

Malvern

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Malvern when compared to any year in history.
- 2011 was a record year for company closures in Malvern when compared to any year in history.
- The second half of 2011 saw a new record in company closures in Malvern when compared to any previous second half year.
- The second half of 2011 was a record second half year for company closures in Malvern when compared to any half year in history.

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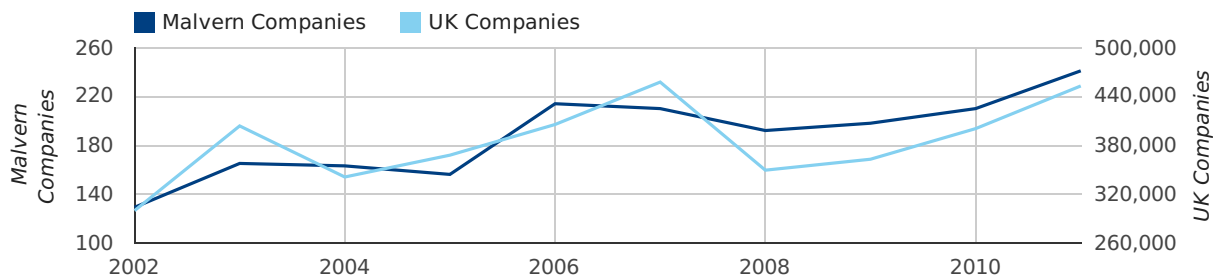
Annual Data (2011)

2011 was a record year for company registrations in Malvern when compared to any year in history.

A total of 241 companies were formed in Malvern in 2011. This total is 14.8% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	MALVERN	UK
2011	241	452,870
2010	210	400,358
2009	198	362,675
2008	192	349,203
2007	210	457,649
RECORD YEAR	2011 (241)	2007 (457,649)

new companies by year



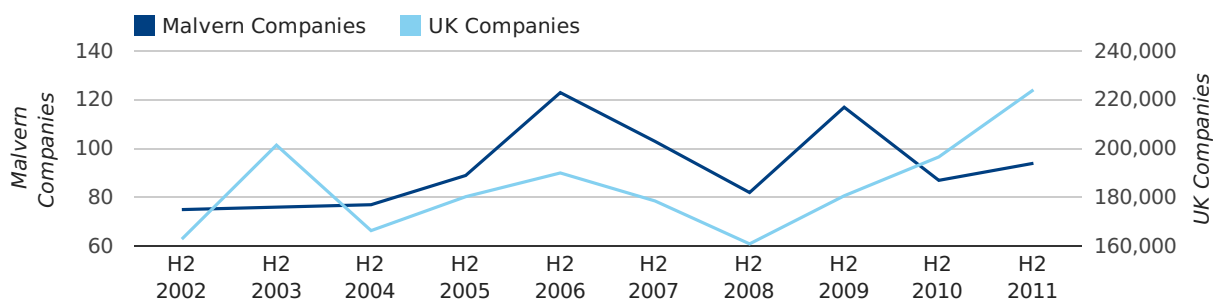
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 94 companies were formed in Malvern. This figure is 8.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Malvern occurred in 2006 when a total of 123 were formed.

HALF YEAR (JUL-DEC)	MALVERN	UK
2011	94	224,135
2010	87	196,609
% CHANGE	8.0%	14.0%
RECORD YEAR	2006 (123)	2011 (224,135)

new companies by half year



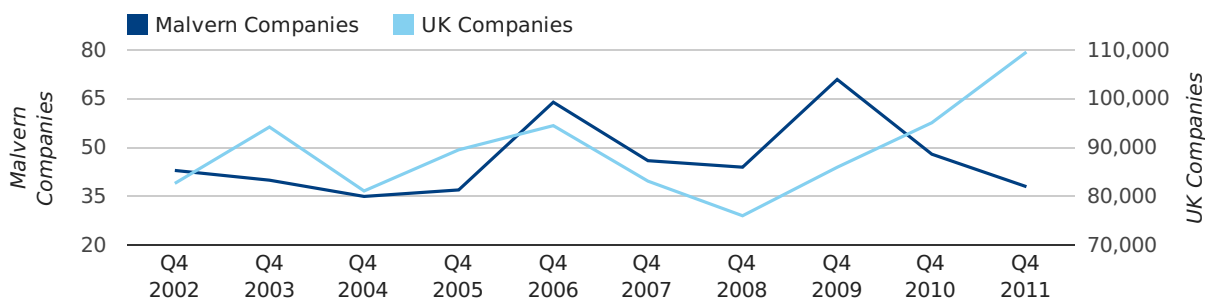
Quarterly Data (Q4 Oct-Dec 2011)

A total of 38 companies were registered in Malvern during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 20.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

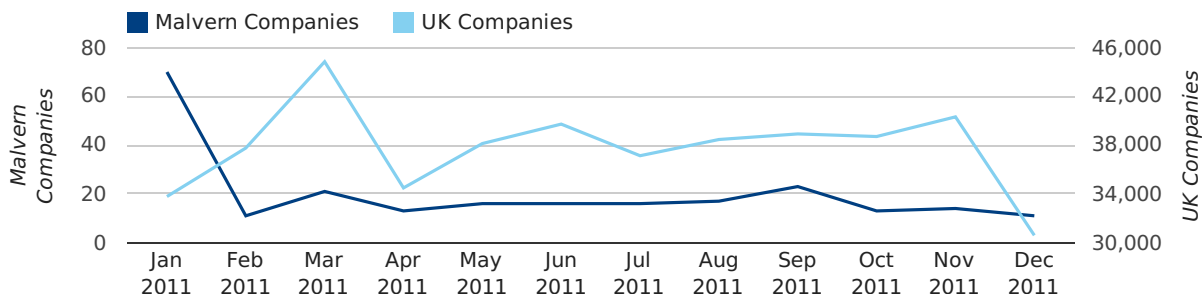
FOURTH QUARTER (OCT 2011 - DEC 2011)	MALVERN	UK
2011	38	109,623
2010	48	95,117
% CHANGE	-20.8%	15.3%
RECORD YEAR	2009 (71)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	14	11
NEW COMPANIES IN 2010	10	20	18
% CHANGE	30.0%	-30.0%	-38.9%
RECORD YEAR	2009 (42)	2010 (20)	2010 (18)

Annual Data (2011)

2011 was a record year for company closures in Malvern when compared to any year in history.

A total of 188 companies were dissolved in Malvern in 2011. This total is 44.6% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	MALVERN	UK
2011	188	314,523
2010	130	342,232
2009	163	533,773
2008	78	237,901
2007	82	220,295
RECORD YEAR	2011 (188)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company closures in Malvern when compared to any previous second half year.

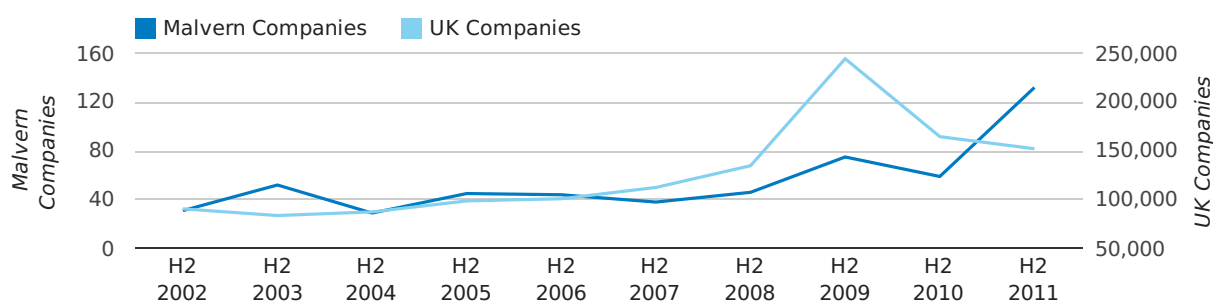
The second half of 2011 was a record second half year for company closures in Malvern when compared to any half year in history.

In the second half of 2011 a total of 132 companies were dissolved in Malvern. This figure is 123.7% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Malvern occurred in 2011 when a total of 132 were closed.

HALF YEAR (JUL-DEC)	MALVERN	UK
2011	132	152,213
2010	59	164,601
% CHANGE	123.7%	-7.5%
RECORD YEAR	2011 (132)	2009 (244,537)

dissolved companies by half year



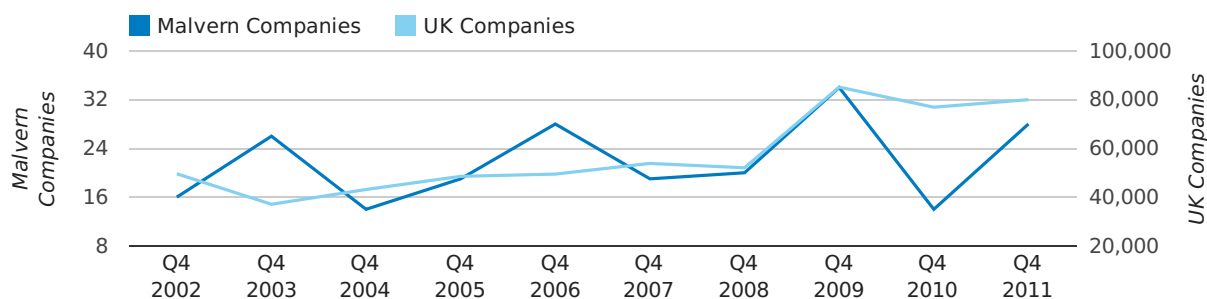
Quarterly Data (Q4 Oct-Dec 2011)

A total of 28 companies were dissolved in Malvern during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 100.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

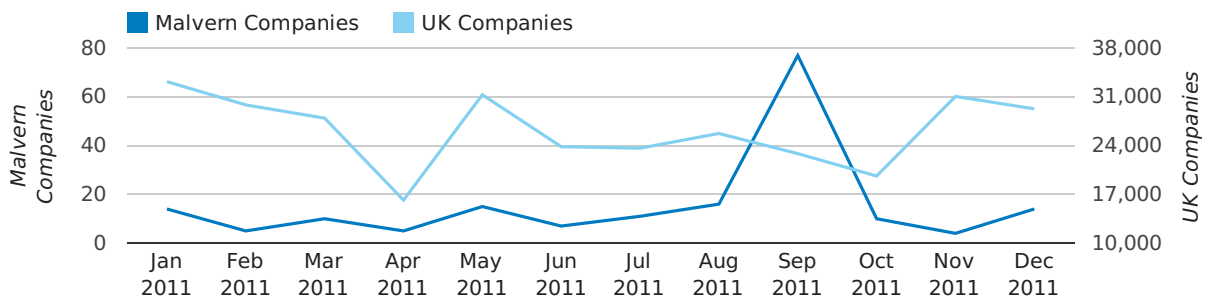
FOURTH QUARTER (OCT 2011 - DEC 2011)	MALVERN	UK
2011	28	79,983
2010	14	76,896
% CHANGE	100.0%	4.0%
RECORD YEAR	2009 (34)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	4	14
CLOSED COMPANIES IN 2010	3	7	4
% CHANGE	233.3%	-42.9%	250%
RECORD YEAR	2006 (14)	2009 (14)	2009 (14)

Annual Data (2011)

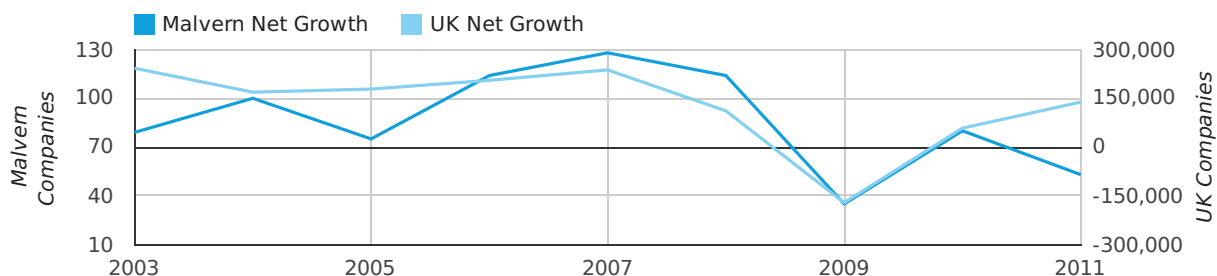
A total of 53 companies were added to the company register for Malvern in 2011. This number represents growth of 25.2% which compares unfavourably to the UK figure of 34.6%.

This number is 27 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Malvern company register grew by 128 companies.

YEAR	MALVERN	UK
2011	53	138,347
2010	80	58,126
2009	35	-171,098
2008	114	111,302
2007	128	237,354
RECORD YEAR	2007 (128)	2003 (242,543)

net growth by year

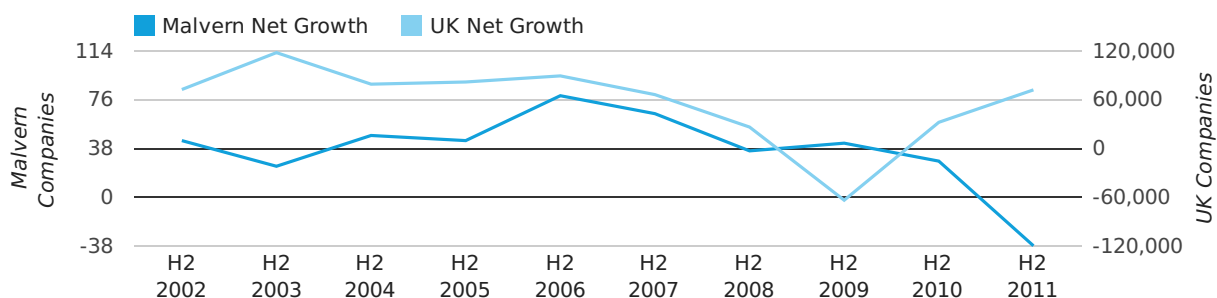


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Malvern decreased by 38 companies. This figure is 235.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	MALVERN	UK
2011	-38	71,922
2010	28	32,008
% CHANGE	-235.7%	124.7%
RECORD YEAR	2006 (79)	2003 (117,772)

net growth by half year



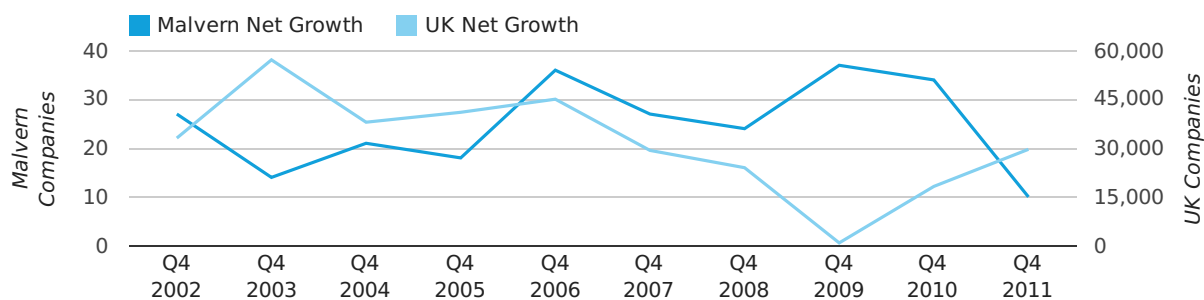
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Malvern during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 10 companies.

This represents a decrease of 70.6% on the same period last year.

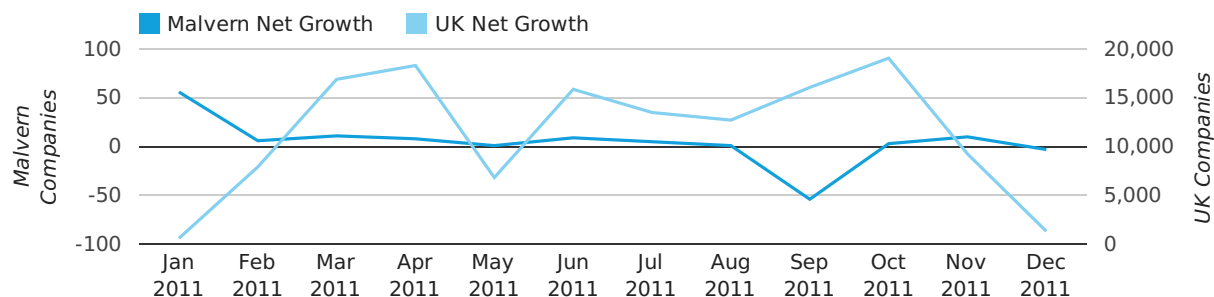
FOURTH QUARTER (OCT 2011 - DEC 2011)	MALVERN	UK
2011	10	29,640
2010	34	18,221
% CHANGE	-70.6%	62.7%
RECORD YEAR	2009 (37)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



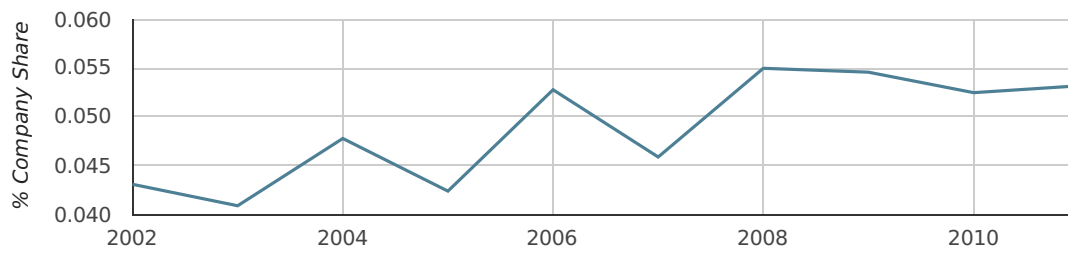
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	3	10	-3
NET GROWTH IN 2010	7	13	14
% CHANGE	-57.1%	-23.1%	-121.4%
RECORD YEAR	2009 (36)	2010 (13)	2010 (14)

Annual Data (2011)

In 2011 Malvern formed 0.1% of all UK companies. This is no change on 2010 when Malvern was responsible for 0.1% of all UK companies.

YEAR	MALVERN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by year

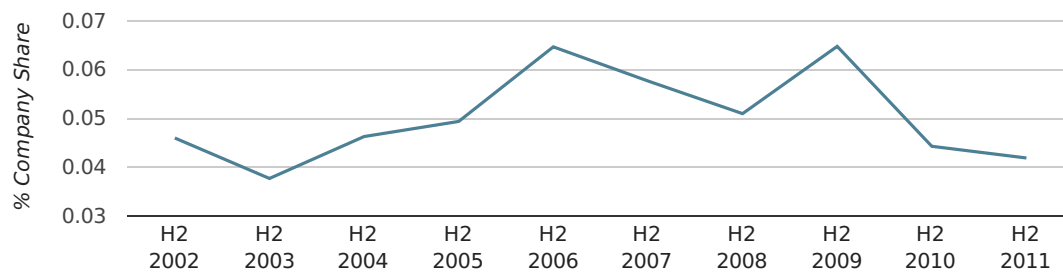


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Malvern formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	MALVERN
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by half year

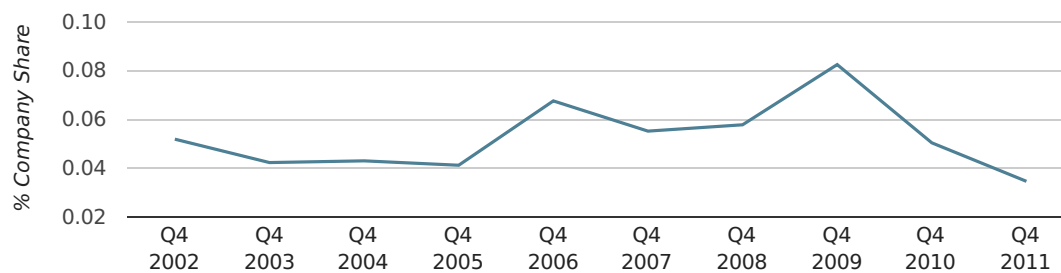


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Malvern formed 0.0% of all UK companies.

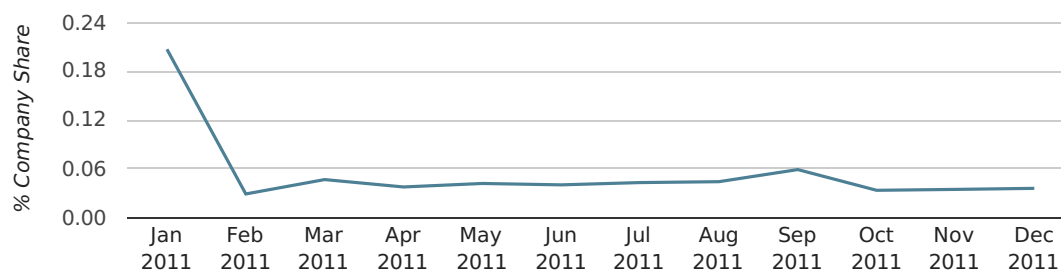
FOURTH QUARTER (OCT 2011 - DEC 2011)	MALVERN
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.1%
% CHANGE	13.1%	-40.4%	-45.7%
RECORD YEAR	1963 (0.3%)	1974 (0.3%)	1960 (0.3%)

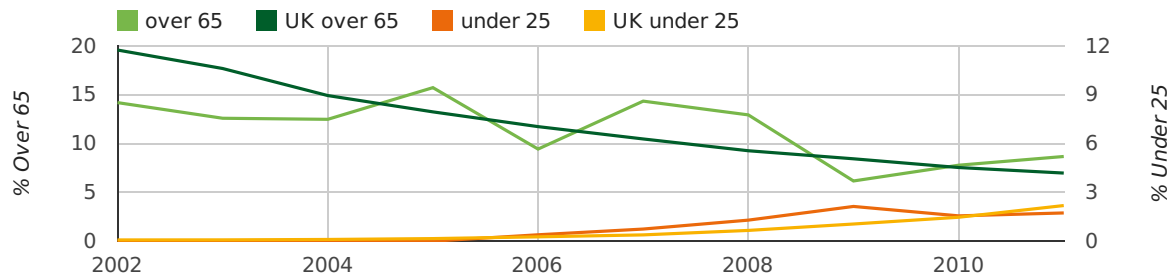
Annual Data (2011)

The average age of a director in 2011 was 50.7.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.7% compared to the UK figure of 4.2%.

director age by year



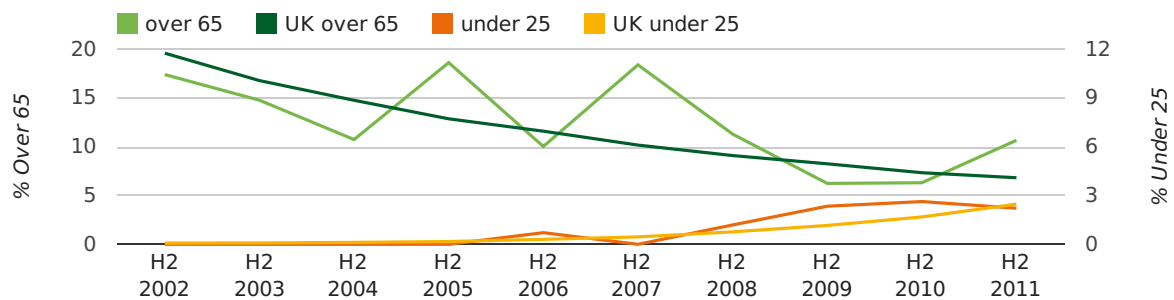
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 49.1.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 10.7% compared to the UK figure of 4.1%.

director age by half year



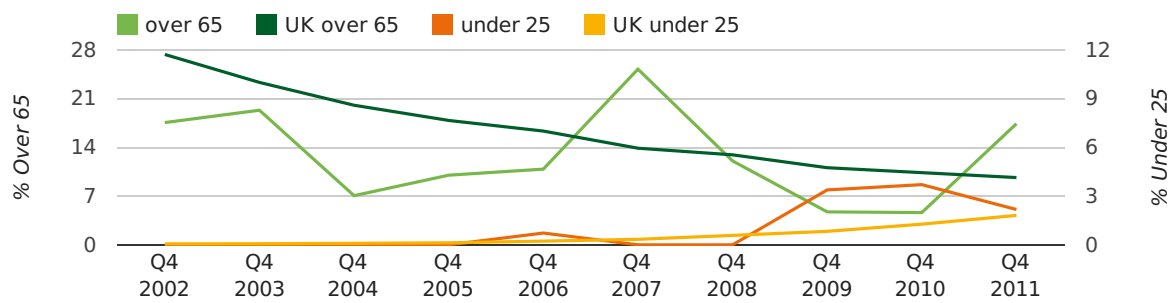
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 50.8.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 17.4% compared to the UK figure of 4.1%.

director age by quarter

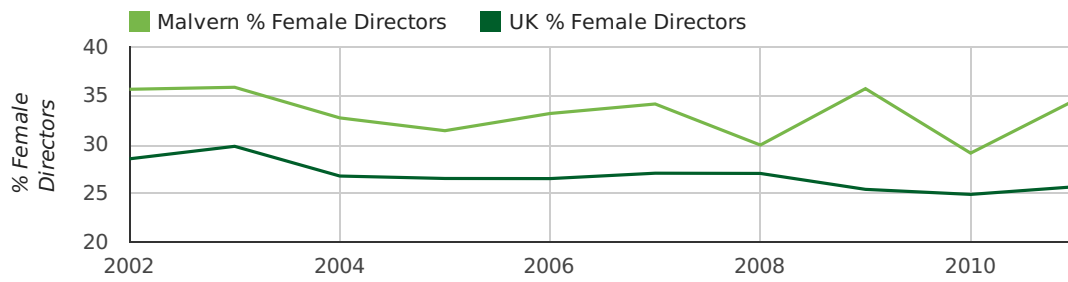


Annual Data (2011)

The record year for female directors in Malvern was 1857 when 36.4% of all directors were female.

The percentage of female directors in Malvern in 2011 was 35.7%. The average for the UK during this time was 28.6%

director gender by year

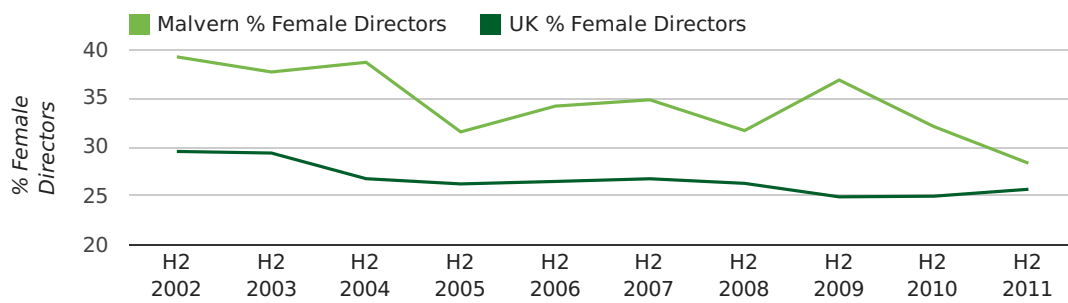


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Malvern was 1860 when 42.9% of all directors were female.

28.3% of all director appointments in Malvern in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

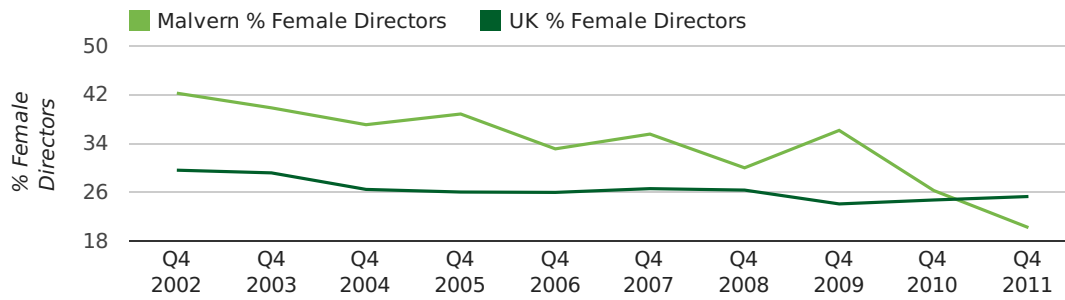


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Malvern was in 1977 when 31.1% of all directors were female.

20.2% of all director appointments in Malvern in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
POULTRY	8.91%	CONSULTING	5.07%
MALVERN	2.23%	MANAGEMENT	4.74%
FOODS	2.00%	CONSULTANCY	3.26%
DESIGN	1.78%	PROPERTY	2.37%
CONSULTING	1.11%	TRADING	2.07%
RIFT	1.11%	DESIGN	1.92%
BUSINESS	0.89%	ASSOCIATES	1.86%
MANAGEMENT	0.89%	ENGINEERING	1.78%
SYSTEMS	0.67%	BUSINESS	1.78%
ASSOCIATES	0.67%	CONSULTANTS	1.76%
ENTERPRISES	0.67%	CONSTRUCTION	1.73%
J	0.67%	MEDIA	1.71%
ACADEMY	0.67%	LONDON	1.63%
COLWALL	0.67%	J	1.51%
(MALVERN)	0.67%	INVESTMENTS	1.48%
AUTOMOTIVE	0.67%	GLOBAL	1.46%
CHURCH	0.67%	IT	1.41%
TECHNOLOGY	0.67%	CARE	1.39%
TRAINING	0.67%	PROPERTIES	1.29%
MUSIC	0.45%	ELECTRICAL	1.29%
RF	0.45%	M	1.27%
PROPERTY	0.45%	BUILDING	1.26%
SOLAR	0.45%	ENERGY	1.25%
PARTICLE	0.45%	S	1.20%
HOUSE	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
56290 - Other food services	47	1,281
7487 - Other business activities	44	57,052
None Supplied	41	205,525
82990 - Other business support service activities not elsewhere classified	16	32,483
70229 - Management consultancy activities other than financial management	11	17,765
99999 - Dormant Company	11	21,846
7414 - Business & management consultancy	10	13,034
7499 - Non-trading company	9	9,957
62020 - Information technology consultancy activities	8	12,072
7260 - Other computer related activities	7	7,667
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
62090 - Other information technology service activities	6	7,493
69201 - Accounting and auditing activities	5	3,633
96090 - Other service activities not elsewhere classified	5	11,768
5248 - Other retail specialised stores	5	1,968
41100 - Development of building projects	5	4,331
4521 - General construction & civil engineering	5	5,558
98000 - Residents property management	5	2,874
86900 - Other human health activities	4	4,457
9999 - Dormant Company	4	20,199