

Northwich

2011 annual business confidence report



headlines

- November 2011 saw a new record in company registrations in Northwich when compared to any previous November.
- December 2011 saw a new record in company closures in Northwich when compared to any previous December.
- November 2011 saw a new record in net growth in Northwich when compared to any previous November.

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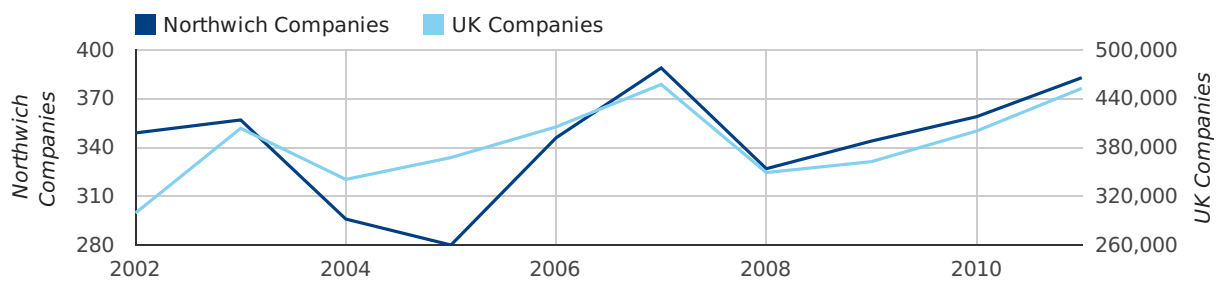
sic data

Annual Data (2011)

A total of 383 companies were formed in Northwich in 2011. This total is 6.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	NORTHWICH	UK
2011	383	452,870
2010	359	400,358
2009	344	362,675
2008	327	349,203
2007	389	457,649
RECORD YEAR	2007 (389)	2007 (457,649)

new companies by year



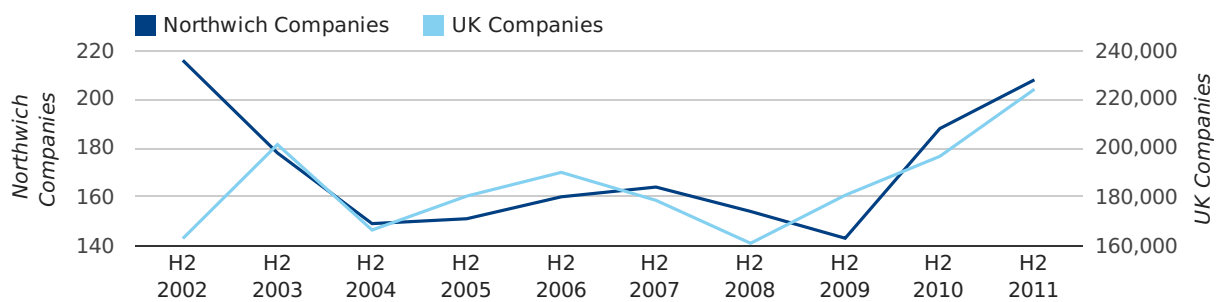
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 208 companies were formed in Northwich. This figure is 10.6% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Northwich occurred in 2002 when a total of 216 were formed.

HALF YEAR (JUL-DEC)	NORTHWICH	UK
2011	208	224,135
2010	188	196,609
% CHANGE	10.6%	14.0%
RECORD YEAR	2002 (216)	2011 (224,135)

new companies by half year



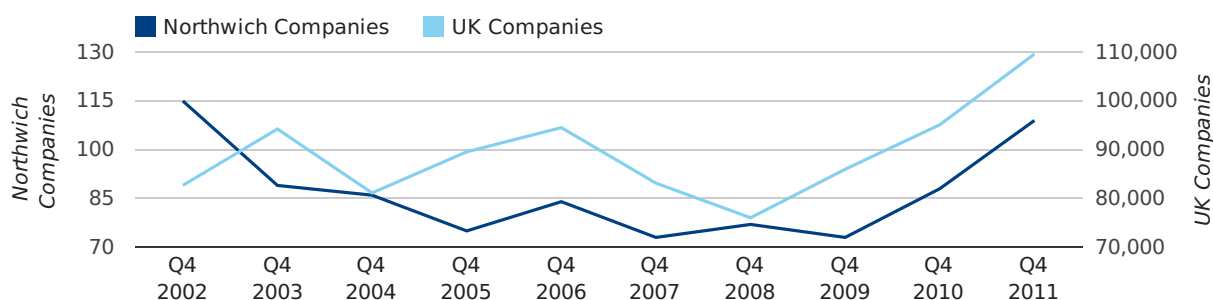
Quarterly Data (Q4 Oct-Dec 2011)

A total of 109 companies were registered in Northwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 23.9% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NORTHWICH	UK
2011	109	109,623
2010	88	95,117
% CHANGE	23.9%	15.3%
RECORD YEAR	2002 (115)	2011 (109,623)

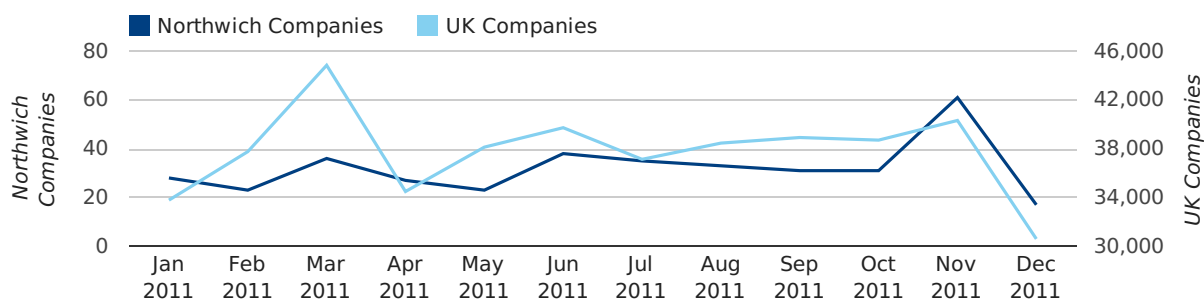
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Northwich when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	31	61	17
NEW COMPANIES IN 2010	28	34	26
% CHANGE	10.7%	79.4%	-34.6%
RECORD YEAR	2002 (43)	2011 (61)	2010 (26)

Annual Data (2011)

A total of 278 companies were dissolved in Northwich in 2011. This total is 8.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	NORTHWICH	UK
2011	278	314,523
2010	304	342,232
2009	355	533,773
2008	168	237,901
2007	207	220,295
RECORD YEAR	2009 (355)	2009 (533,773)

dissolved companies by year



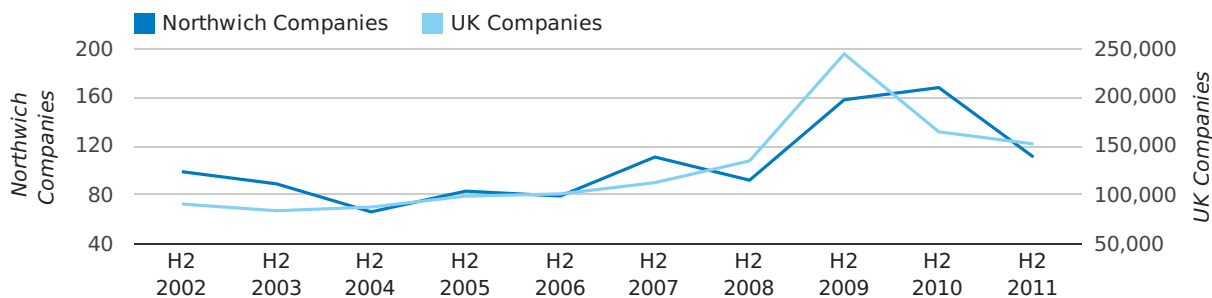
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 111 companies were dissolved in Northwich. This figure is 33.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Northwich occurred in 2010 when a total of 168 were closed.

HALF YEAR (JUL-DEC)	NORTHWICH	UK
2011	111	152,213
2010	168	164,601
% CHANGE	-33.9%	-7.5%
RECORD YEAR	2010 (168)	2009 (244,537)

dissolved companies by half year



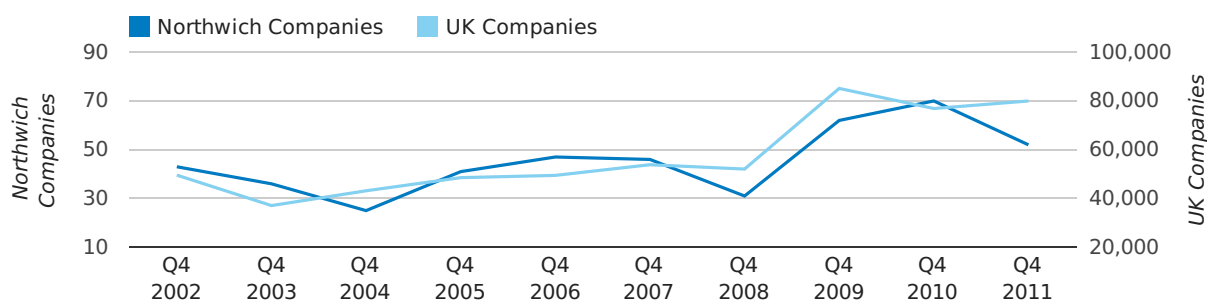
Quarterly Data (Q4 Oct-Dec 2011)

A total of 52 companies were dissolved in Northwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 25.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NORTHWICH	UK
2011	52	79,983
2010	70	76,896
% CHANGE	-25.7%	4.0%
RECORD YEAR	2010 (70)	2009 (85,136)

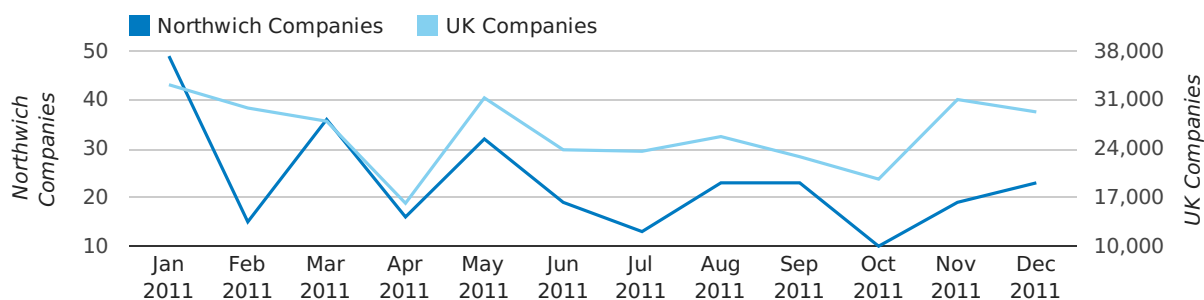
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Northwich when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	19	23
CLOSED COMPANIES IN 2010	25	31	14
% CHANGE	-60.0%	-38.7%	64%
RECORD YEAR	2010 (25)	2010 (31)	2011 (23)

Annual Data (2011)

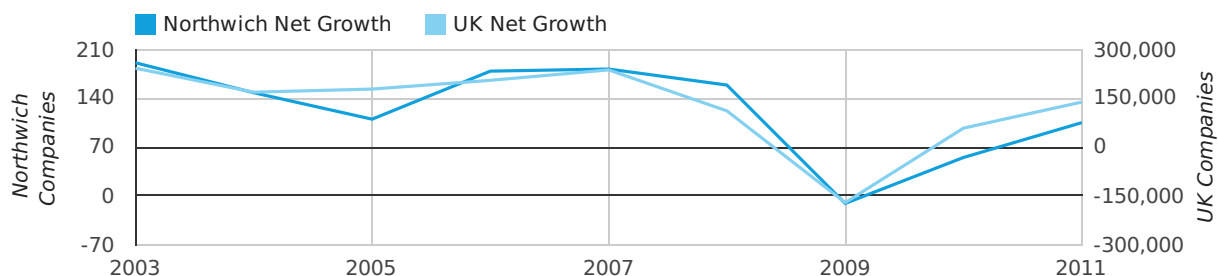
A total of 105 companies were added to the company register for Northwich in 2011. This number represents growth of 29.2% which compares unfavourably to the UK figure of 34.6%.

This number is 50 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Northwich company register grew by 191 companies.

YEAR	NORTHWICH	UK
2011	105	138,347
2010	55	58,126
2009	-11	-171,098
2008	159	111,302
2007	182	237,354
RECORD YEAR	2003 (191)	2003 (242,543)

net growth by year

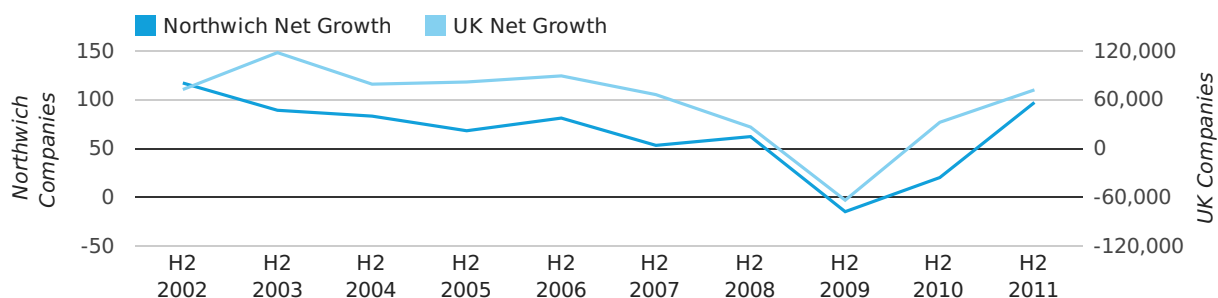


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Northwich increased by 97 companies. This figure is 385.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	NORTHWICH	UK
2011	97	71,922
2010	20	32,008
% CHANGE	385.0%	124.7%
RECORD YEAR	2002 (117)	2003 (117,772)

net growth by half year



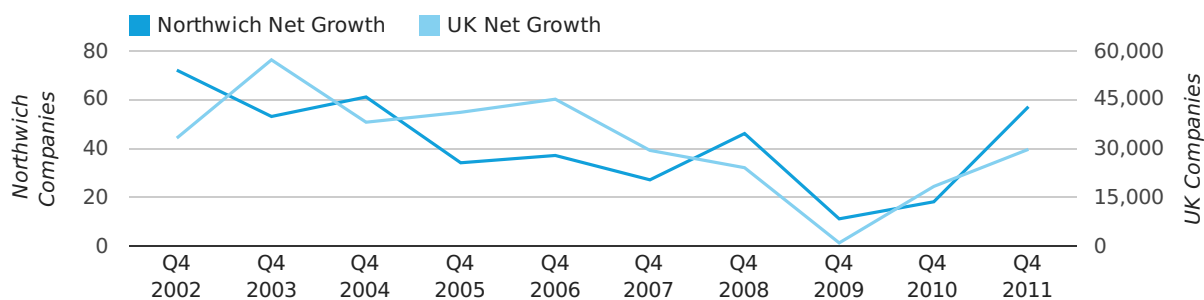
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Northwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 57 companies.

This represents an increase of 216.7% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NORTHWICH	UK
2011	57	29,640
2010	18	18,221
% CHANGE	216.7%	62.7%
RECORD YEAR	2002 (72)	2003 (57,175)

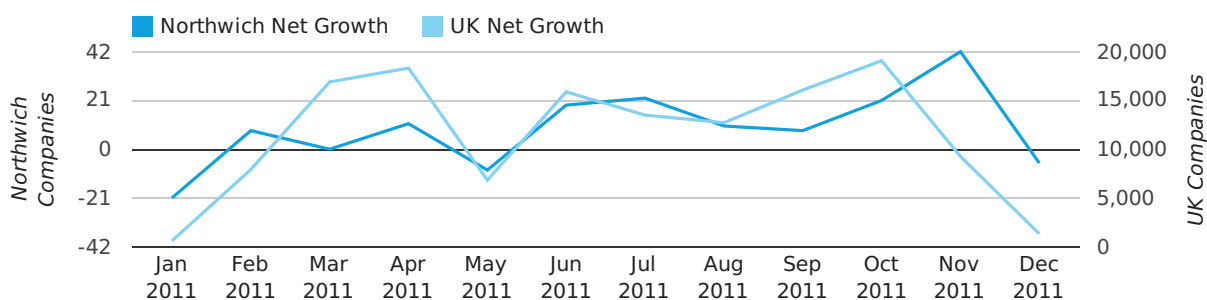
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Northwich when compared to any previous November.

net growth by month



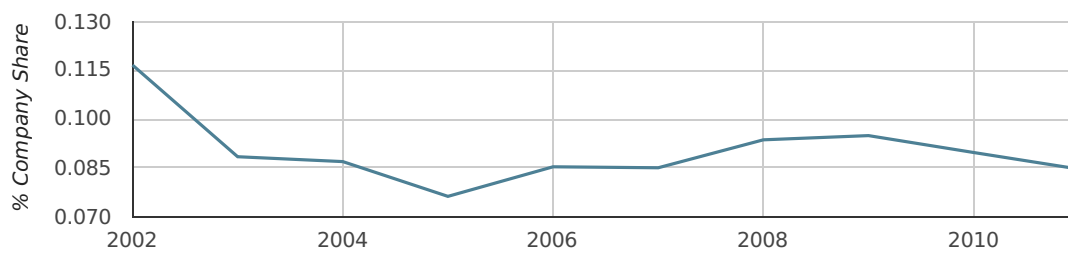
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	21	42	-6
NET GROWTH IN 2010	3	3	12
% CHANGE	600.0%	1,300.0%	-150.0%
RECORD YEAR	2002 (32)	2011 (42)	1999 (17)

Annual Data (2011)

In 2011 Northwich formed 0.1% of all UK companies. This is no change on 2010 when Northwich was responsible for 0.1% of all UK companies.

YEAR	NORTHWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1991 (0.1%)

company share by year

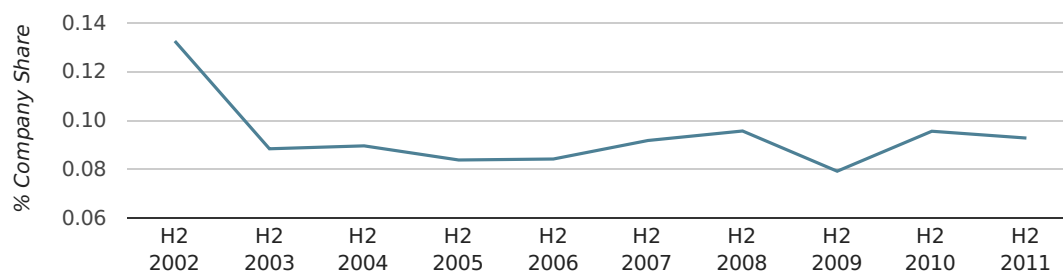


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Northwich formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	NORTHWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by half year

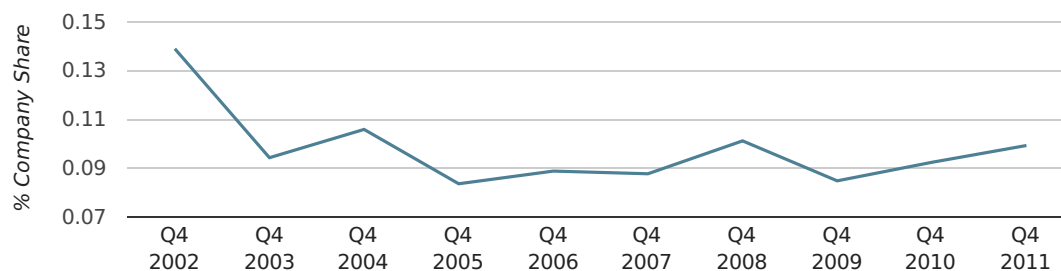


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Northwich formed 0.1% of all UK companies.

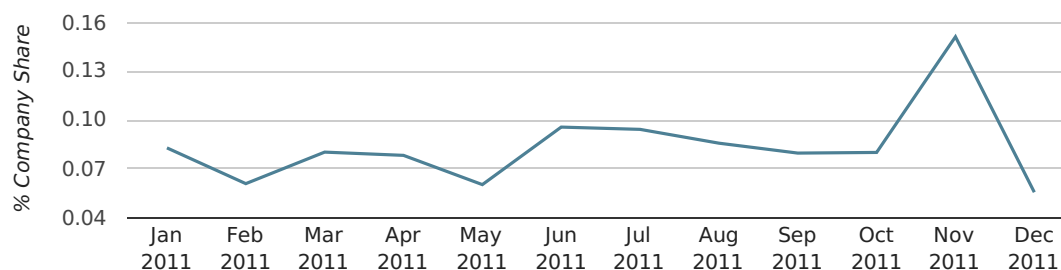
FOURTH QUARTER (OCT 2011 - DEC 2011)	NORTHWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1973 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-3.7%	52.8%	-42.0%
RECORD YEAR	1962 (0.3%)	1977 (0.4%)	1973 (0.4%)

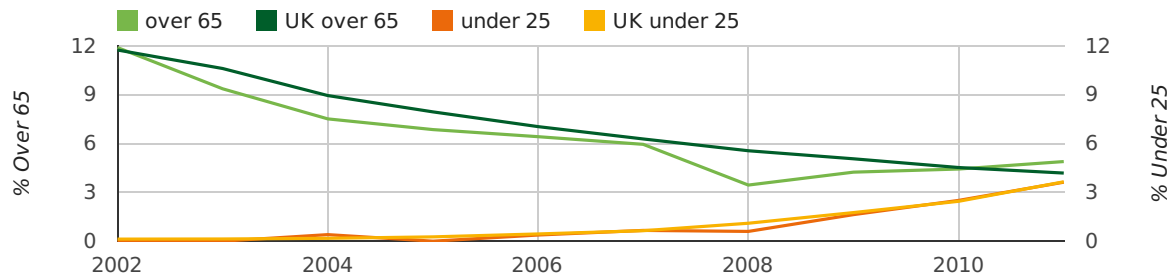
Annual Data (2011)

The average age of a director in 2011 was 46.2.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.2%.

director age by year



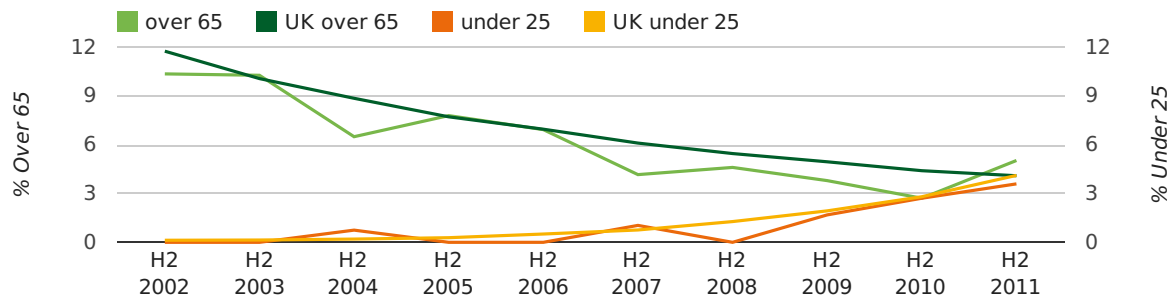
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.7.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.1%.

director age by half year



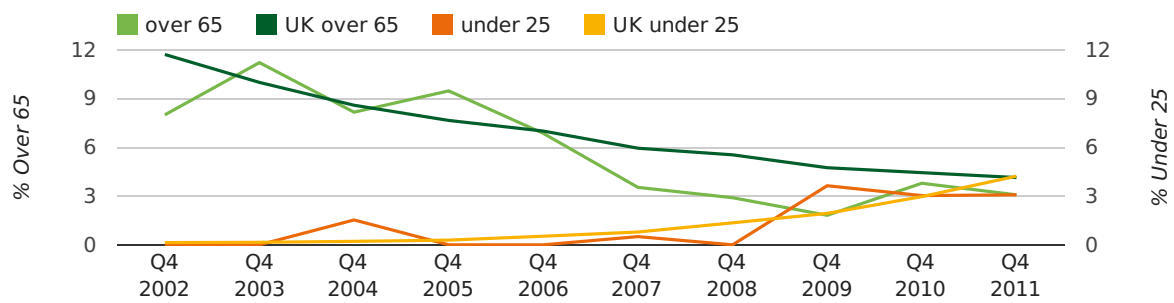
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.1%.

director age by quarter

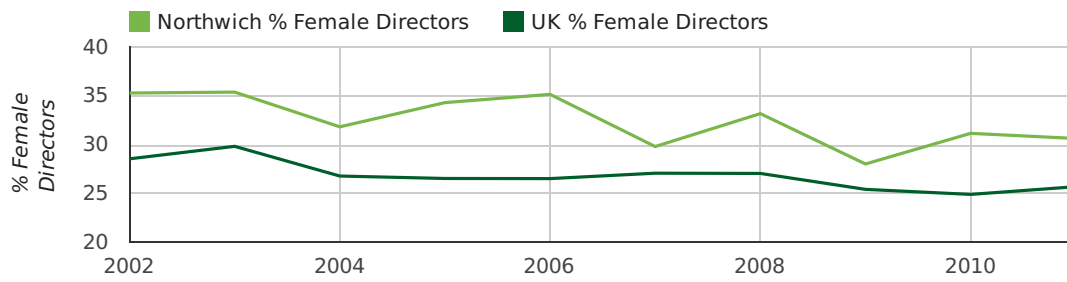


Annual Data (2011)

The record year for female directors in Northwich was 1857 when 36.4% of all directors were female.

The percentage of female directors in Northwich in 2011 was 35.3%. The average for the UK during this time was 28.6%

director gender by year

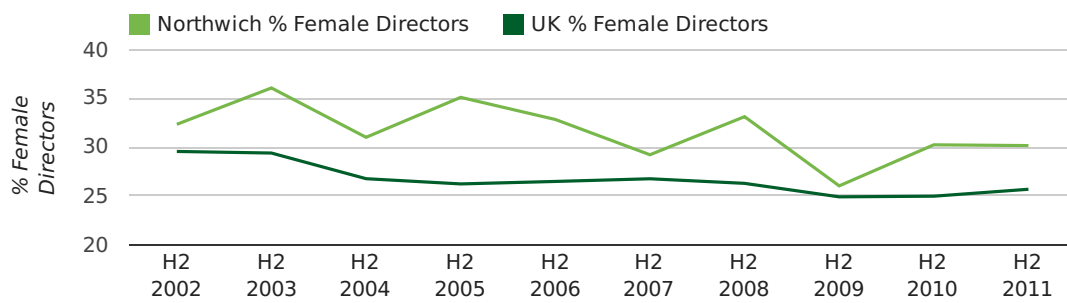


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Northwich was 1860 when 42.9% of all directors were female.

30.2% of all director appointments in Northwich in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

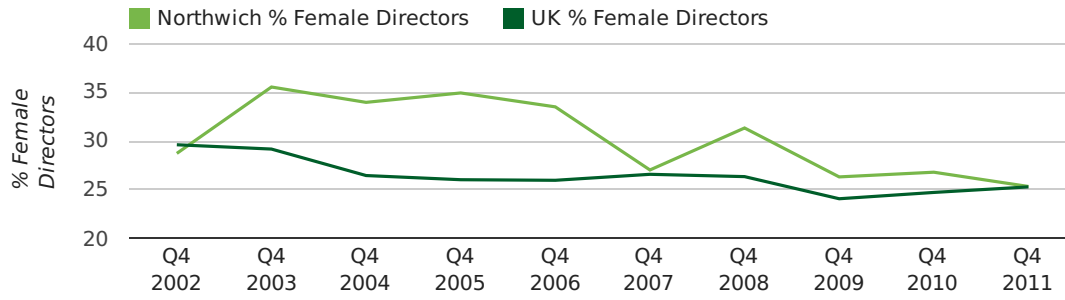


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Northwich was in 1977 when 31.1% of all directors were female.

25.3% of all director appointments in Northwich in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.03%	CONSULTING	5.07%
CONSULTANCY	1.74%	MANAGEMENT	4.74%
MANAGEMENT	1.60%	CONSULTANCY	3.26%
CONSULTANTS	1.31%	PROPERTY	2.37%
CHESHIRE	1.31%	TRADING	2.07%
LOGISTICS	1.31%	DESIGN	1.92%
PROPERTY	1.16%	ASSOCIATES	1.86%
MARCO	0.87%	ENGINEERING	1.78%
ASSOCIATES	0.87%	BUSINESS	1.78%
DESIGN	0.73%	CONSULTANTS	1.76%
MARKETING	0.73%	CONSTRUCTION	1.73%
BLUE	0.58%	MEDIA	1.71%
DEVELOPMENTS	0.58%	LONDON	1.63%
PROJECTS	0.58%	J	1.51%
TRANSPORT	0.58%	INVESTMENTS	1.48%
MAINTENANCE	0.58%	GLOBAL	1.46%
COMMERCIAL	0.58%	IT	1.41%
ESTATES	0.44%	CARE	1.39%
CAPITAL	0.44%	PROPERTIES	1.29%
4	0.44%	ELECTRICAL	1.29%
M.	0.44%	M	1.27%
RED	0.44%	BUILDING	1.26%
COMMUNITY	0.44%	ENERGY	1.25%
HIRE	0.44%	S	1.20%
SYSTEMS	0.44%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	151	205,525
7487 - Other business activities	41	57,052
82990 - Other business support service activities not elsewhere classified	30	32,483
70229 - Management consultancy activities other than financial management	27	17,765
7414 - Business & management consultancy	22	13,034
99999 - Dormant Company	20	21,846
62020 - Information technology consultancy activities	16	12,072
96090 - Other service activities not elsewhere classified	14	11,768
74909 - Other professional, scientific and technical activities not elsewhere classified	12	8,671
9999 - Dormant Company	9	20,199
74990 - Non-trading company	8	8,929
7499 - Non-trading company	8	9,957
7260 - Other computer related activities	8	7,667
7450 - Labour recruitment	8	1,864
62090 - Other information technology service activities	7	7,493
9305 - Other service activities	7	9,492
56302 - Public houses and bars	6	2,308
7020 - Letting of own property	6	1,606
7222 - Other software consultancy and supply	6	7,398
41100 - Development of building projects	6	4,331