# Maidstone

q1 2012 business confidence report



# headlines

- February 2012 saw a new record in company registrations in Maidstone when compared to any previous February.
- February 2012 saw a new record in net growth in Maidstone when compared to any previous February.

### contents

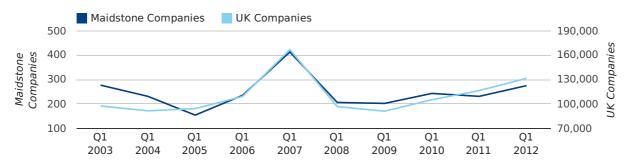
ſ	new company registrations
C	closed companies (dissolved)
Г	net company growth
u	uk company share
d	director age
d	director gender
n	naming trends
s	sic data

A total of 275 companies were registered in Maidstone during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 19.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

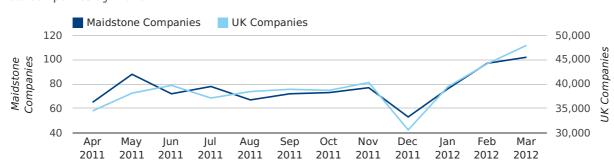
FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDSTONE	UK
2012	275	131,491
2011	231	116,391
% CHANGE	19.0%	13.0%
RECORD YEAR	2007 (413)	2007 (166,814)

new companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Maidstone when compared to any previous February.



#### new companies by month

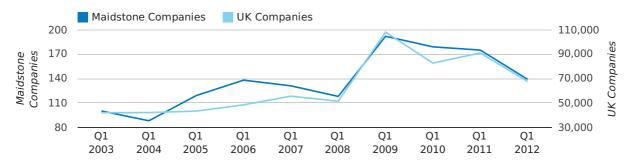
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	76	97	102
NEW COMPANIES IN 2011	45	78	108
% CHANGE	68.9%	24.4%	-5.6%
RECORD YEAR	2003 (96)	2012 (97)	2007 (241)

A total of 139 companies were dissolved in Maidstone during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 20.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDSTONE	UK
2012	139	67,576
2011	175	90,986
% CHANGE	-20.6%	-25.7%
RECORD YEAR	2009 (192)	2009 (108,060)

dissolved companies by quarter



#### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



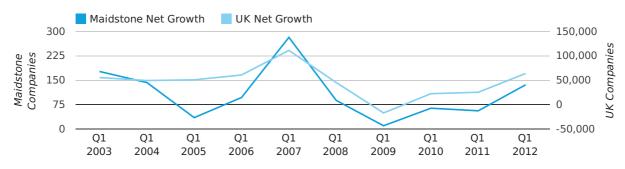
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	41	45	53
CLOSED COMPANIES IN 2011	67	43	65
% CHANGE	-38.8%	4.7%	-18%
RECORD YEAR	2011 (67)	2008 (65)	2009 (116)

Net company growth for Maidstone during the first quarter of 2012 (Jan 2012 - Mar 2012) was 136 companies.

This represents an increase of 142.9% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDSTONE	UK
2012	136	63,915
2011	56	25,405
% CHANGE	142.9%	151.6%
RECORD YEAR	2007 (282)	2007 (111,282)

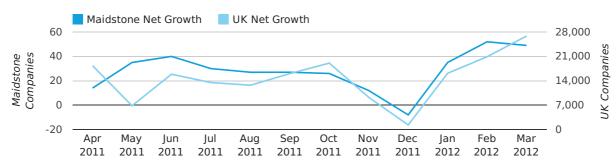
net growth by quarter



#### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Maidstone when compared to any previous February.

#### net growth by month

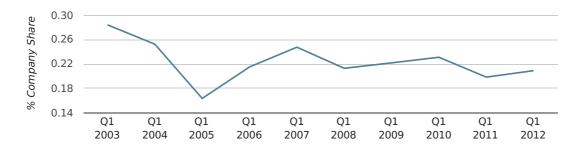


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	35	52	49
NET GROWTH IN 2011	-22	35	43
% CHANGE	-259.1%	48.6%	14.0%
RECORD YEAR	2003 (50)	2012 (52)	2007 (192)

In the first quarter of 2012, Maidstone formed 0.2% of all UK companies.

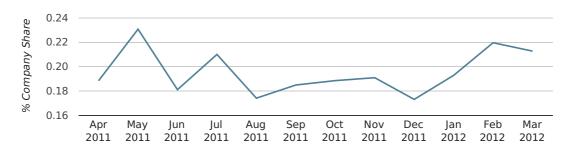
FIRST QUARTER (JAN 2012 - MAR 2012)	MAIDSTONE
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1972 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



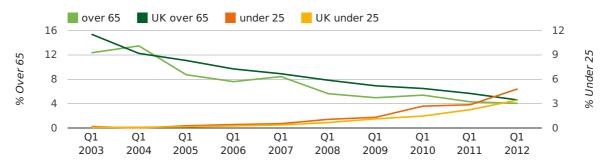
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
% CHANGE	44.8%	6.3%	-11.6%
RECORD YEAR	1976 (0.6%)	1973 (0.5%)	1972 (0.7%)

The average age of a director in the first quarter of 2012 was 44.1.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 3.5%.

#### director age by quarter



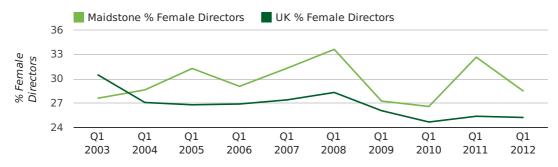
# director gender

## Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Maidstone was in 1861 when 40.0% of all directors were female.

28.5% of all director appointments in Maidstone in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	1.34%	CONSULTING	5.07%
CONSULTING	1.27%	MANAGEMENT	4.74%
MANAGEMENT	1.27%	CONSULTANCY	3.30%
KENT	1.07%	PROPERTY	2.37%
CONSULTANCY	1.00%	TRADING	2.07%
J	0.87%	DESIGN	1.93%
ASSOCIATES	0.80%	ENGINEERING	1.86%
BUSINESS	0.80%	ASSOCIATES	1.84%
DEVELOPMENTS	0.80%	CONSULTANTS	1.79%
PEGASUS	0.73%	BUSINESS	1.73%
TRAINING	0.67%	MEDIA	1.72%
MEDIA	0.60%	CONSTRUCTION	1.72%
(KENT)	0.60%	LONDON	1.66%
CONSTRUCTION	0.60%	J	1.54%
MAIDSTONE	0.53%	INVESTMENTS	1.51%
CONTRACTORS	0.53%	GLOBAL	1.50%
CARE	0.53%	IT	1.40%
S	0.53%	CARE	1.34%
CONSULTANTS	0.53%	PROPERTIES	1.31%
WINDOWS	0.47%	ELECTRICAL	1.27%
INVESTMENTS	0.47%	Μ	1.27%
BAR	0.47%	BUILDING	1.24%
ENGINEERING	0.47%	ENERGY	1.20%
TRADING	0.47%	S	1.20%
GREEN	0.40%	ENTERPRISES	1.19%



# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	381	216,665
7487 - Other business activities	122	52,735
82990 - Other business support service activities not elsewhere classified	101	35,233
96090 - Other service activities not elsewhere classified	52	13,637
99999 - Dormant Company	39	25,084
70229 - Management consultancy activities other than financial management	33	19,704
62020 - Information technology consultancy activities	23	14,303
74909 - Other professional, scientific and technical activities not elsewhere classified	21	9,892
7414 - Business & management consultancy	21	12,113
41100 - Development of building projects	20	4,984
43999 - Other specialised construction activities not elsewhere classified	17	3,931
9305 - Other service activities	17	8,818
7499 - Non-trading company	17	9,102
9999 - Dormant Company	17	18,617
86900 - Other human health activities	16	5,066
74990 - Non-trading company	16	9,729
4521 - General construction & civil engineering	16	5,169
7222 - Other software consultancy and supply	12	6,934
47910 - Retail sale via mail order houses or via Internet	12	3,439
43210 - Electrical installation	11	3,573