

# Norwich

q1 2011 business confidence report



## headlines

- Q1 2011 saw a new record in company closures in Norwich when compared to any previous Q1.
- January 2011 saw a new record in company closures in Norwich when compared to any previous January.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

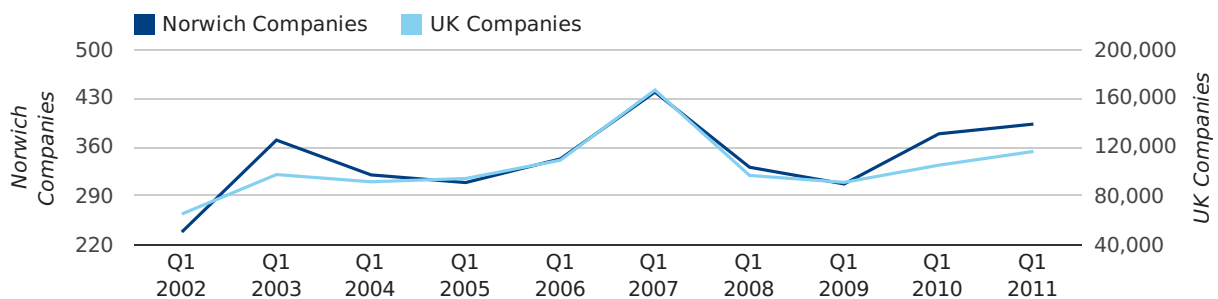
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 393 companies were registered in Norwich during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 3.7% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

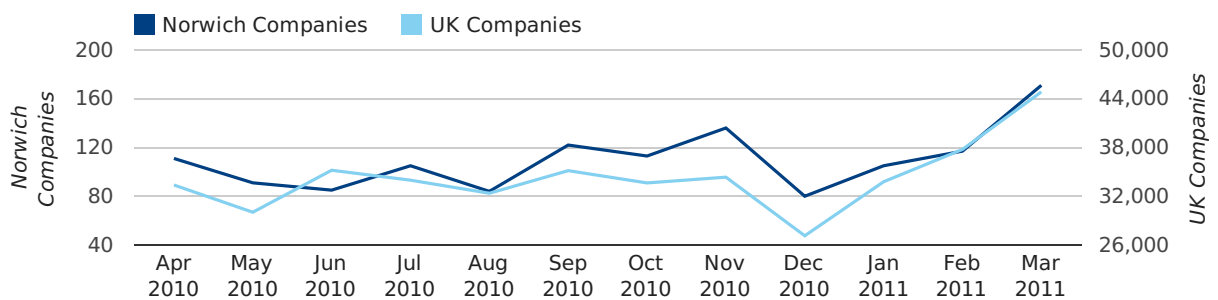
FIRST QUARTER (JAN 2011 - MAR 2011)	NORWICH	UK
2011	393	116,391
2010	379	105,137
% CHANGE	3.7%	10.7%
RECORD YEAR	2007 (439)	2007 (166,814)

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	105	117	171
NEW COMPANIES IN 2010	99	126	154
% CHANGE	6.1%	-7.1%	11.0%
RECORD YEAR	2008 (109)	2003 (136)	2007 (205)

### Quarterly Data (Q1 Jan-Mar 2011)

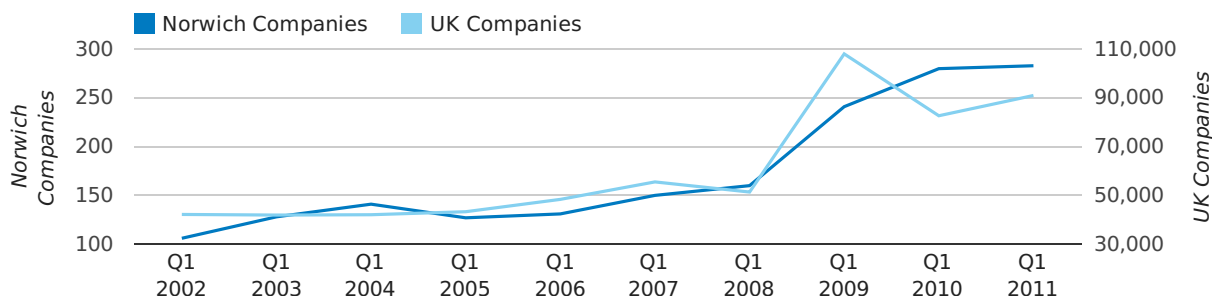
Q1 2011 saw a new record in company closures in Norwich when compared to any previous Q1.

A total of 283 companies were dissolved in Norwich during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 1.1% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	NORWICH	UK
2011	283	90,986
2010	280	82,677
% CHANGE	1.1%	10.0%
RECORD YEAR	2011 (283)	2009 (108,060)

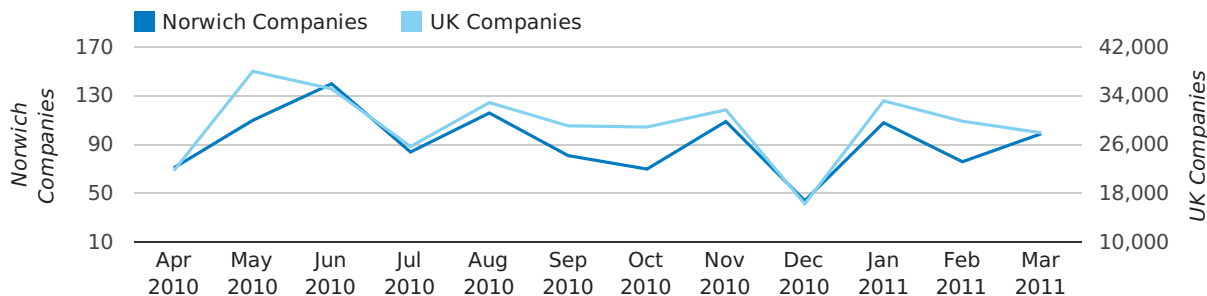
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Norwich when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	108	76	99
CLOSED COMPANIES IN 2010	91	92	97
% CHANGE	18.7%	-17.4%	2%
RECORD YEAR	2011 (108)	2008 (108)	2009 (142)

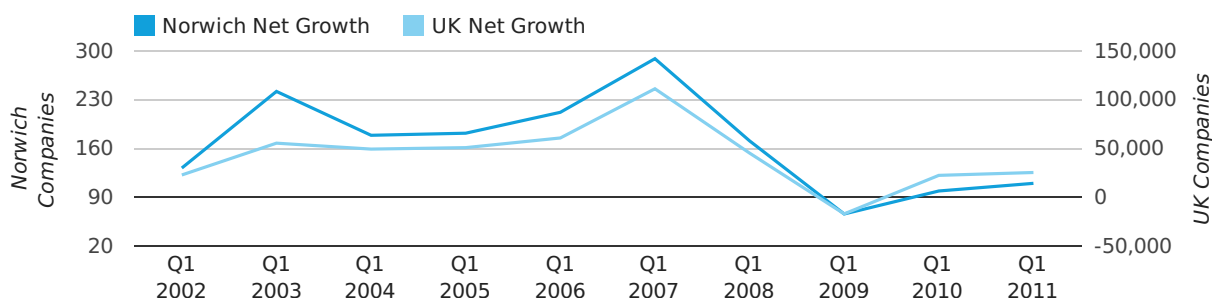
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Norwich during the first quarter of 2011 (Jan 2011 - Mar 2011) was 110 companies.

This represents an increase of 11.1% on the same period last year.

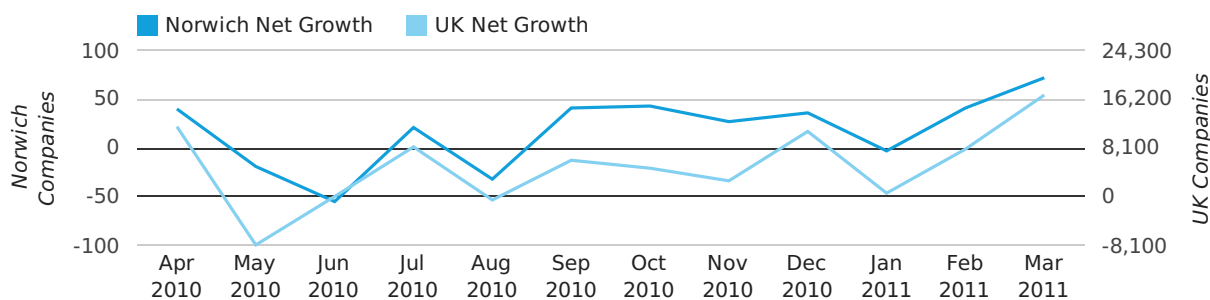
FIRST QUARTER (JAN 2011 - MAR 2011)	NORWICH	UK
2011	110	25,405
2010	99	22,460
% CHANGE	11.1%	13.1%
RECORD YEAR	2007 (289)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



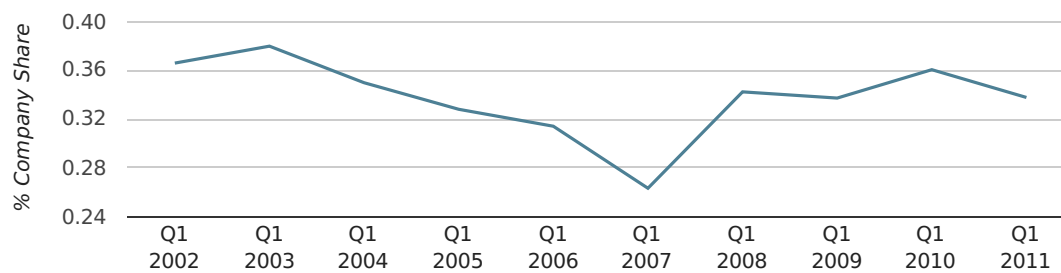
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-3	41	72
NET GROWTH IN 2010	8	34	57
% CHANGE	-137.5%	20.6%	26.3%
RECORD YEAR	2008 (64)	2003 (101)	2007 (167)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Norwich formed 0.3% of all UK companies.

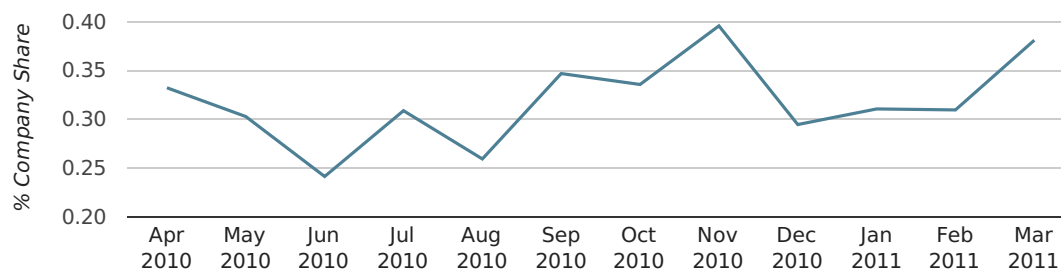
FIRST QUARTER (JAN 2011 - MAR 2011)	NORWICH
2011	0.3%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1962 (0.8%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.4%
% CHANGE	-8.5%	-18.3%	5.9%
RECORD YEAR	1962 (1.5%)	1972 (0.9%)	1965 (1.2%)

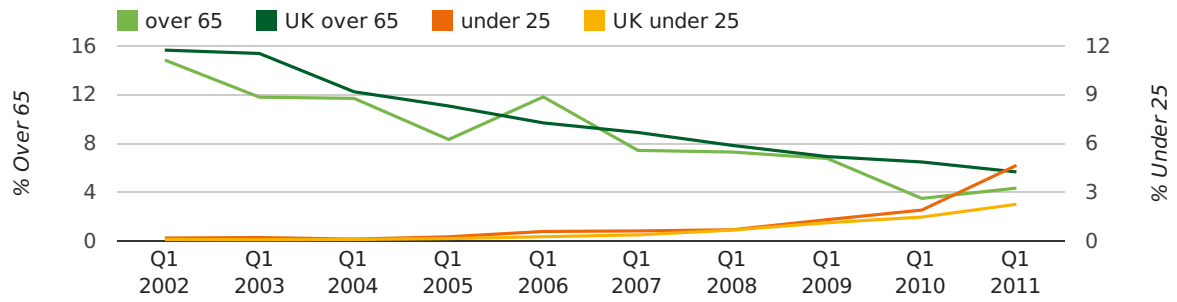
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.5.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.3%.

#### director age by quarter

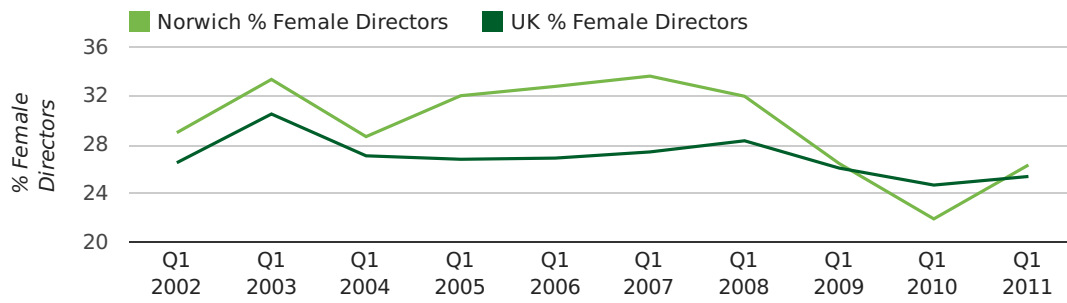


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Norwich was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Norwich in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.54%	CONSULTING	5.04%
NORWICH	1.49%	MANAGEMENT	4.97%
CONSULTANCY	1.33%	CONSULTANCY	3.16%
MANAGEMENT	1.23%	PROPERTY	2.38%
NORFOLK	0.97%	TRADING	2.10%
PROPERTY	0.92%	DESIGN	1.93%
(NORWICH)	0.87%	ASSOCIATES	1.92%
BUSINESS	0.87%	BUSINESS	1.87%
EAST	0.82%	CONSTRUCTION	1.80%
CONSTRUCTION	0.77%	CONSULTANTS	1.76%
ANGLIA	0.72%	MEDIA	1.69%
(NORFOLK)	0.72%	ENGINEERING	1.61%
CARE	0.67%	LONDON	1.60%
MARKETING	0.62%	CARE	1.45%
D	0.62%	J	1.45%
MEDIA	0.62%	GLOBAL	1.44%
DEVELOPMENT	0.56%	INVESTMENTS	1.43%
ASSOCIATES	0.56%	IT	1.41%
ENGINEERING	0.56%	PROPERTIES	1.36%
M	0.51%	BUILDING	1.34%
HEALTH	0.51%	M	1.30%
DESIGN	0.51%	ELECTRICAL	1.28%
DEVELOPMENTS	0.51%	S	1.24%
ELECTRICAL	0.51%	INTERNATIONAL	1.23%
IT	0.46%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	513	202,798
7487 - Other business activities	190	60,968
82990 - Other business support service activities not elsewhere classified	128	30,253
99999 - Dormant Company	82	18,336
70229 - Management consultancy activities other than financial management	74	16,150
9999 - Dormant Company	52	19,765
7414 - Business & management consultancy	45	12,916
74990 - Non-trading company	38	8,695
62090 - Other information technology service activities	36	6,996
74909 - Other professional, scientific and technical activities not elsewhere classified	33	7,788
7499 - Non-trading company	32	11,316
62020 - Information technology consultancy activities	29	10,246
4521 - General construction & civil engineering	26	6,183
96090 - Other service activities not elsewhere classified	25	10,085
7260 - Other computer related activities	24	7,789
7222 - Other software consultancy and supply	20	7,000
86900 - Other human health activities	19	4,092
70100 - Activities of head offices	17	2,849
5540 - Bars	17	2,075
9305 - Other service activities	16	8,740