Northwich

2011 half year business confidence report



contents

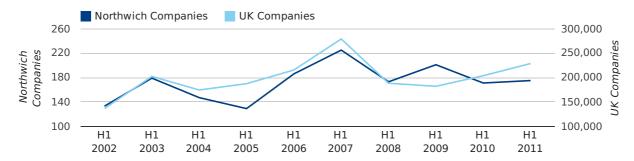
new company registrations
closed companies (dissolved)
net company growth
uk company share
director age
director gender
naming trends
sic data

In the first half of 2011 a total of 175 companies were formed in Northwich. This figure is 2.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Northwich occurred in 2007 when a total of 225 were formed.

HALF YEAR (JAN-JUN)	NORTHWICH	UK
2011	175	228,735
2010	171	203,749
% CHANGE	2.3%	12.3%
RECORD YEAR	2007 (225)	2007 (279,097)

new companies by half year



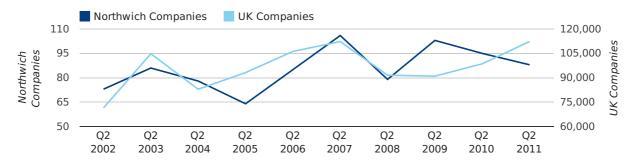
Quarterly Data (Q2 Apr-Jun 2011)

A total of 88 companies were registered in Northwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

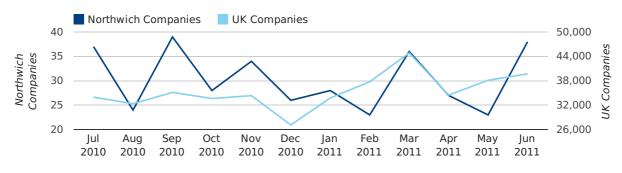
This figure is a decrease of 7.4% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	NORTHWICH	UK
2011	88	112,344
2010	95	98,612
% CHANGE	-7.4%	13.9%
RECORD YEAR	2000 (107)	2011 (112,344)

new companies by quarter



new companies by month



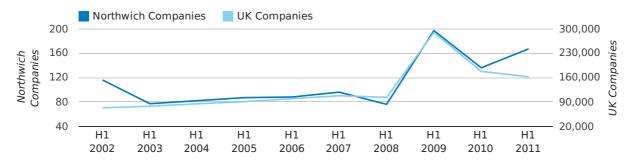
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	27	23	38
NEW COMPANIES IN 2010	32	21	42
% CHANGE	-15.6%	9.5%	-9.5%
RECORD YEAR	2000 (67)	2007 (39)	2010 (42)

In the first half of 2011 a total of 167 companies were dissolved in Northwich. This figure is 22.8% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Northwich occurred in 2009 when a total of 197 were closed.

HALF YEAR (JAN-JUN)	NORTHWICH	UK
2011	167	162,310
2010	136	177,631
% CHANGE	22.8%	-8.6%
RECORD YEAR	2009 (197)	2009 (289,236)

dissolved companies by half year



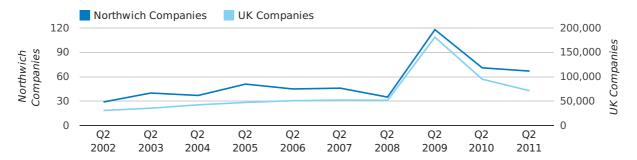
Quarterly Data (Q2 Apr-Jun 2011)

A total of 67 companies were dissolved in Northwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

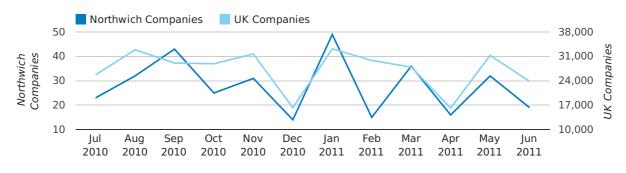
This figure is a decrease of 5.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	NORTHWICH	UK
2011	67	71,324
2010	71	94,954
% CHANGE	-5.6%	-24.9%
RECORD YEAR	2009 (118)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

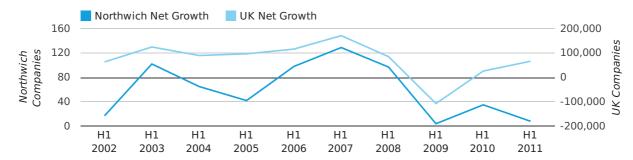


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	16	32	19
CLOSED COMPANIES IN 2010	19	21	31
% CHANGE	-15.8%	52.4%	-39%
RECORD YEAR	2009 (23)	2009 (61)	2009 (34)

In the first half of 2011 the company register for Northwich increased by 8 companies. This figure is 77.1% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	NORTHWICH	UK
2011	8	66,425
2010	35	26,118
% CHANGE	-77.1%	154.3%
RECORD YEAR	2007 (129)	2007 (171,296)

net growth by half year



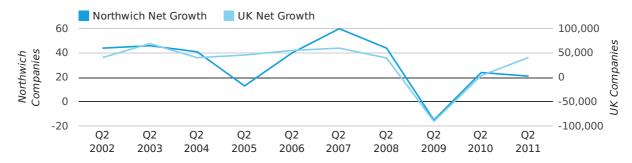
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Northwich during the second quarter of 2011 (Apr 2011 - Jun 2011) was 21 companies.

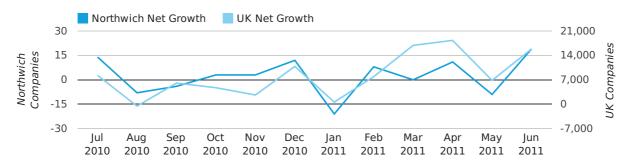
This represents a decrease of 12.5% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	NORTHWICH	UK
2011	21	41,020
2010	24	3,658
% CHANGE	-12.5%	1,021.4%
RECORD YEAR	2000 (79)	2003 (69,274)

net growth by quarter



net growth by month



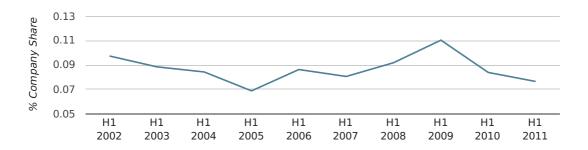
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1

	APRIL	MAY	JUNE
NET GROWTH IN 2011	11	-9	19
NET GROWTH IN 2010	13	0	11
% CHANGE	-15.4%	0.0%	72.7%
RECORD YEAR	2000 (66)	2007 (22)	2008 (27)

In the first half of 2011 Northwich formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	NORTHWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1991 (0.1%)

company share by half year

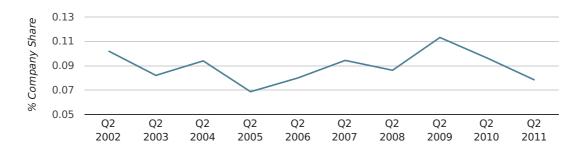


Quarterly Data (Q2 Apr-Jun 2011)

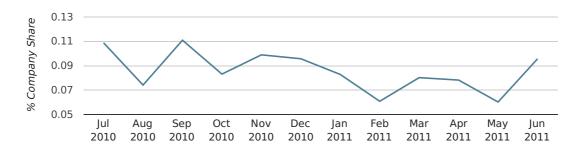
In the second quarter of 2011, Northwich formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	NORTHWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1991 (0.2%)

company share by quarter



company share by month



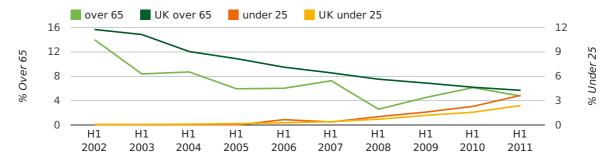
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-18.4%	-13.7%	-19.8%
RECORD YEAR	2000 (0.3%)	1973 (0.3%)	1968 (0.3%)

The average age of a director in the first half of 2011 was 46.7.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.3%.

director age by half year



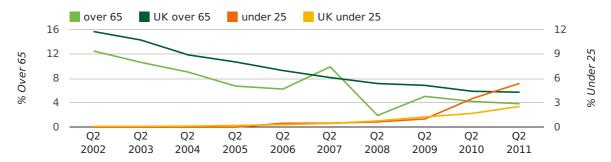
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.9.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Northwich was 1861 when 40.0% of all directors were female.

31.2% of all director appointments in Northwich in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

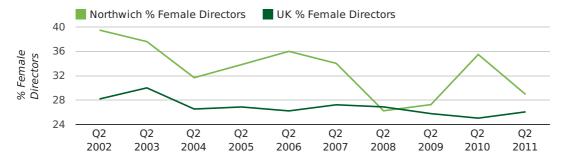


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Northwich was in 1866 when 66.7% of all directors were female.

28.9% of all director appointments in Northwich in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.37%	CONSULTING	5.09%
MANAGEMENT	1.92%	MANAGEMENT	4.86%
CHESHIRE	1.33%	CONSULTANCY	3.17%
PROPERTY	1.18%	PROPERTY	2.43%
В	0.89%	TRADING	2.05%
CONSULTANCY	0.89%	DESIGN	1.94%
GROUP	0.74%	ASSOCIATES	1.92%
ASSOCIATES	0.59%	BUSINESS	1.87%
(CHESHIRE)	0.59%	CONSTRUCTION	1.77%
MARKETING	0.59%	CONSULTANTS	1.76%
HOUR	0.59%	MEDIA	1.73%
CONSULTANTS	0.59%	ENGINEERING	1.67%
MOBILE	0.59%	LONDON	1.60%
WEB	0.44%	GLOBAL	1.46%
GOLF	0.44%	J	1.44%
ENGINEERING	0.44%	CARE	1.44%
BINLADIN	0.44%	INVESTMENTS	1.42%
PROPERTIES	0.44%	IT	1.39%
CONSTRUCTION	0.44%	BUILDING	1.32%
CLEANING	0.44%	PROPERTIES	1.31%
CAR	0.44%	ELECTRICAL	1.30%
W	0.44%	М	1.27%
INTERNATIONAL	0.44%	S	1.23%
SALES	0.44%	ENTERPRISES	1.20%
SP	0.44%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	140	202,072
7487 - Other business activities	40	60,758
82990 - Other business support service activities not elsewhere classified	29	30,647
7414 - Business & management consultancy	26	13,053
70229 - Management consultancy activities other than financial management	24	16,419
9999 - Dormant Company	20	20,111
62020 - Information technology consultancy activities	19	10,545
74909 - Other professional, scientific and technical activities not elsewhere classified	18	7,835
99999 - Dormant Company	14	18,918
96090 - Other service activities not elsewhere classified	13	10,322
62090 - Other information technology service activities	11	7,095
9305 - Other service activities	9	9,063
7260 - Other computer related activities	9	7,849
7222 - Other software consultancy and supply	8	7,143
7499 - Non-trading company	8	10,955
74990 - Non-trading company	8	8,481
7450 - Labour recruitment	7	2,304
7440 - Advertising	6	1,864
7412 - Accounting, auditing; tax consult	5	2,422
56302 - Public houses and bars	5	1,900