

Maidenhead

2012 half year business confidence report



headlines

- June 2012 saw a new record in company registrations in Maidenhead when compared to any previous June.
- April 2012 saw a new record in company closures in Maidenhead when compared to any previous April.

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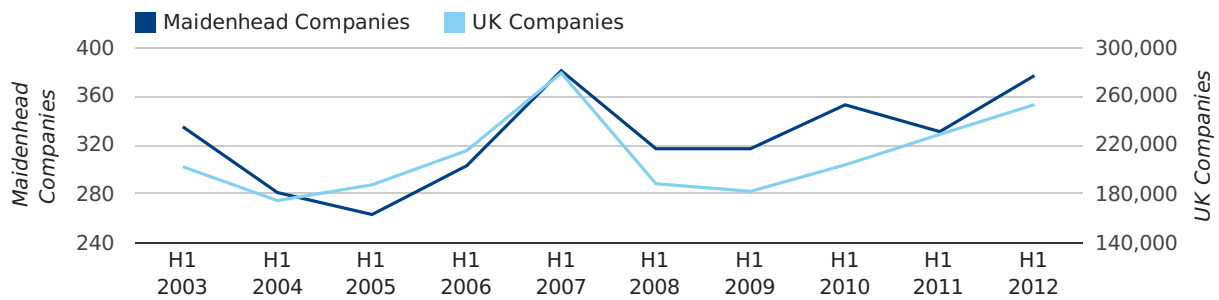
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 377 companies were formed in Maidenhead. This figure is 13.9% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Maidenhead occurred in 2007 when a total of 381 were formed.

HALF YEAR (JAN-JUN)	MAIDENHEAD	UK
2012	377	253,150
2011	331	228,735
% CHANGE	13.9%	10.7%
RECORD YEAR	2007 (381)	2007 (279,097)

new companies by half year



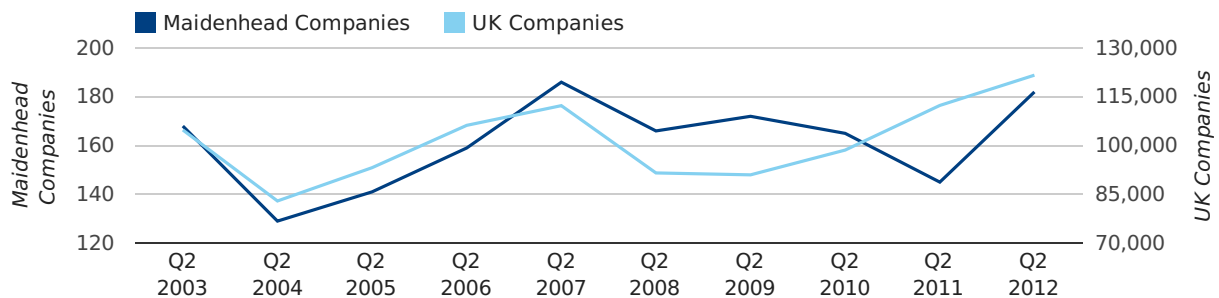
Quarterly Data (Q2 Apr-Jun 2012)

A total of 182 companies were registered in Maidenhead during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 25.5% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MAIDENHEAD	UK
2012	182	121,659
2011	145	112,344
% CHANGE	25.5%	8.3%
RECORD YEAR	2007 (186)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Maidenhead when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	62	53	67
NEW COMPANIES IN 2011	43	42	60
% CHANGE	44.2%	26.2%	11.7%
RECORD YEAR	2003 (71)	2007 (58)	2012 (67)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 334 companies were dissolved in Maidenhead. This figure is 38.6% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Maidenhead occurred in 2009 when a total of 362 were closed.

HALF YEAR (JAN-JUN)	MAIDENHEAD	UK
2012	334	147,793
2011	241	162,310
% CHANGE	38.6%	-8.9%
RECORD YEAR	2009 (362)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 156 companies were dissolved in Maidenhead during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 45.8% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MAIDENHEAD	UK
2012	156	80,217
2011	107	71,324
% CHANGE	45.8%	12.5%
RECORD YEAR	2009 (230)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company closures in Maidenhead when compared to any previous April.

dissolved companies by month



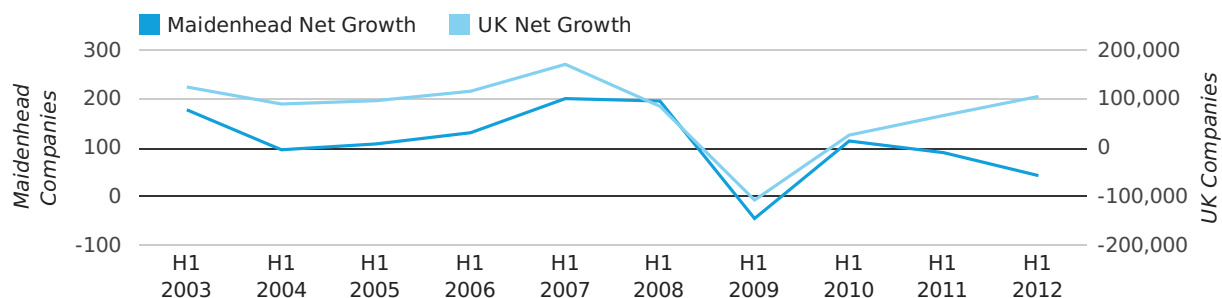
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	59	44	53
CLOSED COMPANIES IN 2011	28	49	30
% CHANGE	110.7%	-10.2%	77%
RECORD YEAR	2012 (59)	2009 (108)	2009 (66)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Maidenhead increased by 43 companies. This figure is 52.2% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	MAIDENHEAD	UK
2012	43	105,357
2011	90	66,425
% CHANGE	-52.2%	58.6%
RECORD YEAR	2007 (201)	2007 (171,296)

net growth by half year



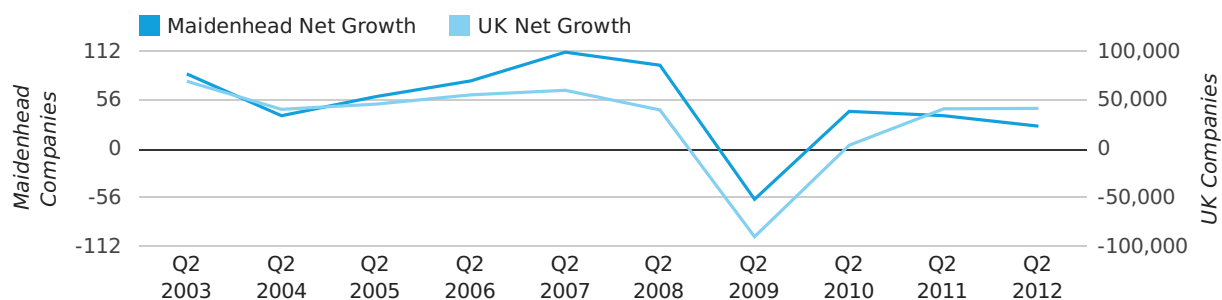
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Maidenhead during the second quarter of 2012 (Apr 2012 - Jun 2012) was 26 companies.

This represents a decrease of 31.6% on the same period last year.

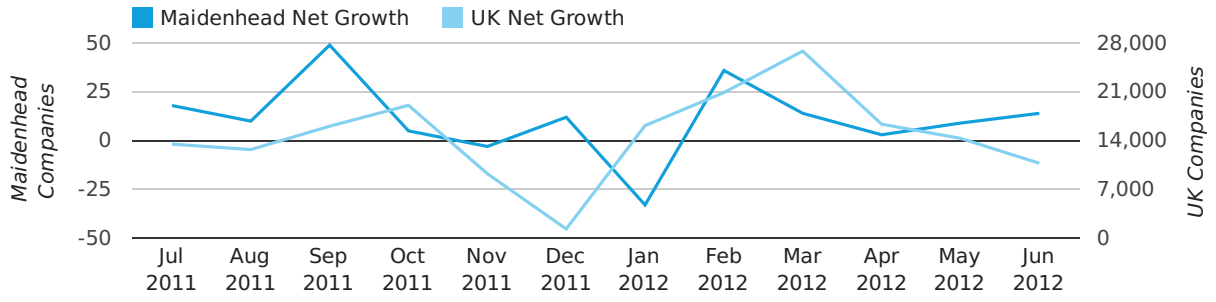
SECOND QUARTER (APR 2012 - JUN 2012)	MAIDENHEAD	UK
2012	26	41,442
2011	38	41,020
% CHANGE	-31.6%	1.0%
RECORD YEAR	2007 (111)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



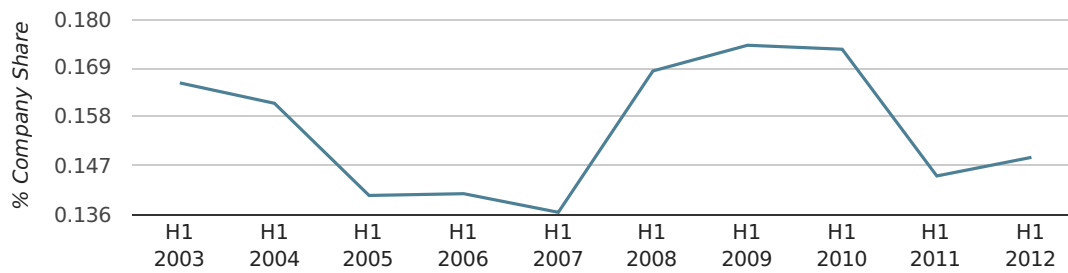
	APRIL	MAY	JUNE
NET GROWTH IN 2012	3	9	14
NET GROWTH IN 2011	15	-7	30
% CHANGE	-80.0%	-228.6%	-53.3%
RECORD YEAR	2003 (52)	2006 (33)	2008 (41)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Maidenhead formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	MAIDENHEAD
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.5%)

company share by half year

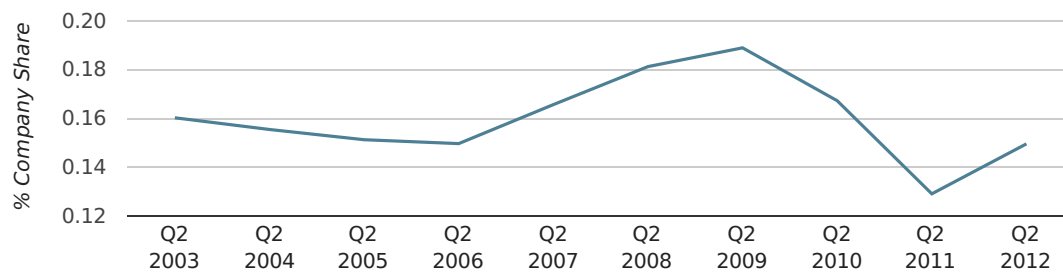


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Maidenhead formed 0.1% of all UK companies.

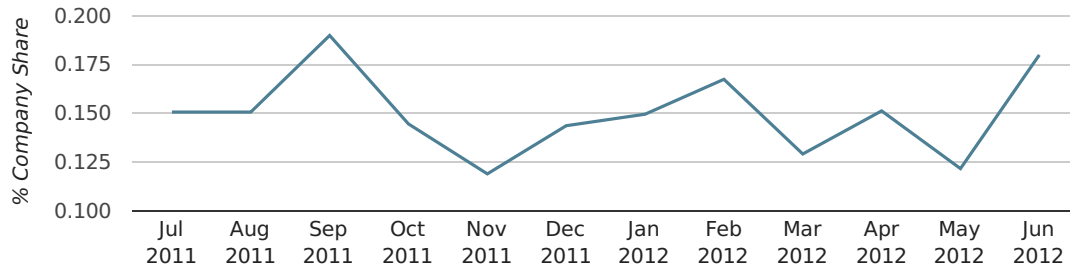
SECOND QUARTER (APR 2012 - JUN 2012)	MAIDENHEAD
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.7%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.2%
% CHANGE	21.4%	10.6%	19.3%
RECORD YEAR	1966 (1.1%)	1976 (0.9%)	1968 (0.8%)

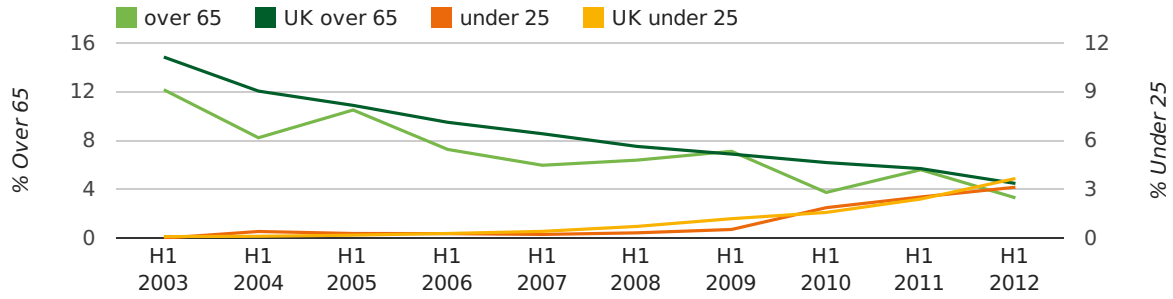
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.0.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 3.4%.

director age by half year



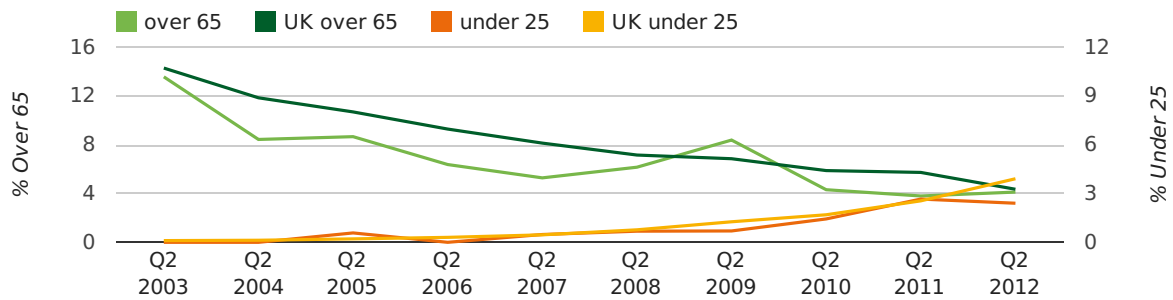
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.7.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 3.3%.

director age by quarter

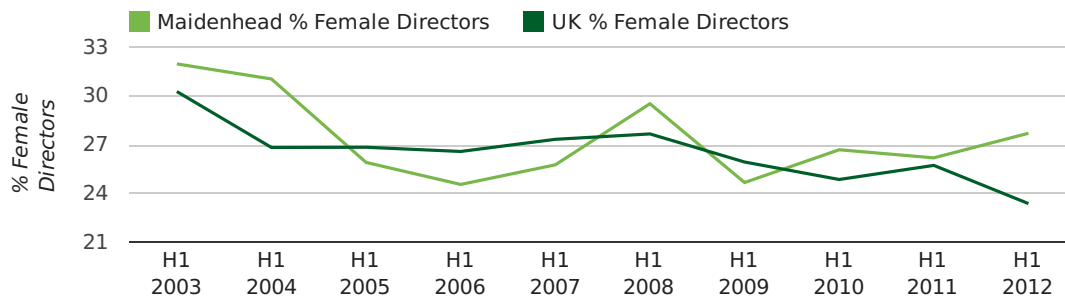


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Maidenhead was 1861 when 40.0% of all directors were female.

27.7% of all director appointments in Maidenhead in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

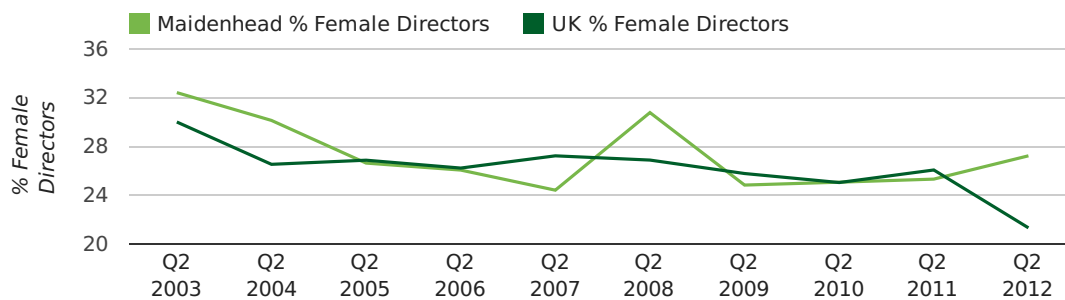


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Maidenhead was in 1866 when 66.7% of all directors were female.

27.2% of all director appointments in Maidenhead in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.68%	CONSULTING	5.07%
MANAGEMENT	1.17%	MANAGEMENT	4.74%
CONSULTANCY	1.00%	CONSULTANCY	3.28%
SYSTEMS	0.75%	PROPERTY	2.35%
DESIGN	0.67%	TRADING	2.10%
BUSINESS	0.67%	DESIGN	1.89%
PARTNERS	0.67%	ENGINEERING	1.87%
J	0.67%	ASSOCIATES	1.82%
SCHOOL	0.59%	CONSULTANTS	1.78%
FINANCE	0.59%	CONSTRUCTION	1.71%
CO.	0.50%	BUSINESS	1.70%
PROPERTY	0.50%	MEDIA	1.69%
CONSTRUCTION	0.50%	LONDON	1.68%
CAPITAL	0.50%	J	1.57%
SECURITY	0.50%	GLOBAL	1.51%
LONDON	0.42%	INVESTMENTS	1.48%
CREATIVE	0.42%	IT	1.42%
R	0.42%	CARE	1.31%
ENGINEERING	0.42%	PROPERTIES	1.31%
TECHNOLOGIES	0.42%	M	1.26%
TRADING	0.42%	ELECTRICAL	1.23%
C	0.42%	BUILDING	1.23%
ENERGY	0.33%	SECURITY	1.19%
CLEANING	0.33%	S	1.18%
MARKETING	0.33%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	314	244,457
70229 - Management consultancy activities other than financial management	76	20,390
7487 - Other business activities	75	47,029
99999 - Dormant Company	59	26,088
82990 - Other business support service activities not elsewhere classified	48	35,447
62020 - Information technology consultancy activities	48	15,280
7414 - Business & management consultancy	33	10,978
9999 - Dormant Company	31	16,469
74909 - Other professional, scientific and technical activities not elsewhere classified	29	10,271
7222 - Other software consultancy and supply	27	6,356
7260 - Other computer related activities	19	6,456
96090 - Other service activities not elsewhere classified	17	14,220
62090 - Other information technology service activities	16	8,258
9305 - Other service activities	14	7,926
74990 - Non-trading company	14	9,706
7499 - Non-trading company	13	8,023
62012 - Business and domestic software development	12	4,742
78109 - Other activities of employment placement agencies	12	2,039
93199 - Other sports activities	12	2,095
47910 - Retail sale via mail order houses or via Internet	10	3,818