Maidstone

2012 half year business confidence report



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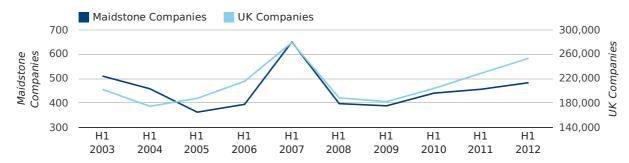
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In the first half of 2012 a total of 483 companies were formed in Maidstone. This figure is 5.9% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Maidstone occurred in 2007 when a total of 650 were formed.

HALF YEAR (JAN-JUN)	MAIDSTONE	UK
2012	483	253,150
2011	456	228,735
% CHANGE	5.9%	10.7%
RECORD YEAR	2007 (650)	2007 (279,097)

new companies by half year



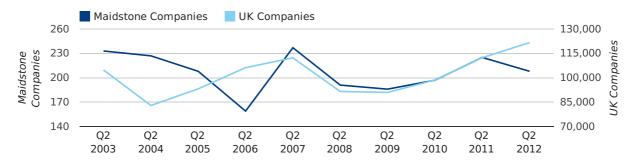
Quarterly Data (Q2 Apr-Jun 2012)

A total of 208 companies were registered in Maidstone during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 7.6% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MAIDSTONE	UK
2012	208	121,659
2011	225	112,344
% CHANGE	-7.6%	8.3%
RECORD YEAR	2007 (237)	2012 (121,659)

new companies by quarter



new companies by month



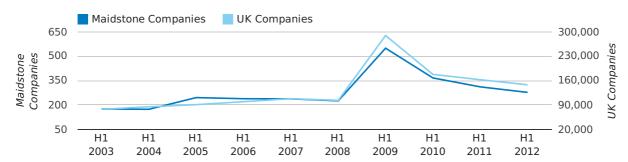
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	73	73	62
NEW COMPANIES IN 2011	65	88	72
% CHANGE	12.3%	-17.0%	-13.9%
RECORD YEAR	2007 (86)	2011 (88)	2004 (97)

In the first half of 2012 a total of 277 companies were dissolved in Maidstone. This figure is 10.9% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Maidstone occurred in 2009 when a total of 549 were closed.

HALF YEAR (JAN-JUN)	MAIDSTONE	UK
2012	277	147,793
2011	311	162,310
% CHANGE	-10.9%	-8.9%
RECORD YEAR	2009 (549)	2009 (289,236)

dissolved companies by half year



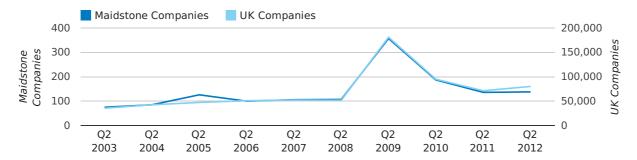
Quarterly Data (Q2 Apr-Jun 2012)

A total of 138 companies were dissolved in Maidstone during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 1.5% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MAIDSTONE	UK
2012	138	80,217
2011	136	71,324
% CHANGE	1.5%	12.5%
RECORD YEAR	2009 (357)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

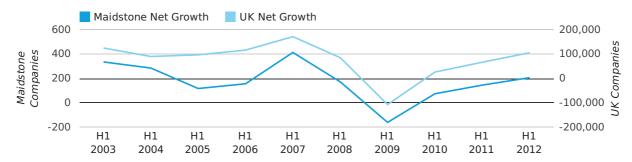


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	55	39	44
CLOSED COMPANIES IN 2011	51	53	32
% CHANGE	7.8%	-26.4%	38%
RECORD YEAR	2009 (112)	2009 (179)	2010 (81)

In the first half of 2012 the company register for Maidstone increased by 206 companies. This figure is 42.1% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	MAIDSTONE	UK
2012	206	105,357
2011	145	66,425
% CHANGE	42.1%	58.6%
RECORD YEAR	2007 (413)	2007 (171,296)

net growth by half year



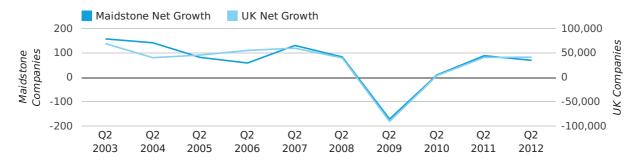
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Maidstone during the second quarter of 2012 (Apr 2012 - Jun 2012) was 70 companies.

This represents a decrease of 21.3% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MAIDSTONE	UK
2012	70	41,442
2011	89	41,020
% CHANGE	-21.3%	1.0%
RECORD YEAR	2003 (158)	2003 (69,274)

net growth by quarter



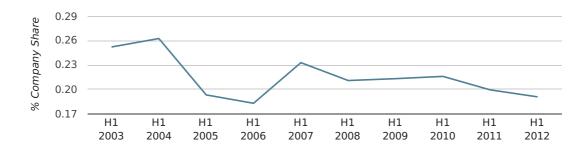
net growth by month



In the first half of 2012 Maidstone formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

HALF YEAR (JAN-JUN)	MAIDSTONE
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

company share by half year

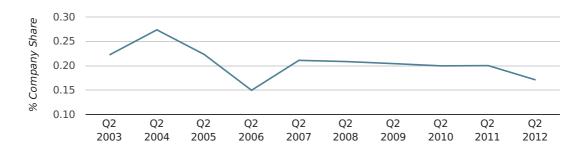


Quarterly Data (Q2 Apr-Jun 2012)

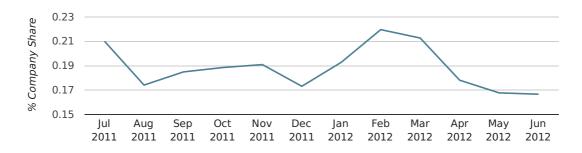
In the second quarter of 2012, Maidstone formed 0.2% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	MAIDSTONE
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

company share by quarter



company share by month



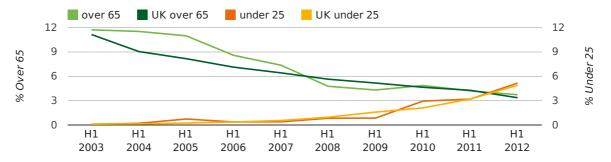
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-5.5%	-27.3%	-8.0%
RECORD YEAR	1978 (0.6%)	1982 (0.5%)	1966 (0.9%)

The average age of a director in the first half of 2012 was 43.4.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 3.4%.

director age by half year



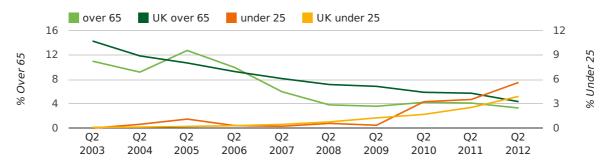
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.5.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 3.3%.

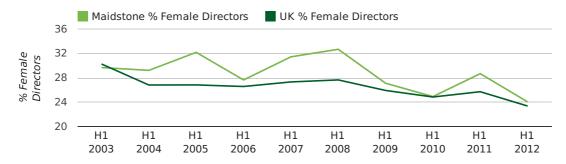
director age by quarter



The record first half year for female directors in Maidstone was 1861 when 40.0% of all directors were female.

24.1% of all director appointments in Maidstone in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Maidstone was in 1866 when 66.7% of all directors were female.

18.3% of all director appointments in Maidstone in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
KENT	1.38%	CONSULTING	5.07%
MANAGEMENT	1.24%	MANAGEMENT	4.74%
PROPERTY	1.24%	CONSULTANCY	3.28%
J	1.10%	PROPERTY	2.35%
CONSULTING	1.03%	TRADING	2.10%
PEGASUS	0.83%	DESIGN	1.89%
DEVELOPMENTS	0.83%	ENGINEERING	1.87%
CONSULTANCY	0.76%	ASSOCIATES	1.82%
CONSULTANTS	0.76%	CONSULTANTS	1.78%
CONSTRUCTION	0.69%	CONSTRUCTION	1.71%
MEDIA	0.69%	BUSINESS	1.70%
BUSINESS	0.62%	MEDIA	1.69%
ASSOCIATES	0.62%	LONDON	1.68%
CONTRACTORS	0.62%	J	1.57%
INVESTMENTS	0.62%	GLOBAL	1.51%
CARE	0.62%	INVESTMENTS	1.48%
MAIDSTONE	0.55%	IT	1.42%
(KENT)	0.55%	CARE	1.31%
S	0.55%	PROPERTIES	1.31%
BUILDING	0.55%	М	1.26%
SOUTH	0.48%	ELECTRICAL	1.23%
BAR	0.48%	BUILDING	1.23%
MAINTENANCE	0.41%	SECURITY	1.19%
TRAINING	0.41%	S	1.18%
MARKETING	0.41%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	431	244,457
7487 - Other business activities	113	47,029
82990 - Other business support service activities not elsewhere classified	100	35,447
96090 - Other service activities not elsewhere classified	51	14,220
99999 - Dormant Company	46	26,088
70229 - Management consultancy activities other than financial management	38	20,390
62020 - Information technology consultancy activities	24	15,280
74909 - Other professional, scientific and technical activities not elsewhere classified	23	10,271
7414 - Business & management consultancy	20	10,978
41100 - Development of building projects	19	5,149
74990 - Non-trading company	18	9,706
43999 - Other specialised construction activities not elsewhere classified	18	4,091
9305 - Other service activities	16	7,926
86900 - Other human health activities	16	5,222
4521 - General construction & civil engineering	16	4,644
7499 - Non-trading company	14	8,023
9999 - Dormant Company	13	16,469
7222 - Other software consultancy and supply	12	6,356
47910 - Retail sale via mail order houses or via Internet	12	3,818
85590 - Other education not elsewhere classified	11	2,921