# Mansfield

2011 half year business confidence report



# contents

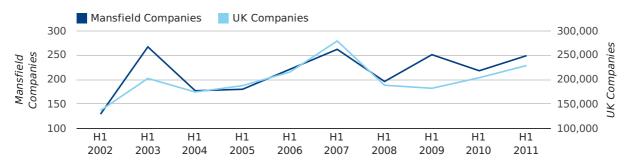
| new company registrations    |  |
|------------------------------|--|
| closed companies (dissolved) |  |
| net company growth           |  |
| uk company share             |  |
| director age                 |  |
| director gender              |  |
| naming trends                |  |
| sic data                     |  |

In the first half of 2011 a total of 249 companies were formed in Mansfield. This figure is 14.2% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Mansfield occurred in 2003 when a total of 267 were formed.

| HALF YEAR (JAN-JUN) | MANSFIELD  | UK             |
|---------------------|------------|----------------|
| 2011                | 249        | 228,735        |
| 2010                | 218        | 203,749        |
| % CHANGE            | 14.2%      | 12.3%          |
| RECORD YEAR         | 2003 (267) | 2007 (279,097) |

new companies by half year

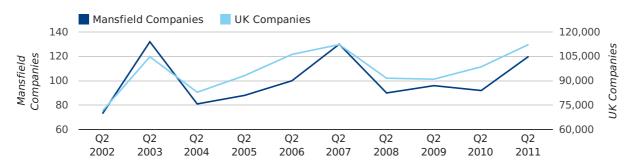


# Quarterly Data (Q2 Apr-Jun 2011)

A total of 120 companies were registered in Mansfield during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 30.4% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | MANSFIELD  | UK             |
|--------------------------------------|------------|----------------|
| 2011                                 | 120        | 112,344        |
| 2010                                 | 92         | 98,612         |
| % CHANGE                             | 30.4%      | 13.9%          |
| RECORD YEAR                          | 2003 (132) | 2011 (112,344) |



#### new companies by quarter

Mansfield Companies UK Companies 50,000 60 UK Companies 44,000 Mansfield Companies 50 38,000 40 30 32,000 20 26,000 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2011 2010 2010 2010 2010 2010 2010 2011 2011 2011 2011 2011

|                       | APRIL     | MAY       | JUNE      |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 37        | 41        | 42        |
| NEW COMPANIES IN 2010 | 32        | 20        | 40        |
| % CHANGE              | 15.6%     | 105.0%    | 5.0%      |
| RECORD YEAR           | 2007 (48) | 2007 (47) | 2003 (46) |

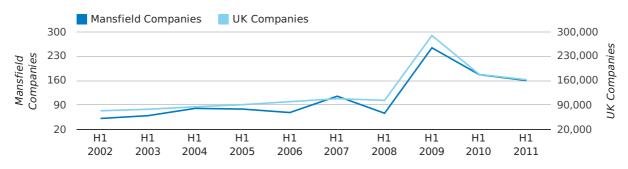
new companies by month

In the first half of 2011 a total of 160 companies were dissolved in Mansfield. This figure is 9.6% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Mansfield occurred in 2009 when a total of 254 were closed.

| HALF YEAR (JAN-JUN) | MANSFIELD  | UK             |
|---------------------|------------|----------------|
| 2011                | 160        | 162,310        |
| 2010                | 177        | 177,631        |
| % CHANGE            | -9.6%      | -8.6%          |
| RECORD YEAR         | 2009 (254) | 2009 (289,236) |

#### dissolved companies by half year



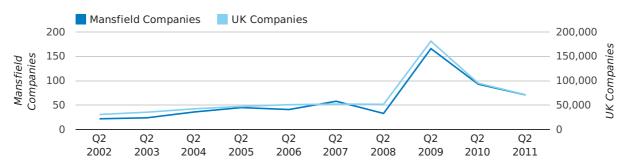
# Quarterly Data (Q2 Apr-Jun 2011)

A total of 71 companies were dissolved in Mansfield during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 23.7% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | MANSFIELD  | UK             |
|--------------------------------------|------------|----------------|
| 2011                                 | 71         | 71,324         |
| 2010                                 | 93         | 94,954         |
| % CHANGE                             | -23.7%     | -24.9%         |
| RECORD YEAR                          | 2009 (166) | 2009 (181,176) |

#### dissolved companies by quarter



Mansfield Companies UK Companies 38,000 40 31,000 UK Companies Mansfield Companies 32 24 24,000 16 17,000 8 10,000 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2010 2010 2010 2010 2010 2010 2011 2011 2011 2011 2011 2011

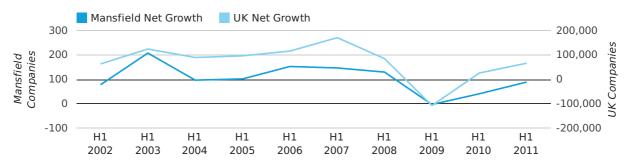
|                          | APRIL     | МАҮ       | JUNE      |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 14        | 28        | 29        |
| CLOSED COMPANIES IN 2010 | 19        | 36        | 38        |
| % CHANGE                 | -26.3%    | -22.2%    | -24%      |
| RECORD YEAR              | 2009 (47) | 2009 (76) | 2009 (43) |

#### dissolved companies by month

In the first half of 2011 the company register for Mansfield increased by 89 companies. This figure is 117.1% higher than last year, which compares badly to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | MANSFIELD  | UK             |
|---------------------|------------|----------------|
| 2011                | 89         | 66,425         |
| 2010                | 41         | 26,118         |
| % CHANGE            | 117.1%     | 154.3%         |
| RECORD YEAR         | 2003 (208) | 2007 (171,296) |

#### net growth by half year

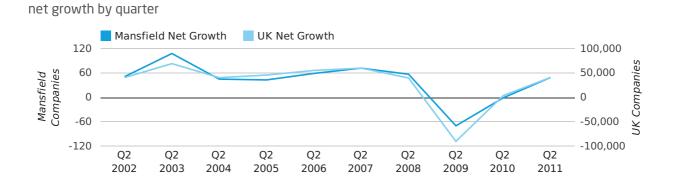


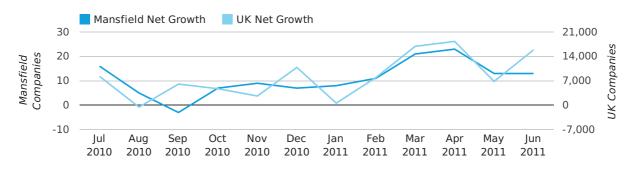
# Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Mansfield during the second quarter of 2011 (Apr 2011 - Jun 2011) was 49 companies.

This represents an increase of 5,000.0% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | MANSFIELD  | UK            |
|--------------------------------------|------------|---------------|
| 2011                                 | 49         | 41,020        |
| 2010                                 | -1         | 3,658         |
| % CHANGE                             | -5,000.0%  | 1,021.4%      |
| RECORD YEAR                          | 2003 (108) | 2003 (69,274) |





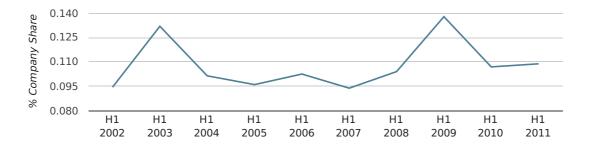
|                    | APRIL     | MAY       | JUNE      |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 23        | 13        | 13        |
| NET GROWTH IN 2010 | 13        | -16       | 2         |
| % CHANGE           | 76.9%     | -181.3%   | 550.0%    |
| RECORD YEAR        | 2007 (36) | 2003 (40) | 2003 (40) |

#### net growth by month

In the first half of 2011 Mansfield formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN)      | MANSFIELD   |
|--------------------------|-------------|
| 2011                     | 0.1%        |
| 2010                     | 0.1%        |
| 2009                     | 0.1%        |
| 2008                     | 0.1%        |
| 2007                     | 0.1%        |
| RECORD YEAR (SINCE 1960) | 1968 (0.2%) |

company share by half year

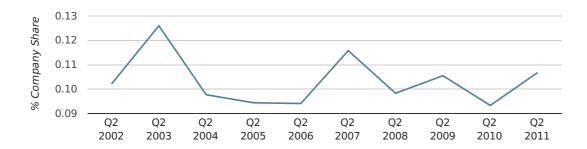


# Quarterly Data (Q2 Apr-Jun 2011)

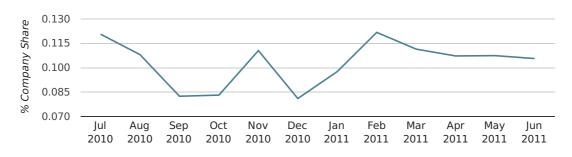
In the second quarter of 2011, Mansfield formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2011 - JUN 2011) | MANSFIELD   |
|--------------------------------------|-------------|
| 2011                                 | 0.1%        |
| 2010                                 | 0.1%        |
| 2009                                 | 0.1%        |
| 2008                                 | 0.1%        |
| 2007                                 | 0.1%        |
| RECORD YEAR (SINCE 1960)             | 1968 (0.2%) |

#### company share by quarter



company share by month



|                            | APRIL       | ΜΑΥ         | JUNE        |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | 11.9%       | 61.4%       | -7.0%       |
| RECORD YEAR                | 1968 (0.5%) | 1969 (0.4%) | 1972 (0.6%) |

12 9

6

3 0

Q2

2011

Q2

2010

Q2

2009

% Under 25

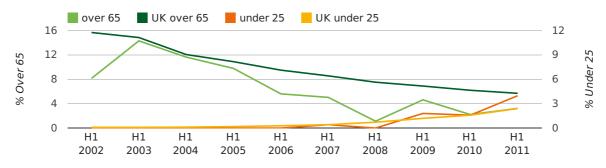
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.5.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

#### director age by half year



#### Quarterly Data (Q2 Apr-Jun 2011)

Q2

2002

Q2

2003

The average age of a director in the second quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.3%.

Q2

2004

# director age by quarter

Q2

2006

Q2

2007

Q2

2008

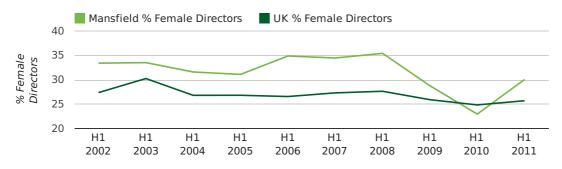
Q2

2005

The record first half year for female directors in Mansfield was 1861 when 40.0% of all directors were female.

30.1% of all director appointments in Mansfield in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

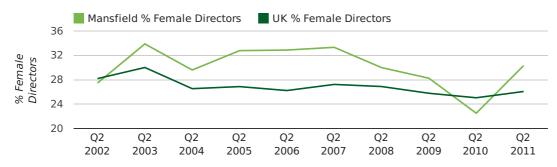


# Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Mansfield was in 1866 when 66.7% of all directors were female.

30.3% of all director appointments in Mansfield in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



# Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| MANAGEMENT   | 1.88%      | CONSULTING   | 5.09%         |
| CONSTRUCTION | 1.50%      | MANAGEMENT   | 4.86%         |
| ENERGY       | 1.25%      | CONSULTANCY  | 3.17%         |
| (MANSFIELD)  | 1.13%      | PROPERTY     | 2.43%         |
| CENTRE       | 1.00%      | TRADING      | 2.05%         |
| SAFETY       | 0.88%      | DESIGN       | 1.94%         |
| MANSFIELD    | 0.88%      | ASSOCIATES   | 1.92%         |
| PLUMBING     | 0.88%      | BUSINESS     | 1.87%         |
| COMMUNITY    | 0.75%      | CONSTRUCTION | 1.77%         |
| TRAINING     | 0.75%      | CONSULTANTS  | 1.76%         |
| ENTERPRISES  | 0.75%      | MEDIA        | 1.73%         |
| BUILDING     | 0.75%      | ENGINEERING  | 1.67%         |
| HOLDINGS     | 0.75%      | LONDON       | 1.60%         |
| HEATING      | 0.75%      | GLOBAL       | 1.46%         |
| CONSULTANCY  | 0.63%      | J            | 1.44%         |
| SYSTEMS      | 0.63%      | CARE         | 1.44%         |
| GREEN        | 0.63%      | INVESTMENTS  | 1.42%         |
| CO           | 0.63%      | IT           | 1.39%         |
| ASSOCIATES   | 0.63%      | BUILDING     | 1.32%         |
| J            | 0.63%      | PROPERTIES   | 1.31%         |
| MARKETING    | 0.63%      | ELECTRICAL   | 1.30%         |
| SHERWOOD     | 0.63%      | М            | 1.27%         |
| PROPERTIES   | 0.63%      | S            | 1.23%         |
| PREMIER      | 0.63%      | ENTERPRISES  | 1.20%         |
| D            | 0.50%      | SYSTEMS      | 1.20%         |

# Previous 36 months, excluding companies less than 12 months old

| SIC CODE  | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|---|------------------------|-----------------|
| None Supplied   | 192                    | 202,072         |
| 7487 - Other business activities  | 63                     | 60,758          |
| 99999 - Dormant Company   | 40                     | 18,918          |
| 82990 - Other business support service activities not elsewhere classified                  | 36                     | 30,647          |
| 9999 - Dormant Company  | 30                     | 20,111          |
| 74990 - Non-trading company   | 19                     | 8,481           |
| 7414 - Business & management consultancy  | 14                     | 13,053          |
| 43999 - Other specialised construction activities not elsewhere classified                  | 14                     | 3,050           |
| 4521 - General construction & civil engineering   | 11                     | 5,928           |
| 7499 - Non-trading company  | 11                     | 10,955          |
| 43210 - Electrical installation   | 10                     | 3,085           |
| 70229 - Management consultancy activities other than financial management                   | 10                     | 16,419          |
| 74909 - Other professional, scientific and technical activities not elsewhere<br>classified | 9                      | 7,835           |
| 68209 - Other letting and operating of own or leased real estate                            | 9                      | 3,790           |
| 62020 - Information technology consultancy activities                                       | 9                      | 10,545          |
| 45200 - Maintenance and repair of motor vehicles  | 8                      | 2,257           |
| 47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating | 7                      | 1,214           |
| 96090 - Other service activities not elsewhere classified                                   | 7                      | 10,322          |
| 6024 - Freight transport by road  | 6                      | 2,316           |
| 62090 - Other information technology service activities                                     | 6                      | 7,095           |