Mansfield

q1 2012 business confidence report



contents

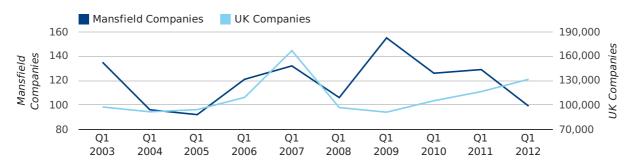
new company registrations	
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A total of 99 companies were registered in Mansfield during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 23.3% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

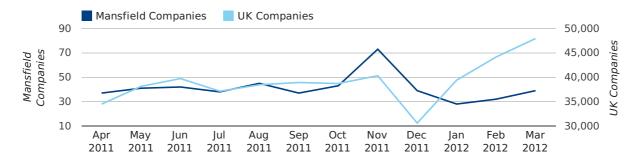
FIRST QUARTER (JAN 2012 - MAR 2012)	MANSFIELD	UK
2012	99	131,491
2011	129	116,391
% CHANGE	-23.3%	13.0%
RECORD YEAR	2009 (155)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



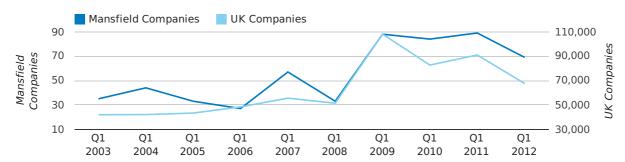
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	28	32	39
NEW COMPANIES IN 2011	33	46	50
% CHANGE	-15.2%	-30.4%	-22.0%
RECORD YEAR	2007 (40)	2011 (46)	2009 (85)

A total of 69 companies were dissolved in Mansfield during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 22.5% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

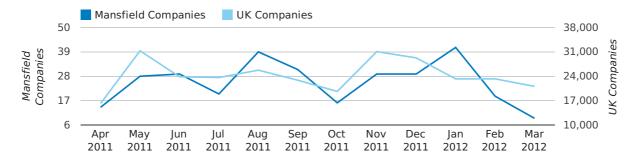
FIRST QUARTER (JAN 2012 - MAR 2012)	MANSFIELD	UK
2012	69	67,576
2011	89	90,986
% CHANGE	-22.5%	-25.7%
RECORD YEAR	2011 (89)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



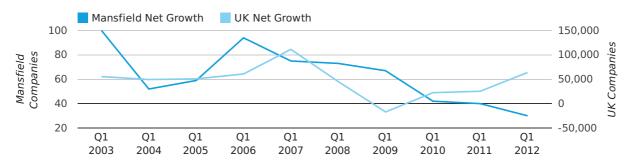
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	41	19	9
CLOSED COMPANIES IN 2011	25	35	29
% CHANGE	64.0%	-45.7%	-69%
RECORD YEAR	2010 (46)	2011 (35)	2009 (50)

Net company growth for Mansfield during the first quarter of 2012 (Jan 2012 - Mar 2012) was 30 companies.

This represents a decrease of 25.0% on the same period last year.

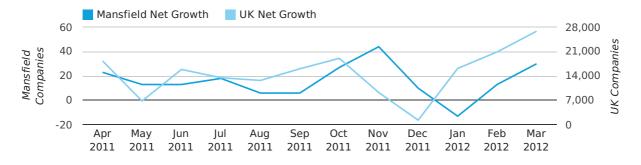
FIRST QUARTER (JAN 2012 - MAR 2012)	MANSFIELD	UK
2012	30	63,915
2011	40	25,405
% CHANGE	-25.0%	151.6%
RECORD YEAR	2003 (100)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month

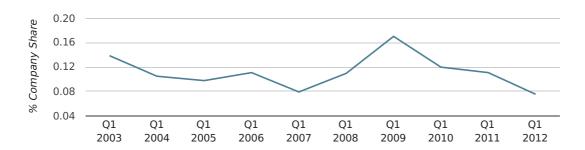


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	-13	13	30
NET GROWTH IN 2011	8	11	21
% CHANGE	-262.5%	18.2%	42.9%
RECORD YEAR	2006 (26)	2003 (32)	2003 (48)

In the first quarter of 2012, Mansfield formed 0.1% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	MANSFIELD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



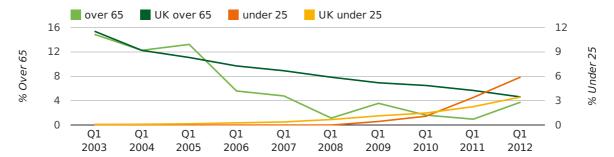
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-27.2%	-40.5%	-27.1%
RECORD YEAR	1961 (0.3%)	1979 (0.3%)	1964 (0.3%)

The average age of a director in the first quarter of 2012 was 43.9.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 3.5%.

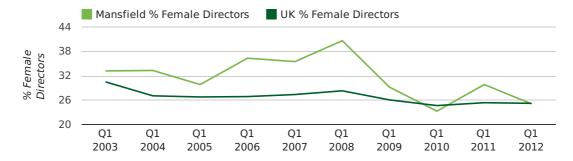
director age by quarter



The record first quarter for female directors in Mansfield was in 1861 when 40.0% of all directors were female.

25.1% of all director appointments in Mansfield in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SDI	3.49%	CONSULTING	5.07%
MANAGEMENT	1.01%	MANAGEMENT	4.74%
ELECTRICAL	1.01%	CONSULTANCY	3.30%
TRAINING	1.01%	PROPERTY	2.37%
CARE	0.90%	TRADING	2.07%
CONSTRUCTION	0.79%	DESIGN	1.93%
CENTRE	0.79%	ENGINEERING	1.86%
SECURITY	0.67%	ASSOCIATES	1.84%
DIRECT	0.67%	CONSULTANTS	1.79%
SYSTEMS	0.56%	BUSINESS	1.73%
PROPERTY	0.56%	MEDIA	1.72%
PROPERTIES	0.56%	CONSTRUCTION	1.72%
DEVELOPMENTS	0.56%	LONDON	1.66%
SAFE	0.56%	J	1.54%
BUSINESS	0.56%	INVESTMENTS	1.51%
HOME	0.56%	GLOBAL	1.50%
ASSOCIATES	0.56%	IT	1.40%
SAFETY	0.56%	CARE	1.34%
BUILDING	0.56%	PROPERTIES	1.31%
TRADING	0.45%	ELECTRICAL	1.27%
HOLDINGS	0.45%	М	1.27%
CONSULTANCY	0.45%	BUILDING	1.24%
J	0.45%	ENERGY	1.20%
PREMIER	0.45%	S	1.20%
ACADEMY	0.45%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

	COMPANIES	COMPANIES
None Supplied	196	216,665
99999 - Dormant Company	51	25,084
7487 - Other business activities	43	52,735
82990 - Other business support service activities not elsewhere classified	35	35,233
9999 - Dormant Company	33	18,617
70229 - Management consultancy activities other than financial management	18	19,704
43999 - Other specialised construction activities not elsewhere classified	16	3,931
74990 - Non-trading company	15	9,729
74909 - Other professional, scientific and technical activities not elsewhere classified	11	9,892
4521 - General construction & civil engineering	11	5,169
7414 - Business & management consultancy	11	12,113
96090 - Other service activities not elsewhere classified	10	13,637
45200 - Maintenance and repair of motor vehicles	10	2,832
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	10	1,626
62020 - Information technology consultancy activities	10	14,303
43210 - Electrical installation	9	3,573
7412 - Accounting, auditing; tax consult	8	2,379
56302 - Public houses and bars	8	2,795
68209 - Other letting and operating of own or leased real estate	7	4,427
45112 - Sale of used cars and light motor vehicles	7	1,387