

Norwich

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Norwich when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Norwich when compared to any previous second half year.
- December 2011 saw a new record in company registrations in Norwich when compared to any previous December.
- November 2011 saw a new record in company registrations in Norwich when compared to any previous November.

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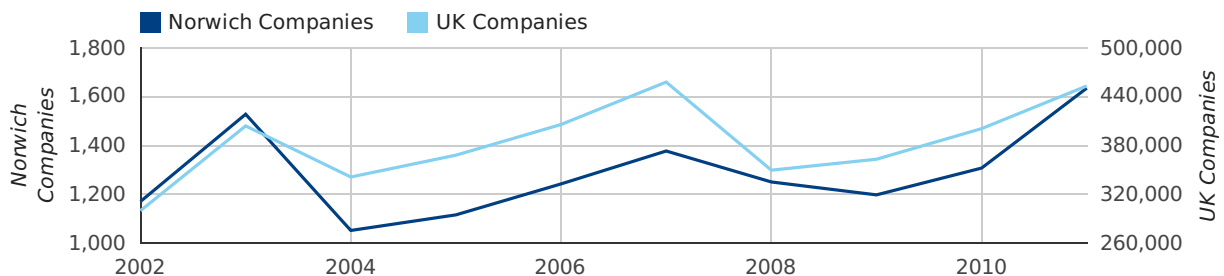
Annual Data (2011)

2011 was a record year for company registrations in Norwich when compared to any year in history.

A total of 1,634 companies were formed in Norwich in 2011. This total is 25.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	NORWICH	UK
2011	1,634	452,870
2010	1,306	400,358
2009	1,196	362,675
2008	1,249	349,203
2007	1,376	457,649
RECORD YEAR	2011 (1,634)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

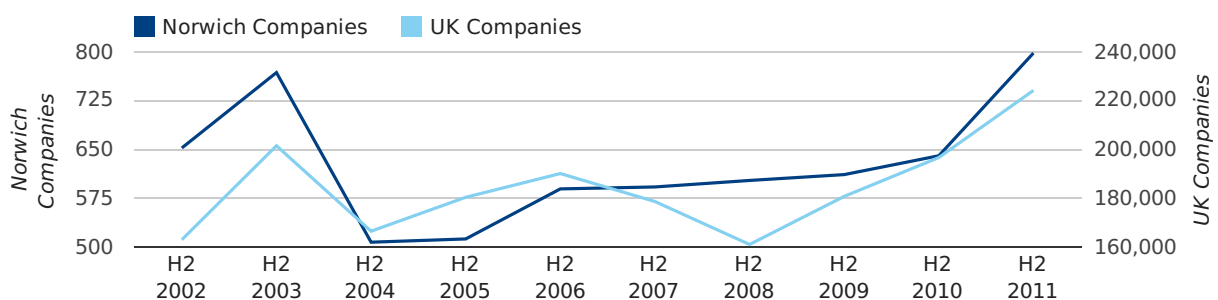
The second half of 2011 saw a new record in company registrations in Norwich when compared to any previous second half year.

In the second half of 2011 a total of 798 companies were formed in Norwich. This figure is 24.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Norwich occurred in 2011 when a total of 798 were formed.

HALF YEAR (JUL-DEC)	NORWICH	UK
2011	798	224,135
2010	640	196,609
% CHANGE	24.7%	14.0%
RECORD YEAR	2011 (798)	2011 (224,135)

new companies by half year



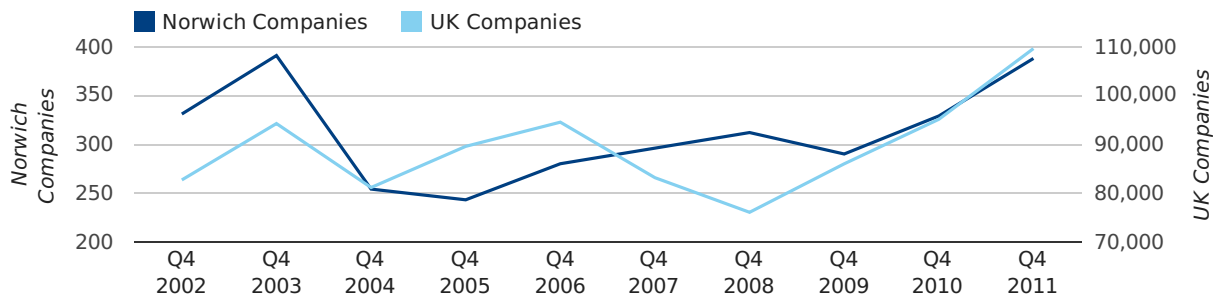
Quarterly Data (Q4 Oct-Dec 2011)

A total of 388 companies were registered in Norwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.9% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	NORWICH	UK
2011	388	109,623
2010	329	95,117
% CHANGE	17.9%	15.3%
RECORD YEAR	2003 (391)	2011 (109,623)

new companies by quarter

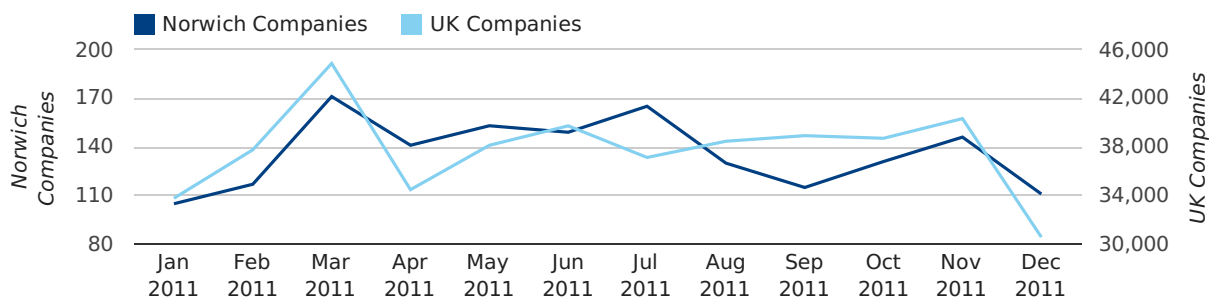


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Norwich when compared to any previous December.

November 2011 saw a new record in company registrations in Norwich when compared to any previous November.

new companies by month



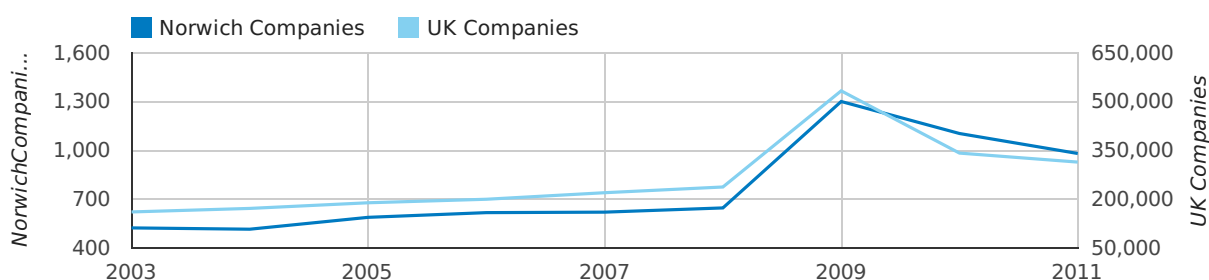
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	131	146	111
NEW COMPANIES IN 2010	113	136	80
% CHANGE	15.9%	7.4%	38.8%
RECORD YEAR	2003 (165)	2011 (146)	2011 (111)

Annual Data (2011)

A total of 982 companies were dissolved in Norwich in 2011. This total is 11.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	NORWICH	UK
2011	982	314,523
2010	1,105	342,232
2009	1,302	533,773
2008	647	237,901
2007	621	220,295
RECORD YEAR	2009 (1,302)	2009 (533,773)

dissolved companies by year



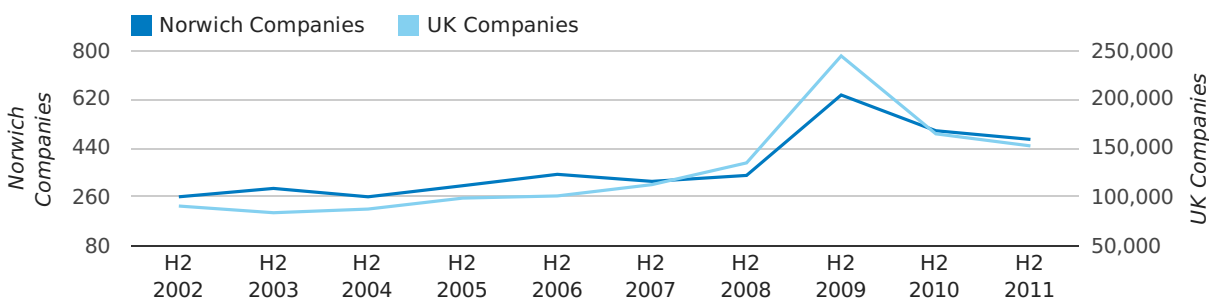
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 472 companies were dissolved in Norwich. This figure is 6.3% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Norwich occurred in 2009 when a total of 636 were closed.

HALF YEAR (JUL-DEC)	NORWICH	UK
2011	472	152,213
2010	504	164,601
% CHANGE	-6.3%	-7.5%
RECORD YEAR	2009 (636)	2009 (244,537)

dissolved companies by half year



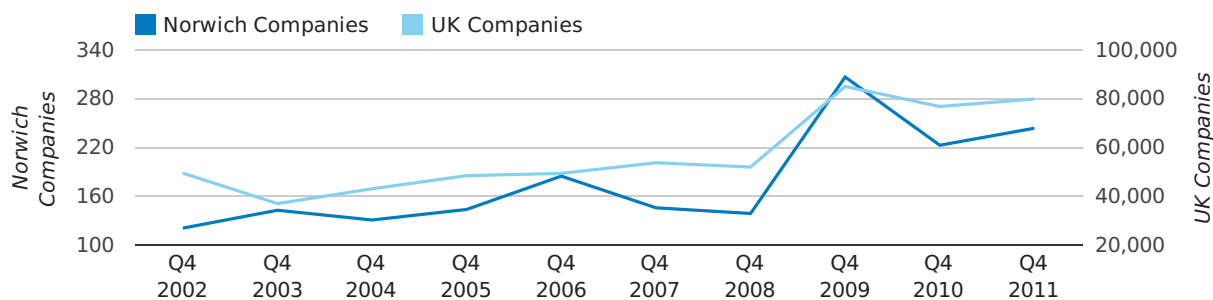
Quarterly Data (Q4 Oct-Dec 2011)

A total of 244 companies were dissolved in Norwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 9.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

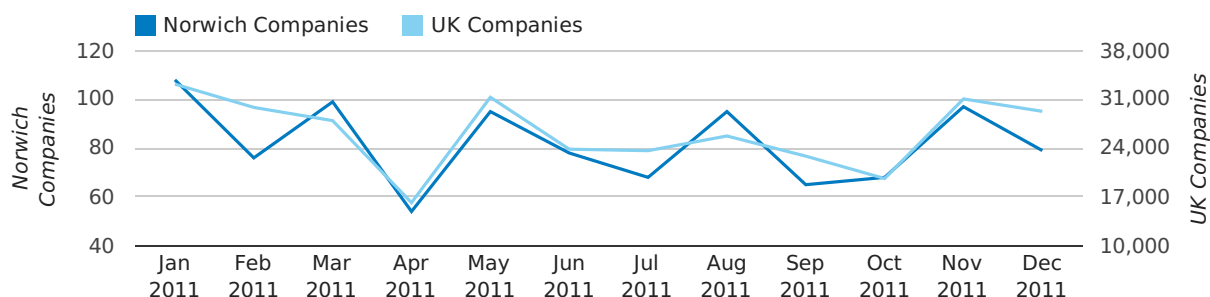
FOURTH QUARTER (OCT 2011 - DEC 2011)	NORWICH	UK
2011	244	79,983
2010	223	76,896
% CHANGE	9.4%	4.0%
RECORD YEAR	2009 (307)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	68	97	79
CLOSED COMPANIES IN 2010	70	109	44
% CHANGE	-2.9%	-11.0%	80%
RECORD YEAR	2009 (103)	2010 (109)	2009 (108)

Annual Data (2011)

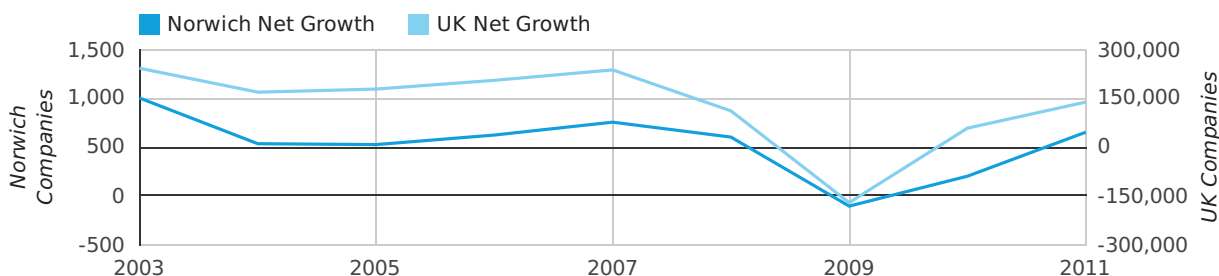
A total of 652 companies were added to the company register for Norwich in 2011. This number represents growth of 49.9% which compares favourably to the UK figure of 34.6%.

This number is 451 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Norwich company register grew by 1,003 companies.

YEAR	NORWICH	UK
2011	652	138,347
2010	201	58,126
2009	-106	-171,098
2008	602	111,302
2007	755	237,354
RECORD YEAR	2003 (1,003)	2003 (242,543)

net growth by year

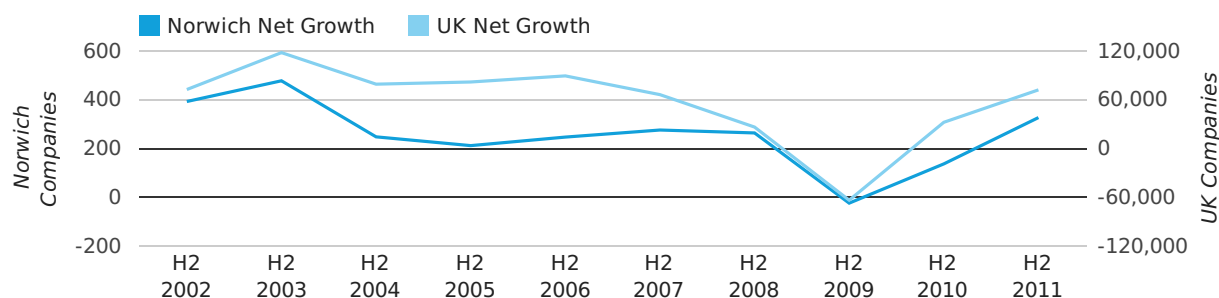


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Norwich increased by 326 companies. This figure is 139.7% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	NORWICH	UK
2011	326	71,922
2010	136	32,008
% CHANGE	139.7%	124.7%
RECORD YEAR	2003 (477)	2003 (117,772)

net growth by half year



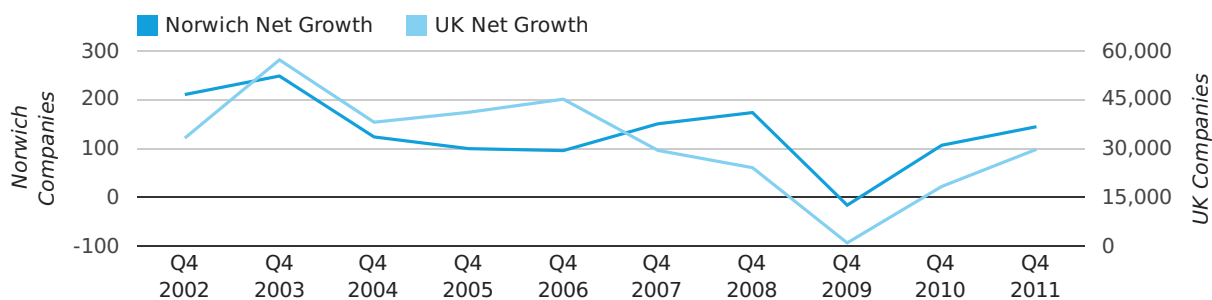
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Norwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 144 companies.

This represents an increase of 35.8% on the same period last year.

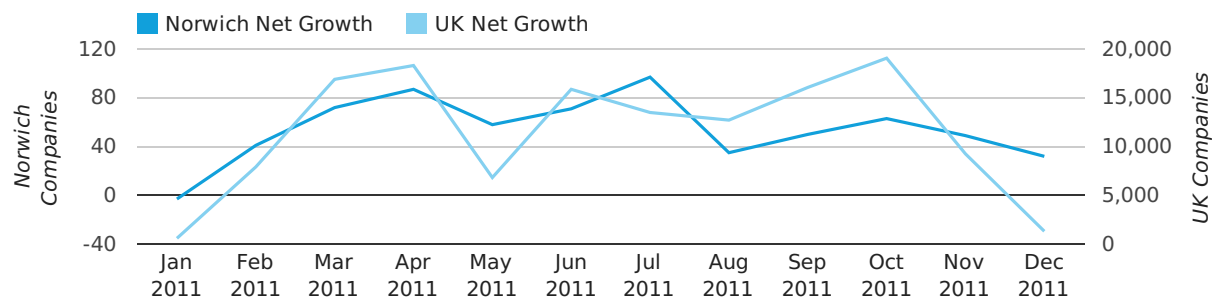
FOURTH QUARTER (OCT 2011 - DEC 2011)	NORWICH	UK
2011	144	29,640
2010	106	18,221
% CHANGE	35.8%	62.7%
RECORD YEAR	2003 (248)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



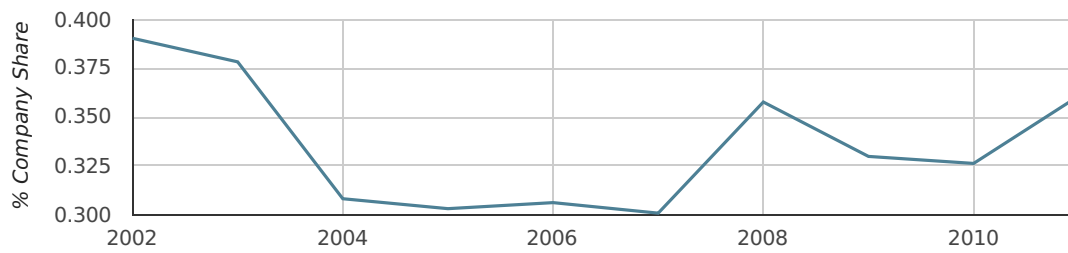
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	63	49	32
NET GROWTH IN 2010	43	27	36
% CHANGE	46.5%	81.5%	-11.1%
RECORD YEAR	2003 (117)	2003 (80)	2002 (75)

Annual Data (2011)

In 2011 Norwich formed 0.4% of all UK companies. This is an improvement on 2010 when Norwich was responsible for 0.3% of all UK companies.

YEAR	NORWICH
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.7%)

company share by year

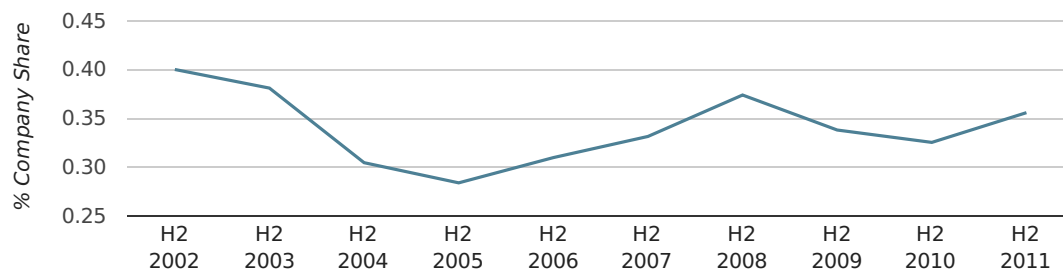


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Norwich formed 0.4% of all UK companies. This is more than the 2010 figure of 0.3%.

HALF YEAR (JUL-DEC)	NORWICH
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.7%)

company share by half year

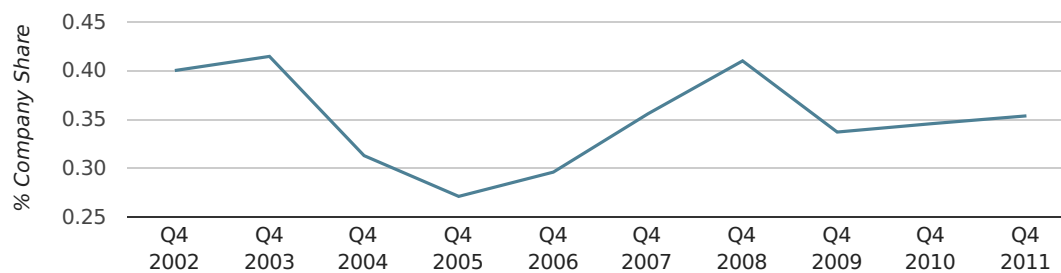


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Norwich formed 0.4% of all UK companies.

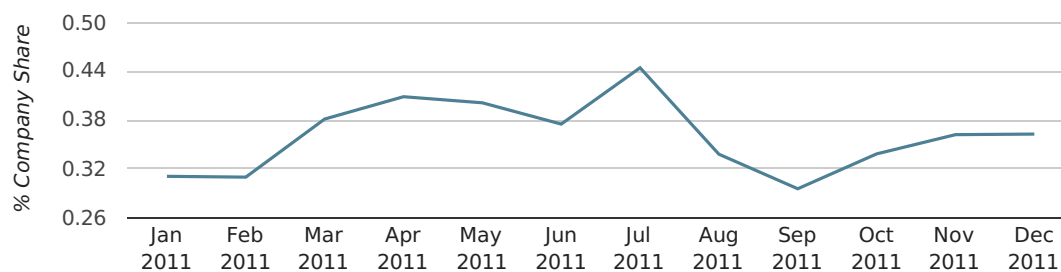
FOURTH QUARTER (OCT 2011 - DEC 2011)	NORWICH
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.4%
2007	0.4%
RECORD YEAR (SINCE 1960)	1967 (0.8%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.3%
% CHANGE	0.7%	-8.6%	23.1%
RECORD YEAR	1960 (1.2%)	1976 (0.9%)	1966 (1.6%)

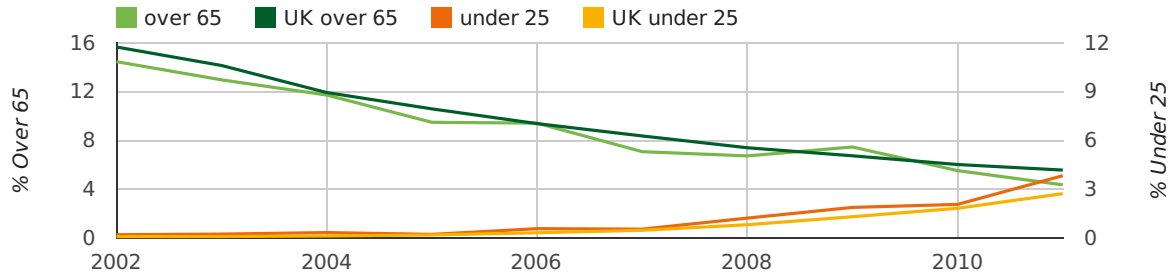
Annual Data (2011)

The average age of a director in 2011 was 44.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.2%.

director age by year



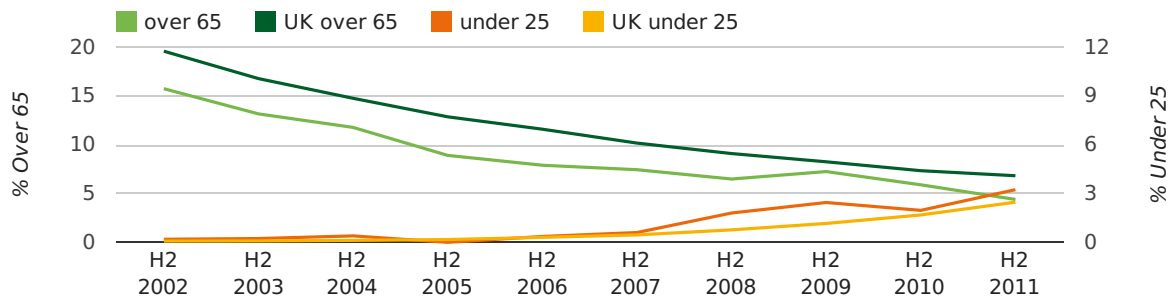
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.1.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.1%.

director age by half year



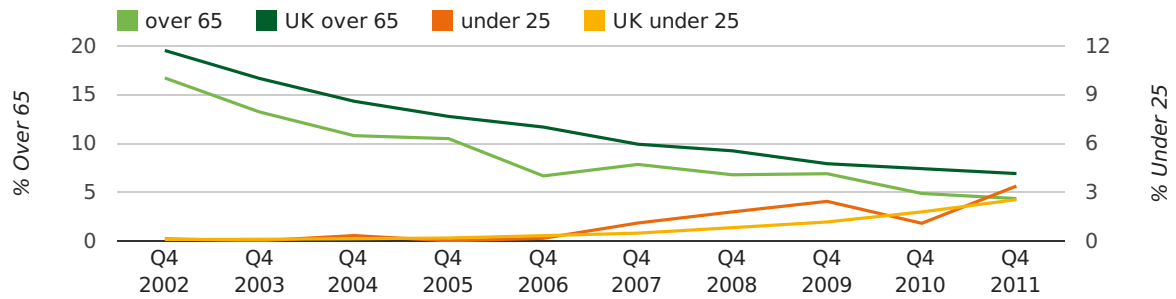
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 4.1%.

director age by quarter

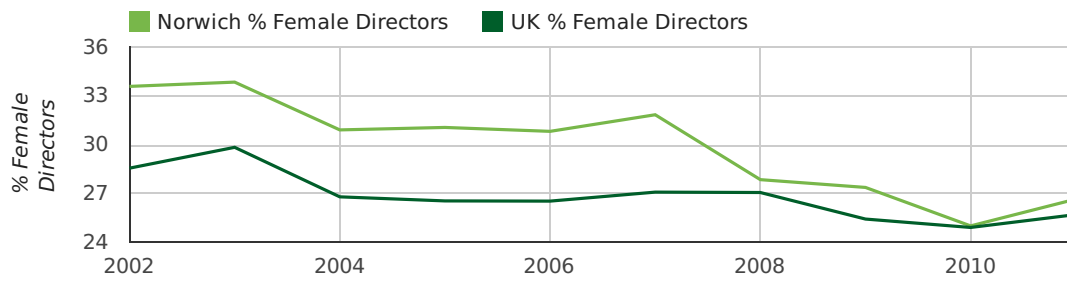


Annual Data (2011)

The record year for female directors in Norwich was 1857 when 36.4% of all directors were female.

The percentage of female directors in Norwich in 2011 was 33.6%. The average for the UK during this time was 28.6%

director gender by year

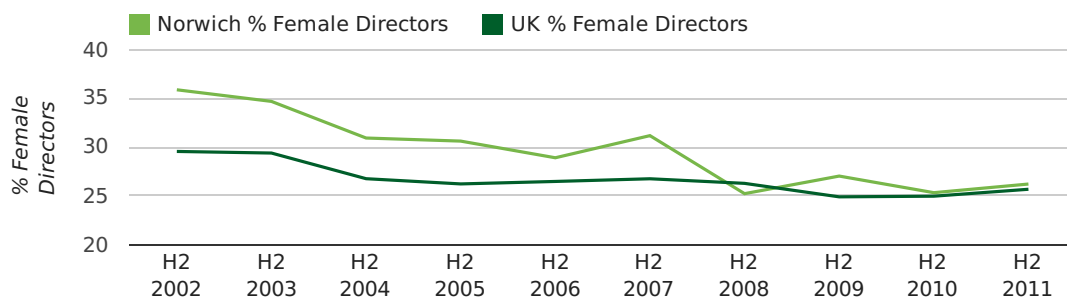


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Norwich was 1860 when 42.9% of all directors were female.

26.2% of all director appointments in Norwich in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

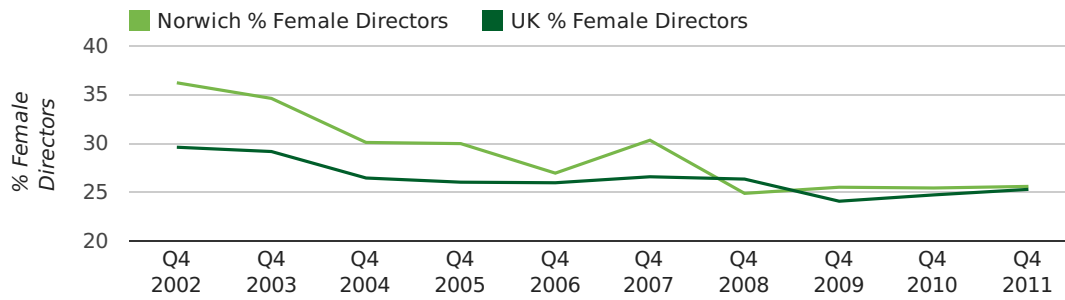


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Norwich was in 1977 when 31.1% of all directors were female.

25.6% of all director appointments in Norwich in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.58%	CONSULTING	5.07%
MANAGEMENT	1.49%	MANAGEMENT	4.74%
NORWICH	1.37%	CONSULTANCY	3.26%
NORFOLK	1.32%	PROPERTY	2.37%
PROPERTY	1.20%	TRADING	2.07%
CONSULTANCY	1.02%	DESIGN	1.92%
ENGINEERING	0.81%	ASSOCIATES	1.86%
CARE	0.77%	ENGINEERING	1.78%
(NORFOLK)	0.68%	BUSINESS	1.78%
TRADING	0.68%	CONSULTANTS	1.76%
CONSTRUCTION	0.68%	CONSTRUCTION	1.73%
ASSOCIATES	0.68%	MEDIA	1.71%
ANGLIA	0.68%	LONDON	1.63%
MARKETING	0.64%	J	1.51%
BUSINESS	0.60%	INVESTMENTS	1.48%
J	0.55%	GLOBAL	1.46%
SYSTEMS	0.55%	IT	1.41%
R	0.55%	CARE	1.39%
ENERGY	0.55%	PROPERTIES	1.29%
CENTRE	0.51%	ELECTRICAL	1.29%
(NORWICH)	0.51%	M	1.27%
SOLAR	0.51%	BUILDING	1.26%
EAST	0.51%	ENERGY	1.25%
M	0.51%	S	1.20%
(EAST	0.47%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	494	205,525
7487 - Other business activities	173	57,052
82990 - Other business support service activities not elsewhere classified	123	32,483
99999 - Dormant Company	87	21,846
70229 - Management consultancy activities other than financial management	82	17,765
9999 - Dormant Company	49	20,199
7414 - Business & management consultancy	46	13,034
62020 - Information technology consultancy activities	41	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	33	8,671
7260 - Other computer related activities	30	7,667
7499 - Non-trading company	30	9,957
62090 - Other information technology service activities	29	7,493
96090 - Other service activities not elsewhere classified	25	11,768
86900 - Other human health activities	24	4,457
74990 - Non-trading company	24	8,929
4521 - General construction & civil engineering	23	5,558
9305 - Other service activities	21	9,492
62012 - Business and domestic software development	17	3,714
5540 - Bars	17	2,147
5530 - Restaurants	16	5,013