# Norwich

2012 half year business confidence report



## headlines

- The first half of 2012 saw a new record in company registrations in Norwich when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Norwich when compared to any half year in history.
- April 2012 saw a new record in company registrations in Norwich when compared to any previous April.

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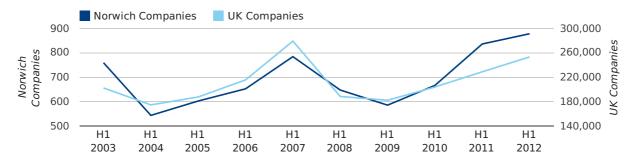
The first half of 2012 was a record first half year for company registrations in Norwich when compared to any half year in history.

In the first half of 2012 a total of 878 companies were formed in Norwich. This figure is 5.0% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Norwich occurred in 2012 when a total of 878 were formed.

HALF YEAR (JAN-JUN)	NORWICH	UK
2012	878	253,150
2011	836	228,735
% CHANGE	5.0%	10.7%
RECORD YEAR	2012 (878)	2007 (279,097)

#### new companies by half year



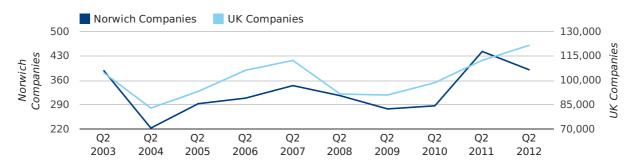
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 390 companies were registered in Norwich during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 12.0% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

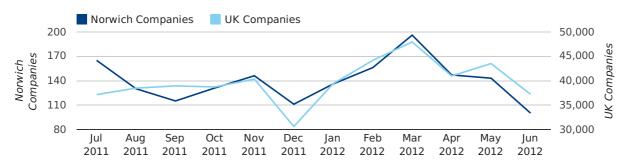
SECOND QUARTER (APR 2012 - JUN 2012)	NORWICH	UK
2012	390	121,659
2011	443	112,344
% CHANGE	-12.0%	8.3%
RECORD YEAR	2011 (443)	2012 (121,659)

#### new companies by quarter



April 2012 saw a new record in company registrations in Norwich when compared to any previous April.

## new companies by month



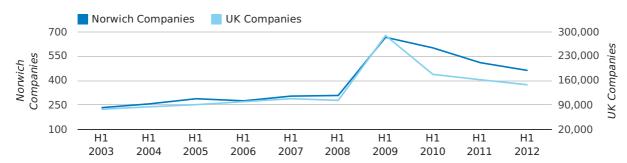
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	147	143	100
NEW COMPANIES IN 2011	141	153	149
% CHANGE	4.3%	-6.5%	-32.9%
RECORD YEAR	2012 (147)	2011 (153)	2011 (149)

In the first half of 2012 a total of 462 companies were dissolved in Norwich. This figure is 9.4% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Norwich occurred in 2009 when a total of 666 were closed.

HALF YEAR (JAN-JUN)	NORWICH	UK
2012	462	147,793
2011	510	162,310
% CHANGE	-9.4%	-8.9%
RECORD YEAR	2009 (666)	2009 (289,236)

#### dissolved companies by half year



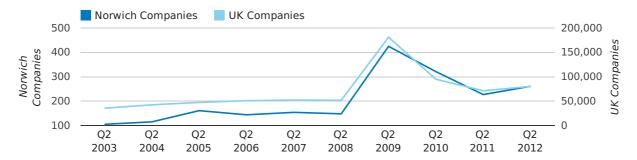
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 261 companies were dissolved in Norwich during the second quarter of 2012 (Apr 2012 - Jun 2012).

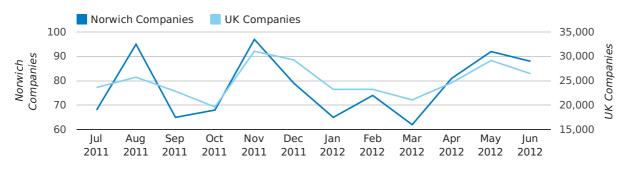
This figure is an increase of 15.0% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	NORWICH	UK
2012	261	80,217
2011	227	71,324
% CHANGE	15.0%	12.5%
RECORD YEAR	2009 (425)	2009 (181,176)

#### dissolved companies by quarter



## dissolved companies by month

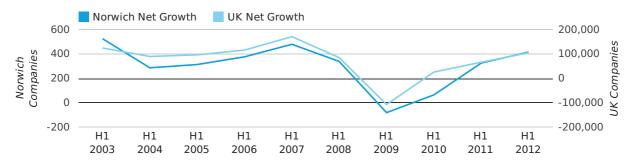


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	81	92	88
CLOSED COMPANIES IN 2011	54	95	78
% CHANGE	50.0%	-3.2%	13%
RECORD YEAR	2009 (91)	2009 (191)	2009 (143)

In the first half of 2012 the company register for Norwich increased by 416 companies. This figure is 27.6% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	NORWICH	UK
2012	416	105,357
2011	326	66,425
% CHANGE	27.6%	58.6%
RECORD YEAR	2003 (526)	2007 (171,296)

#### net growth by half year



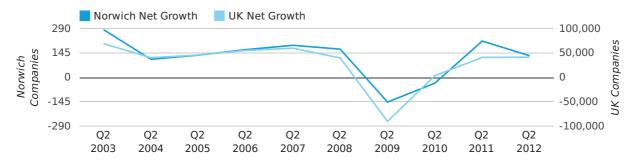
## Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Norwich during the second quarter of 2012 (Apr 2012 - Jun 2012) was 129 companies.

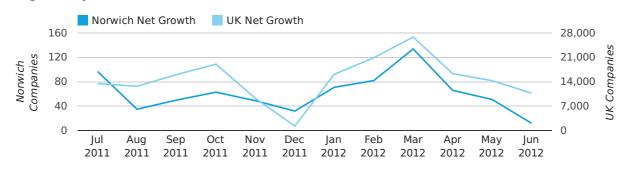
This represents a decrease of 40.3% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	NORWICH	UK
2012	129	41,442
2011	216	41,020
% CHANGE	-40.3%	1.0%
RECORD YEAR	2003 (284)	2003 (69,274)

#### net growth by quarter



## net growth by month

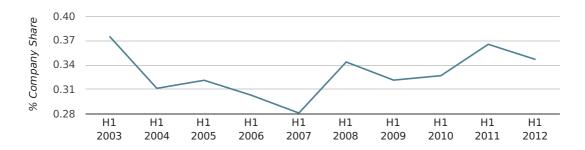


	APRIL	MAY	JUNE
NET GROWTH IN 2012	66	51	12
NET GROWTH IN 2011	87	58	71
% CHANGE	-24.1%	-12.1%	-83.1%
RECORD YEAR	2011 (87)	2003 (98)	2008 (101)

In the first half of 2012 Norwich formed 0.3% of all UK companies. This is less than the 2011 figure of 0.4%.

HALF YEAR (JAN-JUN)	NORWICH
2012	0.3%
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1961 (0.8%)

## company share by half year

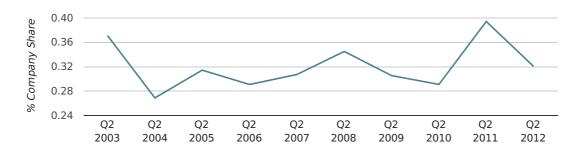


# Quarterly Data (Q2 Apr-Jun 2012)

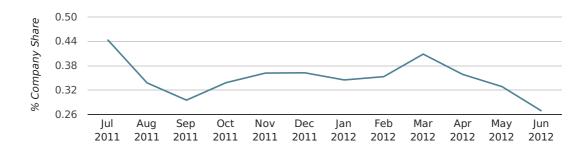
In the second quarter of 2012, Norwich formed 0.3% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	NORWICH
2012	0.3%
2011	0.4%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1963 (0.9%)

## company share by quarter



# company share by month



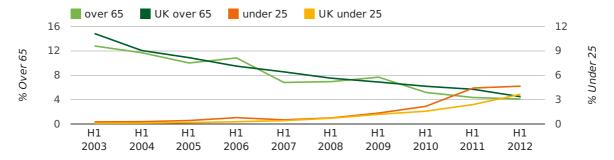
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.4%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.4%	0.4%	0.4%
% CHANGE	-12.2%	-18.1%	-28.3%
RECORD YEAR	1979 (1.1%)	1961 (1.1%)	1963 (1.1%)

The average age of a director in the first half of 2012 was 43.9.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 3.4%.

#### director age by half year



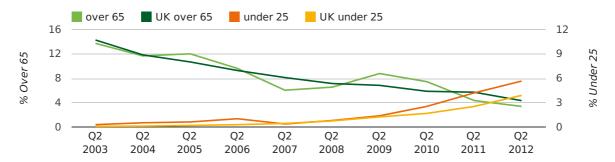
## Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.0.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.3%.

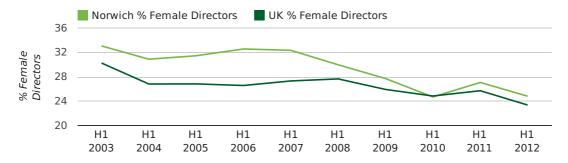
#### director age by quarter



The record first half year for female directors in Norwich was 1857 when 40.0% of all directors were female.

24.8% of all director appointments in Norwich in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year



## Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Norwich was in 1866 when 66.7% of all directors were female.

21.1% of all director appointments in Norwich in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NORWICH	1.76%	CONSULTING	5.07%
MANAGEMENT	1.48%	MANAGEMENT	4.74%
CONSULTING	1.44%	CONSULTANCY	3.28%
NORFOLK	1.40%	PROPERTY	2.35%
PROPERTY	1.31%	TRADING	2.10%
CONSULTANCY	1.03%	DESIGN	1.89%
MEDIA	0.78%	ENGINEERING	1.87%
(NORWICH)	0.74%	ASSOCIATES	1.82%
EAST	0.74%	CONSULTANTS	1.78%
BUSINESS	0.70%	CONSTRUCTION	1.71%
CARE	0.70%	BUSINESS	1.70%
ANGLIA	0.70%	MEDIA	1.69%
SYSTEMS	0.66%	LONDON	1.68%
ELECTRICAL	0.57%	J	1.57%
ENGINEERING	0.57%	GLOBAL	1.51%
ENERGY	0.57%	INVESTMENTS	1.48%
CONSTRUCTION	0.57%	IT	1.42%
HOUSE	0.57%	CARE	1.31%
J	0.53%	PROPERTIES	1.31%
MARKETING	0.53%	М	1.26%
ASSOCIATES	0.53%	ELECTRICAL	1.23%
SOCIAL	0.49%	BUILDING	1.23%
SCH00L	0.45%	SECURITY	1.19%
DESIGN	0.45%	S	1.18%
TRADING	0.45%	ENTERPRISES	1.17%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	650	244,457
7487 - Other business activities	150	47,029
82990 - Other business support service activities not elsewhere classified	149	35,447
70229 - Management consultancy activities other than financial management	99	20,390
99999 - Dormant Company	92	26,088
62020 - Information technology consultancy activities	58	15,280
9999 - Dormant Company	43	16,469
74909 - Other professional, scientific and technical activities not elsewhere classified	40	10,271
7414 - Business & management consultancy	39	10,978
96090 - Other service activities not elsewhere classified	32	14,220
62090 - Other information technology service activities	29	8,258
86900 - Other human health activities	26	5,222
74990 - Non-trading company	25	9,706
41100 - Development of building projects	25	5,149
7260 - Other computer related activities	24	6,456
7499 - Non-trading company	24	8,023
4521 - General construction & civil engineering	22	4,644
86210 - General medical practice activities	21	2,657
71129 - Other engineering activities	21	2,453
45200 - Maintenance and repair of motor vehicles	21	2,880