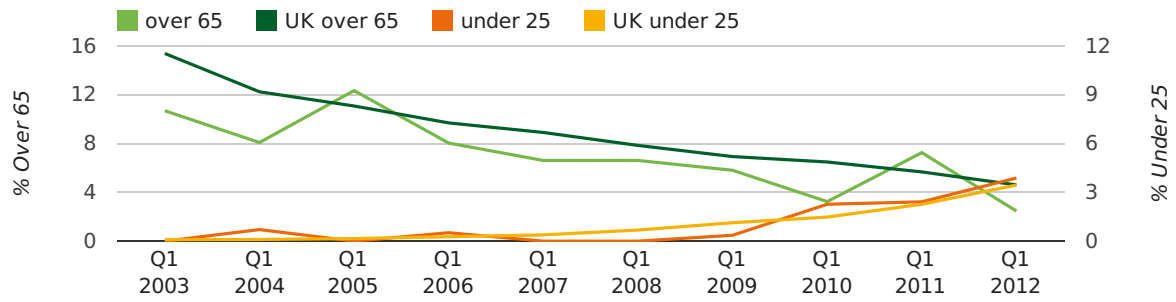
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.2.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.5%.

#### director age by quarter

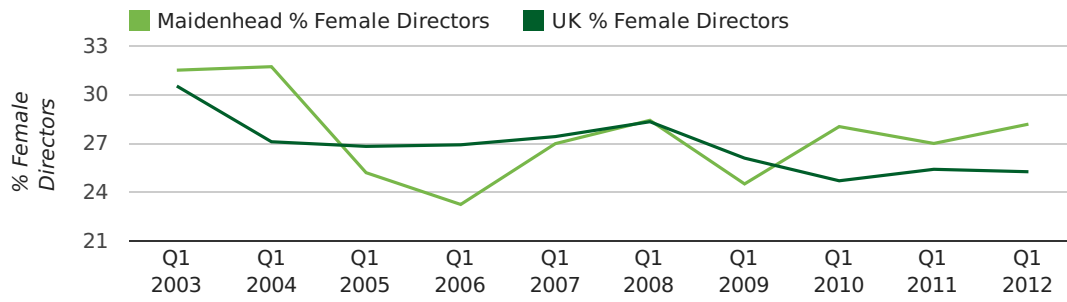


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Maidenhead was in 1861 when 40.0% of all directors were female.

28.2% of all director appointments in Maidenhead in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.56%	CONSULTING	5.07%
MANAGEMENT	1.24%	MANAGEMENT	4.74%
CONSULTANCY	1.06%	CONSULTANCY	3.30%
SYSTEMS	0.80%	PROPERTY	2.37%
ASSOCIATES	0.71%	TRADING	2.07%
S	0.71%	DESIGN	1.93%
BUSINESS	0.71%	ENGINEERING	1.86%
C	0.62%	ASSOCIATES	1.84%
DESIGN	0.53%	CONSULTANTS	1.79%
CONSTRUCTION	0.53%	BUSINESS	1.73%
R	0.53%	MEDIA	1.72%
SECURITY	0.53%	CONSTRUCTION	1.72%
TRADING	0.53%	LONDON	1.66%
PROPERTY	0.53%	J	1.54%
HOUSE	0.44%	INVESTMENTS	1.51%
HOME	0.44%	GLOBAL	1.50%
SCHOOL	0.44%	IT	1.40%
EVENTS	0.44%	CARE	1.34%
IT	0.44%	PROPERTIES	1.31%
HOLDINGS	0.44%	ELECTRICAL	1.27%
TECHNOLOGIES	0.44%	M	1.27%
PARTNERS	0.44%	BUILDING	1.24%
CO.	0.44%	ENERGY	1.20%
SMITH	0.35%	S	1.20%
ENTERTAINMENT	0.35%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	281	216,665
7487 - Other business activities	79	52,735
70229 - Management consultancy activities other than financial management	70	19,704
99999 - Dormant Company	61	25,084
82990 - Other business support service activities not elsewhere classified	59	35,233
62020 - Information technology consultancy activities	50	14,303
9999 - Dormant Company	38	18,617
7414 - Business & management consultancy	36	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	31	9,892
7222 - Other software consultancy and supply	29	6,934
7260 - Other computer related activities	21	7,154
62090 - Other information technology service activities	21	8,145
96090 - Other service activities not elsewhere classified	16	13,637
9305 - Other service activities	15	8,818
74990 - Non-trading company	15	9,729
7499 - Non-trading company	15	9,102
62012 - Business and domestic software development	11	4,356
78109 - Other activities of employment placement agencies	11	1,982
47910 - Retail sale via mail order houses or via Internet	10	3,439
86900 - Other human health activities	9	5,066