

Newbury

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Newbury when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Newbury when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Newbury when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Newbury when compared to any quarter in history.
- May 2011 saw a new record in company registrations in Newbury when compared to any previous May.

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Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Newbury when compared to any previous first half year.

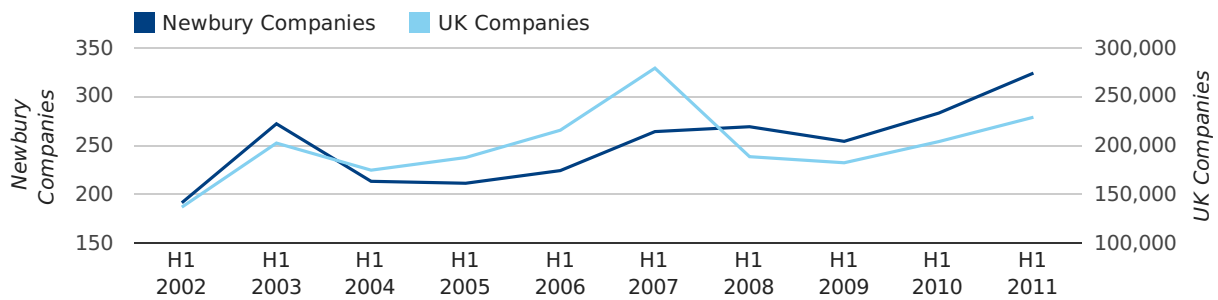
The first half of 2011 was a record first half year for company registrations in Newbury when compared to any half year in history.

In the first half of 2011 a total of 324 companies were formed in Newbury. This figure is 14.5% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Newbury occurred in 2011 when a total of 324 were formed.

HALF YEAR (JAN-JUN)	NEWBURY	UK
2011	324	228,735
2010	283	203,749
% CHANGE	14.5%	12.3%
RECORD YEAR	2011 (324)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Newbury when compared to any previous Q2.

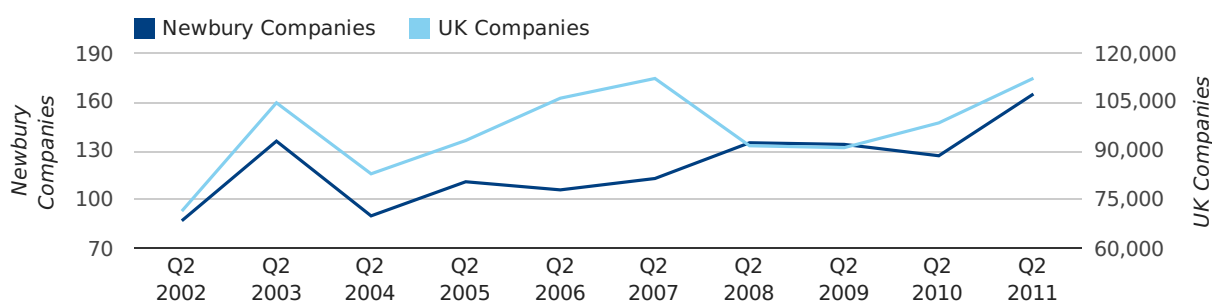
Q2 2011 was a record quarter for company registrations in Newbury when compared to any quarter in history.

A total of 165 companies were registered in Newbury during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 29.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	NEWBURY	UK
2011	165	112,344
2010	127	98,612
% CHANGE	29.9%	13.9%
RECORD YEAR	2011 (165)	2011 (112,344)

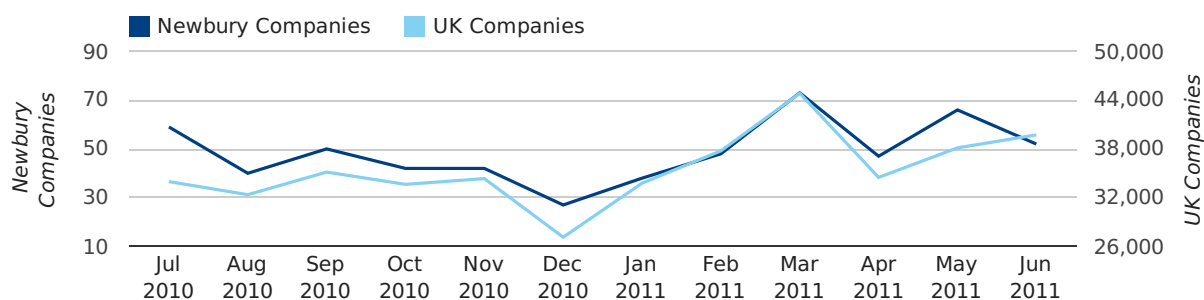
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Newbury when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	47	66	52
NEW COMPANIES IN 2010	51	32	44
% CHANGE	-7.8%	106.3%	18.2%
RECORD YEAR	2008 (52)	2011 (66)	2003 (54)

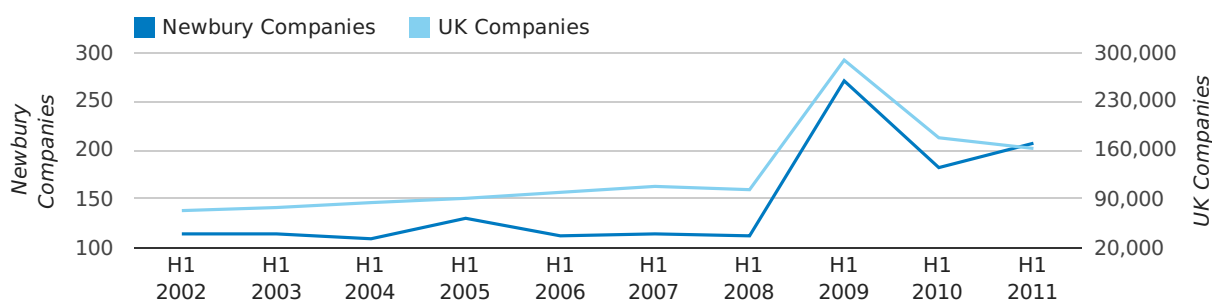
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 207 companies were dissolved in Newbury. This figure is 13.7% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Newbury occurred in 2009 when a total of 271 were closed.

HALF YEAR (JAN-JUN)	NEWBURY	UK
2011	207	162,310
2010	182	177,631
% CHANGE	13.7%	-8.6%
RECORD YEAR	2009 (271)	2009 (289,236)

dissolved companies by half year



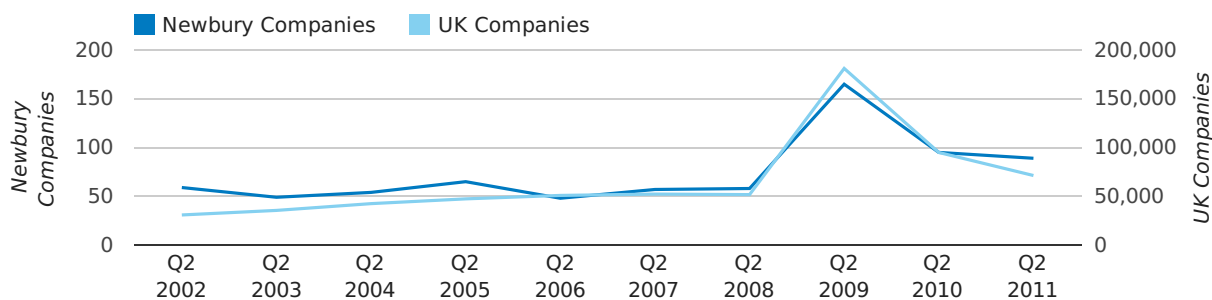
Quarterly Data (Q2 Apr-Jun 2011)

A total of 89 companies were dissolved in Newbury during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 6.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	NEWBURY	UK
2011	89	71,324
2010	95	94,954
% CHANGE	-6.3%	-24.9%
RECORD YEAR	2009 (165)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



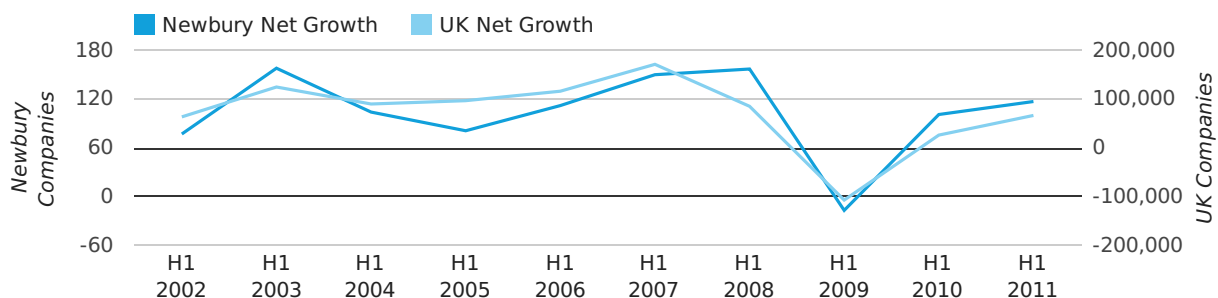
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	20	49	20
CLOSED COMPANIES IN 2010	20	38	37
% CHANGE	0.0%	28.9%	-46%
RECORD YEAR	2009 (33)	2009 (78)	2009 (54)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Newbury increased by 117 companies. This figure is 15.8% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	NEWBURY	UK
2011	117	66,425
2010	101	26,118
% CHANGE	15.8%	154.3%
RECORD YEAR	2003 (158)	2007 (171,296)

net growth by half year



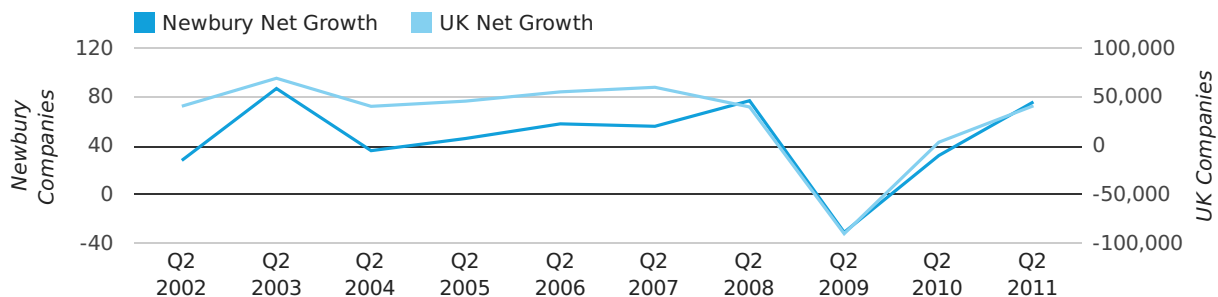
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Newbury during the second quarter of 2011 (Apr 2011 - Jun 2011) was 76 companies.

This represents an increase of 137.5% on the same period last year.

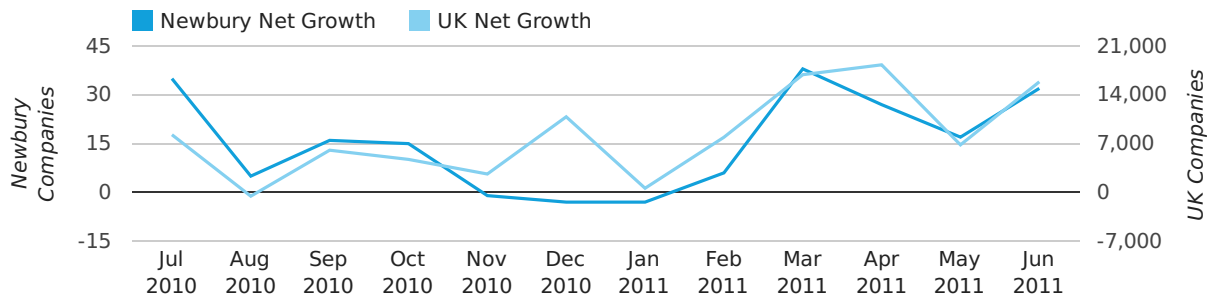
SECOND QUARTER (APR 2011 - JUN 2011)	NEWBURY	UK
2011	76	41,020
2010	32	3,658
% CHANGE	137.5%	1,021.4%
RECORD YEAR	2003 (87)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



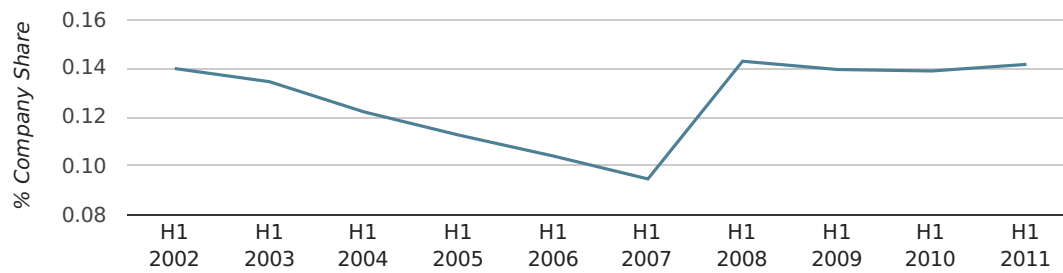
	APRIL	MAY	JUNE
NET GROWTH IN 2011	27	17	32
NET GROWTH IN 2010	31	-6	7
% CHANGE	-12.9%	-383.3%	357.1%
RECORD YEAR	2000 (35)	2006 (28)	2003 (42)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Newbury formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	NEWBURY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by half year

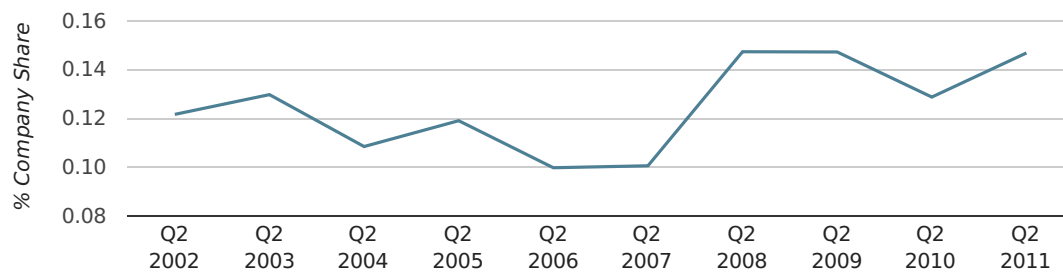


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Newbury formed 0.1% of all UK companies.

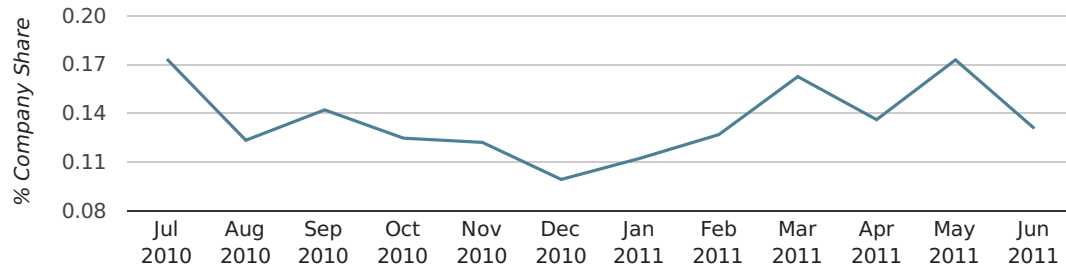
SECOND QUARTER (APR 2011 - JUN 2011)	NEWBURY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-10.8%	62.4%	4.7%
RECORD YEAR	1968 (0.5%)	1985 (0.4%)	1977 (0.5%)

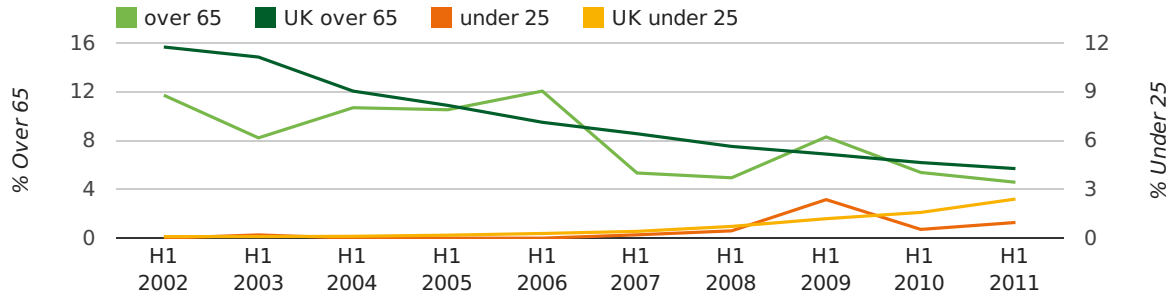
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.8.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.3%.

director age by half year



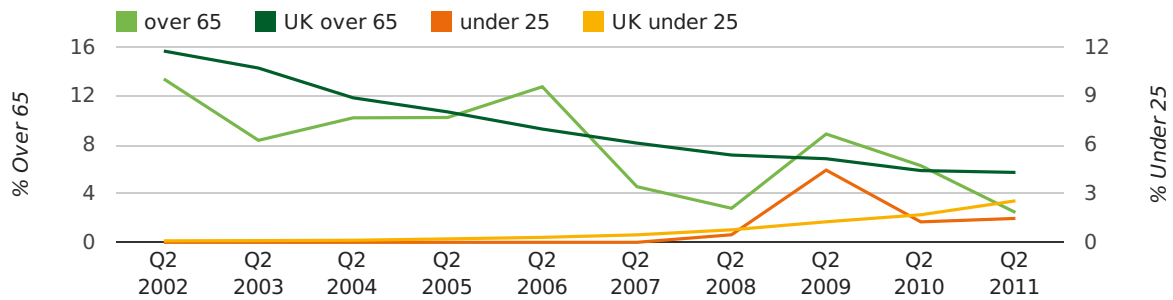
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.8.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.3%.

director age by quarter

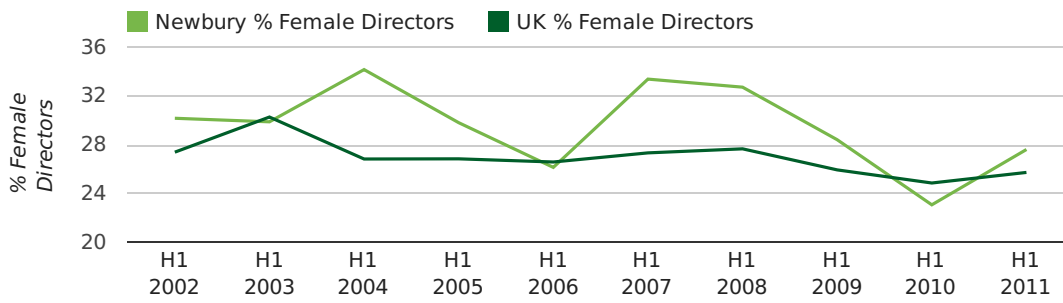


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Newbury was 1861 when 40.0% of all directors were female.

27.6% of all director appointments in Newbury in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

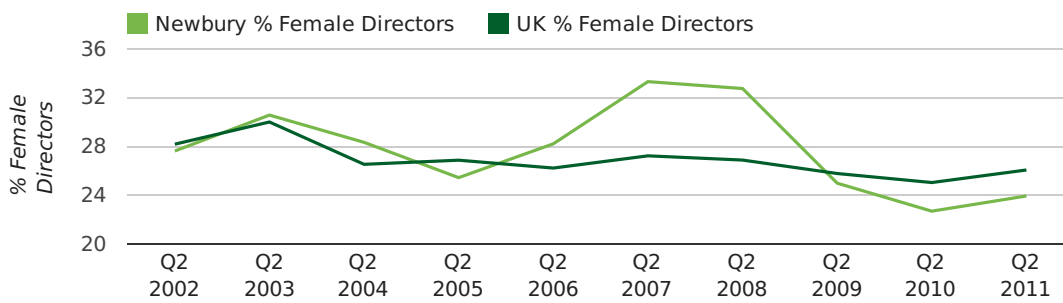


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Newbury was in 1866 when 66.7% of all directors were female.

23.9% of all director appointments in Newbury in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.69%	CONSULTING	5.09%
MANAGEMENT	2.07%	MANAGEMENT	4.86%
MODESTIA	1.14%	CONSULTANCY	3.17%
NEWBURY	0.93%	PROPERTY	2.43%
TECHNOLOGY	0.83%	TRADING	2.05%
PROPERTY	0.83%	DESIGN	1.94%
TRAINING	0.83%	ASSOCIATES	1.92%
BUSINESS	0.83%	BUSINESS	1.87%
CONSULTANCY	0.83%	CONSTRUCTION	1.77%
DESIGN	0.72%	CONSULTANTS	1.76%
ASSOCIATES	0.72%	MEDIA	1.73%
R	0.62%	ENGINEERING	1.67%
FOR	0.62%	LONDON	1.60%
ACCOUNTING	0.62%	GLOBAL	1.46%
ENERGY	0.52%	J	1.44%
J	0.52%	CARE	1.44%
DEVELOPMENTS	0.52%	INVESTMENTS	1.42%
GREEN	0.52%	IT	1.39%
ENTERPRISES	0.52%	BUILDING	1.32%
C	0.52%	PROPERTIES	1.31%
M	0.52%	ELECTRICAL	1.30%
GLOBAL	0.52%	M	1.27%
ELECTRICAL	0.52%	S	1.23%
INTERIORS	0.52%	ENTERPRISES	1.20%
CONSULTANTS	0.41%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	175	202,072
7487 - Other business activities	103	60,758
82990 - Other business support service activities not elsewhere classified	53	30,647
70229 - Management consultancy activities other than financial management	44	16,419
99999 - Dormant Company	34	18,918
9999 - Dormant Company	32	20,111
62020 - Information technology consultancy activities	24	10,545
96090 - Other service activities not elsewhere classified	24	10,322
7499 - Non-trading company	23	10,955
7414 - Business & management consultancy	22	13,053
7222 - Other software consultancy and supply	21	7,143
62090 - Other information technology service activities	18	7,095
61900 - Other telecommunications activities	13	1,223
9305 - Other service activities	12	9,063
74990 - Non-trading company	11	8,481
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,835
6420 - Telecommunications	9	1,243
68209 - Other letting and operating of own or leased real estate	8	3,790
62012 - Business and domestic software development	7	3,262
4521 - General construction & civil engineering	7	5,928