Morden

2011 half year business confidence report



contents

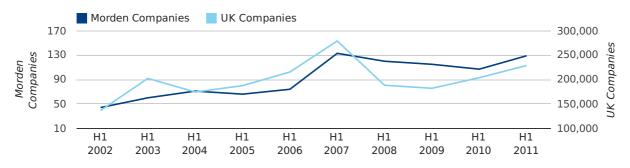
new company registrations
closed companies (dissolved)
net company growth
uk company share
director age
director gender
naming trends
sic data

In the first half of 2011 a total of 129 companies were formed in Morden. This figure is 20.6% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Morden occurred in 2007 when a total of 133 were formed.

HALF YEAR (JAN-JUN)	MORDEN	UK
2011	129	228,735
2010	107	203,749
% CHANGE	20.6%	12.3%
RECORD YEAR	2007 (133)	2007 (279,097)

new companies by half year

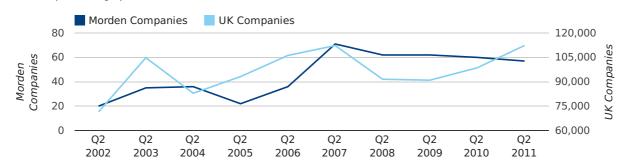


Quarterly Data (Q2 Apr-Jun 2011)

A total of 57 companies were registered in Morden during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 5.0% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	MORDEN	UK
2011	57	112,344
2010	60	98,612
% CHANGE	-5.0%	13.9%
RECORD YEAR	2007 (71)	2011 (112,344)



new companies by quarter

Morden Companies UK Companies 50,000 40 UK Companies 44,000 Morden Companies 32 24 38,000 16 32,000 8 26,000 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2011 2010 2010 2010 2010 2010 2010 2011 2011 2011 2011 2011

	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	14	16	27
NEW COMPANIES IN 2010	23	13	24
% CHANGE	-39.1%	23.1%	12.5%
RECORD YEAR	2010 (23)	2007 (23)	2007 (27)

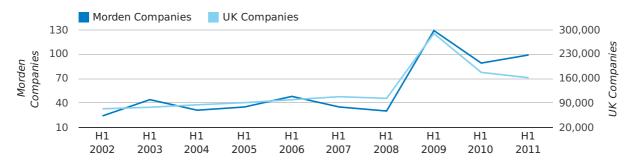
new companies by month

In the first half of 2011 a total of 99 companies were dissolved in Morden. This figure is 11.2% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Morden occurred in 2009 when a total of 129 were closed.

HALF YEAR (JAN-JUN)	MORDEN	UK
2011	99	162,310
2010	89	177,631
% CHANGE	11.2%	-8.6%
RECORD YEAR	2009 (129)	2009 (289,236)

dissolved companies by half year



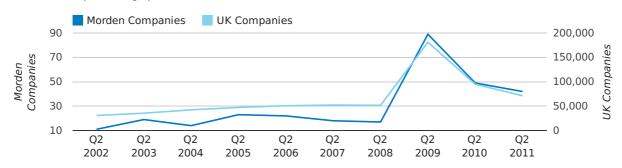
Quarterly Data (Q2 Apr-Jun 2011)

A total of 42 companies were dissolved in Morden during the second quarter of 2011 (Apr 2011 - Jun 2011).

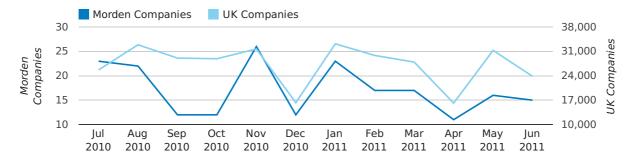
This figure is a decrease of 14.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	MORDEN	UK
2011	42	71,324
2010	49	94,954
% CHANGE	-14.3%	-24.9%
RECORD YEAR	2009 (89)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

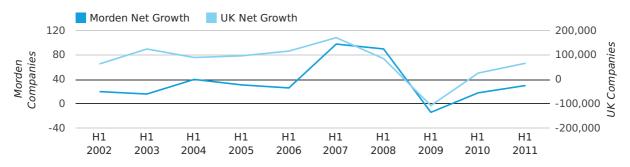


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	11	16	15
CLOSED COMPANIES IN 2010	11	15	23
% CHANGE	0.0%	6.7%	-35%
RECORD YEAR	2009 (29)	2009 (46)	2010 (23)

In the first half of 2011 the company register for Morden increased by 30 companies. This figure is 66.7% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	MORDEN	UK
2011	30	66,425
2010	18	26,118
% CHANGE	66.7%	154.3%
RECORD YEAR	2007 (98)	2007 (171,296)

net growth by half year

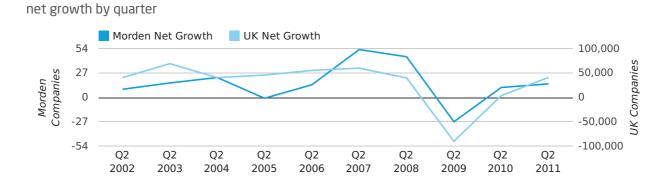


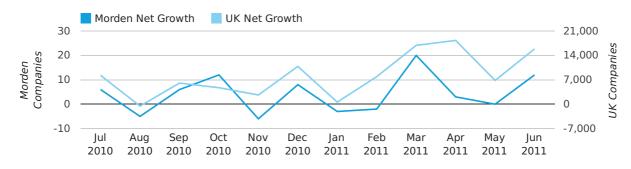
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Morden during the second quarter of 2011 (Apr 2011 - Jun 2011) was 15 companies.

This represents an increase of 36.4% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	MORDEN	UK
2011	15	41,020
2010	11	3,658
% CHANGE	36.4%	1,021.4%
RECORD YEAR	2007 (53)	2003 (69,274)





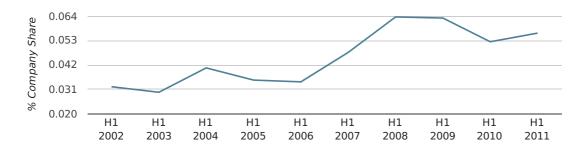
	APRIL	MAY	JUNE
NET GROWTH IN 2011	3	0	12
NET GROWTH IN 2010	12	-2	1
% CHANGE	-75.0%	-100.0%	1,100.0%
RECORD YEAR	2007 (19)	2008 (13)	2008 (22)

net growth by month

In the first half of 2011 Morden formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	MORDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by half year

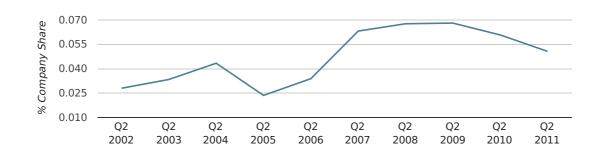


Quarterly Data (Q2 Apr-Jun 2011)

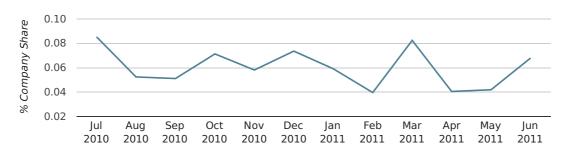
company share by quarter

In the second quarter of 2011, Morden formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	MORDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.1%)



company share by month



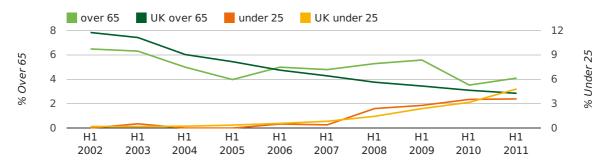
	APRIL	ΜΑΥ	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	-41.1%	-3.0%	-0.3%
RECORD YEAR	1963 (0.1%)	1981 (0.2%)	1974 (0.2%)

The average age of a director in the first half of 2011 was 41.4.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.3%.

director age by half year

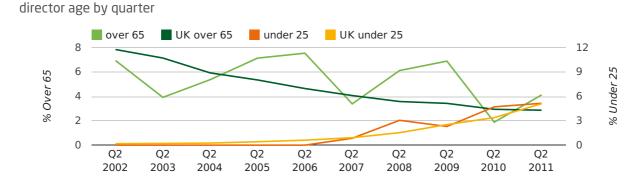


Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 40.5.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.3%.



The record first half year for female directors in Morden was 1861 when 40.0% of all directors were female.

23.5% of all director appointments in Morden in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Morden was in 1866 when 66.7% of all directors were female.

20.8% of all director appointments in Morden in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.



director gender by quarter

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.91%	CONSULTING	5.09%
CONSULTING	1.91%	MANAGEMENT	4.86%
DESIGN	1.06%	CONSULTANCY	3.17%
CONVENIENCE	1.06%	PROPERTY	2.43%
INTERNATIONAL	0.85%	TRADING	2.05%
М	0.85%	DESIGN	1.94%
BUILDING	0.85%	ASSOCIATES	1.92%
IT	0.85%	BUSINESS	1.87%
DEVELOPMENTS	0.64%	CONSTRUCTION	1.77%
SECURITY	0.64%	CONSULTANTS	1.76%
CONSTRUCTION	0.64%	MEDIA	1.73%
TRADING	0.64%	ENGINEERING	1.67%
AUTOS	0.64%	LONDON	1.60%
CONSULTANCY	0.64%	GLOBAL	1.46%
CENTRE	0.64%	J	1.44%
R	0.64%	CARE	1.44%
STORES	0.64%	INVESTMENTS	1.42%
MINICABS	0.64%	IT	1.39%
ASSOCIATES	0.64%	BUILDING	1.32%
BUILDERS	0.43%	PROPERTIES	1.31%
ACCOUNTANCY	0.43%	ELECTRICAL	1.30%
MACE	0.43%	М	1.27%
INNOVATIVE	0.43%	S	1.23%
TREE	0.43%	ENTERPRISES	1.20%
CO.	0.43%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	uk Companies
None Supplied	155	202,072
7487 - Other business activities	21	60,758
9999 - Dormant Company	15	20,111
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	14	1,214
5211 - Retail in non-specialised stores holding an alcohol licence, with food, beverages or tobacco predominating, not elsewhere classified	11	759
9305 - Other service activities	10	9,063
96090 - Other service activities not elsewhere classified	8	10,322
7414 - Business & management consultancy	7	13,053
7260 - Other computer related activities	7	7,849
86900 - Other human health activities	7	4,154
41202 - Construction of domestic buildings	7	2,238
7222 - Other software consultancy and supply	6	7,143
43390 - Other building completion and finishing	6	2,641
70229 - Management consultancy activities other than financial management	6	16,419
8514 - Other human health activities	5	2,515
7412 - Accounting, auditing; tax consult	5	2,422
69202 - Bookkeeping activities	5	876
4545 - Other building completion	5	2,456
47190 - Other retail sale in non-specialised stores	5	1,377
82990 - Other business support service activities not elsewhere classified	5	30,647