Marlborough

2011 annual business confidence report





headlines

- Q4 2011 saw a new record in company closures in Marlborough when compared to any previous Q4.
- December 2011 saw a new record in company closures in Marlborough when compared to any previous December.
- November 2011 saw a new record in company closures in Marlborough when compared to any previous November.

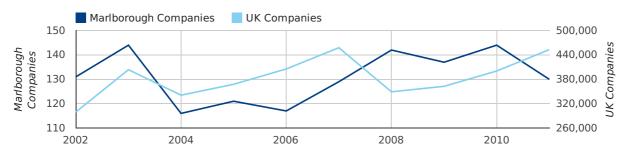
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A total of 130 companies were formed in Marlborough in 2011. This total is 9.7% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	MARLBOROUGH	UK
2011	130	452,870
2010	144	400,358
2009	137	362,675
2008	142	349,203
2007	129	457,649
RECORD YEAR	2010 (144)	2007 (457,649)

new companies by year



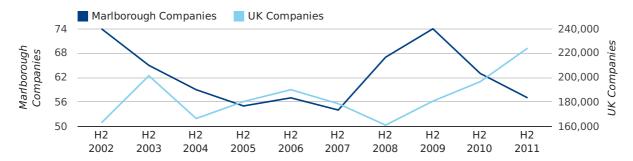
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 57 companies were formed in Marlborough. This figure is 9.5% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Marlborough occurred in 2002 when a total of 74 were formed.

HALF YEAR (JUL-DEC)	MARLBOROUGH	UK
2011	57	224,135
2010	63	196,609
% CHANGE	-9.5%	14.0%
RECORD YEAR	2002 (74)	2011 (224,135)

new companies by half year

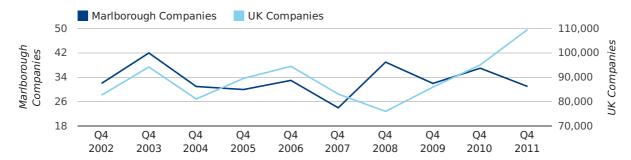


A total of 31 companies were registered in Marlborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 16.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

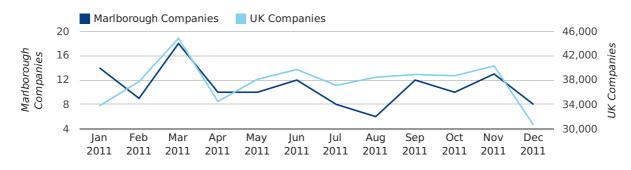
FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLBOROUGH	UK
2011	31	109,623
2010	37	95,117
% CHANGE	-16.2%	15.3%
RECORD YEAR	2003 (42)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

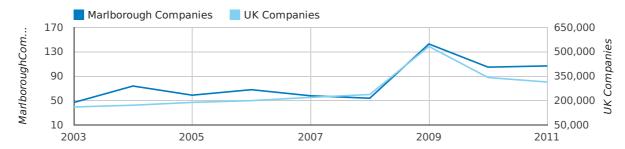


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	13	8
NEW COMPANIES IN 2010	13	16	8
% CHANGE	-23.1%	-18.8%	0.0%
RECORD YEAR	2003 (15)	2010 (16)	2008 (16)

A total of 107 companies were dissolved in Marlborough in 2011. This total is 1.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	MARLBOROUGH	UK
2011	107	314,523
2010	105	342,232
2009	143	533,773
2008	54	237,901
2007	58	220,295
RECORD YEAR	2009 (143)	2009 (533,773)

dissolved companies by year



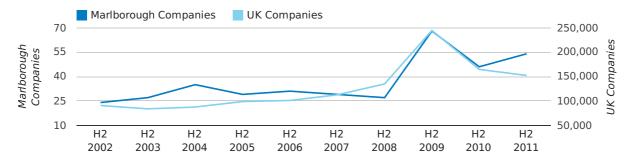
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 54 companies were dissolved in Marlborough. This figure is 17.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Marlborough occurred in 2009 when a total of 68 were closed.

HALF YEAR (JUL-DEC)	MARLBOROUGH	UK
2011	54	152,213
2010	46	164,601
% CHANGE	17.4%	-7.5%
RECORD YEAR	2009 (68)	2009 (244,537)

dissolved companies by half year



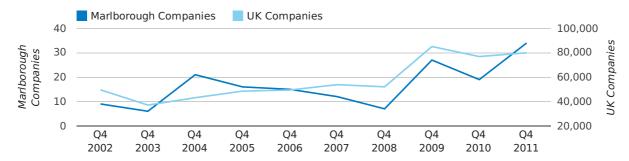
Q4 2011 saw a new record in company closures in Marlborough when compared to any previous Q4.

A total of 34 companies were dissolved in Marlborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 78.9% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLBOROUGH	UK
2011	34	79,983
2010	19	76,896
% CHANGE	78.9%	4.0%
RECORD YEAR	2011 (34)	2009 (85,136)

dissolved companies by quarter

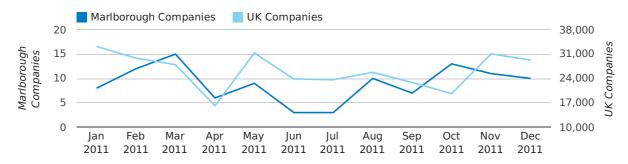


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Marlborough when compared to any previous December.

November 2011 saw a new record in company closures in Marlborough when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	11	10
CLOSED COMPANIES IN 2010	7	6	6
% CHANGE	85.7%	83.3%	67%
RECORD YEAR	2004 (15)	2011 (11)	2011 (10)

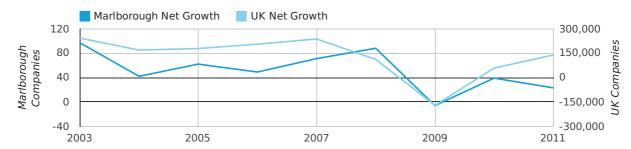
A total of 23 companies were added to the company register for Marlborough in 2011. This number represents growth of 16.0% which compares unfavourably to the UK figure of 34.6%.

This number is 16 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Marlborough company register grew by 97 companies.

YEAR	MARLBOROUGH	UK
2011	23	138,347
2010	39	58,126
2009	-6	-171,098
2008	88	111,302
2007	71	237,354
RECORD YEAR	2003 (97)	2003 (242,543)

net growth by year

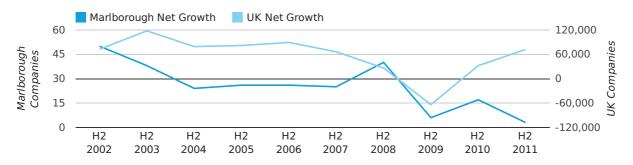


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Marlborough increased by 3 companies. This figure is 82.4% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	MARLBOROUGH	UK
2011	3	71,922
2010	17	32,008
% CHANGE	-82.4%	124.7%
RECORD YEAR	2002 (50)	2003 (117,772)

net growth by half year

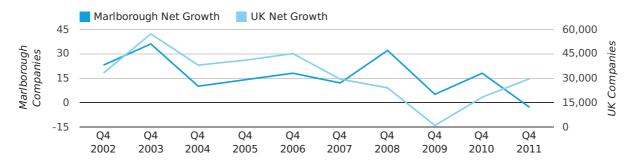


Net company growth for Marlborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -3 companies.

This represents a decrease of 116.7% on the same period last year.

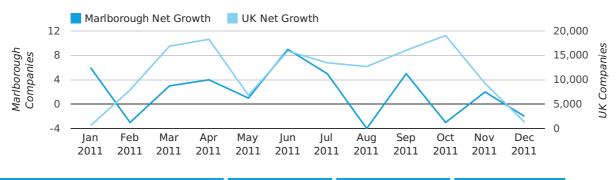
FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLBOROUGH	UK
2011	-3	29,640
2010	18	18,221
% CHANGE	-116.7%	62.7%
RECORD YEAR	2003 (36)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

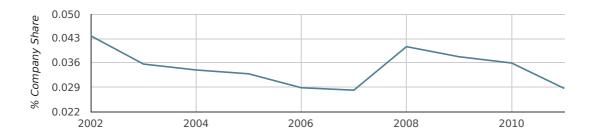


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-3	2	-2
NET GROWTH IN 2010	6	10	2
% CHANGE	-150.0%	-80.0%	-200.0%
RECORD YEAR	2003 (14)	2003 (13)	2008 (14)

In 2011 Marlborough formed 0.0% of all UK companies. This is no change on 2010 when Marlborough was responsible for 0.0% of all UK companies.

YEAR	MARLBOROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by year

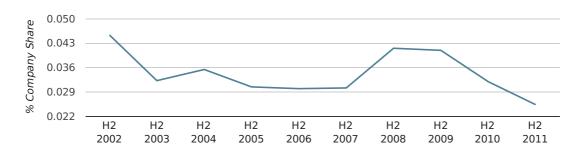


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Marlborough formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	MARLBOROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

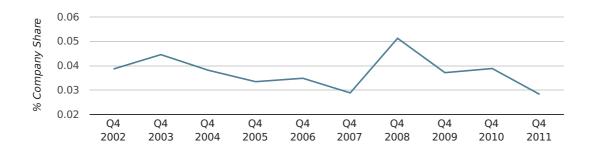
company share by half year



In the fourth quarter of 2011, Marlborough formed 0.0% of all UK companies.

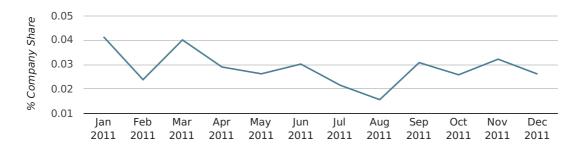
FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLBOROUGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



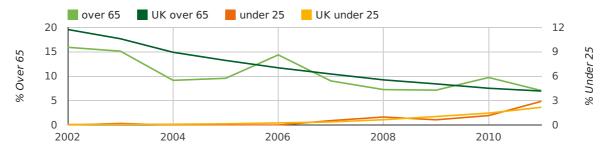
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-33.2%	-30.9%	-11.5%
RECORD YEAR	1965 (0.6%)	1992 (0.1%)	1966 (0.7%)

The average age of a director in 2011 was 47.2.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.1% compared to the UK figure of 4.2%.

director age by year



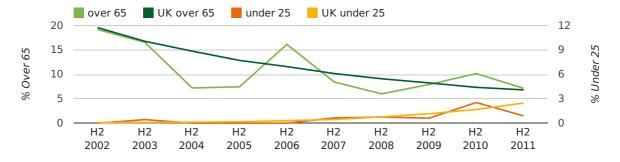
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.8.

The percentage of directors under the age of 25 was 0.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.1% compared to the UK figure of 4.1%.

director age by half year

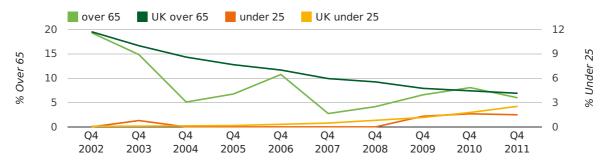


The average age of a director in the fourth quarter of 2011 was 47.1.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Marlborough was 1857 when 36.4% of all directors were female.

The percentage of female directors in Marlborough in 2011 was 30.0%. The average for the UK during this time was 28.6%

director gender by year

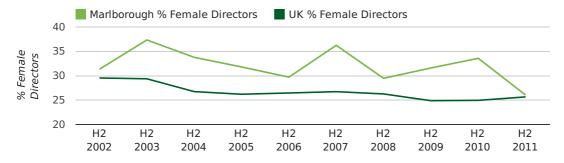


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Marlborough was 1860 when 42.9% of all directors were female.

26.1% of all director appointments in Marlborough in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

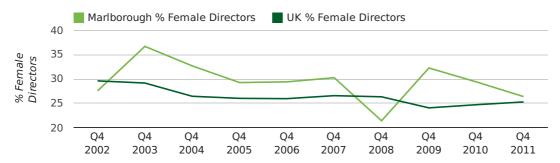


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The record fourth quarter for female directors in Marlborough was in 1977 when 31.1% of all directors were female.

26.4% of all director appointments in Marlborough in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MARLBOROUGH	2.97%	CONSULTING	5.07%
MANAGEMENT	2.23%	MANAGEMENT	4.74%
TREE	1.49%	CONSULTANCY	3.26%
ASSOCIATES	1.49%	PROPERTY	2.37%
R	1.49%	TRADING	2.07%
G	1.12%	DESIGN	1.92%
CONSTRUCTION	1.12%	ASSOCIATES	1.86%
CO	1.12%	ENGINEERING	1.78%
IT	1.12%	BUSINESS	1.78%
J	1.12%	CONSULTANTS	1.76%
CONSULTING	1.12%	CONSTRUCTION	1.73%
HR	0.74%	MEDIA	1.71%
Т	0.74%	LONDON	1.63%
LEISURE	0.74%	J	1.51%
COACHING	0.74%	INVESTMENTS	1.48%
FARMING	0.74%	GLOBAL	1.46%
CONSULTANTS	0.74%	IT	1.41%
D	0.74%	CARE	1.39%
EASTRIDGE	0.74%	PROPERTIES	1.29%
COMMERCIAL	0.74%	ELECTRICAL	1.29%
TECHNICAL	0.74%	М	1.27%
SCOTT	0.74%	BUILDING	1.26%
BUSINESS	0.74%	ENERGY	1.25%
HILLSIDE	0.74%	S	1.20%
DIRECTIONS	0.74%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	49	205,525
7487 - Other business activities	17	57,052
7414 - Business & management consultancy	15	13,034
70229 - Management consultancy activities other than financial management	13	17,765
99999 - Dormant Company	8	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
9999 - Dormant Company	7	20,199
62090 - Other information technology service activities	7	7,493
74990 - Non-trading company	7	8,929
82990 - Other business support service activities not elsewhere classified	6	32,483
7499 - Non-trading company	6	9,957
96090 - Other service activities not elsewhere classified	6	11,768
47990 - Other retail sale not in stores, stalls or markets	5	2,699
64999 - Financial intermediation not elsewhere classified	5	2,946
41100 - Development of building projects	4	4,331
62020 - Information technology consultancy activities	4	12,072
71111 - Architectural activities	4	1,615
43210 - Electrical installation	3	3,175
61900 - Other telecommunications activities	3	1,386
7011 - Development & sell real estate	3	2,287