

# Norwich

2011 half year business confidence report



## headlines

- The first half of 2011 saw a new record in company registrations in Norwich when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Norwich when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Norwich when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Norwich when compared to any quarter in history.
- June 2011 saw a new record in company registrations in Norwich when compared to any previous June.
- May 2011 saw a new record in company registrations in Norwich when compared to any previous May.
- April 2011 saw a new record in company registrations in Norwich when compared to any previous April.
- April 2011 saw a new record in net growth in Norwich when compared to any previous April.

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### Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Norwich when compared to any previous first half year.

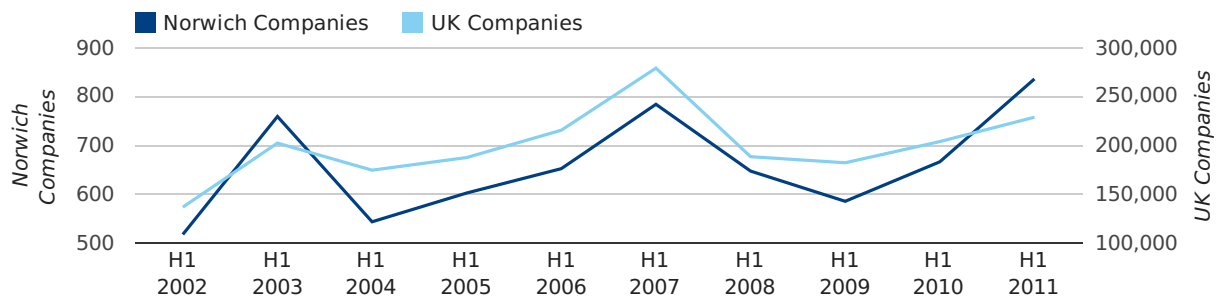
The first half of 2011 was a record first half year for company registrations in Norwich when compared to any half year in history.

In the first half of 2011 a total of 836 companies were formed in Norwich. This figure is 25.5% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Norwich occurred in 2011 when a total of 836 were formed.

HALF YEAR (JAN-JUN)	NORWICH	UK
2011	836	228,735
2010	666	203,749
% CHANGE	25.5%	12.3%
RECORD YEAR	2011 (836)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Norwich when compared to any previous Q2.

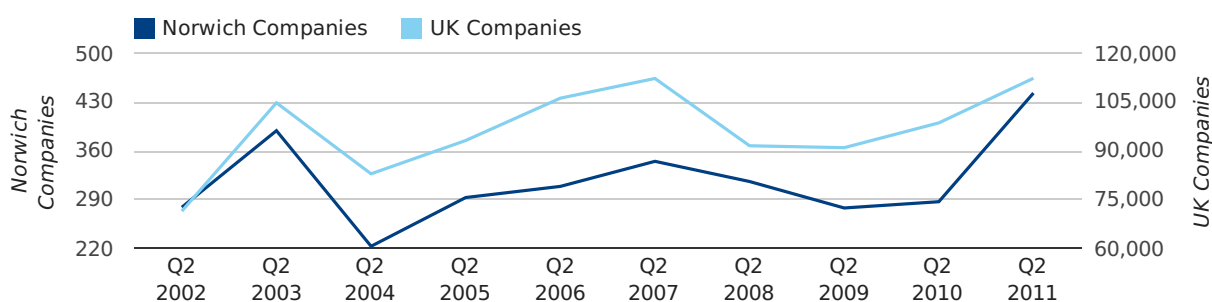
Q2 2011 was a record quarter for company registrations in Norwich when compared to any quarter in history.

A total of 443 companies were registered in Norwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 54.4% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	NORWICH	UK
2011	443	112,344
2010	287	98,612
% CHANGE	54.4%	13.9%
RECORD YEAR	2011 (443)	2011 (112,344)

### new companies by quarter



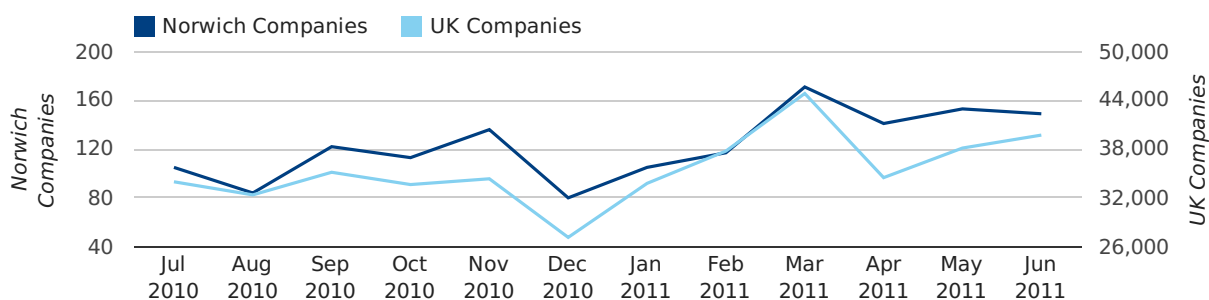
## Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Norwich when compared to any previous June.

May 2011 saw a new record in company registrations in Norwich when compared to any previous May.

April 2011 saw a new record in company registrations in Norwich when compared to any previous April.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	141	153	149
NEW COMPANIES IN 2010	111	91	85
% CHANGE	27.0%	68.1%	75.3%
RECORD YEAR	2011 (141)	2011 (153)	2011 (149)

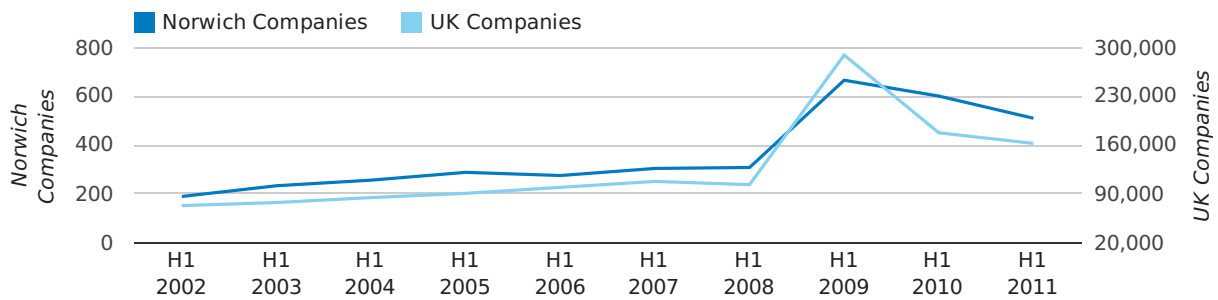
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 510 companies were dissolved in Norwich. This figure is 15.1% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Norwich occurred in 2009 when a total of 666 were closed.

HALF YEAR (JAN-JUN)	NORWICH	UK
2011	510	162,310
2010	601	177,631
% CHANGE	-15.1%	-8.6%
RECORD YEAR	2009 (666)	2009 (289,236)

### dissolved companies by half year



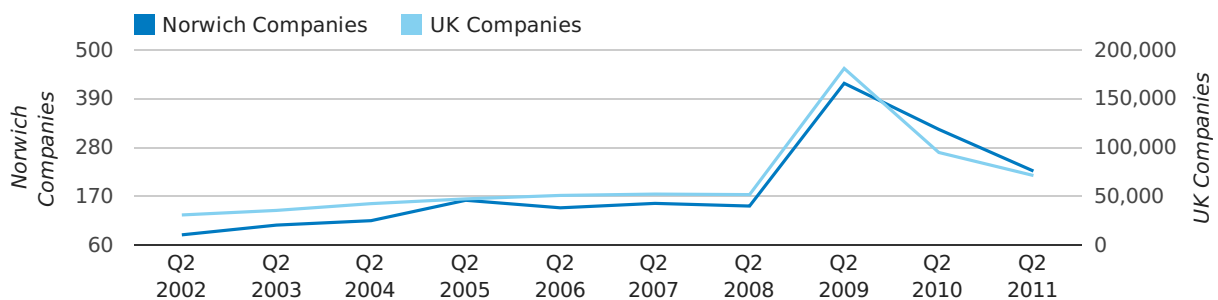
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 227 companies were dissolved in Norwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 29.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

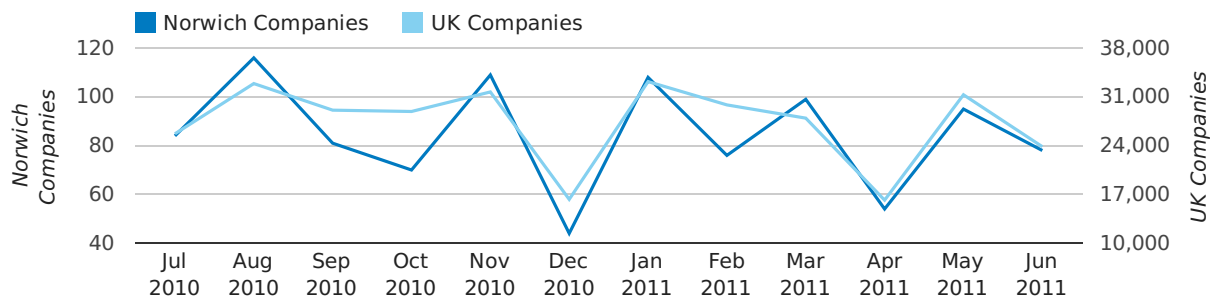
SECOND QUARTER (APR 2011 - JUN 2011)	NORWICH	UK
2011	227	71,324
2010	321	94,954
% CHANGE	-29.3%	-24.9%
RECORD YEAR	2009 (425)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



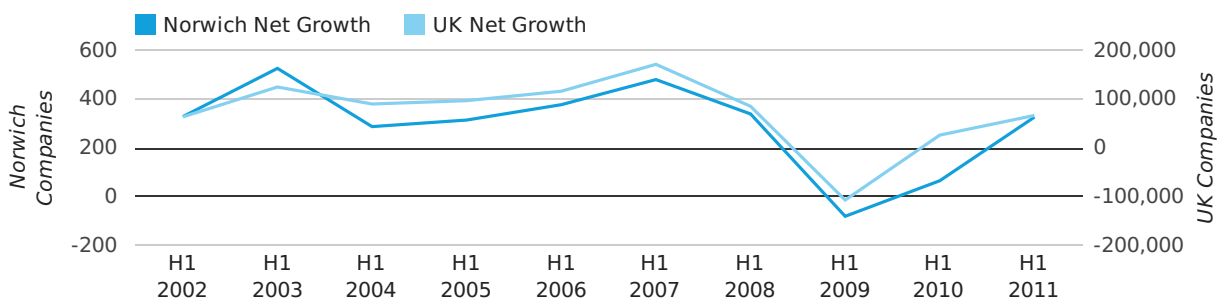
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	54	95	78
CLOSED COMPANIES IN 2010	71	110	140
% CHANGE	-23.9%	-13.6%	-44%
RECORD YEAR	2009 (91)	2009 (191)	2009 (143)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Norwich increased by 326 companies. This figure is 401.5% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	NORWICH	UK
2011	326	66,425
2010	65	26,118
% CHANGE	401.5%	154.3%
RECORD YEAR	2003 (526)	2007 (171,296)

### net growth by half year



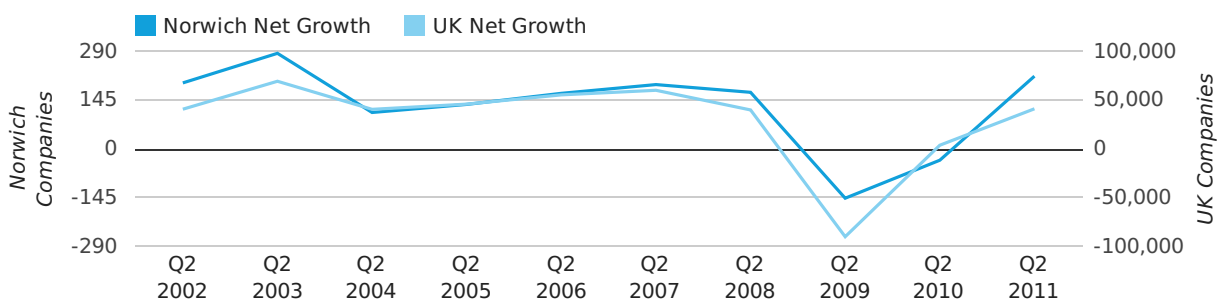
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Norwich during the second quarter of 2011 (Apr 2011 - Jun 2011) was 216 companies.

This represents an increase of 735.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	NORWICH	UK
2011	216	41,020
2010	-34	3,658
% CHANGE	-735.3%	1,021.4%
RECORD YEAR	2003 (284)	2003 (69,274)

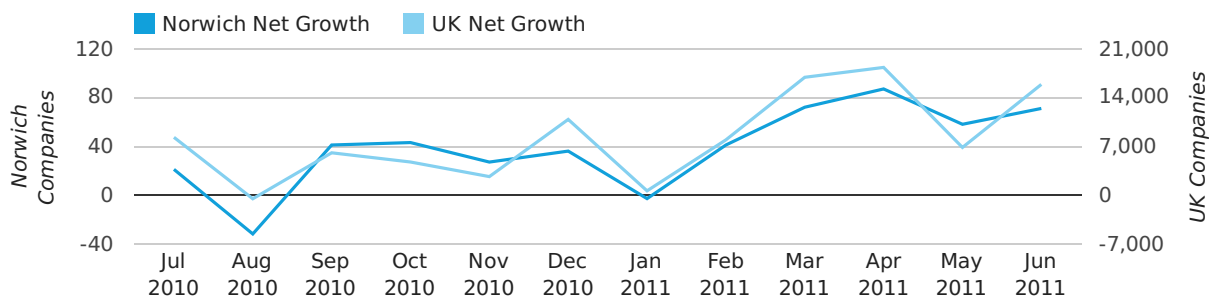
### net growth by quarter



## Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in Norwich when compared to any previous April.

### net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	87	58	71
NET GROWTH IN 2010	40	-19	-55
% CHANGE	117.5%	-405.3%	-229.1%
RECORD YEAR	2011 (87)	2003 (98)	2008 (101)

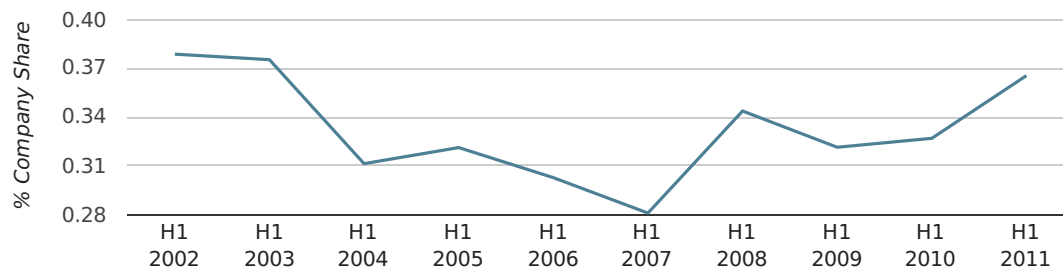


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Norwich formed 0.4% of all UK companies. This is more than the 2010 figure of 0.3%.

HALF YEAR (JAN-JUN)	NORWICH
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1961 (0.8%)

#### company share by half year

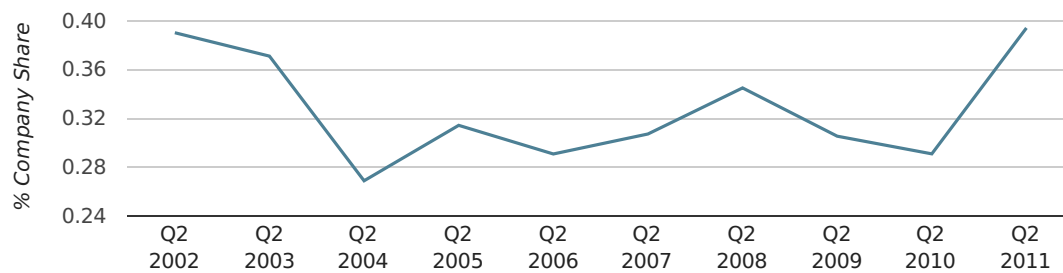


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Norwich formed 0.4% of all UK companies.

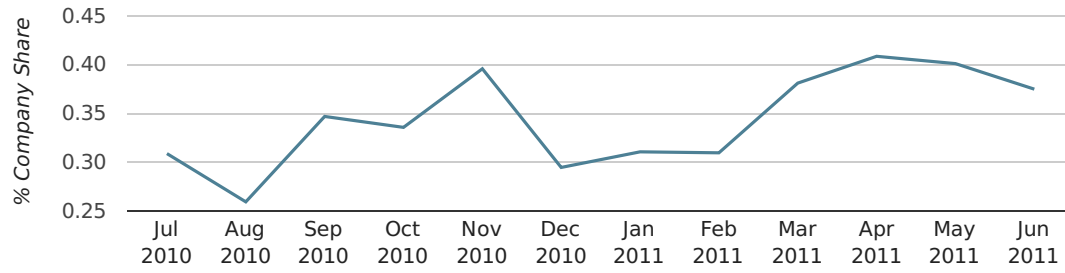
SECOND QUARTER (APR 2011 - JUN 2011)	NORWICH
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1963 (0.9%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.2%
% CHANGE	22.9%	32.4%	55.3%
RECORD YEAR	1979 (1.1%)	1961 (1.1%)	1963 (1.1%)

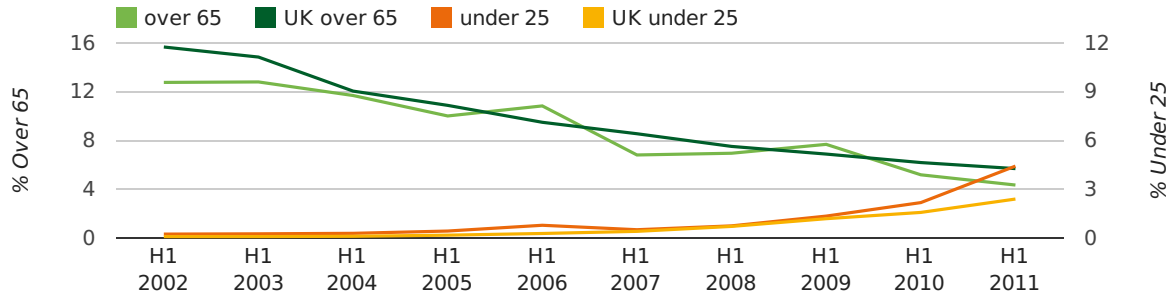
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.9.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.3%.

#### director age by half year



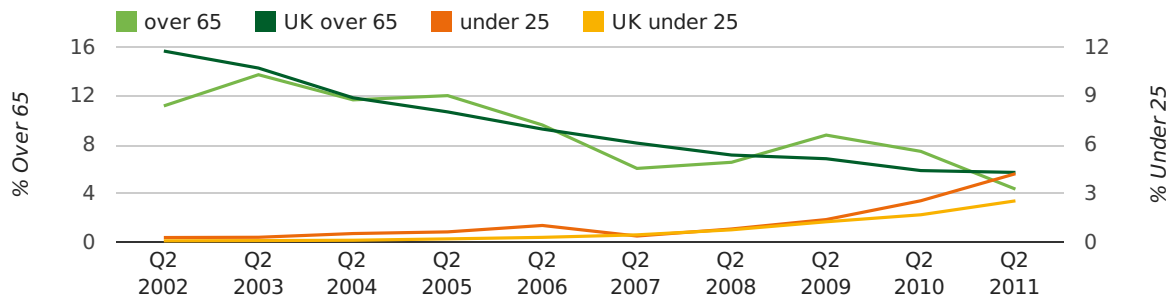
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.3%.

#### director age by quarter

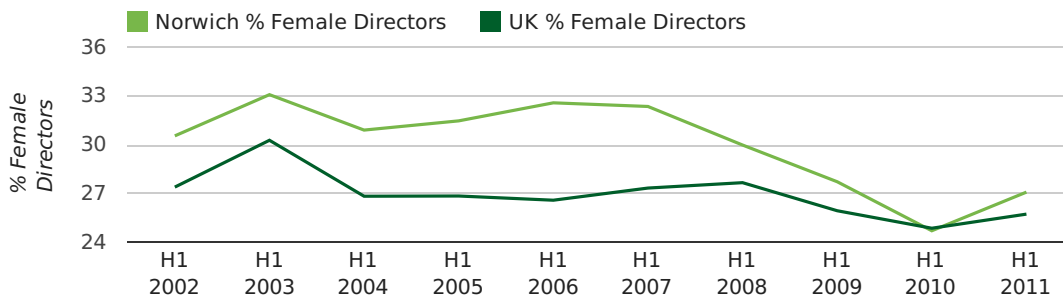


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Norwich was 1861 when 40.0% of all directors were female.

27.1% of all director appointments in Norwich in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

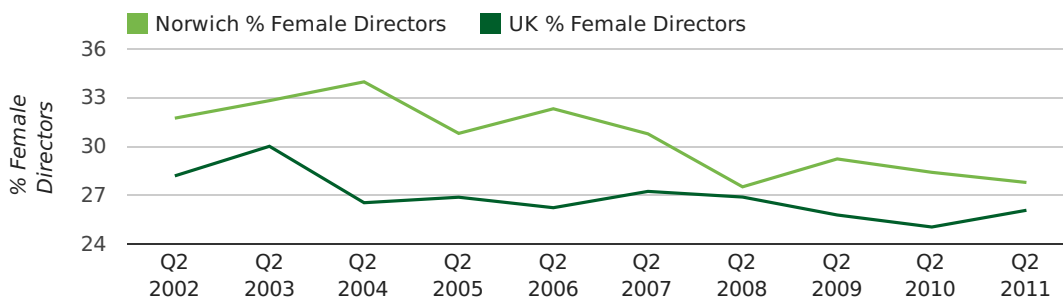


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Norwich was in 1866 when 66.7% of all directors were female.

27.8% of all director appointments in Norwich in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.46%	CONSULTING	5.09%
MANAGEMENT	1.46%	MANAGEMENT	4.86%
NORFOLK	1.32%	CONSULTANCY	3.17%
NORWICH	1.23%	PROPERTY	2.43%
CONSULTANCY	1.18%	TRADING	2.05%
PROPERTY	0.90%	DESIGN	1.94%
CONSTRUCTION	0.90%	ASSOCIATES	1.92%
CARE	0.75%	BUSINESS	1.87%
ANGLIA	0.71%	CONSTRUCTION	1.77%
BUSINESS	0.71%	CONSULTANTS	1.76%
(NORWICH)	0.71%	MEDIA	1.73%
FRIARS	0.71%	ENGINEERING	1.67%
(NORFOLK)	0.66%	LONDON	1.60%
DEVELOPMENTS	0.61%	GLOBAL	1.46%
CONSULTANTS	0.61%	J	1.44%
MEDIA	0.61%	CARE	1.44%
EAST	0.61%	INVESTMENTS	1.42%
IT	0.61%	IT	1.39%
MARKETING	0.61%	BUILDING	1.32%
M	0.61%	PROPERTIES	1.31%
DEVELOPMENT	0.57%	ELECTRICAL	1.30%
D	0.57%	M	1.27%
ELECTRICAL	0.57%	S	1.23%
ASSOCIATES	0.57%	ENTERPRISES	1.20%
ENGINEERING	0.52%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	513	202,072
7487 - Other business activities	191	60,758
82990 - Other business support service activities not elsewhere classified	128	30,647
99999 - Dormant Company	81	18,918
70229 - Management consultancy activities other than financial management	79	16,419
9999 - Dormant Company	52	20,111
7414 - Business & management consultancy	47	13,053
62090 - Other information technology service activities	37	7,095
62020 - Information technology consultancy activities	31	10,545
74909 - Other professional, scientific and technical activities not elsewhere classified	31	7,835
74990 - Non-trading company	31	8,481
7499 - Non-trading company	27	10,955
96090 - Other service activities not elsewhere classified	25	10,322
7260 - Other computer related activities	24	7,849
86900 - Other human health activities	22	4,154
4521 - General construction & civil engineering	21	5,928
7222 - Other software consultancy and supply	19	7,143
86210 - General medical practice activities	18	2,048
5540 - Bars	16	2,141
9305 - Other service activities	16	9,063