# Morecambe

2011 annual business confidence report



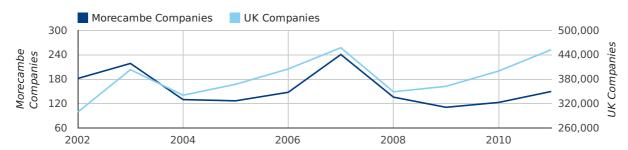
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A total of 150 companies were formed in Morecambe in 2011. This total is 22.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR        | MORECAMBE  | UK             |
|-------------|------------|----------------|
| 2011        | 150        | 452,870        |
| 2010        | 123        | 400,358        |
| 2009        | 111        | 362,675        |
| 2008        | 136        | 349,203        |
| 2007        | 241        | 457,649        |
| RECORD YEAR | 2007 (241) | 2007 (457,649) |

#### new companies by year



## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 69 companies were formed in Morecambe. This figure is 32.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Morecambe occurred in 2003 when a total of 88 were formed.

| HALF YEAR (JUL-DEC) | MORECAMBE | UK             |
|---------------------|-----------|----------------|
| 2011                | 69        | 224,135        |
| 2010                | 52        | 196,609        |
| % CHANGE            | 32.7%     | 14.0%          |
| RECORD YEAR         | 2003 (88) | 2011 (224,135) |

#### new companies by half year

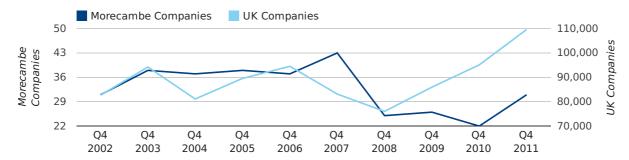


A total of 31 companies were registered in Morecambe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 40.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

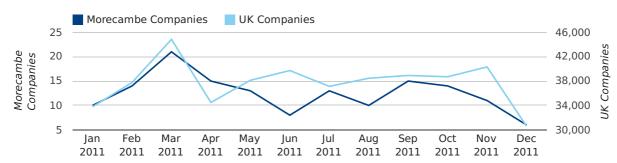
| FOURTH QUARTER (OCT 2011 - DEC 2011) | MORECAMBE | UK             |
|--------------------------------------|-----------|----------------|
| 2011                                 | 31        | 109,623        |
| 2010                                 | 22        | 95,117         |
| % CHANGE                             | 40.9%     | 15.3%          |
| RECORD YEAR                          | 2007 (43) | 2011 (109,623) |

#### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### new companies by month

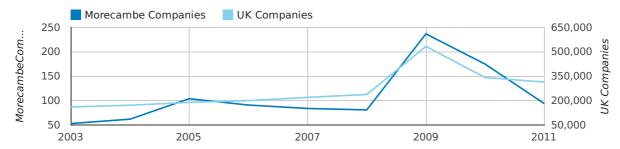


|                       | OCTOBER   | NOVEMBER  | DECEMBER  |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 14        | 11        | 6         |
| NEW COMPANIES IN 2010 | 10        | 6         | 6         |
| % CHANGE              | 40.0%     | 83.3%     | 0.0%      |
| RECORD YEAR           | 2007 (15) | 2006 (19) | 2003 (10) |

A total of 94 companies were dissolved in Morecambe in 2011. This total is 46.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR        | MORECAMBE  | UK             |
|-------------|------------|----------------|
| 2011        | 94         | 314,523        |
| 2010        | 175        | 342,232        |
| 2009        | 237        | 533,773        |
| 2008        | 81         | 237,901        |
| 2007        | 84         | 220,295        |
| RECORD YEAR | 2009 (237) | 2009 (533,773) |

### dissolved companies by year



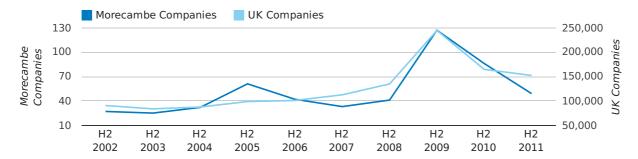
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 49 companies were dissolved in Morecambe. This figure is 43.0% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Morecambe occurred in 2009 when a total of 127 were closed.

| HALF YEAR (JUL-DEC) | MORECAMBE  | UK             |
|---------------------|------------|----------------|
| 2011                | 49         | 152,213        |
| 2010                | 86         | 164,601        |
| % CHANGE            | -43.0%     | -7.5%          |
| RECORD YEAR         | 2009 (127) | 2009 (244,537) |

#### dissolved companies by half year

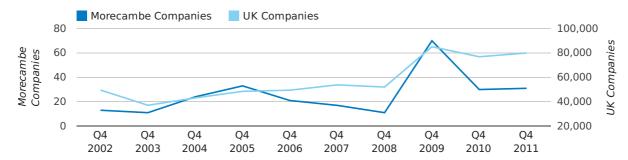


A total of 31 companies were dissolved in Morecambe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

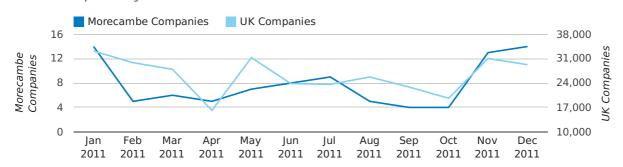
| FOURTH QUARTER (OCT 2011 - DEC 2011) | MORECAMBE | UK            |
|--------------------------------------|-----------|---------------|
| 2011                                 | 31        | 79,983        |
| 2010                                 | 30        | 76,896        |
| % CHANGE                             | 3.3%      | 4.0%          |
| RECORD YEAR                          | 2009 (70) | 2009 (85,136) |

#### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### dissolved companies by month



|                          | OCTOBER   | NOVEMBER  | DECEMBER  |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 4         | 13        | 14        |
| CLOSED COMPANIES IN 2010 | 7         | 15        | 8         |
| % CHANGE                 | -42.9%    | -13.3%    | 75%       |
| RECORD YEAR              | 2009 (22) | 2009 (32) | 2009 (16) |

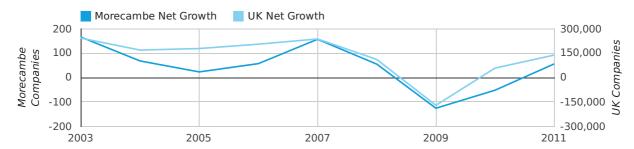
A total of 56 companies were added to the company register for Morecambe in 2011. This number represents growth of 45.5% which compares favourably to the UK figure of 34.6%.

This number is 108 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Morecambe company register grew by 166 companies.

| YEAR        | MORECAMBE  | UK             |
|-------------|------------|----------------|
| 2011        | 56         | 138,347        |
| 2010        | -52        | 58,126         |
| 2009        | -126       | -171,098       |
| 2008        | 55         | 111,302        |
| 2007        | 157        | 237,354        |
| RECORD YEAR | 2003 (166) | 2003 (242,543) |

#### net growth by year

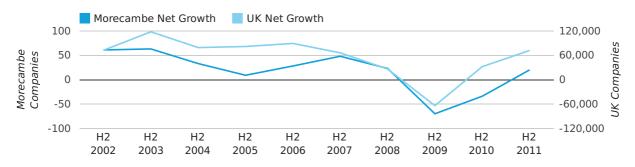


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Morecambe increased by 20 companies. This figure is 158.8% lower than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | MORECAMBE | UK             |
|---------------------|-----------|----------------|
| 2011                | 20        | 71,922         |
| 2010                | -34       | 32,008         |
| % CHANGE            | -158.8%   | 124.7%         |
| RECORD YEAR         | 2003 (63) | 2003 (117,772) |

#### net growth by half year

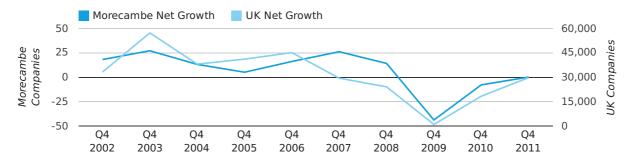


Net company growth for Morecambe during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 0 companies.

This represents an increase of 100.0% on the same period last year.

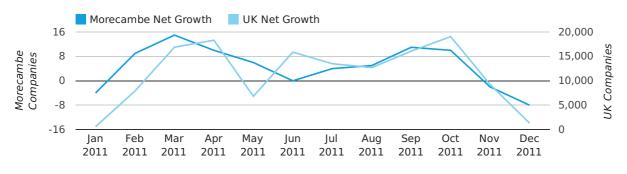
| FOURTH QUARTER (OCT 2011 - DEC 2011) | MORECAMBE | UK            |
|--------------------------------------|-----------|---------------|
| 2011                                 | 0         | 29,640        |
| 2010                                 | -8        | 18,221        |
| % CHANGE                             | -100.0%   | 62.7%         |
| RECORD YEAR                          | 2003 (27) | 2003 (57,175) |

#### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### net growth by month

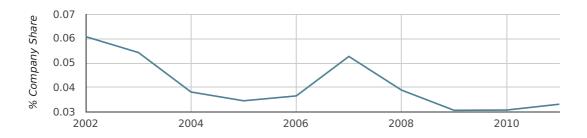


|                    | OCTOBER   | NOVEMBER  | DECEMBER |
|--------------------|-----------|-----------|----------|
| NET GROWTH IN 2011 | 10        | -2        | -8       |
| NET GROWTH IN 2010 | 3         | -9        | -2       |
| % CHANGE           | 233.3%    | -77.8%    | 300.0%   |
| RECORD YEAR        | 2002 (12) | 2003 (14) | 2007 (7) |

In 2011 Morecambe formed 0.0% of all UK companies. This is no change on 2010 when Morecambe was responsible for 0.0% of all UK companies.

| YEAR                     | MORECAMBE   |
|--------------------------|-------------|
| 2011                     | 0.0%        |
| 2010                     | 0.0%        |
| 2009                     | 0.0%        |
| 2008                     | 0.0%        |
| 2007                     | 0.1%        |
| RECORD YEAR (SINCE 1960) | 1969 (0.1%) |

#### company share by year

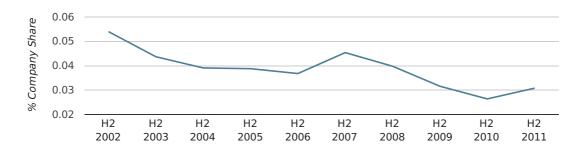


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 Morecambe formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

| HALF YEAR (JUL-DEC)      | Morecambe   |
|--------------------------|-------------|
| 2011                     | 0.0%        |
| 2010                     | 0.0%        |
| 2009                     | 0.0%        |
| 2008                     | 0.0%        |
| 2007                     | 0.0%        |
| RECORD YEAR (SINCE 1960) | 1969 (0.1%) |

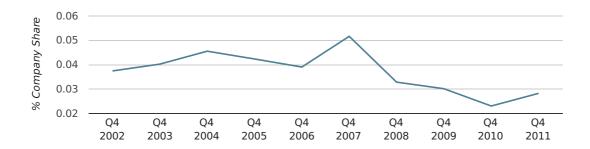
### company share by half year



In the fourth quarter of 2011, Morecambe formed 0.0% of all UK companies.

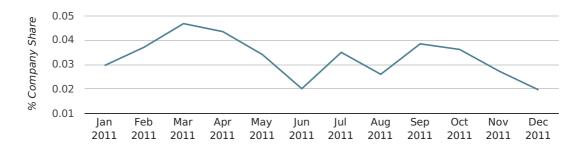
| FOURTH QUARTER (OCT 2011 - DEC 2011) | MORECAMBE   |
|--------------------------------------|-------------|
| 2011                                 | 0.0%        |
| 2010                                 | 0.0%        |
| 2009                                 | 0.0%        |
| 2008                                 | 0.0%        |
| 2007                                 | 0.1%        |
| RECORD YEAR (SINCE 1960)             | 1970 (0.1%) |

#### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

## company share by month



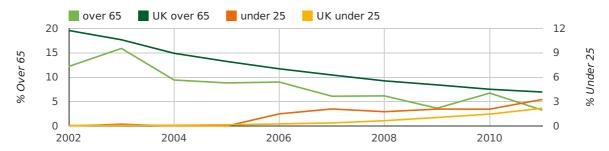
|                            | OCTOBER     | NOVEMBER    | DECEMBER    |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.0%        | 0.0%        | 0.0%        |
| UK FORMATION SHARE IN 2010 | 0.0%        | 0.0%        | 0.0%        |
| % CHANGE                   | 21.9%       | 56.0%       | -11.3%      |
| RECORD YEAR                | 1960 (0.2%) | 1969 (0.2%) | 1970 (0.3%) |

The average age of a director in 2011 was 41.6.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.2%.

#### director age by year



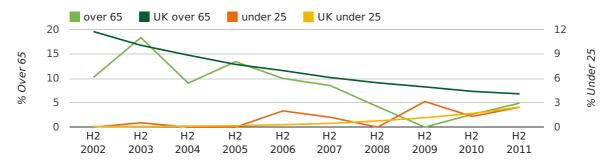
## Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.8.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.1%.

#### director age by half year

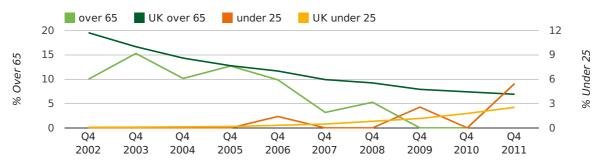


The average age of a director in the fourth quarter of 2011 was 42.0.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 9.1% compared to the UK figure of 4.1%.

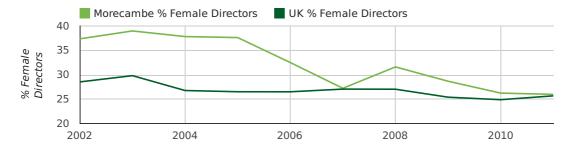
## director age by quarter



The record year for female directors in Morecambe was 1857 when 36.4% of all directors were female.

The percentage of female directors in Morecambe in 2011 was 37.4%. The average for the UK during this time was 28.6%

#### director gender by year

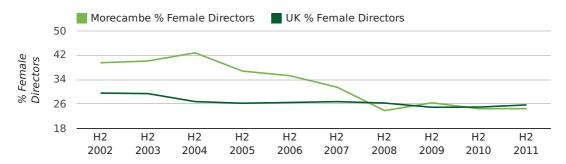


## Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Morecambe was 1860 when 42.9% of all directors were female.

24.5% of all director appointments in Morecambe in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



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The record fourth quarter for female directors in Morecambe was in 1977 when 31.1% of all directors were female.

15.9% of all director appointments in Morecambe in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

## director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$ 

| WORD        | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| BAY         | 1.31%      | CONSULTING   | 5.07%         |
| MANAGEMENT  | 1.31%      | MANAGEMENT   | 4.74%         |
| MORECAMBE   | 1.31%      | CONSULTANCY  | 3.26%         |
| (MORECAMBE) | 0.98%      | PROPERTY     | 2.37%         |
| R           | 0.98%      | TRADING      | 2.07%         |
| PROMATIONS  | 0.98%      | DESIGN       | 1.92%         |
| LOGISTICS   | 0.98%      | ASSOCIATES   | 1.86%         |
| CONSULTING  | 0.98%      | ENGINEERING  | 1.78%         |
| SALES       | 0.98%      | BUSINESS     | 1.78%         |
| ELEGANT     | 0.98%      | CONSULTANTS  | 1.76%         |
| PROPERTY    | 0.98%      | CONSTRUCTION | 1.73%         |
| INVESTMENTS | 0.98%      | MEDIA        | 1.71%         |
| FOOD        | 0.98%      | LONDON       | 1.63%         |
| NORTH       | 0.65%      | J            | 1.51%         |
| CARE        | 0.65%      | INVESTMENTS  | 1.48%         |
| WEST        | 0.65%      | GLOBAL       | 1.46%         |
| BRIDGE      | 0.65%      | IT           | 1.41%         |
| HOTEL       | 0.65%      | CARE         | 1.39%         |
| 1ST         | 0.65%      | PROPERTIES   | 1.29%         |
| CENTRES     | 0.65%      | ELECTRICAL   | 1.29%         |
| ENERGY      | 0.65%      | М            | 1.27%         |
| (NW)        | 0.65%      | BUILDING     | 1.26%         |
| BIKES       | 0.65%      | ENERGY       | 1.25%         |
| ENTERPRISES | 0.65%      | S            | 1.20%         |
| YOU         | 0.65%      | ENTERPRISES  | 1.20%         |

 $\operatorname{duport} \varnothing$ 

# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 59                     | 205,525         |
| 7487 - Other business activities   | 17                     | 57,052          |
| 82990 - Other business support service activities not elsewhere classified               | 10                     | 32,483          |
| 99999 - Dormant Company  | 6                      | 21,846          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 6                      | 8,671           |
| 70229 - Management consultancy activities other than financial management                | 5                      | 17,765          |
| 9999 - Dormant Company   | 5                      | 20,199          |
| 96090 - Other service activities not elsewhere classified                                | 5                      | 11,768          |
| 68320 - Management of real estate on a fee or contract basis                             | 4                      | 3,194           |
| 9305 - Other service activities  | 3                      | 9,492           |
| 5530 - Restaurants   | 3                      | 5,013           |
| 38110 - Collection of non-hazardous waste  | 3                      | 378             |
| 47910 - Retail sale via mail order houses or via Internet                                | 3                      | 2,740           |
| 62020 - Information technology consultancy activities                                    | 3                      | 12,072          |
| 86900 - Other human health activities  | 3                      | 4,457           |
| 7414 - Business & management consultancy   | 3                      | 13,034          |
| 7032 - Manage real estate, fee or contract   | 2                      | 2,198           |
| 8532 - Social work without accommodation   | 2                      | 1,189           |
| 5147 - Wholesale of other household goods  | 2                      | 236             |
| 7011 - Development & sell real estate  | 2                      | 2,287           |
|  |                        |                 |