

Norfolk

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Norfolk when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Norfolk when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Norfolk when compared to any previous February.
- January 2012 saw a new record in company registrations in Norfolk when compared to any previous January.
- January 2012 saw a new record in net growth in Norfolk when compared to any previous January.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Norfolk when compared to any previous Q1.

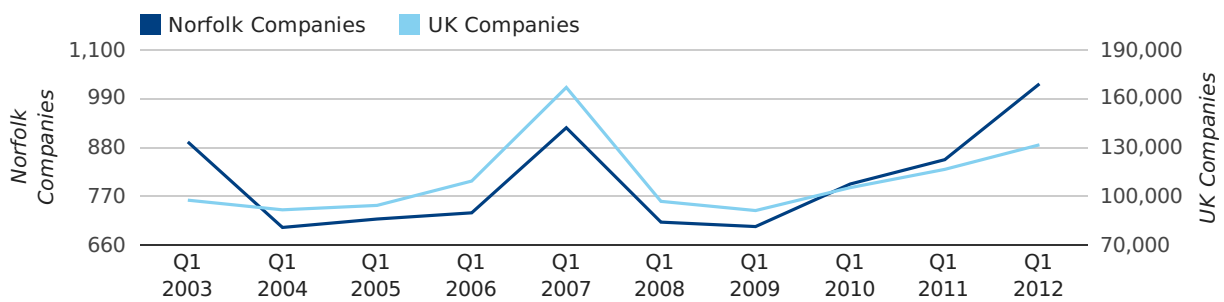
Q1 2012 was a record quarter for company registrations in Norfolk when compared to any quarter in history.

A total of 1,023 companies were registered in Norfolk during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 20.1% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	NORFOLK	UK
2012	1,023	131,491
2011	852	116,391
% CHANGE	20.1%	13.0%
RECORD YEAR	2012 (1,023)	2007 (166,814)

new companies by quarter

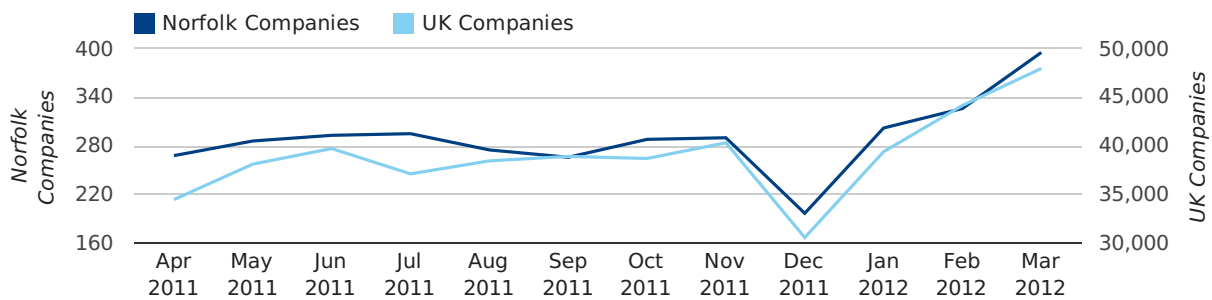


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Norfolk when compared to any previous February.

January 2012 saw a new record in company registrations in Norfolk when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	302	326	395
NEW COMPANIES IN 2011	231	265	356
% CHANGE	30.7%	23.0%	11.0%
RECORD YEAR	2012 (302)	2012 (326)	2007 (426)

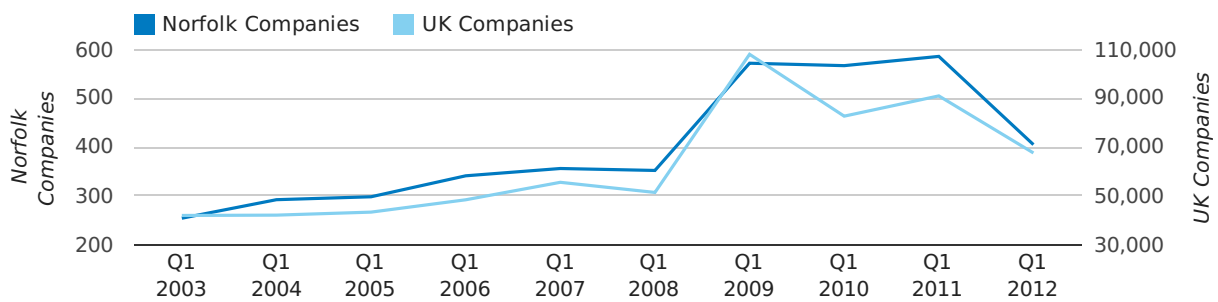
Quarterly Data (Q1 Jan-Mar 2012)

A total of 405 companies were dissolved in Norfolk during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 30.9% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

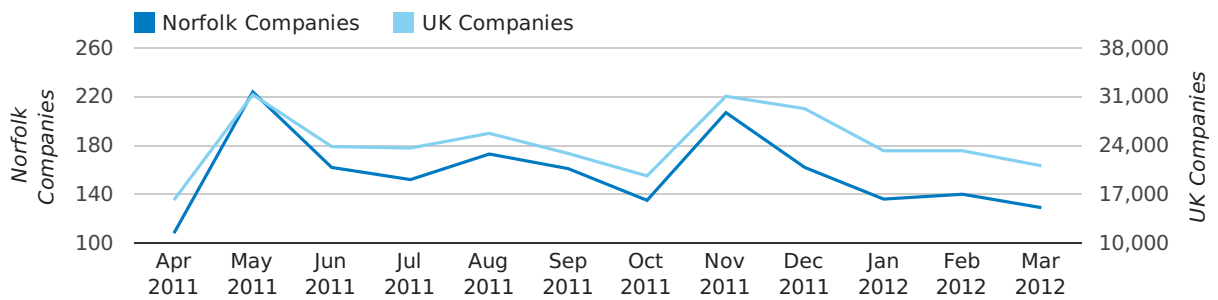
FIRST QUARTER (JAN 2012 - MAR 2012)	NORFOLK	UK
2012	405	67,576
2011	586	90,986
% CHANGE	-30.9%	-25.7%
RECORD YEAR	2011 (586)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	136	140	129
CLOSED COMPANIES IN 2011	228	169	189
% CHANGE	-40.4%	-17.2%	-32%
RECORD YEAR	2011 (228)	2008 (226)	2009 (325)

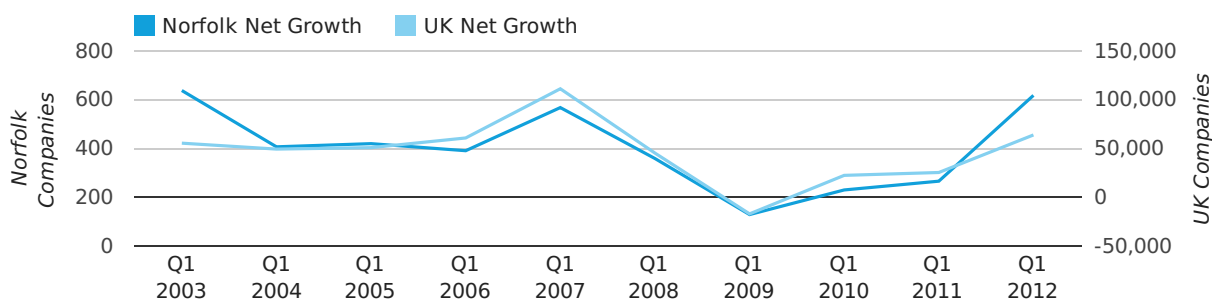
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Norfolk during the first quarter of 2012 (Jan 2012 - Mar 2012) was 618 companies.

This represents an increase of 132.3% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	NORFOLK	UK
2012	618	63,915
2011	266	25,405
% CHANGE	132.3%	151.6%
RECORD YEAR	2003 (638)	2007 (111,282)

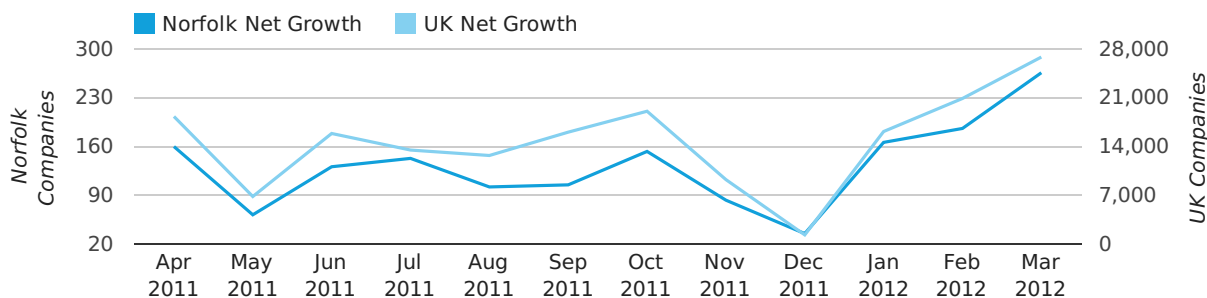
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Norfolk when compared to any previous January.

net growth by month



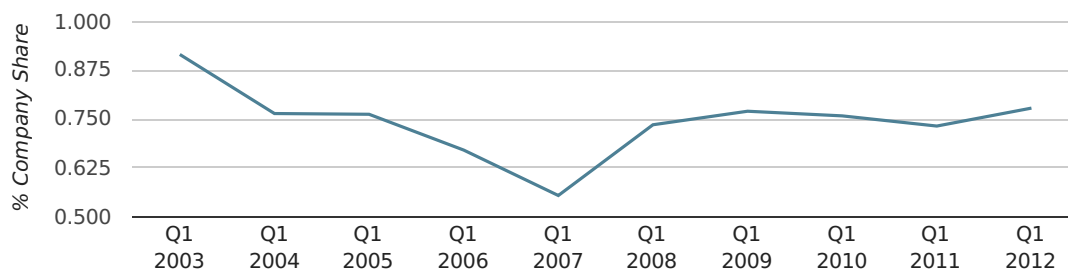
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	166	186	266
NET GROWTH IN 2011	3	96	167
% CHANGE	5,433.3%	93.8%	59.3%
RECORD YEAR	2012 (166)	2003 (205)	2007 (331)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Norfolk formed 0.8% of all UK companies.

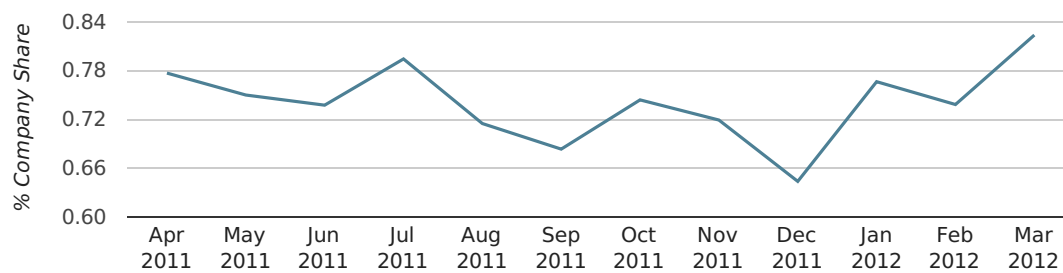
FIRST QUARTER (JAN 2012 - MAR 2012)	NORFOLK
2012	0.8%
2011	0.7%
2010	0.8%
2009	0.8%
2008	0.7%
RECORD YEAR (SINCE 1960)	1961 (1.9%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.8%	0.7%	0.8%
UK FORMATION SHARE IN 2011	0.7%	0.7%	0.8%
% CHANGE	12.1%	5.2%	3.8%
RECORD YEAR	1962 (2.5%)	1960 (1.8%)	1961 (2.5%)

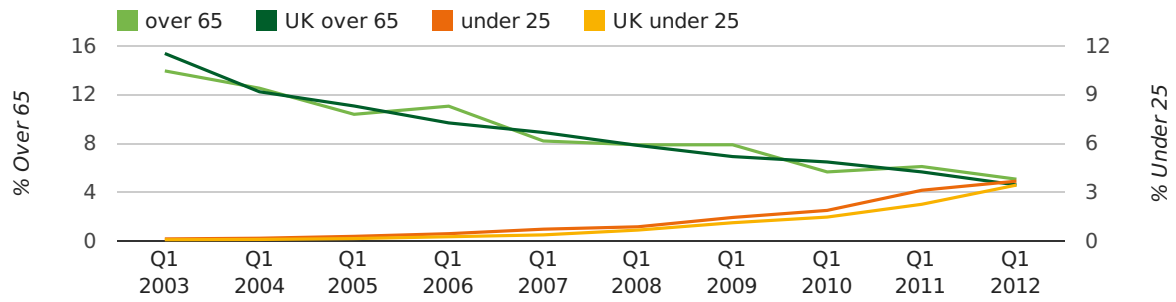
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.6.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 3.5%.

director age by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.73%	CONSULTING	5.07%
NORFOLK	1.71%	MANAGEMENT	4.74%
CONSULTING	1.44%	CONSULTANCY	3.30%
CONSULTANCY	1.19%	PROPERTY	2.37%
PROPERTY	1.12%	TRADING	2.07%
ENGINEERING	1.07%	DESIGN	1.93%
(NORFOLK)	1.00%	ENGINEERING	1.86%
NORWICH	0.91%	ASSOCIATES	1.84%
J	0.89%	CONSULTANTS	1.79%
M	0.80%	BUSINESS	1.73%
BUSINESS	0.80%	MEDIA	1.72%
EAST	0.78%	CONSTRUCTION	1.72%
DESIGN	0.75%	LONDON	1.66%
CONSULTANTS	0.71%	J	1.54%
ANGLIA	0.71%	INVESTMENTS	1.51%
CARE	0.68%	GLOBAL	1.50%
SYSTEMS	0.64%	IT	1.40%
R	0.62%	CARE	1.34%
ELECTRICAL	0.62%	PROPERTIES	1.31%
MARKETING	0.59%	ELECTRICAL	1.27%
CO	0.57%	M	1.27%
ENERGY	0.57%	BUILDING	1.24%
ASSOCIATES	0.55%	ENERGY	1.20%
D	0.55%	S	1.20%
CONSTRUCTION	0.55%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,081	216,665
7487 - Other business activities	292	52,735
82990 - Other business support service activities not elsewhere classified	228	35,233
99999 - Dormant Company	184	25,084
70229 - Management consultancy activities other than financial management	164	19,704
9999 - Dormant Company	104	18,617
74909 - Other professional, scientific and technical activities not elsewhere classified	90	9,892
62020 - Information technology consultancy activities	83	14,303
96090 - Other service activities not elsewhere classified	79	13,637
7414 - Business & management consultancy	73	12,113
7499 - Non-trading company	62	9,102
74990 - Non-trading company	55	9,729
4521 - General construction & civil engineering	54	5,169
9305 - Other service activities	52	8,818
7260 - Other computer related activities	49	7,154
43210 - Electrical installation	49	3,573
62090 - Other information technology service activities	49	8,145
86900 - Other human health activities	43	5,066
41100 - Development of building projects	43	4,984
71129 - Other engineering activities	40	2,217