

Malvern

2012 half year business confidence report



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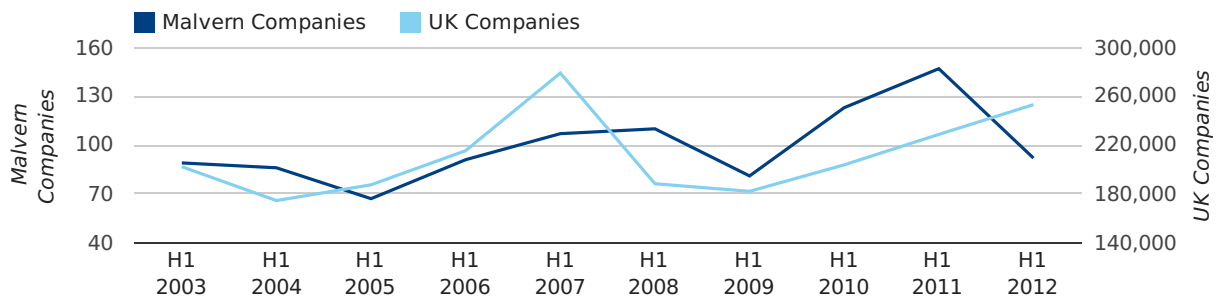
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 92 companies were formed in Malvern. This figure is 37.4% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Malvern occurred in 2011 when a total of 147 were formed.

HALF YEAR (JAN-JUN)	MALVERN	UK
2012	92	253,150
2011	147	228,735
% CHANGE	-37.4%	10.7%
RECORD YEAR	2011 (147)	2007 (279,097)

new companies by half year



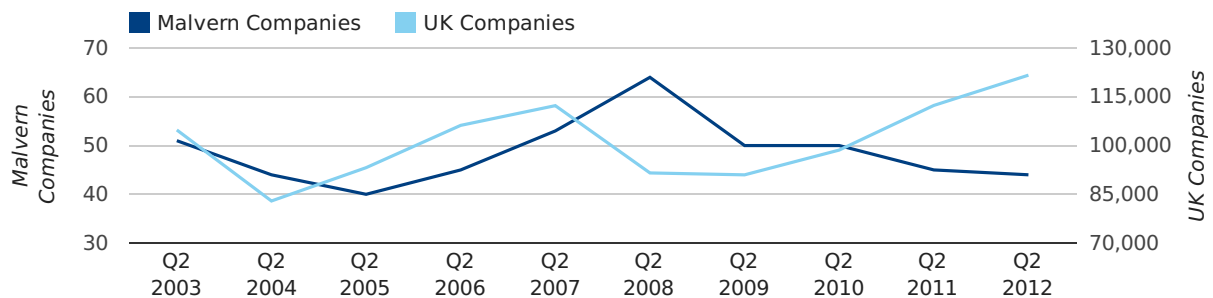
Quarterly Data (Q2 Apr-Jun 2012)

A total of 44 companies were registered in Malvern during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 2.2% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MALVERN	UK
2012	44	121,659
2011	45	112,344
% CHANGE	-2.2%	8.3%
RECORD YEAR	2008 (64)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	17	17	10
NEW COMPANIES IN 2011	13	16	16
% CHANGE	30.8%	6.3%	-37.5%
RECORD YEAR	2007 (23)	2008 (36)	2010 (27)

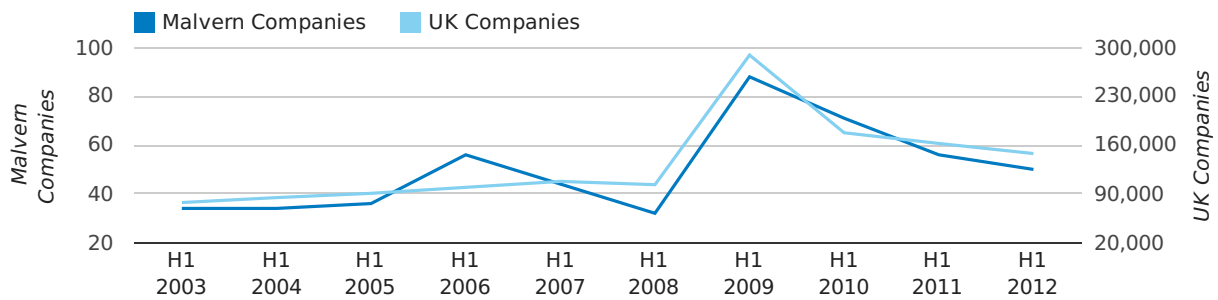
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 50 companies were dissolved in Malvern. This figure is 10.7% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Malvern occurred in 2009 when a total of 88 were closed.

HALF YEAR (JAN-JUN)	MALVERN	UK
2012	50	147,793
2011	56	162,310
% CHANGE	-10.7%	-8.9%
RECORD YEAR	2009 (88)	2009 (289,236)

dissolved companies by half year



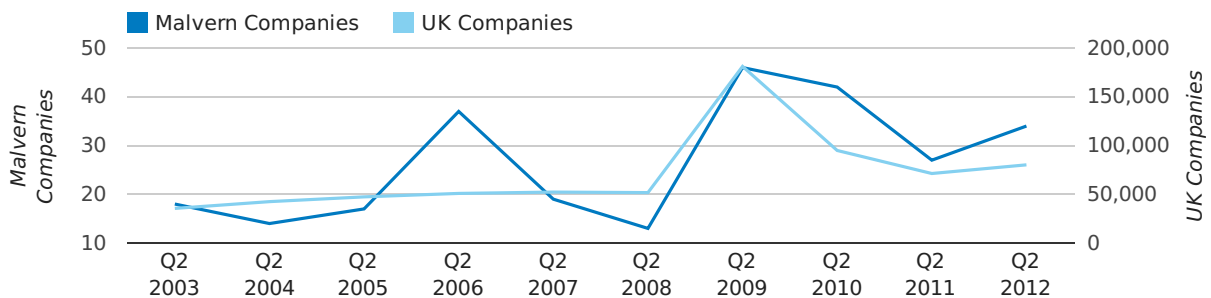
Quarterly Data (Q2 Apr-Jun 2012)

A total of 34 companies were dissolved in Malvern during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 25.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

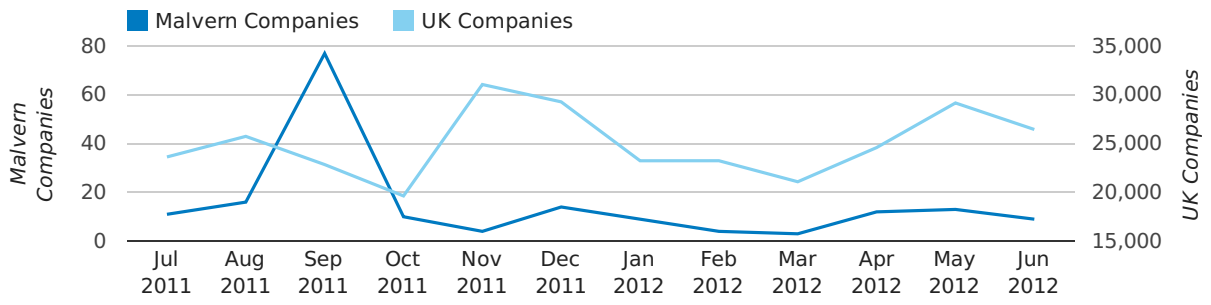
SECOND QUARTER (APR 2012 - JUN 2012)	MALVERN	UK
2012	34	80,217
2011	27	71,324
% CHANGE	25.9%	12.5%
RECORD YEAR	2009 (46)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



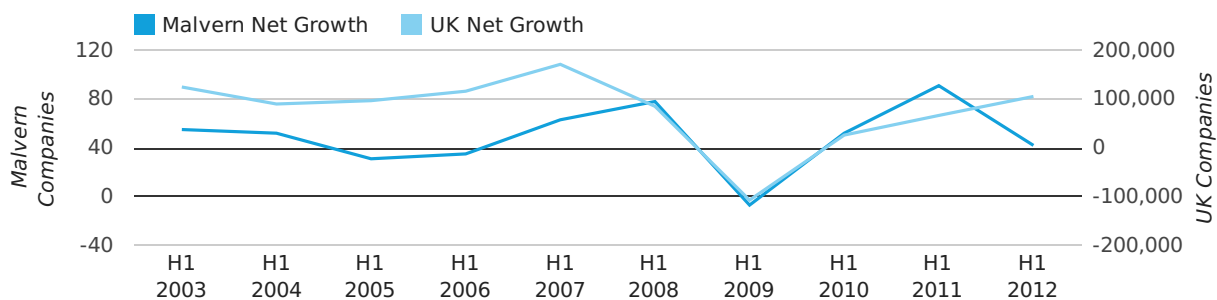
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	12	13	9
CLOSED COMPANIES IN 2011	5	15	7
% CHANGE	140.0%	-13.3%	29%
RECORD YEAR	2006 (18)	2009 (25)	2010 (13)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Malvern increased by 42 companies. This figure is 53.8% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	MALVERN	UK
2012	42	105,357
2011	91	66,425
% CHANGE	-53.8%	58.6%
RECORD YEAR	2011 (91)	2007 (171,296)

net growth by half year



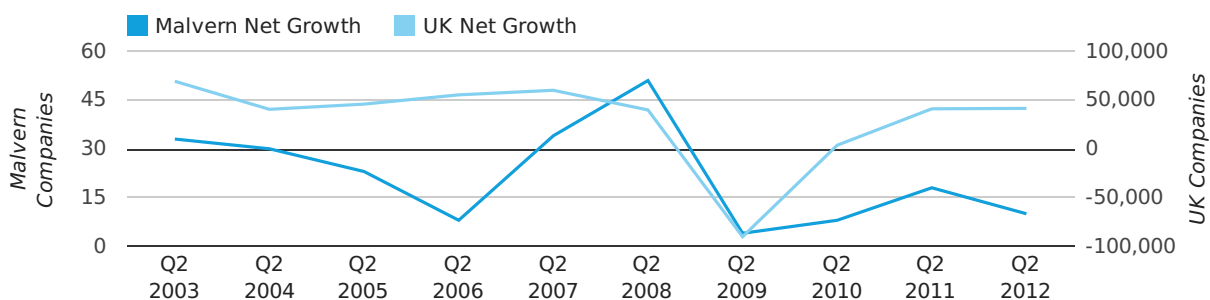
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Malvern during the second quarter of 2012 (Apr 2012 - Jun 2012) was 10 companies.

This represents a decrease of 44.4% on the same period last year.

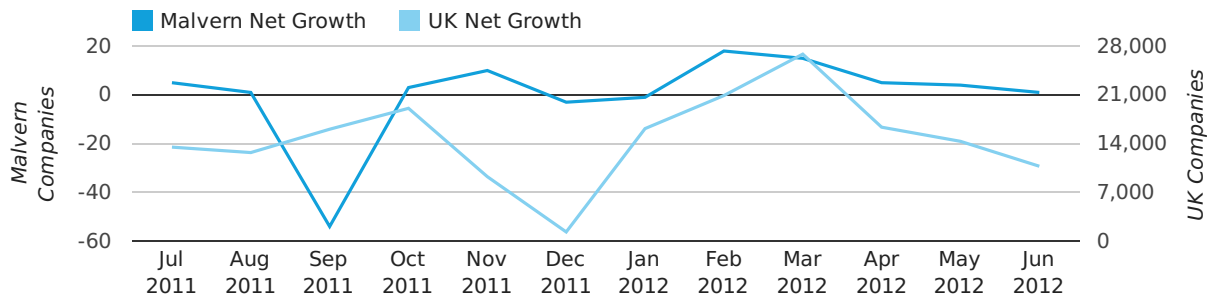
SECOND QUARTER (APR 2012 - JUN 2012)	MALVERN	UK
2012	10	41,442
2011	18	41,020
% CHANGE	-44.4%	1.0%
RECORD YEAR	2008 (51)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



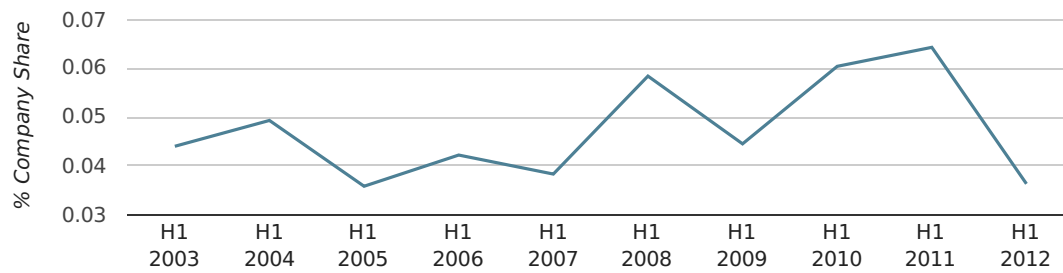
	APRIL	MAY	JUNE
NET GROWTH IN 2012	5	4	1
NET GROWTH IN 2011	8	1	9
% CHANGE	-37.5%	300.0%	-88.9%
RECORD YEAR	2007 (21)	2008 (32)	2003 (19)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Malvern formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	MALVERN
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by half year

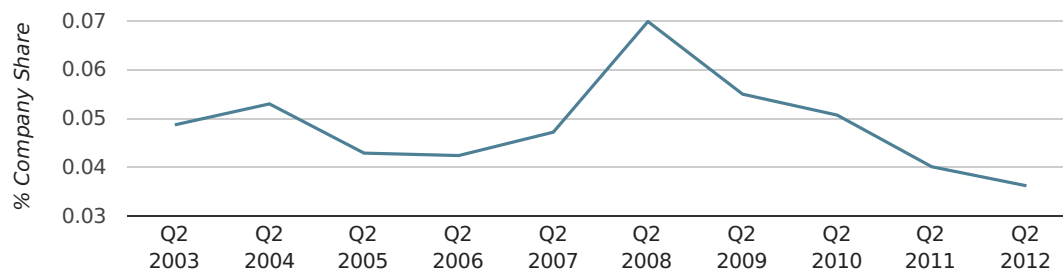


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Malvern formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	MALVERN
2012	0.0%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
% CHANGE	10.1%	-6.9%	-33.3%
RECORD YEAR	1965 (0.1%)	1961 (0.3%)	1962 (0.2%)

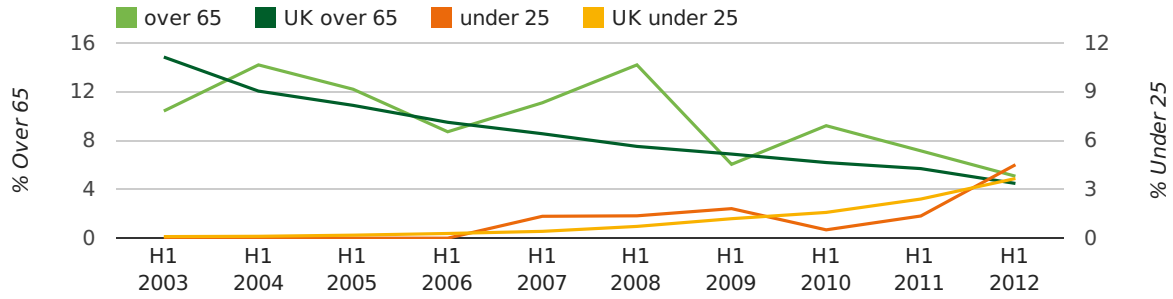
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.8.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 3.4%.

director age by half year



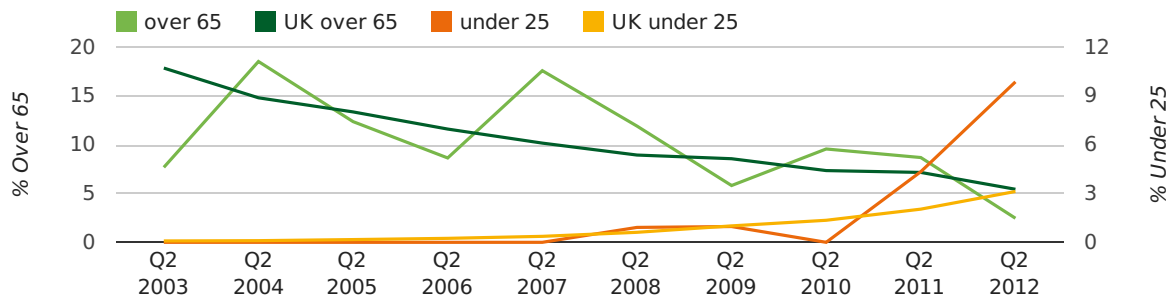
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.4.

The percentage of directors under the age of 25 was 9.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.3%.

director age by quarter

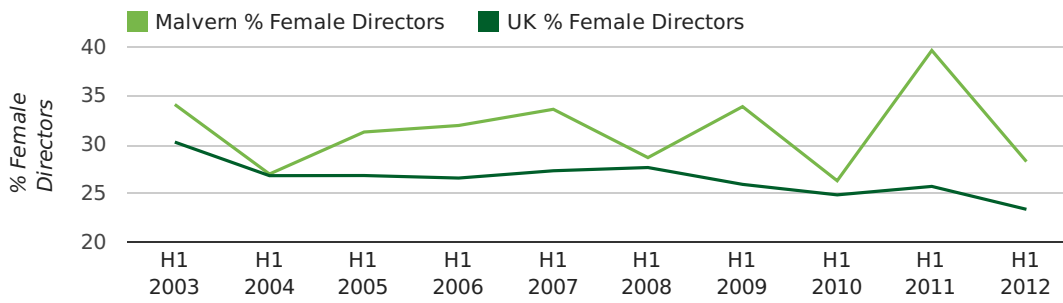


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Malvern was 1861 when 40.0% of all directors were female.

28.3% of all director appointments in Malvern in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

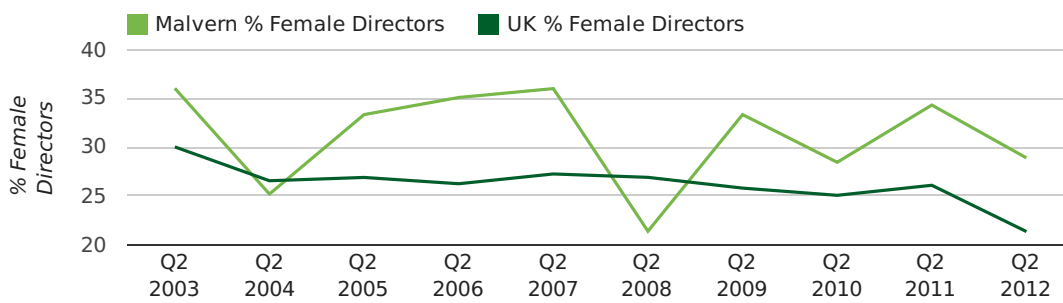


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Malvern was in 1866 when 66.7% of all directors were female.

28.9% of all director appointments in Malvern in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MALVERN	2.94%	CONSULTING	5.07%
RIFT	1.34%	MANAGEMENT	4.74%
(MALVERN)	1.07%	CONSULTANCY	3.28%
DESIGN	1.07%	PROPERTY	2.35%
CONSULTING	0.80%	TRADING	2.10%
CHURCH	0.80%	DESIGN	1.89%
TRAINING	0.80%	ENGINEERING	1.87%
ASSOCIATES	0.80%	ASSOCIATES	1.82%
D	0.80%	CONSULTANTS	1.78%
N	0.80%	CONSTRUCTION	1.71%
BUSINESS	0.53%	BUSINESS	1.70%
CENTRE	0.53%	MEDIA	1.69%
WORCESTERSHIRE	0.53%	LONDON	1.68%
AUTOMOTIVE	0.53%	J	1.57%
CONSULTANCY	0.53%	GLOBAL	1.51%
CIC	0.53%	INVESTMENTS	1.48%
HILLS	0.53%	IT	1.42%
ENERGY	0.53%	CARE	1.31%
-	0.53%	PROPERTIES	1.31%
LLOYD	0.53%	M	1.26%
J	0.53%	ELECTRICAL	1.23%
BLINDS	0.53%	BUILDING	1.23%
MVS	0.53%	SECURITY	1.19%
MARKETING	0.53%	S	1.18%
PARTICLE	0.53%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
56290 - Other food services	91	1,739
None Supplied	60	244,457
7487 - Other business activities	36	47,029
82990 - Other business support service activities not elsewhere classified	17	35,447
70229 - Management consultancy activities other than financial management	13	20,390
99999 - Dormant Company	12	26,088
62020 - Information technology consultancy activities	10	15,280
7414 - Business & management consultancy	10	10,978
74909 - Other professional, scientific and technical activities not elsewhere classified	8	10,271
7260 - Other computer related activities	7	6,456
7499 - Non-trading company	7	8,023
98000 - Residents property management	6	3,001
41100 - Development of building projects	5	5,149
32990 - Other manufacturing not elsewhere classified	5	1,870
96090 - Other service activities not elsewhere classified	5	14,220
74990 - Non-trading company	5	9,706
29100 - Manufacture of motor vehicles	4	90
62090 - Other information technology service activities	4	8,258
69201 - Accounting and auditing activities	4	4,295
62012 - Business and domestic software development	4	4,742