

Nantwich

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Nantwich when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Nantwich when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Nantwich when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Nantwich when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Nantwich when compared to any previous November.
- November 2011 saw a new record in company closures in Nantwich when compared to any previous November.

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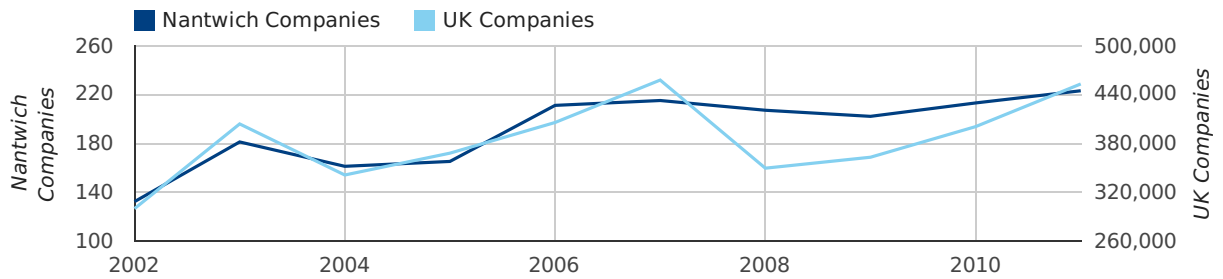
Annual Data (2011)

2011 was a record year for company registrations in Nantwich when compared to any year in history.

A total of 223 companies were formed in Nantwich in 2011. This total is 4.7% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	NANTWICH	UK
2011	223	452,870
2010	213	400,358
2009	202	362,675
2008	207	349,203
2007	215	457,649
RECORD YEAR	2011 (223)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Nantwich when compared to any previous second half year.

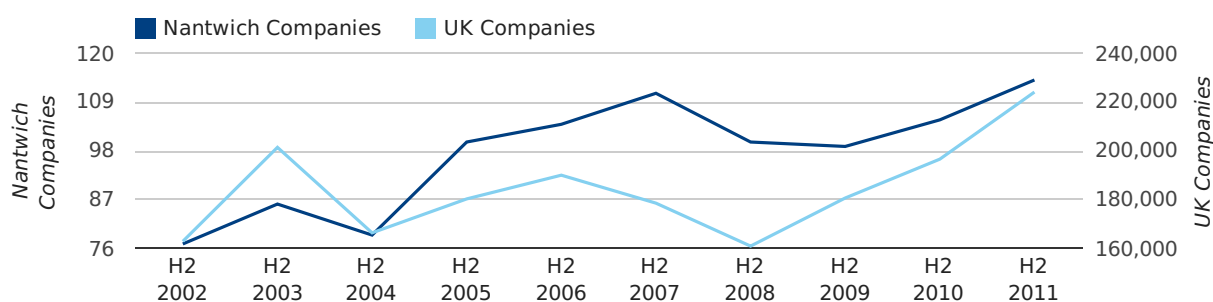
The second half of 2011 was a record second half year for company registrations in Nantwich when compared to any half year in history.

In the second half of 2011 a total of 114 companies were formed in Nantwich. This figure is 8.6% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Nantwich occurred in 2011 when a total of 114 were formed.

HALF YEAR (JUL-DEC)	NANTWICH	UK
2011	114	224,135
2010	105	196,609
% CHANGE	8.6%	14.0%
RECORD YEAR	2011 (114)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

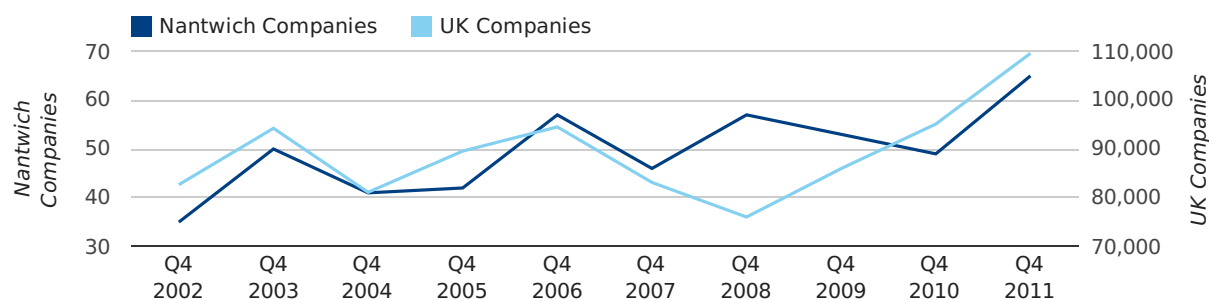
Q4 2011 saw a new record in company registrations in Nantwich when compared to any previous Q4.

A total of 65 companies were registered in Nantwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 32.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NANTWICH	UK
2011	65	109,623
2010	49	95,117
% CHANGE	32.7%	15.3%
RECORD YEAR	2011 (65)	2011 (109,623)

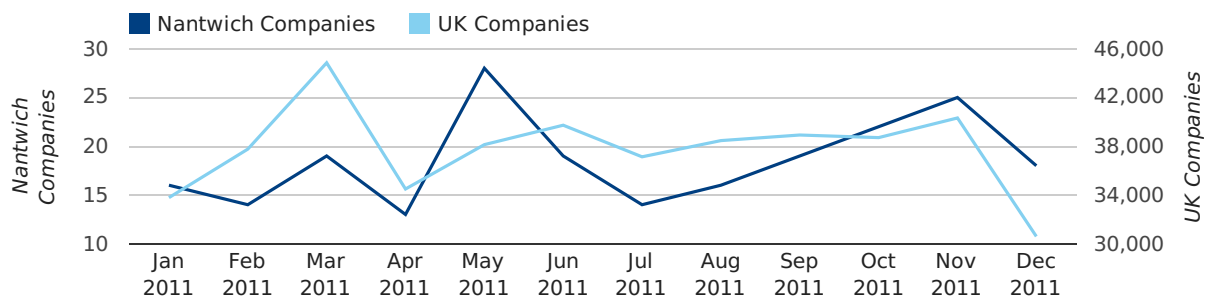
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Nantwich when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	22	25	18
NEW COMPANIES IN 2010	20	17	12
% CHANGE	10.0%	47.1%	50.0%
RECORD YEAR	2008 (23)	2011 (25)	2008 (22)

Annual Data (2011)

A total of 114 companies were dissolved in Nantwich in 2011. This total is 14.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	NANTWICH	UK
2011	114	314,523
2010	134	342,232
2009	173	533,773
2008	97	237,901
2007	79	220,295
RECORD YEAR	2009 (173)	2009 (533,773)

dissolved companies by year



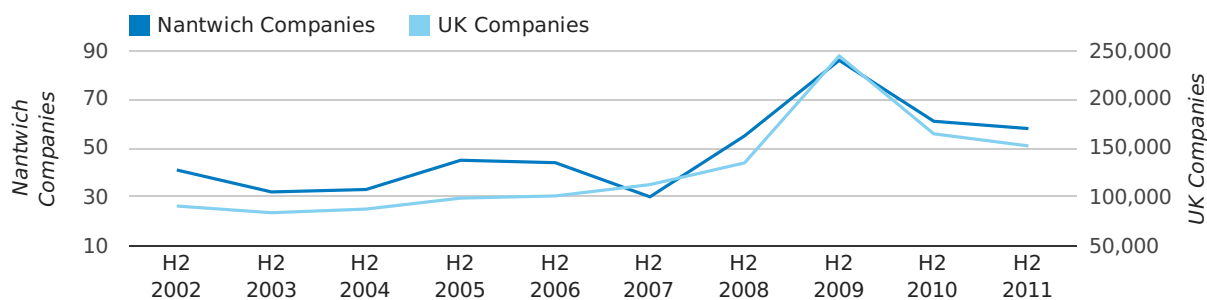
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 58 companies were dissolved in Nantwich. This figure is 4.9% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Nantwich occurred in 2009 when a total of 86 were closed.

HALF YEAR (JUL-DEC)	NANTWICH	UK
2011	58	152,213
2010	61	164,601
% CHANGE	-4.9%	-7.5%
RECORD YEAR	2009 (86)	2009 (244,537)

dissolved companies by half year



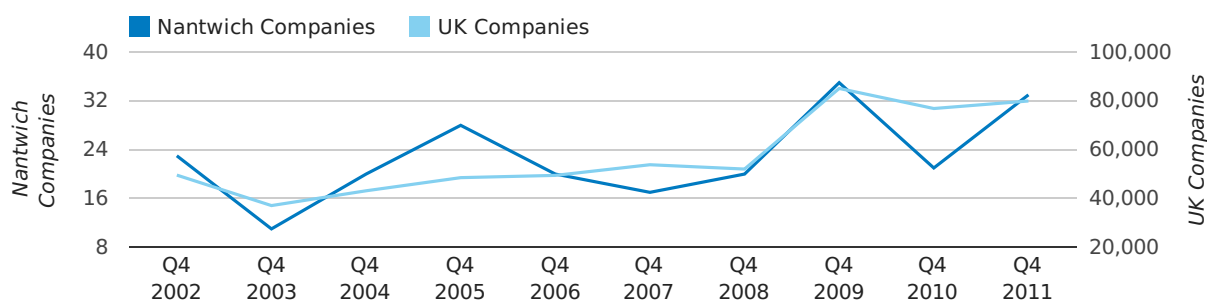
Quarterly Data (Q4 Oct-Dec 2011)

A total of 33 companies were dissolved in Nantwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 57.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NANTWICH	UK
2011	33	79,983
2010	21	76,896
% CHANGE	57.1%	4.0%
RECORD YEAR	2009 (35)	2009 (85,136)

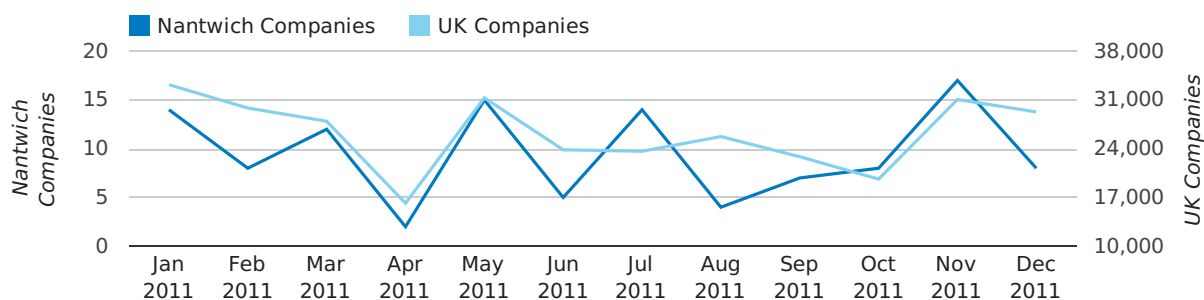
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Nantwich when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	8	17	8
CLOSED COMPANIES IN 2010	10	9	2
% CHANGE	-20.0%	88.9%	300%
RECORD YEAR	2009 (17)	2011 (17)	2008 (9)

Annual Data (2011)

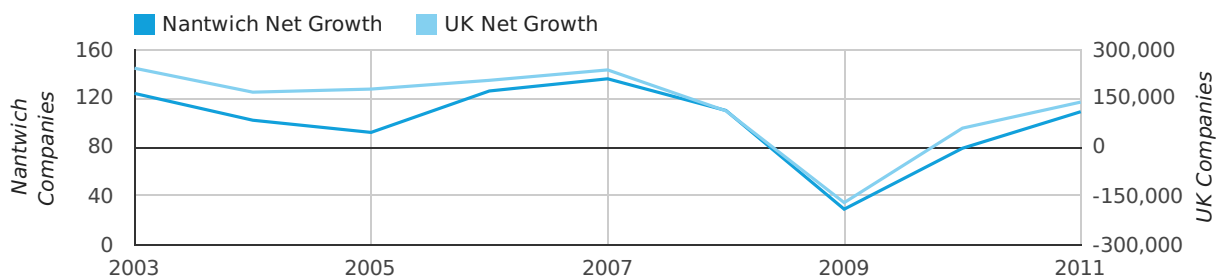
A total of 109 companies were added to the company register for Nantwich in 2011. This number represents growth of 51.2% which compares favourably to the UK figure of 34.6%.

This number is 30 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Nantwich company register grew by 136 companies.

YEAR	NANTWICH	UK
2011	109	138,347
2010	79	58,126
2009	29	-171,098
2008	110	111,302
2007	136	237,354
RECORD YEAR	2007 (136)	2003 (242,543)

net growth by year

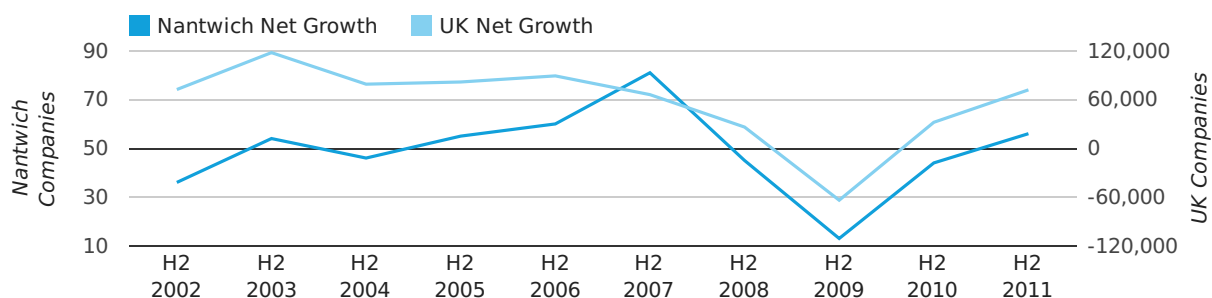


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Nantwich increased by 56 companies. This figure is 27.3% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	NANTWICH	UK
2011	56	71,922
2010	44	32,008
% CHANGE	27.3%	124.7%
RECORD YEAR	2007 (81)	2003 (117,772)

net growth by half year



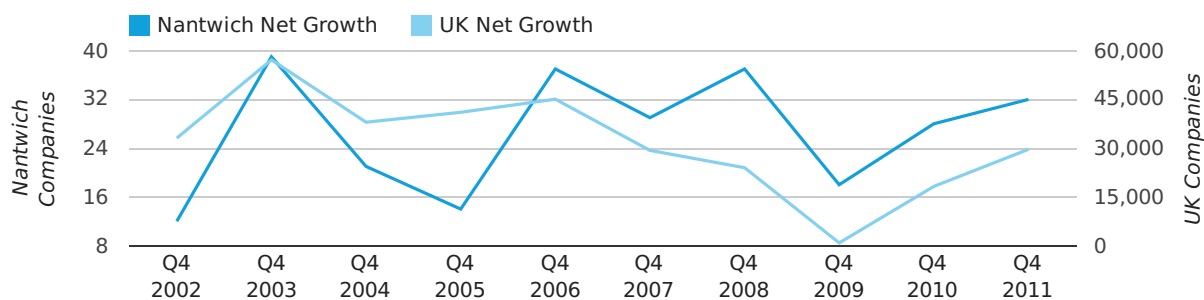
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Nantwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 32 companies.

This represents an increase of 14.3% on the same period last year.

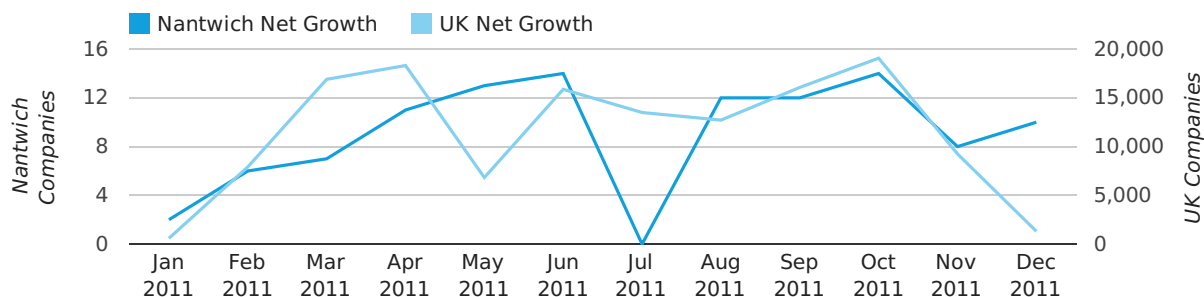
FOURTH QUARTER (OCT 2011 - DEC 2011)	NANTWICH	UK
2011	32	29,640
2010	28	18,221
% CHANGE	14.3%	62.7%
RECORD YEAR	2003 (39)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



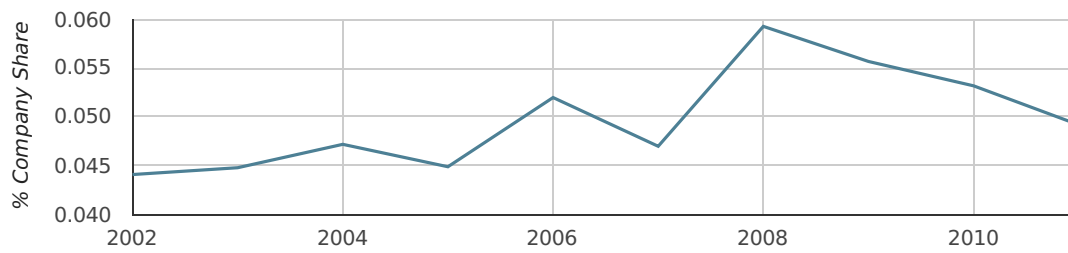
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	14	8	10
NET GROWTH IN 2010	10	8	10
% CHANGE	40.0%	0.0%	0.0%
RECORD YEAR	2003 (22)	2006 (16)	2006 (14)

Annual Data (2011)

In 2011 Nantwich formed 0.0% of all UK companies. This is a decline on 2010 when Nantwich was responsible for 0.1% of all UK companies.

YEAR	NANTWICH
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by year

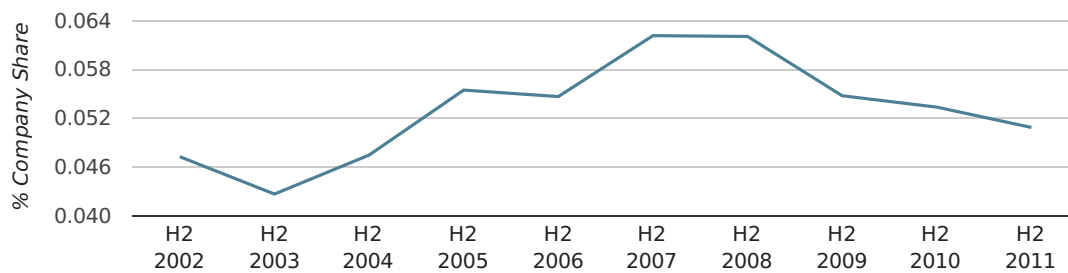


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Nantwich formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	NANTWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by half year

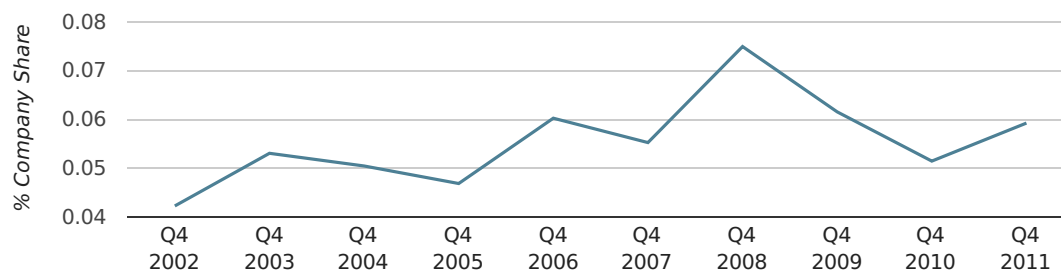


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Nantwich formed 0.1% of all UK companies.

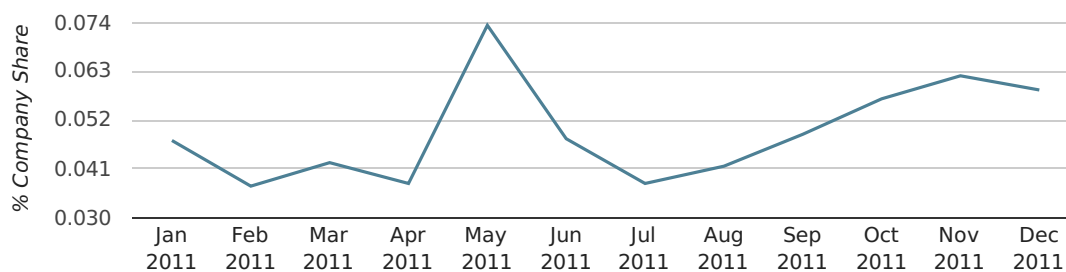
FOURTH QUARTER (OCT 2011 - DEC 2011)	NANTWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-4.5%	25.3%	33.0%
RECORD YEAR	1979 (0.2%)	1960 (0.2%)	1962 (0.2%)

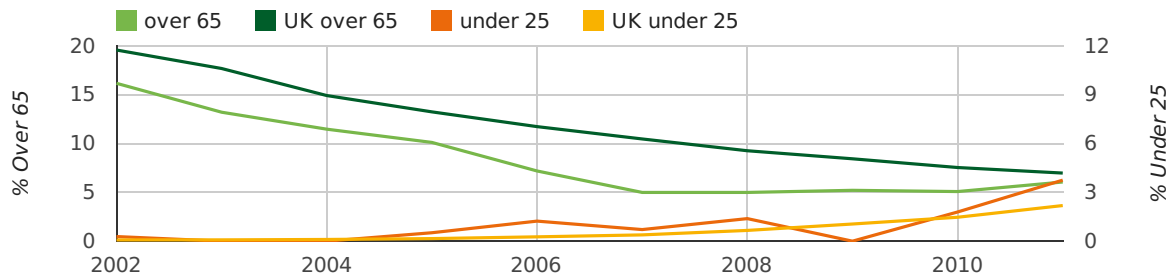
Annual Data (2011)

The average age of a director in 2011 was 46.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.2%.

director age by year



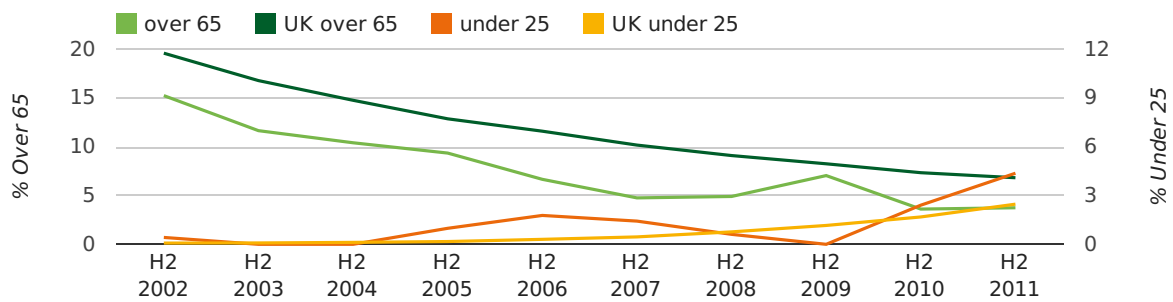
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.2.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.1%.

director age by half year



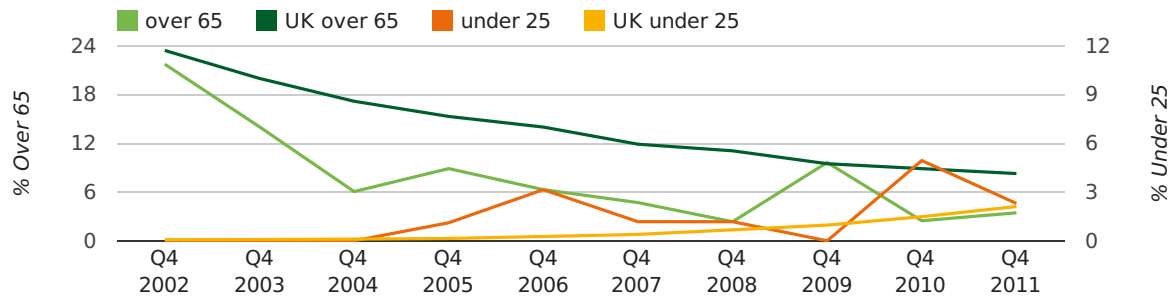
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.9.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

director age by quarter

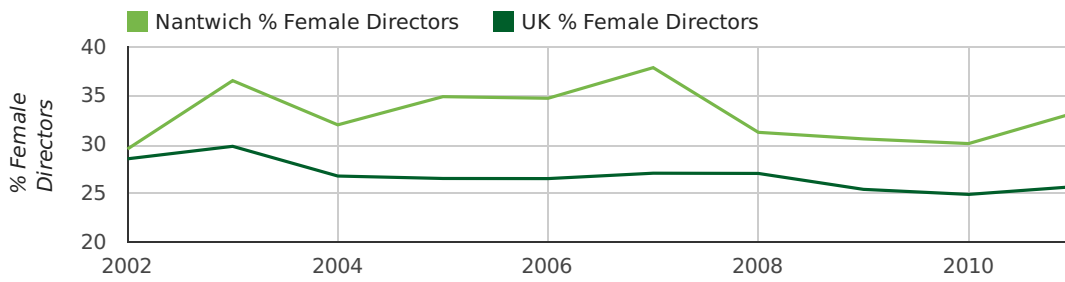


Annual Data (2011)

The record year for female directors in Nantwich was 1857 when 36.4% of all directors were female.

The percentage of female directors in Nantwich in 2011 was 29.6%. The average for the UK during this time was 28.6%

director gender by year

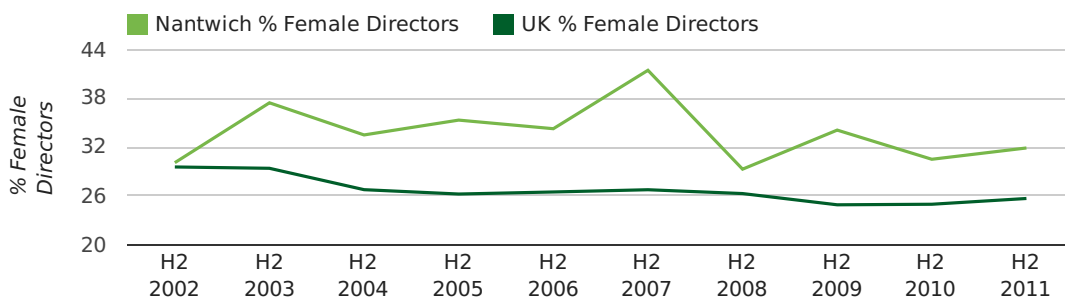


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Nantwich was 1860 when 42.9% of all directors were female.

31.9% of all director appointments in Nantwich in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

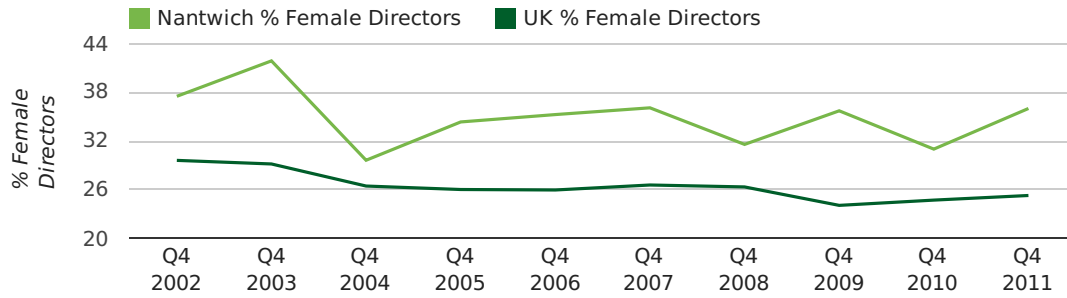


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Nantwich was in 1977 when 31.1% of all directors were female.

36.0% of all director appointments in Nantwich in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.09%	CONSULTING	5.07%
BUSINESS	1.86%	MANAGEMENT	4.74%
CONSULTANCY	1.40%	CONSULTANCY	3.26%
TRAINING	1.40%	PROPERTY	2.37%
CONSTRUCTION	1.40%	TRADING	2.07%
CONSULTING	1.40%	DESIGN	1.92%
(CHESHIRE)	1.16%	ASSOCIATES	1.86%
CHESHIRE	0.93%	ENGINEERING	1.78%
D	0.93%	BUSINESS	1.78%
ONE	0.70%	CONSULTANTS	1.76%
SYSTEMS	0.70%	CONSTRUCTION	1.73%
ENERGY	0.70%	MEDIA	1.71%
MARINE	0.70%	LONDON	1.63%
T	0.70%	J	1.51%
PROPERTY	0.70%	INVESTMENTS	1.48%
CONSULTANTS	0.47%	GLOBAL	1.46%
WIN	0.47%	IT	1.41%
S	0.47%	CARE	1.39%
EVENTS	0.47%	PROPERTIES	1.29%
FUNDING	0.47%	ELECTRICAL	1.29%
COMMERCIAL	0.47%	M	1.27%
HOME	0.47%	BUILDING	1.26%
BLU	0.47%	ENERGY	1.25%
HOUSE	0.47%	S	1.20%
JOHN	0.47%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	77	205,525
7487 - Other business activities	38	57,052
9999 - Dormant Company	17	20,199
70229 - Management consultancy activities other than financial management	17	17,765
7414 - Business & management consultancy	17	13,034
82990 - Other business support service activities not elsewhere classified	15	32,483
99999 - Dormant Company	12	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	12	8,671
62020 - Information technology consultancy activities	11	12,072
96090 - Other service activities not elsewhere classified	10	11,768
5248 - Other retail specialised stores	4	1,968
9262 - Other sporting activities	4	1,650
7260 - Other computer related activities	4	7,667
74990 - Non-trading company	4	8,929
5242 - Retail sale of clothing	4	1,643
71129 - Other engineering activities	4	1,823
62090 - Other information technology service activities	4	7,493
43290 - Other construction installation	4	1,559
8042 - Adult and other education	3	2,253
45200 - Maintenance and repair of motor vehicles	3	2,452