

Neston

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company registrations in Neston when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Neston when compared to any previous November.
- Q4 2011 saw a new record in net growth in Neston when compared to any previous Q4.
- November 2011 saw a new record in net growth in Neston when compared to any previous November.

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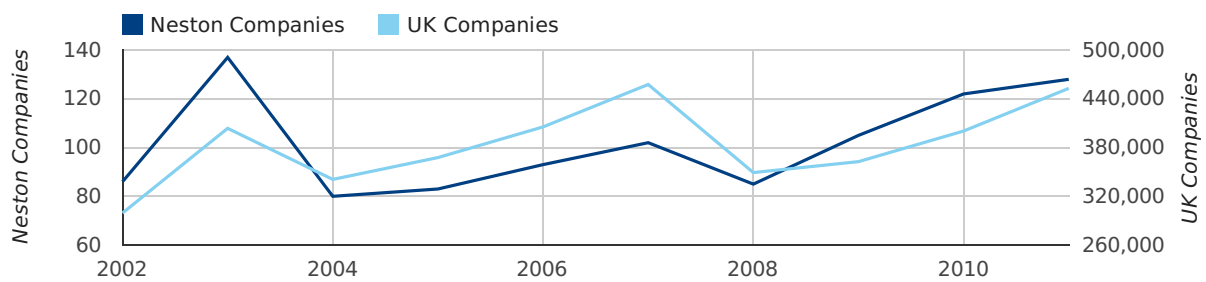
sic data

Annual Data (2011)

A total of 128 companies were formed in Neston in 2011. This total is 4.9% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	NESTON	UK
2011	128	452,870
2010	122	400,358
2009	105	362,675
2008	85	349,203
2007	102	457,649
RECORD YEAR	2003 (137)	2007 (457,649)

new companies by year



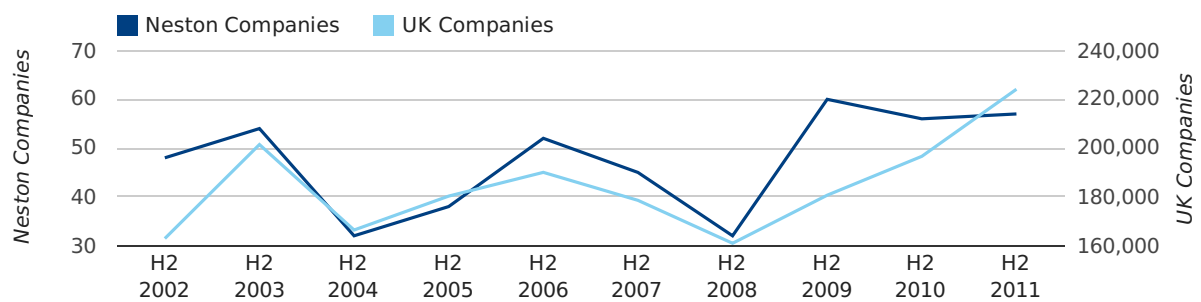
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 57 companies were formed in Neston. This figure is 1.8% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Neston occurred in 2009 when a total of 60 were formed.

HALF YEAR (JUL-DEC)	NESTON	UK
2011	57	224,135
2010	56	196,609
% CHANGE	1.8%	14.0%
RECORD YEAR	2009 (60)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

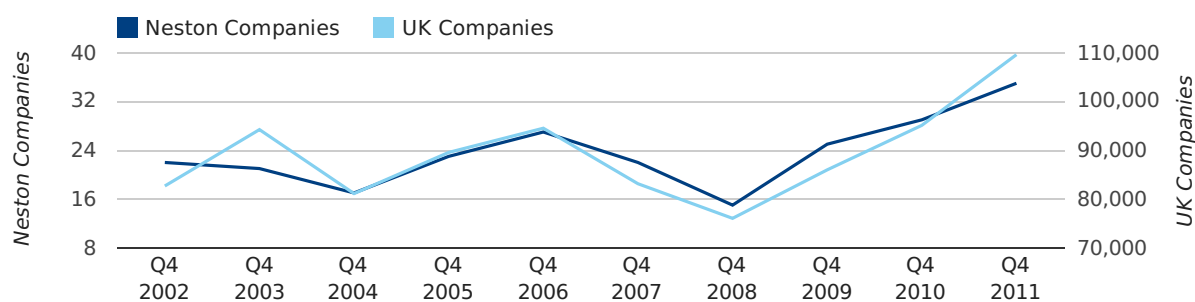
Q4 2011 saw a new record in company registrations in Neston when compared to any previous Q4.

A total of 35 companies were registered in Neston during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 20.7% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NESTON	UK
2011	35	109,623
2010	29	95,117
% CHANGE	20.7%	15.3%
RECORD YEAR	2011 (35)	2011 (109,623)

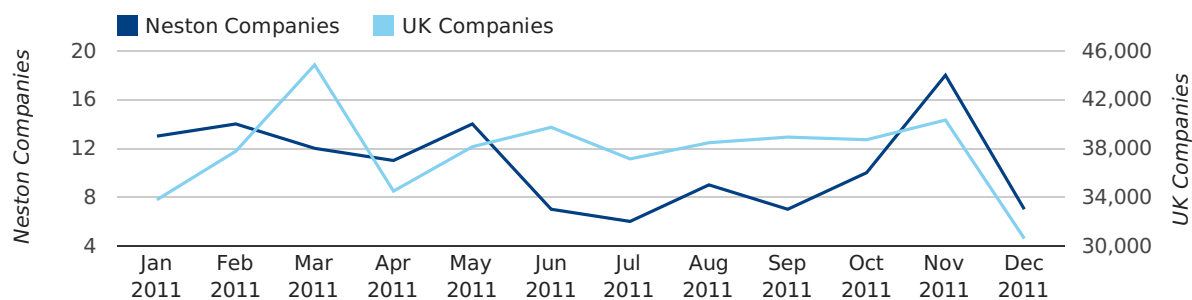
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Neston when compared to any previous November.

new companies by month



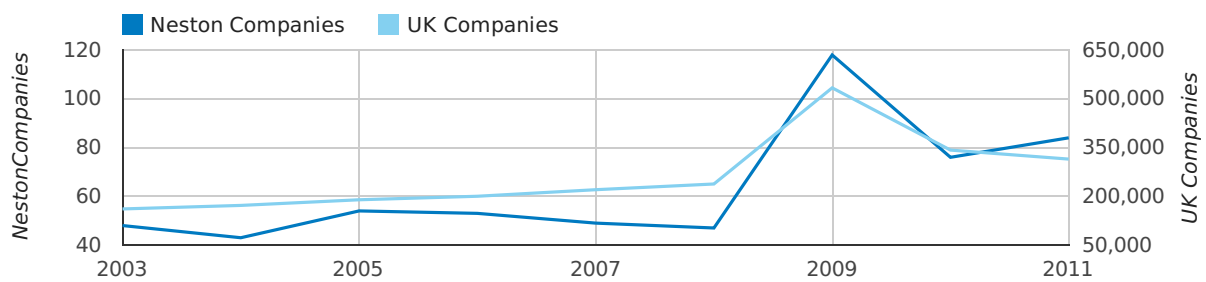
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	18	7
NEW COMPANIES IN 2010	4	16	9
% CHANGE	150.0%	12.5%	-22.2%
RECORD YEAR	2009 (11)	2011 (18)	2010 (9)

Annual Data (2011)

A total of 84 companies were dissolved in Neston in 2011. This total is 10.5% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	NESTON	UK
2011	84	314,523
2010	76	342,232
2009	118	533,773
2008	47	237,901
2007	49	220,295
RECORD YEAR	2009 (118)	2009 (533,773)

dissolved companies by year



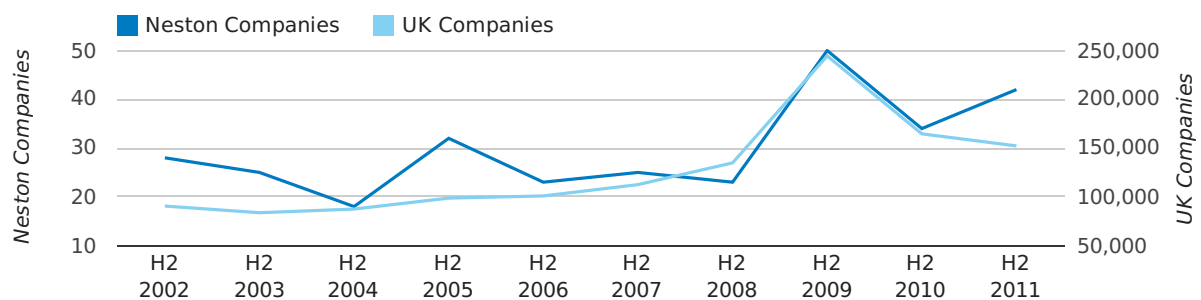
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 42 companies were dissolved in Neston. This figure is 23.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Neston occurred in 2009 when a total of 50 were closed.

HALF YEAR (JUL-DEC)	NESTON	UK
2011	42	152,213
2010	34	164,601
% CHANGE	23.5%	-7.5%
RECORD YEAR	2009 (50)	2009 (244,537)

dissolved companies by half year



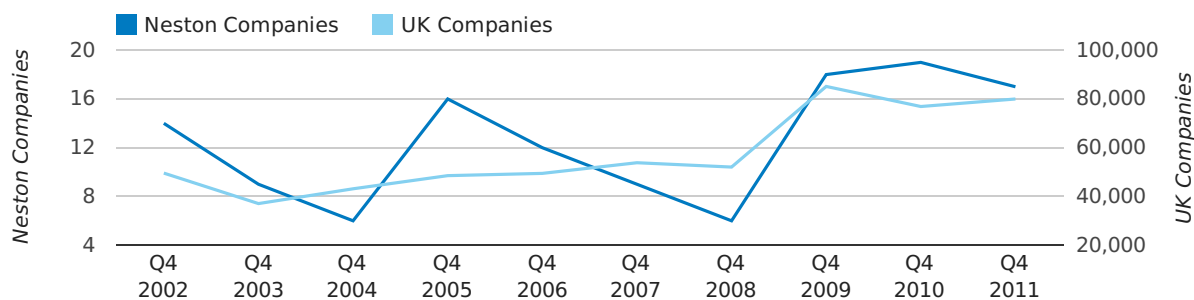
Quarterly Data (Q4 Oct-Dec 2011)

A total of 17 companies were dissolved in Neston during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 10.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

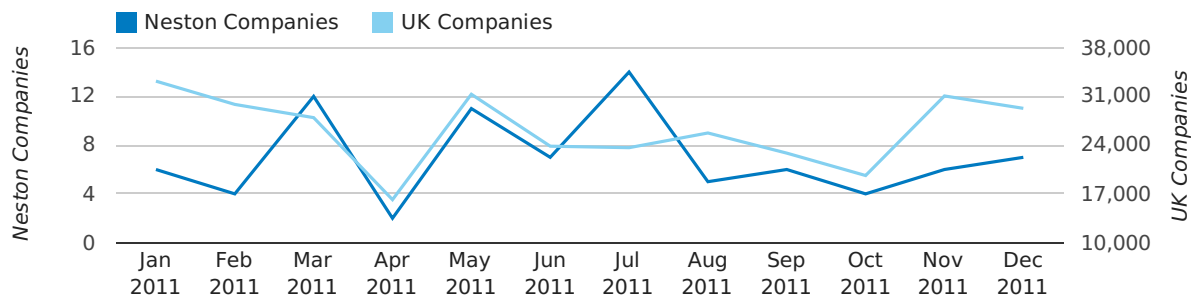
FOURTH QUARTER (OCT 2011 - DEC 2011)	NESTON	UK
2011	17	79,983
2010	19	76,896
% CHANGE	-10.5%	4.0%
RECORD YEAR	2010 (19)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	6	7
CLOSED COMPANIES IN 2010	8	6	5
% CHANGE	-50.0%	0.0%	40%
RECORD YEAR	2010 (8)	2002 (7)	2009 (9)

Annual Data (2011)

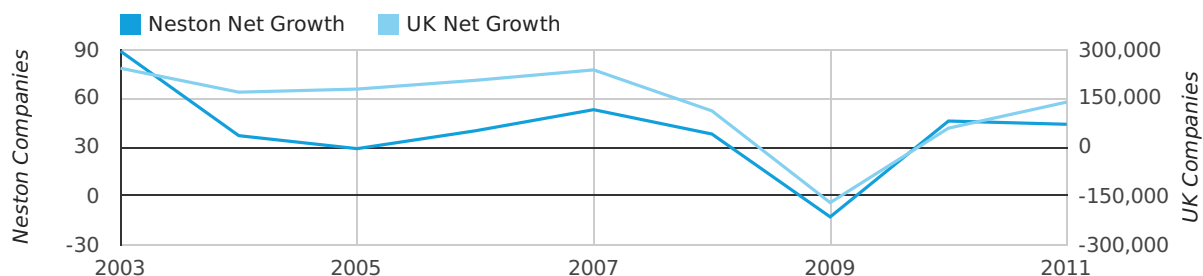
A total of 44 companies were added to the company register for Neston in 2011. This number represents growth of 36.1% which compares favourably to the UK figure of 34.6%.

This number is 2 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Neston company register grew by 89 companies.

YEAR	NESTON	UK
2011	44	138,347
2010	46	58,126
2009	-13	-171,098
2008	38	111,302
2007	53	237,354
RECORD YEAR	2003 (89)	2003 (242,543)

net growth by year

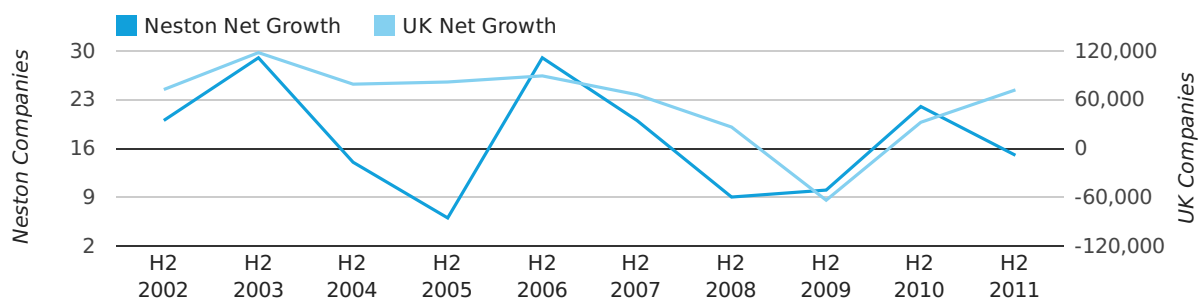


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Neston increased by 15 companies. This figure is 31.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	NESTON	UK
2011	15	71,922
2010	22	32,008
% CHANGE	-31.8%	124.7%
RECORD YEAR	2006 (29)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

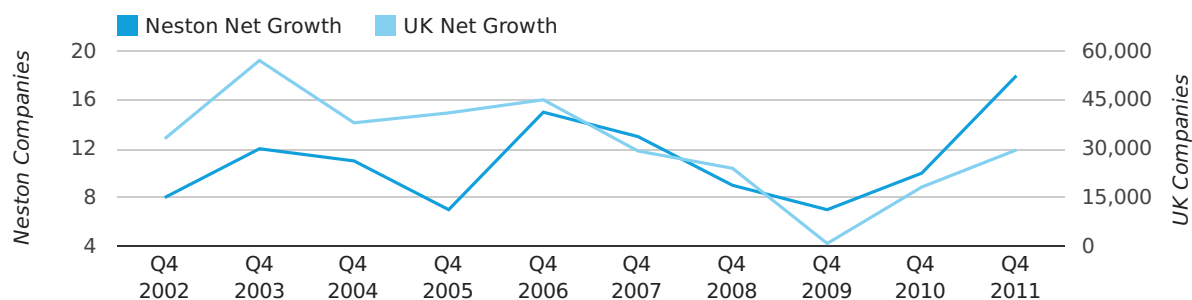
Q4 2011 saw a new record in net growth in Neston when compared to any previous Q4.

Net company growth for Neston during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 18 companies.

This represents an increase of 80.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NESTON	UK
2011	18	29,640
2010	10	18,221
% CHANGE	80.0%	62.7%
RECORD YEAR	2011 (18)	2003 (57,175)

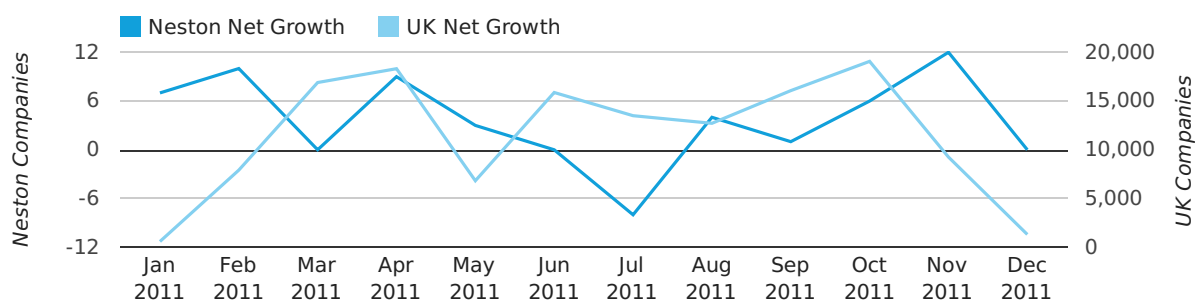
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Neston when compared to any previous November.

net growth by month



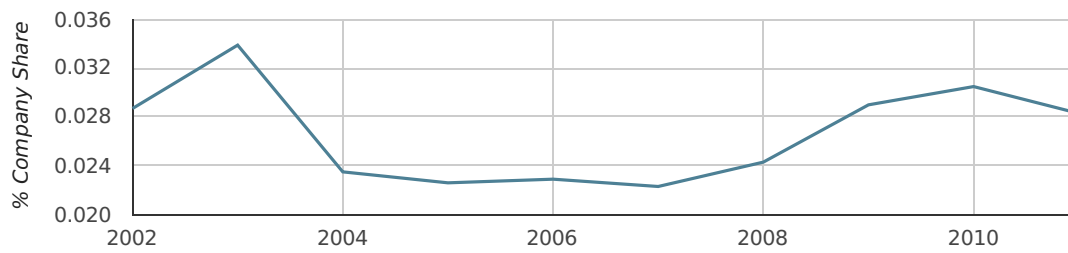
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	12	0
NET GROWTH IN 2010	-4	10	4
% CHANGE	-250.0%	20.0%	-100.0%
RECORD YEAR	2000 (7)	2011 (12)	1997 (6)

Annual Data (2011)

In 2011 Neston formed 0.0% of all UK companies. This is no change on 2010 when Neston was responsible for 0.0% of all UK companies.

YEAR	NESTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.0%)

company share by year

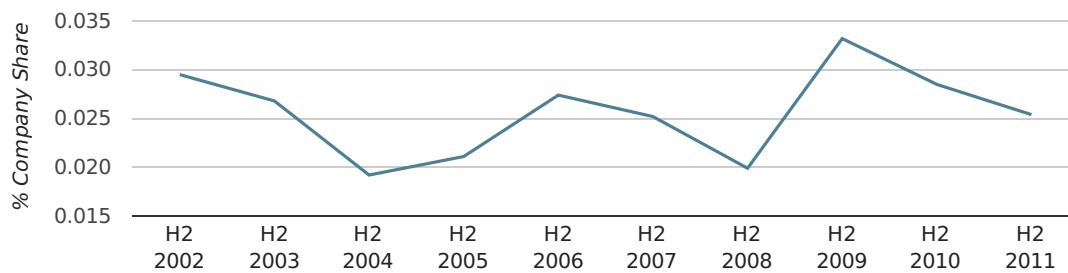


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Neston formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	NESTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.0%)

company share by half year

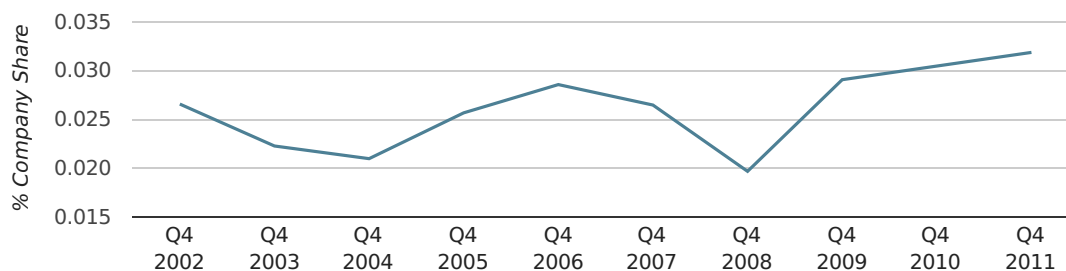


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Neston formed 0.0% of all UK companies.

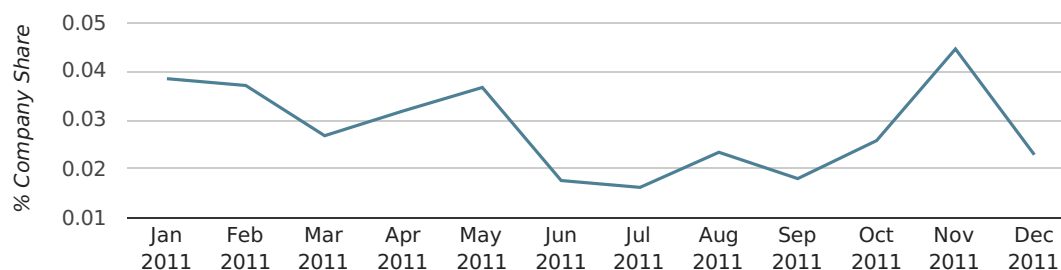
FOURTH QUARTER (OCT 2011 - DEC 2011)	NESTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	116.8%	-4.3%	-31.0%
RECORD YEAR	1985 (0.1%)	1971 (0.1%)	1970 (0.1%)

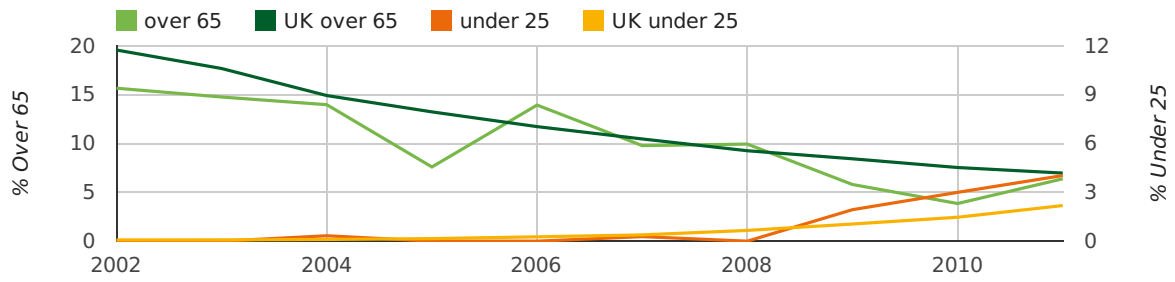
Annual Data (2011)

The average age of a director in 2011 was 46.9.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.4% compared to the UK figure of 4.2%.

director age by year



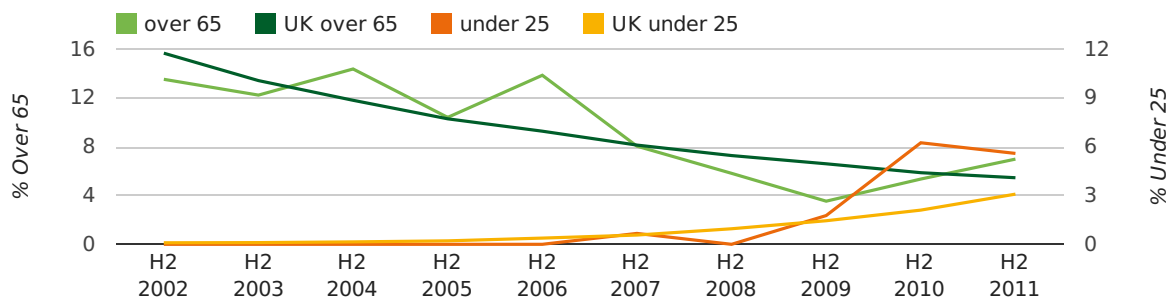
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.3.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.1%.

director age by half year



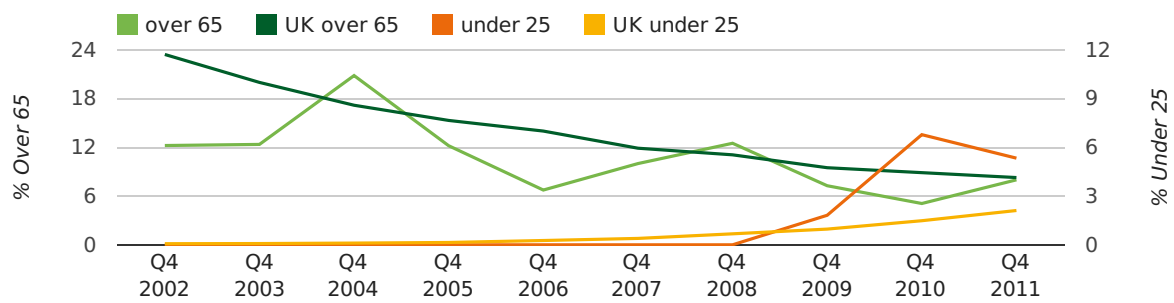
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.6.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 8.0% compared to the UK figure of 4.1%.

director age by quarter

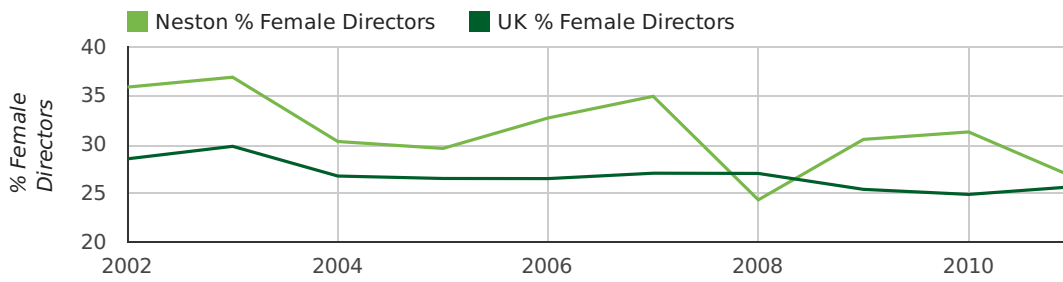


Annual Data (2011)

The record year for female directors in Neston was 1857 when 36.4% of all directors were female.

The percentage of female directors in Neston in 2011 was 35.9%. The average for the UK during this time was 28.6%

director gender by year

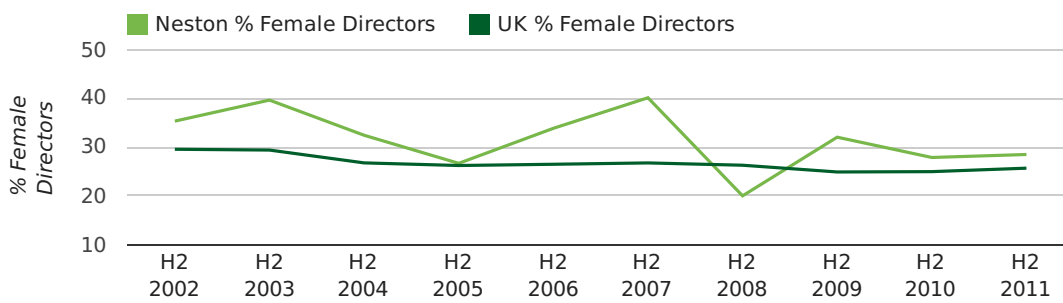


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Neston was 1860 when 42.9% of all directors were female.

28.5% of all director appointments in Neston in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

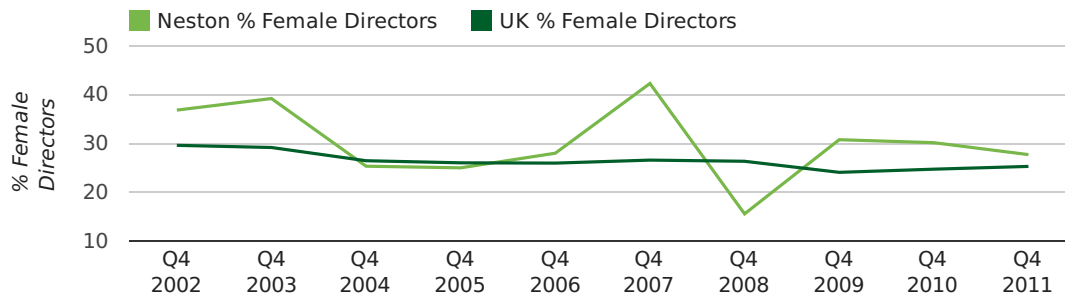


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Neston was in 1977 when 31.1% of all directors were female.

27.7% of all director appointments in Neston in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	2.78%	CONSULTING	5.07%
CONSULTANTS	2.38%	MANAGEMENT	4.74%
ASSOCIATES	1.19%	CONSULTANCY	3.26%
NORTH	1.19%	PROPERTY	2.37%
MEATS	1.19%	TRADING	2.07%
MPS	0.79%	DESIGN	1.92%
PARTNERSHIP	0.79%	ASSOCIATES	1.86%
MANAGEMENT	0.79%	ENGINEERING	1.78%
PRIVATE	0.79%	BUSINESS	1.78%
VETERINARY	0.79%	CONSULTANTS	1.76%
PROPERTY	0.79%	CONSTRUCTION	1.73%
SUPPLIES	0.79%	MEDIA	1.71%
R	0.79%	LONDON	1.63%
JUST	0.79%	J	1.51%
LEISURE	0.79%	INVESTMENTS	1.48%
M	0.79%	GLOBAL	1.46%
CONSULTING	0.79%	IT	1.41%
E	0.79%	CARE	1.39%
HOMES	0.79%	PROPERTIES	1.29%
I	0.79%	ELECTRICAL	1.29%
HIRE	0.79%	M	1.27%
WILLASTON	0.79%	BUILDING	1.26%
ENGINEERING	0.79%	ENERGY	1.25%
J	0.79%	S	1.20%
CHAIN	0.79%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	43	205,525
7487 - Other business activities	21	57,052
4521 - General construction & civil engineering	14	5,558
9999 - Dormant Company	12	20,199
70229 - Management consultancy activities other than financial management	10	17,765
99999 - Dormant Company	8	21,846
7414 - Business & management consultancy	6	13,034
43999 - Other specialised construction activities not elsewhere classified	5	3,342
82990 - Other business support service activities not elsewhere classified	5	32,483
9305 - Other service activities	4	9,492
96090 - Other service activities not elsewhere classified	4	11,768
7412 - Accounting, auditing; tax consult	3	2,496
69201 - Accounting and auditing activities	3	3,633
86900 - Other human health activities	3	4,457
56302 - Public houses and bars	2	2,308
7499 - Non-trading company	2	9,957
63990 - Other information service activities not elsewhere classified	2	1,787
62020 - Information technology consultancy activities	2	12,072
7032 - Manage real estate, fee or contract	2	2,198
2225 - Ancillary activities related to printing	2	30