# Merseyside

2012 half year business confidence report



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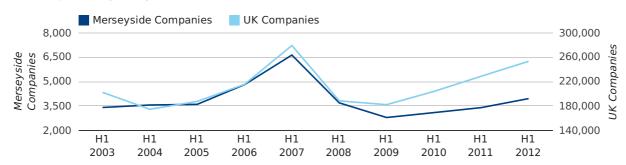
new company registrations	
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In the first half of 2012 a total of 3,949 companies were formed in Merseyside. This figure is 16.4% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Merseyside occurred in 2007 when a total of 6,630 were formed.

HALF YEAR (JAN-JUN)	MERSEYSIDE	UK
2012	3,949	253,150
2011	3,394	228,735
% CHANGE	16.4%	10.7%
RECORD YEAR	2007 (6,630)	2007 (279,097)

#### new companies by half year



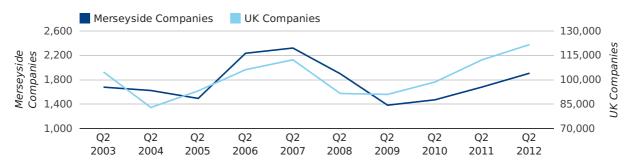
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 1,908 companies were registered in Merseyside during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 13.4% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MERSEYSIDE	UK
2012	1,908	121,659
2011	1,682	112,344
% CHANGE	13.4%	8.3%
RECORD YEAR	2007 (2,321)	2012 (121,659)

#### new companies by quarter



## new companies by month



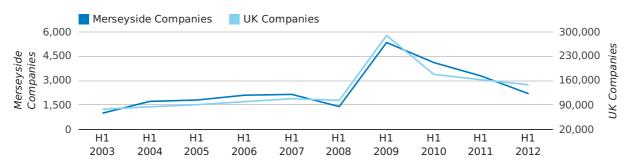
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	646	669	593
NEW COMPANIES IN 2011	491	594	597
% CHANGE	31.6%	12.6%	-0.7%
RECORD YEAR	2007 (876)	2006 (680)	2007 (955)

In the first half of 2012 a total of 2,188 companies were dissolved in Merseyside. This figure is 33.2% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Merseyside occurred in 2009 when a total of 5,341 were closed.

HALF YEAR (JAN-JUN)	MERSEYSIDE	UK
2012	2,188	147,793
2011	3,276	162,310
% CHANGE	-33.2%	-8.9%
RECORD YEAR	2009 (5,341)	2009 (289,236)

#### dissolved companies by half year



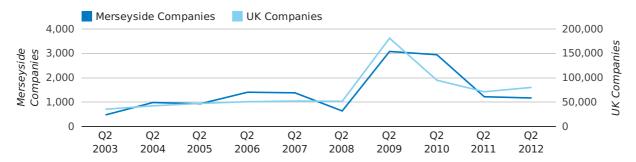
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 1,171 companies were dissolved in Merseyside during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 4.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MERSEYSIDE	UK
2012	1,171	80,217
2011	1,222	71,324
% CHANGE	-4.2%	12.5%
RECORD YEAR	2009 (3,080)	2009 (181,176)

#### dissolved companies by quarter



## dissolved companies by month

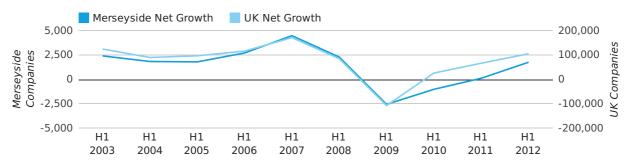


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	342	442	387
CLOSED COMPANIES IN 2011	400	485	337
% CHANGE	-14.5%	-8.9%	15%
RECORD YEAR	2009 (1,048)	2010 (2,093)	2007 (868)

In the first half of 2012 the company register for Merseyside increased by 1,761 companies. This figure is 1,392.4% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	MERSEYSIDE	UK
2012	1,761	105,357
2011	118	66,425
% CHANGE	1,392.4%	58.6%
RECORD YEAR	2007 (4,484)	2007 (171,296)

## net growth by half year



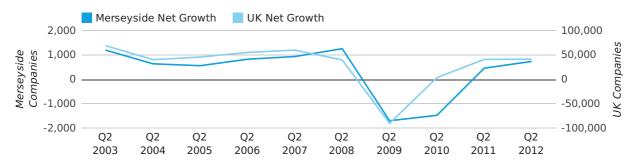
## Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Merseyside during the second quarter of 2012 (Apr 2012 - Jun 2012) was 737 companies.

This represents an increase of 60.2% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	MERSEYSIDE	UK
2012	737	41,442
2011	460	41,020
% CHANGE	60.2%	1.0%
RECORD YEAR	2008 (1,260)	2003 (69,274)

#### net growth by quarter



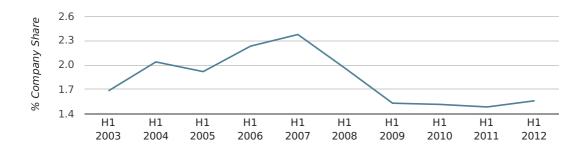
#### net growth by month



In the first half of 2012 Merseyside formed 1.6% of all UK companies. This is more than the 2011 figure of 1.5%.

HALF YEAR (JAN-JUN)	MERSEYSIDE
2012	1.6%
2011	1.5%
2010	1.5%
2009	1.5%
2008	2.0%
RECORD YEAR (SINCE 1960)	2007 (2.4%)

## company share by half year

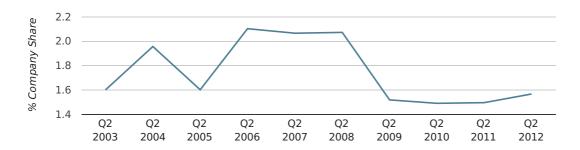


## Quarterly Data (Q2 Apr-Jun 2012)

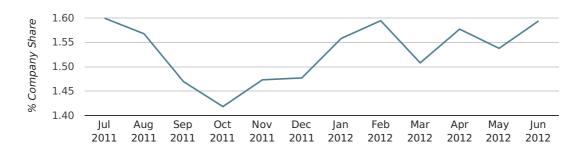
In the second quarter of 2012, Merseyside formed 1.6% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	MERSEYSIDE
2012	1.6%
2011	1.5%
2010	1.5%
2009	1.5%
2008	2.1%
RECORD YEAR (SINCE 1960)	1996 (2.2%)

## company share by quarter



## company share by month



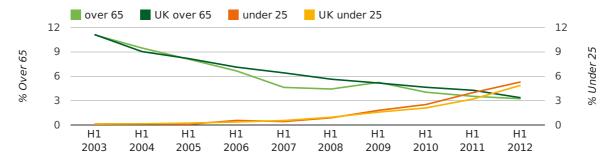
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	1.6%	1.5%	1.6%
UK FORMATION SHARE IN 2011	1.4%	1.6%	1.5%
% CHANGE	10.8%	-1.3%	6.1%
RECORD YEAR	1996 (3.3%)	1964 (2.3%)	2007 (2.7%)

The average age of a director in the first half of 2012 was 42.5.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.4%.

#### director age by half year



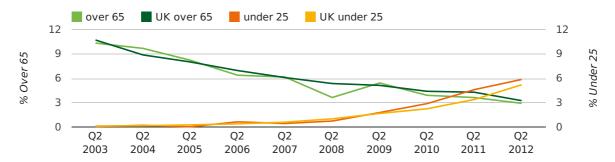
## Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.0.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 3.3%.

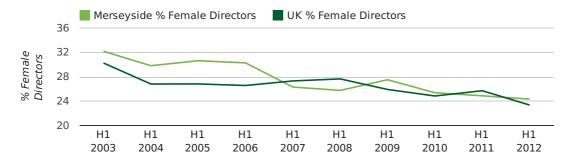
#### director age by quarter



The record first half year for female directors in Merseyside was 1861 when 40.0% of all directors were female.

24.4% of all director appointments in Merseyside in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BEACH	2.77%	CONSULTING	5.07%
HOTEL	1.95%	MANAGEMENT	4.74%
SUITE	1.88%	CONSULTANCY	3.28%
MANAGEMENT	1.80%	PROPERTY	2.35%
CONSULTANCY	1.67%	TRADING	2.10%
DUNAS	1.49%	DESIGN	1.89%
LIVERPOOL	1.44%	ENGINEERING	1.87%
PROPERTY	1.34%	ASSOCIATES	1.82%
ENGINEERING	1.27%	CONSULTANTS	1.78%
(NW)	1.25%	CONSTRUCTION	1.71%
LLANA	1.19%	BUSINESS	1.70%
J	1.15%	MEDIA	1.69%
CONSULTING	1.10%	LONDON	1.68%
TRADING	0.94%	J	1.57%
DESIGN	0.94%	GLOBAL	1.51%
ELECTRICAL	0.90%	INVESTMENTS	1.48%
FINANCIAL	0.87%	IT	1.42%
CONSTRUCTION	0.86%	CARE	1.31%
COMMUNITY	0.84%	PROPERTIES	1.31%
ASSOCIATES	0.78%	М	1.26%
TRAINING	0.76%	ELECTRICAL	1.23%
CONSULTANTS	0.76%	BUILDING	1.23%
APARTMENT	0.72%	SECURITY	1.19%
WIRRAL	0.72%	S	1.18%
(LIVERPOOL)	0.72%	ENTERPRISES	1.17%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	3,967	244,457
7487 - Other business activities	696	47,029
82990 - Other business support service activities not elsewhere classified	464	35,447
99999 - Dormant Company	295	26,088
96090 - Other service activities not elsewhere classified	233	14,220
70229 - Management consultancy activities other than financial management	211	20,390
9999 - Dormant Company	183	16,469
7450 - Labour recruitment	141	1,553
74990 - Non-trading company	128	9,706
74909 - Other professional, scientific and technical activities not elsewhere classified	122	10,271
62020 - Information technology consultancy activities	119	15,280
4521 - General construction & civil engineering	119	4,644
9305 - Other service activities	116	7,926
7414 - Business & management consultancy	108	10,978
68209 - Other letting and operating of own or leased real estate	91	4,535
43210 - Electrical installation	88	3,557
7499 - Non-trading company	86	8,023
7260 - Other computer related activities	83	6,456
56302 - Public houses and bars	82	2,913
5530 - Restaurants	76	4,037