

Morden

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Morden when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Morden when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Morden when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Morden when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Morden when compared to any previous October.
- Q4 2011 saw a new record in company closures in Morden when compared to any previous Q4.
- December 2011 saw a new record in company closures in Morden when compared to any previous December.
- October 2011 saw a new record in company closures in Morden when compared to any previous October.
- October 2011 saw a new record in net growth in Morden when compared to any previous October.

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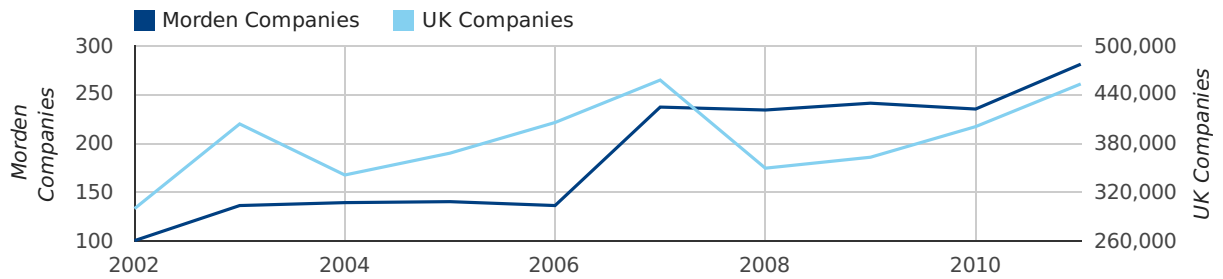
Annual Data (2011)

2011 was a record year for company registrations in Morden when compared to any year in history.

A total of 281 companies were formed in Morden in 2011. This total is 19.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	MORDEN	UK
2011	281	452,870
2010	235	400,358
2009	241	362,675
2008	234	349,203
2007	237	457,649
RECORD YEAR	2011 (281)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Morden when compared to any previous second half year.

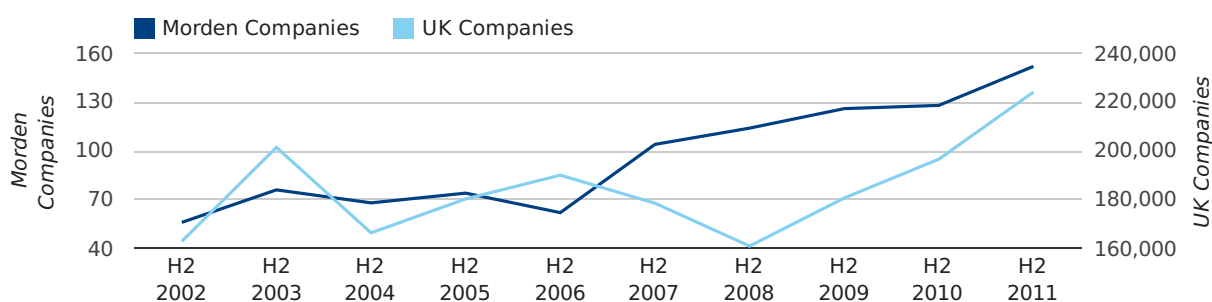
The second half of 2011 was a record second half year for company registrations in Morden when compared to any half year in history.

In the second half of 2011 a total of 152 companies were formed in Morden. This figure is 18.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Morden occurred in 2011 when a total of 152 were formed.

HALF YEAR (JUL-DEC)	MORDEN	UK
2011	152	224,135
2010	128	196,609
% CHANGE	18.8%	14.0%
RECORD YEAR	2011 (152)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

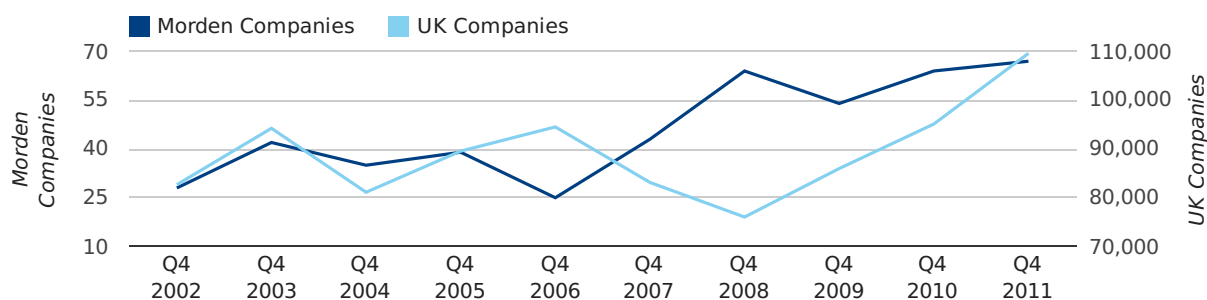
Q4 2011 saw a new record in company registrations in Morden when compared to any previous Q4.

A total of 67 companies were registered in Morden during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 4.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MORDEN	UK
2011	67	109,623
2010	64	95,117
% CHANGE	4.7%	15.3%
RECORD YEAR	2011 (67)	2011 (109,623)

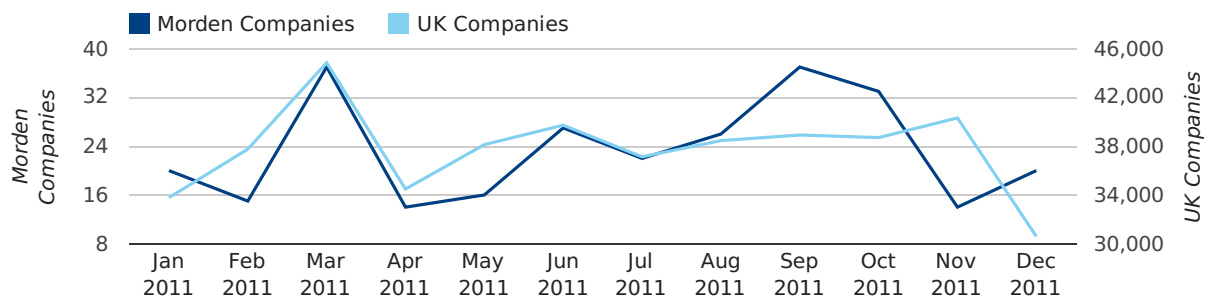
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Morden when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	33	14	20
NEW COMPANIES IN 2010	24	20	20
% CHANGE	37.5%	-30.0%	0.0%
RECORD YEAR	2011 (33)	2008 (20)	2003 (21)

Annual Data (2011)

A total of 197 companies were dissolved in Morden in 2011. This total is 0.5% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	MORDEN	UK
2011	197	314,523
2010	196	342,232
2009	203	533,773
2008	62	237,901
2007	85	220,295
RECORD YEAR	2009 (203)	2009 (533,773)

dissolved companies by year



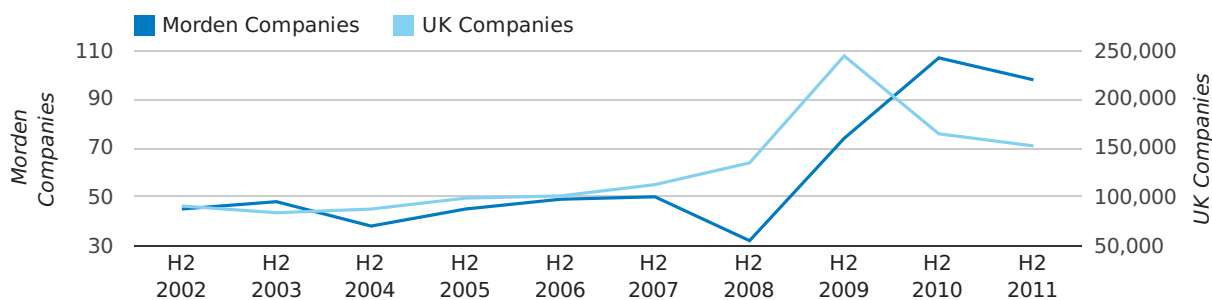
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 98 companies were dissolved in Morden. This figure is 8.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Morden occurred in 2010 when a total of 107 were closed.

HALF YEAR (JUL-DEC)	MORDEN	UK
2011	98	152,213
2010	107	164,601
% CHANGE	-8.4%	-7.5%
RECORD YEAR	2010 (107)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

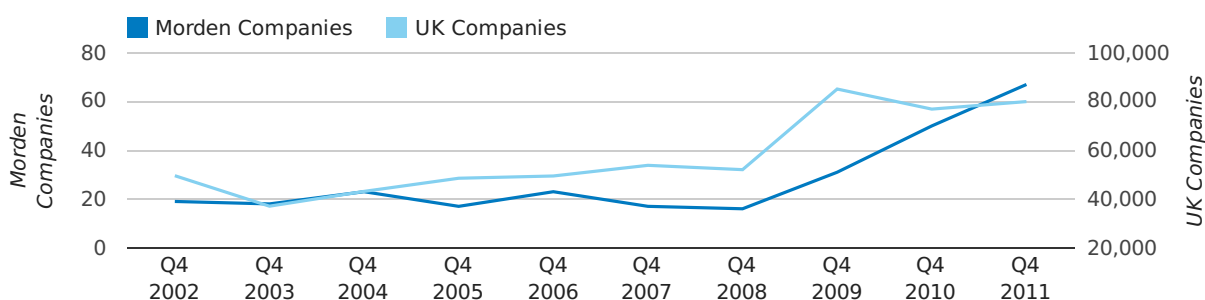
Q4 2011 saw a new record in company closures in Morden when compared to any previous Q4.

A total of 67 companies were dissolved in Morden during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 34.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MORDEN	UK
2011	67	79,983
2010	50	76,896
% CHANGE	34.0%	4.0%
RECORD YEAR	2011 (67)	2009 (85,136)

dissolved companies by quarter

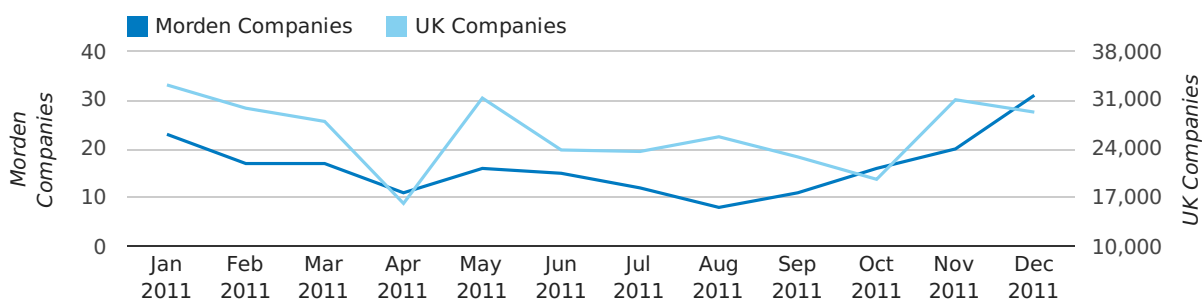


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Morden when compared to any previous December.

October 2011 saw a new record in company closures in Morden when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	16	20	31
CLOSED COMPANIES IN 2010	12	26	12
% CHANGE	33.3%	-23.1%	158%
RECORD YEAR	2011 (16)	2010 (26)	2011 (31)

Annual Data (2011)

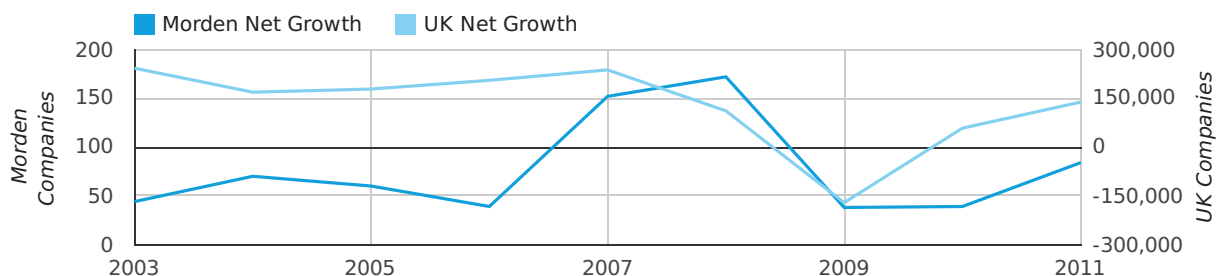
A total of 84 companies were added to the company register for Morden in 2011. This number represents growth of 35.7% which compares favourably to the UK figure of 34.6%.

This number is 45 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Morden company register grew by 172 companies.

YEAR	MORDEN	UK
2011	84	138,347
2010	39	58,126
2009	38	-171,098
2008	172	111,302
2007	152	237,354
RECORD YEAR	2008 (172)	2003 (242,543)

net growth by year

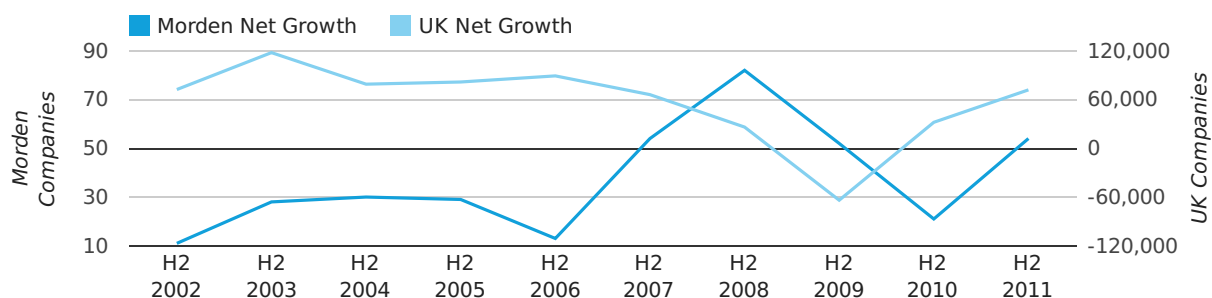


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Morden increased by 54 companies. This figure is 157.1% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	MORDEN	UK
2011	54	71,922
2010	21	32,008
% CHANGE	157.1%	124.7%
RECORD YEAR	2008 (82)	2003 (117,772)

net growth by half year



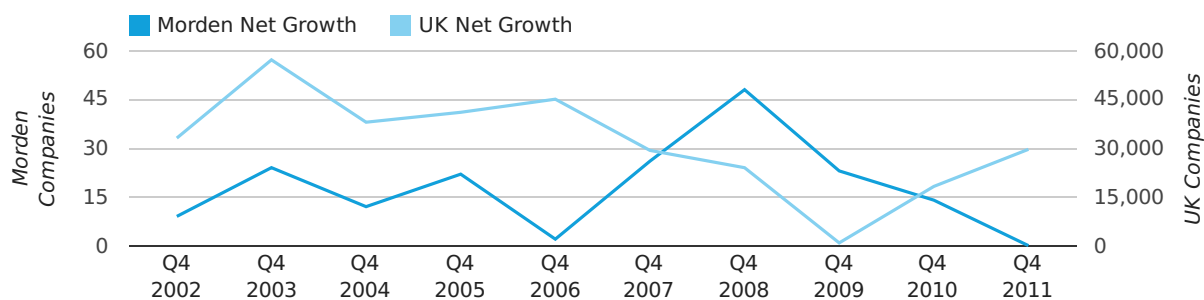
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Morden during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 0 companies.

This represents a decrease of 100.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	MORDEN	UK
2011	0	29,640
2010	14	18,221
% CHANGE	-100.0%	62.7%
RECORD YEAR	2008 (48)	2003 (57,175)

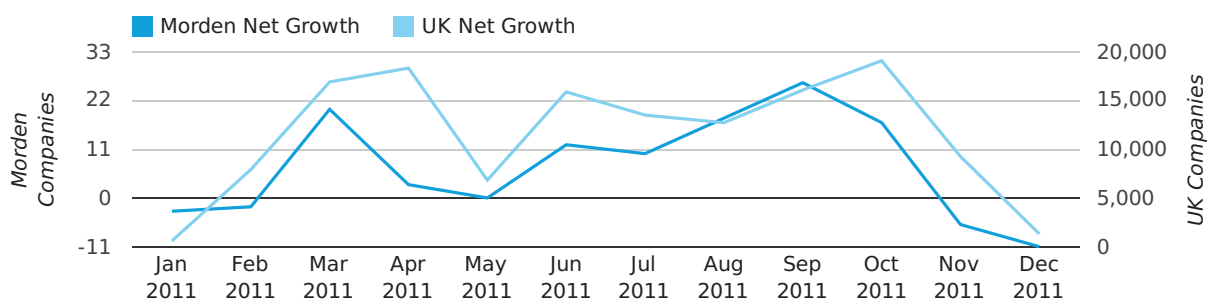
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Morden when compared to any previous October.

net growth by month



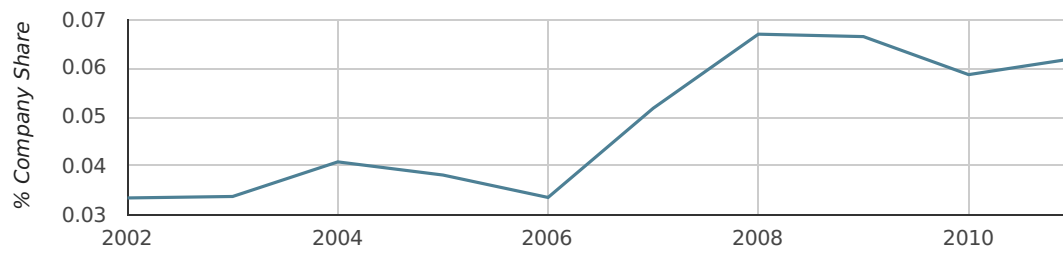
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	17	-6	-11
NET GROWTH IN 2010	12	-6	8
% CHANGE	41.7%	0.0%	-237.5%
RECORD YEAR	2011 (17)	2008 (16)	2003 (13)

Annual Data (2011)

In 2011 Morden formed 0.1% of all UK companies. This is no change on 2010 when Morden was responsible for 0.1% of all UK companies.

YEAR	MORDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2008 (0.1%)

company share by year

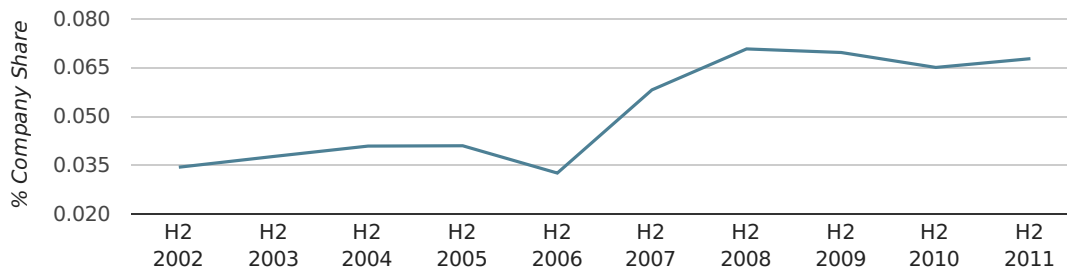


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Morden formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	MORDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2008 (0.1%)

company share by half year

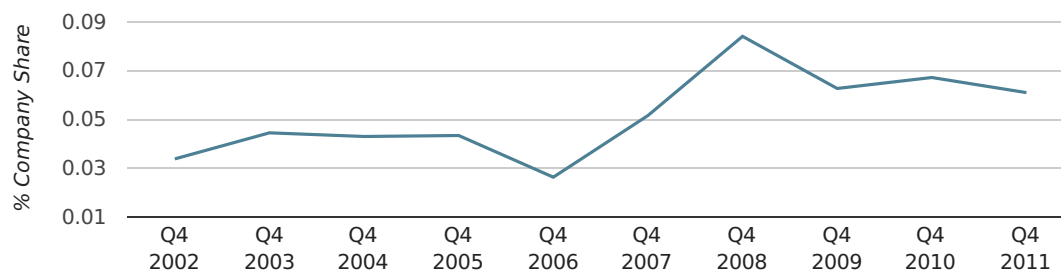


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Morden formed 0.1% of all UK companies.

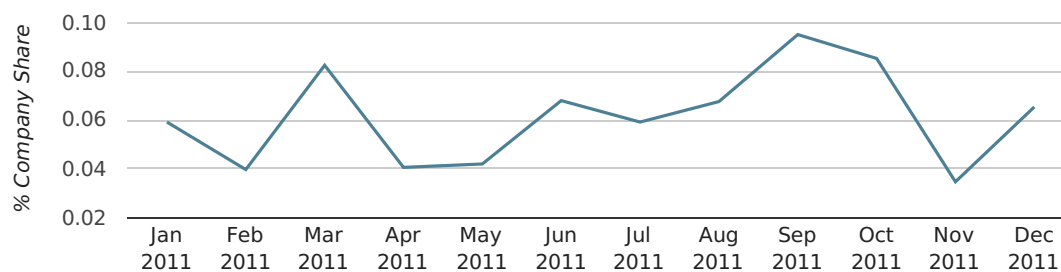
FOURTH QUARTER (OCT 2011 - DEC 2011)	MORDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	19.5%	-40.4%	-11.3%
RECORD YEAR	1960 (0.2%)	1966 (0.2%)	1969 (0.2%)

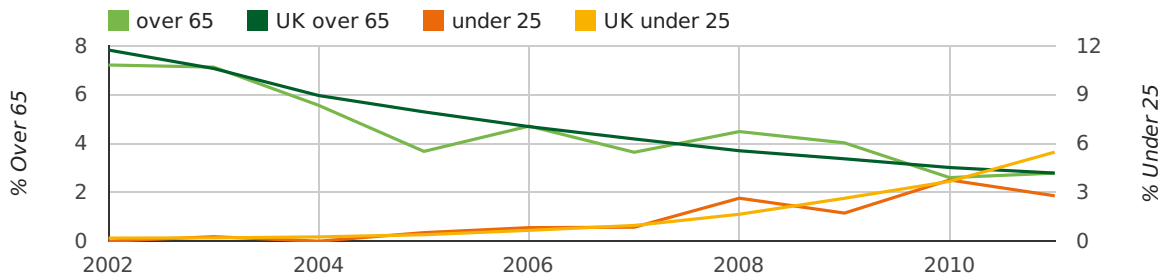
Annual Data (2011)

The average age of a director in 2011 was 40.2.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.2%.

director age by year



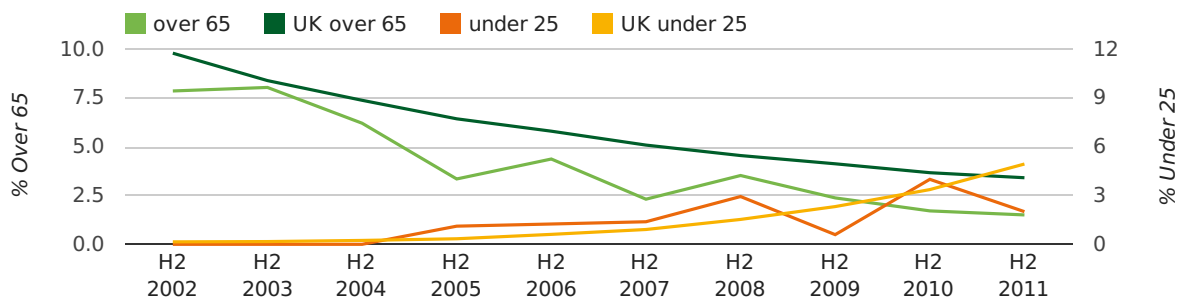
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 39.0.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.1%.

director age by half year



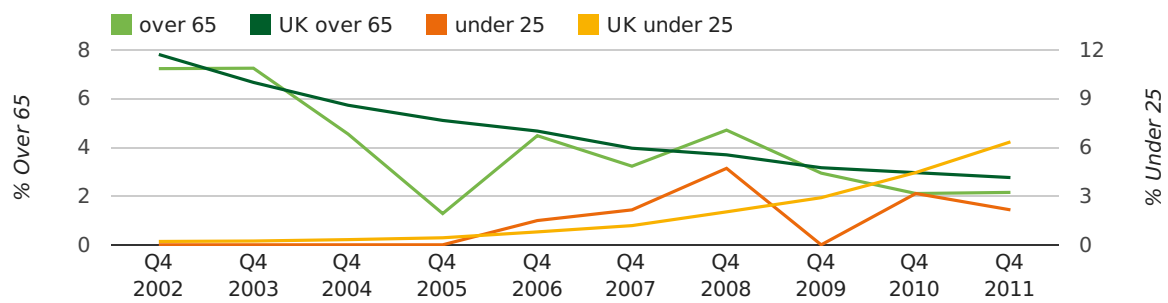
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 39.3.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.1%.

director age by quarter

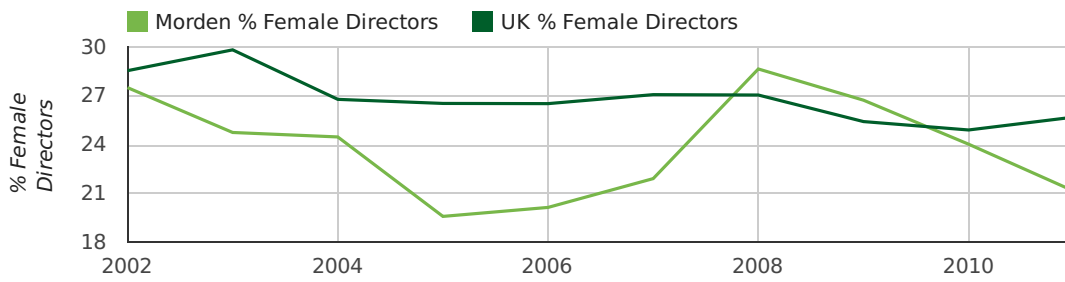


Annual Data (2011)

The record year for female directors in Morden was 1857 when 36.4% of all directors were female.

The percentage of female directors in Morden in 2011 was 27.5%. The average for the UK during this time was 28.6%

director gender by year

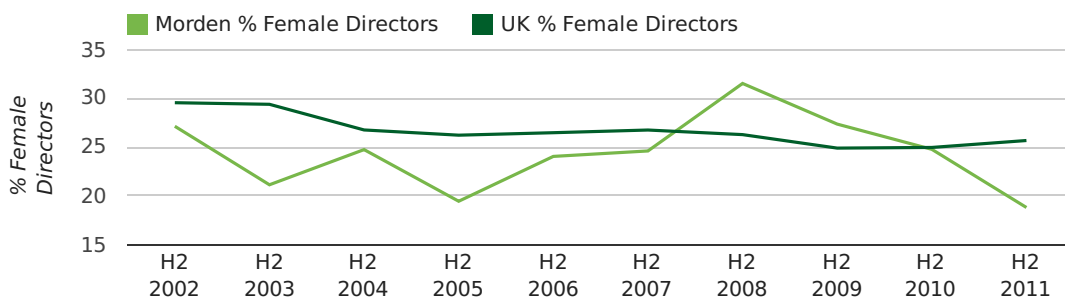


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Morden was 1860 when 42.9% of all directors were female.

18.8% of all director appointments in Morden in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

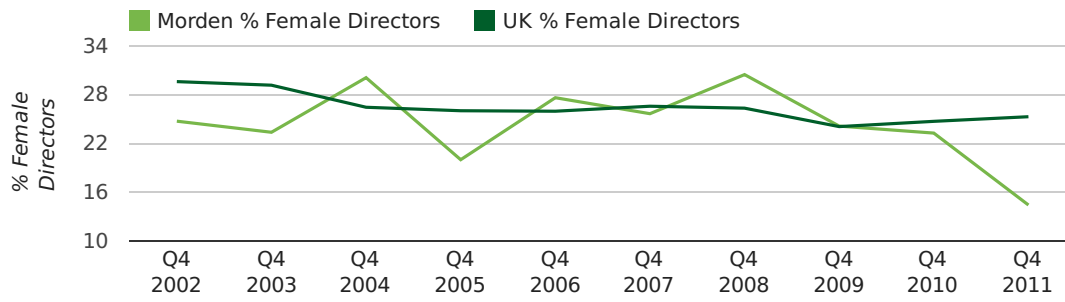


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Morden was in 1977 when 31.1% of all directors were female.

14.4% of all director appointments in Morden in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.92%	CONSULTING	5.07%
MANAGEMENT	1.54%	MANAGEMENT	4.74%
CONSULTANCY	1.35%	CONSULTANCY	3.26%
IT	1.15%	PROPERTY	2.37%
LONDON	1.15%	TRADING	2.07%
BUILDING	0.96%	DESIGN	1.92%
ACCOUNTANCY	0.77%	ASSOCIATES	1.86%
CONSTRUCTION	0.77%	ENGINEERING	1.78%
ASSOCIATES	0.77%	BUSINESS	1.78%
GLOBAL	0.77%	CONSULTANTS	1.76%
CATERING	0.58%	CONSTRUCTION	1.73%
TRADERS	0.58%	MEDIA	1.71%
TRADING	0.58%	LONDON	1.63%
TRADE	0.58%	J	1.51%
R	0.58%	INVESTMENTS	1.48%
SCHOOL	0.58%	GLOBAL	1.46%
CONSULTANTS	0.58%	IT	1.41%
PROPERTY	0.58%	CARE	1.39%
MORDEN	0.58%	PROPERTIES	1.29%
BUREAU	0.38%	ELECTRICAL	1.29%
STUDIO	0.38%	M	1.27%
HEMA	0.38%	BUILDING	1.26%
TO	0.38%	ENERGY	1.25%
TUTORIAL	0.38%	S	1.20%
HOUSE	0.38%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	153	205,525
7487 - Other business activities	18	57,052
9999 - Dormant Company	17	20,199
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	16	1,385
9305 - Other service activities	13	9,492
5211 - Retail in non-specialised stores holding an alcohol licence, with food, beverages or tobacco predominating, not elsewhere classified	13	656
70229 - Management consultancy activities other than financial management	7	17,765
7414 - Business & management consultancy	7	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
96090 - Other service activities not elsewhere classified	6	11,768
82990 - Other business support service activities not elsewhere classified	6	32,483
99999 - Dormant Company	6	21,846
7412 - Accounting, auditing; tax consult	6	2,496
86900 - Other human health activities	6	4,457
43390 - Other building completion and finishing	6	2,832
6024 - Freight transport by road	5	2,280
43220 - Plumbing, heat and air-conditioning installation	5	2,372
43999 - Other specialised construction activities not elsewhere classified	5	3,342
7222 - Other software consultancy and supply	5	7,398
7260 - Other computer related activities	5	7,667