

# Norwich

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Norwich when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Norwich when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Norwich when compared to any previous February.
- January 2012 saw a new record in company registrations in Norwich when compared to any previous January.
- January 2012 saw a new record in net growth in Norwich when compared to any previous January.

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### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Norwich when compared to any previous Q1.

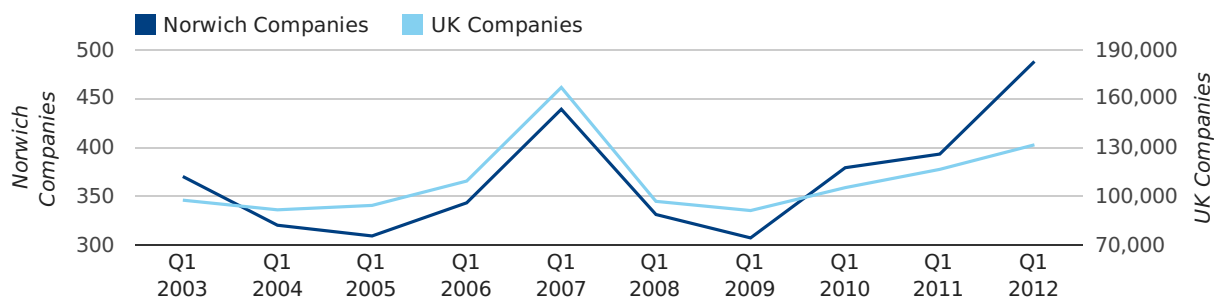
Q1 2012 was a record quarter for company registrations in Norwich when compared to any quarter in history.

A total of 488 companies were registered in Norwich during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 24.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	NORWICH	UK
2012	488	131,491
2011	393	116,391
% CHANGE	24.2%	13.0%
RECORD YEAR	2012 (488)	2007 (166,814)

### new companies by quarter

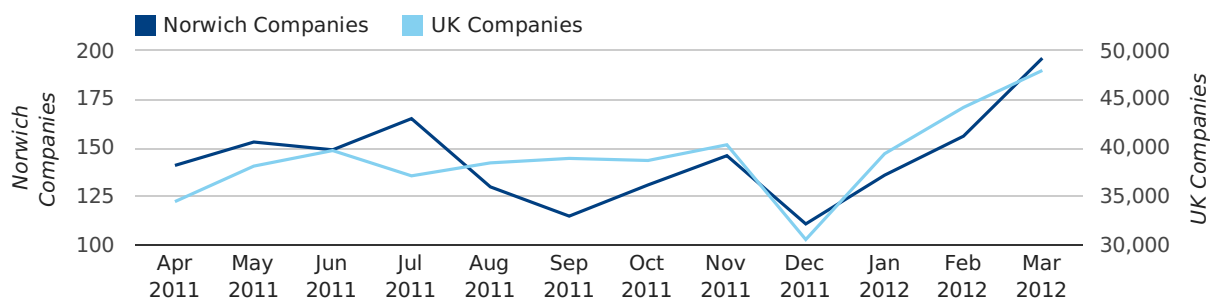


### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Norwich when compared to any previous February.

January 2012 saw a new record in company registrations in Norwich when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	136	156	196
NEW COMPANIES IN 2011	105	117	171
% CHANGE	29.5%	33.3%	14.6%
RECORD YEAR	2012 (136)	2012 (156)	2007 (205)



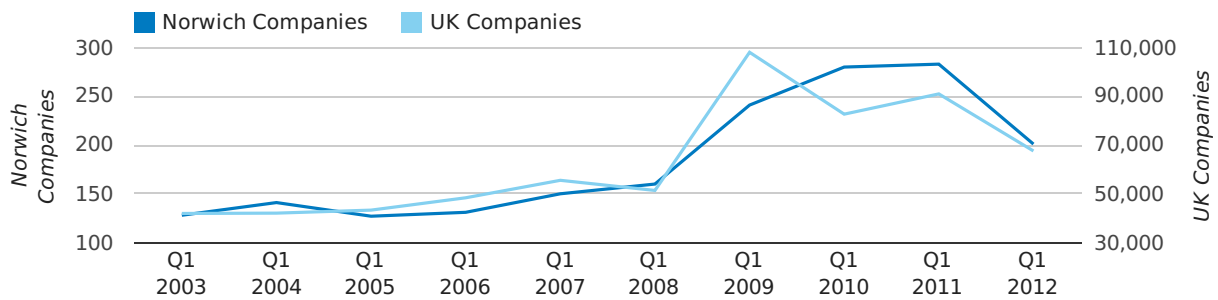
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 201 companies were dissolved in Norwich during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 29.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

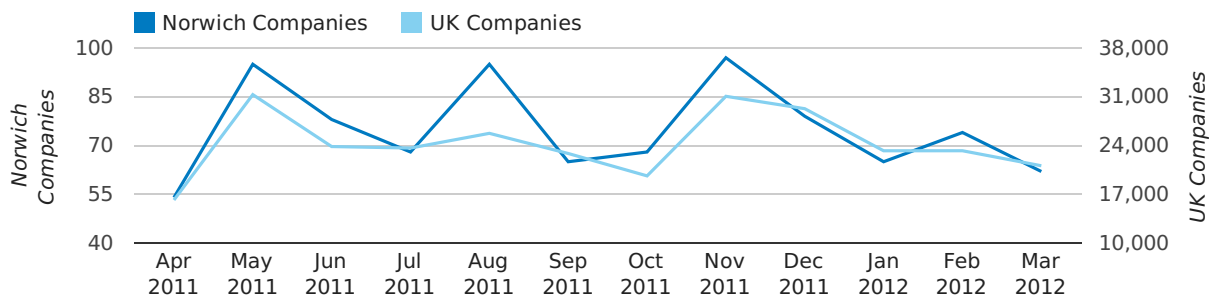
FIRST QUARTER (JAN 2012 - MAR 2012)	NORWICH	UK
2012	201	67,576
2011	283	90,986
% CHANGE	-29.0%	-25.7%
RECORD YEAR	2011 (283)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	65	74	62
CLOSED COMPANIES IN 2011	108	76	99
% CHANGE	-39.8%	-2.6%	-37%
RECORD YEAR	2011 (108)	2008 (108)	2009 (142)

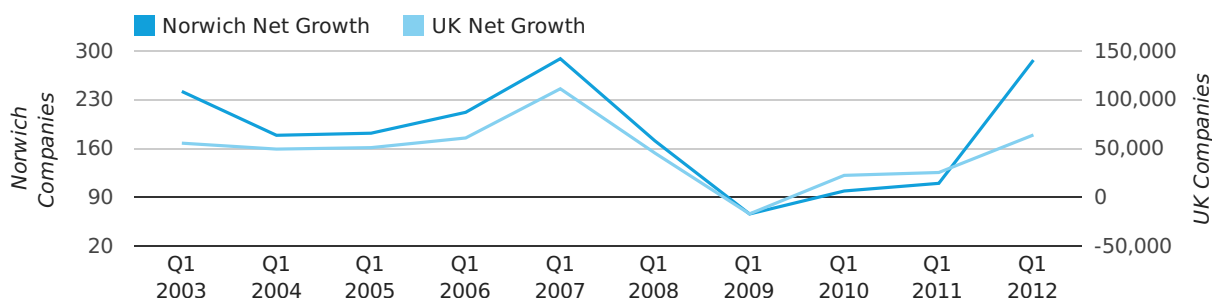
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Norwich during the first quarter of 2012 (Jan 2012 - Mar 2012) was 287 companies.

This represents an increase of 160.9% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	NORWICH	UK
2012	287	63,915
2011	110	25,405
% CHANGE	160.9%	151.6%
RECORD YEAR	2007 (289)	2007 (111,282)

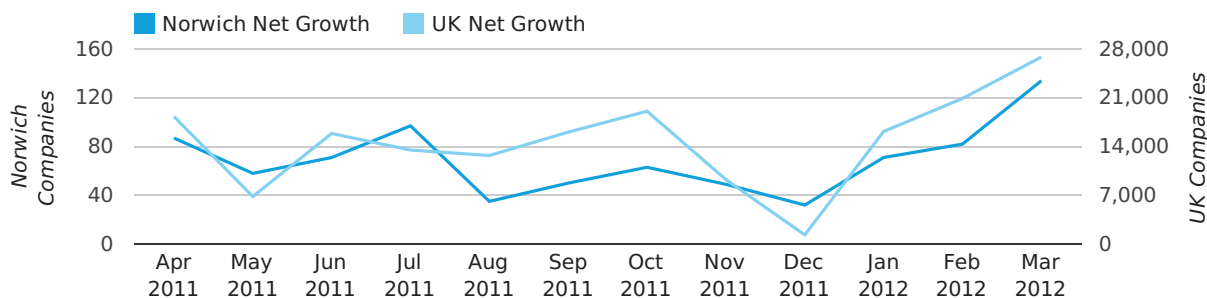
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Norwich when compared to any previous January.

### net growth by month



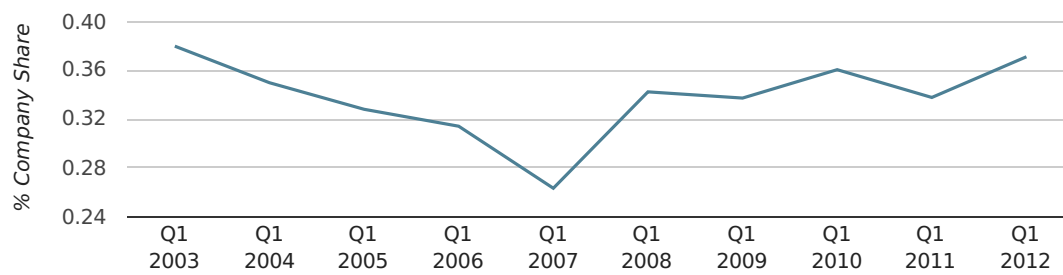
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	71	82	134
NET GROWTH IN 2011	-3	41	72
% CHANGE	-2,466.7%	100.0%	86.1%
RECORD YEAR	2012 (71)	2003 (101)	2007 (167)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Norwich formed 0.4% of all UK companies.

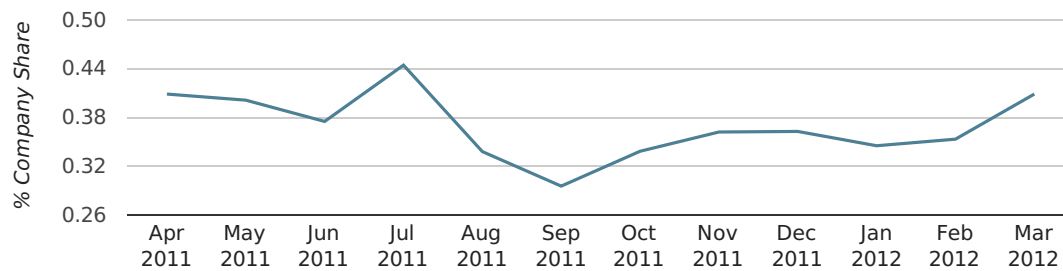
FIRST QUARTER (JAN 2012 - MAR 2012)	NORWICH
2012	0.4%
2011	0.3%
2010	0.4%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1962 (0.8%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.4%	0.4%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.4%
% CHANGE	11.1%	14.0%	7.2%
RECORD YEAR	1962 (1.5%)	1972 (0.9%)	1965 (1.2%)

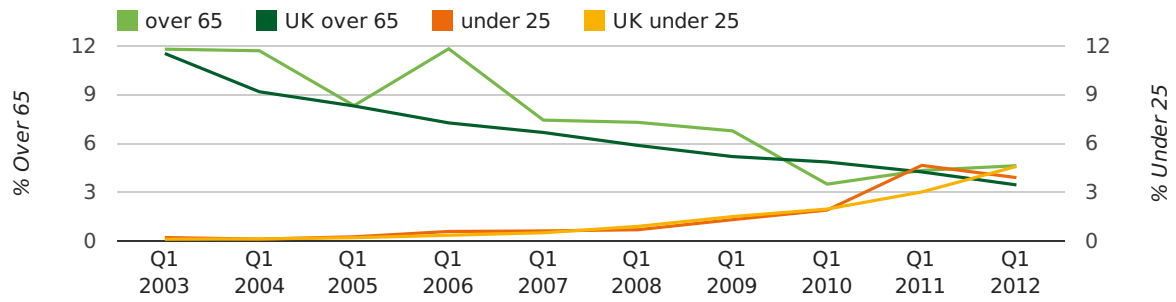
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.6.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 3.5%.

#### director age by quarter



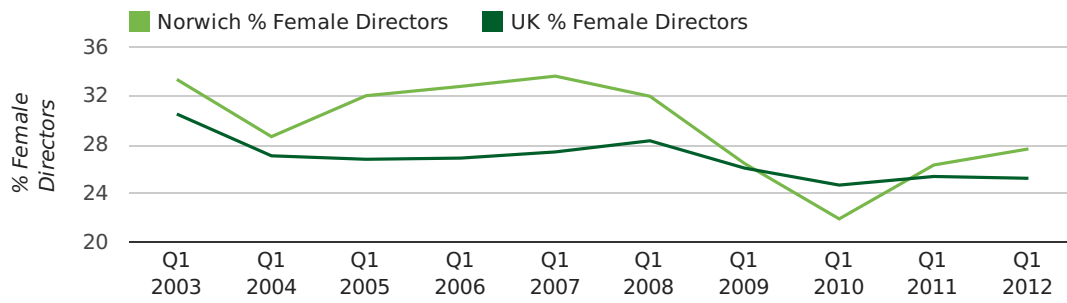


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Norwich was in 1861 when 40.0% of all directors were female.

27.7% of all director appointments in Norwich in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.48%	CONSULTING	5.07%
MANAGEMENT	1.48%	MANAGEMENT	4.74%
NORWICH	1.48%	CONSULTANCY	3.30%
NORFOLK	1.32%	PROPERTY	2.37%
PROPERTY	1.28%	TRADING	2.07%
CONSULTANCY	1.00%	DESIGN	1.93%
ENGINEERING	0.72%	ENGINEERING	1.86%
CONSTRUCTION	0.68%	ASSOCIATES	1.84%
CARE	0.68%	CONSULTANTS	1.79%
J	0.64%	BUSINESS	1.73%
(NORWICH)	0.64%	MEDIA	1.72%
MARKETING	0.64%	CONSTRUCTION	1.72%
BUSINESS	0.60%	LONDON	1.66%
SYSTEMS	0.60%	J	1.54%
ENERGY	0.60%	INVESTMENTS	1.51%
MEDIA	0.60%	GLOBAL	1.50%
ANGLIA	0.56%	IT	1.40%
FARM	0.52%	CARE	1.34%
SOLAR	0.52%	PROPERTIES	1.31%
SOCIAL	0.52%	ELECTRICAL	1.27%
(NORFOLK)	0.52%	M	1.27%
EAST	0.52%	BUILDING	1.24%
TRADING	0.52%	ENERGY	1.20%
R	0.48%	S	1.20%
GREEN	0.48%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	530	216,665
7487 - Other business activities	162	52,735
82990 - Other business support service activities not elsewhere classified	137	35,233
99999 - Dormant Company	89	25,084
70229 - Management consultancy activities other than financial management	89	19,704
62020 - Information technology consultancy activities	52	14,303
9999 - Dormant Company	47	18,617
7414 - Business & management consultancy	40	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	36	9,892
96090 - Other service activities not elsewhere classified	32	13,637
62090 - Other information technology service activities	30	8,145
7499 - Non-trading company	27	9,102
7260 - Other computer related activities	27	7,154
86900 - Other human health activities	26	5,066
74990 - Non-trading company	24	9,729
4521 - General construction & civil engineering	23	5,169
71129 - Other engineering activities	21	2,217
62012 - Business and domestic software development	19	4,356
9305 - Other service activities	18	8,818
45200 - Maintenance and repair of motor vehicles	18	2,832