

# Merseyside

q1 2012 business confidence report



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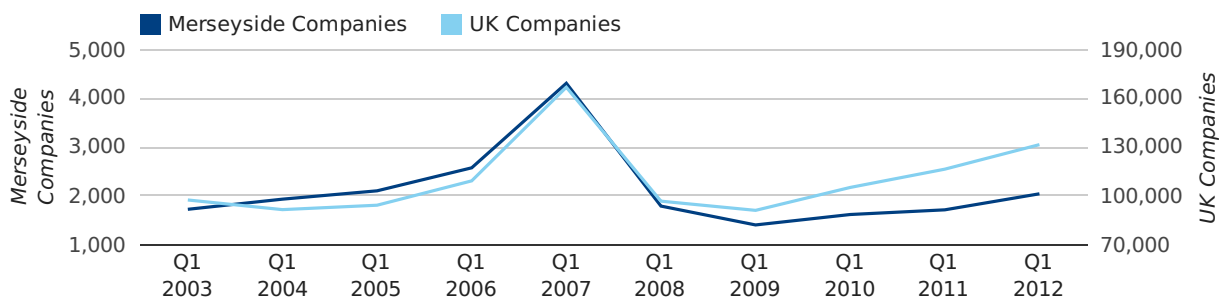
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 2,041 companies were registered in Merseyside during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 19.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

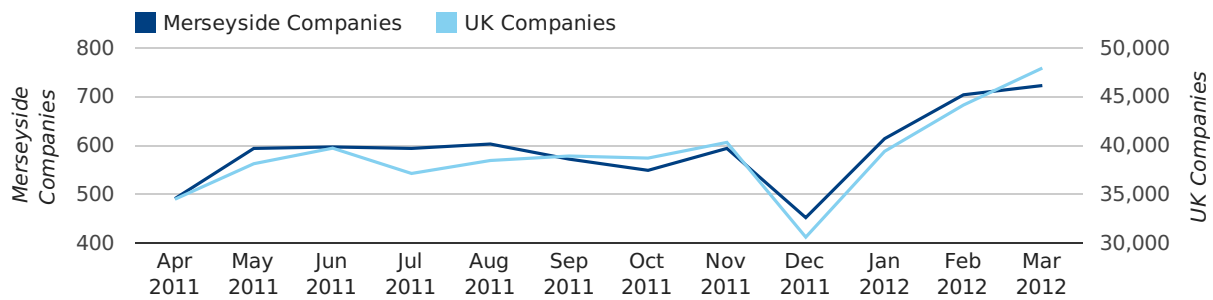
FIRST QUARTER (JAN 2012 - MAR 2012)	MERSEYSIDE	UK
2012	2,041	131,491
2011	1,712	116,391
% CHANGE	19.2%	13.0%
RECORD YEAR	2007 (4,309)	2007 (166,814)

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	614	704	723
NEW COMPANIES IN 2011	479	549	684
% CHANGE	28.2%	28.2%	5.7%
RECORD YEAR	2007 (1,133)	2006 (1,046)	2007 (2,527)

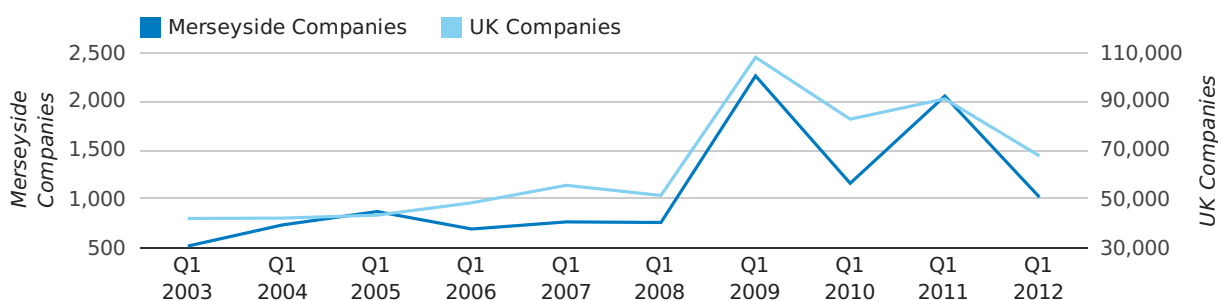
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 1,017 companies were dissolved in Merseyside during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 50.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

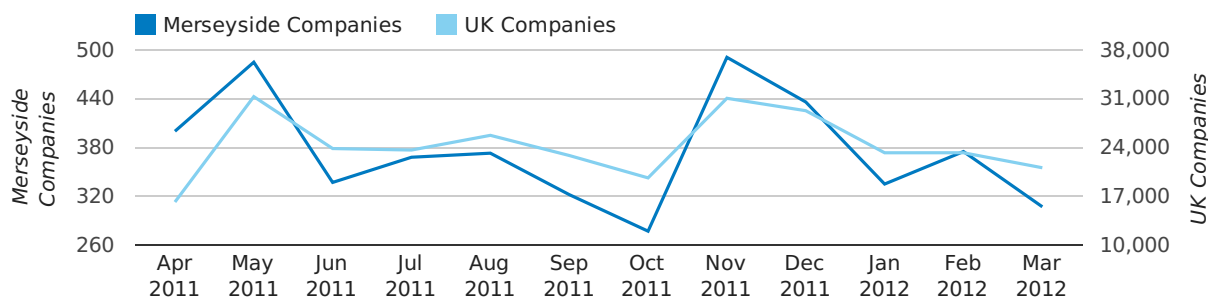
FIRST QUARTER (JAN 2012 - MAR 2012)	MERSEYSIDE	UK
2012	1,017	67,576
2011	2,054	90,986
% CHANGE	-50.5%	-25.7%
RECORD YEAR	2009 (2,261)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	335	375	307
CLOSED COMPANIES IN 2011	501	643	910
% CHANGE	-33.1%	-41.7%	-66%
RECORD YEAR	2011 (501)	2011 (643)	2009 (1,740)

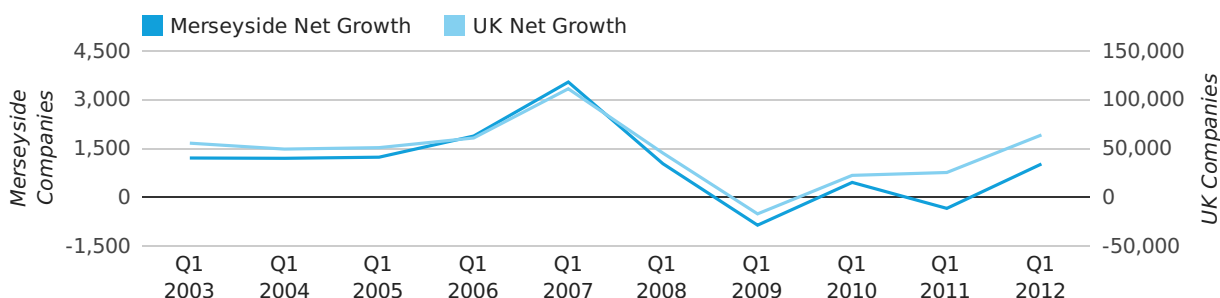
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Merseyside during the first quarter of 2012 (Jan 2012 - Mar 2012) was 1,024 companies.

This represents an increase of 399.4% on the same period last year.

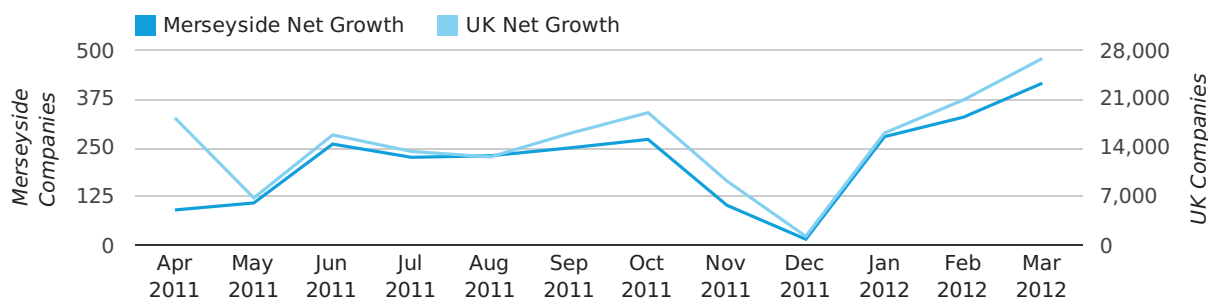
FIRST QUARTER (JAN 2012 - MAR 2012)	MERSEYSIDE	UK
2012	1,024	63,915
2011	-342	25,405
% CHANGE	-399.4%	151.6%
RECORD YEAR	2007 (3,546)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



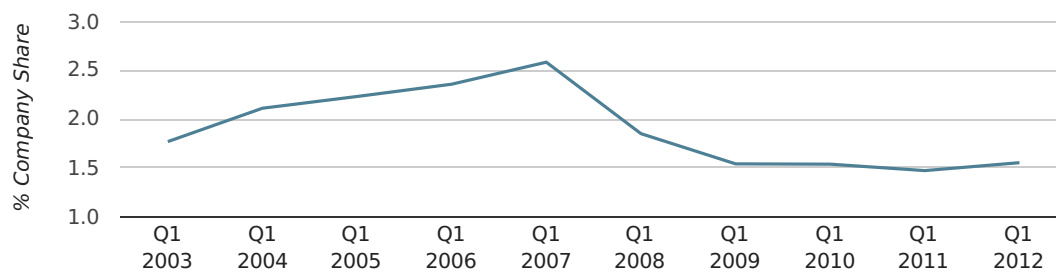
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	279	329	416
NET GROWTH IN 2011	-22	-94	-226
% CHANGE	-1,368.2%	-450.0%	-284.1%
RECORD YEAR	2007 (853)	2006 (846)	2007 (2,258)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Merseyside formed 1.6% of all UK companies.

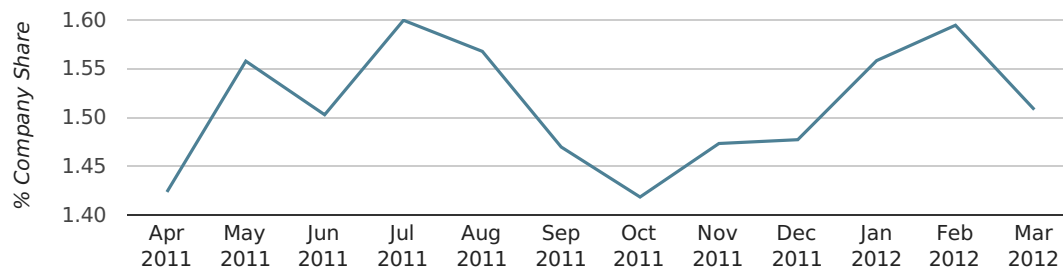
FIRST QUARTER (JAN 2012 - MAR 2012)	MERSEYSIDE
2012	1.6%
2011	1.5%
2010	1.5%
2009	1.5%
2008	1.9%
RECORD YEAR (SINCE 1960)	2007 (2.6%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	1.6%	1.6%	1.5%
UK FORMATION SHARE IN 2011	1.4%	1.5%	1.5%
% CHANGE	9.9%	9.7%	-1.1%
RECORD YEAR	1966 (3.3%)	2006 (3.1%)	2007 (3.7%)

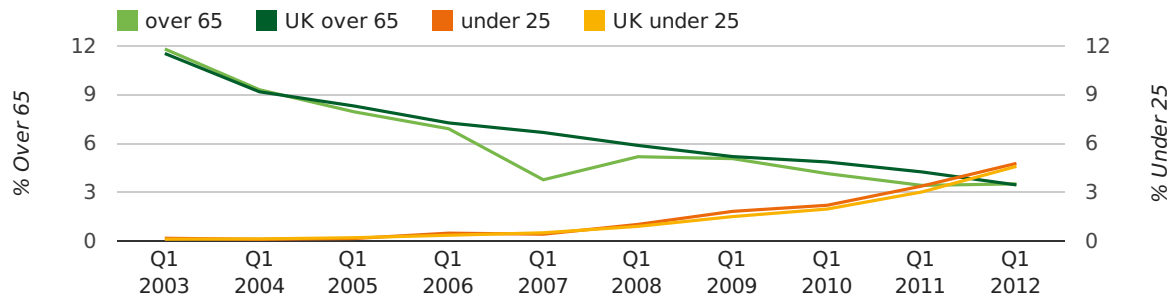
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.0.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 3.5%.

### director age by quarter



## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.17%	CONSULTING	5.07%
BEACH	2.12%	MANAGEMENT	4.74%
PROPERTY	1.56%	CONSULTANCY	3.30%
CONSULTANCY	1.51%	PROPERTY	2.37%
LIVERPOOL	1.41%	TRADING	2.07%
DUNAS	1.37%	DESIGN	1.93%
HOTEL	1.34%	ENGINEERING	1.86%
SUITE	1.22%	ASSOCIATES	1.84%
ENGINEERING	1.19%	CONSULTANTS	1.79%
(NW)	1.14%	BUSINESS	1.73%
CONSULTING	1.13%	MEDIA	1.72%
J	1.07%	CONSTRUCTION	1.72%
ELECTRICAL	0.96%	LONDON	1.66%
DESIGN	0.91%	J	1.54%
COMMUNITY	0.91%	INVESTMENTS	1.51%
TRADING	0.90%	GLOBAL	1.50%
FINANCIAL	0.87%	IT	1.40%
CONSTRUCTION	0.87%	CARE	1.34%
CONSULTANTS	0.85%	PROPERTIES	1.31%
ASSOCIATES	0.85%	ELECTRICAL	1.27%
TRAINING	0.84%	M	1.27%
MEDIA	0.83%	BUILDING	1.24%
BUILDING	0.80%	ENERGY	1.20%
S	0.79%	S	1.20%
WEST	0.73%	ENTERPRISES	1.19%



## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	3,530	216,665
7487 - Other business activities	792	52,735
82990 - Other business support service activities not elsewhere classified	482	35,233
99999 - Dormant Company	286	25,084
96090 - Other service activities not elsewhere classified	223	13,637
70229 - Management consultancy activities other than financial management	211	19,704
9999 - Dormant Company	204	18,617
7450 - Labour recruitment	145	1,741
7414 - Business & management consultancy	132	12,113
9305 - Other service activities	131	8,818
74990 - Non-trading company	128	9,729
4521 - General construction & civil engineering	128	5,169
74909 - Other professional, scientific and technical activities not elsewhere classified	118	9,892
62020 - Information technology consultancy activities	113	14,303
7499 - Non-trading company	100	9,102
7260 - Other computer related activities	89	7,154
68209 - Other letting and operating of own or leased real estate	88	4,427
56302 - Public houses and bars	87	2,795
5530 - Restaurants	87	4,633
43210 - Electrical installation	85	3,573