

Norwich

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Norwich when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Norwich when compared to any previous August.
- July 2011 saw a new record in company registrations in Norwich when compared to any previous July.
- July 2011 saw a new record in net growth in Norwich when compared to any previous July.

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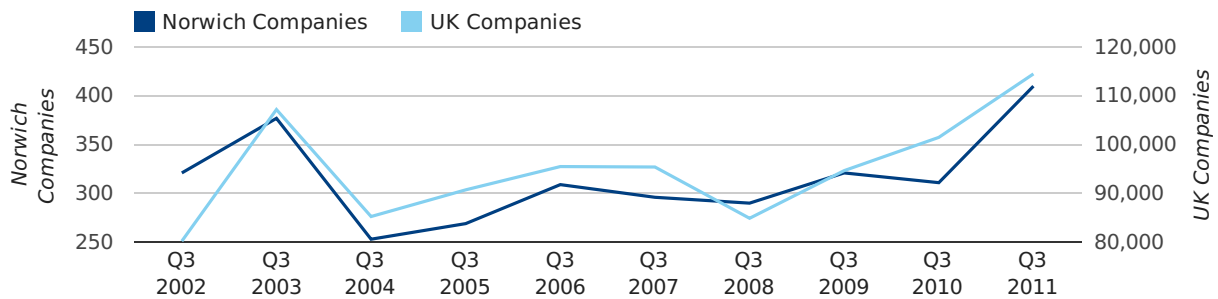
Q3 2011 saw a new record in company registrations in Norwich when compared to any previous Q3.

A total of 410 companies were registered in Norwich during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 31.8% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	NORWICH	UK
2011	410	114,512
2010	311	101,492
% CHANGE	31.8%	12.8%
RECORD YEAR	2011 (410)	2011 (114,512)

new companies by quarter

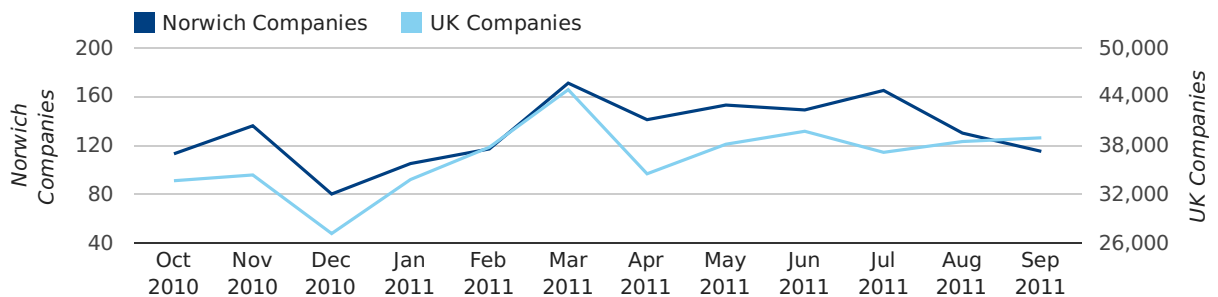


Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Norwich when compared to any previous August.

July 2011 saw a new record in company registrations in Norwich when compared to any previous July.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	165	130	115
NEW COMPANIES IN 2010	105	84	122
% CHANGE	57.1%	54.8%	-5.7%
RECORD YEAR	2011 (165)	2011 (130)	2003 (141)

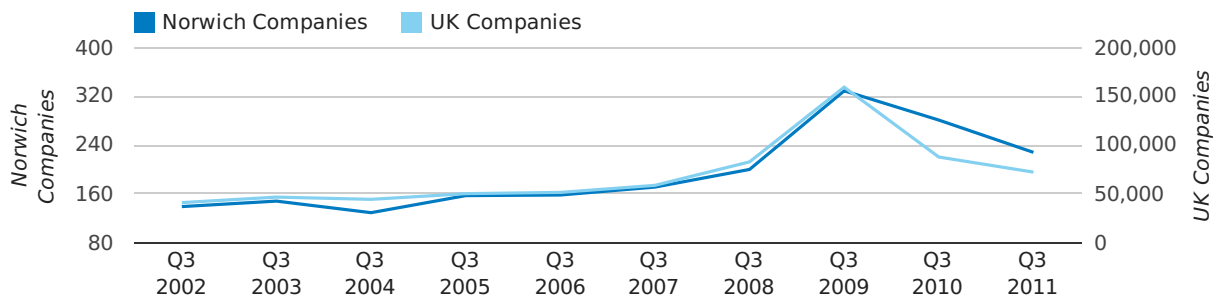
Quarterly Data (Q3 Jul-Sep 2011)

A total of 228 companies were dissolved in Norwich during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 18.9% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

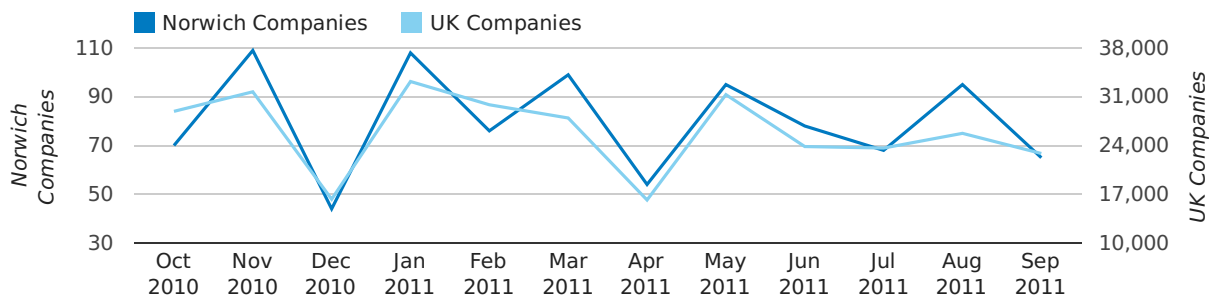
THIRD QUARTER (JUL 2011 - SEP 2011)	NORWICH	UK
2011	228	72,230
2010	281	87,705
% CHANGE	-18.9%	-17.6%
RECORD YEAR	2009 (329)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	68	95	65
CLOSED COMPANIES IN 2010	84	116	81
% CHANGE	-19.0%	-18.1%	-20%
RECORD YEAR	2010 (84)	2008 (154)	2009 (161)

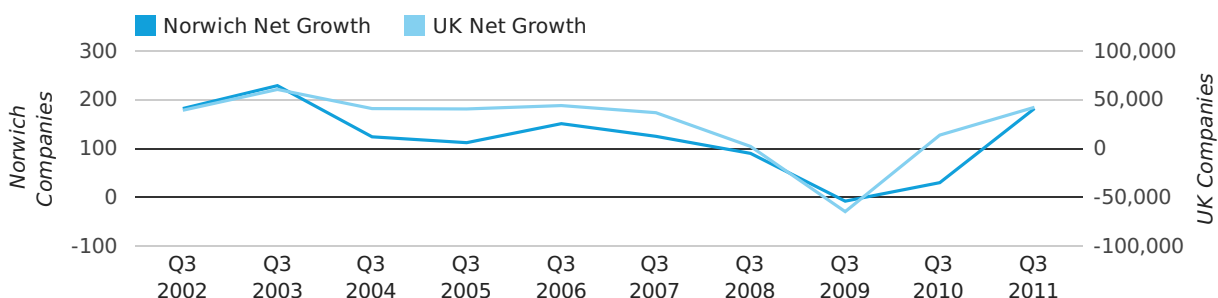
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Norwich during the third quarter of 2011 (Jul 2011 - Sep 2011) was 182 companies.

This represents an increase of 506.7% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	NORWICH	UK
2011	182	42,282
2010	30	13,787
% CHANGE	506.7%	206.7%
RECORD YEAR	2003 (229)	2003 (60,597)

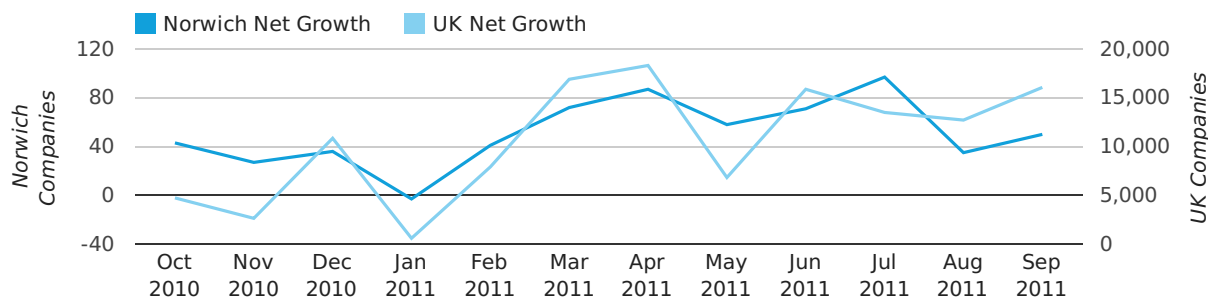
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in net growth in Norwich when compared to any previous July.

net growth by month



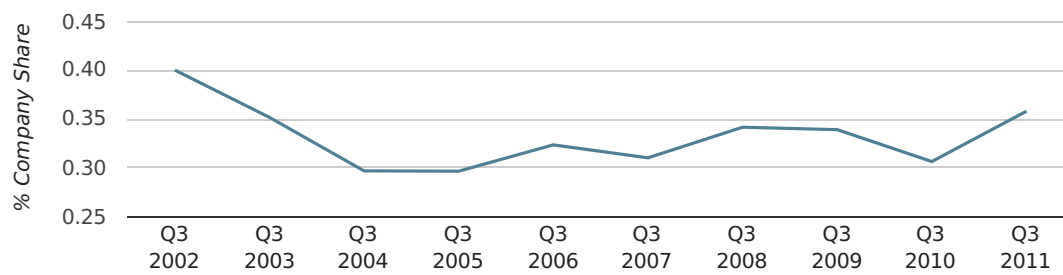
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	97	35	50
NET GROWTH IN 2010	21	-32	41
% CHANGE	361.9%	-209.4%	22.0%
RECORD YEAR	2011 (97)	2006 (61)	2003 (97)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Norwich formed 0.4% of all UK companies.

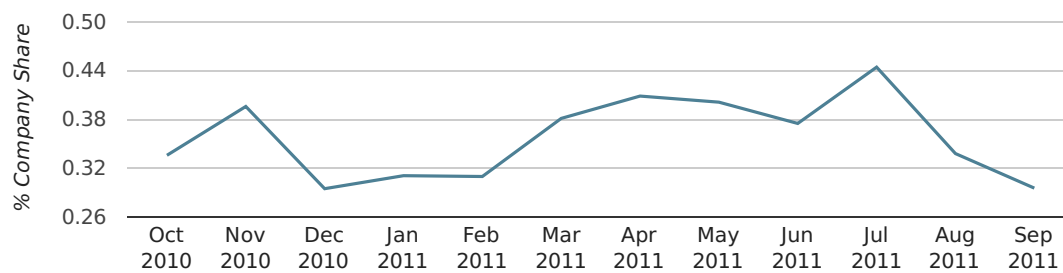
THIRD QUARTER (JUL 2011 - SEP 2011)	NORWICH
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1961 (1.0%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	43.8%	30.3%	-14.9%
RECORD YEAR	1961 (1.1%)	1961 (1.5%)	1962 (1.5%)

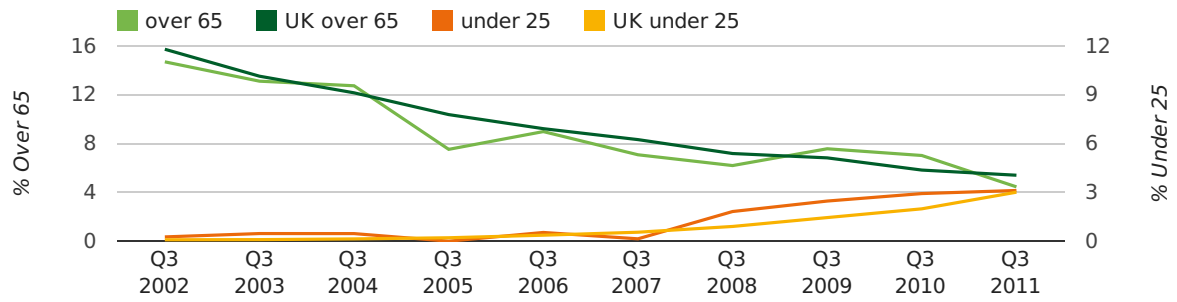
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.1%.

director age by quarter

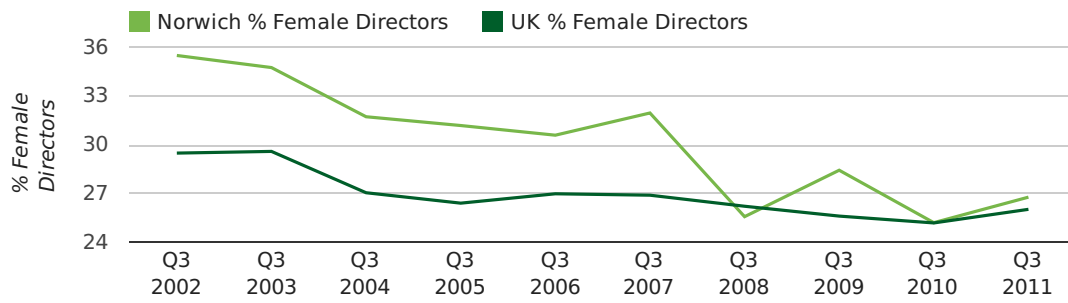


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Norwich was in 1862 when 50.0% of all directors were female.

26.8% of all director appointments in Norwich in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.42%	CONSULTING	5.11%
MANAGEMENT	1.37%	MANAGEMENT	4.75%
NORFOLK	1.15%	CONSULTANCY	3.19%
NORWICH	1.11%	PROPERTY	2.41%
CONSULTANCY	0.98%	TRADING	2.06%
CARE	0.89%	DESIGN	1.94%
MEDIA	0.84%	ASSOCIATES	1.85%
PROPERTY	0.84%	BUSINESS	1.82%
CONSTRUCTION	0.80%	CONSULTANTS	1.76%
BUSINESS	0.80%	ENGINEERING	1.74%
MARKETING	0.75%	MEDIA	1.72%
ANGLIA	0.75%	CONSTRUCTION	1.72%
ENGINEERING	0.71%	LONDON	1.63%
EAST	0.66%	J	1.47%
M	0.66%	GLOBAL	1.46%
ASSOCIATES	0.62%	INVESTMENTS	1.43%
DESIGN	0.62%	CARE	1.42%
FRIARS	0.62%	IT	1.38%
(NORFOLK)	0.62%	BUILDING	1.30%
CONSULTANTS	0.62%	PROPERTIES	1.28%
HEALTH	0.58%	ELECTRICAL	1.27%
SYSTEMS	0.58%	M	1.25%
DEVELOPMENTS	0.58%	ENERGY	1.22%
TRADING	0.53%	TRAINING	1.21%
ELECTRICAL	0.53%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	507	204,493
7487 - Other business activities	190	65,177
82990 - Other business support service activities not elsewhere classified	121	29,245
99999 - Dormant Company	79	18,281
70229 - Management consultancy activities other than financial management	78	15,760
9999 - Dormant Company	57	22,587
7414 - Business & management consultancy	53	14,755
62090 - Other information technology service activities	33	6,798
7260 - Other computer related activities	32	8,686
7499 - Non-trading company	31	11,543
62020 - Information technology consultancy activities	30	10,137
74909 - Other professional, scientific and technical activities not elsewhere classified	29	7,551
74990 - Non-trading company	28	8,064
4521 - General construction & civil engineering	24	6,321
86900 - Other human health activities	22	4,019
9305 - Other service activities	22	10,525
96090 - Other service activities not elsewhere classified	22	10,018
7222 - Other software consultancy and supply	19	8,345
7032 - Manage real estate, fee or contract	19	2,493
86210 - General medical practice activities	18	1,986