

Maidstone

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Maidstone when compared to any previous Q4.
- December 2011 saw a new record in company closures in Maidstone when compared to any previous December.
- November 2011 saw a new record in company closures in Maidstone when compared to any previous November.

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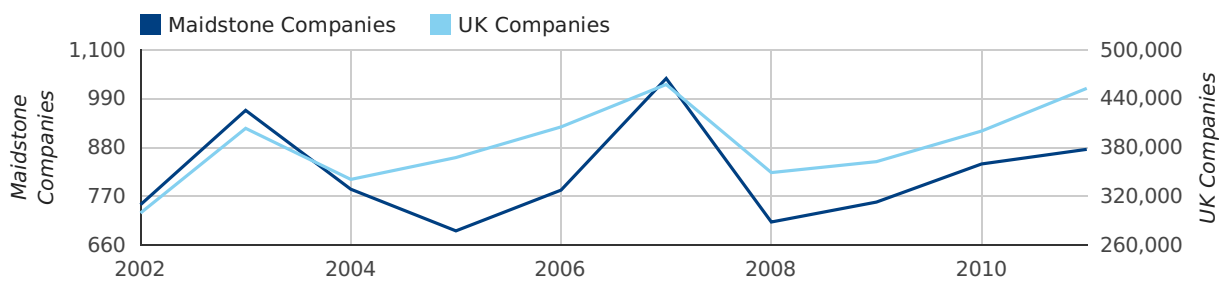
sic data

Annual Data (2011)

A total of 876 companies were formed in Maidstone in 2011. This total is 3.9% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	MAIDSTONE	UK
2011	876	452,870
2010	843	400,358
2009	757	362,675
2008	712	349,203
2007	1,036	457,649
RECORD YEAR	2007 (1,036)	2007 (457,649)

new companies by year



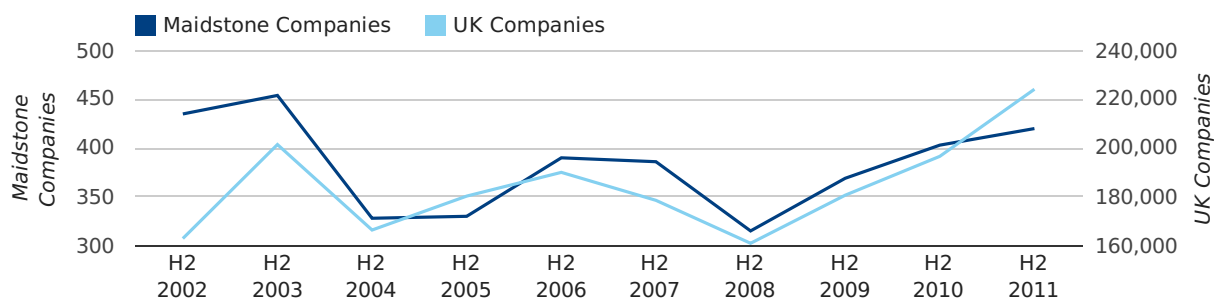
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 420 companies were formed in Maidstone. This figure is 4.2% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Maidstone occurred in 2003 when a total of 454 were formed.

HALF YEAR (JUL-DEC)	MAIDSTONE	UK
2011	420	224,135
2010	403	196,609
% CHANGE	4.2%	14.0%
RECORD YEAR	2003 (454)	2011 (224,135)

new companies by half year



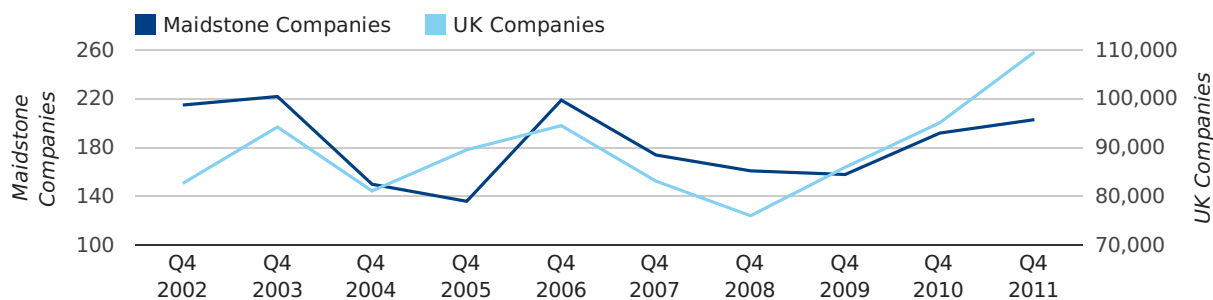
Quarterly Data (Q4 Oct-Dec 2011)

A total of 203 companies were registered in Maidstone during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 5.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

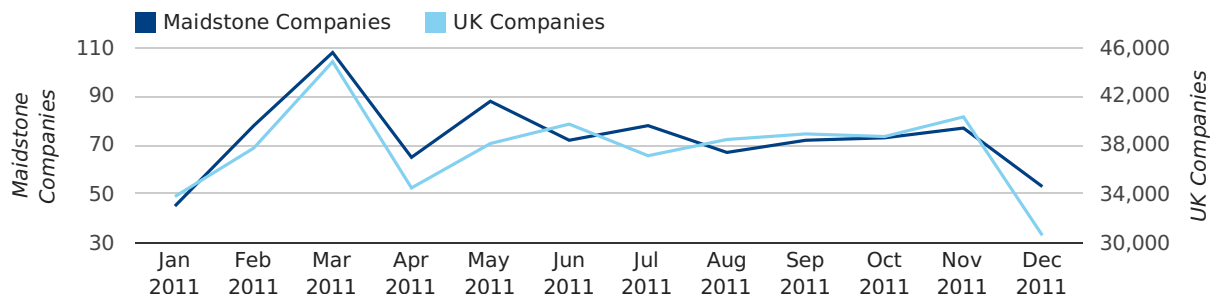
FOURTH QUARTER (OCT 2011 - DEC 2011)	MAIDSTONE	UK
2011	203	109,623
2010	192	95,117
% CHANGE	5.7%	15.3%
RECORD YEAR	2003 (222)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



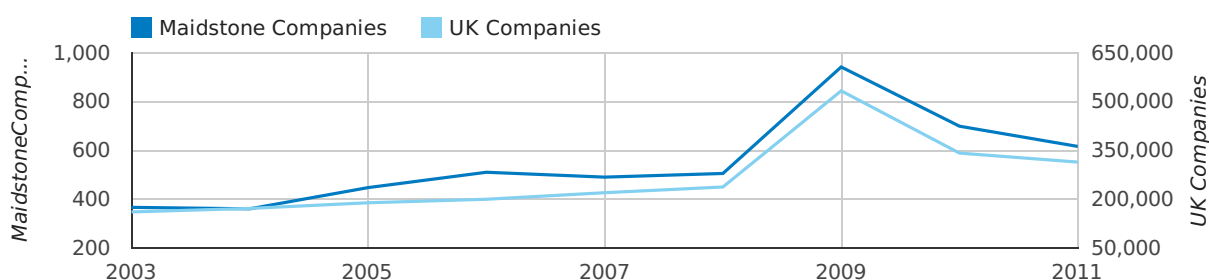
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	73	77	53
NEW COMPANIES IN 2010	75	67	50
% CHANGE	-2.7%	14.9%	6.0%
RECORD YEAR	2003 (90)	2006 (82)	2002 (65)

Annual Data (2011)

A total of 617 companies were dissolved in Maidstone in 2011. This total is 11.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	MAIDSTONE	UK
2011	617	314,523
2010	700	342,232
2009	943	533,773
2008	506	237,901
2007	491	220,295
RECORD YEAR	2009 (943)	2009 (533,773)

dissolved companies by year



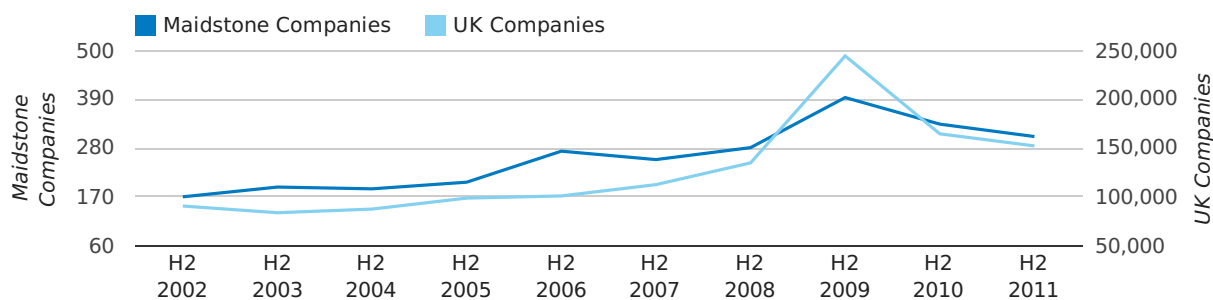
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 306 companies were dissolved in Maidstone. This figure is 8.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Maidstone occurred in 2009 when a total of 394 were closed.

HALF YEAR (JUL-DEC)	MAIDSTONE	UK
2011	306	152,213
2010	334	164,601
% CHANGE	-8.4%	-7.5%
RECORD YEAR	2009 (394)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company closures in Maidstone when compared to any previous Q4.

A total of 173 companies were dissolved in Maidstone during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 0.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MAIDSTONE	UK
2011	173	79,983
2010	173	76,896
% CHANGE	0.0%	4.0%
RECORD YEAR	2011 (173)	2009 (85,136)

dissolved companies by quarter

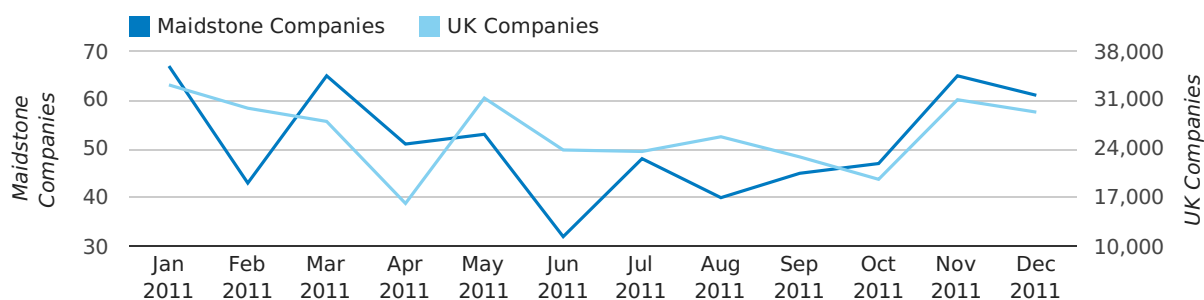


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Maidstone when compared to any previous December.

November 2011 saw a new record in company closures in Maidstone when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	47	65	61
CLOSED COMPANIES IN 2010	75	58	40
% CHANGE	-37.3%	12.1%	53%
RECORD YEAR	2007 (85)	2011 (65)	2011 (61)

Annual Data (2011)

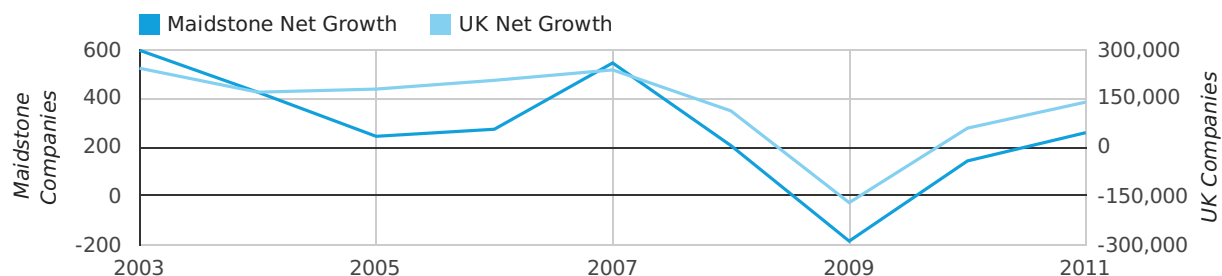
A total of 259 companies were added to the company register for Maidstone in 2011. This number represents growth of 30.7% which compares unfavourably to the UK figure of 34.6%.

This number is 116 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Maidstone company register grew by 597 companies.

YEAR	MAIDSTONE	UK
2011	259	138,347
2010	143	58,126
2009	-186	-171,098
2008	206	111,302
2007	545	237,354
RECORD YEAR	2003 (597)	2003 (242,543)

net growth by year

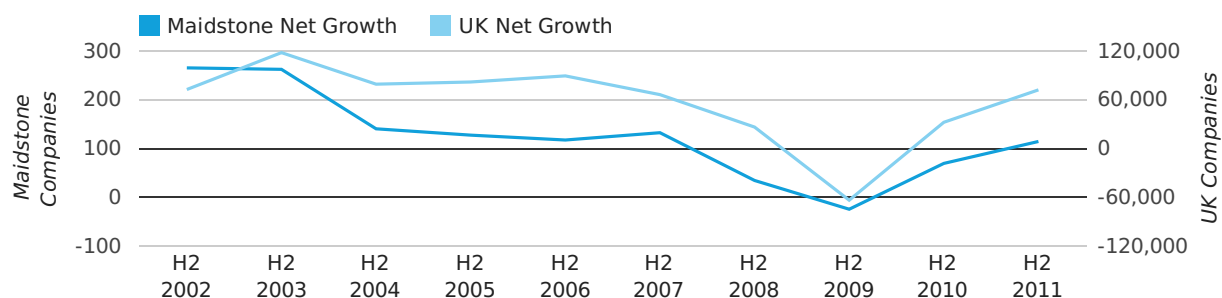


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Maidstone increased by 114 companies. This figure is 65.2% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	MAIDSTONE	UK
2011	114	71,922
2010	69	32,008
% CHANGE	65.2%	124.7%
RECORD YEAR	2002 (265)	2003 (117,772)

net growth by half year



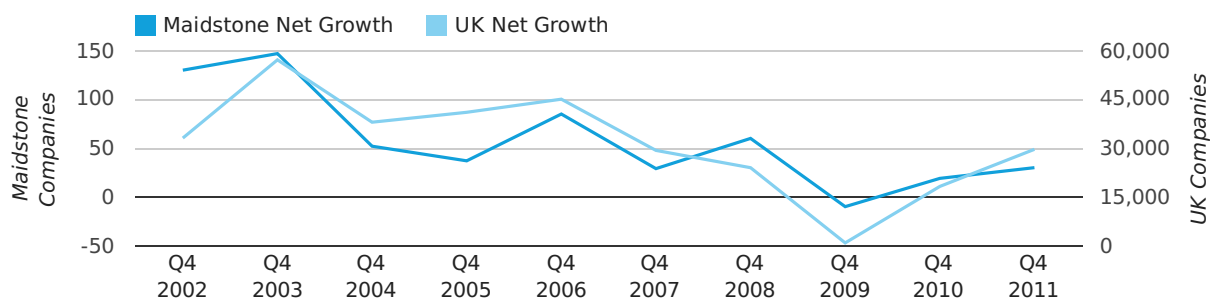
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Maidstone during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 30 companies.

This represents an increase of 57.9% on the same period last year.

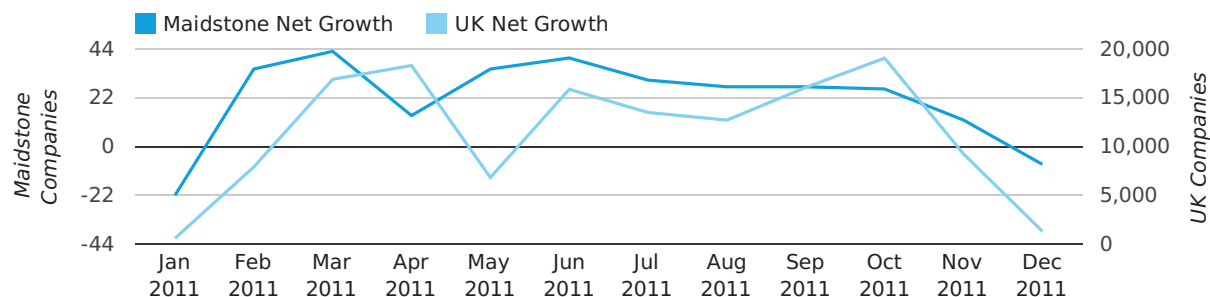
FOURTH QUARTER (OCT 2011 - DEC 2011)	MAIDSTONE	UK
2011	30	29,640
2010	19	18,221
% CHANGE	57.9%	62.7%
RECORD YEAR	2003 (147)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



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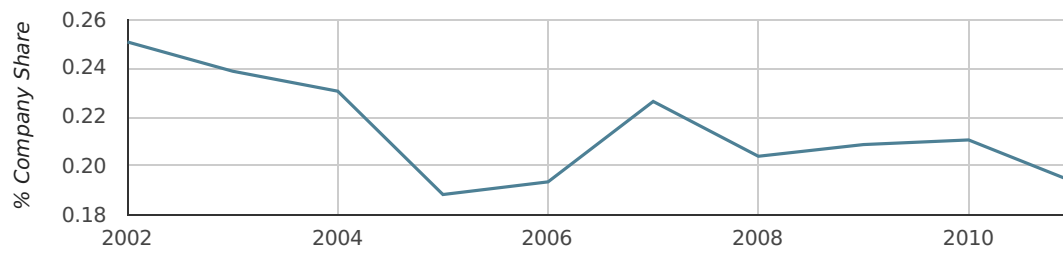
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	26	12	-8
NET GROWTH IN 2010	0	9	10
% CHANGE	0.0%	33.3%	-180.0%
RECORD YEAR	2003 (77)	2006 (51)	2002 (35)

Annual Data (2011)

In 2011 Maidstone formed 0.2% of all UK companies. This is no change on 2010 when Maidstone was responsible for 0.2% of all UK companies.

YEAR	MAIDSTONE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

company share by year

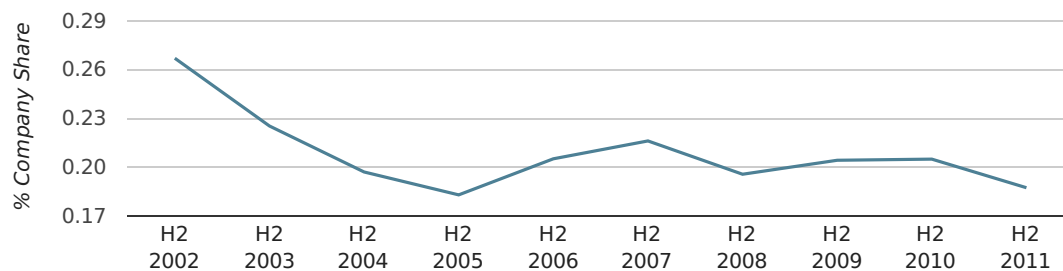


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Maidstone formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	MAIDSTONE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.5%)

company share by half year

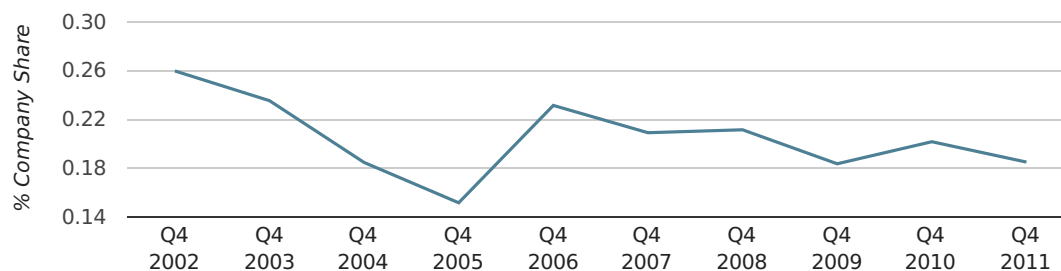


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Maidstone formed 0.2% of all UK companies.

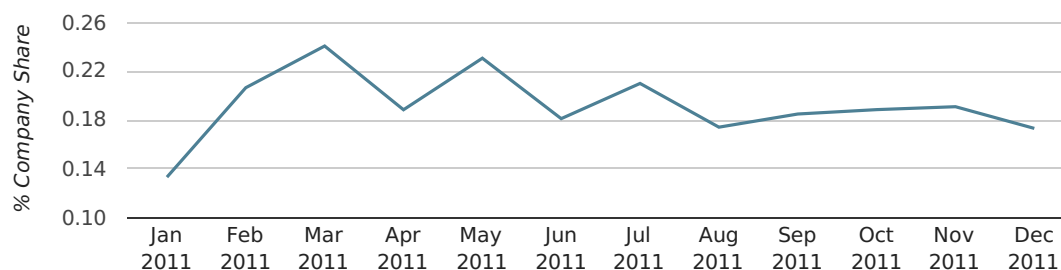
FOURTH QUARTER (OCT 2011 - DEC 2011)	MAIDSTONE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-15.4%	-2.1%	-6.0%
RECORD YEAR	1961 (1.0%)	1979 (0.6%)	1967 (0.6%)

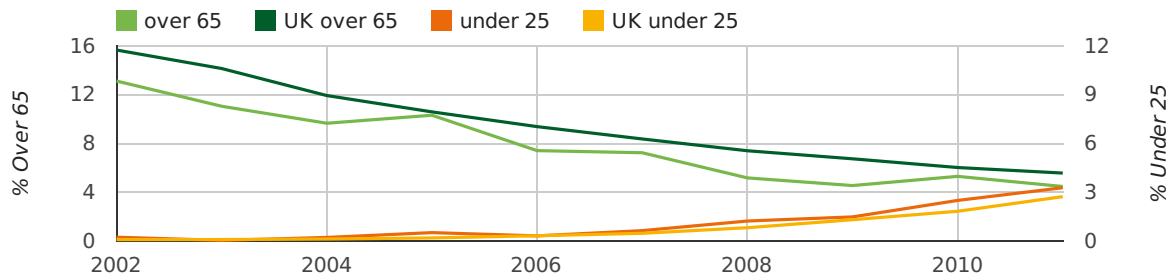
Annual Data (2011)

The average age of a director in 2011 was 43.9.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.2%.

director age by year



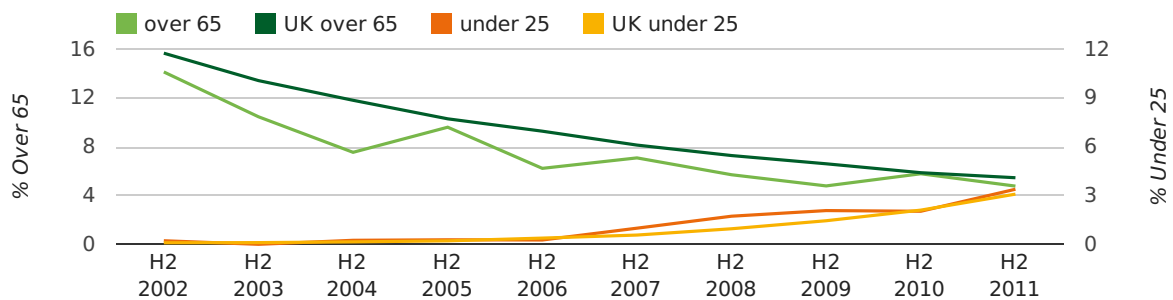
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.1%.

director age by half year



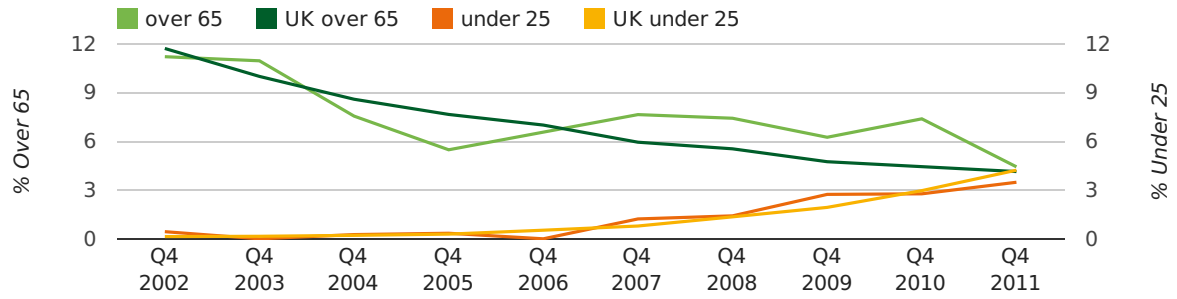
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.4.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.1%.

director age by quarter

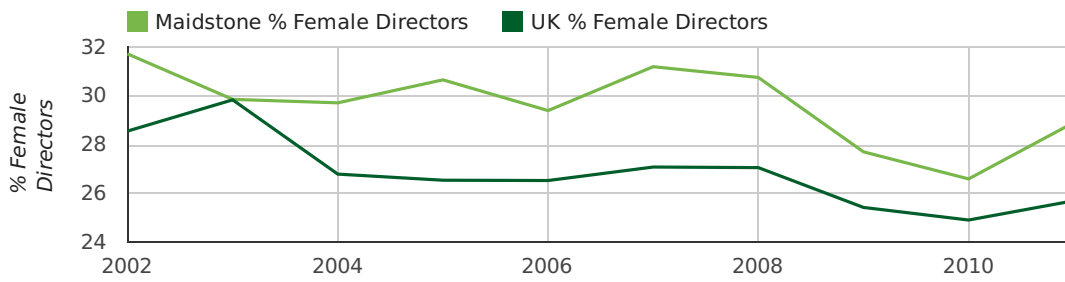


Annual Data (2011)

The record year for female directors in Maidstone was 1857 when 36.4% of all directors were female.

The percentage of female directors in Maidstone in 2011 was 31.7%. The average for the UK during this time was 28.6%

director gender by year

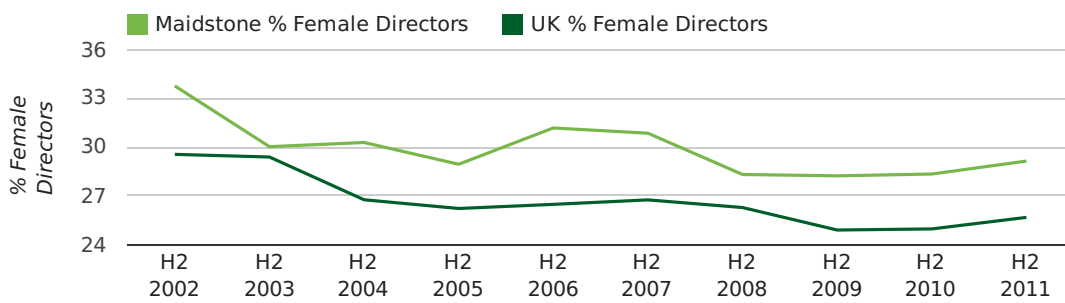


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Maidstone was 1860 when 42.9% of all directors were female.

29.1% of all director appointments in Maidstone in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

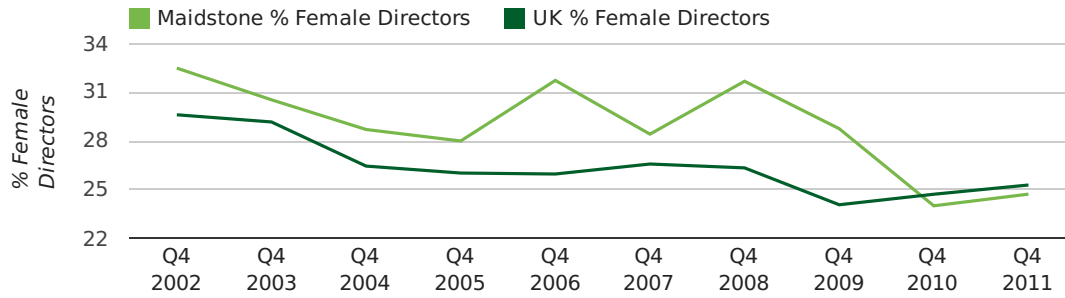


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Maidstone was in 1977 when 31.1% of all directors were female.

24.7% of all director appointments in Maidstone in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.49%	CONSULTING	5.07%
PROPERTY	1.28%	MANAGEMENT	4.74%
CONSULTANCY	1.13%	CONSULTANCY	3.26%
KENT	1.13%	PROPERTY	2.37%
CONSULTING	0.85%	TRADING	2.07%
ASSOCIATES	0.78%	DESIGN	1.92%
J	0.71%	ASSOCIATES	1.86%
CONTRACTORS	0.71%	ENGINEERING	1.78%
DEVELOPMENTS	0.71%	BUSINESS	1.78%
ENGINEERING	0.71%	CONSULTANTS	1.76%
MEDIA	0.64%	CONSTRUCTION	1.73%
BUSINESS	0.64%	MEDIA	1.71%
CONSTRUCTION	0.64%	LONDON	1.63%
TRAINING	0.64%	J	1.51%
MAIDSTONE	0.57%	INVESTMENTS	1.48%
DESIGN	0.57%	GLOBAL	1.46%
PEGASUS	0.57%	IT	1.41%
WINDOWS	0.50%	CARE	1.39%
CLEANING	0.50%	PROPERTIES	1.29%
ENERGY	0.50%	ELECTRICAL	1.29%
S	0.50%	M	1.27%
TRADING	0.50%	BUILDING	1.26%
MUSIC	0.50%	ENERGY	1.25%
SOUTH	0.43%	S	1.20%
CARE	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	360	205,525
7487 - Other business activities	131	57,052
82990 - Other business support service activities not elsewhere classified	88	32,483
96090 - Other service activities not elsewhere classified	46	11,768
99999 - Dormant Company	37	21,846
70229 - Management consultancy activities other than financial management	36	17,765
7414 - Business & management consultancy	22	13,034
41100 - Development of building projects	21	4,331
9305 - Other service activities	20	9,492
62020 - Information technology consultancy activities	19	12,072
7499 - Non-trading company	19	9,957
9999 - Dormant Company	19	20,199
4521 - General construction & civil engineering	18	5,558
74990 - Non-trading company	17	8,929
74909 - Other professional, scientific and technical activities not elsewhere classified	17	8,671
86900 - Other human health activities	16	4,457
62090 - Other information technology service activities	13	7,493
43999 - Other specialised construction activities not elsewhere classified	12	3,342
5552 - Catering	12	2,110
7222 - Other software consultancy and supply	12	7,398