Marlow

2011 annual business confidence report



headlines

- November 2011 saw a new record in company registrations in Marlow when compared to any previous November.
- December 2011 saw a new record in company closures in Marlow when compared to any previous December.

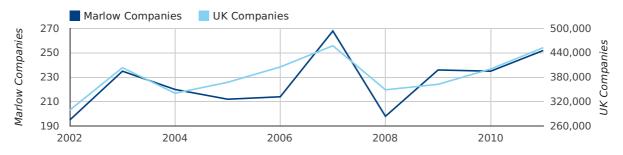
contents

ſ	new company registrations
C	closed companies (dissolved)
Г	net company growth
u	uk company share
d	director age
d	director gender
n	naming trends
s	sic data

A total of 252 companies were formed in Marlow in 2011. This total is 7.2% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	MARLOW	UK
2011	252	452,870
2010	235	400,358
2009	236	362,675
2008	198	349,203
2007	268	457,649
RECORD YEAR	2007 (268)	2007 (457,649)

new companies by year

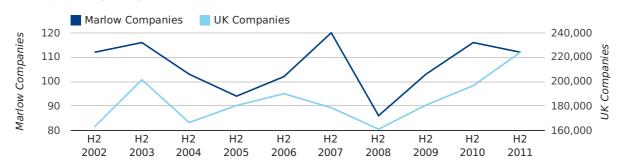


Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 112 companies were formed in Marlow. This figure is 3.4% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Marlow occurred in 2007 when a total of 120 were formed.

HALF YEAR (JUL-DEC)	MARLOW	UK
2011	112	224,135
2010	116	196,609
% CHANGE	-3.4%	14.0%
RECORD YEAR	2007 (120)	2011 (224,135)



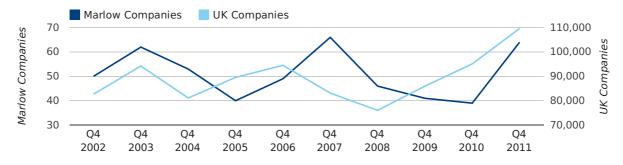
new companies by half year

A total of 64 companies were registered in Marlow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 64.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLOW	UK
2011	64	109,623
2010	39	95,117
% CHANGE	64.1%	15.3%
RECORD YEAR	2007 (66)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Marlow when compared to any previous November.

Marlow Companies UK Companies 50 46,000 Marlow Companies UK Companies 40 42,000 30 38,000 20 34,000 10 30,000 Feb Mar May Dec Jan Apr Jun Jul Aug Sep Oct Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011

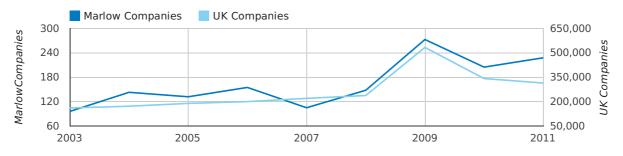
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	24	23	17
NEW COMPANIES IN 2010	15	17	7
% CHANGE	60.0%	35.3%	142.9%
RECORD YEAR	2007 (33)	2011 (23)	2003 (23)

new companies by month

A total of 228 companies were dissolved in Marlow in 2011. This total is 11.2% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	MARLOW	UK
2011	228	314,523
2010	205	342,232
2009	273	533,773
2008	148	237,901
2007	105	220,295
RECORD YEAR	2009 (273)	2009 (533,773)

dissolved companies by year



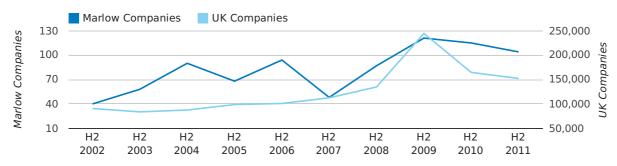
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 104 companies were dissolved in Marlow. This figure is 9.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Marlow occurred in 2009 when a total of 121 were closed.

HALF YEAR (JUL-DEC)	MARLOW	UK
2011	104	152,213
2010	115	164,601
% CHANGE	-9.6%	-7.5%
RECORD YEAR	2009 (121)	2009 (244,537)

dissolved companies by half year

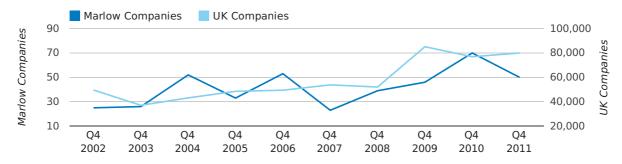


A total of 50 companies were dissolved in Marlow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 28.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

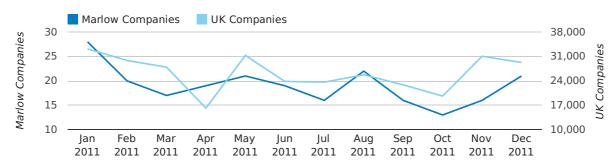
FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLOW	UK
2011	50	79,983
2010	70	76,896
% CHANGE	-28.6%	4.0%
RECORD YEAR	2010 (70)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Marlow when compared to any previous December.



dissolved companies by month

	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	16	21
CLOSED COMPANIES IN 2010	26	34	10
% CHANGE	-50.0%	-52.9%	110%
RECORD YEAR	2006 (34)	2010 (34)	2011 (21)



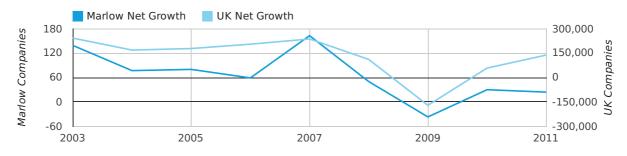
A total of 24 companies were added to the company register for Marlow in 2011. This number represents growth of 10.2% which compares unfavourably to the UK figure of 34.6%.

This number is 6 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Marlow company register grew by 163 companies.

YEAR	MARLOW	UK
2011	24	138,347
2010	30	58,126
2009	-37	-171,098
2008	50	111,302
2007	163	237,354
RECORD YEAR	2007 (163)	2003 (242,543)

net growth by year

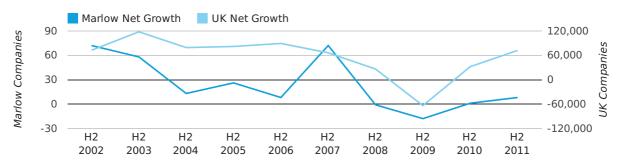


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Marlow increased by 8 companies. This figure is 700.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	MARLOW	UK
2011	8	71,922
2010	1	32,008
% CHANGE	700.0%	124.7%
RECORD YEAR	2007 (72)	2003 (117,772)

net growth by half year

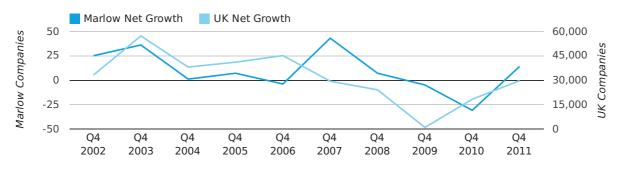


Net company growth for Marlow during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 14 companies.

This represents an increase of 145.2% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLOW	UK
2011	14	29,640
2010	-31	18,221
% CHANGE	-145.2%	62.7%
RECORD YEAR	2007 (43)	2003 (57,175)

net growth by quarter



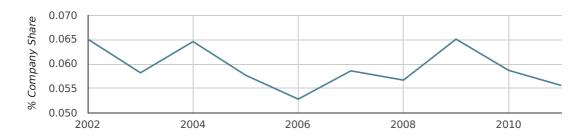
Monthly Data (Oct, Nov & Dec 2011)



In 2011 Marlow formed 0.1% of all UK companies. This is no change on 2010 when Marlow was responsible for 0.1% of all UK companies.

YEAR	MARLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

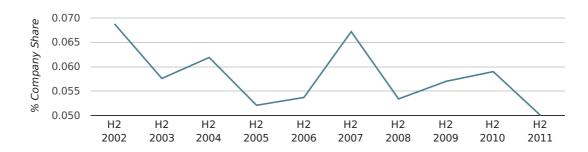
company share by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 Marlow formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

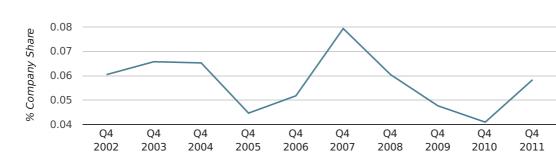
HALF YEAR (JUL-DEC)	MARLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)



company share by half year

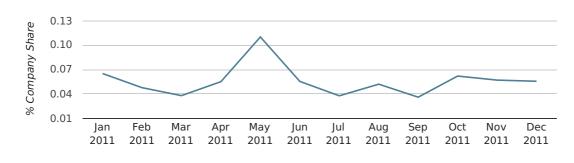
In the fourth quarter of 2011, Marlow formed 0.1% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MARLOW
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)



company share by quarter

Monthly Data (Oct, Nov & Dec 2011)



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	39.0%	15.2%	115.5%
RECORD YEAR	1969 (0.4%)	1968 (0.5%)	1970 (0.3%)

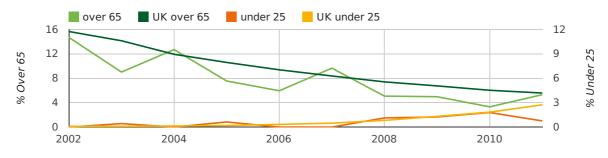
company share by month

The average age of a director in 2011 was 46.9.

The percentage of directors under the age of 25 was 0.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

director age by year

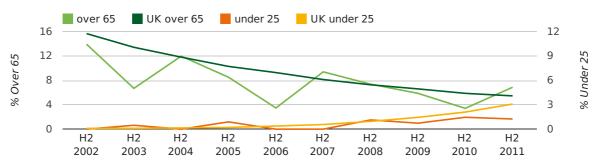


Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.5.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.9% compared to the UK figure of 4.1%.



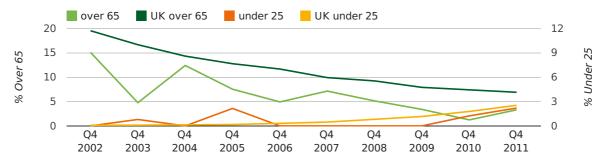
director age by half year

The average age of a director in the fourth quarter of 2011 was 45.0.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.1%.

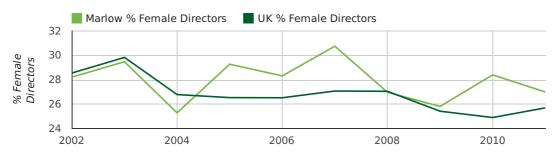
director age by quarter



The record year for female directors in Marlow was 1857 when 36.4% of all directors were female.

The percentage of female directors in Marlow in 2011 was 28.2%. The average for the UK during this time was 28.6%

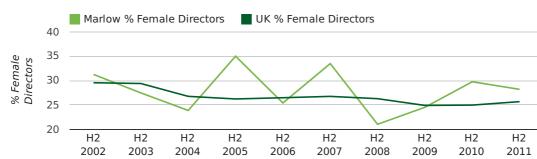
director gender by year



Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Marlow was 1860 when 42.9% of all directors were female.

28.2% of all director appointments in Marlow in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.



director gender by half year

The record fourth quarter for female directors in Marlow was in 1977 when 31.1% of all directors were female.

27.5% of all director appointments in Marlow in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.06%	CONSULTING	5.07%
ASSOCIATES	1.65%	MANAGEMENT	4.74%
MARLOW	1.44%	CONSULTANCY	3.26%
SPORTS	1.24%	PROPERTY	2.37%
MANAGEMENT	1.24%	TRADING	2.07%
CONSULTANCY	1.24%	DESIGN	1.92%
GNARLY	0.82%	ASSOCIATES	1.86%
COMMUNICATIONS	0.82%	ENGINEERING	1.78%
ACADEMY	0.62%	BUSINESS	1.78%
RED	0.62%	CONSULTANTS	1.76%
BUSINESS	0.62%	CONSTRUCTION	1.73%
C	0.62%	MEDIA	1.71%
MARKETING	0.62%	LONDON	1.63%
CAPITAL	0.62%	J	1.51%
CO	0.62%	INVESTMENTS	1.48%
EUROPEAN	0.62%	GLOBAL	1.46%
RP	0.62%	IT	1.41%
-	0.62%	CARE	1.39%
LITTLE	0.41%	PROPERTIES	1.29%
BOOKS	0.41%	ELECTRICAL	1.29%
CLEANING	0.41%	М	1.27%
GENESIS	0.41%	BUILDING	1.26%
NEW	0.41%	ENERGY	1.25%
INTERNATIONAL	0.41%	S	1.20%
THERAPY	0.41%	ENTERPRISES	1.20%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	96	205,525
7487 - Other business activities	41	57,052
70229 - Management consultancy activities other than financial management	34	17,765
7414 - Business & management consultancy	24	13,034
82990 - Other business support service activities not elsewhere classified	18	32,483
9999 - Dormant Company	12	20,199
62090 - Other information technology service activities	10	7,493
99999 - Dormant Company	10	21,846
62020 - Information technology consultancy activities	8	12,072
7222 - Other software consultancy and supply	7	7,398
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
7499 - Non-trading company	6	9,957
4521 - General construction & civil engineering	5	5,558
7415 - Holding companies including head offices	5	1,653
9305 - Other service activities	5	9,492
63990 - Other information service activities not elsewhere classified	5	1,787
74990 - Non-trading company	5	8,929
7260 - Other computer related activities	5	7,667
78300 - Human resources provision and management of human resources functions	5	650
7032 - Manage real estate, fee or contract	5	2,198