Northampton

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Northampton when compared to any previous February.
- Q1 2011 saw a new record in company closures in Northampton when compared to any previous Q1.
- February 2011 saw a new record in company closures in Northampton when compared to any previous February.
- January 2011 saw a new record in company closures in Northampton when compared to any previous January.

contents

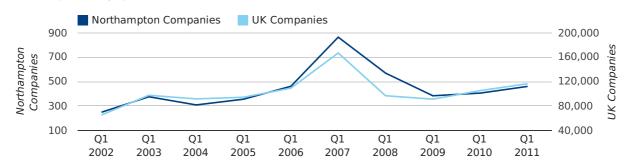
new company registrati	ions	
closed companies (disso	olved)	
net company growth		
uk company share		
director age		
director gender		
naming trends		
sic data		

A total of 460 companies were registered in Northampton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 13.6% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	NORTHAMPTON	UK
2011	460	116,391
2010	405	105,137
% CHANGE	13.6%	10.7%
RECORD YEAR	2007 (864)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Northampton when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	127	150	183
NEW COMPANIES IN 2010	116	115	174
% CHANGE	9.5%	30.4%	5.2%
RECORD YEAR	2008 (304)	2011 (150)	2007 (555)

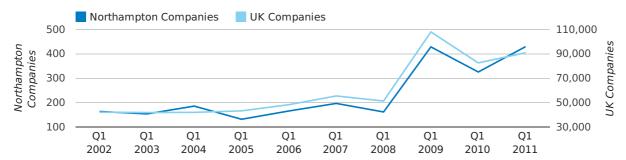
Q1 2011 saw a new record in company closures in Northampton when compared to any previous Q1.

A total of 430 companies were dissolved in Northampton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 31.9% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	NORTHAMPTON	UK
2011	430	90,986
2010	326	82,677
% CHANGE	31.9%	10.0%
RECORD YEAR	2011 (430)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Northampton when compared to any previous February.

January 2011 saw a new record in company closures in Northampton when compared to any previous January.

dissolved companies by month



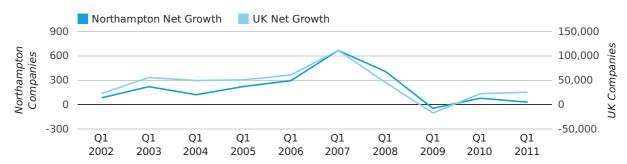
JANUARY	FEBRUARY	MARCH
171	118	141
87	94	145
96.6%	25.5%	-3%
2011 (171)	2011 (118)	2009 (294)
	171 87 96.6%	171 118 87 94 96.6% 25.5%

Net company growth for Northampton during the first quarter of 2011 (Jan 2011 - Mar 2011) was 30 companies.

This represents a decrease of 62.0% on the same period last year.

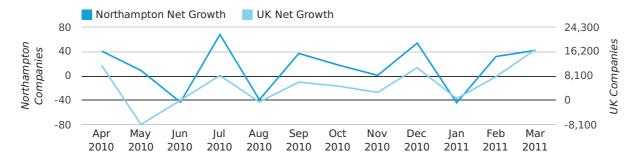
FIRST QUARTER (JAN 2011 - MAR 2011)	NORTHAMPTON	UK
2011	30	25,405
2010	79	22,460
% CHANGE	-62.0%	13.1%
RECORD YEAR	2007 (667)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

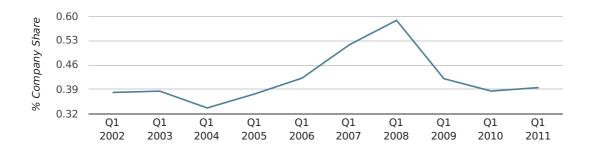


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-44	32	42
NET GROWTH IN 2010	29	21	29
% CHANGE	-251.7%	52.4%	44.8%
RECORD YEAR	2008 (231)	2006 (96)	2007 (486)

In the first quarter of 2011, Northampton formed 0.4% of all UK companies.

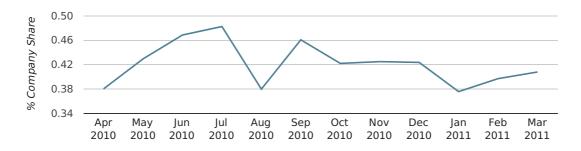
FIRST QUARTER (JAN 2011 - MAR 2011)	NORTHAMPTON
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.6%
2007	0.5%
RECORD YEAR (SINCE 1960)	1968 (0.7%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



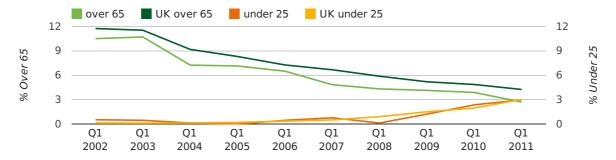
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.4%	0.3%	0.4%
% CHANGE	-5.6%	14.7%	0.3%
RECORD YEAR	2008 (1.0%)	1968 (0.9%)	1967 (0.8%)

The average age of a director in the first quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.3%.

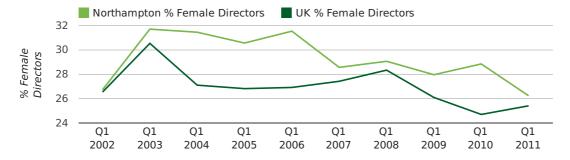
director age by quarter



The record first quarter for female directors in Northampton was in 1861 when 40.0% of all directors were female.

26.2% of all director appointments in Northampton in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.63%	CONSULTING	5.04%
NORTHAMPTON	1.23%	MANAGEMENT	4.97%
CONSULTING	1.15%	CONSULTANCY	3.16%
PROPERTY	1.07%	PROPERTY	2.38%
CONSULTANCY	1.07%	TRADING	2.10%
(NORTHAMPTON)	0.83%	DESIGN	1.93%
TRANSPORT	0.72%	ASSOCIATES	1.92%
SECURITY	0.64%	BUSINESS	1.87%
ELECTRICAL	0.64%	CONSTRUCTION	1.80%
HOMES	0.56%	CONSULTANTS	1.76%
CONSTRUCTION	0.56%	MEDIA	1.69%
PROPERTIES	0.56%	ENGINEERING	1.61%
CONSULTANTS	0.52%	LONDON	1.60%
ASSOCIATES	0.52%	CARE	1.45%
INVESTMENTS	0.48%	J	1.45%
MEDIA	0.48%	GLOBAL	1.44%
ENTERPRISES	0.48%	INVESTMENTS	1.43%
COMMUNITY	0.48%	IT	1.41%
J	0.48%	PROPERTIES	1.36%
D	0.44%	BUILDING	1.34%
G	0.44%	М	1.30%
CLEANING	0.44%	ELECTRICAL	1.28%
RECRUITMENT	0.44%	S	1.24%
DESIGN	0.44%	INTERNATIONAL	1.23%
GLOBAL	0.44%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	887	202,798
7487 - Other business activities	238	60,968
82990 - Other business support service activities not elsewhere classified	106	30,253
70229 - Management consultancy activities other than financial management	92	16,150
7499 - Non-trading company	85	11,316
7414 - Business & management consultancy	73	12,916
9999 - Dormant Company	72	19,765
99999 - Dormant Company	56	18,336
6024 - Freight transport by road	48	2,299
96090 - Other service activities not elsewhere classified	39	10,085
62020 - Information technology consultancy activities	35	10,246
7222 - Other software consultancy and supply	33	7,000
74990 - Non-trading company	32	8,695
7260 - Other computer related activities	31	7,789
9305 - Other service activities	31	8,740
62090 - Other information technology service activities	27	6,996
74909 - Other professional, scientific and technical activities not elsewhere classified	27	7,788
49410 - Freight transport by road	26	2,167
86900 - Other human health activities	24	4,092
4521 - General construction & civil engineering	22	6,183